

ELLY CHARITY

England & Wales · Charity number 1188897

Details

Other names	EAST LONDON INTERNATIONAL WOMEN'S HEALTH CHARITY, ELLY, ELLY APPEAL
Status	Registered
Legal form	CIO
Registered	2020-04-03
Register	View on the Charity Commission register

Contact

Address	Royal London Hospital Dept of Obstetrics & Gynaecology 8th floor South Tower Whitechapel Road London
Phone	07932375790
Email	info@elly.org.uk
Website	elly.org.uk

Activities

Objects: TO PROMOTE AND PROTECT WOMEN'S HEALTH IN THE UK AND INTERNATIONALLY BY A) TRAINING AND EDUCATING HEALTHCARE WORKERS AND HEALTH PROFESSIONALS IN HOW TO PROVIDE OPTIMAL CARE DURING PREGNANCY AND CHILDBIRTH;B) SUPPORTING RESEARCH EXCELLENCE IN WOMEN'S HEALTH;C) ACCELERATING THE APPLICATION OF RESEARCH INTO HEALTHCARE ENVIRONMENTS.

Activities: 1. Training and educating healthcare workers and health professionals in how to provide optimal care during pregnancy and childbirth2. Supporting research excellence in womens health3. Accelerating the application of research into healthcare environments

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty
- **Who:** Other Defined Groups

Geography

- Congo (Democratic Republic)
- India
- Malaysia
- Sri Lanka
- Uganda
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-08-29	£111,534	£129,478	-	-
2023-08-29	£91,911	£105,252	-	-
2022-08-29	£117,153	£89,574	-	-
2021-08-29	£165,467	£30,610	-	-

Trustees

Name	Role	Appointed
Dr Ramasan Navaratnarajah	Chair	2020-04-03
Dr JOSEPH AQUILINA		2019-11-01
Professor Shakila Thangaratinam FMedSci		2019-11-01

ELLY CHARITY

England & Wales - Charity number 1188897

Accounts

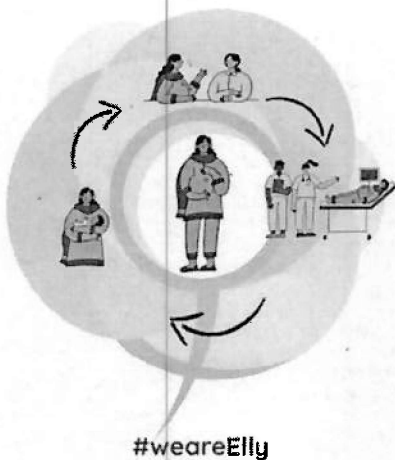


Trustee's Annual Report (30 August 2023– 29 August 2024)

Objectives and Activities: Progress and Key Achievements

To promote and protect women's health in the UK and internationally by

a) Training and educating healthcare workers and health professionals in how to provide optimal care during pregnancy and childbirth.



MRCOG Part 3 Revision Course We conducted two MRCOG Part 3 revision courses. These courses were vital in preparing health professionals for their exams and enhancing their skills.

Basic Surgical Skills Course We run 2 basic surgical skills courses every year aimed at building the capacity and upskilling health professionals. The course provides lifelike learning experiences on essential surgical techniques. For example, using of ox tongue to simulate perineal repair practice.

Laparoscopy Course A specialised laparoscopy course was delivered to further train healthcare professionals in advanced surgical procedures, ensuring they stay updated with the latest techniques and practices.

Knowledge Building and Impact Through these training initiatives, healthcare professionals gained enhanced knowledge and practical skills (e.g. surgical competence etc.) leading to improved patient care. Women and the wider patient population benefit from the enhanced care delivered by these upskilled health professionals. Our courses promote knowledge exchange, enabling attendees to disseminate learning within their teams and wider professional networks in UK and internationally, contributing to broader improvements in maternal health care.

b) Supporting research excellence in women's health.

Health Literacy Project We continued our health literacy work, with funding support led by Barts Charity alongside contributions from other partners. This enabled us to co-produce new course content designed for non-English speaking pregnant women, which we successfully delivered in the Southend community, with 13 women taking part.

The development process was highly collaborative and multidisciplinary, involving women with lived experience, English language (ESOL) teachers, birthing partners, translators, midwives, health professionals, community organisations, and a visualiser.

We partnered with Welcome to the UK, a local charity, to reach and support women in the area. One experienced ESOL teacher led the Southend course, supported by two ESOL teachers. We also recruited two community researchers with lived experience to support ongoing evaluation, act as trusted links to the community, and ensure that delivery remained grounded in local needs. Learning was central to our approach, and we worked closely with a research fellow from



King's College London to support us. We also enabled observers to attend helping inform best practice and ensuring learning could be shared across sites later in the year.

In parallel, we began preparing for ethical approval to deliver the course as a research study in East London. As part of the ethics submission, we developed a protocol and accompanying materials, including consent forms and participant information sheets. Following ethical approval in August 2024, we began setting up the necessary processes to invite women to take part. The East London course delivery began in September 2024.

To raise awareness of the course and gather feedback, we showcased the health literacy project through local community events in Southend, including Welcome to the UK's International Women's Day event.



Engagement This project reached a marginalised group, primarily non-English speaking pregnant women in one of the most deprived areas of the UK, who rarely have opportunities to contribute to health care provision or research. Their input directly influenced a future research study aimed at providing solutions to the issues they raised.

Empowering Participants Women participating in our activities shared their experiences and highlighted issues that were important to them within maternity care. They valued having a voice in shaping our follow-on research and enjoyed the experience.

Educational Impact Medical students and healthcare professionals involved in the project gained insights into the community's needs and priorities, improving their understanding and service delivery. The ESOL teachers also reported increased confidence in delivering new content and highlighted the importance of integrating health with language learning.

Visibility and Awareness: The community events and the visual representation of our project have raised awareness and shared our progress. These activities have also allowed us to gather feedback on community priorities, engaging a broader audience including academics, healthcare professionals, and the wider public. Additionally, these community-facing activities helped us understand how best to communicate complex health messages in accessible and culturally relevant ways.

Team Development, Skills Building and Networking We have enhanced women's health community research capacity in East London and Southend. Local community researchers gained valuable skills, such as facilitating discussions and presenting publicly, which contributed to their professional development.

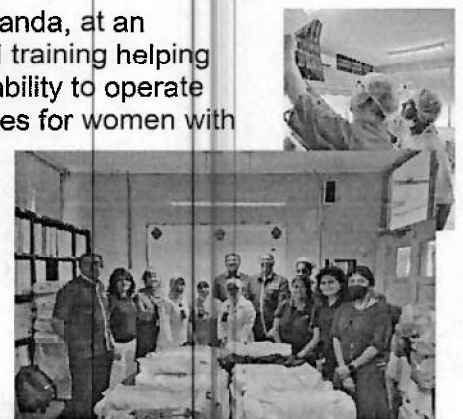
Contribution to Healthier Society In a broader context, this project supports a healthier society. When women understand their health and how to navigate services, they are better equipped to care for themselves and their children. This contributes to stronger early-life outcomes and, over time, helps reduce pressure on the healthcare system while strengthening community wellbeing.

c) Accelerating the application of research into healthcare environments.

Uganda Obstetric Fistula Camp Trustee Ram spent three weeks in Uganda, at an obstetric fistula camp. He not only performed surgeries but also provided training helping with capacity building for health professionals in Africa, enhancing their ability to operate and manage obstetric fistulas. Significantly improving healthcare outcomes for women with obstetric fistulas in Uganda. This effort not only treated individual patients but also strengthened local healthcare providers and systems through training.



Community Rehabilitation following Fistula Repair In the Democratic Republic of



Congo, we support a holistic rehabilitation programme for women recovering from obstetric fistula repair surgeries. Often isolated and excluded from society, women receive peer support and skills training (such as crafting beautiful handmade baskets) to help them rebuild their lives with dignity and independence. Alongside this, we support community champions who work to reduce stigma and promote access to care. Currently, we support 50 women in Kinshasa and North Kivu.

Box of Health In Malaysia, we're supporting new mothers from the most deprived and marginalised populations with a 'Box of Health' – a co-produced initiative inspired by similar projects in rural India. Each box contains essential sanitation items curated with women in the community, ensuring they reflect what mothers themselves want and need to support their health and well-being and that of their newborns.

The Trustees believe this report demonstrates how our activities have delivered public benefit in line with the Charity Commission's guidance on public benefit.

Structure, Governance and Management / Reference and Administrative details

Our Trustees were recruited as required in our constitution and are:

- Ramesan Navaratnarajah (since 2020)
- Shakila Thangaratinam (since 2020)
- Joseph Aquilina (since 2020)

Elly Charity is managed day-to-day by a team of freelancers who lead on project delivery, marketing and communications, training, and Charity administration. As the Charity grows through its increased project activity, more support has been needed and as such we have sought to build the internal capacity of the team and systems to manage this. We benefit greatly too from support from a number of professionals from the fields of research and women's health. We are grateful to everyone as well as our volunteers for their commitment and dedication to enhancing women's health both in the UK and internationally.



We operate under the name ELLY Charity, registered charity number 1188897 as a CIO Foundation governed by a constitution. We also use the other names;

- EAST LONDON INTERNATIONAL WOMEN'S HEALTH CHARITY
- (Working name)
- ELLY (Working name)
- ELLY APPEAL (Former name)

Our principle address is; Royal London Hospital, Dept of Obstetrics & Gynaecology, 8th floor, South Tower, Whitechapel Road, London, E1 1FR

Financial Review

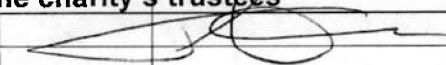
Review of the charity's financial position at the end of the period	Para 1.21	<p>Essential to the on-going success of Elly is the necessity for sound financial planning and good governance. Although the charity made a negative return of £17,944 the trustees believe that this does not have any significant effect on meeting the charities objectives.</p> <p>In 2024 income was £111,534 (2023-£91,911) with a deficit of £17,944 (2023- deficit of £13,341)</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level sufficient to provide services for at least three months. The Trustees consider reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.</p> <p>The trustees will work look at ways to increase their free reserves in line with the growth of the charity.</p> <p>Amounts held in Restricted funds have been earmarked for a specific use as deemed necessary by the trustees. Restricted funds are set aside for specific purposes and can only be used in accordance with the conditions set by the original funder or funding agreement.</p> <p>As set out in Elly Charity's Reserves Policy, the aim is to maintain reserves equivalent to 9 months running costs which is currently an estimated £34,500. The Reserves Policy is reviewed annually to ensure it remains appropriate to the Charity's size and scope of activities.</p>
Amount of reserves held	Para 1.22	£131,151 (2023 - £149,095)
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)
Full name(s)

	
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**Position
(eg Secretary,
Chair, etc)
Date**

26 th June 2025	

Charity Name Elly Charity		Charity No	1188897	
		Company No	CE021400	
Annual accounts for the period				
Period start date	30.08.2023	To	Period end date	29.08.2024

Section A Statement of financial activities (including summary income and expenditure account)

