

Menscraft

Report and Financial Statements

For the period 16 March 2020 to 31 March 2021

Charitable Incorporated Organisation
Registered no: 1188578

Menscraft

Period 16 March 2020 to 31 March 2021

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Menscraft

Period 16 March 2020 to 31 March 2021

Legal and administrative information

Charitable Incorporated Organisation (CIO): Menscraft

Registered Charity number: 1188578

Trustees:

David Thomas (appointed 16 March 2020)
Susan Kelly (appointed 16 March 2020)
Sam Watts (appointed 16 March 2020)
David Jessop (appointed 16 March 2020)
Nick Stone (appointed 16 March 2020)
Simon Fenn (appointed 16 March 2020)
Charles Ison (appointed 16 March 2020)
Dr Georgia Philip (appointed 16 March 2020)

Principal office:

47-51 Pitt Street
Norwich, NR3 1DE

Independent Examiner:

I A Barlow FCCA
Sexty & Co
Chartered Certified Accountants
124 Thorpe Road
Norwich, NR1 1RS

Bankers:

The Co-Operative Bank Plc
Skelmersdale Branch
PO Box 250
Skelmersdale, WN8 6WT

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Period 16 March 2020 to 31 March 2021

Report of the Trustees

The Trustees of MensCraft are pleased to present their report together with the financial statements of the charity for the year ended 31 March 2021.

MensCraft was given CIO status on the 16th March 2020 following its formation as a community interest company (CIC) in 2010.

The focus over the first 12 months has been ensuring a smooth transition from one legal structure to another, updating our core policies and implementing our strategy and business plans as agreed.

Objectives and activities

As set out in our governing document our primary objectives are:

To promote social inclusion for the public benefit by preventing men and boys of all ages within Norfolk and surrounding areas, from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society in particular but not exclusively by:

- a) providing facilities in which they can meet jointly or individually to undertake creative, physical or recreational activities, learn or pass on skills and knowledge and support each other socially;
- b) providing practical advice and support to those individuals;
- c) raising public awareness of the issues affecting those individuals both generally and in relation to their inclusion; and
- d) providing advice so that the local community and businesses can adapt their services to better understand and meet the needs of those individuals.

By 'socially excluded' we mean being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental).

We are committed to providing an inclusive environment for all who identify as male, regardless of age, gender identity, race, sexual orientation, disability, ethnicity, socio-economic status and faith. And we expect those that engage with us to do the same.

The Trustees can confirm that they have had paid due regard to the guidance issued by the Charity Commission on public benefit.

MensCraft supports boys and men of all ages

We offer information, activities and programmes to meet the challenges of the different life stages. Our approach is strengths based. We seek a positive and deeper understanding of masculinity and one that promotes equalities. We support young men making the transition to adulthood; men as fathers, those experiencing difficulties, for example in their relationships, work or with their mental health. We provide one-to-one support, group work and access to other specialist services. Our range of activities give boys and men purpose, the opportunity for connection with others, and opportunities for improved wellbeing.

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Period 16 March 2020 to 31 March 2021

Report of the Trustees – cont'd

MensCraft's starting point is that happier and healthier men make for better brothers, partners, fathers, sons, friends and colleagues.

MensCraft supports the wellbeing of men and boys through a range of activities including support groups, services for those at risk of suicide, positive social activities and the Caring Dads programme.

Achievements and performance

MensCraft has undergone substantial growth and development in the last year and much of what we have accomplished stems from the grant awarded to us from The Tudor Trust in 2019.

Our growth is reflected firstly, in our development as an organisation. We have recruited seven new trustees and successfully managed a transition from a CIC structure to become a Charitable Incorporated Organisation (CIO) in March last year.

We have continued to expand our network of agency and individual contacts and increase our pool of associates and volunteers over the last twelve months.

Over the last year, the Pit Stop has offered face-to-face connection around shared passions, interests and activities. It encourages men from different backgrounds to come together for 3 hours per session (twice a week in Norwich) for example, for table board games, music, films, comedy & other activities they have chosen.

