



Foundation
resettlement & rehabilitation for ex-offenders

ANNUAL REPORT FOR THE YEAR ENDING 31ST JANUARY 2025

OUR MISSION IS TO BE A FORCE FOR POSITIVE CHANGE

Legal and administrative information

Trustees

Mervyn Lyn

Martin Myers

Manisha Knights

Andrew Orr

Bankers

Metro Bank

One Southampton Row

London WC1B 5HA

Principal Office

277 Gray's Inn Road

London

WC1 8QF

Website

www.apfoundation.org.uk

E-mail

info@apfoundation.co.uk

Charity registration number

1188886

Company registration number

CE021390

Facebook

Facebook.com/APFoundationCIO

Twitter

@APFoundationUK

Instagram

@apfoundation

Introduction

Knife crime continues to cast a dark shadow over London, where young lives are being lost at an alarming rate. In 2023/24 alone, the Metropolitan Police recorded more than 15,000 knife crime offences, a 20% rise since 2022. Teenagers are now twice as likely to be fatally stabbed as they were a decade ago.

The AP Foundation launched the **"Who's Next?"** campaign to confront this crisis head-on. Rooted in Hackney and Newham, our coalition brings together people directly impacted by youth violence – survivors, families, ex-offenders, educators, lawyers, artists and community leaders – to design and deliver community-driven solutions.

On 1st May 2024, we formed our core alliance, uniting frontline expertise with grassroots energy. Together, we are addressing the forces pulling young people into violence while creating opportunities that offer a way out. Our aim is simple but urgent: to stop asking *"Who's next to be killed or imprisoned?"* and instead ask, *"Who's next to make a positive change?"*

Since the Spring of 2024, the charity has dedicated the majority of its efforts and resources to developing the *Who's Next?* campaign and launching the Street Skills programme. This Annual Report presents our pilot initiative, placing education, opportunity, cooperation and support at the centre of meaningful change.

Objectives and Activities

Purpose and main activities

Para 1.17

AP Foundation is a charity dedicated to helping individuals turn their lives around through intervention, education and employment. We exist to help individuals make the right choices and avoid a life of crime through supported networks.

Our work is dedicated to supporting ex-offenders, to returning citizens back into the community and assisting young vulnerable individuals who are at risk and where additional support may be welcomed.

Our mission: is to make a positive impact on individuals, helping them to explore their talents, gain confidence and a fresh perspective of their future. Through defined courses and content, the charity provides outcome-based deliverables to support individual's journey back into society.

Our aim: is to provide consistent programmes that support individuals and our clients to reduce the rate of re-offending and increase the UK workforce.

Our Trustees review the Foundation's aims, objectives and activities each year. This report looks at what we have achieved and the outcomes of our work in the reporting period. The Trustees report shows the success of each key activity and the benefits the Foundation has brought to those groups of people it is helping.

The review also helps the Trustees ensure the Foundation's aims, objectives and activities remain focused on their stated purposes. They have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning its future activities. In particular, the Trustees have considered how planned activities will contribute to the aims and objectives which have been set.

Main activities in relation to the public benefit

Paras 1.17 and 1.19

Over the past year, the AP Foundation has led two major awareness campaigns tackling the pressing issues of cyberbullying and knife crime. In addition, we have remained committed to providing training and employment pathways for ex-offenders and those vulnerable to offending.

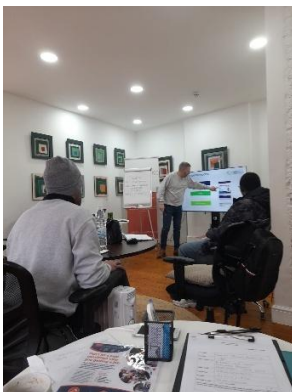
In 2024, the AP Foundation deepened its commitment to rehabilitation by working in partnership with HMP Stanford Hill through the working-out scheme. This initiative gave day-release prisoners the chance to step into meaningful roles as Community Engagement Coordinators, connecting with local people, job seekers and youth groups while preparing themselves for life beyond prison.