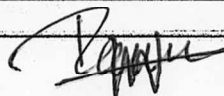
Recommended categories by activity	Unrestricted	Restricted	Endowment	Total funds	Prior year
	funds	income	funds	funds	funds
	£	£	£	£	£
	F01	F02	F03	F04	F05
Income (Note 3)					
Income and endowments from:					
Donations and legacies	1,155	-	-	1,155	8,082
Charitable activities	105,472	3,150	-	108,622	83,269
Other trading activities	-	-	-	-	-
Investments	-	-	-	-	-
Separate material item of income	-	-	-	-	-
Other	1,757	-	-	1,757	560
Total	108,384	3,150	-	111,534	91,911
Expenditure (Notes 4)					
Expenditure on:					
Raising funds	-	-	-	-	-
Charitable activities	104,484	5,848	-	110,332	34,055
Separate material expense item	-	-	-	-	-
Other	19,145	-	-	19,145	71,197
Total	123,630	5,848	-	129,478	105,252
Net income/(expenditure) before tax for the reporting period					
	- 15,246	- 2,698	-	- 17,944	- 13,341
Tax payable	-	-	-	-	-
Net income/(expenditure) after tax before investment gains/(losses)					
	- 15,246	- 2,698	-	- 17,944	- 13,341
Net gains/(losses) on investments	-	-	-	-	-
Net income/(expenditure) Extraordinary items					
	- 15,246	- 2,698	-	- 17,944	- 13,341
Transfers between funds					
	-	-	-	-	-
Other recognised gains/(losses):					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Other gains/(losses)	-	-	-	-	-
Net movement in funds					
	- 15,246	- 2,698	-	- 17,944	- 13,341
Reconciliation of funds:					
Total funds brought forward	141,097	7,998	-	149,095	162,436
Total funds carried forward	125,851	5,300	-	131,151	149,095

Section B Balance sheet

	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
Fixed assets					
Intangible assets	-	-	-	-	-
Tangible assets (Note 5)	993	-	-	993	2,337
Heritage assets	-	-	-	-	-
Investments	-	-	-	-	-
Total fixed assets	993	-	-	993	2,337
Current assets					
Stocks	-	-	-	-	-
Debtors	393	-	-	393	1,007
Investments	-	-	-	-	-
Cash at bank and in hand (Note 6)	131,486	-	-	131,486	148,067
Total current assets	131,878	-	-	131,878	149,074
Creditors: amounts falling due within one year (Note 7)	1,720	-	-	1,720	2,316
Net current assets/(liabilities)	130,158	-	-	130,158	146,758
Total assets less current liabilities	131,151	-	-	131,151	149,095
Creditors: amounts falling due after one year	-	-	-	-	-
Provisions for liabilities	-	-	-	-	-
Total net assets or liabilities	131,151	-	-	131,151	149,095
Funds of the Charity					
Endowment funds	-	-	-	-	-
Restricted income funds	5,300	-	-	5,300	7,998
Unrestricted funds (Note 8)	125,851	-	-	125,851	141,097
Revaluation reserve	-	-	-	-	-
Fair value reserve	-	-	-	-	-
Total funds	131,151	-	-	131,151	149,095

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
PANJASIN NAWARATMAHARAJ	27/06/2025



Elly Charity
Notes to the accounts
for the period ended 29th August 2024

1 Basis of preparation

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

2 Accounting Policies

2.1 Income

Income is included when receivable. Where income has conditions attached to it, that income is recognised when there is certainty of receipt, entitlement and the amount can be measured with sufficient reliability. Income (including grants receivable) is deferred where conditions exist on entitlement such as a specified future time period.

2.2 Expenditure

Expenditure is recognised in the period in which it is incurred and includes attributable VAT which cannot be recovered. Expenditure is recognised when a legal or constructive obligation arises. Costs of raising funds are those costs incurred in attracting voluntary income. Governance costs are those costs incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

2.3 Depreciation

Depreciation is provided at rates calculated to write-off the cost of each asset over its expected useful life.

Fixtures, fittings and equipment: 25% Straight Line

2.4 Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

2.4 Debtors

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

2.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are where the donor specifies the use to which the funds can be spent.

Note 3 Income

Analysis of income	Unrestricted		Total Funds
	income	Restricted Funds	
	£		
Donations and legacies: Donations and gifts	1,155	0	1,155
Charitable activities: Teaching & grants received	105,472	3,150	108,622
Other Trading activities: Fundraising events	0	0	0
Other: Bank Interest	1,757	0	1,757
TOTAL INCOME	108,384	3,150	111,534

Note 4**Expenses****2024**

	Unrestricted funds	Restricted funds	Total funds
Costs - Running courses (food/trav	13,897		13,897
Course Examination fees	2,845		2,845
Purchases	3,776		3,776
Role Players	770		770
Other direct costs	34,391	5,848	40,239
Accountancy	1,000		1,000
Admin Fee	5,264		5,264
Audit	720		720
Bank charges	193		193
IT costs	553		553
License	1,508		1,508
Depreciation	1,344		1,344
Meetings & Subsistence	5,257		5,257
Other professional fees	16,903		16,903
Charity Coordinator	17,301		17,301
Programme Manager	7,849		7,849
Costs associated with overseas			
Charity projects	5,972		5,972
Stationery and printing	35		35
Training & conferences	4,052		4,052
	<u>123,630</u>	<u>5,848</u>	<u>129,478</u>

Note 5**Tangible fixed assets****Fixtures,
fittings and
equipment****Cost**

At 30 August 2023	5376
Additions	0
At 29 August 2024	<u>5,376</u>

Depreciation

At 30 August 2023	3039
Charge for the Period	1344
At 29 August 2024	<u>4383</u>

Net book values:

At 29 August 2024	<u>993</u>
At 29 August 2023	<u>2,337</u>

Note 6**Current Assets**

	2024	2023
Cash in hand & bank	131,486	148,067
Other debtors	393	1,007
	<u>131,879</u>	<u>149,074</u>

Note 7**Creditors: amounts falling due within one year**

	2024	2023
Accruals and deferred income	1720	2,316
	<u>1720</u>	<u>2316</u>

Note 8**Charity funds**

Fund names	Type PE, EE R or UR *	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted Funds	UR	141,097	108,384	- 123,630	-	-	125,851
Restricted Funds	R	7,998	3,150	- 5,848			5,300
Other funds (balancing figure)	N/a	-	-	-	-	-	-
Total Funds as per balance sheet		149,095	111,534	- 129,478	-	-	131,151

Note 9**Transactions with trustees and related parties**

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity



Section A

Independent Examiner's Report

Report to the trustees

Charity Name: Elly Charity

On accounts for the year ended

29 August 2024 Charity no (if any): 1188897

Set out on pages

1-6

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended DD / MM / YYYY.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]. Delete [] if not applicable.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
• the accounts did not accord with the accounting records; or
• the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: M A Gambrell

Date: 26/06/2025

Name: Mrs Maxine Gambrell FCCA

Relevant professional qualification(s) or body

Association of Chartered Certified Accountants

(if any):

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Address:

PG Lemon LLP

22-26 Bank Street, Herne Bay

Kent, CT6 5EA

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

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ELLY CHARITY

England & Wales - Charity number 1188897

Accounts




Trustees' Annual Report for the period

From 30.08.2022 To 29.08.2023

Charity name: Elly Charity

Charity registration number: 1188897

Objectives and Activities

	SORP Ref.	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To promote and protect women’s health in the UK and internationally by</p> <ul style="list-style-type: none"> a) Training and educating healthcare workers and health professionals in how to provide optimal care during pregnancy and childbirth; b) Supporting research excellence in women’s health; c) Accelerating the application of research into healthcare environments.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Below is a summary of our main activities and achievements.</p> <p><u>HEALTH LITERACY PROJECT</u></p> <p>Focus Group Event (November 2022) We held a focus group event in East London with 22 recent (or expecting mothers) who had limited English proficiency. The session was supported by three community researchers, three translators, one consultant, two medical students, and one charity representative. This event was pivotal in understanding the unique challenges faced by non-English speaking pregnant women in accessing healthcare and information.</p> 

Visual Representation (October 2022)

A visual representation of the Health Literacy Project journey was created to illustrate our goals and milestones. This artwork has been important in communicating the project's vision to stakeholders and participants.



Queen Mary University Showcase (December 2022)

We presented our Health Literacy Project at the Queen Mary University of London showcase event. This event allowed us to highlight our research findings and the impact of our work to a broader academic and public audience. The showcase included a poster



presentation and subsequently a celebratory video was created that captured the essence of the event and our work.

Orange Tree Trust End-of-Year Report (December 2022)

An end-of-year report was prepared for the Orange Tree Trust, summarising all activities and findings from our initial seed funding for the Health Literacy Project. This report detailed our focus group activities in East London and set the stage for future project phases.

London Undergraduate Obstetrics and Gynaecology Conference (February 2023)

Two medical students that collaborated with us on the Health Literacy project were invited to give an oral presentation sharing insights from the Health Literacy Project at the London Undergraduate Obstetrics and Gynaecology Conference.



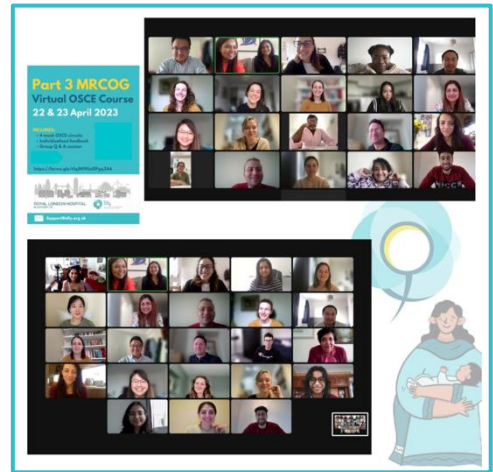
Festival of Communities (June 2023)

Elly Charity participated in the Festival of Communities in East London, hosted by QMUL. This event allowed us to engage with the local community, share and gather insights related to the health literacy project. We also secured in-kind gifts from 'Lush', which we shared at the event and helped support our outreach efforts.

EDUCATIONAL COURSES

MRCOG Part 3 Revision Course (October 2022 & April 2023)

We conducted two virtual MRCOG Part 3 revision courses. These courses were vital in preparing health professionals for their exams and enhancing their skills.



Basic Surgical Skills Course (2023)

We run 2 RCOG franchised basic surgical skills courses every year (February and September 2024) which are mandatory for trainees in obstetrics and gynaecology to progress to ST4. The course has been running for over 23 years and has consistently had excellent feedback due to the high candidate facilitator ratio and has consistently received higher feedback scores compared to the same RCOG course.



Laparoscopy Course (June 2023)

A specialised laparoscopy course was delivered to further train healthcare professionals in advanced surgical procedures, ensuring they stay updated with the latest techniques and practices.

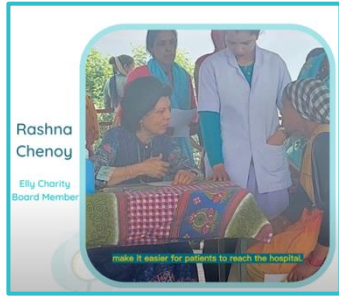
INTERNATIONAL ACTIVITY



South Africa Workshop (March 2023) Two trustees, Shakila and Joe, along with Charity Manager Ngawai, travelled to South Africa to discuss and co-create a global patient and public involvement framework in women's health research. This workshop coincided with International Women's Day and also helped connect global women's health research teams.



