



Smile for Miley

Report and Financial Statements

Year ended: 31st December 2024

Charity no. 1188417



Reference and administrative information

Trustees (at time of approval)

Jake Todd
Simon Dominic Todd
Samantha Todd
Lesley Ann Todd
Rebecca Todd
Gary Ashbridge

Registered office

52 John Street,
Maryport,
Cumbria,
CA15 6LJ

Charity number

1188417

Bankers

Lloyds Bank,
25 Gresham Street,
London,
EC2V 7HN

Report of the trustees for the year ending 31st December 2024

The trustees present their annual report and financial statements of the charity for the year ending 31st December 2024. The financial statement is set out in appendix A of this document.

Structure, governance, and management

Smile for Miley is a CIO registered under charity number 1188417, and is operated in compliance with its constitution dated 09/01/2020. The charity was established in 2020 in the memory of Miley Todd, who's short illness highlighted to her family how important it is that families have suitable support during the worst time in their life – when their son, daughter, brother or sister is critically ill or dying. We raise funds through donations and sponsorship, with money raised being granted to beneficiaries at regular intervals. 2024 was our fifth year in operation, and we managed to raise £22,580.10.



New trustees are appointed by existing trustees and serve for a period of 3 years, after which they may put themselves forward for re-appointment. The constitution provides for a minimum of 3 trustees and a maximum of 12. Since our last report, no changes have been made to our appointed trustees (see the *Trustees* section of this document).

The trustees must hold at least 1 general meeting of members each year. During this meeting, and any other meeting of members, trustees discuss any administrative activities which need to be addressed at the time, as well as any beneficiaries who the trustees are considering granting funds to. Minutes from the meeting are taken by the meeting facilitator and kept in the charity's records.

All trustees give their time freely, and no trustee remuneration was paid in the report period. No trustee expenses or related transactions were claimed during this period. Trustees are required to report any interest to all fellow trustees which they believe conflicts with their ability to act solely in the interest of the charity.

Risk management

The trustees have considered the risks to which the charity is exposed. The charity does not make investments or own any assets, so risks are considered to be extremely low. The charity does not have many financial commitments (except for non-contractual monthly subscriptions for bookkeeping, website, etc.), so even if it is not possible to host events to bring in donations, the charity would not struggle to meet its obligations.

Objects and activities for the public benefit

The objects of the charity are the relief of those in need by reason of ill-health (either directly or indirectly). In previous years, as we have been establishing ourselves, the trustees have primarily chosen to grant most of the funds raised directly to The Sick Children's Trust (Crawford House), whilst also looking to assist families directly in the local area. We operate within Cumbria and the Northeast of England. The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning future events.

A total of 3 grants were made within the period of this report (2024), equalling £30,000.00.

A £10,000.00 grant was made to The Sick Children's Trust (Crawford House) in January 2024 – this was supposed to be made in 2023, but time constraints lead to it being delayed.

A £10,000.00 grant was made to Eden Valley Hospice in February 2024, and a further £10,000.00 grant was made to The Sick Children's Trust (Crawford House) in November 2024.



Grant making policy

The charity has established its grant making policy to achieve its objects for the public benefit to assist and support the families of sick or deceased children in Cumbria and the Northeast of England. We review the grant making policy annually.

The beneficiaries of our grant making programme are ultimately the families of sick or deceased children. When a child is sick, dying, or has recently passed away, financial burdens can increase the stress or grief experienced by the family. Families may even have to adapt homes to accommodate for a sick child. The charity hopes to ease some of this burden for families in our area.

An online form is available through our website smileformiley.com, which allows anybody to apply for a grant. Any requests are then reviewed by the trustees.

Financial review

The charity's work is entirely reliant on the generosity of the people who participate in our events and those who sponsor them. At the start of this financial period (1st January 2024), we had an account balance of £44,517.83. Our year-end balance was £35,162.24. 3 grants were made during this period, as well as our usual administrative payments for accounting software, website hosting platform, etc.

Reserves policy

The trustees consider that a reserve amount equal to 12 months of administrative costs should always be available in the account. This amount will be considered as £1,000.00 – though the actual amount would likely be less.

As detailed in the financial review above, the amount held in reserve at year end was £35,162.24. Having extra money held in reserve means that it is not being used to benefit our objects, and so should be kept to a minimum. The trustees are making arrangements to grant some of the excess funds as soon as possible.

Future plans

Smile for Miley has a number of fundraising events planned for next year, with participants already coming forward. Details can be found on our website smileformiley.com.

The trustees also plan to make a donation (grant) to The Sick Children's Trust (Crawford House) to the amount of £10,000.00. We also continue to look for families in the local area who are in need of extra support.



