

Menscraft

Report and Financial Statements For the year ended 31 March 2022

Charitable Incorporated Organisation
Registered no: 1188578

Menscraft

For the year ended 31 March 2022

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Menscraft

For the year ended 31 March 2022

Legal and administrative information

Charitable Incorporated Organisation (CIO): Menscraft
Registered Charity number: 1188578

Trustees: David Thomas
Susan Kelly
Sam Watts
David Jessop
Nick Stone (resigned 7 May 2021)
Simon Fenn
Charles Ison
Dr Georgia Philip
Susan Latham-Flynn (appointed 14 July 2021)

Principal office: 47-51 Pit Street
Norwich, NR3 1DE

Independent Examiner: I A Barlow FCCA
Sexty & Co
Chartered Certified Accountants
124 Thorpe Road
Norwich, NR1 1RS

Bankers: The Co-Operative Bank Plc
Skelmersdale Branch
PO Box 250
Skelmersdale, WN8 6WT

Menscraft

For the year ended 31 March 2022

Report of the Trustees

The Trustees of MensCraft are pleased to present their report together with the financial statements of the charity for the year ended 31 March 2022.

MensCraft was given CIO status on the 16th March 2020 following its formation as a community interest company (CIC) in 2010.

Objectives and activities

As set out in our governing document our primary objectives are:

To promote social inclusion for the public benefit by preventing men and boys of all ages within Norfolk and surrounding areas, from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society in particular but not exclusively by:

- a) providing facilities in which they can meet jointly or individually to undertake creative, physical or recreational activities, learn or pass on skills and knowledge and support each other socially;
- b) providing practical advice and support to those individuals;
- c) raising public awareness of the issues affecting those individuals both generally and in relation to their inclusion; and
- d) providing advice so that the local community and businesses can adapt their services to better understand and meet the needs of those individuals.

By 'socially excluded' we mean being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental).

We are committed to providing an inclusive environment for all who identify as male, regardless of age, gender identity, race, sexual orientation, disability, ethnicity, socio-economic status and faith. And we expect those that engage with us to do the same.

The Trustees can confirm that they have had paid due regard to the guidance issued by the Charity Commission on public benefit.

MensCraft supports boys and men of all ages

We offer information, activities and programmes to meet the challenges of the different life stages.

Our approach is strengths based. We seek a positive and deeper understanding of masculinity and one that promotes equalities. We support young men making the transition to adulthood; men as fathers, those experiencing difficulties, for example in their relationships, work or with their mental health. We provide one-to-one support, group work and access to other specialist services. Our range of activities give boys and men purpose, the opportunity for connection with others, and opportunities for improved wellbeing.

Menscraft

For the year ended 31 March 2022

Report of the Trustees – cont'd

MensCraft's starting point is that happier and healthier men make for better brothers, partners, fathers, sons, friends and colleagues.

We are committed to providing an inclusive environment for all who identify as male, regardless of age, gender identity, race, sexual orientation, disability, ethnicity, socio-economic status and faith. And we expect those that engage with us to do the same.

Achievements and performance

MensCraft has continued to build on its' offer in line with its strategy. Despite the constraints of the COVID pandemic during the year, we have strengthened and expanded our work. In addition, we have continued to develop our network of agency and individual contacts and increased our pool of associates and volunteers.

Prevention and Positive Activities Programme:

We have a full county-wide service in place. Over four hundred and fifty individuals have been referred to us during that period. We have a steady flow of referrals via NCAN, social prescribers, GP surgeries, ICCs and other health services such the hospital discharge teams.

Friendship

I can see now that having this strong and gentle friend made an enormous positive difference to me. He showed me that there are lots of ways to be strong. In a quiet way, he has encouraged me to find my gentler sides, my quirky 'corners'.

He has told me straight when I've stepped out of line, but never judged or dismissed me. We share an enormous mutual respect. Like me, coming from a working-class background, he has built a life for himself that he could never have dreamed of.

When I experienced a mental health crisis and contemplated taking my own life, it was Mike I reached out to. As I walked in the rain, crying, I messaged him and, instantly, he got back to me and calmly advised me to seek help, which I did. Subsequently, his patience, belief and support has helped me recover and heal.

We have successfully met the intended outcomes of the service in mitigating and reducing suicidal ideation, increasing protective measures, and improving the wellbeing of the individuals supported. We have helped our clients to address a wide range of practical concerns such as secure housing, money and legal challenges, and relationship difficulties.