Uganda Obstetric Fistula Camp (May 2023) Trustee Ram spent three weeks in Uganda, at an obstetric fistula camp. He not only performed surgeries but also provided training helping with capacity building for health professionals in Africa, enhancing their ability to operate and manage obstetric fistulas.



Himalayas Health Provision (2023)

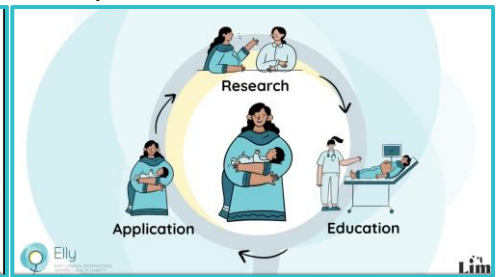
Our Board member, Rashna, has been working tirelessly in the Himalayas to enhance healthcare and safety for women in remote areas of India. Her efforts have been pivotal in improving access to quality healthcare in these regions.



ADMINISTRATIVE IMPROVEMENTS AND COMMUNICATIONS

This year, Elly Charity made strides in improving its management to better support its growing operations. We have several new part-time team members. In addition, our communications efforts have expanded, we now have social media accounts for Twitter, Instagram, Facebook, LinkedIn, and YouTube, which we post on regularly, helping to raise awareness and engage the public in our work.

This year, we also created an animation to highlight the charity's work, further broadening our outreach and visibility.



Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

Para 1.18

The Trustees have had regard to the Charity Commission’s guidance on public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>		<p>Elly Charity has made steady progress this year. Here's how our work has made a difference:</p> <p><u>HEALTH LITERACY PROJECT</u></p> <ul style="list-style-type: none"> • Engagement: This project reached a marginalised group, primarily non-English speaking pregnant women in one of the most deprived areas of the UK, who rarely have opportunities to contribute to health care provision or research. Their input directly influenced a future research study aimed at providing solutions to the issues they raised. • Empowering Participants: Women participating in our focus groups shared their experiences and highlighted issues that were important to them within maternity care. They valued having a voice in shaping our follow-on research and enjoyed the experience. • Wider Community and Academic Benefits <ul style="list-style-type: none"> ○ Educational Impact: Medical students and healthcare professionals involved in the project gained insights into the community's needs and priorities, improving their understanding and service delivery. ○ Visibility and Awareness: The community events and the visual representation of our project have raised awareness and shared our progress. These activities have also allowed us to gather feedback on community priorities, engaging a broader audience including academics, healthcare professionals, and the wider public. • Team Development, Skills Building and Networking: We have enhanced women's health community research capacity in East London. Local community researchers gained valuable skills, such as facilitating discussions and presenting publicly, which contributed to their professional development.
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- **Contribution to Healthier Society:** In a broader context, this project contributes to a healthier society. When mothers are healthy and have a good understanding of their health, they can better care for their children and contribute more effectively to their communities.

EDUCATIONAL COURSES

- **Direct Beneficiaries:** Healthcare professionals gained expanded knowledge and skills (e.g. surgical competence etc.) leading to improved patient care.
- **Indirect Beneficiaries:** Women and the wider patient population benefit from the enhanced care delivered by these upskilled health professionals.
- **Financial Sustainability:** The paid courses provide funds for sustaining Elly Charity's work.
- **Knowledge Sharing:** Our courses promote knowledge exchange, enabling attendees to disseminate learning within their communities (in UK and internationally).

INTERNATIONAL ACTIVITY

- **Uganda Obstetric Fistula Camp:** Significantly improving healthcare outcomes for women with obstetric fistulas in Uganda. This effort not only treated individual patients but also strengthened local healthcare providers and systems through training.
- **South Africa Workshop:** Global workshop on patient and public involvement in women's health research created a framework to actively listen to women, ensuring global research addresses their needs and concerns.
- **Himalayas Health Provision:** Improved healthcare and safety for women in remote areas of India, providing much-needed medical attention.

ADMINISTRATIVE IMPROVEMENTS AND COMMUNICATIONS

- **Enhanced Stability:** Adding part-time team members has improved our ability to manage projects and communicate our work, and reducing risks for the charity ensuring that if anything happens to key personnel, others are able to continue.

		<ul style="list-style-type: none"> • Increased Public Awareness: Our boosted social media presence and the creation of an informative animation have raised awareness about the charity and its work.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Essential to the on-going success of Elly is the necessity for sound financial planning and good governance. Although the charity made a small negative return of £14,179 the trustees believe that this does not have any significant effect on meeting the charities objectives. In 2023 income was £91,911 (2022-£117,153) with a deficit of £14,179 (2022- surplus of £27,579)
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level sufficient to provide services for at least six months. The Trustees consider reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The trustees will work look at ways to increase their free reserves in line with the growth of the charity. Amounts held in Restricted funds have been earmarked for a specific use as deemed necessary by the trustees.
Amount of reserves held	Para 1.22	£149,095 (2022 - £162,436)
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the	Para 1.23	N/A

charity continuing as a going concern		
---------------------------------------	--	--

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by a resolution passed at a properly convened meeting of the Charity Trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	

Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ramesan Navaratnarajah			
2	Shakila Thangaratinam			
3	Joseph Aquilina			
4				
5				
6				
7				
8				
9				
10				

Charity name	Elly Charity
Other name the charity uses	EAST LONDON INTERNATIONAL WOMEN'S HEALTH CHARITY (Working name) ELLY (Working name) ELLY APPEAL (Former name)
Registered charity number	1188897
Charity's principal address	Royal London Hospital Dept of Obstetrics & Gynaecology 8th floor, South Tower Whitechapel Road London E1 1FR

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Exemptions from disclosure

Reason for non-disclosure of key personnel details

--

Other optional information

--

Declarations

The trustees declare that they have approved the trustees' report above.


Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position

(eg Secretary, Chair,
etc)

	
JOSEPH AQUILINO	
TRUSTEE	

Date

24th June 2024

Elly Charity
(a charitable incorporated organisation)
Charity No.1188897

Report and Unaudited Financial Statements
for the period ended
29th August 2023

Charity Name Ely Charity		Charity No	1188897	
		Company No	CE021400	
Annual accounts for the period				
Period start date	30.08.2022	To	Period end date	29.08.2023

Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Unrestricted	Restricted	Endowment	Total funds	Prior year
	funds	income	funds	funds	funds
	£	£	£	£	£
	F01	F02	F03	F04	F05
Income (Note 3)					
Income and endowments from:					
Donations and legacies	84	7,998	-	8,082	14,670
Charitable activities	83,269	-	-	83,269	102,466
Other trading activities	-	-	-	-	-
Investments	-	-	-	-	-
Separate material item of income	-	-	-	-	-
Other	560	-	-	560	17
Total	83,913	7,998	-	91,911	117,153
Expenditure (Notes 4)					
Expenditure on:					
Raising funds	-	-	-	-	-
Charitable activities	34,055	-	-	34,055	36,420
Separate material expense item	-	-	-	-	-
Other	64,037	7,160	-	71,197	53,154
Total	98,092	7,160	-	105,252	89,574
Net income/(expenditure) before tax for the reporting period					
	- 14,179	838	-	- 13,341	27,579
Tax payable	-	-	-	-	-
Net income/(expenditure) after tax before investment gains/(losses)					
	- 14,179	838	-	- 13,341	27,579
Net gains/(losses) on investments	-	-	-	-	-
Net income/(expenditure)					
	- 14,179	838	-	- 13,341	27,579
Extraordinary items					
	-	-	-	-	-
Transfers between funds					
	-	-	-	-	-
Other recognised gains/(losses):					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Other gains/(losses)	-	-	-	-	-
Net movement in funds					
	- 14,179	838	-	- 13,341	27,579
Reconciliation of funds:					
Total funds brought forward	155,276	7,160	-	162,436	134,857
Total funds carried forward	141,097	7,998	-	149,095	162,436


Charity No
Company No

1188897
CE021400

Section B Balance sheet

	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
	£	£	£	£	£
	F01	F02	F03	F04	F05
Fixed assets					
Intangible assets	-	-	-	-	-
Tangible assets (Note 5)	2,337	-	-	2,337	3,681
Heritage assets	-	-	-	-	-
Investments	-	-	-	-	-
Total fixed assets	2,337	-	-	2,337	3,681
Current assets					
Stocks	-	-	-	-	-
Debtors	1,007	-	-	1,007	-
Investments	-	-	-	-	-
Cash at bank and in hand (Note 6)	148,067	-	-	148,067	164,441
Total current assets	149,074	-	-	149,074	164,441
Creditors: amounts falling due within one year (Note 7)	2,316	-	-	2,316	5,686
Net current assets/(liabilities)	146,758	-	-	146,758	158,755
Total assets less current liabilities	149,095	-	-	149,095	162,436
Creditors: amounts falling due after one year	-	-	-	-	-
Provisions for liabilities	-	-	-	-	-
Total net assets or liabilities	149,095	-	-	149,095	162,436
Funds of the Charity					
Endowment funds	-	-	-	-	-
Restricted income funds	7,998	-	-	7,998	7,160
Unrestricted funds (Note 8)	141,097	-	-	141,097	155,276
Revaluation reserve	-	-	-	-	-
Fair value reserve	-	-	-	-	-
Total funds	149,095	-	-	149,095	162,436

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
 Shakila Thangaratinarin	28/06/2024

Elly Charity
Notes to the accounts
for the period ended 29th August 2023

1 Basis of preparation

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

2 Accounting Policies

2.1 Income

Income is included when receivable. Where income has conditions attached to it, that income is recognised when there is certainty of receipt, entitlement and the amount can be measured with sufficient reliability. Income (including grants receivable) is deferred where conditions exist on entitlement such as a specified future time period.

2.2 Expenditure

Expenditure is recognised in the period in which it is incurred and includes attributable VAT which cannot be recovered. Expenditure is recognised when a legal or constructive obligation arises. Costs of raising funds are those costs incurred in attracting voluntary income. Governance costs are those costs incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

2.3 Depreciation

Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life

Fixtures, fittings and equipment 25% Straight Line

2.4. Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts

2.4. Debtors

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

2.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are where the donor specifies the use to which the funds can be spent.

