



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From

1st April 2021

To

31st March 2022

Charity name:

East End Women's Museum CIO

Charity registration number: 1188775

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is to establish and maintain a museum for the public benefit dedicated to recording and displaying the histories of women and girls from London's East End through a variety of collections, exhibitions and events.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The East End Women's Museum carried out its charitable objects through creating opportunities for people to learn about and share stories of local women. In 2021/22, this was delivered through:</p> <ol style="list-style-type: none">1. Talks and workshops with schools and community groups2. Creative workshops and community gatherings for family and adult audiences, including zinemaking, textile printing, and coffee mornings3. Community consultation on our new building project4. Designing the building5. 'Women and Girls of Becontree' project to capture and share stories of women and girls from the Becontree estate, Dagenham6. 'Wonderful women of Newham' - new research, heritage trails of

		<p>Canning Town and Silvertown and events for Newham Heritage Month 2021</p> <p>7. 'Ready, Set, Go' - worked with paid local researchers to research Newham women's sporting histories as part of a new exhibition and activities for Newham Heritage Month 2022</p> <p>8. Worked with Online Content Volunteers to research and write women's stories for the Museum's website</p> <p>9. Contributed to panel discussions as part of public and sector events with organisations including Museums Association, Sotheby's Institute, Valence House, UCL and RIBA</p> <p>10. Hosted talks with corporate groups and networks across the Legal, Finance, Insurance, Medical and Construction sectors</p> <p>11. Worked with the Museum's Steering Group of 20 local volunteers to help us to connect to diverse audiences and hold us to account</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including	Para 1.38	

program related investment		
Contribution made by volunteers	Para 1.38	The Museum has 84 current volunteers, who support its work through researching and writing up women's stories, supporting at events, giving talks, and being part of the Steering Group.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<ul style="list-style-type: none"> Engaged 2,151 people through a range of projects, talks, workshops and events. Partnered with 14 school groups and 18 community groups based in Barking and Dagenham and Newham, led by a dedicated Community Engagement Lead post Continued consultation on our new building project, including pop-up stalls at 7 community festivals; an online town hall event; workshops with disabled audiences; and training up 13 young people to facilitate conversations with their peers about what they would live from a women's museum in Barking Progressed the building project from RIBA Stage 0 to RIBA Stage 3: appointing architects Manalo & White, Project Managers Through & Around, the wider design team and an external Advisory Group, with developed designs now in place for a vibrant and flexible space Explored opportunities to bring together an all-women trades team for the museum fit out Hosted a 6-month funded Kickstart placement, for a young person on Universal Credit; this has now been extended by us for 14 months as

		<p>our Marketing and Programmes Assistant</p> <ul style="list-style-type: none"> Were awarded funding from Barking and Dagenham and Newham councils, the Marketors' Trust, Localgiving and the Association for Independent Museums
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The trustees believe that the reserves are adequate and provide a stable basis for its continuing activities.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The Museum's policy is to hold three months' operating costs in unrestricted reserves, plus an additional 10% of capital project costs to reflect the risks involved in taking on physical premises and the level of fit out the premises may require. The Trustees review this policy at least every six months
Amount of reserves held	Para 1.22	£20,983 unrestricted reserves £24,403 restricted reserves
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>Funding has been received from</p> <ul style="list-style-type: none"> • public sources: <ul style="list-style-type: none"> Greater London Authority LB Barking and Dagenham LB Newham • trusts and foundations • higher education institutions • corporate giving • individual donors • consultancy fees for giving talks and running workshops
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		The Museum has an ethical fundraising policy in place.

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Open recruitment process, appointed by current Trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	A thorough trustee induction process is in place.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity is governed by a Board of Trustees, and employs staff to carry out day-to-day activities.
Relationship with any related parties	Para 1.51	The Museum is a member of the Museums Association, Association for Independent Museums, the Women's History Network, and the Emerging Museums Alliance.
Other		

Reference and Administrative details

Charity name	East End Women's Museum CIO
Other name the charity uses	East End Women's Museum, EEWM
Registered charity number	1188775

Charity's principal address	c/o International House 776-778 Barking Road London E13 9PJ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Hannah Bishop		Up to 18 th January 2022	
2	Sara Hughes		Up to 31 st October 2021	
3	Amy Quittenton			
4	Gulshun Rehman			
5	Alexandra Runswick	Chair		
6	Shirin Shah			
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11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees - names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Accountant	Practice London Limited	71-75, Shelton Street, London, United Kingdom, WC2H 9JQ

Name of chief executive or names of senior staff members (Optional information)

Rachel Crossley, Museum Director

Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)

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Full name(s)

Alexandra Runswick	
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Position (eg
Secretary, Chair, etc)

Chair	
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Date

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CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
East End Womens Museum CIO

No. (if any)
1188775

CC16a

Receipts and payments accounts

For the period from **01-Apr-21** To **31-Mar-22**

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Trusts & Foundations	500	285	-	785	3,000
Public funding	-	108,510	-	108,510	31,990
Individual giving	2,031	-	-	2,031	13,684
Corporate giving	2,349	-	-	2,349	500
Commercial income	2,450	-	-	2,450	850
Other income	9,270	6,815	-	16,085	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	16,600	115,610	-	132,210	50,024
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	16,600	115,610	-	132,210	50,024
A3 Payments					
Direct costs	1,653	4,793	-	6,446	660
Consulting	-	63,052	-	63,052	13,040
Administrative costs	2,165	1,237	-	3,402	1,360
Salaries & payroll costs	7,988	38,856	-	46,844	2,044
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	11,806	107,938	-	119,744	17,104
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	11,806	107,938	-	119,744	17,104
Net of receipts/(payments)	4,794	7,672	-	12,466	32,920
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	16,189	16,731	-	32,920	-
Cash funds this year end	20,983	24,403	-	45,386	32,920

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		20,983	24,403	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	20,983	24,403	-
	(agree balances with receipts and payments account(s))			


	Details	OK Unrestricted funds to nearest £	OK Restricted funds to nearest £	OK Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	n/a		-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	n/a		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Pensions payable	Unrestricted	258	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	ALEXANDRA RUNSWICK	16/8/22



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
East End Womens Museum CIO

No. (if any)
1188775

CC16a

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B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
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			-	-
			-	-
			-	-
			-	-

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			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

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			-	
			-	
			-	

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