The Pit Stop has a peer support component to its delivery with a number of volunteers who form the 'Pit Crew'. They support the set up and setting down of the sessions, meet and greet and actively co-facilitate sessions.

From June 2019 to March 2020 there have been 45 Pit Stop socials, 15 Heritage Health Walks, 29 yoga and 5 Joy of Food sessions. Fortnightly whittling green wood groups and a visual arts collaborative. Plus workshops on debt and finances, digital inclusion and specific health issues (prostate/bowel cancers).

Pre Covid-19 restrictions, we organised a number of heritage walks across Norwich e.g. one project focused on Norwich's part in manufacturing the Sopwith Camel biplane concluding with a large scale model built in the Norwich Mens Shed and displayed in the Norfolk Aviation Museum.

As at 31 March 2021, the total reserves of the CIO are shown in the table below.

At the year-end the reserves were as follows	2021
	£
Restricted Funds	141,903
Unrestricted Funds	47,906

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Period 16 March 2020 to 31 March 2021

Report of the Trustees – cont'd

Adjacent projects have included the setting up of a Repair Café, men's support groups, storytelling group, a monthly board games night and a monthly Men's Institute programme (targeting younger men) providing talks on a wide range of topics.

Of 178 participants in this time, 60% have attended more than 5 sessions. The youngest participant is 23; the oldest 80. An increasing number of regular returners suggested continuing value in the sessions. We are confident that these activities are providing connection, friendship and sense of belonging.

We have witnessed examples of men arriving with limited eye contact and heads down. They leave subsequently with their heads held high and able to engage in light-hearted banter. Some have been able to discuss and gain insight into complex personal situations to make them more manageable. Others have been able to access support through a sense of shared experience – men looking out for one another at times of real difficulties. Through trying new things like singing in a choir they have found a greater sense of meaning and purpose.

A random sample of 30 men completed an entry questionnaire and then a follow up survey. Respondents were asked to indicate on a scale of 1 to 10, a measure of themselves: Improved wellbeing (91%); Improved quality of life (91%); Improved mental health (86%); Improved fitness/physical health (62%); Less socially isolated (96%); Better family relations (72%); Increased contribution to the community (72%); Greater awareness of other activities in the community (85%).

During the period our database of contacts increased to in excess of 700.

We facilitated a multi-agency network (MensNet) as well as hosting a 'landing page' on our website to raise the profile of other organisations or projects working with men. We host an association of men's groups to support and roll out a variety of groups determined by interest, need and location. Pre-pandemic, we had also reached a number of mixed gender audiences through seminars and workshops we offered.

We had prepared a broad range of events for 2020. We were working with a group of men to set up a 12-month programme for the NR2 Men's Institute and planning was well advanced for a *Managing Positive Emotional Health and Transitions* in April 2020. In addition, we were

"It's a safe environment where I don't feel judged. I feel listened to. I feel like I can open up and talk about things. It's just a nice environment. I've made some good friends. I get out and about more now. It gives me something to look forward to."

"It's helped with my low moods and my general mental wellbeing. It's too easy for me just to withdraw into my shell. The engagement with others does help a lot."

"Pitt Stop has been an amazing thing for me; it's really helped with my socialising and my cognitive development. I'm not sure I'd still be here (suicidal) if it wasn't for it. I'd be devastated if it didn't continue. My doctors say I'm never going to go back to being how I was, and I do accept that. But Pitt Stop is helping in many ways: the company of others, the benefits of the activities."

"What's worked well for me is being around and communicating with people. I like being involved with other people, getting out of the home, getting my body moving. This has been a great benefit. I'm much more sociable and attending MensCraft activities three times a week."

"Meeting people at Pitt Stop has given me the confidence to talk to people and to go and meet people and do things I wasn't doing before."

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Period 16 March 2020 to 31 March 2021

Report of the Trustees – cont'd

planning two further conferences, one on the psychology of engaging men and one on Raising Boys. These plans were placed on hold although we hope to offer them later in 2021.

Despite the difficulties the last 18 months have presented we responded to the pandemic with flexibility and maintained the sessions through video conferencing and one-to-one telephone support where individuals do not have access to digital technologies.