The role is about more than employment; it is about restoring confidence, dignity and purpose. As Community Engagement Coordinators, participants represented the AP Foundation, Acquire Construction and ISIP at job fairs, community events and construction sites. They were not only sharing information about apprenticeships and training but also offering hope — showing others that change and second chances are possible.



One participant described the experience as “the first time in years I felt trusted to stand in front of people and be seen for what I could contribute, not just for my mistakes.”

Through these placements, individuals built real skills: learning to speak in public, engaging with employers, supporting young people and guiding job seekers into training. They developed resilience, empathy and responsibility — qualities essential for reintegration. At the same time, communities benefitted from their energy, commitment and lived experience.



For the AP Foundation, this work with HMP Stanford Hill has shown the power of structured, purposeful engagement. When people are given the tools and trust to succeed, they do more than transform their own lives — they become advocates for opportunity and change in the wider community.

The AP Foundation was appointed a new role as an Operational Board Member of the “Construction Skills Consortium” (CSC). The CSC was established to promote a strong culture of training and skills development across the construction industry, working in partnership with peers and key stakeholders.

As part of this commitment, the AP Foundation provided CSCS Green Card courses to participants in the Restart Scheme, delivered through our community partnership contract with Maximus. Led by fully qualified trainers, these workshops have supported long-term unemployed individuals and those at risk of offending across London. Every graduate is guaranteed an interview with a major construction company, helping them take a direct step into employment.



Alongside this, we continued to run CSCS courses from the AP Foundation Hub in Hackney, ensuring our candidates are site-ready and equipped for sustainable careers. Beyond construction, we also expanded opportunities by offering training and career pathways in peer mentoring and media.

In March 2024, New City College's Redbridge campus became the first to host the AP Foundation, alongside Peter Andre and Fabio D'Andrea, as part of our nationwide campaigns on anti-bullying, domestic violence, knife crime and homelessness. A key highlight was the Cyberbullying & Depression Awareness session at the Box Theatre, featuring the short film *Another Way* and guest speakers including Peter Andre, Andrew Pritchard, Fabio D'Andrea and Claire Windsor. Students engaged actively in discussions on cyberbullying, mental health and suicide prevention.

The campaign also reached the Houses of Parliament, where the AP Foundation joined education and digital safety experts to debate the impact of smartphones and social media on young people's wellbeing.

The event, hosted by Lord John Nash and Joe Powell MP, included a screening of *Another Way*, which highlights the devastating consequences of bullying and youth suicide



coalition to tackle youth violence and knife crime.

On 1st May 2024 – May Day – AP Foundation Founder Andrew Pritchard and Trustee Manisha Knights convened a diverse group of friends and colleagues equally concerned about the worsening outlook for young people. From DJs and actors to ex-offenders and criminal lawyers, this gathering at the AP Foundation Hub in Hackney marked the beginning of a new cross-sector, community-led

For many years, local authorities, the Metropolitan Police, charities and grassroots organisations have worked tirelessly to deliver early intervention and diversion activities. Many of these efforts are supported by the Mayor of London's Violence





Reduction Unit (VRU). Building on this foundation, the *Who's Next?* campaign and its Tackling Youth Knife Crime Together: Community Action Plan aims to consolidate local support services, strengthen community resources and align with best practices highlighted by the Youth Endowment Fund's Toolkit.

Recognising that sustainable solutions must be shaped by those directly affected, we spent six months engaging with victims and families, ex-gang members, educators, youth workers, police, NHS staff and members of the criminal justice system. Their lived experiences informed a Pilot Proposal: a series of innovative, community-designed solutions to be trialled in Hackney over a two-year period.