Our positive activities were affected by the pandemic restrictions and the lockdown. However, we have had regular attendees on our virtual activities including, among others, our talk group, film and book clubs, Pit Stop socials, and others, and these have attracted many new faces.

"As a result of attending the different activities, I no longer need and have stopped my anti-depressants".

TL

Caring Dads Programme:

We have delivered three Caring Dads programmes in the last 12 months, two online and one face-to-face.

Menscraft

For the year ended 31 March 2022

Report of the Trustees – cont'd

Caring Dads is a parenting programme for abusive fathers. The intervention challenges men's abuse of their children and partners. It provides men with the tools for controlling their abusive behaviour and teaches them child-centred fathering techniques.

The impact on the extended families of the men/children and on the larger community is difficult to measure, nevertheless it is, we believe, real. Helping men to create stable relationships with their children and partners has several additional benefits, including: the reduction and ultimate elimination of the need for public services involvement (police, medical services, mental health services, school resources, and social services); a beneficial impact on their paternal grandparents who often regain contact with the children when the father does and regain emotional stability with their grandchildren as a consequence of the diminished family conflict and trauma; and the amelioration of family stress that helps to strengthen and sustain social cohesion.

The Pit Stop

Over the last year, the Pit Stop has offered face-to-face connection around shared passions, interests and activities. It encourages men from different backgrounds to come together in various locations across Norfolk to play board games and participate in music, film, book clubs & other activities they have chosen. We have secured funds for expanding activities in Norwich and East Norfolk and Waveney.

As well as these Pit Stop socials, we have provided Heritage Health Walks, yoga and healthy eating sessions, the Common Plot allotment, as well as wood-whittling and visual arts collaboratives. We have offered workshops on debt and finances, digital inclusion, and specific wellbeing and health issues of particular concern to men such as prostate and bowel cancer and life skills workshops.

The Pit Stop has a peer support component to its delivery with a number of volunteers who form the 'Pit Crew'. They support the set up and setting down of the sessions, meet and greet, and co-facilitate sessions. Spinning off from the Pit Stop, activities have included the setting up of men's support groups, a Male's Tales storytelling group, a nature immersion and community theatre programmes, stand-up comedy, cinema and book clubs, fishing and model making / diorama groups.

60% of the men who have attended have been to more than five sessions at Pit Stops in 6 locations across the county. The youngest participant is 19 years old; and the oldest over 80. The increasing number of men who regularly return suggests the continuing value of the sessions.

We are confident that these activities are providing connection, friendship and sense of belonging for men.

The Common plot which I attend on Thursday has really helped me with my mental health, I get so much satisfaction from the allotment and I want to thank Colin who introduced this to me and Nik the gardening expert for making everything really interesting and enjoyable ... I strongly recommend that anyone who wants to find a new hobby or interest to come along ... It's all about men growing together.

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For the year ended 31 March 2022

Report of the Trustees – cont'd

We have witnessed examples of men arriving with a withdrawn affect — limited eye contact and heads down — and leaving sessions with their heads held high and engaging in light-hearted banter. Some have been able to discuss and gain insight into complex personal situations, helping to make them more manageable. Others have been able to access support through a sense of shared experience — men looking out for one another at times of real difficulty. By trying new things many have found a greater sense of meaning and purpose.

Social Ventures Norfolk:

Funded by a grant from Norfolk County Council LIFT programme, we supported 11 men with business ideas and an online incubator space to help them develop their start-up business ventures. We have mentored and worked with them to develop their ideas as well as link them to local business networks.

Men's Theatre Group:

A play entitled 'The Woodcutter: Men at Mid Life' was the result of a series of regular workshops and discussions discussing men at mid-life, and the problems or issues that may arise in this life-stage because of prior life choices and ongoing societal expectations.

The cast involved a variety of men including those who took part in the workshops, as well as experienced local amateur and semi-professional performers. An audience of sixty-plus people attended over two evenings in July 2021 and were invited to a post-show 'question and answer' session which proved lively and stimulating.

Woodland Project:

A project jointly run by The Nurture Project and MensCraft, providing a place for men to improve their mental and physical well being in a friendly but structured environment.

The two organisations offered a twelve week programme for a group of eight men to:

- Take time to be in nature
- Explore and discover the woodland environment
- Undertake a practical woodland improvement project
- Provide opportunities to learn some ancient woodcraft skills such as fire lighting, whittling, bender making
- Have time around an open fire for stories and discussions

How's Your Father

This theatre performance was a unique collaboration between The Common Lot, the UEA School of Social Work, Menscraft and Norfolk County Council.