Note 3 Income

	Analysis of income	Unrestricted income £	Restricted Fund	Total Funds
Donations and legacies:	Donations and gifts	84	7998	8,082
Charitable activities:	Teaching	83,269	0	83,269
Other Trading activities	Fundraising events	0	0	0
Other	Bank Interest	560	0	560
TOTAL INCOME		83,913	7,998	91,911

Note 4**Expenses****2023**

	Unrestricted funds	Restricted funds	Total funds
Costs - Running courses (food/travel	21,454		21,454
Course Examination fees	3,755		3,755
Purchases	1,196		1,196
Role Players	850		850
Other direct costs	6,800		6,800
Accountancy	1,000		1,000
Admin Fee	22,273		22,273
Audit	720		720
Advertising and PR	1,603		1,603
Bank charges	249		249
Clothing	634		634
Consultancy	2,880		2,880
IT costs	2,598		2,598
License	1,553		1,553
Depreciation	1,344		1,344
Meetings & Subsistence	8,029	7,160	15,189
Other legal and professional fees	4,118		4,118
Costs associated with overseas			
Charity projects	7,129		7,129
Stationery and printing	73		73
Training & conferences	9,834		9,834
	<u>98,092</u>	<u>7,160</u>	<u>105,252</u>

Note 5**Tangible fixed assets**

	Fixtures, fittings and equipment
Cost	
At 30 August 2022	5376
Additions	0
At 29 August 2023	<u>5,376</u>
Depreciation	
At 30 August 2022	1695
Charge for the Period	1344
At 29 August 2023	<u>3039</u>
Net book values:	
At 29 August 2023	<u>2,337</u>
At 29 August 2022	<u>3,681</u>

Note 6**Current Assets**

	2023	2022
Cash in hand & bank	148,067	164,441
Prepayments	1,007	0
	<u>149,074</u>	<u>164,441</u>

Note 7**Creditors: amounts falling due within one year**

	2023	2022
Accruals and deferred income	2316	5,686
	<u>2316</u>	<u>5686</u>

Note 8**Charity funds**

Fund names	Type PE, EE R or UR *	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted Funds	UR	155,276	83,913	- 98,092	-	-	141,097
Restricted Funds	R	7,160	7,998	- 7,160	-	-	7,998
Other funds (balancing figure)	N/a	-	-	-	-	-	-
Total Funds as per balance sheet		162,436	91,911	- 105,252	-	-	149,095

Note 9**Transactions with trustees and related parties**

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity



Section A

Independent Examiner's Report

Report to the trustees/ members of

Charity Name
Elly Charity

On accounts for the period ended

29 August 2023

Charity no (if any)

1188897

Set out on pages

1-6

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity for the period ended 29 August 2023.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

Signed: *M.A. Gambrill*

Date: 26/06/2024

Name: Mrs Maxine Gambrill FCCA

Relevant professional qualification(s) or body (if any):

Association of Chartered Certified Accountants

Address: PG Lemon LLP

22-26 Bank Street, Herne Bay

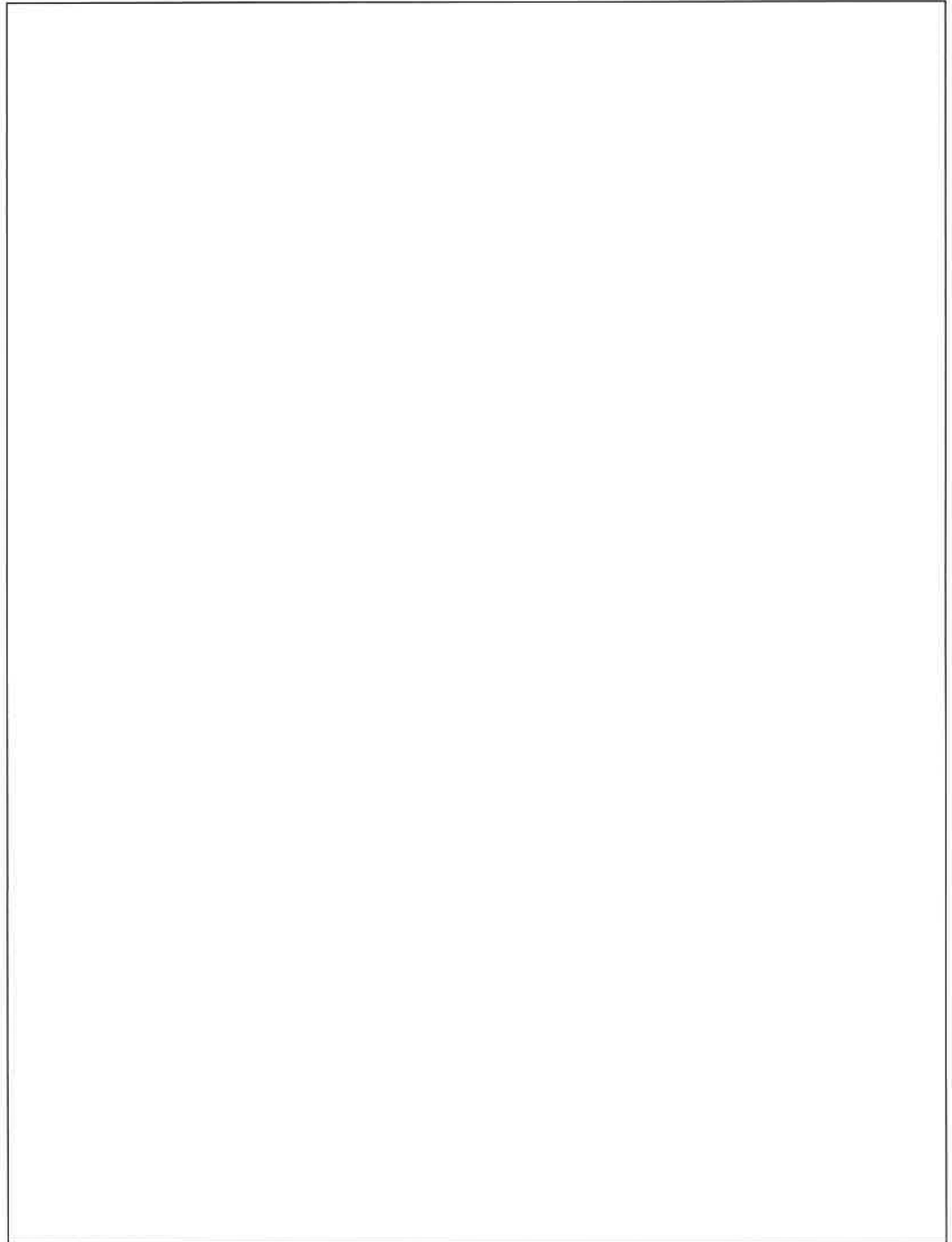
Kent, CT6 5EA

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



ELLY CHARITY

England & Wales - Charity number 1188897

Accounts



Trustees' Annual Report for the period

From 30.08.2021

To 29.08.2022

Charity name: Elly Charity

Charity registration number: 1188897

Objectives and Activities

<p>Summary of the purposes of the charity as set out in its governing document</p>	<p>SORP reference Para 1.17</p>	<p>To promote and protect women’s health in the UK and internationally by</p> <p>a) Training and educating healthcare workers and health professionals in how to provide optimal care during pregnancy and childbirth;</p> <p>b) Supporting research excellence in women’s health;</p> <p>c) Accelerating the application of research into healthcare environments</p>
<p>Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.</p>	<p>Para 1.17 and 1.19</p>	<p>1) Partnership with the Obstetrics and Gynaecology Society at Barts and the London Medical School</p> <p>This year, Elly Charity formed a partnership with the student-led Obstetrics and Gynaecology Society at Barts and the London Medical School.</p> <p>This collaboration expanded our reach and provided a platform to interact with the medical student population. In doing this Elly Charity was able to foster an enhanced understanding of women's health issues among these future healthcare professionals.</p> <p>Here's a snapshot of Elly Charity’s activities:</p> <p>A) Research Collaborations</p> <p>The following three examples highlight the collaboration between Elly Charity and the Obstetrics and Gynaecology Society at Barts and the London Medical School, demonstrating our joint efforts in contributing to women’s health research and fostering partnerships:</p> <div data-bbox="1145 1249 1398 1435" data-label="Image"> </div> <div data-bbox="1059 1704 1398 2033" data-label="Image"> </div>

1. **Co-Creation: Health Literacy Project**

We worked together on an early-stage scoping project aimed at improving local pregnant women's English, particularly their understanding and communication skills related to women's health, pregnancy, and childbirth. Medical students played a crucial role in the core team, helping to co-create and develop the project's concept, as well as contribute to the writing of the funding application.



2. **Collaboration: Epilepsy in Pregnancy Research**

Elly Charity invited a dedicated student to contribute to the development of research about epilepsy in pregnancy. This collaborative effort the student to conduct preliminary surveys, generating important insights that informed and enhanced a subsequent funding application to the National Institute for Health Research (NIHR).

3. **Connections: BABi Study**

Elly Charity played a role in fostering academic engagement by connecting two students with the project team for the Born and Bred in East London (BABi) study. This research initiative is aimed at understanding the intricate relationships between ethnicity, pre-existing health conditions, maternal outcomes, and infant development within the context of East London mothers and babies.

B) Education Collaborations

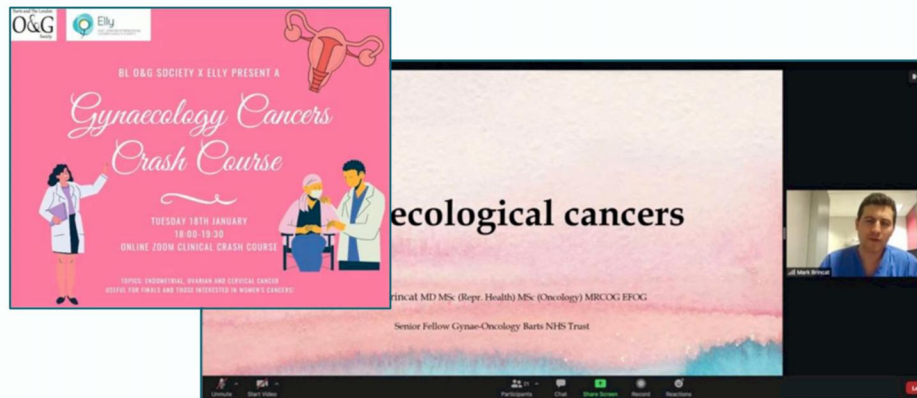
1. **Webinar on Ethnicity's Impact on Pregnancy (October 2021)**

Together with the Obstetrics and Gynaecology Society at Barts and the London Medical School, Elly Charity organised a free virtual talk addressing the impact of ethnicity and racial disparities in obstetrics and gynaecology. Targeted primarily at medical students but open to all, this event provided valuable insights into the intersection of ethnic background and pregnancy outcomes, sensitive topics, cultural and language barriers, and best practices for clinicians when dealing with such issues. Watch the video here: <https://youtu.be/Vq6a1FuIMYY>



2. Webinar on Gynaecological Cancers (January 2022)

In collaboration with the Obstetrics and Gynaecology Society at Barts and the London Medical School, Elly Charity organised a free educational webinar focused on ovarian, endometrial, and cervical cancer. The webinar covered critical topics such as prevention and screening, patient presentation, history-taking, examination, investigations, management, and follow-up strategies. The session was aimed primarily at medical students but open to everyone. It offered a valuable platform for learning and discussing these aspects of women's health.