The pilot is built on a collaborative model, powered by local networks of frontline organisations and stakeholders. Its stages include:

Developing youth-focused programmes in partnership with schools, colleges, pupil referral units and youth offender institutions.

These will offer *real-world skills* – from financial literacy and creativity to legal rights and resilience – delivered through interactive, relatable role-play by mentors with lived experience. Providing structured training for GPs, nurses, teachers, social workers and police to identify risks of gang grooming and county lines exploitation. Parents will also be offered one-to-one support to recognise signs of gang involvement and access trusted pathways to help.



With youth centres closing at an alarming rate, we will work with partners to help local hubs become more self-sufficient. This includes guidance on commercial partnerships, sponsorship, fundraising and youth-led enterprise – ensuring affordable, sustainable services for young people.

Launching Community Awareness & Action Groups (CAAGs) to restore meaningful dialogue between local residents, Safer Neighbourhood police teams and council officials.

Meeting monthly online and quarterly in person, these groups will set shared goals, monitor progress and foster accountability on both sides.

There is already a wealth of powerful work being done to combat youth violence across London. Yet, too often, organisations are forced to work in isolation, competing for limited resources. Our framework seeks to unite local charities, youth



services and statutory agencies under a coordinated model – amplifying reach, pooling expertise and delivering real, measurable change. The AP Foundation coalition is committed to building programmes *by the community, for the community* – with the aim of breaking the cycle of violence and creating sustainable opportunities for young people across London.

Noel “Razor” Smith, the Commissioning Editor of *Inside Time*, the national newspaper for people in prison and their families, visited the AP Foundation Hub in Hackney to spend time with our team. During his visit, he sat down with staff and volunteers to hear first-hand about the work we carry out. His in-depth interviews captured not only the day-to-day challenges we address but also the stories of transformation and hope that drive our mission. Following these conversations, he



produced a feature article that highlights the impact our programmes, shining a light on how we support individuals on their journey of rehabilitation and reintegration.

In addition, *Fighting Knife Crime* magazine has published a series of articles charting both the growth of the charity and the impact of our flagship *Who's Next* anti-knife crime campaign. The coverage explored how the campaign is reaching young people most at risk, amplifying their voices and providing real alternatives to violence. Through interviews, case studies and progress reports, the articles documented the practical steps we are taking, both inside prisons and in the community, to challenge the culture of knife crime.



Public benefit

SORP para 1.18

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'. The Board of Trustees has also referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning the Charity's future activities.

Additional information

Contribution made by volunteers

SORP para 1.38

During 2024, the AP Foundation had five principal volunteers who have a 100% record of responding to all requests to assist.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole

SORP para 1.20

The AP Foundation has made some very prestigious and worthwhile connections in its fifth year of operation and all the time and effort spent in building up the public's awareness of the charity has created greater opportunities for the future.

The Foundation's focus continues to be to build a robust operating model for delivery. By setting a baseline and specific objectives, we will be able to measure our success and identify areas for continuous improvement across an anticipated three-year plan.

Additional information

Achievements against objectives set

SORP para 1.41

Performance of fundraising activities against the objectives set

SORP para 1.41

During the year, we were privileged to receive several substantial donations, both in cash and in kind, from valued supporters including the Charitable Aid Foundation, MK Law, and Stork Eagle Properties. We are deeply grateful for their generosity, which has made a significant contribution to our work.

Our plans for 2025, are to apply for several government and charitable trust grants which are available. We will also look to tender for contracts with HMP establishments and local councils.

Financial Review

Review of the charity's financial position at the end of the period

SORP para 1.21

The charity's accounts have improved compared to last year.

Statement explaining the policy for holding reserves stating why they are held

SORP para 1.22

The charity had a small reserve at the year end. It was decided to use this to meet basic requirements in the early part of the new accounting period pending grant and other funding becoming available.

