

AP FOUNDATION CIO

England & Wales · Charity number 1188886

Details

Other names	AP FOUNDATION CIC
Status	Registered
Legal form	CIO
Registered	2020-04-03
Register	View on the Charity Commission register

Contact

Address	277 Gray's Inn Road London WC1X 8QF
Phone	07908 064 449
Email	andrew@apfoundation.co.uk
Website	apfoundation.co.uk

Activities

Objects: THE OBJECT OF THE CIO, BEING UNDERTAKEN AMONGST YOUNG PEOPLE, IS: TO PROMOTE THE REHABILITATION AND RESETTLEMENT OF OFFENDERS, EX-OFFENDERS AND THE PREVENTION OF CRIME AND RECIDIVISM IN PARTICULAR BUT NOT EXCLUSIVELY BY: A) PROVIDING MENTORING SCHEMES TO YOUNG OFFENDERS IN CUSTODY; B) PROVIDING EMPLOYMENT SUPPORT OR ASSISTANCE TO FIND ACCOMMODATION FOR THOSE YOUNG ADULT OFFENDERS IN PRISON, THOSE ON PROBATION AND THOSE AT RISK OF RE OFFENDING; C) PROVIDING SUPPORT AND ACTIVITIES WHICH DEVELOP THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS MATURE AND RESPONSIBLE INDIVIDUALS.D) PROVIDING ADVICE AND GUIDANCE TO YOUNG ADULTS AT RISK OF OFFENDING BY MEANS OF THE DEVELOPMENT AND IMPLEMENTATION OF COMMUNITY PROGRAMMES.

Activities: To advance the education, training and rehabilitation of young adult offenders and those at risk of offending.

Classification

- **How:** Provides Advocacy/advice/information, Other Charitable Activities
- **What:** Education/training, Other Charitable Purposes
- **Who:** Children/young People, Other Defined Groups

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-01-31	£41,240	£37,125	-	-
2024-01-31	£31,345	£40,901	-	-
2023-01-31	£24,960	£18,456	-	-
2022-01-31	£3,849	£7,709	-	-
2021-01-31	£25,000	£20,447	-	-

Trustees

Name	Role	Appointed
Andrew Peter Orr		2025-06-25
MERVYN LYN		2020-04-06
Manisha Knights		2023-11-17
Martin Myers		2020-04-06

AP FOUNDATION CIO

England & Wales - Charity number 1188886

Accounts



Foundation
resettlement & rehabilitation for ex-offenders

ANNUAL REPORT FOR THE YEAR
ENDING 31ST JANUARY 2025

OUR MISSION IS TO BE A FORCE FOR POSITIVE CHANGE

Legal and administrative information

Trustees

Mervyn Lyn

Martin Myers

Manisha Knights

Andrew Orr

Principal Office

277 Gray's Inn Road

London

WC1 8QF

Charity registration number

1188886

Company registration number

CE021390

Bankers

Metro Bank

One Southampton Row

London WC1B 5HA

Website

www.apfoundation.org.uk

E-mail

info@apfoundation.co.uk

Facebook

Facebook.com/APFoundationCIO

Twitter

@APFoundationUK

Instagram

@apfoundation

Introduction

Knife crime continues to cast a dark shadow over London, where young lives are being lost at an alarming rate. In 2023/24 alone, the Metropolitan Police recorded more than 15,000 knife crime offences, a 20% rise since 2022. Teenagers are now twice as likely to be fatally stabbed as they were a decade ago.

The AP Foundation launched the **"Who's Next?"** campaign to confront this crisis head-on. Rooted in Hackney and Newham, our coalition brings together people directly impacted by youth violence – survivors, families, ex-offenders, educators, lawyers, artists and community leaders – to design and deliver community-driven solutions.

On 1st May 2024, we formed our core alliance, uniting frontline expertise with grassroots energy. Together, we are addressing the forces pulling young people into violence while creating opportunities that offer a way out. Our aim is simple but urgent: to stop asking *"Who's next to be killed or imprisoned?"* and instead ask, *"Who's next to make a positive change?"*

Since the Spring of 2024, the charity has dedicated the majority of its efforts and resources to developing the *Who's Next?* campaign and launching the Street Skills programme. This Annual Report presents our pilot initiative, placing education, opportunity, cooperation and support at the centre of meaningful change.

Objectives and Activities

Purpose and main activities

Para 1.17

AP Foundation is a charity dedicated to helping individuals turn their lives around through intervention, education and employment. We exist to help individuals make the right choices and avoid a life of crime through supported networks.

Our work is dedicated to supporting ex-offenders, to returning citizens back into the community and assisting young vulnerable individuals who are at risk and where additional support may be welcomed.

Our mission: is to make a positive impact on individuals, helping them to explore their talents, gain confidence and a fresh perspective of their future. Through defined courses and content, the charity provides outcome-based deliverables to support individual's journey back into society.

Our aim: is to provide consistent programmes that support individuals and our clients to reduce the rate of re-offending and increase the UK workforce.

Our Trustees review the Foundation's aims, objectives and activities each year. This report looks at what we have achieved and the outcomes of our work in the reporting period. The Trustees report shows the success of each key activity and the benefits the Foundation has brought to those groups of people it is helping.

The review also helps the Trustees ensure the Foundation's aims, objectives and activities remain focused on their stated purposes. They have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning its future activities. In particular, the Trustees have considered how planned activities will contribute to the aims and objectives which have been set.

Main activities in relation to the public benefit

Paras 1.17 and 1.19

Over the past year, the AP Foundation has led two major awareness campaigns tackling the pressing issues of cyberbullying and knife crime. In addition, we have remained committed to providing training and employment pathways for ex-offenders and those vulnerable to offending.

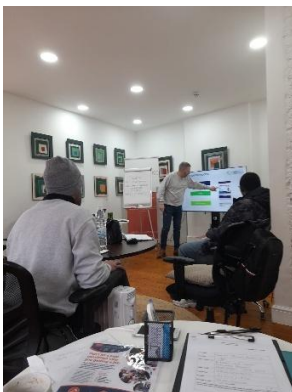
In 2024, the AP Foundation deepened its commitment to rehabilitation by working in partnership with HMP Stanford Hill through the working-out scheme. This initiative gave day-release prisoners the chance to step into meaningful roles as Community Engagement Coordinators, connecting with local people, job seekers and youth groups while preparing themselves for life beyond prison.

The role is about more than employment; it is about restoring confidence, dignity and purpose. As Community Engagement Coordinators, participants represented the AP Foundation, Acquire Construction and ISIP at job fairs, community events and construction sites. They were not only sharing information about apprenticeships and training but also offering hope — showing others that change and second chances are possible.



One participant described the experience as “the first time in years I felt trusted to stand in front of people and be seen for what I could contribute, not just for my mistakes.”

Through these placements, individuals built real skills: learning to speak in public, engaging with employers, supporting young people and guiding job seekers into training. They developed resilience, empathy and responsibility — qualities essential for reintegration. At the same time, communities benefitted from their energy, commitment and lived experience.



For the AP Foundation, this work with HMP Stanford Hill has shown the power of structured, purposeful engagement. When people are given the tools and trust to succeed, they do more than transform their own lives — they become advocates for opportunity and change in the wider community.

The AP Foundation was appointed a new role as an Operational Board Member of the “Construction Skills Consortium” (CSC). The CSC was established to promote a strong culture of training and skills development across the construction industry, working in partnership with peers and key stakeholders.

As part of this commitment, the AP Foundation provided CSCS Green Card courses to participants in the Restart Scheme, delivered through our community partnership contract with Maximus. Led by fully qualified trainers, these workshops have supported long-term unemployed individuals and those at risk of offending across London. Every graduate is guaranteed an interview with a major construction company, helping them take a direct step into employment.



Alongside this, we continued to run CSCS courses from the AP Foundation Hub in Hackney, ensuring our candidates are site-ready and equipped for sustainable careers. Beyond construction, we also expanded opportunities by offering training and career pathways in peer mentoring and media.

In March 2024, New City College's Redbridge campus became the first to host the AP Foundation, alongside Peter Andre and Fabio D'Andrea, as part of our nationwide campaigns on anti-bullying, domestic violence, knife crime and homelessness. A key highlight was the Cyberbullying & Depression Awareness session at the Box Theatre, featuring the short film *Another Way* and guest speakers including Peter Andre, Andrew Pritchard, Fabio D'Andrea and Claire Windsor. Students engaged actively in discussions on cyberbullying, mental health and suicide prevention.

The campaign also reached the Houses of Parliament, where the AP Foundation joined education and digital safety experts to debate the impact of smartphones and social media on young people's wellbeing.

The event, hosted by Lord John Nash and Joe Powell MP, included a screening of *Another Way*, which highlights the devastating consequences of bullying and youth suicide



On 1st May 2024 – May Day – AP Foundation Founder Andrew Pritchard and Trustee Manisha Knights convened a diverse group of friends and colleagues equally concerned about the worsening outlook for young people. From DJs and actors to ex-offenders and criminal lawyers, this gathering at the AP Foundation Hub in Hackney marked the beginning of a new cross-sector, community-led coalition to tackle youth violence and knife crime.

For many years, local authorities, the Metropolitan Police, charities and grassroots organisations have worked tirelessly to deliver early intervention and diversion activities. Many of these efforts are supported by the Mayor of London's Violence





Reduction Unit (VRU). Building on this foundation, the *Who's Next?* campaign and its Tackling Youth Knife Crime Together: Community Action Plan aims to consolidate local support services, strengthen community resources and align with best practices highlighted by the Youth Endowment Fund's Toolkit.

Recognising that sustainable solutions must be shaped by those directly affected, we spent six months engaging with victims and families, ex-gang members, educators, youth workers, police, NHS staff and members of the criminal justice system. Their lived experiences informed a Pilot Proposal: a series of innovative, community-designed solutions to be trialled in Hackney over a two-year period.

The pilot is built on a collaborative model, powered by local networks of frontline organisations and stakeholders. Its stages include:

Developing youth-focused programmes in partnership with schools, colleges, pupil referral units and youth offender institutions.

These will offer *real-world skills* – from financial literacy and creativity to legal rights and resilience – delivered through interactive, relatable role-play by mentors with lived experience. Providing structured training for GPs, nurses, teachers, social workers and police to identify risks of gang grooming and county lines exploitation. Parents will also be offered one-to-one support to recognise signs of gang involvement and access trusted pathways to help.



With youth centres closing at an alarming rate, we will work with partners to help local hubs become more self-sufficient. This includes guidance on commercial partnerships, sponsorship, fundraising and youth-led enterprise – ensuring affordable, sustainable services for young people.

Launching Community Awareness & Action Groups (CAAGs) to restore meaningful dialogue between local residents, Safer Neighbourhood police teams and council officials.

Meeting monthly online and quarterly in person, these groups will set shared goals, monitor progress and foster accountability on both sides.

There is already a wealth of powerful work being done to combat youth violence across London. Yet, too often, organisations are forced to work in isolation, competing for limited resources. Our framework seeks to unite local charities, youth



services and statutory agencies under a coordinated model – amplifying reach, pooling expertise and delivering real, measurable change. The AP Foundation coalition is committed to building programmes *by the community, for the community* – with the aim of breaking the cycle of violence and creating sustainable opportunities for young people across London.

Noel “Razor” Smith, the Commissioning Editor of *Inside Time*, the national newspaper for people in prison and their families, visited the AP Foundation Hub in Hackney to spend time with our team. During his visit, he sat down with staff and volunteers to hear first-hand about the work we carry out. His in-depth interviews captured not only the day-to-day challenges we address but also the stories of transformation and hope that drive our mission. Following these conversations, he



produced a feature article that highlights the impact our programmes, shining a light on how we support individuals on their journey of rehabilitation and reintegration.



In addition, *Fighting Knife Crime* magazine has published a series of articles charting both the growth of the charity and the impact of our flagship *Who's Next* anti-knife crime campaign. The coverage explored how the campaign is reaching young people most at risk, amplifying their voices and providing real alternatives to violence. Through interviews, case studies and progress reports, the articles documented the practical steps we are taking, both inside prisons and in the community, to challenge the culture of knife crime.



Public benefit

SORP para 1.18

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'. The Board of Trustees has also referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning the Charity's future activities.

Additional information

Contribution made by volunteers

SORP para 1.38

During 2024, the AP Foundation had five principal volunteers who have a 100% record of responding to all requests to assist.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole

SORP para 1.20

The AP Foundation has made some very prestigious and worthwhile connections in its fifth year of operation and all the time and effort spent in building up the public's awareness of the charity has created greater opportunities for the future.

The Foundation's focus continues to be to build a robust operating model for delivery. By setting a baseline and specific objectives, we will be able to measure our success and identify areas for continuous improvement across an anticipated three-year plan.

Additional information

Achievements against objectives set

SORP para 1.41

Performance of fundraising activities against the objectives set

SORP para 1.41

During the year, we were privileged to receive several substantial donations, both in cash and in kind, from valued supporters including the Charitable Aid Foundation, MK Law, and Stork Eagle Properties. We are deeply grateful for their generosity, which has made a significant contribution to our work.

Our plans for 2025, are to apply for several government and charitable trust grants which are available. We will also look to tender for contracts with HMP establishments and local councils.

Financial Review

Review of the charity's financial position at the end of the period

SORP para 1.21

The charity's accounts have improved compared to last year.

Statement explaining the policy for holding reserves stating why they are held

SORP para 1.22

The charity had a small reserve at the year end. It was decided to use this to meet basic requirements in the early part of the new accounting period pending grant and other funding becoming available.

Amount of reserves held

SORP para 1.22

£4,877

Details of fund materially in deficit

SORP para 1.24

Whilst the charity still owes money to its Executive Founder, there is no pressure to repay the loan because Andrew Pritchard is content to wait until the Foundation is in a more stable financial position before being repaid. We expect this will be achieved throughout the next two financial periods. However, in the event of the Foundation winning a lucrative Ministry of Justice or similar service provider contract, repayment will be made sooner.

Going concern

SORP para 1.23

There are no concerns about the charity's ability to continue.

Additional information

The charity's principal sources of funds (including any fundraising)

SORP para 1.47

The charity's main source of funds (£20,000.00) came from the Charitable Aid Foundation.

Income - Government contracts
During the financial period covered by this Annual Report, the Foundation held a Community Partnership contract with Maximus to deliver a range of services for the Government's Restart Scheme.

Income - Government grants
The Foundation received no government or local authority grants during the financial period of this Annual Report.

Income breakdown

The total income received during the financial period covered by this Annual Report was £6,240.00 derived from the contract with Maximus and charitable donation.

Donations

The AP Foundation received financial and in-kind support during the year, comprising a £20,000 donation from the Charitable Aid Foundation, a £4,800 gift-in-kind from MK Law, and a five-month rent exemption (worth £10,000) for the Hub in Hackney, provided by Stork Eagle Properties. In addition, TRO Marketing Agency generously contributed significant pro bono support to our Who's Next campaign, providing the expertise of their graphic design and marketing teams as a gift in kind.

Spend – grant making

During the financial period of this Annual Report, the Foundation did not make any grants.

Spend – Trustee payments

No payments were made to the Trustees during the financial period of this Annual Report and no trustees resigned and took up employment with the Foundation.

Activities outside the United Kingdom

Not applicable

Trading subsidiaries

The Foundation does not have any trading subsidiaries

A description of the principal risks facing the charity

SORP para 1.46

At this present time, we do not see that the charity is facing any great risks.

Locations

Charity addresses
Public address: 277 Gray's Inn Road, London WC1X 8QF The Foundation does not own any property.

Structure, Governance and Management

Description of charity's trusts:

Governing document

SORP para 1.25

Constitution document dated 26th March 2020

SORP para 1.25

Charitable Incorporated Organisation. The Foundation is not part of a wider group structure with a parent and subsidiary bodies.

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

SORP para 1.25

Trustees

The Trustees meet regularly during the year to agree on the broad strategy and areas of activity for the Foundation, including consideration of reserves and risk management policies and performance. On a regular basis, the Trustees review the major risks facing the charity. In particular, they consider the risks related to the activities of the charity to ensure sufficient systems are in place to mitigate any major risks identified.

In July 2024, Donal MacIntyre stepped down from the board of trustees to focus on other professional and time commitments, and we remain grateful for his valuable contributions during his tenure.

Recruitment of trustees

A prospective Trustee can be recommended for appointment by another Trustee, management, advisory board members, ambassadors and/or peer mentors. Subject to meeting the statutory criteria; having the required skills, knowledge and experience; being approved as a "fit and proper person"; and passing DBS checks (as required), the prospective Trustee can be appointed for a term of three years by a resolution passed at a properly convened meeting of the existing charity Trustees.

Reference and Administrative details

Charity name	AP Foundation CIO
Other name the charity uses	APF
Registered charity number	1188886
Registered Company number	CE 021390
Charity's principal address	277 Gray's Inn Road, London WC1X 8QF

Names of the charity trustees who manage the charity

Trustee name	Office	Dates acted if not for the whole year	Name of person entitled to appoint trustee (if any)
Mervyn Lyn	Chairman	Whole year	
Martin Myers	Treasurer	Whole year	
Donal MacIntyre	Secretary	Resigned July 2024	
Alison Wenham		Whole year	

Manisha Knights		Whole Year	
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Corporate trustees

Not applicable

Name of Trustees holding title to property belonging to the charity
--

Not applicable

Funds held as custodians on behalf of others

Not applicable

Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects
--

Not applicable

As at 31st January 2024, the Foundation has the following policies and procedures in place:

Bullying and harassment policy and procedures

Data protection policy and procedures

Complaints policy and procedures

Financial reserves policy and procedures

Internal charity financial controls policy and procedures

Internal risk management policy and procedures

Safeguarding policy and procedures

Serious incident reporting policy and procedures

Social media policy and procedures

Trustee conflicts of interest policy and procedures

Trustee expenses policy and procedures

Employees and volunteers

Employees

As at 31st January 2025, the Foundation employed a total of 5 self-employed contractors who were paid a total of £17,947. No one was working for the Foundation outside the United Kingdom.