C) Fundraising Activity

Our collaboration with the Obstetrics and Gynaecology Society at Barts and the London Medical School also led to two fundraising events:

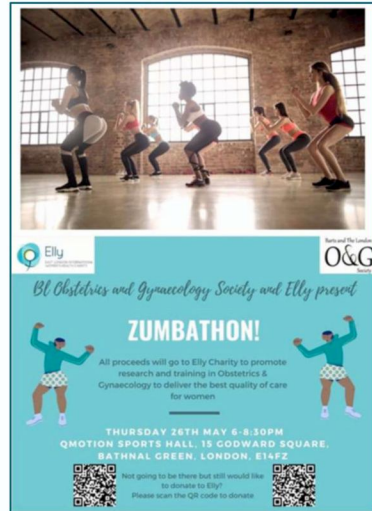
Charity Bake Sale (December 2021)

The student team held a Charity Bake Sale leveraging the festive spirit of Christmas to raise funds for Elly Charity.



Zumbathon (May 2022)

An energizing Zumba event was organized to raise funds for Elly Charity.



2) Delivering Educational Courses

Elly Charity organised a blend of free and paid courses throughout the year underpinning our commitment to education and enhancing knowledge about women's health while also helping raise funds for the Charity.

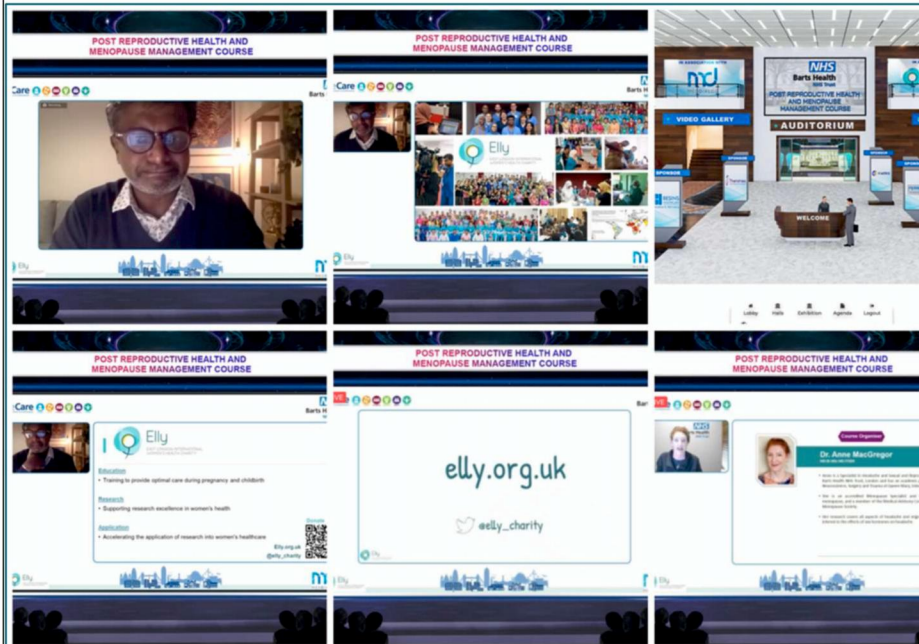
2 x MRCOG Part 3 OSCE Course (October 2021 & April 2022)

These courses offered intensive clinical assessment revision for candidates preparing for the MRCOG Part 3 examination. They were led by an experienced faculty and included mock OSCE circuits, individual feedback, and a group Q&A session.



Post Reproductive Health & Menopause Management Course (January 2022)

This course aimed to deepen participants' understanding of post-reproductive health and offer critical insights into the management of menopause. The course provided an in-depth exploration of menopause and related health issues, focusing on understanding symptoms, prevention strategies, treatment options, and ongoing management.



Primary Care Course on Integrated Women's Health (April 2022)

This free course was designed to equip primary care practitioners with a holistic and comprehensive understanding of women's health. The curriculum included reproductive health, menstrual disorders, menopause management, mental health issues specific to women, and preventive care. It was an opportunity for primary care providers to acquire, consolidate and update their knowledge, enabling them to provide better care to women across different stages of life.

FREE WEBINAR
**Primary Care Updates:
Integrated Women's Health (O&G)**
5 April 2022 (13:30-16:30)

Lectures and Live interactive Q&A with expert panel, including:

- Overview of the Integrated Women's Gynaecology Hub
- Contraception
- Pre-conception counselling
- Fertility
- PCOS



Basic Surgical Skill Course (2x per year)

Elly Charity has consistently hosted the Royal College of Obstetricians and Gynaecologists (RCOG) franchised Basic Surgical Skills Course biannually. The two-day course introduces trainees to safe surgical techniques and obstetric clinical skills via a structured workshop.

3) Delivering the Co-created Health Literacy Project

Elly Charity spearheaded the Health Literacy Project, a community-led initiative designed to enhance pregnant women's comprehension and communication skills regarding women's health, pregnancy, and childbirth, particularly for non-English speakers. This strategic effort is aimed at mitigating healthcare disparities and promoting healthier pregnancy outcomes.

Funded by the Orange Tree Trust, this project involved a core team composed of Elly Charity as the lead, members from 'Katie's Team', local mothers, medical students, and experts from various clinical and research fields.



The project embarked on its mission by organising a focus group tasked with identifying the precise needs of this demographic and strategising ways to bridge the language divides between healthcare providers and patients. The team explored the potential efficacy of a tailored ESOL module designed explicitly for pregnant women who are non-English speakers.



The first focus group session took place in June 2022. It was held at the Royal London Hospital in Tower Hamlets and was made up of 20 women with diverse English proficiency levels. Their shared narratives offered insights into their struggle with language barriers when trying to access

appropriate healthcare. As we progress, drawing on the feedback collected, the project intends to launch English courses specifically devised to meet these women's requirements.

4) Supporting the Global Women's Health Research Society (GLOW) Conference (July 2022)

Elly Charity was proud to sponsor the GLOW Conference, hosted by the WHO Collaborating Centre for Global Women's Health at the University of Birmingham. This alliance underscores our commitment to strengthening education, research, and global collaboration in the spheres of reproductive, maternal, and newborn health. With an emphasis on low-resource settings, we were able to offer free registration for attendees from Low and Middle-Income Countries (LMICs).


The conference also provided a platform to spotlight our co-created Health Literacy Project. Briefly featured in one of the talks, this served as an opportunity to share the project's mission and progress, receiving encouraging feedback from the global health community. In addition, the event held workshops geared towards enhancing the capabilities for developing research proposals and encouraging Patient and Public Involvement (PPI).



5) Securing Funding and Initial Planning of the C-Safe Project

An important achievement for Elly Charity this year has been securing funding for the C-Safe research project. This is an ambitious initiative designed to optimise maternal and perinatal outcomes through safe and appropriate caesarean sections in low- and middle- income countries (LMIC).

The fundamental purpose of this initiative is to develop, implement, and evaluate a multifaceted interventional strategy named C-Safe. This strategy is designed to target healthcare professionals, pregnant women, and health systems to reduce maternal and perinatal mortality and morbidity after caesarean section in LMIC. Elly Charity is proud to be a partner in collaboration with the University of Birmingham and other key stakeholders.

		<p>6) Publicity and Advocacy</p> <p>Throughout the year, Elly Charity heightened its profile in important discussions on patient empowerment. A member of Elly Charity offered key insights on patient involvement in the UK for The Economist Impact Report, titled "Empowering the Patient Voice in Healthcare Decisions." This increased the Charity's visibility and highlighted the importance of our work. Link to the Report: https://impact.econ-asia.com/perspectives/sites/default/files/econ_impact_janssen_-_empowering_the_patient_voice_in_healthcare_decisions_final.pdf</p> <p>Furthermore, our representative took part in The Economist's roundtable discussion on patient empowerment, advocating for the necessary infrastructure to facilitate patient contributions in healthcare decisions.</p>  <p>7) Digital and Administrative Enhancements</p> <p>Elly Charity has moved forwards this year in enhancing its digital presence and improving its administration. Ongoing updates for the existing website has improved user experience and provided a better platform for showcasing the charity's courses. Posts on social media platforms have helped to spread awareness about the charity's work and engage the public.</p> <p>8) Boosting Healthcare Accessibility in Rural India</p> <p>Elly Charity made a contribution towards improving access to healthcare in rural India by donating funds for two vehicles. This donation was prompted by the tragic loss of two women who were attacked by tigers while travelling to the hospital, one woman was pregnant and the other had young children. These incidents highlighted the urgent need for safer and more reliable transportation for patients in these remote regions.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had regard to the Charity Commission's guidance on public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>1) Partnership with the Obstetrics and Gynaecology Society at Barts and the London Medical School</p> <p>Overall, the collaboration with the Obstetrics and Gynaecology Society at Barts and the London Medical School has:</p> <ul style="list-style-type: none"> • Empowered Future Health Professionals The involvement of medical students in Elly Charity projects has utilised their talents and motivation while providing them with enriching learning opportunities and professional development. • Championed Women's Health The collaboration has served as a platform to spotlight women's health issues, women's health research and encouraged the upcoming generation to specialise in women's health or advocate for these concerns in their careers. • Fostered Relationships The partnership has extended Elly Charity's reach, influence, and resources, setting a standard for future collaborations. • Promoted Diverse Collaboration

The partnership has cultivated a space and networks that brings together various perspectives and expertise.

- **Enhanced Elly Charity's Visibility**

The collaboration has broadened Elly Charity's exposure among future healthcare professionals, promoting research and educational opportunities to an expanded audience.

A) Research Collaborations

Medical students involved research collaborations with Elly Charity

Students from the Obstetrics and Gynaecology Society at Barts and the London Medical School benefitted both professionally and personally through:

- **Hands-On Experience:** The students were able to participate and obtain invaluable hands-on experience. This practical exposure goes beyond textbook learning, providing them with a real-world understanding of the complexities and challenges in women's health and research.
- **Skill Development:** The projects offered the students opportunities to enhance their research skills, such as project planning, data collection, analysis, and presentation. They also developed their communication skills through interaction with various stakeholders, including patients, healthcare professionals, and research teams.
- **Networking:** Being part of these initiatives allowed the students to build relationships with experienced professionals in the field. These connections could provide future collaborative opportunities, mentorship, and career guidance.
- **Professional Growth:** The involvement in these research projects could be a substantial addition to the student's portfolios, helping them stand out in their future career pursuits. It also highlights their commitment to improving women's health, a quality that potential employers may value.
- **Enhanced Understanding:** Working directly with patients and different societal groups helped students understand the social determinants of health and the importance of culturally sensitive care. This comprehension can make them more empathetic and effective healthcare providers in the future.
- **Advocacy Skills:** Students gained insights into patient advocacy, understanding the importance of patient voices in research. This knowledge could influence their approach as they progress in their careers.

In collaboration with the Society, Elly Charity's commitment to its mission of promoting and protecting women's health by supporting research excellence in this space has focused on:

1. Co-creation: Health Literacy Project

This project has made significant impacts on its beneficiaries and society as a whole in various ways:

- **Empowered**

Beneficiaries: Working towards enabling pregnant women who do not speak English to better understand their health conditions and navigate the healthcare system. This increased understanding will allow them to make



informed decisions about their health and the health of their unborn child, potentially leading to improved health outcomes.

