



Trustees' Annual Report for the period

From 8th March 2020
To 31st March 2021

Charity name: East End Women's Museum CIO

Charity registration number: 1188775

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is to establish and maintain a museum for the public benefit dedicated to recording and displaying the histories of women and girls from London's East End through a variety of collections, exhibitions and events.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The East End Women's Museum carried out its charitable objects through creating opportunities for people to learn about and share stories of local women. In 2020/21 this was delivered through:</p> <ul style="list-style-type: none">• Worked with 50 Online Content Volunteers to research and write women's stories for the Museum's website• Sat on the advisory board of the 'City of Women' project, which will share women's stories through a reimagined tube map in 2022• Facilitated a conversation around women's representation in the public realm, feeding into the Mayor's Commission for Diversity in the Public Realm• Began a project to capture stories of women and girls from the Becontree estate, Dagenham• Researched Newham women's histories as part of developing a heritage trail for Newham Heritage Month 2021• Contributed to panel discussions as part of public events with organisations including Museum of London, Royal Docks History Club, National Archives, Newington Green Meeting House, and University of Cambridge• Gave presentations for interest groups and university students, including local women's institutes, Soroptimist International, and Royal Holloway University of London

		<ul style="list-style-type: none"> Expanded the Museum's Steering Group of local volunteers to help us to connect to diverse audiences and hold us to account Progressed the museum's capital project, to open a permanent building in Barking in 2022.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	The Museum has 67 current volunteers, who support its work through researching and writing up women's stories, supporting at events, giving talks, and being part of the Steering Group.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<ul style="list-style-type: none"> Reached 4,700 people through online events In the context of the Covid-19 pandemic, upskilled in delivering work online and connected to new audiences globally Commissioned external consultants, Counterculture, to analyse and make recommendations around the Museum's long-term business model and visitor projections In collaboration with staff, trustees, volunteers and stakeholders, created a new organisational 5-year business plan which is robust and flexible to post-Covid challenges Appointed the CIO's first member of staff, the Community Engagement Lead, to strengthen relationships and work locally Tendered for a Design Team for the capital project (appointed in April 2021) Awarded funding from the London Borough of Barking and Dagenham and the London Borough of Newham for locally based heritage projects Ran a successful crowdfunding campaign with 377 donors.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The trustees believe that the reserves are adequate and provide a stable basis for its continuing activities.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The Museum's policy is to hold three months' operating costs, plus an additional 10% of capital project costs to reflect the risks involved in taking on physical premises and the level of fit out the premises may require.</p> <p>The Trustees review this policy at least every six months.</p>
Amount of reserves held	Para 1.22	£32,850
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Funding has been received from public sources (LB Barking and Dagenham, LB Newham), trusts and foundations, corporate and individual donors, and consultancy fees.
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		The Museum has an ethical fundraising policy in place.

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by current Trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	A thorough trustee induction process is in place.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	The charity is governed by a Board of Trustees, and employs staff to carry out day-to-day activities.
Relationship with any related parties	Para 1.51	The Museum is a member of the Museums Association and Association for Independent Museums.
Other		

Reference and Administrative details

Charity name	East End Women's Museum CIO
Other name the charity uses	EEWM
Registered charity number	1188775
Charity's principal address	c/o International House 776-778 Barking Road London E13 9PJ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Hannah Bishop			
2	Gemma Cossins	Treasurer	8 th March 2020 – 31 st March 2021	
3	Sara Hughes	Co-Chair		
4	Amy Quittenton			
5	Gulshun Rehman			
6	Alex Runswick	Co-Chair		
7	Shirin Shah			
8				
9				
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15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
n/a		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Accountant	Practice London Limited	71-75, Shelton Street, London, United Kingdom, WC2H 9JQ

Name of chief executive or names of senior staff members (Optional information)

Rachel Crossley, Museum Director

Exemptions from disclosure

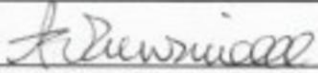
Reason for non-disclosure of key personnel details

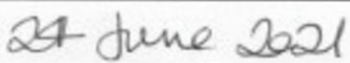
Other optional information

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Alexandra Runswick	
Position (eg Secretary, Chair, etc)	Co-Chair	

Date 



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
East End Womens Museum CIO

No. (if any)
1188775

Receipts and payments accounts

CC16a

For the period
from

Period start date
08-Mar-20

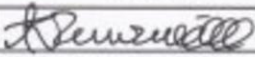
To

Period end date
31-Mar-21

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Trusts & Foundations	-	3,000	-	3,000	-
Public funding	-	31,990	-	31,990	-
Individual giving	13,684	-	-	13,684	-
Corporate giving	500	-	-	500	-
Commercial income	850	-	-	850	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	15,034	34,990	-	50,024	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	15,034	34,990	-	50,024	-
A3 Payments					
Direct costs	-	660	-	660	-
Personnel costs - off-payroll	-	13,040	-	13,040	-
Administrative costs	1,110	260	-	1,360	-
Salaries & payroll costs	-	2,115	-	2,115	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,110	16,065	-	17,175	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,110	16,065	-	17,175	-
Net of receipts/(payments)	13,924	18,925	-	32,849	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	13,924	18,925	-	32,849	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		13,924	18,925	-
		-	-	-
		-	-	-
	Total cash funds	13,924	18,925	-
	(agree balances with receipts and payments account(s))			
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Other debtors	-	175	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	n/a		-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	n/a		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Pensions payable	GLA Good Growth	103	
			-	
			-	
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		ALEXANDRA EWINSON	24/6/21	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's
report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name

EAST END WOMEN'S MUSEUM

On accounts for the ^{period} year
ended

31st MARCH 2021

Charity no
(if any)

1188775

Set out on pages

ONE AND TWO

(Remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below *~~) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

GILBERT

Date:

16/06/2021

Name:

GILBERT HOLBOURN

Relevant professional
qualification(s) or body
(if any):

F.C.A, F.C.C.A, DCA

Address:

1 UPPER BRIDGE STREET

WYE KENT TN25 5AF

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