Volunteers

5

Safeguarding and risk

Safeguarding

During the financial period of this Annual Report, the Foundation provided services to children and/or adults at risk.

The Foundation obtained the required level of DBS checks for all roles which are eligible:

Standard DBS checks were obtained for all Trustees and volunteers and all required Enhanced with Barred List(s) DBS checks were obtained for our peer mentors.

Serious incidents

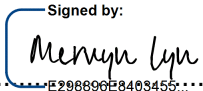

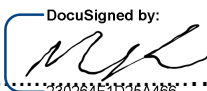
There were no serious incidents to report during the financial period of this Annual Return.

External risk and impact

Not applicable.

Declaration

The Trustees declare that they have approved the Trustees' Report above.

Signatures: Signed by:  E298890E8403455... DocuSigned by:  3896FE1DE8104CA... DocuSigned by:  230264F1D25A466...

Date: 25.10.2025 25.10.2025 25.10.2025

Full names: Mervyn Lyn Martin Myers Manisha Knights



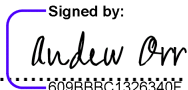
Chairman



Treasurer

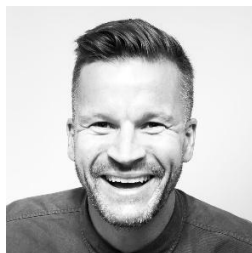


Secretary

Signature: Signed by:  609BBBC1326340F...

Date: 25.10.2025

Andrew Orr



Trustee



Receipts and payments accounts

CC16a

For the period from	1st February 2024	To	31st January 2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	35,000	-	-	35,000	785
Fee Income	6,240	-	-	6,240	30,560
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	41,240	-	-	41,240	31,345
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	41,240	-	-	41,240	31,345
A3 Payments					
Subcontractor costs	9,947	-	-	9,947	21,346
Travel and subsistence				-	1,900
Rent	10,000			10,000	
Heating and light	1,096			1,096	
Telephone, broadband and Zoom	511		-	511	700
Stationery, printing & Uniforms	785		-	785	1,700
Website, IT and software subscriptions	2,214		-	2,214	2,347
DBS checks					100
Bank charges and back office admin	6		-	6	900
Insurance	566		-	566	208
Consultancy fees	8,000			8,000	550
Advertising and PR			-	-	1,250
Other legal & accountancy fees	4,000		-	4,000	8,000
Office & Computer equipment			-		1,900
Sub total	37,125	-	-	37,125	40,901
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	37,125	-	-	37,125	40,901
Net of receipts/(payments)	4,115	-	-	4,115	- 9,556
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	762	-	-	762	10,318
Cash funds this year end	4,877	-	-	4,877	762

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Balance of fees generated	4,877	-	-
		-	-	-
		-	-	-
	Total cash funds	4,877	-	-
(agree balances with receipts and payments account(s))		OK	OK	OK


Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Computer & Office furniture	3000	3,000	1,000
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Loan to founder	12549	-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Martin Myers	24/10/2025



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
AP Foundation CIO

**On accounts for the year
ended**

31st January 2025
Charity no (if any) 1188886

Set out on pages

3-4
(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 / 01 / 2025.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed: 

Date: 27.11.2025

Name: Robert Paul Howard

**Relevant professional
qualification(s) or body
(if any):**

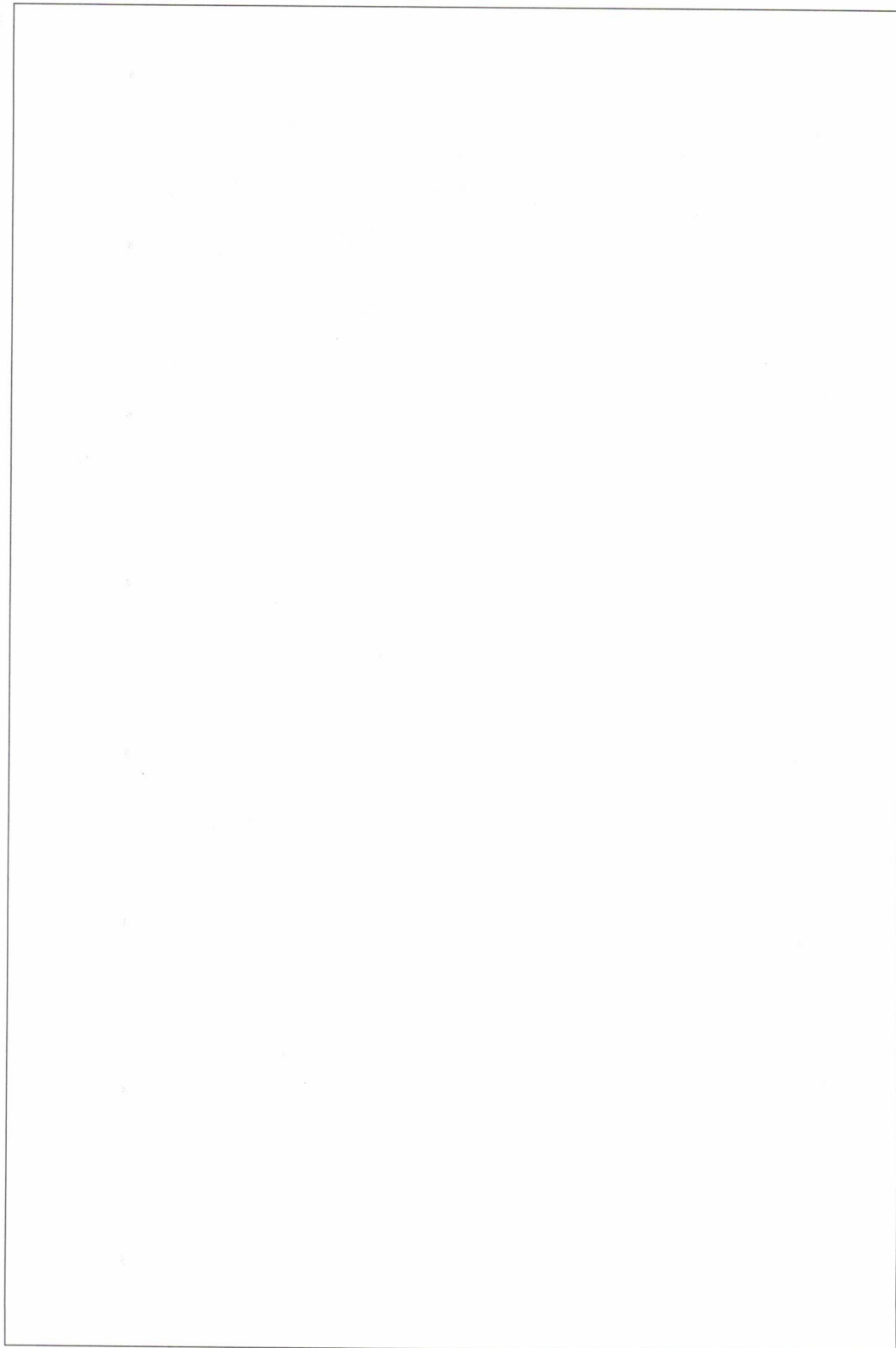
Institute of Chartered Accountants in England and Wales

Address:

7 Acorn Grove
Tadworth
Surrey KT20 6QT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



AP FOUNDATION CIO

England & Wales - Charity number 1188886

Accounts



Foundation
resettlement & rehabilitation for ex-offenders

ANNUAL REPORT FOR THE YEAR
ENDING 31ST JANUARY 2024

OUR MISSION IS TO BE A FORCE FOR POSITIVE CHANGE

Legal and administrative information

Trustees

Mervyn Lyn

Martin Myers

Donal MacIntyre

Alison Wenham OBE

Manisha Knights

Principal Office

277 Gray's Inn Road

London

WC1 8QF

Charity registration number

1188886

Company registration number

CE021390

Bankers

Metro Bank

One Southampton Row

London WC1B 5HA

Website

www.apfoundation.co.uk

E-mail

info@apfoundation.co.uk

Facebook

Facebook.com/APFoundationCIO

Twitter

@APFoundationUK

Instagram

@apfoundation

YouTube

youtube/c/APFTV1

Introduction

There is a well-established link between childhood adversity and criminalisation. Many young adult offenders have grown up in disadvantaged communities, been exposed to chaotic home lives, or may have experienced poor schooling and made an early exit from the education system with few qualifications and little prospect of work.

12% of young adults are not engaged in employment, training or education.

They then find themselves surrounded by peers with similar frustrations as they are slowly pushed out to the margins of society. Yet they want to belong to a community, they want to have a sense of identity, to have friendships, to have status, to have money, so they are drawn into local groups and street gangs and the dangerous world of drug dealing and county lines, before finding themselves in the 'clearing house' of the criminal justice system.

Young adults typically commit a high volume of crimes and there are currently 15,642 young adults in prison, accounting for 19.8% of the total prison population. They also have very high rates of reoffending.

The criminal justice system defines adulthood as commencing at age 18. Yet evidence suggests young adults are a distinct group that are different both from children under 18 and adults older than 25 and that their progression to maturity continues well into their mid-20s.

Adult prisons are often overcrowded, drugs are prevalent and violent incidents are at a record high. Over the last seven years, safety in prisons has deteriorated rapidly with more assaults and serious assaults than ever before.

Currently, there is no strategy in place for dealing with young adults in the prison system, even though they tend to spend more time locked in their cells, have poorer outcomes concerning access to purposeful activity such as education and training, and have substantially higher rates of reoffending within one year of their release than older adult offenders. This shows the destructive cycle of crime that some young people fall into and struggle to get out of.

The majority of young adults trapped in crime want to change. They want to live crime-free and they are also the most likely age group to stop offending as they mature.

Prisoners and ex-prisoners alike have a disproportionately high risk of drug addiction, self-harm, homelessness and suicide.

The total estimated economic and social cost to the taxpayer of reoffending is £18.1 billion each year.

Objectives and Activities

Purpose and main activities

Para 1.17

AP Foundation is a charity dedicated to helping individuals turn their lives around through intervention, education and employment. We exist to help individuals make the right choices and avoid a life of crime through supported networks.

Our work is dedicated to supporting ex-offenders, to returning citizens back into the community and assisting young vulnerable individuals who are at risk whereby additional support may be welcomed.

Our Mission: is to make a positive impact on individuals helping them to explore their talents, gain confidence and a fresh perspective of their future. Through defined courses and content, the charity provides outcome-based deliverables to support individuals back into society.

Our aim: is to provide consistent programmes that support individuals and our clients to reduce the rate of re-offending and increase the UK workforce.

Release on temporary licence (ROTL) can play an important part in helping ex-offenders to prepare for release and can dramatically reduce the rates of reoffending. It is an essential bridge between custody and release, allowing them to gradually integrate back into society. In 99.8% of cases, ROTLs were completed successfully in 2023.

Our Trustees review the Foundation's aims, objectives and activities each year. This report looks at what we have achieved and the outcomes of our work in the reporting period. The Trustees report shows the success of each key activity and the benefits the Foundation has brought to those groups of people it is helping.

The review also helps the Trustees ensure the Foundation's aims, objectives and activities remain focused on their stated purposes. They have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning its future activities. In particular, the Trustees have considered how planned activities will contribute to the aims, and objectives which have been set.

Main activities in relation to the public benefit

Paras 1.17 and 1.19

Over the last 12 months, the AP Foundation has grown considerably through its involvement with outreach projects alongside launching the

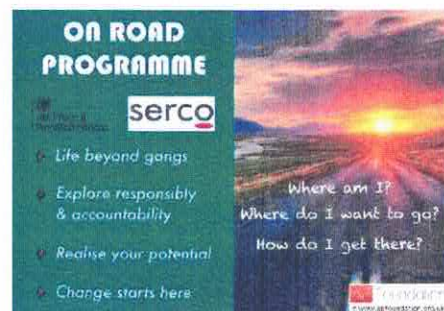


AP Foundation community hub. Our Executive Founder, at his own expense, tastefully renovated a commercial property in Hackney, London for the charity to lease rent-free. Throughout the past year, the AP Foundation has utilised the space to conduct all our upskilling, and team training sessions as well as deliver Peer Mentoring, Media and CSCS green card courses to students. In addition, the AP Foundation Hub operates a local community walk-in advice and crisis centre and occasionally hosts pop-up art exhibitions.

At the same time, the AP Foundation has had to overcome a few obstacles due to circumstances outside our control.

In mid-2023, following an enquiry into the Fishmonger's Hall terror attacks, the MOJ and HMPPS introduced the National Framework for Interventions Policy. This is aimed at providers (from within HMPPS and externally) of rehabilitative interventions which address thinking, attitudes and behaviour, and are delivered to people convicted of crimes. This required all course providers to have their courses assessed via the cross-system NFI process and all the necessary bodies before it can be endorsed.

Unfortunately, the AP Foundation "On Road" programme which we had contracted with Serco to provide at HMP Fosse Way, Leicester had been specifically designed to identify and tackle the most common behavioural patterns of young adults who participate in gang activity. Therefore the "On Road" programme fell under the new policy framework and our contract with Serco was terminated on 1st August 2023, one week ahead of the delivery start date.



Despite this setback, as an interim measure pending the assessment of the On Road course, the AP Foundation is in talks with HMP Fosse Way to introduce a

series of less intensive courses, which can be delivered outside the NFI policy framework.

Diary of last 12 months

From February 2023, the AP Foundation began to prepare for the opening of HMP Fosse Way (which was scheduled to open in May 2023) and was instructed by Serco to write, structure, and deliver a bespoke rehabilitation programme aimed at residents aged 19-28 years old who had been convicted or were at risk of "postcode gang" activity.



Over the following five months, the AP Foundation engaged with Serco on an almost daily basis negotiating and agreeing the contract and implementing all of the various policies within it. The main focus of the AP Foundation was to write and produce a detailed working manual of the "On Road" programme, pre-assessment criteria, cell work journal and visual presentation decks.

A team of qualified mentors were recruited to deliver "On Road" within a prison environment as well as a small selection of serving inmates sourced from other HMP establishments including HMP Highpoint, HMP Coldingley and HMP Erlestoke to assist as Key Workers in the delivery.



Experienced mediator, trainer, facilitator and conflict coaches, Tony Weekes and Katharine Yates, were brought in to write a lesson plan which was to be delivered over 12 days. Weekly mentor training classes were held at the AP Foundation Hub in preparation for the programme launch.

In June 2023, the AP Foundation held a series of Q&A workshops where well-known reformed ex-offenders such as Ray Betson (Millennium Dome robber) came to the AP Foundation Hub to speak to groups of young people classified as "hard to reach" as well as help peer mentors gain a better understanding of the criminal justice system from a lived experience point of view.

In July 2023, the AP Foundation Hub held an art exhibition showcasing the work of Stephen Mee whose artwork is inspired by his time in prison.

Whilst serving his sentence, Stephen studied fine arts at OCA Bucks University, where he graduated with honours. In 2013, he was released from prison after

-serving 16½ years. Since his release , he has been working as a professional artist. Stephen continues to share his story of turning his life around and is keen to inspire the next generation of artists to discover their passion and creativity before falling into a life of crime. Hence, partnering with the AP Foundation was the perfect pairing.



The following month the AP Foundation invited teachers and pupils from a local school, which teaches young people with severe learning difficulties and autism to the AP Foundation Hub for a private viewing of the artworks.



A follow-up art exhibition was held later in the year where the AP Foundation Hub exhibited the "Selected Works" by acclaimed artist Ceri House.

In September 2023, the AP Foundation was approved as a suitable employer by the HMP Standford Hill Working Out Scheme. The AP Foundation currently employs a serving prisoner in the position of Community Engagement Coordinator & Workplace Support Mentor.

In October 2023, the AP Foundation was invited by New City College Redbridge to present a workshop on Knife Crime Awareness to their students. The aim of the workshop was to develop an understanding of knife awareness, recognising the impact of carrying a knife and engaging as well as initiating conversation through group activity.

Also, during the same month, the AP Foundation formed a strategic alliance with Acquire Construction to support ex-offenders, those at risk of offending and the long-term unemployed people develop careers in construction.



We know that employment is a significant factor in reducing reoffending. Work and employment play a big part in rehabilitation, bringing all manner of benefits from an increase in self-esteem, more order and purpose, and an alternative to support a crime-free life. Employment provides an offender with independence, status, earning power, a structured routine, social contact and a sense of purpose and direction. It has a direct effect on reducing reoffending and cutting the number of crimes committed in our communities.

To further this opportunity, the AP Foundation stopped referring its clients to Training 360 Ltd and began working with Maximus UK Services (one of the UK's

largest providers of occupational health services, specialising in helping clients maintain a healthy and productive workforce) as part of their Community Partnership Network. We have been promoting our menu of services and Energy & Utility Skills Register CSCS green card course to job coaches and clients across the Maximus offices in Newham, Waltham Forest, Redbridge, Havering, Barking & Dagenham, Enfield and Greenwich. The AP Foundation has since delivered multiple cohorts of training at the AP Foundation Hub in Hackney.



The AP Foundation joined forces with Dr Mark Prince OBE (Kiyari Prince Foundation), Daniel Amponsem (DBA Projects), and Emma Cooper (One Chance) to form a dynamic partnership fuelled by a collective commitment to reduce the harm and exploitation of children and young adults. Through prevention, early intervention, and rehabilitation, the AP Foundation provided one of its key peer mentors to assist with the campaign dedicated to tackling county lines from the bottom up.

We challenge existing behaviour and resolve lifestyle patterns through rehabilitation. We prepare the attendees for entry into the workplace through education and training. We secure work experience placements for those at risk living in the community and for residents coming to the end of their sentence, we find them employment on their release.

Public benefit

SORP para 1.18

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'. The Board of Trustees has also referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning the Charity's future activities.

Additional information

Contribution made by volunteers

SORP para 1.38

During 2023, the AP Foundation had five principal volunteers who have a 100% record of responding to all requests to assist.