The play was created using UEA research on fathers' experiences of local authority children's services and the family court, and the views of other local fathers. The play was performed at libraries, community centres, pubs and a prison to over 400 people.

We presented four stories about men's lives as fathers, what happens when they come up against different challenges, and what they discover about being a dad.

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For the year ended 31 March 2022

Report of the Trustees – cont'd

Our aim was to open up the conversation about what it means to be a father, what challenges fathers face and why fathers matter, for all of us.

The show was followed by a discussion with its cast and creators, to further explore the issues presented.

A sensitive, skillful treatment of a complex topic.
ANONYMOUS

Other achievements:

During the reporting period, our database of contacts has further increased and diversified.

The last twelve months have been a time of extending and testing the range and variety of our work. We have engaged with a greater variety of men and carried out research to better understand what engages them. As a result, in the future, we plan to work with other service providers and sectors (construction, farming, education and health) to create programmes supporting the men and boys they work with.

We have strengthened our governance further via the national Trusted Charity assessment, we purchased Safepoint (a lone working buddying system), invested in an Employees Wellbeing Assistance programme and offered staff a range of training opportunities leading to, for example, our finance officer gaining a relevant additional qualification.

We have contributed to a variety of multi agency seminars and workshops. We have led a programme of support to agencies in Lincolnshire on men's mental health and engaging men.

Despite the difficulties of the last eighteen months, we have responded to the pandemic with flexibility and maintained our sessions through video conferencing and one-to-one telephone support where individuals requesting our support did not have access to digital technologies.

The future funding environment is likely to be volatile and highly competitive. Nevertheless, we are reasonably confident that we can source funds beyond current projections to sustain the majority of our services and activities and that there is not currently any existential threat to the sustainability of our activities.

Our funding derives from a grant from Tudor Trust, a contract with Norfolk County Council (N&WCCG / Public Health), People's Health Trust and NHS Charities and various grants c/- the Norfolk Community Foundation. We are also very grateful to Ben Plumb's family for their fundraising and for the various individual (anonymous) donations received.

Menscraft

For the year ended 31 March 2022

Report of the Trustees – cont'd

Finally - Thank you

We thank all our supporters, our Trustees, staff and volunteers for their excellent work, commitment and support during this year.

What a challenging year. The last 12 months have seen great growth and it has been a challenge for staff and the trustees to ensure this is structured and successful. With a potential site move and more staff than ever the following 12 months will provide new hurdles for us as a charity, but ones we look forward too. My thanks go to all of the staff within the organisation for providing excellent services and support to myself and the trustees.

Also, my thanks to all of the trustees – in particular the Treasurer and finance sub group supported by the Finance Officer - in helping Menscraft rise to ensure compliance with its charitable duties and widening the support it can offer to service users, especially when many of our meetings have been done virtually.

I am pleased to endorse the annual report and these accounts made up to the 31st March 2022.

This Report and the financial statements were approved by the Trustees on 12 July 2022 and were signed on their behalf by


.....
D Thomas - Chair


.....
D Jessup - Treasurer

Menscraft

For the year ended 31 March 2022

Independent Examiner's Report to the Trustees

I report to the Charity Trustees on my examination of the accounts of the Charity for the year ended 31 March 2022 which are set out on pages 9 to 18.

Responsibilities and basis of report

As the Charity's Trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of the Association Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I A Barlow FCCA
Sexty & Co
Chartered Certified Accountants
and Registered Auditors
124 Thorpe Road
Norwich
NR1 1RS



.....12 July 2022.....

Menscraft
For the year ended 31 March 2022
Statement of Financial Activities

	Notes	Unrestricted Funds	Restricted Funds	Total 2021/22 £	Total 2020/21 £
Income and endowments from:					
Donations and legacies	2	160	88,667	88,827	186,162
Charitable activity	3	2,890	240,209	243,099	227,639
Other income	4	16,654	299	16,953	-
Total income and endowments		19,704	329,175	348,879	413,801
Expenditure on:					
Charitable activities	5	2,724	291,188	293,912	223,992
		2,724	291,188	293,912	223,992
Net movement in funds		16,980	37,987	54,967	189,809
Reconciliation of funds:					
Fund balances brought forward		47,906	141,903	189,809	-
Transfer between funds		(2,578)	2,578	-	-
Fund balances carried forward	10-11	62,308	182,468	244,776	189,809

The notes set out on pages 11 to 18 form an integral part of these financial statements.