Amount of reserves held

SORP para 1.22

£4,877

Details of fund materially in deficit

SORP para 1.24

Whilst the charity still owes money to its Executive Founder, there is no pressure to repay the loan because Andrew Pritchard is content to wait until the Foundation is in a more stable financial position before being repaid. We expect this will be achieved throughout the next two financial periods. However, in the event of the Foundation winning a lucrative Ministry of Justice or similar service provider contract, repayment will be made sooner.

Going concern

SORP para 1.23

There are no concerns about the charity's ability to continue.

Additional information

The charity's principal sources of funds (including any fundraising)

SORP para 1.47

The charity's main source of funds (£20,000.00) came from the Charitable Aid Foundation.

Income - Government contracts
During the financial period covered by this Annual Report, the Foundation held a Community Partnership contract with Maximus to deliver a range of services for the Government's Restart Scheme.

Income - Government grants
The Foundation received no government or local authority grants during the financial period of this Annual Report.

Income breakdown

The total income received during the financial period covered by this Annual Report was £6,240.00 derived from the contract with Maximus and charitable donation.

Donations

The AP Foundation received financial and in-kind support during the year, comprising a £20,000 donation from the Charitable Aid Foundation, a £4,800 gift-in-kind from MK Law, and a five-month rent exemption (worth £10,000) for the Hub in Hackney, provided by Stork Eagle Properties. In addition, TRO Marketing Agency generously contributed significant pro bono support to our Who's Next campaign, providing the expertise of their graphic design and marketing teams as a gift in kind.

Spend – grant making

During the financial period of this Annual Report, the Foundation did not make any grants.

Spend – Trustee payments

No payments were made to the Trustees during the financial period of this Annual Report and no trustees resigned and took up employment with the Foundation.

Activities outside the United Kingdom

Not applicable

Trading subsidiaries

The Foundation does not have any trading subsidiaries

A description of the principal risks facing the charity

SORP para 1.46

At this present time, we do not see that the charity is facing any great risks.

Locations

Charity addresses
Public address: 277 Gray's Inn Road, London WC1X 8QF The Foundation does not own any property.

Structure, Governance and Management

Description of charity's trusts:

Governing document

SORP para 1.25

Constitution document dated 26th March 2020

SORP para 1.25

Charitable Incorporated Organisation. The Foundation is not part of a wider group structure with a parent and subsidiary bodies.

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

SORP para 1.25

Trustees

The Trustees meet regularly during the year to agree on the broad strategy and areas of activity for the Foundation, including consideration of reserves and risk management policies and performance. On a regular basis, the Trustees review the major risks facing the charity. In particular, they consider the risks related to the activities of the charity to ensure sufficient systems are in place to mitigate any major risks identified.

In July 2024, Donal MacIntyre stepped down from the board of trustees to focus on other professional and time commitments, and we remain grateful for his valuable contributions during his tenure.

Recruitment of trustees

A prospective Trustee can be recommended for appointment by another Trustee, management, advisory board members, ambassadors and/or peer mentors. Subject to meeting the statutory criteria; having the required skills, knowledge and experience; being approved as a "fit and proper person"; and passing DBS checks (as required), the prospective Trustee can be appointed for a term of three years by a resolution passed at a properly convened meeting of the existing charity Trustees.

Reference and Administrative details

Charity name	AP Foundation CIO
Other name the charity uses	APF
Registered charity number	1188886
Registered Company number	CE 021390
Charity's principal address	277 Gray's Inn Road, London WC1X 8QF

Names of the charity trustees who manage the charity

Trustee name	Office	Dates acted if not for the whole year	Name of person entitled to appoint trustee (if any)
Mervyn Lyn	Chairman	Whole year	
Martin Myers	Treasurer	Whole year	
Donal MacIntyre	Secretary	Resigned July 2024	
Alison Wenham		Whole year	

Manisha Knights		Whole Year	
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Corporate trustees