We secured other funds to provide further support to men through the *Caring Dads* and *Dads Matter* whole family parenting programmes. In addition, we have reached other men at outreach sessions run in conjunction with the Norwich Men's Shed.

Following a pilot programme in Norwich and HMP Norwich, we were awarded funds from Norfolk County Council/Public Health to expanded run a county wide programme working with local primary care networks to support men experiencing suicidal ideation across Norfolk.

Our turnover increased to in excess of £250,000 in 2019-20. We strengthened our organisational capacity by recruiting a part time bookkeeper to manage our funds.

As this summary suggests, the last 12 months have been a time of extending and testing the range and variety of our work; in addition we have engaged with a greater diversity of men.

We have carried out research to better understand what engages men. As a result, we plan to work with other service providers and sectors (construction, farming, education and health) to create programmes supporting the men and boys they work with. And, again, drawing upon the research as well as on ongoing conversations with men in the localities we plan to submit other proposals to enable us to extend our work into the more remote and isolated communities across our region.

As of February 2020 MensCraft maintained the majority of services during the Pandemic. We have had a full countywide service is in place. 500+ individuals have been referred into our provision during that period. We have a steady flow of referrals via NCAN, social prescribers, GP surgeries, ICCs and other health services such the hospital discharge teams.

To date we have successfully met the intended outcomes of the service in mitigating and reducing ideation, increasing protective measures and improved the wellbeing of the individuals supported. Our positive activities were affected by the pandemic restrictions and the lockdown. However, we have had regular attendees on our virtual activities (Talk group, film/book clubs, Pit Stop socials etc.) and these have attracted in many new faces.

Our funding was not significantly impacted during this time by the pandemic. The income lost and ongoing costs of closing the Men's Centre has been offset by small COVID related grants that we have been fortunate to have accessed. Our funders have been supportive of our continuing activities and their funds used during this time. However, the future funding environment is likely to be volatile, fiercely competitive and somewhat unpredictable. We are reasonably confident that we can source funds beyond current projections to sustain the majority

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Period 16 March 2020 to 31 March 2021

Report of the Trustees – cont'd

of our services and activities and there is not currently any existential threat to the sustainability of activities.

Our funding derives from a small core grant from Tudor Trust along with small grants primarily through the Norfolk Community Foundation. We also secured a substantive contract with Norfolk County Council (Public Health).

The general fund

The general fund is intended to provide an internal source of funds to cover situations where there may be a sudden increase in expenses, one-off unbudgeted expenses, uninsured losses or unanticipated losses in funding (hence to cover a short-term funding gap whilst alternative income streams are sought). It is not intended to replace a permanent loss in funds or to eliminate an ongoing budget gap.

Our aim is to replenish use of the general fund within a reasonably short period of time, whilst acknowledging that our management of it needs to be dynamic in response to both internal and external changes. The general fund is not required to cover expenditure which is otherwise covered by a restricted reserve or by funds designated for a particular purpose. The target level is equal to three months of average central operating costs which include salary and benefits and central office costs. Where long term grant funding is in place to support these central operating costs then the amount covered by the grant contribution is excluded unless the risk of the agreed grant funding being curtailed early looks likely. Additionally, where designated reserves are in place and can be used to contribute to overhead costs, those costs are excluded. The reserve is not required to cover closedown costs should these become necessary, as there is a separate designated reserve for this – see information later in this policy. The minimum amount of the general fund reserve will be recalculated each year in line with the annual budget setting process, and performance against target will be monitored quarterly as part of the financial reporting process to the Resources and Finance Committee and the Board.

Closedown Provision

This reserve is intended to cover closure of the charity should funding not be available for the charity to carry on as a going concern. It is intended to cover statutory redundancy costs, lease reparation costs, termination fees on the early curtailment of contracts and the property lease. The current target level is set at £12,000, and this is currently achieved.

The Trustees have pleasure in presenting their Report and the financial statements of the Charity for the period 16 March 2020 to 31 March 2021.