In July, September, and December 2023, the Foundation was pleased to welcome consecutively Ahmed Qasem, Chris Baker and Amy Sictorness as our new volunteers. Both Ahmed and Chris have lived experience and Amy was referred to the AP Foundation by Ingeus who is a government contractor for the Restart Scheme. Amy has previously worked as an administrative assistant at the NHS and with an established law firm. We are very grateful to have them and our other volunteers' contributions to date.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole

SORP para 1.20

The AP Foundation has made some very prestigious and worthwhile connections in its fourth year of operation and all the time and effort spent in building up the public's awareness of the charity has created greater opportunities for the future.

Since the last Annual Report our social media following has trebled in size.

We opened the AP Foundation Hub in Hackney which has given the charity greater access to clients and the local community.

The AP Foundation became an Operational Board Member of the "Construction Skills Consortium" (CSC). We sit alongside Breyer Group, Five Point, Movement to Work, Match My Project, Skanska and Viking Training to champion the ethos and culture of training within the construction industry by working with industry peers and stakeholders.

Joining forces with Clean Sheet is another strategic alliance we formed in 2023. They are a national charity which supports people with convictions into employment. The AP Foundation entered into the Clean Sheet Partnership Agreement, which for an agreed fee allows us to use their resources to provide tailored pre-employment support, advice and guidance to potential candidates, as well as post-employment check-in and support for a further 12 months. The AP Foundation now appears in their National Employers Directory.

In September 2023, the AP Foundation Board of Trustees appointed Julie Pottier as Acting Chief Executive Officer (ACEO). Her experience across company transformation programmes, start-ups and mentoring means that Julie is greatly placed to take AP Foundation to the next level as we continue our mission into 2024.

The Foundation's focus continues to be to build a robust operating model for delivery. By setting a baseline and specific objectives we will be able to measure our success and identify areas for continuous improvement across an anticipated three-year plan.

Additional information

Achievements against objectives set

SORP para 1.41

Unfortunately, on 1st August 2023, our contract with Serco concerning HMP Fosse Way was terminated, which created unexpected cashflow difficulties. However, our Executive Founder, in addition to providing the AP Foundation Hub, stepped in to cover the day to day running costs. As a result, we were successful in achieving most of our set goals.

Performance of fundraising activities against the objectives set

SORP para 1.41

This was a difficult year for donations. Our fundraising plans were deferred again for the second year running so that we could focus on the Serco contract, in connection with HMP Fosse Way. The money received from providing the course would have sufficiently supported our existing cash-flow until 31st July 2026.

Our plans for 2024 are to apply for several government and charitable trust grants which are available. We will also look to tender for contracts with HMP establishments and local councils.

Financial Review

Review of the charity's financial position at the end of the period

SORP para 1.21

The charity's accounts have improved compared to last year.

Statement explaining the policy for holding reserves stating why they are held

SORP para 1.22

The charity had a small reserve at the year end. It was decided to use this to meet basic requirements in the early part of the new accounting period pending grant and other funding becoming available.

Amount of reserves held

SORP para 1.22

£762.00

Details of fund materially in deficit

SORP para 1.24

Whilst the charity still owes money to its Executive Founder, there is no pressure to repay the loan because Andrew Pritchard is content to wait until the Foundation is in a more stable financial position before being repaid. We expect this will be achieved throughout the next two financial periods. However, in the event of the Foundation winning a lucrative MOJ or similar service provider contract, repayment will be made sooner.

Going concern

SORP para 1.23

There are no concerns about the charity's ability to continue.

Additional information

The charity's principal sources of funds (including any fundraising)

SORP para 1.47

The charity's main source of funds (£36,672.00) came from Serco in the form of the first quarterly payment against a 3-year Supplier Framework Agreement. This was towards the development and delivery of the "On Road" rehabilitation programme at HMP Fosse Way before it was terminated.

Income - Government contracts

The Foundation held two contracts during the financial period of this Annual Report: from Serco and Maximus totalling £36,672.00

Income - Government grants

The Foundation received no government or local authority grants during the financial period of this Annual Report.

Income breakdown

The total value of income received during the financial period of this Annual Report was £37,457.00, which came from its charitable activities.

Donations

The Foundation received a donation of £785.00 from Pritchard Consultancy Ltd.

Spend - grant making

During the financial period of this Annual Report, the Foundation did not make any grants.

Spend - Trustee payments

No payments were made to the Trustees during the financial period of this Annual Report and no trustees resigned and took up employment with the Foundation.

Activities outside the United Kingdom
Not applicable

Trading subsidiaries
The Foundation does not have any trading subsidiaries

A description of the principal risks facing the charity

SORP para 1.46

The Foundation suffered a setback with the Serco HMP Fosse Way contract in early August 2023. Despite this, the charity's profile has grown thereby reducing the risk of not receiving public funding. The range of activities in which the charity is involved to further its objectives is now limiting the risk that one of the opportunities for success will not be achieved. Therefore, at this present time, we do not see that the charity is facing any great risks.

Locations

Charity addresses
Public address: 277 Gray's Inn Road, London WC1X 8QF
Administrative address: 79 Kenworthy Road, Hackney, London E9 5RB
The Foundation does not own any property.

Structure, Governance and Management

Description of charity's trusts:

Governing document

SORP para 1.25

Constitution document dated 26th March 2020

SORP para 1.25

Charitable Incorporated Organisation. The Foundation is not part of a wider group structure with a parent and subsidiary bodies.

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

SORP para 1.25

Trustees

The Trustees meet regularly during the year to agree on the broad strategy and areas of activity for the Foundation, including consideration of reserves and risk management policies and performance. On a regular basis, the Trustees review the major risks facing the charity. In particular, they consider the risks related to the activities of the charity to ensure sufficient systems are in place to mitigate the major risks identified.

Manisha Knights joined the Board of Trustees in November 2023. Founder and Director at MK Law, Manisha Knights is a lauded solicitor-advocate in both crime and civil law with a reputation for an uncompromising resolve in defence of those accused of serious crimes. She is a member of the Solicitors' Association of Higher Court Advocates and is often invited to join round table meetings.

Recruitment of trustees

A prospective Trustee can be recommended for appointment by another Trustee, management, advisory board members, ambassadors and/or peer mentors. Subject to meeting the statutory criteria; having the required skills, knowledge and experience; being approved as a "fit and proper person"; and passing DBS checks (as required), the prospective Trustee can be appointed for a term of three years by a resolution passed at a properly convened meeting of the existing charity Trustees.

Reference and Administrative details

Charity name	AP Foundation CIO
Other name the charity uses	APF
Registered charity number	1188886
Registered Company number	CE 021390

Charity's principal address	277 Gray's Inn Road, London WC1X 8QF
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Names of the charity trustees who manage the charity

Trustee name	Office	Dates acted if not for the whole year	Name of person entitled to appoint trustee (if any)
Mervyn Lyn	Chairman	Whole Year	
Martin Myers	Treasurer	Whole Year	
Donal MacIntyre	Secretary	Whole Year	
Alison Wenham		Whole Year	
Manisha Knights		17 th November 2023 -31 st January 2024.	

Corporate trustees
Not applicable

Name of Trustees holding title to property belonging to the charity
Not applicable

Funds held as custodians on behalf of others
Not applicable

Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects
Not applicable

As at 31st January 2024, the Foundation has the following policies and procedures in place:

Bullying and harassment policy and procedures

Data protection policy and procedures

Complaints policy and procedures

Financial reserves policy and procedures

Internal charity financial controls policy and procedures

Internal risk management policy and procedures

Safeguarding policy and procedures

Serious incident reporting policy and procedures

Social media policy and procedures

Trustee conflicts of interest policy and procedures

Trustee expenses policy and procedures

Employees and volunteers

Employees
As at 31st January 2024, the Foundation employed a total of 7 self-employed contractors who were paid a total of £21,645.00. No one was working for the Foundation outside the United Kingdom.

Volunteers
5

Safeguarding and risk

Safeguarding

<p>During the financial period of this Annual Report, the Foundation provided services to children and/or adults at risk.</p>

<p>The Foundation obtained the required level of DBS checks for all roles which are eligible:</p>

<p>Standard DBS checks were obtained for all Trustees and volunteers and all required Enhanced with Barred List(s) DBS checks were obtained for our peer mentors.</p>

Serious incidents

<p>There were no serious incidents to report during the financial period of this Annual Return.</p>

External risk and impact

<p>Not applicable.</p>

Declaration

The Trustees declare that they have approved the Trustees' Report above.

Signatures: *M A Lyn* *Martin Myers* *Donal Macintyre*

Date: 23.4.2024 23.4.2024 23.4.2024

Full names: Mervyn Lyn Martin Myers Donal MacIntyre



Chairman



Treasurer



Secretary

Signature: *Alison Wenham* *Manisha Knights*

Date: 23.4.2024 23.4.2024

Alison Wenham OBE

Manisha Knights



Trustee



Trustee



Receipts and payments accounts

CC16a

For the period from	1st February 2023	To	31st January 2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	785	-	-	785	
Fee Income	30,560	-	-	30,560	24,960
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	31,345	-	-	31,345	24,960
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	31,345	-	-	31,345	24,960
A3 Payments					
Subcontractor costs	21,346	-	-	21,346	10,860
Travel and subsistence	1,900	-	-	1,900	1,000
Telephone, broadband and Zoom	700	-	-	700	1,473
Stationery, printing & Uniforms	1,700	-	-	1,700	302
Website, IT and software subscriptions	2,347	-	-	2,347	916
DBS checks	100	-	-	100	
Bank charges and back office admin	900	-	-	900	1
Insurance	208	-	-	208	206
Consultancy fees	550	-	-	550	322
Advertising and PR	1,250	-	-	1,250	128
Other legal & accountancy fees	8,000	-	-	8,000	2,168
Office & Computer equipment	1,900	-	-	1,900	1,080
Sub total	40,901	-	-	40,901	18,456
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	40,901	-	-	40,901	18,456
Net of receipts/(payments)	- 9,556	-	-	- 9,556	6,504
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	10,318	-	-	10,318	3,804
Cash funds this year end	762	-	-	762	10,318

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Balance of fees generated	762	-	-
		-	-	-
		-	-	-
	Total cash funds	762	-	-

(agree balances with receipts and payments account(s))

OK OK OK


Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets				

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Computer & Office furniture	3000	3,000	1,000

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Loan to founder	12549	-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Martin Myers	23/04/2024



Section A

Independent Examiner's Report

Report to the trustees/
members of

AP Foundation CIO

On accounts for the year
ended

31st January 2024

Charity no
(if any)

Set out on pages

3-4

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below*~~) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Date:

31 OCTOBER 24

Name:

ROBERT PAUL HOWARD

Relevant professional
qualification(s) or body
(if any):

I.C.A.E.W.

Address:

7 ACORN GROVE

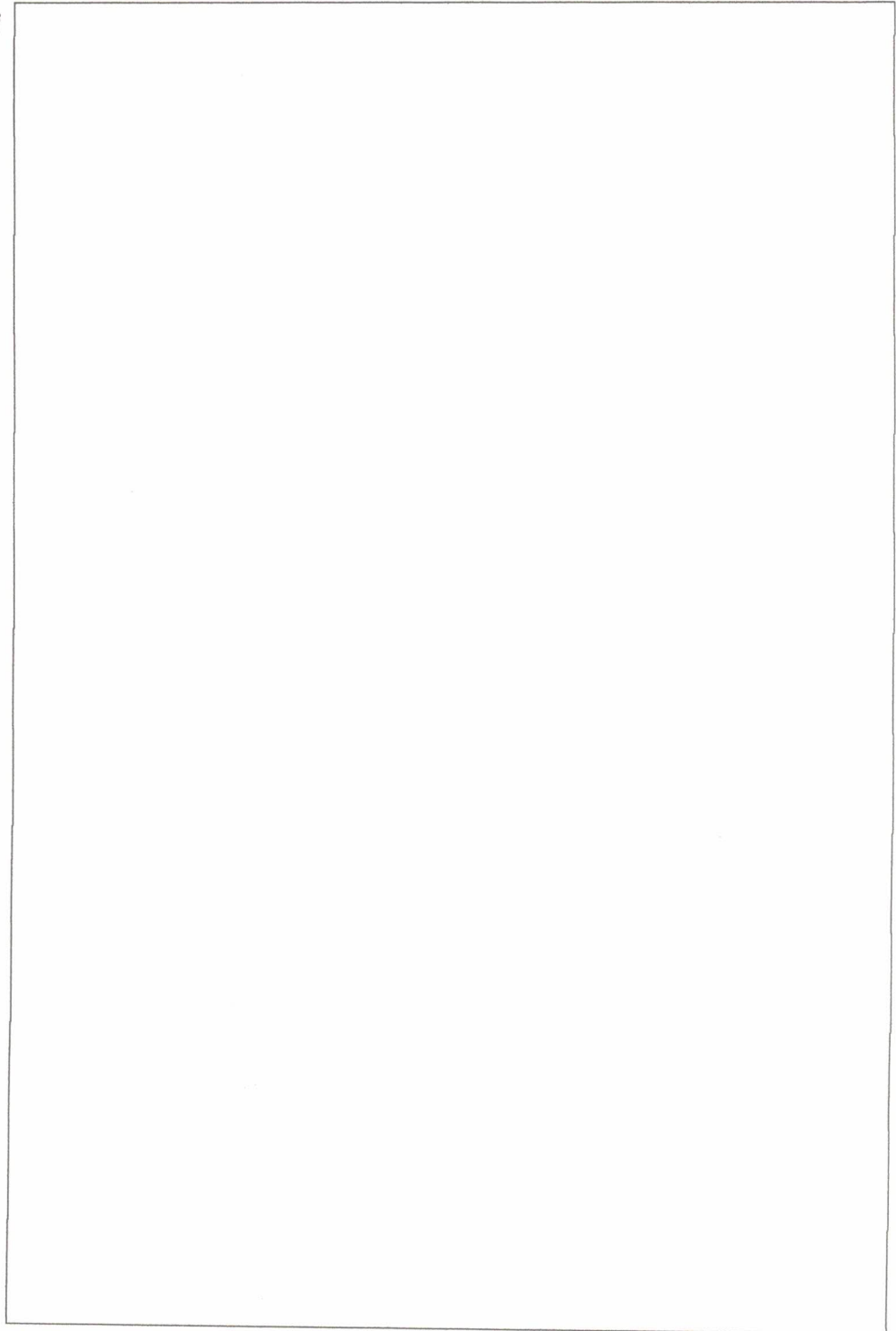
TADWORTH

SURREY

KT20 6QT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



AP FOUNDATION CIO

England & Wales - Charity number 1188886

Accounts



ANNUAL REPORT FOR THE
YEAR ENDED 31ST JANUARY
2023

*Our mission is to be a force for positive change and turn young
offenders lives around*

Legal and administrative information

Trustees

Mervyn Lyn

Martin Myers

Donal MacIntyre

Alison Wenham OBE
(appointed February 2023)

Principal Office

277 Gray's Inn Road

London

WC1 8QF



Foundation
resettlement & rehabilitation for ex-offenders

Charity registration number

1188886

Company registration number

CE021390

Bankers

Metro Bank

One Southampton Row

London WC1B 5HA

Website

www.apfoundation.co.uk

E-mail

info@apfoundation.co.uk

Facebook

Facebook.com/APFoundationCIO

Twitter

@APFoundationUK

Instagram

@apfoundation

YouTube

youtube/c/APFTV1

Introduction

The AP Foundation's mission is to be a force for positive change and to turn young offenders' lives around.

From his own lived experience, the Executive Founder, Andrew Pritchard, believes there is a different way of working with residents and young people in the community to give them a roadmap to success when they leave prison or lack direction.

We believe the only way forward is through a connected learning journey and experiences: 'Learning by Doing' – taking the lessons from our programmes and having hands-on experience not only produces cost savings in the community but also extends the individual knowledge and understanding for prison residents and those on the edge of committing a crime.

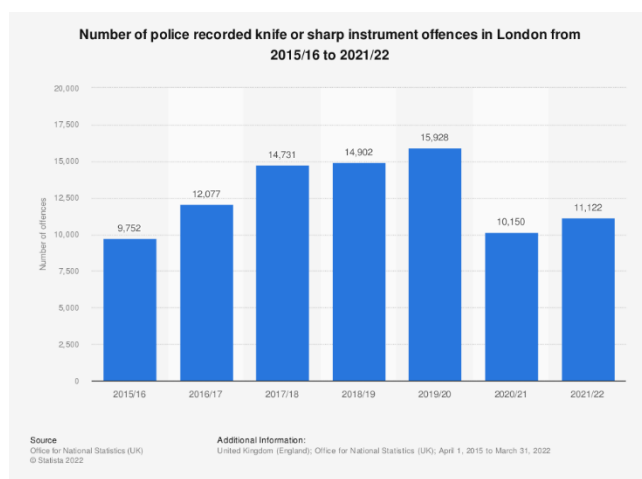
The AP Foundation is different in that it exists to educate from a 360 degree view, recognising that, in order to have systemic change, a multi-agency approach needs to be applied. However, the Foundation has taken it one step further and provides expert mentoring and coaching to teachers in schools, workshop facilitators and employers on how to manage those with complex needs and those facing challenging situations to ensure that lasting change is made and the transition is smooth for all. This is what makes the AP Foundation unique.

Over the past 4 years, the Foundation has made a significant impact on how to tackle reoffending. Through creating strong strategic alliances with key partners, our 5-step pathway is making a difference.

Violent crimes, such as murders and gun and knife crimes, devastate society and destroy lives and communities. So it is concerning that in recent years the number of these offences being reported has been rising.

Among teenage boys, in 2021 there were a record 30 murdered in London. In 2022 this fell to 13, a 57% drop. However, knife crime is still a major problem as almost 60% of those killed died from knife wounds.

We believe that by identifying the early indicators and risk factors of serious violence, we can implement



the right interventions and divert individuals away from violent crime.

