

Trustees' Annual Report

For the financial year 1 April 2024 to 31 March 2025

Charity name: Jelleyman's Heritage Arts Charity

Registered charity number: 1188379

Chair's Statement

I am pleased to present the Trustees' Annual Report for Jelleyman's Heritage Arts Charity for the year ended 31 March 2025.

This year has marked an important period of consolidation and growth for the charity. We have continued to develop Jelleyman's Mill as a welcoming, inclusive community space while broadening the range of activities and events delivered for public benefit. Through free and low-cost creative events, regular social gatherings, access to mental health support and the provision of safe, warm community spaces, the charity has supported wellbeing, reduced isolation and strengthened community connection.

The trustees are encouraged by the increased use of the building, the positive response from participants and partners, and the financial surplus achieved during the year. While challenges remain, particularly in building long-term financial resilience, the charity enters the next year with renewed confidence, clearer plans and strong community support.

On behalf of the trustees, I would like to thank our volunteers, partners and all those who have engaged with and supported the charity during the year.

Jonathon Taylor

Chair

Objectives and Activities

Objects of the Charity

The object of the CIO is the advancement of education for the public benefit in: - the social and industrial history and heritage of the West Midlands; - issues affecting young people (including but not limited to eating disorders, alcohol and drug consumption, bullying, antisocial behaviour and social media); - intergenerational perceptions of young people,

through the facilitation and public exhibition of community-led media engagement projects.

Public Benefit

The trustees have had regard to the Charity Commission's guidance on public benefit. All activities undertaken during the year were carried out in furtherance of the charity's stated objects and for the benefit of the public.

Activities Undertaken During the Year

During the period 1 April 2024 to 31 March 2025, the charity continued to consolidate and develop its use of Jellyman's Mill as a community arts and engagement space. Activities included:

- The continued provision of subsidised space for mental health professionals, enabling affordable access to support services for individuals who might otherwise face barriers to care.
- Monthly women's refugee gatherings, held during the final week of each month, providing a safe and supportive environment for refugees and immigrants to build community connections within Kidderminster.
- Weekly use of space by an outreach theatre group working with the long-term sick, unemployed and socially isolated, using comedy theatre as a means of engagement, confidence building and mutual support.
- Three free community weekend events held in April, July and August, featuring local craft stalls and free live music, designed to encourage community participation and support local creatives.
- A free Halloween community weekend, delivered with the support of volunteers, offering children's activities in a safe and welcoming environment.
- A regular **Brew Monday**, held on the first Monday of each month, providing free tea, coffee and cake to help reduce loneliness and encourage social connection in a warm and safe space.
- The delivery of art classes and craft workshops for the benefit of the local community.
- The provision of a warm, quiet and free library space, open to all members of the public.

The charity also continued to build relationships with local arts organisations and community groups, strengthening collaborative working and increasing awareness of the charity's aims and facilities.

Achievements and Performance

Summary of Achievements

During the year, the charity delivered a broad range of inclusive, free and low-cost activities that directly supported community wellbeing, creativity and social connection. Key achievements included:

- Successful delivery of three free community weekend events (April, July and August), attracting local residents of all ages and providing opportunities for local makers, artists and musicians to showcase their work in a welcoming environment.
- Delivery of a free Halloween community weekend, supported by volunteers, offering safe and engaging activities for children and families.
- Ongoing provision of subsidised space for mental health professionals, increasing access to support services for individuals who may otherwise experience financial or practical barriers.

- Continued hosting of a women's refugee group, supporting participants to build confidence, friendships and a sense of belonging within the local community.
- Weekly outreach theatre sessions supporting individuals experiencing long-term illness, unemployment or isolation, using creative participation to build confidence and social connection.
- Regular delivery of **Brew Monday**, providing a consistent and welcoming opportunity for people to meet others, challenge loneliness and access informal peer support in a warm, safe setting.
- Delivery of art classes and craft workshops, enabling creative learning and skill-sharing for the benefit of the wider community.
- Maintenance of a warm, quiet and freely accessible library space, offering a calm and inclusive environment for reading, reflection and informal study.