This Report and the financial statements were approved by the Trustees on 14th July 2021 and were signed on their behalf by



D Thomas - Chair

Menscraft

Period 16 March 2020 to 31 March 2021

Independent Examiner's Report to the Trustees

I report to the Charity Trustees on my examination of the accounts of the Charity for the period 16 March 2020 to 31 March 2021 which are set out on pages 8 to 15.

Responsibilities and basis of report

As the Charity's Trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').


I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



I A Barlow FCCA
Sexty & Co
Chartered Certified Accountants
and Registered Auditors
124 Thorpe Road
Norwich
NR1 1RS

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Period 16 March 2020 to 31 March 2021

Statement of Financial Activities

	Notes	Unrestricted Funds	Restricted Funds	Total 2020/21 £
Income and endowments from:				
Donations, legacies and similar	2	24,458	161,704	186,162
Charitable activity	3	47,774	179,865	227,639
Total income and endowments		72,232	341,569	413,801
Expenditure on:				
Charitable activities	4	24,326	199,666	223,992
		24,326	199,666	223,992
Net movement in funds		47,906	141,903	189,809
Reconciliation of funds:				
Fund balances brought forward		-	-	-
Transfer between funds		-	-	-
Fund balances carried forward	10	47,906	141,903	189,809

The notes set out on pages 10 to 15 form an integral part of these financial statements.


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Period 16 March 2020 to 31 March 2021

Balance Sheet CIO registered number: 1188578

		2021	
	Notes	£	£
Fixed assets			
Tangible fixed assets	6		4,008
Current assets			
Cash at bank and in hand		195,348	
Debtors due within one year	7	<u>665</u>	
		196,013	
Creditors due within one year	8	10,212	
Net current assets			<u>185,801</u>
Net assets			<u>189,809</u>
Represented by:			
Restricted funds			141,903
Unrestricted funds			<u>47,906</u>
Total funds	9 - 10		<u>189,809</u>

The financial statements on pages 8 to 15 were approved by the Trustees on 14th July 2021 and signed on their behalf by:



D Thomas - Chair

Menscraft

Period 16 March 2020 to 31 March 2021

Notes forming part of the financial statements

1 Accounting policies

(a) Basis of preparation

The Charity constitutes a public benefit entity as defined by FRS 102. These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant Notes to these accounts. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

(b) Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund.

(c) Incoming resources

All incoming resources are included in the statement of financial activities on an accruals basis. They are classified on an activity basis.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with use of the resources.

(e) Fixed assets

Fixed assets are stated at cost less accumulated depreciation. Depreciation is provided to write off the cost, less estimated residual value, of fixed assets over their estimated useful lives. The rates used for this purpose are:

Computer equipment

– 20% straight line

(f) Going concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the Charity to be able to continue as a going concern.

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Period 16 March 2020 to 31 March 2021

Notes forming part of the financial statements

2 Donations, legacies and similar income

	2021
	£
Donation (pre CIO registration)	116,170
Corporate donors	323
Trusts and foundations	38,730
Individual donors	1,230
Grant income	29,709
Total	186,162

Donation (pre CIO registration) represents the net assets transferred from the Menscraft CIC at the date of registration as a CIO.

3 Income from charitable activity

	2021
	£
Projects, advice & support services	227,639
Total	227,639

4 Expenditure on charitable activities

	Unrestricted Funds	Restricted Funds	Total 2021
	£	£	£
Advertising	1,654	810	2,464
Donations	99	-	99
Computer & telephone	7,603	1,045	8,648
Travel & subsistence	17	945	962
Insurance	1,007	-	1,007
Staff costs	-	132,651	132,651
Freelance costs	3,148	56,843	59,991
Utilities	1,537	-	1,537
Office costs	3,875	823	4,698
Room hire	-	369	369
Sundry	222	383	605
Market research	675	-	675
Training	757	2,451	3,208
Professional fees	930	3,346	4,276
Independent Examiners fee	1,800	-	1,800
Depreciation	1,002	-	1,002
Total	24,326	199,666	223,992

5 Trustee expenses

No such expenses were incurred during the period.