Not applicable

Name of Trustees holding title to property belonging to the charity
--

Not applicable

Funds held as custodians on behalf of others

Not applicable

Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects
--

Not applicable

As at 31st January 2024, the Foundation has the following policies and procedures in place:

Bullying and harassment policy and procedures

Data protection policy and procedures

Complaints policy and procedures

Financial reserves policy and procedures

Internal charity financial controls policy and procedures

Internal risk management policy and procedures

Safeguarding policy and procedures

Serious incident reporting policy and procedures

Social media policy and procedures

Trustee conflicts of interest policy and procedures

Trustee expenses policy and procedures

Employees and volunteers

Employees
As at 31st January 2025, the Foundation employed a total of 5 self-employed contractors who were paid a total of £17,947. No one was working for the Foundation outside the United Kingdom.

Volunteers
5

Safeguarding and risk

Safeguarding
<p>During the financial period of this Annual Report, the Foundation provided services to children and/or adults at risk.</p> <p>The Foundation obtained the required level of DBS checks for all roles which are eligible:</p> <p>Standard DBS checks were obtained for all Trustees and volunteers and all required Enhanced with Barred List(s) DBS checks were obtained for our peer mentors.</p>

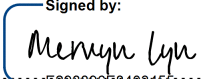
Serious incidents
There were no serious incidents to report during the financial period of this Annual Return.

External risk and impact
Not applicable.

Declaration

The Trustees declare that they have approved the Trustees’ Report above.

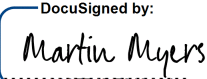
Signed by:



Signatures:

Date: 25.10.2025

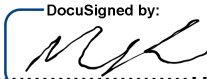
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Date: 25.10.2025

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Date: 25.10.2025

Full names: Mervyn Lyn Martin Myers Manisha Knights



Chairman

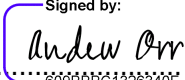


Treasurer



Secretary

Signed by:



Signature:

Date: 25.10.2025

Andrew Orr



Trustee



CHARITY COMMISSION
FOR ENGLAND AND WALES

AP Foundation CIO

1188886

Receipts and payments accounts

CC16a

For the period from	1st February 2024	To	31st January 2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	35,000	-	-	35,000	785
Fee Income	6,240	-	-	6,240	30,560
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	41,240	-	-	41,240	31,345
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	41,240	-	-	41,240	31,345
A3 Payments					
Subcontractor costs	9,947	-	-	9,947	21,346
Travel and subsistence				-	1,900
Rent	10,000			10,000	
Heating and light	1,096			1,096	
Telephone, broadband and Zoom	511	-	-	511	700
Stationery, printing & Uniforms	785	-	-	785	1,700
Website, IT and software subscriptions	2,214	-	-	2,214	2,347
DBS checks					100
Bank charges and back office admin	6	-	-	6	900
Insurance	566	-	-	566	208
Consultancy fees	8,000			8,000	550
Advertising and PR		-	-	-	1,250
Other legal & accountancy fees	4,000	-	-	4,000	8,000
Office & Computer equipment		-	-		1,900
Sub total	37,125	-	-	37,125	40,901
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	37,125	-	-	37,125	40,901
Net of receipts/(payments)	4,115	-	-	4,115	- 9,556
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	762	-	-	762	10,318
Cash funds this year end	4,877	-	-	4,877	762

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Balance of fees generated	4,877	-	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	4,877	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Computer & Office furniture	3000	3,000	1,000
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Loan to founder	12549	-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature


Print Name
 Martin Myers

Date of approval
 24/10/2025



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
AP Foundation CIO

**On accounts for the year
ended**

31st January 2025

**Charity no
(if any)**

1188886

Set out on pages

3-4

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 01 / 2025**.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

27.11.2025

Name:

Robert Paul Howard

**Relevant professional
qualification(s) or body
(if any):**

Institute of Chartered Accountants in England and Wales

Address:

7 Acorn Grove

Tadworth

Surrey KT20 6QT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.