Tackling crime is a multi-agency endeavour: local authorities, the police, schools and health services as well as the voluntary sector and the public, have a vital role to play in keeping young people safe.

Objectives and Activities

Purpose and main activities

Para 1.17

The object of the AP Foundation is to provide Intervention, Rehabilitation and Resettlement services to people caught up in the Criminal Justice System ("CJS") by (a) providing mentoring schemes to young offenders in custody; (b) providing employment support or assistance to find accommodation for those young adult offenders in prison, those on probation and those at risk of re-offending; (c) providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals; and (d) providing advice and guidance to young adults at risk of offending by means of the development and implementation of community programmes.

resettlement & rehabilitation for ex-offenders

To reflect the ethnically-diverse prison population, our team is made up of a wide range of ethnicities and cultures. Many of our staff also have lived experience and have gone on to become highly qualified peer mentors, specialising in Substance Misuse, Mental Health, Confidence Building and Conflict Resolution. All of our courses are gender-specific, as we fully embrace equality and diversity. Inclusivity is embedded within our core principles. We also recognise the specific needs of older clients and have age-appropriate courses, aimed at this particular group.

We deliver an integrated package of blended, robust casework and mentoring programmes. The Foundation offers BAME-specific courses to further support and equip inmates and ex-offenders with the necessary skills and competencies they need to reintegrate, contribute and live successfully in the community. Few intervention projects bring about significant reductions in reoffending rates on their own. Hence, our holistic approach of blending a range of intervention pathways: Housing; Drugs/Alcohol Addiction; Education, Training and Employment; and Therapy delivered by smaller specialist service providers all under one roof.

Our approach puts trained team members with lived experience in the CJS at the heart of the solution. This allows for pro-social modelling using those members to offer an alternative to the 'crime' narrative which has been shown to succeed where more conventional approaches fail.

Our Trustees review the Foundation's aims, objectives and activities each year. This report looks at what we have achieved and the outcomes of our work in the reporting period. The Trustees report below on the success of each key activity and the benefits the Foundation has brought to those groups of people it is helping.

The review also helps the Trustees ensure the Foundation's aims, objectives and activities remain focused on their stated purposes. They have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning its future activities. In particular, the Trustees have considered how planned activities will contribute to the aims and objectives which have been set.

Main activities in relation to the public benefit.

Paras 1.17 and 1.19

Over the last 12 months, the AP Foundation has gone from strength to strength. Today, we work alongside and supply mentoring services to the City of Westminster Council (Integrated Gangs & Exploitation Unit), Maximus (Community Partnership Network and Probation Service's Education, Training and Employment Programme), HMP Bedford (Young Adult Strategy 2022-2025) and HMP Whitemoor (Young Adult Network).

Since our last Annual Report, the AP foundation has formed a number of strong strategic alliances with key partners in media, construction, training, employment and housing in order to stay faithful to our 5-step Pathway and ultimately achieving our goals.

We have offices at Training 360 in Essex and from June 2023 will also be operating from the new HMP Fosse Way in Leicester.

Our mentors deliver accredited courses and workshops to prisons, youth clubs and schools covering areas such as Conflict Resolution, Anger Management, Peer Pressure/Self-Esteem/Confidence, Guns and Knives, Gang Affiliation, Victims/Families, Crime/Offending, Prison and Drugs, Youth Violence,

Extremism, Child Sexual/Criminal Exploitation, Grooming Awareness, County Lines and Cuckooing.

Diary of the last 12 months

Our work plan for 2022/23 got off to a flying start working with the City of Westminster Integrated Gangs & Exploitation Unit (IGXU). Between late January to April and from October to December, our Youth Behaviour Specialist, Steve Diedrick, was assigned to deliver a series of workshops at youth clubs and Pupil Referral Units (PRU) across the borough. This contract saw the AP Foundation going into Amberley, Churchill Gardens, St Andrews and Beachcroft schools.



The IGXU is a multi-agency, multi-disciplinary team made up of Westminster Council and police officers. The Unit aims to reduce gang violence to create safer communities and is built on the principles of early intervention, information sharing and personal responsibility. It allows young people to exit the “gang” lifestyle through a series of services and interventions. The integrated partnership approach brings respite

to the community from the type of behaviour which affects their quality of life in the most disruptive way.

The AP Foundation was commissioned by the IGXU to engage young women and girls who are at risk of exploitation. Our Youth Behavioural Specialist is very passionate about ensuring that the young people of Westminster are safeguarded, and also mindful that they are vulnerable and require support which takes a different form depending on the individual.

The work includes sessions within a school setting, raising awareness of exploitation with partner agencies, and 1:2:1 consultation with young women offering healthier patterns of behaviour whilst also bringing awareness of exploitation through unhealthy relationships.



The Foundation has been well received by the multi-agency partners with the young women giving positive feedback.

As a result of the Foundation exceeding the service levels set by the City of Westminster 2022 agreement, we have been contracted to continue this work over the course of 2023. Our Gang's Specialist Mentor, Siddiq Bey, will be heading this latest cohort of workshops.

“It has been an absolute pleasure working with AP Foundation and excited about our collaborative piece for 22-23”

Marie-Teresa Brown (Deputy Service Manager, Integrated Gangs & Exploitation Unit)

In February, Serco, the international provider of services to governments, requested the AP Foundation to assist them with a bid to the UK Ministry of Justice (“MoJ”) to retain HMP Lowdham Grange. Unfortunately, on this occasion, despite putting forward a technically strong bid, the contract was awarded to Sodexo on price.



However, in March, it was officially announced that, following a competitive tender, Serco had been awarded a contract by the MoJ to run Her Majesty's Prison and Young Offender Institute (HMP & YOI) Fosse Way, previously known as Glen Parva.

The new contract has an estimated value of more than £300 million over a ten-year term and the MoJ has the option to extend the contract for a further two one-year terms.

The AP Foundation played an integral role in Serco's successful bid for Fosse Way. As a result, the AP Foundation has secured a six-figure annual contract to deliver bespoke rehabilitation courses and support services at the prison.



HMP & YOI Fosse Way is a new build Category 'C' resettlement prison near Leicester, which will house up to 1,715 prisoners. It will be opening mid-2023. As a resettlement prison, it will have a strong focus on rehabilitation with an emphasis on safety, security and decency and will have a range of fully integrated services designed to reduce re-offending and prepare prisoners for release and transition back into the community.

Our Executive Founder, Andrew Pritchard, has written a bespoke course for HMP Fosse Way residents aged between 18-30. The course not only deals with issues of gangs, knife crime, harmful behaviour, drug awareness, conflict resolution, self-esteem and consequences, it also breaks these down into six key areas: (1) addressing the core issues which got the inmate into prison in the first place; (2) bringing the right course to the resident so they stop selling themselves short; (3) building confidence in their ability - helping them to discover their passion; (4) developing their skills so they have a viable chance of securing a proper job; (5) giving residents proper support after prison to deal with issues that could take them back to a life of crime; and (6) treating residents with respect so they can reclaim their dignity and pride.

On 21st March, the Foundation held its Annual General Meeting at 44 Southampton Buildings, London WC2. This was followed by a reception at the Cittie of Yorke public house where our volunteers and mentors had an opportunity to meet and talk with the Trustees.

In April, Bruce Houlder QC (Founder of the Fighting Knife Crime London charity ("FKCL")) invited Andrew Pritchard to write an article for their magazine. The 1100-word feature helped to promote the AP Foundation's position in the sector.

FKCL is a well-established charity and an increasingly respected part of the work being done in Greater London to empower young Londoners and change their lives for the better.

In June, the AP Foundation was invited by the Palace For Life Foundation to speak at their "Realities and Consequences of Criminal Behaviour workshop.

Chase Hill (Targeted Intervention Manager for the Palace For Life Foundation) reviewed the talk as follows:

"Andrew attended our workshop aimed at young people who had been identified as being a risk/involved in offending behaviours. He gives a very real, raw and powerful account of his personal story, his mistakes and the choices which led to his prison sentence. Our young people were completely captivated by the power of Andrew's words as he took the group on a journey of his mindset and growth. He was organic and relatable to our young people through the young adults he had come across in prison. I could not recommend Andrew more!"





Lisa gave a powerful account of the events that led to her son's prison sentence. She told our group about the impact immediately after the incident, then took us on a journey through the trial and talked about the stigma and impact on their community. Our young people were completely taken aback by Lisa's bravery, seeing the impact of a murder from a different perspective. The emotion and pain in Lisa's words were

extremely powerful. One young person said to us after the event that he had found it really hard to listen to Lisa as he thought about his own mother and her pain. This was without a doubt one of the most impactful speakers we have had!"

Also in June, New Directions PRU in Newham invited Andrew Pritchard to speak at their Community Roundtable meeting. He spoke to the multi-agency group about his personal lived experience and the aspirations of the AP Foundation moving forward.



Newham PRUs have been awarded the National Nurturing Schools Award. This was the result of several years of hard work in developing and embedding nurturing principles and practices across their schools. The schools were assessed against a wide range of standards and it was recognised that they implement and embed a nurturing culture which responds to the social, emotional and mental health needs of all their students and the wider school community.

In July, the established charity Spark Inside created the Black Hero's Journey and was given permission to use Andrew Pritchard's story in their innovative and award-winning Hero's Journey programme for young people, which helps to build their motivation to create a positive future self, away from crime, reducing in-prison violence and contributing towards the reduction in reoffending post-release.

The original programme has been running for 10 years in prisons across the Southeast of England. Approximately 700 young men have completed their workshops. A third of the young men who attend the course are black or of mixed heritage. It was in recognition of this that Spark Inside decided to launch the Black Hero's Journey.

In August, the AP Foundation formed a strategic alliance with Training 360 Ltd to create a GQA-accredited training centre in Basildon. We now have a huge range of fully-funded courses, including construction, media (film & music) and peer mentoring.



We have been communicating with local probation offices around Essex in order to offer their clients upskills and training. In addition, soon we intend to start running training courses in Level 1 Health & Safety and CSCS at HMP Chelmsford, HMP Highpoint, HMP Mount, HMP Warren Hill and HMP Hollesley Bay.



In September, Erwin James, Editor-in-Chief of Inside Time newspaper, interviewed Andrew Pritchard and wrote about his journey from prison to creating the AP Foundation.

Inside Time is Britain's largest free prison newspaper, published monthly. Each month over 60,000 copies are distributed free to all prisons and special hospitals, plus many secure units and hostels throughout the UK. There is also an extensive mailing list of individuals and organisations involved in the prison and probation service.

The website gets over 2 million hits with up to 100,000 monthly visitors and provides worldwide free access to the pages of each issue and a massive amount of vital information for anyone involved in penal affairs and the family and friends of prisoners.

In October, the AP Foundation together with the University of Hull began to work with HMP Bedford to prepare their Young Adult Strategy 2022-2025. This strategy aligns with our shared vision, values (Diversity & Inclusion, Pride in the Community, Respect for People, Striving for Excellence and Teamwork) and our main priorities (to improve staff-prisoner relationships, reduce violence, reduce suicide and self-harm) and other key priorities: to reduce use of force; embrace



diversity and inclusion; maximise purposeful activity; improve the quality and quantity of education, skills and work; assess and respond to the risks and needs of our young adults; and provide a clean and decent environment for them and staff. The aim is to provide consistent support to address the needs of our young adults.

On 25th October, Andrew Pritchard created the AP Housing Association CIC, which is a not-for-profit organisation and stands as a completely separate entity from the AP Foundation CIO. The reason for this is to allow the AP Foundation and other rehabilitation charities a pipeline to house vulnerable people and returning citizens upon their day of release.

Approximately 5,700 residents leave prison each month. Given that the most common factor among young adults who re-offend after leaving prison is homelessness or unstable accommodation (as over 50% of released returning residents are unable to return to their previous homes), the need for good quality social housing and supported accommodation is essential.

The AP Housing Association has been working towards building alliances with a number of credible private investment funds and property developers, which will create a safety net for many returning citizens who are leaving prison. One of these companies has provided housing for selected housing providers in the community since 2014, ensuring safety and respect for some of the most vulnerable people in society. Their properties are fully modernised to provide for high-quality standards of living and are fully “dressed” on Day 1 so the occupants do not need to rely on the payment of their first benefit for essentials like bedding, bath towels, cutlery etc.



One particular private fund has offered to invest approximately £20 million in new properties which the AP Housing Association will be responsible for managing as part of their prison leaver’s resettlement plan. The fund owns and manages an extensive property portfolio, offering rental levels which are very competitive in the marketplace, thereby helping to reduce the end cost to the government.

On 2nd November, the AP Foundation was invited to promote our menu of services at the Maximus Job Fair at Ilford Job Exchange. Earlier that month, the Foundation had become a member of their Community Partnerships Network, as part of which Maximus agreed to fund a series of our short courses for applicants referred to us from the Probation Service's Education, Training and Employment Programme as well as the DWP's Restart Scheme.



Maximus is a global leader in health and employment services. In the UK, they have operations in over 270 locations and employ over 3,800 highly trained staff to deliver employment, disability and health services to more than 2 million people each year.

They partner with the UK Government, private sector businesses as well as charitable organisations to provide easy-to-navigate, customer-focused and effective services that support communities and deliver on their promise to their clients. They have delivered the Health Assessment Advisory Service since 2015.

Although it was a project we had great aspirations for in 2022, unfortunately, due to limited manpower and financial resources, last year the AP Foundation was unable to make much progress with its "Made in London" multi-media, virtual reality crime intervention bus project referred to in last year's Annual Report.

However, as part of the virtual reality concept, in November, the AP Foundation announced a partnership with The Fred Company which for the past six years, has designed, evaluated and deployed creative digital interventions and XR technologies, to support a wide range of groups and organisations from the NHS to commercial partners.

Through this partnership, we will be developing a range of exciting, innovative initiatives around digital production and virtual reality-focused services, to support our approach to early intervention, rehabilitation and digital education of young offenders, returning citizens and current prison residents. Both parties have a shared commitment and passion towards making a positive difference to the lives of those with whom we interact and work.



This partnership now brings an exciting and unique step forward in providing a breadth of unique opportunities, digital career and training collaborations and digitally-enabled rehabilitation sessions, as we work more closely together.



In addition, in November Peacock Gym held its annual White Collar Charity Boxing event at the Hilton Hotel on Park Lane. Peacock dedicated a full page in the event brochure to an article about the AP Foundation. The feature covered the work we are doing in the community and prisons alike.

Clifford Hobbs, Anthony Mills and Raymond Betson from the AP Foundation's Mature Lived Experience Team attended the event.

Also, during the course of the year, the AP Foundation teamed up with White Rhino Inc to successfully deliver an array of courses across a range of subject areas including How to Make a Film on your Mobile Phone; photography; and screenwriting.



The series of workshops were run by the experienced cameraman and photographer James Esposito who passed on his knowledge, tips and tricks. The workshops were completely free for AP Foundation students to enrol and they helped people get started in the creative arts industry.

Throughout the course of the year, awareness for the AP Foundation has continued to grow. Online podcasts, documentaries and other content relating to the AP Foundation or its founder have been viewed over 2 million times.

Public benefit

SORP para 1.18

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'. The Board of Trustees have also referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning the Charity's future activities.

Additional information

Contribution made by volunteers

SORP para 1.38

For most of 2022, the Foundation had seven volunteers, all of whom have been providing their time selflessly for the charity, and then in September 2022, we were pleased to welcome Melanie Williamson as a new volunteer. She is an Executive Assistant specialising in High-Net-Worth Individuals and the charity sector, with years of experience in governance. We are very grateful for her and all of our other volunteers' contributions to date.

During 2023, the Foundation will be sending out a call to action to recruit more volunteers, who fit the criteria to assist with our fundraising activities. Our Prison Outreach volunteer Lisa McInerny helped us maintain a 100% record of responding to all requests to assist. Lisa also has a vast knowledge in relation to Joint Enterprise.



Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole

SORP para 1.20

Our contract with Westminster Council was a resounding success. Initially, the role of our mentors in the job description was to offer support to their team and assist with running workshops, etc. However, within the first 2 weeks, we had completed all the milestones laid out in the Service Level Agreement. Thereafter, our assigned mentor was placed in charge of running workshops on his own, leading the team at the Pupils Referral Unit (PRU), delivering restorative justice, and helping increase the numbers in youth clubs. Our Youth Behaviour Specialist has also been cleared to sit on Westminster multi-agency meetings at City Hall and lead on their drive-outs.

The joint venture between the AP Foundation and the Training 360 skills centre has been running a fully accredited 5-day pre-employment course, which is proving to be very popular with ex-offenders. The course covers First Aid, Level 1 Health & Safety in a construction environment, Manual Handling, Working at Height Awareness and Asbestos Awareness. There is also a Construction Skills Certification Scheme multiple choice test to obtain a green card.

The AP Foundation has been strategizing with Elizabeth Obertelli (Head of Communities and Social Value) at Breyer Group, on how to find meaningful employment for ex-offenders within the construction industry. Breyer is one of the leading property services providers in the South and South East, with over 60 years of experience within the public sector.

We were able to contract N3ON (The Web3 Development Lab) to redesign the www.apfoundation.co.uk website to accurately portray our vision and the work that we are doing. By creating a modern, government-grade website that provides users with effective, accessible and straightforward means of obtaining information, we can now provide a clearer hierarchical structure and easy navigation, better security and cross-platform capability.

Additional information

Achievements against objectives set

SORP para 1.41

Unfortunately, during 2022 we were unable to push our fundraising activities and, as a consequence, donations to the charity low. However, we more than made up for it by the fees generated from Westminster City Council which will continue into 2023 together with the anticipated fees coming from Serco (which will commence in April 2023 and increase when the prison opens in July 2023). This has arisen specifically because the Foundation has exceeded the goals it set for itself during 2022 in terms of the people we have been able to reach and the changes we have been able to make to their lives.