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Period 16 March 2020 to 31 March 2021

Notes forming part of the financial statements

6 Fixed assets

	Computer Equipment £	Total £
Cost		
At 16 March 2020	-	-
Additions	5,010	5,010
Disposals	-	-
	<hr/>	<hr/>
At 31 March 2021	5,010	5,010
	<hr/>	<hr/>
Depreciation		
At 16 March 2020	-	-
Charge for year	1,002	1,002
Eliminated on disposal	-	-
	<hr/>	<hr/>
At 31 March 2021	1,002	1,002
	<hr/>	<hr/>
Net book value		
At 31 March 2021	4,008	4,008
	<hr/>	<hr/>

7 Debtors and prepayments

	2021 £
Debtors	665
Total	<hr/> 665 <hr/>

8 Creditors and accruals

	2021 £
Creditors - falling due within one year	2,964
Social security & other taxes	7,248
Total	<hr/> 10,212 <hr/>

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Period 16 March 2020 to 31 March 2021

Notes forming part of the financial statements

9 Funds reconciliation

	Incoming Resources £	Outgoing Resources £	Transfers £	At 31/03/2021 £
Unrestricted	72,232	(24,326)	-	47,906
Restricted funds				
Caring Dads Programme	31,505	(20,702)	-	10,803
Pitt Stop	30,611	(16,567)	-	14,044
Woodland Project	1,230	-	-	1,230
NCC Positive Activities	241,307	(125,982)	-	115,325
Mens Centre Development	36,916	(36,415)	-	501
Total	413,801	(223,992)	-	189,809

10 Restricted funds' purpose

The purpose of the restricted funds is as follows:

FUND	PURPOSE
Caring Dads	is a group intervention programme aiming to help fathers, of any age, improve their relationship with their children. It helps dads learn how to spend time with children in healthy ways, and to understand the impact on children of controlling, abusive and neglectful actions, which include witnessing domestic violence. The programme is evidence-based and has been refined over the last 10 years.
Pitt Stop	Pitt Stop is a dry bar drop in facility, offering face-to-face connection around shared passions, interests and activities. It encourages men from different backgrounds to come together for 3 hours per session for example, for table board games, music, films, comedy & other activities (i.e. model making, heritage walks, art, yoga, whittling) they have determined. The Pitt Stop has a peer support component to its' delivery with a number of volunteers who form the 'Pitt Crew'. They support the set up and setting down of the sessions, meet and greet and actively co-facilitate sessions.

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Period 16 March 2020 to 31 March 2021

Notes forming part of the financial statements

Restricted funds' purpose cont'd

Woodland Project

This is a 12 week programme for a group of up to 8 men, offered in partnership between MensCraft and The Nurture Project

It offers men chance to:-

- Take time to be in nature
- Explore and discover the woodland environment
- Undertake a practical woodland improvement project
- Provide opportunities to learn some ancient woodcraft skills such as fire lighting, whittling, bender making
- Have time to sit around an open fire for a chat, tell stories and drink tea

We endeavour to ensure that access the venue is not a barrier to participation and we have a bursary fund to support people without their own transport to get to the venue.

NCC Positive Activities

The service supports men at the edge of crisis across Norfolk.

We offer:

- Support for men who are thinking about suicide
- Safety and support plans
- A trusting / safe environment to talk
- Positive activities to engage with
- Signposting to support agencies
- Support at meetings and appointments

Mens Centre Development

Funded by the Tudor Trust, the Development Manager function is our primary core and central programme. The funds provide us with an opportunity to develop the organisation's strategy and business model, to meet legal and governance requirements and raise funds for our projects.

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Period 16 March 2020 to 31 March 2021

Notes forming part of the financial statements

11 Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	At 31/03/2021 £
Fixed assets	4,008	-	4,008
Current assets	45,698	150,315	196,013
Current liabilities	(1,800)	(8,412)	(10,212)
Total	47,906	141,903	189,809

12 Average number of employees during the period

The average number of employees during the period was 7.

13 Related party transactions and donated facilities

Such costs have not been incurred during the period.

14 Ultimate controlling party

The CIO is controlled by the Board of Trustees.