Trustee's responsibilities in relation to the financial statements

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the trustee(s) to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the income, resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles of the charity's constitution, and;
- Make judgements and estimates that are reasonable and prudent.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the charity, and enable them to ascertain and ensure that the financial statements comply with the Charities Act 1993, the Charity (Accounts and Reports) Regulations 2008, and the provisions of the charity's constitution. The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website.

Approved by the trustees on 31st October 2025.

Jake Todd

Simon Dominic Todd

Samantha Todd

Lesley Ann Todd

Rebecca Todd



Gary Ashbridge



Appendix A

Smile for Miley statement of financial activities for the year ending 31st December 2024

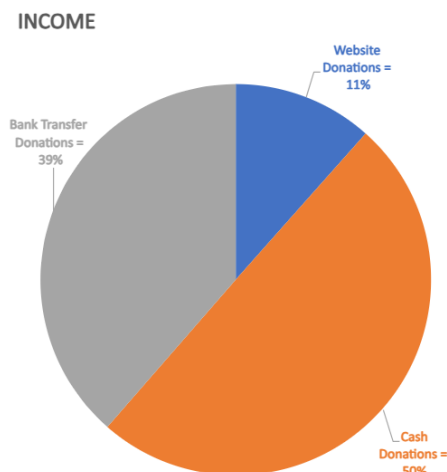
1. Overview

Balance at year beginning	Income during financial year	Outgoings during financial year	Balance at year end
£44,517.83	£22,580.10	£31,935.69	£35,162.24

2. Accounts

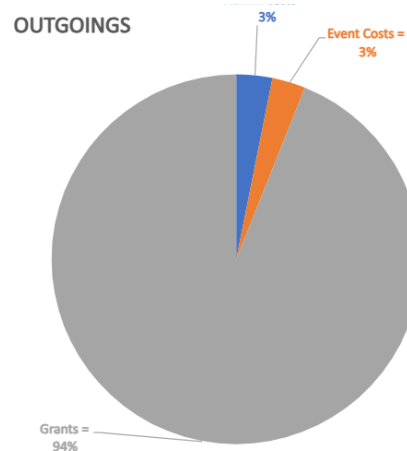
Income;

Website Donations =	£2,613.74
Cash Donations =	£11,255.00
Bank Transfer Donations =	£8,711.36



Outgoings;