Menscraft

For the year ended 31 March 2022

Balance Sheet

CIO registered number: 1188578

	Note	2022	2021
		£	£
FIXED ASSETS			
Tangible assets	7	3,554	4,008
CURRENT ASSETS			
Cash at bank and in hand		251,547	195,348
Debtors due within one year	8	<u>2,506</u>	<u>665</u>
		254,053	196,013
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	9	<u>(12,831)</u>	<u>(10,212)</u>
NET CURRENT ASSETS		<u>241,222</u>	<u>185,801</u>
NET ASSETS		<u>244,776</u>	<u>189,809</u>
REPRESENTED BY:			
Restricted funds		182,468	141,903
Unrestricted funds		<u>62,308</u>	<u>47,906</u>
TOTAL FUNDS	10-11	<u>244,776</u>	<u>189,809</u>

The financial statements on pages 9 to 18 were approved by the Trustees on 12 July 2022 and signed on their behalf by:


D Thomas - Chair


D Jessup - Treasurer

Menscraft

For the year ended 31 March 2022

Notes forming part of the financial statements

1 Accounting policies

(a) Basis of preparation

The Charity constitutes a public benefit entity as defined by FRS 102. These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant Notes to these accounts. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

The financial statements are presented in pounds sterling and are rounded to the nearest pound.

(b) Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund.

(c) Incoming resources

All incoming resources are included in the statement of financial activities on an accruals basis. They are classified on an activity basis.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with use of the resources.

(e) Fixed assets

Fixed assets are stated at cost less accumulated depreciation. Depreciation is provided to write off the cost, less estimated residual value, of fixed assets over their estimated useful lives. The rates used for this purpose are:

Computer equipment

– 20% straight line

Menscraft

For the year ended 31 March 2022

Notes forming part of the financial statements

(f) Going concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the Charity to be able to continue as a going concern.

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For the year ended 31 March 2022

Notes forming part of the financial statements

2 Donations, legacies and similar income

	2022	2021
	£	£
Donation (pre CIO registration)	-	116,170
Corporate donors	13,000	323
Trusts and foundations	-	38,730
Individual donors	1,230	1,230
Grant income	74,597	29,709
	<u>88,827</u>	<u>186,162</u>

Donation (pre CIO registration) represents the net assets transferred from the Menscraft CIC at the date of registration as a CIO.

3 Income from charitable activity

	2022	2021
	£	£
Projects, advice & support services	<u>243,099</u>	<u>227,639</u>
	<u>243,099</u>	<u>227,639</u>

4 Other income

	2022	2021
	£	£
Space rental	7,223	-
Utilities recharge	1,012	-
Norwich City Council lockdown payment	8,000	-
Other income	718	-
	<u>16,953</u>	<u>-</u>

Menscraft

For the year ended 31 March 2022

Notes forming part of the financial statements

5 Expenditure on charitable activities

	Unrestricted £	Restricted £	2022 £	2021 £
Advertising	-	5,023	5,023	2,464
Donations	-	1	1	99
Computer & telephone	-	4,988	4,988	8,648
Travel & subsistence	45	7,415	7,460	962
Insurance	-	2,253	2,253	1,007
Staff costs	-	176,778	176,778	132,651
Freelance costs	2,450	60,173	62,623	59,991
Utilities	-	3,280	3,280	1,537
Office costs	7	1,643	1,650	4,698
Room hire	-	4,166	4,166	369
Sundry	-	246	246	605
Market research	-	511	511	675
Training	130	4,878	5,008	3,208
Professional fees	-	3,097	3,097	4,276
Independent Examiners fee	-	1,800	1,800	1,800
Premises costs	-	7,167	7,167	-
Project materials	92	2,250	2,342	-
Recruitment	-	2,125	2,125	-
Repairs & maintenance	-	2,336	2,336	-
Depreciation	-	1,058	1,058	1,002
	2,724	291,188	293,912	223,992

6 Trustees expenses

No such expenses were incurred during the period.

