



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01/04/2021
31/03/2022

Period start date To
Period end date

Charity name: Ailsa's Aim

Charity registration number: 1188783

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object is to relieve the needs of persons living in England and Wales who are suffering from cancer or gestational diabetes or who have experienced premature and problematic childbirth and their families and carers in particular but not exclusively by the provision of support, items and services and signposting to other relevant and appropriate services.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Supplying essential items to patients undergoing difficult diagnosis including that of cancer, difficulty in childbirth and parents of babies in special care.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Trustees have all had such regard.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	All funds raised through grants are used 100% for the benefit of beneficiaries, via essential care packs and provisions.
Policy on social investment including program related	Para 1.38	We aim to be at the heart of the communities within which our beneficiaries live and are treated.

investment		
Contribution made by volunteers	Para 1.38	Occasional donations of funds are made by volunteers and trustees at 100% for charity purposes. Occasional voluntary services, such as packing care packs or delivering goods are done/provided, free of charge, by volunteers and trustees. There is no obligation for anyone to give or offer services or funds and all are for 100% charity beneficiary benefit.
Other		We have independent accountant and auditors and make less than £250,000. Restricted funds, such as those from dedicated grant makers, and unrestricted funds, such as those through fundraising campaigns are all signposted for accounts purposes.

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Ailsa's Aim has had a successful year, organising various large fundraising events, such as charity abseils and fayres.</p> <p>The charity has grown in terms of the number of beneficiaries and the amount of care items donated each year, as well as in terms of the reach of its care services.</p> <p>The charity is successfully improving the social, mental and physical health of beneficiaries and carers.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	All objectives have been met and exceeded in comparison with objective statement and previous year's plans.
Performance of fundraising activities against objectives set	Para 1.41	All objectives have been met and exceeded in comparison with objective statement and previous year's plans.

Investment performance against objectives	Para 1.41	All funds invested in anything by Ailsa's Aim go directly to securing provisions and charity supplies for the donation of essential care packs. Objectives as set out are being met and the reach has broadened successfully.
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Ailsa's Aim is financially secure and in a better position at the end of the financial year than the beginning. This is owing to good voluntary work by volunteers and trustees and to successful fundraising events, grant applications and ongoing public support.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	All funds are for provision of essential care packs to beneficiaries. Only the funds still available in the account are as reserves – and are not set aside as specific fund reserves.
Amount of reserves held	Para 1.22	N/A – Zero – (with exception of £10720.62 in bank account as at 01/04/2022).
Reasons for holding zero reserves	Para 1.22	Rent is paid annually and has already been sorted, all workers are unpaid and voluntary, stocks are bought and stored at low prices and for long-term use and are in plentiful supply, office equipment and furniture etc. is only bought as needed and is already available. All funds go directly to care pack provision as and when required.
Details of fund materially in deficit	Para 1.24	N/A – (with exception of Government Covid-19 Bounce Back Loan remaining balance of £7000.00).
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Ailsa's Aim receives funds through fundraising (charity collection pots, social media promotion, online fundraising drives), event organisation and attendance (Christmas fayres, charity abseiling events), donations and subscriptions.
Investment policy and objectives including any social investment policy adopted	Para 1.46	n/a – with exception of providing essential care packages to beneficiaries and being at the heart of the care and social communities.
A description of the principal risks facing the charity	Para 1.46	Busy schedules of deliveries and administration, requiring additional full-time support of staff member in near future.

Other		
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Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Charity incorporation objects as CIO.
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	CIO in England and Wales
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	All trustees have a say in a vote about who is suitable to remain as/ become a Trustee. AGMs and 6-monthly governance meetings are the official forums for this.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>This takes place via:</p> <ol style="list-style-type: none"> 1) AGM discussion/vote 2) Informal chat 3) Formal meeting with all Trustees 4) On-site voluntary work period at office/storage and packing premises 5) Familiarisation activities with care, staffing, child protection, IT, behavioural policies. 6) On-delivery shadowing with Niven Whatley. 7) On-role training with Sara Whatley at Ailsa's Aim. <p>Liaison with accounts teams, hospital partners, networking groups, volunteers.</p>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<p>Founding Trustees are Sara Jane Whatley and Niven Campbell Whatley. Additional Trustees are Kenneth Langley and Dean Sygrove. [Prospective Trustee (as from 11/04/2022) was Georgia Waite.] There are a number of ad hoc volunteers who pack care bags and help at charity events, but who are neither paid nor officially enrolled as organisers of the charity work.</p>
Relationship with any	Para 1.51	<p>Faculty Room Limited is a business run by Sara and Niven Whatley. This business occasionally makes</p>

related parties		charitable donations or promotes Ailsa's Aim voluntarily. Ailsa's Aim also attends networking groups, such as Busy Women's Network and MK Charities Trust. This is all purely as networking and business development.
Other		