Performance of fundraising activities against the objectives set

SORP para 1.41

This was a difficult year for donations. Our fundraising plans were deferred so that we could focus on the work we have been doing with Westminster City Council and generate revenue from that source which has enabled the Foundation to continue to fulfil its aims and objectives and to start to flourish.

We had hoped that Serco would have begun cash-flowing the Foundation by July 2022 in connection with the HMP Fosse Way contract. However, due to delays in construction at the site, the prison will not now be open until July 2023, as opposed to its scheduled launch of January 2023.

Our plans are to organise a fundraising music/sports event and charity auction during 2023, which we hope will bring in some sizeable donations.

Financial Review

Review of the charity's financial position at the end of the period

SORP para 1.21

The charity's accounts have improved considerably compared to last year.

Statement explaining the policy for holding reserves stating why they are held

SORP para 1.22

The Foundation had a reasonable reserve at the financial year end. This will be used in the early part of 2023 to cover the ongoing costs (before the Serco payments are received) of preparing for the launch of the courses which the Foundation will be running at HMP Fosse Way.

resettlement & rehabilitation for ex-offenders

Amount of reserves held

SORP para 1.22

£10,317.77

Details of fund materially in deficit

SORP para 1.24

Whilst the Foundation still owes money to its Executive Founder, there is no pressure to repay the loan because Andrew Pritchard is content to wait until the Foundation is in a more stable financial position before being repaid. We believe this will be achieved during the course of the next financial period.

Going concern

SORP para 1.23

There are no concerns about the charity's ability to continue.

Additional information

The charity's principal sources of funds (including any fundraising)

SORP para 1.47

The Foundation's only source of funds (£24,960) came from Westminster City Council in the form of remuneration for services provided. This was for delivering workshops at Pupil Referral Units (PRUs), local schools and community centres throughout the borough.

Income – Government contracts
The Foundation had one local authority contract during the financial period of this Annual Report: from Westminster City Council totalling £24,960.

Income – Government grants
The Foundation received no government or local authority grants during the financial period of this Annual Report.

Income breakdown
The total value of income received during the financial period of this Annual Report was £24,960.00, which came from its charitable activities.

Donations
Not applicable.

Spend – grant making
During the financial period of this Annual Report, the Foundation did not make any grants because, at the present time, this is not the main way the Foundation carries out its charitable purposes.

Spend – trustee payments

No payments were made to the trustees during the financial period of this Annual Report and no trustees resigned and took up employment with the Foundation.

Activities outside the United Kingdom

Not applicable.

Trading subsidiaries

The Foundation does not have any trading subsidiaries.

A description of the principal risks facing the charity**SORP para 1.46**

From a slow start in 2020 and into 2021, the Foundation is now in a position where the efforts made over the last three years have started to bear fruit. With the Serco HMP Fosse Way project starting full-time in July 2023, and with the Foundation being asked to continue its work within Westminster City Council, not only will we be fulfilling the objectives for which the charity was formed, but the revenue which this will generate will give the Foundation a solid financial basis for continuing with its aims. At the present time, we do not see that the charity is facing any great risks.

Locations**Charity addresses**

Public address:

277 Gray's Inn Road, London WC1X 8QF

Administrative address:

Unit 7, Olympic Business Centre, Paycocke Road, Basildon, Essex SS14 3EX

The Foundation does not own any property.

Structure, Governance and Management

Description of charity's trusts:

Governing document

SORP para 1.25

Constitution document dated 26th March 2020

SORP para 1.25

Charitable Incorporated Organisation

The Foundation is not part of a wider group structure with a parent and subsidiary bodies.

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

SORP para 1.25

Trustees

The Trustees meet regularly during the year to agree on the broad strategy and areas of activity for the Foundation, including consideration of reserves and risk management policies and performance. On a regular basis, the Trustees review the major risks facing the charity. In particular, they consider the risks related to the activities of the charity to ensure sufficient systems are in place to mitigate the major risks identified.

Before AP Foundation's year end (31st January), Alison Wenham OBE agreed to join the Board of Trustees in February 2023. Alison has vast experience being a Trustee and a good understanding of compliance and policies in the charity sector. Alison is one of the most experienced and well-known international practitioners in the music business. She is currently the Chief Operating Officer at Blue Raincoat Chrysalis Group and in the past was an Executive Director of Worldwide Independent Network and the Association of Independent Music UK. In 2010 Alison was awarded an OBE for services to the creative industries.

Recruitment of trustees

A prospective trustee can be recommended for appointment by another trustee, management, advisory board members, ambassadors and/or peer mentors. Subject to meeting the statutory criteria; having the required skills, knowledge and experience; being approved as a "fit and proper person"; and passing DBS checks (as required), the prospective trustee can be appointed for a term of three years by a resolution passed at a properly convened meeting of the existing charity trustees.

Reference and Administrative details

Charity name	AP Foundation CIO
Other name the charity uses	APF
Registered charity number	1188886
Registered Company number	CE021390



Names of the charity trustees who manage the charity

Trustee name	Office	Dates acted if not for the whole year	Name of person entitled to appoint trustee (if any)
Mervyn Lyn	Chairman	Whole Year	
Martin Myers	Treasurer	Whole Year	
Donal MacIntyre	Secretary	Whole Year	

Corporate trustees

Not applicable

Name of trustees holding title to property belonging to the charity

Not applicable

Funds held as custodians on behalf of others

Not applicable

Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects
--

Not applicable

As at 31st January 2023, the Foundation has the following policies and procedures in place:

Bullying and harassment policy and procedures

Complaints policy and procedures

Financial reserves policy and procedures

Internal charity financial controls policy and procedures

Internal risk management policy and procedures

Safeguarding policy and procedures

Serious incident reporting policy and procedures

Social media policy and procedures

Trustee conflicts of interest policy and procedures

Trustee expenses policy and procedures

Employees and volunteers

Employees

As at 31 st January 2023, the Foundation employed one self-employed contractor who was paid £10,860. No one was working for the Foundation

outside the United Kingdom.

Volunteers

8

Safeguarding and risk

Safeguarding

During the financial period of this Annual Report, the Foundation provided services to children and/or adults at risk.

The Foundation obtained the required level of DBS checks for all roles which are eligible:

Standard DBS checks were obtained for all Trustees and volunteers and all required Enhanced with Barred List(s) DBS checks were obtained for our peer mentors.



Serious incidents

There were no serious incidents to report during the financial period of this Annual Return.

External risk and impact

Not applicable.

Declaration

The trustees declare that they have approved the Trustees' Report above.

Signed on behalf of the charity's trustees (including Alison Wenham OBE who joined after the year end):

Signatures: *Mervyn Lyn* *Martin Myers* *Donal MacIntyre*

Date: 3.3.2023 3.3.2023 3.3.2023

Full names: Mervyn Lyn Martin Myers Donal MacIntyre



Chairman



Treasurer



Secretary

Signature: *Alison Wenham*
Date: 3.3.2023

Alison Wenham OBE



Trustee



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Receipts and payments accounts

For the period from		To	
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations		-	-	-	7,000
Loan (from Founder)	-	-	-	-	6,892
Fee income	24,960	-	-	24,960	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	24,960	-	-	24,960	13,892
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	24,960	-	-	24,960	13,892
A3 Payments					
Subcontractor costs	10,860	-	-	10,860	-
Travel and subsistence	1,000	-	-	1,000	2,350
Telephone and internet	1,473	-	-	1,473	697
Stationery and printing	302	-	-	302	-
Website and IT	881	-	-	881	1,759
Subscriptions	35	-	-	35	-
DBS checks	-	-	-	-	520
Bank charges and back office admin	1	-	-	1	1,655
Insurance	206	-	-	206	-
Consultancy fees	322	-	-	322	1,750
Advertising and PR	128	-	-	128	2,370
Other legal and professional	2,168	-	-	2,168	3,500
Computer equipment	1,080	-	-	1,080	-
Sub total	18,456	-	-	18,456	14,601
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	18,456	-	-	18,456	14,601
Net of receipts/(payments)	6,504	-	-	6,504	- 709
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	3,814	-	-	3,814	4,523
Cash funds this year end	10,318	-	-	10,318	3,814

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Balance of fees generated	10,318	-	-
		-	-	-
		-	-	-
	Total cash funds	10,318	-	-

(agree balances with receipts and payments account(s))

OK OK OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Computer equipment	1,080	1,080	1,080
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Loan to founder	12,549	-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature 	Print Name Martin Myers	Date of approval 27/02/2023
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AP FOUNDATION CIO

England & Wales - Charity number 1188886

Accounts

*Our mission is to be a force for positive change and turn
young offenders' lives around*



Foundation
resettlement & rehabilitation for ex-offenders

WWW.APFOUNDATION.CO.UK

ANNUAL REPORT FOR THE
YEAR ENDED 31ST JANUARY
2022

Legal and administrative information

Trustees

Mervyn Lyn

Martin Myers

Donal MacIntyre

Bankers

Metro Bank

One Southampton Row

London WC1B 5HA

Principal Office

277 Gray's Inn Road

London

WC1 8QF

Website

www.apfoundation.co.uk

Email

info@apfoundation.co.uk

Charity registration number

1188886

Facebook

Facebook.com/APFoundationCIO

Charitable Incorporated Organisation (CIO) registration number

CE 021390

Twitter

@APFoundationUK

Instagram

@apfoundation

YouTube

youtube/c/APFTV1

Introduction

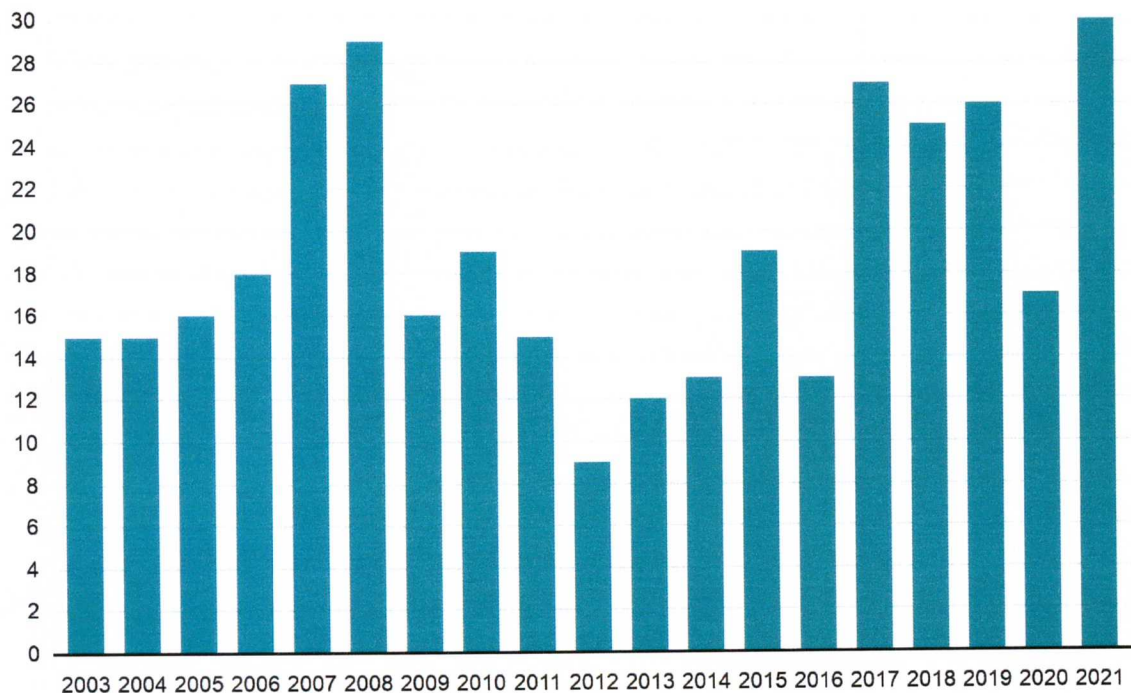
There is a well-established link between childhood adversity and criminalisation. Many young adult offenders have grown up in disadvantaged communities, been exposed to chaotic home lives, or may have experienced poor schooling and made an early exit from the education system with few qualifications and little prospect of work.

The very real problems of knife crime, postcode gangs and a youth culture which seemingly embraces violence is reaching epidemic levels on our streets up and down the country. Many factors have come together to create the nightmare scenario facing young people today. Poverty, breakdown of the community, abandoned families, ten years of government cuts together with the increasing demand for drugs and easier access to weapons, to name a few.

In 2021 more teenagers were killed in London than at any point in the last 18 years and, of the 30 teenage homicides in the capital, 27 of them have been stabbings while two have been shootings and one was the result of a suspected arson attack.

More than 40 teenagers in the capital were charged with murder during 2021.

Murder investigations launched into the death of anyone aged between 13 and 19 in the capital



Source: Metropolitan Police

25% of young adults are not engaged in employment, training, or education. They then find themselves surrounded by their peers with similar frustrations as they are pushed out to the margins of society. Yet they want to belong to a community, they want to have a sense of identity, to have friendship, to have status, to have money, which draws them into local groups and street gangs and the dangerous world of drug dealing and county lines, before finding themselves in the 'clearing house' of the criminal justice system.

According to the Ministry of Justice figures, re-offending now constitutes 80% of all cautions and convictions and costs the taxpayer an estimated £18 billion per year.

The majority of young adults trapped in crime want to change, they want to live crime-free and they are also the most likely age group to stop offending as they mature.

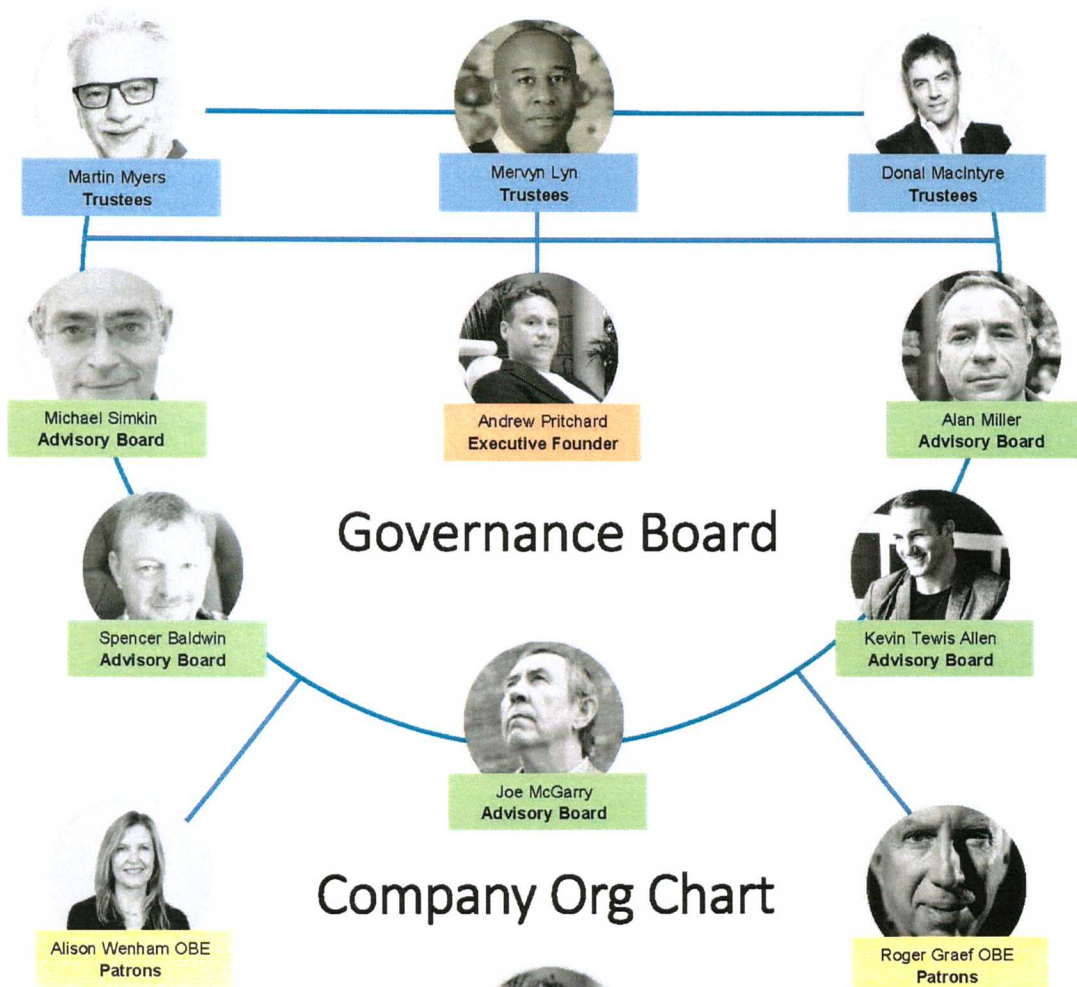
The most common factor among young adults who re-offend after leaving prison is homelessness or unstable accommodation, as over 50% of released prisoners are unable to return to their previous home.

In addition, the Covid-19 pandemic has seriously affected the lives of prisoners and their families. Widescale lockdowns have seen inmates locked in their cells for up to 23½ hours a day. In consequence, during the three months leading up to June 2021, incidents of self-harm rose by one fifth for young people in prison.