Admin Costs =	£1,003.44
Event Costs =	£932.25
Grant Payments =	£30,000.00



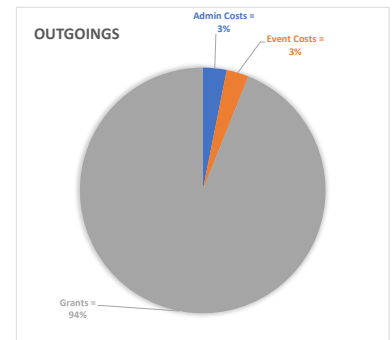
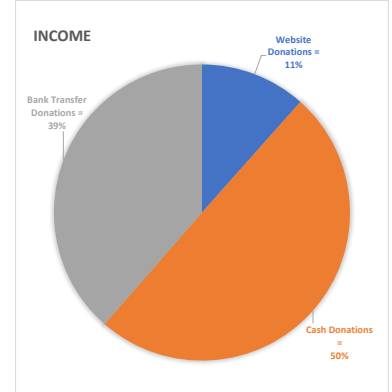
Date	Description	Category	Incoming	Outgoing	Notes
Year Start					
08/01/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
08/01/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
11/01/2024	Grant	Grant Payments		£10,000.00	Grant Payment (The Sick Children's Trust)
11/01/2024	Stripe	Donations (Website)	£188.00		Website Donations
12/01/2024	Squarespace	Admin Costs		£19.20	Website Payment
15/01/2024	FLAB Limited Payment	Event Costs		£776.88	Payment for event merchandise (Cycling tops)
16/01/2024	Squarespace	Admin Costs		£28.80	Website Payment
18/01/2024	Quickbooks	Admin Costs		£16.80	Accounting
29/01/2024	FLAB Limited Payment	Event Costs		£155.37	Payment for event merchandise (Cycling tops)
29/01/2024	Squarespace	Admin Costs		£6.62	Website Payment
02/02/2024	Grant	Grant Payments		£10,000.00	Grant Payment (Eden Valley Hospice)
08/02/2024	Stripe	Donations (Website)	£38.00		Website Donations
13/02/2024	MPM Wristbands Lim	Admin Costs		£39.00	Wristband stock order
16/02/2024	Cash Deposit	Donations (Cash)	£1,500.00		Cash Deposit (Donations)
16/02/2024	Squarespace	Admin Costs		£28.80	Website Payment
19/02/2024	Quickbooks	Admin Costs		£16.80	Accounting
27/02/2024	Squarespace	Admin Costs		£6.62	Website Payment
04/03/2024	Bank Transfer Donation	Donations (Bank Transfer)	£20.00		Bank Transfer (Donation)
05/03/2024	Bank Transfer Donation	Donations (Bank Transfer)	£36.00		Bank Transfer (Donation)
08/03/2024	Stripe	Donations (Website)	£61.67		Website Donations
13/03/2024	Stripe	Donations (Website)	£285.10		Website Donations
15/03/2024	Bank Transfer Donation	Donations (Bank Transfer)	£300.00		Bank Transfer (Donation)
18/03/2024	Squarespace	Admin Costs		£28.80	Website Payment
18/03/2024	Quickbooks	Admin Costs		£16.80	Accounting
20/03/2024	Stripe	Donations (Website)	£4.57		Website Donations
21/03/2024	Stripe	Donations (Website)	£9.35		Website Donations
25/03/2024	Bank Transfer Donation	Donations (Bank Transfer)	£45.00		Bank Transfer (Donation)
25/03/2024	Bank Transfer Donation	Donations (Bank Transfer)	£45.00		Bank Transfer (Donation)
27/03/2024	Bank Transfer Donation	Donations (Bank Transfer)	£45.00		Bank Transfer (Donation)
27/03/2024	Squarespace	Admin Costs		£6.62	Website Payment
12/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
12/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
12/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
15/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
15/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
15/04/2024	Stripe	Donations (Website)	£9.14		Website Donations
16/04/2024	Squarespace	Admin Costs		£28.80	Website Payment
17/04/2024	Stripe	Donations (Website)	£41.97		Website Donations
18/04/2024	Stripe	Donations (Website)	£71.02		Website Donations
18/04/2024	Quickbooks	Admin Costs		£16.80	Accounting
23/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£4,110.00		Bank Transfer (Donation)
24/04/2024	Stripe	Donations (Website)	£113.40		Website Donations
25/04/2024	Zempler	Admin Costs		£69.00	Annual Card Fee
25/04/2024	Stripe	Donations (Website)	£9.35		Website Donations
25/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£25.00		Bank Transfer (Donation)
26/04/2024	Bank Transfer Donation	Donations (Bank Transfer)	£50.00		Bank Transfer (Donation)
29/04/2024	Squarespace	Admin Costs		£6.62	Website Payment
30/04/2024	Stripe	Donations (Website)	£9.35		Website Donations
30/04/2024	Cash Deposit	Donations (Cash)	£2,000.00		Cash Deposit (Donations)
30/04/2024	Cash Deposit	Donations (Cash)	£50.00		Cash Deposit (Donations)
01/05/2024	Stripe	Donations (Website)	£9.35		Website Donations
02/05/2024	Stripe	Donations (Website)	£191.35		Website Donations
07/05/2024	Stripe	Donations (Website)	£9.35		Website Donations
10/05/2024	Stripe	Donations (Website)	£18.90		Website Donations
15/05/2024	Stripe	Donations (Website)	£47.55		Website Donations
16/05/2024	Squarespace	Admin Costs		£28.80	Website Payment
20/05/2024	Quickbooks	Admin Costs		£16.80	Accounting
23/05/2024	Stripe	Donations (Website)	£23.47		Website Donations
24/05/2024	Stripe	Donations (Website)	£28.25		Website Donations
28/05/2024	Squarespace	Admin Costs		£6.62	Website Payment
28/05/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
28/05/2024	Stripe	Donations (Website)	£9.35		Website Donations
29/05/2024	Stripe	Donations (Website)	£18.90		Website Donations
30/05/2024	Bank Transfer Donation	Donations (Bank Transfer)	£410.00		Bank Transfer (Donation)
31/05/2024	Stripe	Donations (Website)	£142.45		Website Donations
04/06/2024	Stripe	Donations (Website)	£18.90		Website Donations
06/06/2024	Stripe	Donations (Website)	£47.55		Website Donations
06/06/2024	Cash Deposit	Donations (Cash)	£3,000.00		Cash Deposit (Donations)
13/06/2024	Stripe	Donations (Website)	£18.70		Website Donations
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£20.00		Bank Transfer (Donation)
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£20.00		Bank Transfer (Donation)
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£20.00		Bank Transfer (Donation)
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
14/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
14/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
14/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
14/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
14/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£20.00		Bank Transfer (Donation)
17/06/2024	Squarespace	Admin Costs		£28.80	Website Payment
18/06/2024	Stripe	Donations (Website)	£33.10		Website Donations
18/06/2024	Quickbooks	Admin Costs		£16.80	Accounting
21/06/2024	Stripe	Donations (Website)	£37.86		Website Donations
27/06/2024	Bank Transfer Donation	Donations (Bank Transfer)	£657.00		Bank Transfer (Donation)
29/06/2024	Squarespace	Admin Costs		£6.62	Website Payment
16/07/2024	Squarespace	Admin Costs		£28.80	Website Payment
18/07/2024	Quickbooks	Admin Costs		£16.80	Accounting
22/07/2024	Bank Transfer Donation	Donations (Bank Transfer)	£359.36		Bank Transfer (Donation)
29/07/2024	Squarespace	Admin Costs		£6.62	Website Payment
05/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£1,279.00		Bank Transfer (Donation)
12/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)