Menscraft

For the year ended 31 March 2022

Notes forming part of the financial statements

7 Fixed assets

	Computer Equipment £	Total £
Cost		
At 1 April 2021	5,010	5,010
Additions	604	604
Disposals	-	-
	<hr/>	<hr/>
At 31 March 2022	5,614	5,614
 Depreciation		
At 1 April 2021	1,002	1,002
Charge for year	1,058	1,058
Eliminated on disposal	-	-
	<hr/>	<hr/>
At 31 March 2022	2,060	2,060
 Net book value		
At 31 March 2022	<hr/> 3,554	<hr/> 3,554

8 Debtors and prepayments

	2022 £	2021 £
Debtors	120	665
Prepayments	2,387	-
	<hr/>	<hr/>
	2,507	665

9 Creditors and accruals

	2022 £	2021 £
Creditors – falling due within one year	9,181	2,964
Social security & other taxes	3,650	7,248
	<hr/>	<hr/>
	12,831	10,212

Menscraft

For the year ended 31 March 2022

Notes forming part of the financial statements

10 Funds reconciliation

	Opening funds £	Income £	Expenditure £	Transfers £	Closing funds £
Unrestricted					
General	47,906	19,704	(2,724)	(2,578)	62,308
Total unrestricted	47,906	19,704	(2,724)	(2,578)	62,308
Restricted funds					
Caring Dads Programme	10,803	-	(8,414)	-	2,389
Pit Stop	14,044	49,598	(30,850)	20,000	52,792
Woodland Project	1,230	3,509	(3,246)	-	1,493
NCC Positive Activities	113,411	231,700	(219,892)	(22,266)	102,953
Social Ventures	1,914	5,298	(7,790)	578	-
Mens Centre Development	501	25,000	(20,996)	4,266	8,771
NGEO	-	13,000	-	-	13,000
Youth Programme	-	1,070	-	-	1,070
Total restricted	141,903	329,175	(291,188)	2,578	182,468
Total funds	189,809	348,879	(293,912)	-	244,776

11 Restricted funds' purpose

The purpose of the restricted funds is as follows:

FUND	PURPOSE
Caring Dads	is a group intervention programme aiming to help fathers, of any age, improve their relationship with their children. It helps dads learn how to spend time with children in healthy ways, and to understand the impact on children of controlling, abusive and neglectful actions, which include witnessing domestic violence. The programme is evidence-based and has been refined over the last 10 years.

Menscraft

For the year ended 31 March 2022

Notes forming part of the financial statements

Pit Stop

Pit Stop is a dry bar drop in facility, offering face-to-face connection around shared passions, interests and activities. It encourages men from different backgrounds to come together for 3 hours per session for example, for table board games, music, films, comedy & other activities (i.e. model making, heritage walks, art, yoga, whittling) they have determined. The Pit Stop has a peer support component to its' delivery with a number of volunteers who form the 'Pit Crew'. They support the set up and setting down of the sessions, meet and greet and actively co-facilitate sessions.

Woodland Project

This is a 12 week programme for a group of up to 8 men, offered in partnership between MensCraft and The Nurture Project

It offers men chance to:-

Take time to be in nature

Explore and discover the woodland environment

Undertake a practical woodland improvement project

Provide opportunities to learn some ancient woodcraft skills such as fire lighting, whittling, bender making

Have time to sit around an open fire for a chat, tell stories and drink tea

We endeavour to ensure that access the venue is not a barrier to participation and we have a bursary fund to support people without their own transport to get to the venue.

NCC Positive Activities

The service supports men at the edge of crisis across Norfolk.

We offer:

- Support for men who are thinking about suicide
- Safety and support plans
- A trusting / safe environment to talk
- Positive activities to engage with
- Signposting to support agencies
- Support at meetings and appointments

Social Ventures

This is an European Union funded programme to support young men in the creation of start-ups and new business ventures.

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For the year ended 31 March 2022

Notes forming part of the financial statements

Mens Centre Development	Funded by the Tudor Trust, the Development Manager function is our primary core and central programme. The funds provide us with an opportunity to develop the organisation's strategy and business model, to meet legal and governance requirements and raise funds for our projects.
NGEO	An individual / corporation donation in support of work with teenage boys/men on their transition into adulthood.
Transfers	The £20,000 transfer from the NCC Positive Activities fund to the Pit Stop fund was to support the PPA programme through the Pit Stop activities. As part of the PPA programme the clients are guided to different types of activities of which Pit Stop is one of. Therefore the Pit Stop activities benefit the PPA clients. There are a number of funding sources for the Pit Stop fund and putting in 'match' funding was a requirement for release from some of those sources.

12 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	At 31/03/2022 £
Fixed assets	3,554	-	3,554
Current assets	58,754	195,299	254,053
Current liabilities	-	(12,831)	(12,831)
Total	62,308	182,468	244,776

13 Average number of employees during the period

The average number of employees during the period was 7 (2021 – 7).

14 Related party transactions and donated facilities

Such costs have not been incurred during the period.

15 Ultimate controlling party

The CIO is controlled by the Board of Trustees.