- **Reduced Healthcare Disparities:** By providing pregnant women who do not speak English with language skills necessary to access and understand healthcare, the project helps reduce disparities in healthcare access and outcomes.
- **Improved Patient-Healthcare Provider Communication:** By enhancing the language skills of pregnant women who do not speak English, the project helps bridge the communication gap between healthcare providers and patients. Improved communication could lead to more effective healthcare provision and patient satisfaction.
- **Contribution to Healthier Society:** In a broader context, this project contributes to a healthier society. When mothers are healthy and have a good understanding of their health, they can better care for their children and contribute more effectively to their communities.
- **Involvement of Future Healthcare Professionals:** The involvement of medical students in this project has helped to foster a future generation of healthcare professionals who understand the importance of patient empowerment and health literacy.

2. Collaboration: Epilepsy in Pregnancy Research

Alongside Elly Charity's medical student's contributions, this project has secured funding, promising impactful advances for beneficiaries and society in the coming years.

Anticipated benefits entail increased awareness and understanding of epilepsy during pregnancy, refined care protocols, enriching educational experiences for medical students, and empowering patients to advocate for their healthcare rights and needs.

3. Connections: BABi Study

The students' involvement in the 'Connections: BABi Study' has offered a fresh perspective and additional resource to the project. By fostering an understanding of the multifaceted issues surrounding maternal-infant health among future medical

professionals, Elly Charity indirectly contributes to a more sensitive and inclusive healthcare landscape.

B) Education Collaborations

The two webinars highlight how Elly Charity is making a difference in enhancing knowledge and understanding of women's health issues and promoting improved patient care. These efforts are expected to contribute to better health outcomes for women and a more inclusive society through:

- **Knowledge Dissemination:** The webinars expanded future healthcare professionals' understanding of women's health issues, better equipping them to address these matters. This reflects Elly Charity's enduring commitment to women's health.
- **Improved Patient Care:** By informing future health professionals, we're fostering enhanced, empathetic patient care, potentially improving women's health outcomes.
- **Ethnic Sensitivity:** The webinar addressing ethnicity's influence on pregnancy promotes culturally inclusive healthcare, potentially enhancing care for diverse women.
- **Cancer Prevention:** The webinar on gynaecological cancers provided professionals and the public with knowledge to enable better management.
- **Speaker Development:** Delivering the webinars offered the speakers invaluable opportunities for their own professional growth.



C) Fundraising Activity

Fundraising with the Obstetrics and Gynaecology Society generated some funds for the Charity but also heightened awareness of Elly Charity and our purpose, paving the way for future support. The fundraising activities raised the profile of women's health and promoted philanthropy.



Ngawai
May 27, 2022 · 1 min

Zumbathon: Collaborating to raise funds for Elly Charity

The fantastic student team at the Obstetrics and Gynaecology Society (Barts and the London medical school) organised a fantastic Zumba...

2) Delivering Educational Courses

Elly Charity's courses have had broad-reaching benefits for healthcare professionals, patients, and society at large:

- **Direct Beneficiaries:** Healthcare professionals gained expanded knowledge and skills on topics like exam preparation and menopause management, leading to improved patient care.
- **Indirect Beneficiaries:** Women and the wider patient population benefits from the enhanced care delivered by these trained professionals.
- **Knowledge Sharing:** The courses foster global knowledge sharing, with international attendees disseminating insights within their local communities.
- **Financial Sustainability:** The paid courses provide funds for sustaining and expanding Elly Charity's work.
- **Societal Impact:** By addressing under-explored women's health aspects, Elly Charity raises awareness, advocating for better women's healthcare.

Post Reproductive Health & Menopause Management Course (January 2022)

Attended by over 170 delegates from multiple countries, this Course offered updated insights on Menopause Care to clinicians, nurses, and others interested in post-reproductive health. This not only strengthened the global network of healthcare professionals but also empowered attendees to handle complexities of post-reproductive health and menopause effectively. This initiative underlines Elly Charity's commitment to women's health at all life stages.

Primary Care Course on Integrated Women's Health (April 2022)

The free Course was attended by 150 professionals. It enhanced their understanding of topics like Polycystic Ovarian Syndrome and Contraception through expert lectures and interactive Q&A sessions. This course boosted the expertise of primary healthcare professionals, enriching the care given to women.

3) Delivering the cocreated Health Literacy Project

The Health Literacy Project aims to improve health literacy among non-English speaking pregnant women. The project has facilitated first-hand insights into the experiences 20 women helping to plan targeted and acceptable interventions. The positive reception of the concept by the women themselves and their interest in participating signifies a clear demand and a general interest in learning about their involvement in women's health research.

"I feel lighter now that I have been able to share my worries and feelings with other women who feel the same. I liked the face-to-face workshop."



"We would love to come again and help with your research."

Through conducting initial focus groups, the project has garnered insights for an intervention (ie ESOL course) and its preferred duration and relevant content.

Furthermore, the sessions have provided invaluable knowledge about practical requirements and preferences like adequate space for pushchairs and breastfeeding or optimal times. These insights will ensure future work is more targeted and user-friendly. Suggestions to involve men and mothers-in-law further will be considered in future projects.



4) Supporting the Global Women's Health Research Society (GLOW) Conference

The sponsorship allowed free participation for attendees from low and middle-income countries. The Charity's involvement broadened the dialogue with global healthcare professionals. By disseminating knowledge and practices, Elly Charity indirectly improved women's health care standards, creating enduring societal benefits

5) Securing Funding and Initial Planning of the C-Safe Project

With its funding secured the C-Safe project will start its preliminary phase. C-Safe marks a significant stride in tackling maternal and perinatal health issues. This groundwork not only has direct implications for enhancing maternal and perinatal health in LMICs, but also has the potential to instigate transformative changes in their healthcare practices and systems, creating broader societal benefits.

6) Publicity and Advocacy

The publicity and advocacy work through interactions with The Economist, elevated Elly Charity's profile and credibility, as well as

		<p>influenced broader healthcare dialogue. These engagements also raised awareness on patient involvement in the UK.</p> <p>7) Digital and Administrative Enhancements Digital and administrative improvements helped Elly Charity's operations and outreach. A refreshed website and social media presence boosted the charity's visibility.</p> <p>8) Boosting Healthcare Accessibility in Rural India Elly Charity's donation has directly enhanced the accessibility and safety of healthcare services for women in rural communities, potentially saving numerous lives by facilitating quicker and safer journeys to the hospital. By addressing the urgent transportation challenges, the charity is creating a safer and more supportive environment for women's healthcare in rural India.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Essential to the on-going success of Elly is the necessity for sound financial planning and good governance. To that end, the trustees are delighted to report that a positive return has been made in its second year of operations. This not only enables us to continue to develop the long-term strategy of the organisation, but creates a buffer against future financial challenges. In 2022 income was £117,153 (2021-£165,467) with a surplus of £27,579 (2021- £134,857)
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level sufficient to provide services for at least six months. The Trustees consider reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The trustees will work look at ways to increase their free reserves in line with the growth of the charity. Amounts held in Restricted funds have been earmarked for a specific use as deemed necessary by the trustees.
Amount of reserves held	Para 1.22	£162,436 (2021 - £134,857)
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	

Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by a resolution passed at a properly convened meeting of the Charity Trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Elly Charity
Other name the charity uses	EAST LONDON INTERNATIONAL WOMEN'S HEALTH CHARITY (Working name) ELLY (Working name) ELLY APPEAL (Former name)
Registered charity number	1188897
Charity's principal address	Royal London Hospital Dept of Obstetrics & Gynaecology 8th floor, South Tower Whitechapel Road London E1 1FR

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ramesan Navaratnarajah			
2	Shakila Thangaratinam			
3	Joseph Aquilina			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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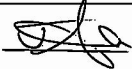
Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Joseph Aquilina	
Position (eg Secretary, Chair, etc)	Trustee	
Date	29th June 2023	

Elly Charity
(a charitable incorporated organisation)
Charity No.1188897

Report and Unaudited Financial Statements
for the Year ended
29th August 2022

Charity Name Elly Charity		Charity No	1188897	
		Company No	CE021400	
Annual accounts for the period				
Period start date	30.08.2021	To	Period end date	29.08.2022


Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Unrestricted	Restricted	Endowment	Total funds	Prior year funds
	funds	income	funds	funds	funds
	£	£	£	£	£
	F01	F02	F03	F04	F05
Income (Note 3)					
Income and endowments from:					
Donations and legacies	7,510	7,160	-	14,670	21,369
Charitable activities	102,466	-	-	102,466	143,596
Other trading activities	-	-	-	-	450
Investments	-	-	-	-	-
Separate material item of income	-	-	-	-	-
Other	17	-	-	17	53
Total	109,993	7,160	-	117,153	165,467
Expenditure (Notes 4)					
Expenditure on:					
Raising funds	-	-	-	-	264
Charitable activities	36,420	-	-	36,420	6,757
Separate material expense item	-	-	-	-	-
Other	53,154	-	-	53,154	23,589
Total	89,574	-	-	89,574	30,610
Net income/(expenditure) before tax for the reporting period	20,419	7,160	-	27,579	134,857
Tax payable	-	-	-	-	-
Net income/(expenditure) after tax before investment gains/(losses)	20,419	7,160	-	27,579	134,857
Net gains/(losses) on investments	-	-	-	-	-
Net income/(expenditure) Extraordinary items	20,419	7,160	-	27,579	134,857
Transfers between funds	-	-	-	-	-
Other recognised gains/(losses):					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Other gains/(losses)	-	-	-	-	-
Net movement in funds	20,419	7,160	-	27,579	134,857
Reconciliation of funds:					
Total funds brought forward	134,857	-	-	134,857	-
Total funds carried forward	155,276	7,160	-	162,436	134,857

Section B Balance sheet

	Unrestricted funds £	Restricted income funds £	Endowment funds £	Total this year £	Total last year £
	F01	F02	F03	F04	F05
Fixed assets					
Intangible assets	-	-	-	-	-
Tangible assets (Note 5)	3,681	-	-	3,681	1,053
Heritage assets	-	-	-	-	-
Investments	-	-	-	-	-
Total fixed assets	3,681	-	-	3,681	1,053
Current assets					
Stocks	-	-	-	-	-
Debtors	-	-	-	-	52,653
Investments	-	-	-	-	-
Cash at bank and in hand (Note 6)	157,281	7,160	-	164,441	82,551
Total current assets	157,281	7,160	-	164,441	135,204
Creditors: amounts falling due within one year (Note 7)	5,686	-	-	5,686	1,400
Net current assets/(liabilities)	151,595	7,160	-	158,755	133,804
Total assets less current liabilities	155,276	7,160	-	162,436	134,857
Creditors: amounts falling due after one year	-	-	-	-	-
Provisions for liabilities	-	-	-	-	-
Total net assets or liabilities	155,276	7,160	-	162,436	134,857
Funds of the Charity					
Endowment funds	-	-	-	-	-
Restricted income funds	-	7,160	-	7,160	-
Unrestricted funds (Note 8)	155,276	-	-	155,276	134,857
Revaluation reserve	-	-	-	-	-
Fair value reserve	-	-	-	-	-
Total funds	155,276	7,160	-	162,436	134,857

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
	
Ramesan Navaratnarajah	29/06/2023

Elly Charity
Notes to the accounts
for the period ended 29th August 2022

1 Basis of preparation

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

2 Accounting Policies

2.1 Income

Income is included when receivable. Where income has conditions attached to it, that income is recognised when there is certainty of receipt, entitlement and the amount can be measured with sufficient reliability. Income (including grants receivable) is deferred where conditions exist on entitlement such as a specified future time period.

