



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

**From**                                      **Period start date**    **To**                                      **Period end date**

**Charity name:**

**Charity registration number:**

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Born to be Beautiful is a charity dedicated to empowering women, in underprivileged communities in India and Uganda by providing vocational beauty training and education. This initiative has yielded significant achievements and positively impacted both the beneficiaries and society at large.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Born to be Beautiful has engaged in a facial skills training program in 2023.</p> <p>This project aimed at fulfilling its purpose of empowering individuals through beauty training and education. These workshops are designed to equip participants with the practical skills needed to secure employment or start their own businesses. Participants who complete the training programs receive certifications, which enhance their credibility and employability in the beauty industry. Born to be Beautiful's main activities, projects, and services align with their purpose of empowering individuals through beauty training. These initiatives provide significant public benefits, including economic empowerment, social upliftment, and community development,</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees of Born to be Beautiful confirm that they have had regard to the guidance issued by the Charity Commission on public benefit. The charity's activities, projects, and services are designed and implemented with a focus on delivering valuable

		public benefits, in line with the principles and requirements outlined by the Charity Commission. The trustees regularly review the Charity Commission guidance thereby fulfilling the charity's mission to empower individuals and contribute positively to society.
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### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Main Achievements:</b></p> <ol style="list-style-type: none"> <li><b>Skill Development and Employment Opportunities:</b> Born to be Beautiful has successfully trained 21 individuals in facial beauty therapy skills in 2023. This training has provided beneficiaries with valuable skills that enhance their employability. Many trainees have secured jobs in beauty salons or have started their own businesses, fostering economic independence and stability.</li> <li><b>Empowerment and Self-Esteem:</b> The charity's work has significantly boosted the self-esteem and confidence of its beneficiaries. By</li> </ol>

		<p>learning new skills and gaining the ability to support themselves financially, many women have experienced increased self-worth and empowerment, which has positively affected their personal and social lives.</p> <p>3. <b>Economic Impact:</b> The economic benefits extend beyond the individual beneficiaries to their families and communities. As trained beauticians they can begin to earn a stable income, they contribute to the local economy, supporting other businesses and creating a ripple effect of economic improvement.</p> <p>4. <b>Education and Awareness:</b> The charity has raised awareness about the importance of vocational training and education in breaking the cycle of poverty. Through their programs, they have highlighted the value of practical skills training in creating sustainable livelihoods.</p> <p>5. <b>Community Development:</b> Born to be Beautiful has contributed to community development by fostering a sense of community among trainees. The support networks formed during training programs have provided emotional and social support, creating a stronger, more cohesive community.</p> <ul style="list-style-type: none"> <li>• <b>Financial Independence:</b> Many beneficiaries have gained financial independence through employment or entrepreneurship, allowing them to support themselves and their families.</li> <li>• <b>Enhanced Quality of Life:</b> The skills acquired have led to an improved quality of life for beneficiaries, with better access to education, healthcare, and other essential services due to their increased income.</li> <li>• <b>Social Empowerment:</b> The training programs have empowered women socially, enabling them to take on leadership roles within their communities and advocate for their rights and those of others.</li> </ul> <p><b>Wider Benefits to Society:</b></p>
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		<ul style="list-style-type: none"> <li>• <b>Reduction in Poverty:</b> By providing vocational training, Born to be Beautiful has contributed to reducing poverty levels in the communities they serve.</li> <li>• <b>Gender Equality:</b> The charity's focus on empowering women has promoted gender equality, helping to break down societal barriers and stereotypes that limit women's opportunities.</li> <li>• <b>Economic Growth:</b> The economic activities generated by trained beauty therapists have stimulated local economies, contributing to broader economic growth and stability.</li> <li>• <b>Social Cohesion:</b> The charity's work has fostered social cohesion by building strong, supportive communities where individuals are empowered to contribute positively.</li> </ul> <p>In summary, Born to be Beautiful training courses have made a profound difference in the lives of its beneficiaries, providing them with the interpersonal skills, confidence, and opportunities needed to improve their circumstances. The charity's work has also generated significant wider benefits, including economic growth, social cohesion, and the promotion of gender equality, thereby contributing to the overall development and well-being of society.</p>
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#### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	The trustees of Born to be Beautiful are pleased to report significant achievements against the objectives set for the charity. These objectives are focused on providing beauty therapy vocational training, promoting economic independence, and fostering community development.
Performance of fundraising activities against objectives set	Para 1.41	

Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Born to be Beautiful ended the reporting period in a stable financial position, with some new income streams, well-managed expenditures, and small reserves. The charity's prudent financial management has enabled us to continue delivering impactful programs and supporting our beneficiaries effectively. Looking ahead, we are committed to further strengthening our financial position to expand our reach and enhance the quality of our services.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity has maintained a minimal level of reserve funds to ensure a training course can go ahead next year while trying to create financial stability and sustainability.
Amount of reserves held	Para 1.22	£10,000
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The charity expects and plans to continue as a going concern

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	CIO
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charity Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	In line with the Charity Commissions guidance on appointing and training Trustees Born to be Beautiful employs a structured and transparent process for the selection and appointment of trustees. This process ensures that trustees are chosen based on their skills, experience, and commitment to the charity's mission.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	Born to be Beautiful
Other name the charity uses	B2bB
Registered charity number	1188397
Charity's principal address	2 Fen Road Cambridge CB4 1TX





### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Cathryn Clarke			
2	Hannah Glover			
3	Lale Akhrass	Chair		
4	Sarah Glover			
5				
6				
7				
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	none
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	na
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	na

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

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Full name(s)

Lale Akhrass	Sarah Glover
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Position (eg Secretary,  
Chair, etc)

Chair	
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Date

22 <sup>nd</sup> July 2024
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CHARITY COMMISSION  
FOR ENGLAND AND WALES

Born to be Beautiful

1188397

## Receipts and payments accounts

CC16a

For the period from

Period start date

10/2/2022

To

Period end date

10/1/2023

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Donations		-	-	-	-
Grants	-	-	-	-	-
Fundraising	575	-	-	575	-
Charitable activities	-	-	-	-	-
Other	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>575</b>	<b>-</b>	<b>-</b>	<b>575</b>	<b>-</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>575</b>	<b>-</b>	<b>-</b>	<b>575</b>	<b>-</b>
<b>A3 Payments</b>					
Uganda Projects	6,319	-	-	6,319	-
UK Administration	219	-	-	219	-
Other	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>6,538</b>	<b>-</b>	<b>-</b>	<b>6,538</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>6,538</b>	<b>-</b>	<b>-</b>	<b>6,538</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>- 5,963</b>	<b>-</b>	<b>-</b>	<b>- 5,963</b>	<b>-</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>16,306</b>	<b>-</b>	<b>-</b>	<b>16,306</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>10,343</b>	<b>-</b>	<b>-</b>	<b>10,343</b>	<b>-</b>

### Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
<b>B1 Cash funds</b>	cash at bank	10,343	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>10,343</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
	Details	to nearest £	to nearest £	to nearest £

B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
	Sarah Glover	Sarah Glover	23rd July 2024