01 January 2024 - 31 December 2024

Start Balance	Income During Period	Outgoings During Period	End Balance
£44,517.83	£22,580.10	£31,935.69	£35,162.24

Breakdown:

Website Donations =	£2,613.74
Cash Donations =	£11,255.00
Bank Transfer Donations =	£8,711.36
Admin Costs =	£1,003.44
Event Costs =	£932.25
Grants =	£30,000.00



12/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
13/08/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
14/08/2024	Stripe	Donations (Website)	£142.45		Website Donations
16/08/2024	Stripe	Donations (Website)	£18.76		Website Donations
16/08/2024	Squarespace	Admin Costs		£28.80	Website Payment
19/08/2024	Cash Deposit	Donations (Cash)	£1,340.00		Cash Deposit (Donations)
19/08/2024	Cash Deposit	Donations (Cash)	£350.00		Cash Deposit (Donations)
19/08/2024	Quickbooks	Admin Costs		£16.80	Accounting
21/08/2024	Stripe	Donations (Website)	£18.73		Website Donations
27/08/2024	Squarespace	Admin Costs		£6.62	Website Payment
		Donations (Bank Transfer)			
03/09/2024	Bank Transfer Donation	Donations (Bank Transfer)	£15.00		Bank Transfer (Donation)
05/09/2024	Stripe	Donations (Website)	£256.45		Website Donations
		Donations (Bank Transfer)			
09/09/2024	Bank Transfer Donation	Donations (Bank Transfer)	£500.00		Bank Transfer (Donation)
09/09/2024	Bank Transfer Donation	Donations (Bank Transfer)	£10.00		Bank Transfer (Donation)
11/09/2024	Stripe	Donations (Website)	£18.90		Website Donations
12/09/2024	Stripe	Donations (Website)	£75.46		Website Donations
13/09/2024	Stripe	Donations (Website)	£133.66		Website Donations
16/09/2024	Stripe	Donations (Website)	£47.55		Website Donations
16/09/2024	Squarespace	Admin Costs		£28.80	Website Payment
18/09/2024	Cash Deposit	Donations (Cash)	£1,000.00		Cash Deposit (Donations)
18/09/2024	Cash Deposit	Donations (Cash)	£980.00		Cash Deposit (Donations)
18/09/2024	Quickbooks	Admin Costs		£16.80	Accounting
19/09/2024	Stripe	Donations (Website)	£33.22		Website Donations
20/09/2024	Stripe	Donations (Website)	£9.35		Website Donations
27/09/2024	Squarespace	Admin Costs		£6.62	Website Payment
10/10/2024	Stripe	Donations (Website)	£237.55		Website Donations
16/10/2024	Squarespace	Admin Costs		£28.80	Website Payment
28/10/2024	Squarespace	Admin Costs		£6.62	Website Payment
13/11/2024	Cash Deposit	Donations (Cash)	£1,035.00		Cash Deposit (Donations)
18/11/2024	Squarespace	Admin Costs		£28.80	Website Payment
27/11/2024	Grant	Grant Payments		£10,000.00	Grant Payment (The Sick Children's Trust)
27/11/2024	Squarespace	Admin Costs		£6.62	Website Payment
05/12/2024	Stripe	Donations (Website)	£3.62		Website Donations
16/12/2024	Stripe	Donations (Website)	£9.38		Website Donations
16/12/2024	Squarespace	Admin Costs		£28.80	Website Payment
		Donations (Bank Transfer)			
24/12/2024	Bank Transfer Donation	Donations (Bank Transfer)	£500.00		Bank Transfer (Donation)
27/12/2024	Squarespace	Admin Costs		£6.62	Website Payment
		Donations (Bank Transfer)			
30/12/2024	Bank Transfer Donation	Donations (Bank Transfer)	£5.00		Bank Transfer (Donation)
30/12/2024	Stripe	Donations (Website)	£98.87		Website Donations
31/12/2024	Stripe	Donations (Website)	£13.84		Website Donations
	Year End				
Total			£22,580.10	£31,935.69	