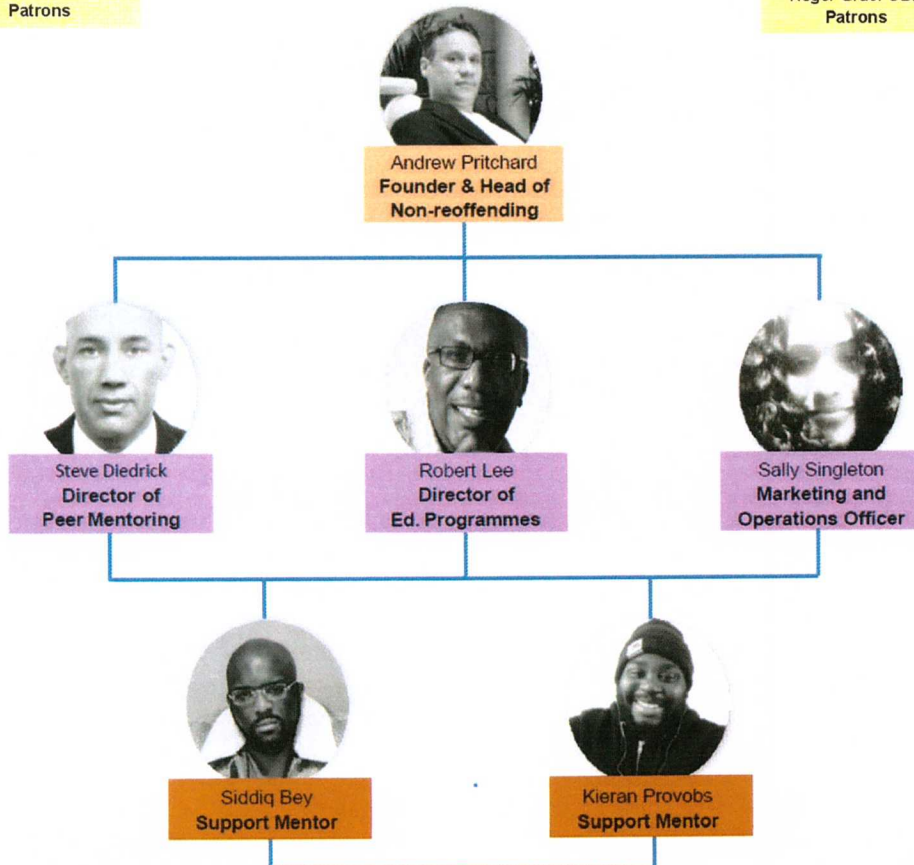
Finding a home and a job are not the only difficulties faced by young adults leaving prison. All too often they face a cliff edge in support once they reach the prison gate. With a recently uplifted Discharge Grant of £76 (which was only implemented in response to Covid-19), a travel warrant or fare to their initial destination and being unable to access Universal Credit for the first five weeks, they often have to deal with insufficient money to meet basic needs.

Additional temptations created by alcohol and substance misuse, peer pressure and inadequate temporary accommodation or homelessness can easily lead to re-offending.

The AP Foundation CIO is a rehabilitation charity helping prison leavers and young people facing severe disadvantages to find jobs, homes and the right support they need. We have been working tirelessly over the past three years to help them become positive contributors to local communities and wider society.



Company Org Chart



Objectives and Activities

Purpose and main activities

The object of the AP Foundation is to provide intervention, rehabilitation and resettlement services to people caught up in the Criminal Justice System, including a) providing mentoring schemes to young offenders in custody; b) providing employment support or assistance to find accommodation for those young adult offenders in prison, those on probation and those at risk of re-offending; c) providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals; and d) providing advice and guidance to young adults at risk of offending by means of the development and implementation of community programmes.

To reflect the ethnically-diverse prison population, our team is made up of a wide range of ethnicities and cultures. Many of our staff also have “lived experience” and have gone on to become highly-qualified peer mentors, specialising in substance misuse, mental health, confidence building and conflict resolution. All of our courses are gender-specific as we fully embrace equality and diversity. Inclusivity is embedded within our core principles. We also recognise the specific needs of older clients and have age-appropriate courses aimed at this particular group.

We deliver an integrated package of blended, robust casework and mentoring programmes. The AP Foundation offers BAME-specific courses, in order to further support and equip inmates and ex-offenders with the necessary skills and competencies they need to reintegrate, contribute and live successfully in the community. Few intervention projects bring about significant reductions in re-offending rates on their own. Hence our holistic approach of blending a range of intervention pathways: housing, drugs/alcohol addiction, education, training and employment (ETE) and therapy delivered by smaller specialist service providers all under one roof.

Our approach puts trained team members with lived experience of the Criminal Justice System (CJS) at the heart of the solution. This allows for pro-social modelling using lived experiences to offer an alternative to the ‘crime’ narrative, which has been shown to succeed where more conventional approaches fail.

The Trustees review the aims, objectives and activities of the Charity each year. This report looks at what the Charity has achieved and the outcomes of its work in the reporting period. The Trustees report the success of each key activity and the benefits the Charity has brought to those groups of people it is set up to help.

The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes. The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Main activities in relation to the public benefit

Our work plan for 2021/22 was clearly affected by the pandemic. We had no physical access to prison establishments from the beginning of the year through to July 2021, where some restrictions such as social distancing remained in place, because prisons are high-risk environments due to the high number of people living and working together, making the spread of infection more difficult to control and the risk of outbreaks more acute. Nevertheless, we took that time to concentrate on developing a new series of rehabilitation courses to be delivered online. We also worked on building our social media platforms and promoting public awareness by appearing on a number of podcast shows popular with our service users. In addition, the AP Foundation made significant progress in addressing the main cause of reoffending, which is homelessness, by forming strong strategic alliances with a number of social housing providers.

From February - May 2021, we employed a full-time Administration Assistant to help run the back office and maintain our website, social media channels, etc.

The e-commerce shop was revamped and our merchandise lines extended, which now includes AP Foundation-branded face masks, T-shirts, baseball caps, beanie hats, coffee mugs and laptop sleeves. The main objective of this exercise is to promote our charitable identity and reward some of our volunteers with small gifts in kind.

Our mentors wrote a series of unique courses: **"The Man Plan"**, a self-development and reform programme tailored to look at the specific issues which drive young male offenders; **"Awakening"** addresses self-awareness and enables participants to understand the choices they have made, why they have made them, and how to take responsibility for their lives; **"Womanhood"**, which tackles the unique dynamics of female criminality by getting women to look at healthier patterns of behaviour whilst also bringing awareness to women in regard to exploitation caused by unhealthy relationships; and **"The Over 50's Plan"**, which is specifically designed to deliver a realistic strategy and method to help entrenched career criminals step away from a life of criminality.



From March - December 2021, we launched a weekly Instagram Live talk show called "Friday Surgery". The broadcast was hosted by AP Foundation peer mentor Vicky Murphy, DBA Projects (Daniel Amponsem) and Mixed Foundations (Simon Morley). Each week we featured different special guests, whilst our service users were able to interact by asking the panel questions and leaving comments about the topics being discussed. During the course of the show, we covered knife crime, therapeutic intervention, mindset, female exploitation, county lines, pathways, joint enterprise, employment for reformed criminals, Category A prison experience, mental health, music intervention, "School to Prison" pipeline, intervention through fitness, women peer mentors, ex-offenders'

business success stories, employment and training, "Taking Responsibility for our Actions" and "Changing the Script".

To raise public awareness of the AP Foundation, our Executive Founder Andrew Pritchard agreed to share his life journey and lived experience on some of the most prominent podcast channels such as "Anything Goes" (James English), "The True Crime Podcast" (Shaun Attwood) and "The Eventful Entrepreneur" (Dodge Woodall). Since 21st March 2021, the said podcasts and related content have been viewed over 1 million times and the comment feedback has been over 99% positive. As a result, the AP Foundation Instagram, Facebook, Twitter, and



YouTube channels have grown considerably. Our YouTube channel now has over 3,000 subscribers and our Instagram account has almost 1,600 followers, and is growing daily. This prompted Andrew Pritchard decided to republish his book "Urban Smuggler" and donate all the royalties to the charity until 2024.

During the same time period, we produced and launched a tongue-in-cheek YouTube show "**Stop & Search**" presented by *Britain's Got Talent* finalist and AP Foundation peer mentor Nabil Abdulrashid. High-profile guests included APF Trustee Donal MacIntyre and APF Ambassador comedian/actor Vas Blackwood.

In early February 2021, the Ministry of Justice launched a grant funding scheme to support the development of locally-led pilots, which aimed to improve the outcomes of prison leavers. "The Local Leadership & Integration Fund" project

aimed to establish 4 teams made up of colleagues from across the public and third sector to co-design and test innovative pilots with service users.

The teams focused on 4 key areas of challenge for prison leavers: health and wellbeing; the day of release from prison; community and relationships; and employability and skills.

The AP Foundation in partnership with London Training & Employment Network, Careers Academy and Cherry Tree Foundation decided to write and submit a proposal for the said business tender. Our offer promoted the "APF Hub" as being an extremely convenient and user-friendly facility. The Hub would serve as a central base to facilitate all referrals made from surgeries in prison. It would focus solely on supporting our clients to resolve their previously identified needs.

The Foundation would offer referral pathways for housing, addiction recovery, mental health, financial and ETE needs all under one roof. Participants would be offered further appointments at the APF Hub based within the local catchment area of the prison and booked within three days of their release under a traffic lights system: red (high-risk) amber (medium) green (low). Whichever team member they met at the prison surgery would be their point of contact at the Hub and remain their caseworker throughout their time on the programme. This builds continuity and trust; supports a healthier and successful working relationship; and facilitates a seamless and supportive service.

Core staff would include qualified career advisors, trainers, employment brokers/coaches, case workers and therapists with first-hand experience of the CJS. Our bid was submitted in March 2021 but, unfortunately, on this occasion, the tender was awarded to *Bounce Back* who had achieved a higher score.

Thereafter, we began to strategize with retired senior Police Officer Dr. Victor Olisa on how to revive "Cure Violence", an American anti-violence project, which was launched in West Garfield Park, one of the most violent communities in Chicago and was quick to produce results, reducing shootings by 67% in its first year. It aims to stop the spread of violence in communities by using the methods and strategies associated with public health and disease control: detecting and interrupting conflicts; identifying and treating the highest risk individuals; and changing social norms.

In June 2021, thanks to the Kickstart Scheme we were allocated a media trainee on work experience.

The Government scheme offered young people aged 16 to 24 years old who were currently claiming Universal Credit and at



risk of long-term unemployment, an opportunity to train and work with a company for six months.

In the same month, we delivered one of our new courses “Introduction to Trading”. Students were taught to understand how the basics of the international money markets work. The course held in conjunction with Careers Academy was delivered by the former stockbroker and ex-offender Nick Lavet at The Business Xchange Hub in Croydon, Surrey.



Thereafter, we launched our free online “Introduction to Peer Mentoring” course. Developed and written by AP Foundation and Mixed Foundations, the programme covers the role of a mentor; expectations and protocols; mediation/conflict resolutions; drug and alcohol awareness; gangs, child criminal exploitation and county lines; and healthy relationships. The course has since gained accreditation from ASDAN, which is an education charity and award-winning organisation providing regulated qualifications.

Between March and August 2021, the AP Foundation was officially engaged by Serco to assist them with a tender to bid for the new HMP Glen Parva. The new establishment, on the site of the former Glen Parva Young Offenders Institution in Leicestershire, has cost £286 million to build. It will hold 1,680 adult inmates, nearly twice as many as the previous facility. Towards the end of July 2021, the AP Foundation produced a 40 page, fully comprehensive document for Serco outlining a six step strategy:

- (1) addressing the core issues which got the inmates into prison in the first place;
- (2) bringing the right course to the resident so they stop selling themselves short;
- (3) building confidence in their ability, helping them to discover their passion;



- (4) developing their skills so they have a viable chance of securing a proper job;
- (5) giving residents proper support after prison to deal with issues that could take them back to a life of crime;
- (6) treating residents with respect so they can reclaim their dignity and pride.

In August 2021, *MetroFest* a new R&B and Hip Hop festival took place at Trent Park in London. The promoters of the event made 15 work experience placements available for young people referred to them by the AP Foundation.

Over 12,000 revellers attended the event and the artist line-up included *Fat Joe*, *Blackstreet*, *Mya*, *Eve* and *Fatman Scoop*. As a result, the organisers have agreed to continue their support for the AP Foundation and intend to offer up to 20 work experience placements at next year's event, *MetroFest 2022* www.themetrofest.com

On 1st October 2021, we invited Raymond Quintal from Careers Academy onto our "Instagram Live Friday Surgery" to help promote work opportunities for ex-



offenders, people in prison on ROTLs, prison leavers and those leaving from care and the armed forces. Throughout the year, the AP Foundation has been working closely with Careers Academy and their partner organisation Inside Connections to help young people learn new skills and find employment across the

construction, gas fitting and fibre optic cabling industries. On 12th October, "Civil Operatives" and "Introduction to Data & Fibre" bootcamps were held at Careers Academy's offices in Croydon. Over the course of 2022, access to 1000 jobs will be made available to ex-offenders and young people from all backgrounds.

In October, our founder was invited by Dr. Mohammed Rahman and Dr. Martin Glynn to deliver a lecture at Birmingham City University. Andrew Pritchard spoke to students on their MA Criminology course, many of whom wish to work in the criminal justice and reform sector. He covered various aspects of global crime, the criminal justice system and rehabilitation.

In addition, after listening to one of the podcasts, we were approached by a manager from The Forward Trust, a national organisation offering support to anyone aged over 18 and has issues with drugs and/or alcohol or is impacted by the substance use of a loved one. The Forward Trust have 430 employees, 20 trainees and 150 volunteers working to deliver their mission in over 40 separate projects. We were invited to speak to inpatients at The Bridges Residential Rehab in Hull for men who have issues with drugs and/or alcohol, particularly ex-offenders, which is run by The Forward Trust.

Between September 2021 and January 2022, the AP Foundation in association with Atlas Digital Learning Limited and White Rhino Inc Limited has successfully managed to deliver a free online *Small Business Programme* to students aged over 16 and living in London.

In January 2022, City of Westminster Integrated Gangs & Exploitation Unit commissioned the AP Foundation to work alongside and support their IGXU team in the delivery of its services over a 9 week period in a multi-faceted approach to raise awareness and support potentially vulnerable girls in the borough.

Sadly, girls are subject to some of the most serious crimes, including grooming; sexual abuse; modern slavery; being manipulated into drugs runners in county-lines; holding/carrying weapons or firearms for gangs; and living under threat often while suffering from low self-esteem because of their involvement in this increasingly dangerous subculture.

Our body of work addressed toxic masculinity; online grooming awareness; keeping children and young people safe from violence and exploitation; knife crime workshops; female gangs exploitation; cuckooing (when drug dealers take over the home of a vulnerable person in order to use it as a base); county lines; and raising awareness on gangs and exploitation.

In addition, our tasks involved working at The Avenues Youth Club and in schools as well as with Pupil Referral Units (PRU). Andrew Pritchard (APF Executive Founder) led the assemblies while Steve Diedrick (the Charity's Youth Behaviour Specialist) focused on the group working with the Young People and facilitated consultations at the Referral Units.

Also in the same month, we were approached by the 'Young Adult Network' at HMP Whitemoor. This initiative was created when high-security prisons were changed into 'long term and high-security estates' because the high-security prisons across the country were seeing a large influx of young offenders between the ages of 21-25. These young men were mostly serving sentences of 25 years plus with very little hope for the future. The Young Adult Network will be set up on one of the wings/house blocks at HMP Whitemoor with effect from March 2022 specifically for rehabilitation work. The wing will house 42 men and will comprise a mixture of young adults (21-25 years old) and peer mentors who will live alongside them. AP Foundation will be providing a series of bespoke intervention, rehabilitation and training courses to these inmates.



Media programmes are an effective way of working with "difficult-to-engage" young adult offenders in productive activities connected with their leisure interests, developing their vocational and transferable employment skills, boosting their employability and reducing crime. AP Foundation has formed a strategic alliance with Tileyard Education, which is the largest independent music community in the world. It operates 120 studios and runs 250 music businesses from its site at King's Cross with a new site in Wakefield, which is due to open soon.

Tileyard Education creates and delivers all sorts of music courses from MA Level 7 and BA Top Up to songwriting camps, A&R playback sessions, webinars and short

online courses. They also do outreach. Prior to Tileyard Education, its Managing Director Harry Leckstein created the Urban Collective Youth Music Social Enterprise which ran for 8 years in five cities around Britain.



Finally, throughout the course of the year, we have been extremely focused on two particular projects, the first stages of development of which began in 2020.

Made in London is a multi-media training and intervention project delivered into the community on board a purpose-built double-decker bus to help those young people (aged 13-25) who have been excluded, marginalised or disadvantaged by society; who are at risk of expulsion from school; out of education, employment or training; and at risk of offending, to help them find a way to change their lives for the better. Designed to reflect the lifestyle activities of a media literate generation, we harness their ambitions, passions and interests with a series of exciting, upbeat and hands-on media projects which are carefully interwoven with '*lived experience*' intervention programmes.

The double-decker bus, converted and customised to provide a safe and stimulating environment for young people, will have a café, classroom, sound proofed studio, workshop space and a Virtual Reality multi-sensory prison cell, so that the students can take part in a range of media training courses which will give them the skills and tools necessary to develop their creativity and to turn their passions into professional success.



Traveling into the heart of the community so that we can reach those who need us most, we will work alongside local youth offending teams, pupil referral units, social services, police and probation officers, schools and education authorities so that together we can make a difference.

Independent from our PayPal Giving Fund, which we created in February 2021, and to date has received approximately £3,800 in donations and book royalties, on 29th April 2021, we decided to set up a "Go Fund Me" fundraising page to raise awareness of and money for the bus project. In spite of the tremendous efforts our volunteers have made, Stage 1 of the fundraising has only raised £3,151 from 12 contributors, which is a considerable shortfall from our overall target of £34,500. Further, due to the new laws introduced in relation to low and ultra-low emission zones, the purchase cost of the bus has since increased to £42,000. As a result, and in order to ensure that the project is a success, the AP Foundation has now formed a strategic alliance with The Fred Company and City of Westminster Gangs and Exploitation Unit to work together to raise the funding for this ground-breaking project.

Secondly, taking into consideration that the most common factor among young adults who re-offend after leaving prison is homelessness, we have been working tirelessly to create the **AP Foundation Housing Association**.

Our ultimate aim is to provide affordable homes, offer help to vulnerable people and support local communities.

The late Joe McGarry, who sadly lost his battle with cancer in December 2021, was leading this project. Joe was well known and highly respected for his expertise across both the UK and Irish housing sectors. He was the founding Chairperson of the Aisling Project, a London charity, formed in 1995 which has operated successfully for the last 26 years and improved the lives of thousands of clients. He served on senior management Boards and worked with numerous housing providers.