2.2 Expenditure

Expenditure is recognised in the period in which it is incurred and includes attributable VAT which cannot be recovered. Expenditure is recognised when a legal or constructive obligation arises. Costs of raising funds are those costs incurred in attracting voluntary income. Governance costs are those costs incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

2.3 Depreciation

Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life

Fixtures, fittings and equipment 25% Straight Line

2.4. Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts

2.4. Debtors

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

2.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are where the donor specifies the use to which the funds can be spent.

Note 3 Income

		Unrestricted funds	Restricted Funds	Total funds
	Analysis of income	£	£	£
Donations and legacies:	Donations and gifts	7,510	7,160	14,670
Charitable activities:	Teaching	102,466	0	102,466
Other Trading activities	Fundraising events	0	0	0
Other	Bank Interest	17	0	17
TOTAL INCOME		109,993	7,160	117,153

Note 4**Expenses****2022**

	Unrestricted funds	Endowment funds	Total funds
Costs - Running courses (food/travel)	27,400		27,400
Course Examination fees	2,850		2,850
Franchise fees	5,280		5,280
Role Players	890		890
Admin Fee	16,819		16,819
Accountancy	800		800
Audit	672		672
Charitable donations	5,001		5,001
Bank charges	532		532
Depreciation	1,344		1,344
Gifts	1,670		1,670
IT Expenses	14,936		14,936
Meetings & Subsistence	2,923		2,923
Postage	44		44
Sponsorship	2,000		2,000
Stationery and printing	169		169
Sundry	618		618
Training	5,626		5,626
	<u>89,574</u>		<u>89,574</u>

Note 5**Tangible fixed assets****Fixtures,
fittings and
equipment****Cost**

At 30 August 2021	1404
Additions	3972
At 29 August 2022	<u>5,376</u>

Depreciation

At 30 August 2021	351
Charge for the Period	1344
At 29 August 2022	<u>1695</u>

Net book values:

At 29 August 2022	<u>3,681</u>
At 29 August 2021	<u>1,053</u>

Note 6**Current Assets**

	2022	2021
Cash in hand & bank	164,441	82,551
Accrued Income	0	52,653
	<u>164,441</u>	<u>135,204</u>

Note 7**Creditors: amounts falling due within one year**

	2022	2021
Accruals and deferred income	5,686	1400
	<u>5685.94</u>	<u>1400</u>

Note 8

Charity funds

Fund names	Type PE, EE R or UR *	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted Funds	UR	134,857	109,993	- 89,574	-	-	155,276
Restrictred Funds	R	-	7,160	-	-	-	7,160
		-	-	-	-	-	-
Other funds (balancing figure)	N/a	-	-	-	-	-	-
Total Funds as per balance sheet		134,857	117,153	- 89,574	-	-	162,436

Note 9

Transactions with trustees and related parties

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
Elly Charity

**On accounts for the
period ended**

29 August 2022

**Charity no
(if any)**

1188897

Set out on pages

1-6

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity for the period ended 29 August 2022.

**Responsibilities and
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

Signed:

Philip Gambrell

Date:

29.6.23

Name:

Mr Philip Gambrell MAAT FCCA

**Relevant professional
qualification(s) or body
(if any):**

Association of Chartered Certified Accountants

Address:

PG Lemon LLP

134 High Street, Hythe

Kent, CT21 5LB

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

ELLY CHARITY

England & Wales - Charity number 1188897

Accounts



Trustees' Annual Report for the period

From 03.04.2020 To 29.08.2021

Charity name: Elly Charity

Charity registration number: 1188897

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To promote and protect women's health in the UK and internationally by</p> <ul style="list-style-type: none">a) Training and educating healthcare workers and health professionals in how to provide optimal care during pregnancy and childbirth;b) Supporting research excellence in women's health;c) Accelerating the application of research into healthcare environments.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p><u>COVID-19 in Pregnancy: Webinar Series</u> During the pandemic Elly Charity Trustees and Volunteers were on the 'front line' working in hospitals caring for pregnant women (including women with COVID-19) and also conducting fast paced COVID-19 in pregnancy research.</p> <p>We took swift action to promote and protect women's health both in the UK and internationally. We organised a webinar series (#GlobalPregCov) aiming to educate healthcare workers on managing pregnancy and childbirth during the pandemic based on both practical experience and the latest research. The webinars were free and open to the public so anyone interested (including pregnant women) could access accurate information during a time of high uncertainty.</p> <p>The webinars were a collaboration with the WHO Collaborating Centre for Global Women's Health at the University of Birmingham and showcased presentations</p>

from leading experts from around the world and follow up Q&As.



The series was made up of 5 webinars:

- COVID19 in Pregnancy - Antenatal Care during the Pandemic (June 2020)
- COVID19 in Pregnancy - Intrapartum Care during the Pandemic (July 2020)
- COVID19 in Pregnancy - Postnatal & Neonatal Care during the Pandemic (August 2020)
- COVID19 in Pregnancy - Women's Health Research during the Pandemic (October 2020)
- COVID-19 Vaccination for Pregnant Women and the Health Professionals caring for them (March 2021)

Collaborations

We collaborated with Queen Mary University of London and others to generate a webinar and Q&A session focused on 'Diabetes in Pregnancy' (#sugarcoat2021). This was aimed at pregnant women and healthcare workers (March 2021).



Training

In October 2020 and April 2021, Eily Charity Volunteers organised three virtual MRCOG Part 3 Clinical Assessment Revision Courses. The courses help women's healthcare professionals develop and demonstrate core clinical skills as defined in the MRCOG curriculum. The courses received excellent feedback from the candidates attending.

These were paid courses which generated income for the Charity.



Free Learning Event

In June 2021, Ely Charity Volunteers organised a free half-day learning event on 'Primary Care Updates: Integrated Women's Health (O&G)'. This was a combination of virtual lectures and live interactive Q&As with an expert panel. It was held in collaboration with Barts Education Academy and Health Education England.



Co-Applicants on Funding Proposal

We helped develop a research programme, becoming co-applicants alongside the University of Birmingham and others. The programme was named "C-Safe: Optimising maternal and perinatal outcomes through safe and appropriate caesarean sections in low- and middle- income countries (LMIC)". Part of our preparation work included launching an international survey to understand the top health problems facing pregnant women and their newborn babies.

Make your voices heard! Help us to help mothers and their babies.

We would like to hear about your experiences of pregnancy. This could be the birth of your baby, that of a family member or a close friend. We want to know what problems are of concern to women who are pregnant, so we can use research to find ways to help. We will use this information to tackle the key problems faced by pregnant women and their babies

The grant proposal was submitted to the Medical Research Council and has been approved for funding. The programme will start in September 2022.


Communications

We set up a website (elly.org.uk) which has been regularly reviewed and updated. We have established social media channels and created a short animation to provide easily digestible information about Elly Charity.



Fundraising

In addition to the MRCOG Part 3 Clinical

		<p>Assessment Revision Courses, Elly Charity volunteers organised a 5K run fundraising event at a park in East London.</p> 
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had regard to the Charity Commission's guidance on public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	

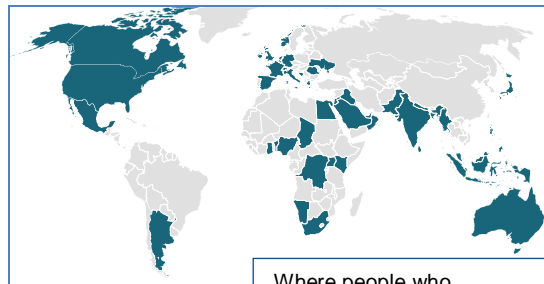
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.

Para 1.20

COVID-19 in Pregnancy: Webinar Series

The world faced new and unforeseen challenges due to the COVID-19 pandemic. Elly Charity was in a unique position to be able to contribute to the global effort. Our experience and authority in how to provide optimal care during pregnancy and childbirth alongside 'front line' experience with COVID-19 (in health settings and research) enabled us to organise 5 timely webinars highlighting the latest information and exploring strategies on how to minimise the risk of COVID-19 transmission and avoid adverse outcomes for mothers, babies and healthcare professionals both in the UK and internationally.

The webinar format accelerated the application of lessons learned into healthcare environments. Our reach was significant, we had over 2800 people register for the live webinars from over 50 countries (mostly LMICs). The people who registered were mainly healthcare professionals (5-10% identified themselves as 'interested patient or member of the public').



Where people who Registered were located

100% of feedback from all the webinars rated the content's usefulness either good or very good. Below are some comments we received as feedback:

"The topic is very hard but everything is well explained after the webinar"

"Excellent presentations, great to have teaching and examples from both a high and low-middle income countries."

"The topic is very timely given that I am also a pregnant health care worker in a public hospital in the Philippines."

"Thank you very much for this talk. I am a pregnant woman as well. So I can really feel the stress of being pregnant and the pressure under the pandemic."

“Very informative webinar. Thanks from Nigeria.”

“This quite educating I have learnt a lot”

“Very nice webinar. Watching all the way from the Philippines. My mom is an obstetrician and can relate with the anxiety. I am also a medical intern and aspiring obstetrician myself, my knowledge on the subject has improved.”

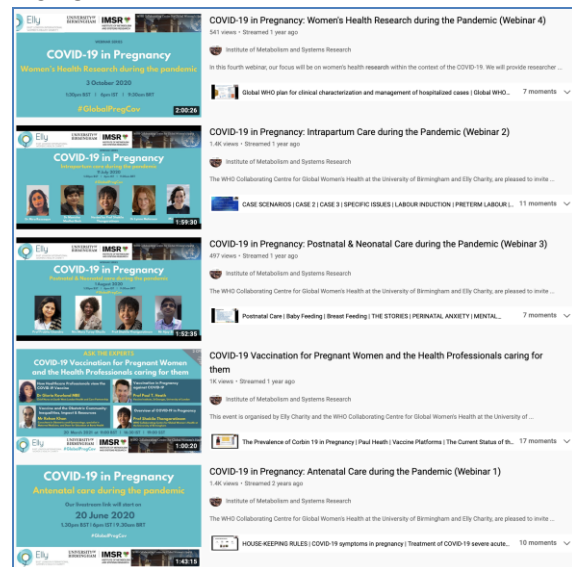
“Thanks to all the panelists and the organisers for a highly informative session. My institution is handling covid positive pregnancies. I am happy to say we are following almost everything that the panelists have advised. Looking forward to the next session”

“It was very useful!!”

“thank you so much for the additional knowledge”



The webinar recordings were posted on YouTube and to date have had nearly 5000 views.



We estimate that the learning from these webinars has directly helped many women in the UK and internationally (including the saving of lives).

By providing these webinars we have helped advance the knowledge and competency of hundreds (potentially several thousands) of

global health professionals enabling them to effectively manage pregnancies and childbirth during the COVID-19 pandemic.

We have also had an impact directly on pregnant women, including pregnant healthcare professionals. We have provided them with the most up to date evidence based information (including on COVID-19 vaccines).