Reference and Administrative details

Charity name	Ailsa's Aim
Other name the charity uses	
Registered charity number	1188783
Charity's principal address	61 High Street, Higham Ferrers, Northamptonshire, NN10 8DD.

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Niven Campbell Whatley	Founding Trustee		
2	Sara Jane Whatley	Founding Trustee		
3	Kenneth John Langle	Trustee		Sara Whatley / Niven Whatley
4	Dean Sygrove	Trustee		Sara Whatley / Niven Whatley
5	(Georgia Waite	Trustee	11/04/2022- date of submission	Sara Whatley / Niven Whatley
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees - names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
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Niven Campbell Whatley		
Sara Jane Whatley		
Kenneth John Langley		
Georgia Waite		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Niven Campbell Whatley /
Sara Jane Whatley

Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A

Other optional information

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Sara Whatley (signed)

Niven Whatley (signed)

Full name(s)

Sara Jane Whatley

Niven Campbell Whatley

**Position (eg
Secretary, Chair, etc)**

Founding Trustee

Founding Trustee

Date

05/02/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

Ailsa's Aim

1188783

Receipts and payments accounts

CC16a

For the period
from

01/04/2021

To

31/03/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	17,757	-	-	17,757	10,034
Activity Pack Grant	1,000	15,540	-	16,540	7,700
Coronavirus Rates Grant	-	-	-	-	10,000
Fundraising	-	2,500	-	2,500	-
Product Sale	17	-	-	17	-
	-	-	-	-	-
Sub total (Gross income for AR)	18,774	18,039	-	36,814	27,734
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	18,774	18,039	-	36,814	27,734
A3 Payments					
Activity Packs	-	10,224	-	10,224	9,403
Office Rent	5,590	-	-	5,590	4,880
Print, Postage & Stationary	745	-	-	745	301
Advertising	7,546	-	-	7,546	9,797
Repairs & Renewals	-	-	-	-	561
Distribution	-	-	-	-	156
Event for kids	-	-	-	-	203
Telecommunications	310	-	-	310	29
Insurance	507	-	-	507	118
Office Equipment	1,425	150	-	1,575	-
Depreciation	375	-	-	375	-
Website	724	50	-	774	-
Vehicle Tax	275	-	-	275	-
Travel Expense	15	-	-	15	-
Fuel	1,180	-	-	1,180	-
Entertainment	33	-	-	33	-
Services	-	100	-	100	-
Loan interest	108	-	-	108	-
Subscriptions	300	-	-	300	-
Clothing	549	-	-	549	96
Sub total	19,683	10,524	-	30,207	25,542
A4 Asset and Investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	19,683	10,524	-	30,207	25,542
Net of receipts/(payments)	- 909	7,516	-	6,607	2,192
A5 Transfers between funds					
A6 Cash funds last year end					
Cash funds this year end	- 909	7,516	-	6,607	2,192

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	10,744	-	-
		-	-	-
		-	-	-
	Total cash funds (agree balances with receipts and payments account(s))	10,744	-	-
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Fixed - assets Van	Unrestricted	4,495	4,120
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Bounce Bank Loan Repayment	Unrestricted	6,066	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Sara Jane Whatley	31/01/2023



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Ailsa's Aim

On accounts for the year
ended

31/03/2022

Charity no
(if any)

1188783

Set out on pages

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 / 03 / 2022.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed: B Permal

Date: 31/01/2023

Name: Bianca Permal FCA

Relevant professional
qualification(s) or body
(if any):

ICAEW

Address:

4 Claridge Court, Lower Kings Road

Berkhamsted, Hertfordshire

HP4 2AF

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



CHARITY COMMISSION
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Ailsa's Aim

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ended

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qualification(s) or body
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