Joe McGarry on the right

Joe decided to try and address the plight of the 'street population' in Ireland. He opened the first 'wet hostel' there and it was so successful that more soon followed. In tribute to Joe, one such hostel, McGarry House, was named in his honour.

The AP Foundation Housing Association will eventually be made up of five trustees or founding members who are volunteers, promoting the association's objectives and engaging in discussions with local authorities. To date, we have reached out to Taylor Wimpey, Linden Homes, Alderley Group, Peter Bedford Housing Association, Hackney Council and we are currently in communication with the National Housing pictured Federation.

Between February 2021 and January 2022, the AP Foundation engaged APF Housing Limited to develop a series of bespoke housing care plans which deal with victims of county lines homelessness, providing safe premises for victims of "postcode gang" grooming or reprisals and also a women's refuge shelter to escape from domestic violence.

In addition, an extensive operating document has been drafted to assist the founding members of the AP Foundation Housing Association when it is officially formed and registered.

The executive founder of the AP Foundation, Andrew Pritchard, became a director of APF Housing Limited on 1st July 2020 and a majority shareholder of the company on 28th October 2021.

APF Housing's charge for their work was £9,300 which Andrew Pritchard funded personally at no cost or liability to the charity. Andrew's interest in APF Housing Limited was declared to the Trustees at a General Meeting held 4th November 2020.

Public benefit

The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'. The Board of Trustees have also referred to the guidance when reviewing the aims and objectives and in planning the Charity's future activities.

Additional information

Contribution made by volunteers

Our team of principal volunteers to date have a 100% record of responding to all e-mail requests to assist. Our ambassadors are actively championing the causes of the Foundation from the world of acting, music, presenting, arts and entertainment and, as a result, our social media following and the public awareness of the Charity has been growing rapidly. Since last year we have welcomed a further 5 new active volunteers to the team bringing a total of 14 and we are very grateful for their continuing contribution.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole

The Charity made some very prestigious and worthwhile connections in its second year of operation and all the time and effort spent in building up the public's awareness of the Charity has created greater opportunities for the future.

As mentioned on pages 7-8 of this Report, being involved in the grant funding for the Local Leadership and Integration Fund Prison Leavers project process to provide the rehabilitation and resettlement programmes as part of a joint tender to the MOJ was a great success and, although our bid was not successful, the work done in designing and structuring the courses has created a great platform for future years.

Additional information

Achievements against objectives set

Clearly, the effect of the Covid-19 pandemic and restrictive lockdowns were never going to be easy. However, throughout the year we still managed to write and deliver a considerable number of free online and classroom courses ranging from *Introduction to Peer Mentoring*, *Small Business Programmes* and *Introduction to Trading*, which are detailed on pages 6-8 of this Report. Whilst we were not able to work with as many young offenders in the way we planned, the work done building our social media presence and promoting the Charity to our service users will help to ensure that better progress will be made once life returns closer to normality. During the time period which this Report covers and by working in association with Atlas Digital Learning and White Rhino Inc, we have successfully managed to deliver both classroom and online training to 33 students.

Performance of fundraising activities against objectives set

We had hoped that we would receive donations and successful grant applications as high as £120,000 in our second year of operation. Again, the pandemic did not help so we were grateful to have received approximately £7,000 in book royalties and donations from the general public. In addition, we have secured £11,463 funding from Westminster Council to provide mentoring services.

Although we aimed to achieve our target of fundraising for the Made In London community bus project, due to the new ultra-low emission zones being introduced the initial purchase price of the bus increased substantially. Fortunately, we have now joined up with City of Westminster Gangs and Exploitation Unit and The Fred Company to achieve our goal of launching the project this year.

In addition, our Trustees and Ambassadors are looking to organise a series of fundraising events over the course of this coming year. This would include a celebrity golf match, sponsored run and a live music event.

Financial Review

Review of the charity's financial position at the end of the period

The charity's accounts do not show great success in our second year of operation. Although the "GoFundMe" and "PayPal" donations helped and were put to good and productive use, the cost of running the charity significantly exceeded its revenue. Notwithstanding this, the majority of the money donated, still remained

in the bank account at the year end to be used to fulfil the Charity's aims in 2022. We were very grateful for the financial support given by the charity's founder, which enabled, in particular, the development of our Supported Care and Housing project to be launched and afforded.

Statement explaining the policy for holding reserves stating why they are held

The charity had a small reserve at the year end. It was decided to use this to meet working capital requirements in the early part of the new accounting period pending grant and other funding becoming available.

Amount of reserves held

£3,814.00

Details of fund materially in deficit

Whilst the charity owes money to its founder, there is no pressure to repay the loan because the founder is content to wait until a lucrative MOJ or other contract is entered into which will enable the charity to support itself and commit funds to its charitable objectives.

Going concern

There are no concerns about the Charity's ability to continue.

Additional information

The Charity's principal sources of funds (including any fundraising)

The Charity's three sources of funds came from public donations via "Go Fund Me" and "PayPal", grant funding from Westminster City Council and a loan provided from the Charity's founder, Andrew Pritchard.

Fund accounting

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

A description of the principal risks facing the charity

At the time the idea of creating charitable status for the AP Foundation was conceived, we had no idea that the global pandemic was going to take place. When AP Foundation CIO was formed in April 2020 the fund-raising prospects and opportunity to undertake its charitable objectives were severely handicapped. Despite this, the charity's profile has grown thereby reducing the risk of not receiving public funding. The range of activities in which the Charity is involved to further its objectives is now limiting the risk that one of the opportunities for success will not be achieved.

Structure, Governance and Management

Description of charity's trusts:

Governing document

AP Foundation CIO constitution

Constitution

Charitable Incorporated Organisation

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

Trustees

The Trustees meet regularly during the year to agree the broad strategy and areas of activity for the Foundation, including consideration of reserves and risk management policies and performance. On a regular basis, the Trustees review the major risks facing the charity. In particular, they consider the risks related to the activities of the Charity to ensure sufficient systems are in place to mitigate the major risks identified.

Recruitment, appointment and training of trustees

Apart from the Charity's first trustees, every incoming trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the Trustees.

A prospective trustee can be recommended for appointment by another trustee, management, advisory board members, ambassadors and/or peer mentors and, subject to meeting the statutory criteria; having the required skills, knowledge and experience; being approved as a "fit and proper person"; and passing DBS checks (as required), the applicant can be appointed.

In selecting individuals for appointment as new trustees, the existing trustees must have regard to the skills, knowledge and experience needed for the effective administration of the Charity.

New trustees are invited to meet with the management team and other members of staff, as well as ex-offenders who are participating on schemes, to discuss the operation of the Charity. They receive all the relevant documentation relating to the constitution of the Foundation and Minutes of recent Board Meetings. Additional training is provided as required and the new trustees are encouraged to attend appropriate external training events where these will facilitate their undertaking of their role.

Reference and administrative details

Charity name	AP Foundation CIO
Other name the charity uses	APF
Registered charity number	1188886
Charitable Incorporated Organisation (CIO) registered number	CE 021390
Charity's principal address	277 Gray's Inn Road, London WC1X 8QF

Declaration

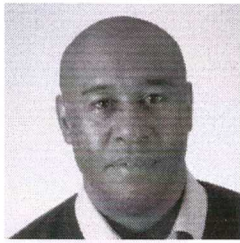
The trustees declare that they have approved the Trustees' Report above.

Signed on behalf of the Charity's Trustees:

Signatures:   

Date: 12.2.2022 12.2.2022 12.2.2022

Full names: Mervyn Lyn Martin Myers Donal MacIntyre



Position: Chairman Treasurer Secretary

"I grew up with 3 older brothers. My parents separated when I was just 10 and we were directed and empowered by our father, a determined man who believed success was due to hard work. Back in the early 70's failure wasn't an option and as my father had to work his way up from sweeping London Underground station platforms, he made sure we were educationally armed to be not just good enough for whatever path we chose, he made sure we were better than that and getting help along the way was a bonus not an entitlement" (Mervyn Lyn)

"It's important in today's fast-moving world to consider and think about those who are less fortunate, those who haven't been given the chance or opportunity to better their lives. That's why it's important for me to give up my time, to give back and impart my life experiences and knowledge, to try and help people and to guide them on to a path for a better future". (Martin Myers)

"I'm delighted to have been asked to be a Trustee for the AP Foundation. I believe the approach of the foundation and the work it is doing will make a significant positive impact towards stopping knife crime and steering young people away from gangs and a life of violence. This is a much-needed initiative bringing together people, organisations and businesses to provide the vehicle for change." (Donal MacIntyre)



Receipts and payments accounts

CC16a

For the period from	Period start date 31st January 2021	To	Period end date 31st January 2022
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	3,849	3,151	-	7,000	
Loan (from Founder)	6,892	-	-	6,892	
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	10,741	3,151	-	13,892	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	10,741	3,151	-	13,892	-
A3 Payments					
Bank charges & back office admin	1,655	-	-	1,655	-
DBS checks etc	520	-	-	520	-
Promotional merchandise & marketing	2,370	-	-	2,370	-
Mentoring Support	1,750	-	-	1,750	-
Solicitors	830	-	-	830	-
Other professional fees	2,670	-	-	2,670	-
Website software updates & renewals	930	-	-	930	-
Zoom Subscription & Telecoms	697	-	-	697	-
Minicabs, trains, petrol & parking	2,350	-	-	2,350	-
Website maintenance	829	-	-	829	-
	-	-	-	-	-
Sub total	14,601	-	-	14,601	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	14,601	-	-	14,601	-
Net of receipts/(payments)	- 3,860	3,151	-	- 709	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	4,523	-	-	4,523	-
Cash funds this year end	663	3,151	-	3,814	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Balance of donation	663	3,151	-
		-	-	-
		-	-	-
	Total cash funds	663	3,151	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B4 Assets retained for the charity's own use	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B5 Liabilities	Details	-	-	-
	Loan to Founder	12,549	-	-
		-	-	-
		-	-	-
		-	-	-
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	Martin Myers	14/02/2022		

AP FOUNDATION CIO

England & Wales - Charity number 1188886

Accounts

11/29/2021



Foundation
resettlement & rehabilitation for ex-offenders

www.apfoundation.co.uk

Annual Report 3rd April 2020 – 31st January 2021

***Our mission is to be a force for positive change and turn
young offenders lives around***

Introduction

Banged Up

The prison population has fallen slightly since lockdown measures were introduced in response to the Covid-19 pandemic. The end of custody temporary release scheme introduced in April 2020, made little impact. The aim was to reduce the numbers of prisoners in overcrowded prisons and to enable HMPPS to maximise its cohorting strategy and use of single- cell accommodation.

The prison population in January 2021 was 78,756 having risen 69% in the last 30 years.

Young adults aged 18-25 typically commit a high volume of crimes and have very high rates of re-offending and breach. There are currently over 12,000 young adults in prison, accounting for 15% of the total prison population.

Prisons are often over crowded, drugs are rife and violent incidents are at a record high. Over the last seven years safety in prisons has deteriorated rapidly with more assaults and serious assaults than ever before. Young adults are over-represented in incidents of violence, they perpetrated 35% of assaults.

The criminal justice system and legislation define adulthood as commencing at age 18, yet evidence suggests young adults are a distinct group that are different both from children under 18 and adults older than 25 and that their progression to maturity continues into their mid 20's.

Currently there is no strategy in place for dealing with young adults, even though they tend to spend more time locked in their cells, have poorer outcomes in relation to access to purposeful activity like education and training, and are most likely to reoffend within one year of their release. Reoffending rates are substantially higher amongst young adults in the criminal justice system than older adult offenders, this shows the destructive cycle of crime that some young people fall into and struggle to get out of.

29.2% of prisoners discharged from custody reoffend within one year, as only 17% of offenders are in P45 employment a year after release. Reoffending costs the tax payer £18.1 billion a year.

The majority of young adults trapped in crime want to change, they want to live violence free and they are also the most likely age group to stop offending as they mature.

5 Step Pathway

The AP Foundation 5 Step Pathway offers adult and young offenders a unique and innovative way out from their life of crime, helping them take their first steps towards a new life, to get back into the workplace, to change their lives for the better and to prevent reoffending.

Few intervention projects will bring about significant reductions in reoffending rates on their own, so the AP Foundation has adopted an holistic approach, co-ordinating a range of programmes delivered in conjunction with smaller specialist service providers, to achieve more successful outcomes.

Designed to reflect the lifestyle activities of a media literate generation, we harness their ambitions, passions and interests and introduce them to the many opportunities available in the arts, media and sport business, and then guide them onto the first rung of what will be an exciting and fulfilling career.

The 5 Step Pathway

- Intervention
- Rehabilitation
- Training
- Employment
- Support & Housing

We challenge existing behaviour and resolve lifestyle patterns through rehabilitation. We prepare them for entry into the workplace through education and training. .

And to give them a real chance to turn their lives around, we provide support to help them navigate the system and co-ordinate the many challenging complexities of life as an ex-offender.

APF believes reformed offenders are the best role models as mentors to encourage and support ex-offenders entering or leaving the prison system.

Partnerships is the key to bringing the right courses together which work across these three phases.



Opportunities

The AP Foundation recognises the significant role that arts, culture and media can play in engaging 'hard to reach' young people who do not have access to creative media projects, as well as those who may not have responded well to conventional education or are already caught up in the criminal justice system.

We offer an exciting range of media courses from film and music production audio broadcasting to help *Young Creative's* unleash their talents, develop practical and social skills, encourage teamwork, reliability and problem solving and help them grow in confidence and improve their self-esteem.

Our programmes provide them with fresh perspectives for their future and help them become more open to the idea of education and training that will lead to future employment.

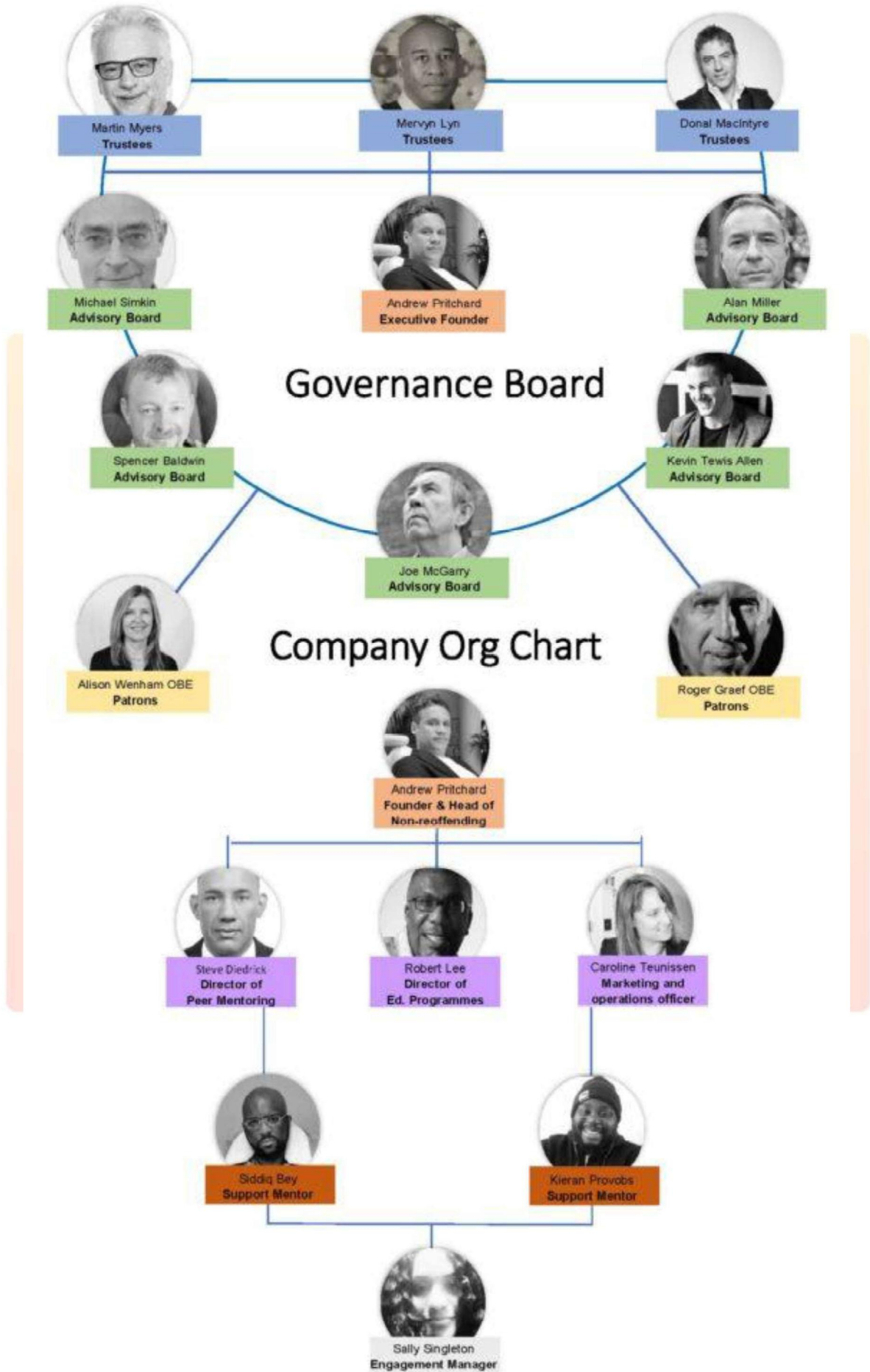


Embedded within the programmes are a series of Intervention courses, delivered by high status ex-offenders who have first-hand experience of life on the street and the criminal justice system.

Our courses are designed by professionals from the music, film and creative arts sector. APF provide students with the most up to date knowledge and skills necessary to enter the industry, whether it's launching their own podcast, securing an internship, job placement or setting up their own business venture.

We also look at other potential areas of employment, such as backstage work, stage hands, roadies, sound/audio technicians, lighting technicians. As well as A&R, artist liaison, booking agents, sound engineer, label management, digital games, social media, festival management, media pluggers and runners.