The process of organising the #GlobalPregCov series has also fostered relationships between the presenters that have endured beyond the webinars. For example: The 'C-Safe' Funding Proposal outlined above was a collaboration with several speakers.

Collaborations

Our 'Diabetes in Pregnancy' webinar benefited pregnant women (providing practical advice to avoid gestational diabetes) and healthcare workers (how to frame conversations). It also raised the profile of women's health research in this field.

Training

We have adopted a business model to generate income by delivering paid training courses. The MRCOG Part 3 Revision Courses are for medical professionals and are fully aligned with the Charity's purpose training and educating health professionals in how to provide optimal care during pregnancy and childbirth.

Free Learning Event

The free half-day learning event on 'Primary Care Updates: Integrated Women's Health (O&G)' aimed to promote and protect women's health providing best practice guidance and support to improve women's outcomes and referral practices for Hypertension in Pregnancy, Chronic Pelvic Pain, Menopause and Dysfunction Uterine Bleeding. It also offered the opportunity to suggest women's health topics that they would you like to see at future events.

The event was open to the public but was positioned for primary care staff involved in managing women's health in primary care settings (e.g. GPs, Nurses, Health Care Assistants etc). It was attended by 138

		<p>people (all were medical professionals, students or pharmacists). The event received good feedback with 88% of attendees stating that their behaviour, actions, or practice will change as a result and 98% stating that they would recommend the event to colleges.</p> <div data-bbox="815 331 1326 667"> <p>Would you recommend the Integrated Women's Health (O&G) Primary Care Updates webinar to your colleagues?</p> <table border="1"> <caption>Survey Results: Would you recommend the Integrated Women's Health (O&G) Primary Care Updates webinar to your colleagues?</caption> <thead> <tr> <th>Response</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Very likely</td> <td>88%</td> </tr> <tr> <td>Somewhat likely</td> <td>10%</td> </tr> <tr> <td>Neither likely nor unlikely</td> <td>2%</td> </tr> <tr> <td>Somewhat unlikely</td> <td>0%</td> </tr> <tr> <td>Very unlikely</td> <td>0%</td> </tr> </tbody> </table> </div> <p>Below are some comments we received as feedback:</p> <p><i>“excellent presentations which has increased my confidence with managing women's health issues”</i></p> <p><i>“Excellent-targeted for primary care”</i></p> <p><u>Co-Applicants on Funding Proposal</u> The ‘C-Safe’ research proposal has secured funds to deliver an intervention (including comprehensive training) in four hospitals each in India and Tanzania (30,000 births). Elly Charity will be partners alongside members of the World Health Organization and UNICEF. The programme will start in September 2022.</p>	Response	Percentage	Very likely	88%	Somewhat likely	10%	Neither likely nor unlikely	2%	Somewhat unlikely	0%	Very unlikely	0%
Response	Percentage													
Very likely	88%													
Somewhat likely	10%													
Neither likely nor unlikely	2%													
Somewhat unlikely	0%													
Very unlikely	0%													

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
	Para 1.41	

Investment performance against objectives		
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Essential to the on-going success of Elly is the necessity for sound financial planning and good governance. To that end, the trustees are delighted to report that a positive return was made for the first year, gratifying in such a difficult year of dealing with the pandemic. This not only enables us to continue to develop the long-term strategy of the organisation, but creates a buffer against future financial challenges. In 2021 income was £165,467 with a surplus of £134,857
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level sufficient to provide services for at least six months. The Trustees consider reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The trustees will work look at ways to increase their free reserves in line with the growth of the charity
Amount of reserves held	Para 1.22	£134,857
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	

Other		
-------	--	--

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by a resolution passed at a properly convened meeting of the Charity Trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Elly Charity
Other name the charity uses	EAST LONDON INTERNATIONAL WOMEN'S HEALTH CHARITY (Working name) ELLY (Working name) ELLY APPEAL (Former name)
Registered charity number	1188897

Charity's principal address	Royal London Hospital Dept of Obstetrics & Gynaecology 8th floor, South Tower Whitechapel Road London E1 1FR

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ramesan Navaratnarajah			
2	Shakila Thangaratinam			
3	Joseph Aquilina			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
------------------------	-------------	----------------

Name of chief executive or names of senior staff members (Optional information)

--

Exemptions from disclosure

Reason for non-disclosure of key personnel details

--


Other optional information

--

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JOSEPH AQUILINO	
Position (eg Secretary, Chair, etc)	TRUSTEE	

Date

24/6/22

Elly Charity
(a charitable incorporated organisation)
Charity No.1188897

Report and Unaudited Financial Statements
for the period ended
29th August 2021

Charity Name Elly Charity		Charity No	1188897	
		Company No	CE021400	
Annual accounts for the period				
Period start date	03.04.2020	To	Period end date	29.08.2021

Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Unrestricted	Restricted	Endowment	Total funds	Prior year
	funds	income	funds	funds	funds
	£	£	£	£	£
	F01	F02	F03	F04	F05
Income (Note 3)					
Income and endowments from:					
Donations and legacies	21,369	-	-	21,369	-
Charitable activities	143,596	-	-	143,596	-
Other trading activities	450	-	-	450	-
Investments	-	-	-	-	-
Separate material item of income	-	-	-	-	-
Other	53	-	-	53	-
Total	165,467	-	-	165,467	-
Expenditure (Notes 4)					
Expenditure on:					
Raising funds	264	-	-	264	-
Charitable activities	6,757	-	-	6,757	-
Separate material expense item	-	-	-	-	-
Other	23,589	-	-	23,589	-
Total	30,610	-	-	30,610	-
Net income/(expenditure) before tax for the reporting period					
	134,857	-	-	134,857	-
Tax payable	-	-	-	-	-
Net income/(expenditure) after tax before investment gains/(losses)					
	134,857	-	-	134,857	-
Net gains/(losses) on investments	-	-	-	-	-
Net income/(expenditure) Extraordinary items					
	-	-	-	-	-
Transfers between funds					
	-	-	-	-	-
Other recognised gains/(losses):					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Other gains/(losses)	-	-	-	-	-
Net movement in funds					
	134,857	-	-	134,857	-
Reconciliation of funds:					
Total funds brought forward	-	-	-	-	-
Total funds carried forward	134,857	-	-	134,857	-

Charity No
Company No

1199897
CE021400

Section B Balance sheet

	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
Fixed assets					
Intangible assets	-	-	-	-	-
Tangible assets (Note 5)	1,053	-	-	1,053	-
Heritage assets	-	-	-	-	-
Investments	-	-	-	-	-
Total fixed assets	1,053	-	-	1,053	-
Current assets					
Stocks	-	-	-	-	-
Debtors	52,653	-	-	52,653	-
Investments	-	-	-	-	-
Cash at bank and in hand (Note 6)	82,551	-	-	82,551	-
Total current assets	135,204	-	-	135,204	-
Creditors: amounts falling due within one year (Note 7)	1,400	-	-	1,400	-
Net current assets/(liabilities)	133,804	-	-	133,804	-
Total assets less current liabilities	134,857	-	-	134,857	-
Creditors: amounts falling due after one year	-	-	-	-	-
Provisions for liabilities	-	-	-	-	-
Total net assets or liabilities	134,857	-	-	134,857	-
Funds of the Charity					
Endowment funds	-	-	-	-	-
Restricted income funds	-	-	-	-	-
Unrestricted funds (Note 8)	134,857	-	-	134,857	-
Revaluation reserve	-	-	-	-	-
Fair value reserve	-	-	-	-	-
Total funds	134,857	-	-	134,857	-

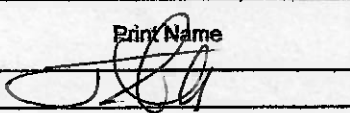
The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
	29/6/22
JOE AQUILINA	

Elly Charity
Notes to the accounts
for the period ended 29th August 2021

1 Basis of preparation

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

2 Accounting Policies

2.1 Income

Income is included when receivable. Where income has conditions attached to it, that income is recognised when there is certainty of receipt, entitlement and the amount can be measured with sufficient reliability. Income (including grants receivable) is deferred where conditions exist on entitlement such as a specified future time period.

2.2 Expenditure

Expenditure is recognised in the period in which it is incurred and includes attributable VAT which cannot be recovered. Expenditure is recognised when a legal or constructive obligation arises. Costs of raising funds are those costs incurred in attracting voluntary income. Governance costs are those costs incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements.

2.3 Depreciation

Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life

Fixtures, fittings and equipment 25% Straight Line

2.4. Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts

2.4. Debtors

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

2.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity. Restricted funds are where the donor specifies the use to which the funds can be spent.

Note 3 Income

	Analysis of income	Total funds
		£
Donations and legacies:	Donations and gifts	21,369
Charitable activities:	Teaching	143,596
Other Trading activities	Fundraising events	450
Other	Bank Interest	53
TOTAL INCOME		<u><u>165,467</u></u>

Note 4**Expenses****2021**

	Unrestricted funds	Endowment funds	Total funds
Costs - Running courses (food/travel)	3,262		3,262
Course Examination fees	1,425		1,425
Purchases	645		645
Role Players	1,425		1,425
Admin Fee	5,975		5,975
Accountancy	800		800
Audit	600		600
Advertising and PR	70		70
Bank charges	220		220
Raising funds	264		264
Costs associated with running courses overseas	12,689		12,689
Depreciation	351		351
Meetings & Subsistence	1,870		1,870
Stationery and printing	635		635
Sundry	310		310
Training	70		70
	<u>30,610</u>		<u>30,610</u>

Note 5**Tangible fixed assets**

	Fixtures, fittings and equipment
Cost	
At 03 April 2020	0
Additions	1404
At 29 August 2021	<u>1,404</u>
Depreciation	
At 03 April 2020	0
Charge for the Period	351
At 29 August 2021	<u>351</u>
Net book values:	
At 29 August 2021	<u><u>1,053</u></u>

Note 6**Current Assets****2021**

Cash in hand & bank	82,551
Accrued income	52,653
	<u>135,204</u>

Note 7**Creditors: amounts falling due within one year****2021**

Accruals and deferred income	1400
	<u>1400</u>

Note 8**Charity funds**

Fund names	Type PE, EE R or UR*	Fund balances brought forward £	Income £	Expenditure £	Transfers £	Gains and losses £	Fund balances carried forward £
Unrestricted Funds	UR	-	165,467	- 30,610	-	-	134,857
		-	-	-	-	-	-
Other funds (balancing figure)	N/a	-	-	-	-	-	-
Total Funds as per balance sheet		-	165,467	- 30,610	-	-	134,857

Note 9**Transactions with trustees and related parties**

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity



Section A Independent Examiner's Report

Report to the trustees/ members of

Charity Name Elly Charity

On accounts for the period ended

29 August 2021 Charity no (if any) 1188897

Set out on pages

1-6 (remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity for the period ended 29 August 2021.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
the accounts did not accord with the accounting records; or
the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

Signed: Philip Gambrell

Date: 29. 8. 22

Name: Mr Philip Gambrell MAAT FCCA

Relevant professional qualification(s) or body (if any): Association of Chartered Certified Accountants

Address: PG Lemon LLP
134 High Street, Hythe
Kent, CT21 5LB

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