Impact on Beneficiaries

Feedback from participants and partners indicates that the charity's activities have helped to reduce isolation, improve wellbeing and strengthen community cohesion. Many beneficiaries value the consistency, accessibility and welcoming nature of the space, particularly those who may feel excluded from more formal or commercial settings.

Families and individuals attending free events reported increased confidence in engaging with community activities, while regular users of Brew Monday and creative sessions highlighted the importance of having a reliable, non-judgemental space to connect with others.

Wider Benefits

In addition to direct benefits for participants, the charity's work has contributed to the cultural life of the local area, supported local creatives, encouraged volunteering and strengthened partnerships across the voluntary, arts and community sectors.

Financial Review

Receipts and Payments (CC16a Narrative)

During the financial year ended 31 March 2025, the charity prepared receipts and payments accounts in accordance with the Charity Commission's CC16a framework.

Total **receipts for the year amounted to £7,559.12**, comprising unrestricted income from room hire, tenant rent, events income and voluntary donations. The charity did not receive any restricted or endowment funds during the period.

Total **payments for the year amounted to £4,603.48**, all relating to unrestricted funds. Expenditure was incurred in furtherance of the charity's objects and included utilities, building maintenance, travel, professional costs and general running expenses associated with the operation of Jelleyman's Mill.

The charity therefore recorded a **net surplus of receipts over payments of £2,955.64** for the year. All income and expenditure relates to unrestricted funds.

Reserves Policy

The trustees have reviewed the charity's policy on reserves in line with SORP guidance. The charity aims to build unrestricted reserves sufficient to cover essential running costs and provide financial resilience in the event of unforeseen circumstances or interruptions to income.

The trustees have set a long-term target of holding unrestricted reserves of **£10,000**. While this level has not yet been achieved, the surplus generated during the year represents a positive step towards this objective.

Financial Outlook and Plans for 2025–26

During the 2025–26 financial year, the trustees plan to: - Further increase earned income through expanded room hire and use of the premises by partner organisations; - Pursue local and national grant funding opportunities aligned with the charity's objectives; - Continue careful management of costs while prioritising expenditure that directly supports charitable activities; - Build unrestricted reserves in line with the charity's reserves policy.

The trustees will keep financial performance under regular review to ensure the charity remains sustainable and able to deliver public benefit.

Going Concern

After reviewing the charity's financial position and future plans, the trustees consider it appropriate to prepare the accounts on a going concern basis. The charity has no material uncertainties that would cast significant doubt on its ability to continue operating for the foreseeable future.

Structure, Governance and Management

Governing Document and Structure

Jelleyman's Heritage Arts Charity is a Charitable Incorporated Organisation (CIO) governed by a Constitution, operating under a foundation model in which the charity trustees are the only voting members.

Trustee Appointment and Skills

Trustees are appointed for fixed terms in accordance with the Constitution. In appointing trustees, the board considers the skills, knowledge and experience required for the effective administration and development of the charity.

Trustees

The trustees who served during the year were: - Jonathon Taylor (Chair) - Edward Clewitt (Secretary) - Liam James (Treasurer, appointed 24 August 2024)

Reference and Administrative Details

Principal address:

Jelleyman's Mill
Puxton Lane
Kidderminster
DY11 5DF

Declaration

The trustees declare that they have approved this Trustees' Annual Report for the financial year ended 31 March 2025.

Signed on behalf of the trustees:

Name: Jonathon Taylor

Position: Chair

Date: _____

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Declaration

The trustees declare that they have approved this Trustees' Annual Report for the financial year ended 31 March 2025.

Signed electronically on behalf of the trustees

Name: Jonathon Taylor

Position: Chair

Date: 31 January 2026

Signature: Jonathon Taylor (electronic signature)