Between our Trustees, Management, Patrons, Advisory Board members and Ambassadors, we have access to thousands of industry contacts and decades of experience working in the business.



Objectives and Activities

Summary of the purposes of the charity as set out in its governing document

SORP para 1.17

The object of the CIO, being undertaken amongst young people, is: to promote the rehabilitation and resettlement of offenders, ex-offenders and the prevention of crime and recidivism in particular but not exclusively by: a) providing mentoring schemes to young offenders in custody; b) providing employment support or assistance to find accommodation for those young adult offenders in prison, those on probation and those at risk of re offending; c) providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals; d) providing advice and guidance to young adults at risk of offending by means of the development and implementation of community programmes.

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts

SORP paras 1.17 and 1.19

The inspiration for creating the AP Foundation came from its executive founder Andrew Pritchard, who at the time was a serving Category A prisoner at HMP Belmarsh.

During his time in custody, it was noticeable that violent assaults amongst the younger population of inmates had dramatically increased, due to their "postcode" gang affiliations on the outside. Prison establishments were rapidly becoming far more dangerous environments for their residents, staff and visitors.

As a result, Andrew took it upon himself to write and develop a series of rehabilitation courses addressing issues such as conflict resolution, negative lifestyle trends and toxic behaviour patterns.

By the Summer 2015, the first of these initiatives was piloted at HMP Belmarsh to great success. Within 3 months over 30 successful non-violent gang conflict resolutions were mediated and violence, including assaults on staff, had dropped to a minimum.

After spending the next five and a half years in custody and progressing from Category A, B, C down to D, in preparation for launching the AP Foundation after his release from prison, Andrew decided to write a comprehensive business plan based on a four pillar strategy for the rehabilitation of young offenders.

From 2nd March 2019, services and products were acquired from London Street Art Design, Go Daddy, 4C Creatives and CFS International Formations to secure the relevant domain names, e-mails and webhosting; design a corporate logo; develop and build the AP Foundation website, including scripting the content. Thereafter, the AP Foundation Community Interest Company (CIC) was incorporated at Companies House on 7th May 2019.

Over the following six months work was undertaken to find suitable management, volunteers, ambassadors, advisors, consultants and lived-experience peer mentors, all of whom shared the same belief that everyone deserves to be given a second chance and prisons should be more about rehabilitation than punishment.

Through a series of face-to-face meetings and telephone conversations, a select team of the afore-mentioned were invited to join the AP Foundation.

In July 2019, Stewart Richards Productions Limited were contracted to help with the day to day running and further development of the Foundation.

During this same period, we expand Andrew's original four pillar plan and collectively devised and organised the objectives and priorities of the CIC to create the AP Foundation pathway: Five Steps to Freedom for Young Adult Offenders. The 5-step pathway consists of: (1) intervention (2) rehabilitation (3) training; (4) employment; and (5) support and housing.



Our aim is to challenge existing behaviour and resolve lifestyle patterns through rehabilitation. We prepare the young offenders for entry into the workplace through education and training and secure work experience placements on completion. Our aim is to give them a real chance to turn their lives around and support to help navigate through the challenges and complexities ex-offenders and vulnerable young people face.

From August 2019, the Foundation gained membership of the following trade bodies National Council for Voluntary Organisations, National Criminal Justice Association and Clinks (a criminal justice organisation).

In early September 2019 Mark Webber (Director of Attic Media) approached the Foundation to create rehabilitation and peer mentoring content for their new Grazer Digital Learning Platform. We compiled a group of experienced peer mentors to write material which would be used to help those with learning and behavioural issues. Over the following five months we attended a number of meetings with Grazer's operations team sharing ideas ahead of the test pilot



which was due to be rolled out with selected students from Southend Adult Community College.

Unfortunately, the project was then put on hold due to Grazer not being able to secure senior funding to continue the expansion of their platform.

In October 2019, the AP Foundation began assisting Associated Care Services (ACS) with their 'hard to reach' clients. We also provided suitable properties, qualified carers and one to one peer mentoring. In particular, a young man was sent to us and remained in our care for 8 weeks whilst awaiting assessment. The said young person described their stay with us as "life changing".

In December AP Foundation developed its own care plan for young clients who may be referred to us in the future. The key skills we want to teach them are: (1) making informed choices about their daily lives and future plans; (2) acquiring practical skills such as budgeting, cooking, personal cleaning, and basic household maintenance; (3) developing positive emotional well-being and good mental health; (4) developing good standards of health and sexual health care, including advice on HIV/Aids and contraception; (5) having an overview on drugs and alcohol/substance misuse; (6) learning to manage and control their behaviour; (7) developing self-confidence and belief in their ability to manage their own lives; and (8) maintaining, improving and developing positive relationships with family and other significant people.

Also in December 2019, a member of our management team travelled to Cardiff to attend the HM Prison and Probation Service ("HMPPS") programme. Over the following months, the AP Foundation partnered with One Plus One charity, Attic Media and User Voice to prepare a grant application to secure HMPPS funding for innovation. Unfortunately, this bid was not successful.

During the same month the AP Foundation was invited to attend a meeting at Serco's head office in Victoria to assist with their bid to tender for the provision of rehabilitation programmes at the new HMP Wellingborough (Five Wells) Prison. To assist with this, we pulled together an alliance of 12 independent rehabilitation organisations to help develop and deliver the courses being written for the Serco bid which was ultimately delivered to the Ministry of Justice ("MOJ").

In July 2020, we were told that G4S had won the bid. Although they scored marginally higher than Serco overall, pleasingly Serco had scored better than G4S in relation to our rehabilitation and resettlement work.

In January 2020, we instructed John Byrne and Co Solicitors to act on behalf of the AP Foundation CIC and convert the structure of a Community Interest Company into a registered charity in the form of a Charitable Incorporated Organisation (CIO).

Thereafter, we undertook and completed the tasks of revising AP Foundation Business Plan (statement of Purpose; achievements to date; unique selling point; current market review/analysis; marketing strategy; funding strategy; competitor/partner analysis; operational plan; management and governance; staffing and volunteers; operating budget; cashflow (6 month, 1 year and 3 year) projections; and strategic risk assessment. We also established internal policies and procedures (safeguarding; health & safety; equal opportunities; financial administration)



Between January and April 2020, the team developed Power Point presentations and wrote lesson plans for a number of new courses, namely Hindsight, Therapeutic Writing, Mindset Challenge and Cut it Out. A contact list of suitable HMP establishments was compiled to approach with the courses. However, due to the Covid-19 pandemic and subsequent prison lockdown, these plans were placed on hold.

In March 2020, the Foundation secured 20 trainee work placements with Metrofest music festival. The placements were offered to ex-offenders and candidates that enrolled onto our media programme. The festival was due to be held in August 2020 at Trent Park. Unfortunately, due to the Covid-19 restrictions the event had to be postponed to 2021.

Also in March 2020, we approached the Trustees of the Jonathan Greig Charity and asked if they would consider making a donation to the AP Foundation explaining at the time that the AP Foundation was in the process of becoming registered as a charity. They agreed to consider the request.

On 3rd April 2020 the AP Foundation was granted charitable status by the Charity Commission of England.

A Board of Trustees was appointed consisting of Mervyn Lyn (Chairman), Martin Myers (Treasurer) and Donal MacIntyre (Secretary).

Between March and July 2020, specialist companies were engaged to consult on our programme structures and lesson plans, register the Foundation for Gift Aid and VAT registration, obtain banking facilities as well as provide other back office and charity consultancy services.

In October 2020, the Jonathan Greig Trust deposited £25,000 into the AP Foundation bank account as unrestricted funding.

Between May 2020 and January 2021 the AP Foundation engaged APF TV Limited to redesign and maintain the website and social media channels in addition to developing and carrying out optimization of our social media



presence; create film and daily content; and create YouTube videos, interviews and strategies to bring about greater awareness of the AP Foundation.

APF TV was also asked to research and formulate a plan for the Made in London Community Bus project which we began to develop in July 2020 (see below).

The executive founder of the AP Foundation, Andrew Pritchard, became a director and 50% shareholder of APF TV Limited on 20th October 2020.

APF TV's charges for their work was £8,500 which Andrew Pritchard funded personally at no cost to the charity.

Andrew's interest in APF TV Limited was declared to the trustees at a General Meeting held 4th November 2020.

Between March and July 2020, the AP Foundation was invited by Serco to be one of the principal providers on their bid for the HMPPS/European Social Fund activity hub project. AP Foundation designed a series of courses to teach practical skills in arts and crafts, audio, film & TV drama, dance, music, live performance, and kitchen table craft businesses. We were accepted as Serco's key supplier of media programmes with an indicative funding revenue for charitable services of £538,000. Unfortunately, Serco were not chosen by the MOJ to become a provider and the opportunity was lost.

Later in 2020 we were further approached by Serco again, this time to provide them with a comprehensive ledger of courses for a new prison which they were bidding for, which the team then put together. The MOJ announcement on the bid is expected in January 2022.

On the 11th of August 2020, the first AP Foundation Trustees and Advisory meeting was held at One Percy Street, London W1. At the meeting it was agreed that the Made in London Community Bus project would be a perfect opportunity for the AP Foundation to do outreach work within local communities. It was suggested that with the help and influence of our trustees, ambassadors and advisor board members, celebrity endorsements could be achieved as a means of them "giving back" and helping change for the better the areas they had come from.

Our aim was to create a prison cell on the lower deck of the bus similar to an existing project called "The Choice Bus" which operates in the United States.

(Our recreated prison cell will now be developed by The Fred Company as a unique virtual reality experience.) The upper deck of the bus would be used to offer training in editing, film and music with ideas such as making a film on your mobile phone. At the same time, we would offer a platform



to facilitate podcasts and live performances from recording artists with potential endorsements from big sponsors.

Since August 2020, budgeting and fundraising for the bus have caused some complications due to the new laws introduced in relation to new low and ultra low emissions zones which has affected the principal cost of purchase for the bus.

Since the AP Foundation CIO's inception in April 2020, our executive founder, Andrew Pritchard, has personally dedicated over 2,000 hours of his working time managing the day to day activities of the Foundation. In addition, our trustees, management, advisory board members, ambassadors, peer mentors and volunteers have collectively given hundreds of hours of their time free of charge to see the AP Foundation achieve our mission to be a force for positive change and turn young offenders lives around. Despite the several setbacks we have encountered along the way, all those involved remain absolutely committed to achieving the Foundations objects as set out in its governing document.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

SORP para 1.18

The trustees have had regard to the guidance on public benefit issued by the Charity Commission

Additional information

Contribution made by volunteers

SORP para 1.38

Our team of principal volunteers to date have a 100% record of responding to all requests to assist. They are actively championing the causes of the Foundation from the world of acting, music, presenting, arts and entertainment and, as a result, in effect our social media following and the public awareness of the charity has been steadily growing.

Between October 2019 and May 2021, a landline divert telephone system (provided by Tamer Telecommunications) was started up as a "Helpline" where a designated volunteer answers calls and provide young people and parents (concerned with their friends and children respectively being involved with criminality, drug misuse, postcode gang culture, county lines and anti-social behaviour) with details of appropriate organisations which can help.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole

SORP para 1.20

The charity made some very prestigious and worthwhile connections in its first year of operation and all the time and effort spent in building up the public's awareness of the charity has created greater opportunities for the future.

Being involved in the bid process to provide the rehabilitation and resettlement programmes as part of Serco's tender to the MOJ was a great success and, although the first two bids were not successful, the work done in designing and structuring the courses created a great platform for future years.

We are optimistic that the third bid will be approved which will lead to a lucrative contract for the charity and raise the profile still further, thereby leading to more donations.

Additional information

Achievements against objectives set

SORP para 1.41

Clearly, launching a charity during the Covid-19 pandemic and restrictive lockdowns was never going to be easy but, in all the circumstances, whilst we were not able to work with young offenders in the way that we planned, the preparatory work done in promoting the charity and creating and refining the rehabilitation courses helped to ensure that better progress was able to be made once life returned closer to normality.

Performance of fundraising activities against objectives set

SORP para 1.41

We had hoped that we would receive donations and successful grant applications as high as £150,000 in the first year of operation. Again, the pandemic did not help so we were very pleased to have received the £25,000 donation we did from the Jonathan Greig Charity.

Financial Review

Review of the charity's financial position at the end of the period

SORP para 1.21

The charity's accounts do not show great success in the first year of operation. Although the donation helped and was put to good and productive use, the cost of running the charity significantly exceeded its revenue. Notwithstanding this, there was still a small balance of the donation left in the bank account at the year end. We were very grateful for the financial support given by the charity's founder which enabled, in particular, the marketing and bid costs to be afforded.

Statement explaining the policy for holding reserves stating why they are held

SORP para 1.22

The charity had a small reserve at the year end. It was decided to use this to meet working capital requirements in the early part of the new accounting period pending grant and other funding becoming available.

Amount of reserves held

SORP para 1.22

£4,523.00

Details of fund materially in deficit

SORP para 1.24

Whilst the charity owes money to its founder, there is no pressure to repay the loan because the founder is content to wait until a lucrative MOJ or other contract is entered into which will enable the charity to support itself and commit funds to its charitable objectives.

Explanation of any uncertainties about the charity continuing as a going concern

SORP para 1.23

There are no concerns about the charity's ability to continue.

Additional information

The charity's principal sources of funds (including any fundraising)

SORP para 1.47

The charity's two sources of funds were a donation from the Jonathan Greig Charity and a loan from the charity's founder, Andrew Pritchard.

A description of the principal risks facing the charity

SORP para 1.46

At the time the idea of creating charitable status for the AP Foundation was conceived, we had no idea that the global pandemic was going to take place. When AP Foundation CIO was formed in April 2020 the fund-raising prospects and opportunity to undertake its charitable objectives were severely handicapped. Despite this, the charity's profile has grown thereby reducing the risk of not receiving public funding. The range of activities in which the charity is involved to further its objectives is now limiting the risk that one of the opportunities for success will not be achieved.

Structure, Governance and Management

Description of charity's trusts:

Type of governing document (trust deed, royal charter)

SORP para 1.25

Trust deed

How is the charity constituted? (e.g. unincorporated association, CIO)

SORP para 1.25

Charitable Incorporated Organisation

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

SORP para 1.25

A prospective trustee can be recommended for appointment by another trustee, management, advisory board members, ambassadors and/or peer mentors. Subject to meeting the statutory criteria; having the required skills, knowledge and experience; being approved as a "fit and proper person"; and passing DBS checks (as required), the prospective trustee can be appointed for a term of three years by a resolution passed at a properly convened meeting of the existing charity trustees.

Reference and Administrative details	
Charity name	AP Foundation CIO
Other name the charity uses	APF
Registered charity number	1188886
Charity's principal address	33 Barretts Grove, London N16 8AP

Names of the charity trustees who manage the charity			
Trustee name	Office	Dates acted if not for the whole year	Name of person entitled to appoint trustee (if any)
Mervyn Lyn	Chairman	Whole Year	
Martin Myers	Treasurer	Whole Year	
Donal MacIntyre	Secretary	Whole Year	

Corporate trustees
None


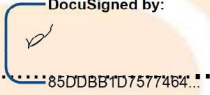
Name of trustees holding title to property belonging to the charity
None

Funds held as custodians on behalf of others	
Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Declaration

The trustees declare that they have approved the Trustees' Report above.

Signed on behalf of the charity's trustees:

Signatures:			
Date:	29.11.2021	29.11.2021	29.11.2021
Full names:	Mervyn Lyn	Martin Myers	Donal MacIntyre
			
Position:	Chairman	Treasurer	Secretary

"I grew up with 3 older brothers. My parents separated when I was just 10 and we were directed and empowered by our father, a determined man who believed success was due to hard work. Back in the early 70's failure wasn't an option and as my father had to work his way up from sweeping London Underground station platforms, he made sure we were educationally armed to be not just good enough for whatever path we chose, he made sure we were better than that and getting help along the way was a bonus not an entitlement" (Mervyn Lyn)

"It's important in today's fast moving world to consider and think about those who are less fortunate, those who haven't been given the chance or opportunity to better their lives. That's why it's important for me to give up my time, to give back and impart my life experiences and knowledge, to try and help people and to guide them on to a path for a better future".(Martin Myers)

I'm delighted to have been asked to be a Trustee for the AP Foundation. I believe the approach of the foundation and the work it is doing will make a significant positive impact towards stopping knife crime and steering young people away from gangs and a life of violence. This is a much needed initiative bringing together people, organisations and businesses to provide the vehicle for change."(Donal MacIntyre)



CHARITY COMMISSION
FOR ENGLAND AND WALES

AP Foundation CIO

1188866

Receipts and payments accounts

CC16a

For the period
from

Period start date
3rd April 2020

To

Period end date
31st January 2021

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations	25,000	-	-	25,000	-
Loan (from Founder)	5,657	-	-	5,657	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	30,657	-	-	30,657	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	30,657	-	-	30,657	-
A3 Payments					
Bank charges	69	-	-	69	-
Bid consultants	9,500	-	-	9,500	-
Marketing and PR	596	-	-	596	-
Marketing consultants	4,500	-	-	4,500	-
Mentoring consultants	1,200	-	-	1,200	-
Solicitors	4,347	-	-	4,347	-
Other professional fees	3,165	-	-	3,165	-
Software updates and hosting	930	-	-	930	-
Telecommunications	269	-	-	269	-
Travel	358	-	-	358	-
Website design and construction	1,200	-	-	1,200	-
Sub total	26,134	-	-	26,134	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	26,134	-	-	26,134	-
Net of receipts/(payments)	4,523	-	-	4,523	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	4,523	-	-	4,523	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Balance of donation	4,523	-	-
		-	-	-
		-	-	-
	Total cash funds	4,523	-	-

(agree balances with receipts and payments account(s))

OK OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Loan to Founder	5,657	-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

Date of approval

Martin Myers

29/11/2021