



Charity Number: 1188353

# **Donate A Wig**

## **Trustees' Annual Report**

Year ended 31 March 2025

## **Charity contact information**

DONATE A WIG

**Charity Number:** 1188353

**Registered Address:** 1 St Winifreds

Kenley Lane, Kenley

CR8 5HZ

**Telephone number:** 02086607045

**Email address:** [info@donateawig.org](mailto:info@donateawig.org)

**Website:** [www.donateawig.org](http://www.donateawig.org)

Twitter / Facebook / Social Media profile name

The trustees, who are the directors of the organisation, present their annual director's report together with the charity's financial statements for the year ended 31 March 2025, which are also prepared to meet the requirements of a director's report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Memorandum and Articles of Association and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

## **Charity Trustees**

The trustees who served the charity during the year were as follows:

1. Michael Oggudah
2. Grace Oggudah
3. Brigitte Graham

## **Structure, Governance and Management**

Donate A Wig (DAW) was officially registered as a Charitable Incorporated Organisation (CIO) – Foundation on 5 March 2020. As a growing organisation, we remain committed to maintaining transparency, accountability, and operational excellence in all aspects of our work.

## **Trustee recruitment and appointment**

The Board of Trustees consists of individuals with a deep understanding of the charity's mission and a strong commitment to its objectives. Trustees are encouraged to undergo ongoing training to enhance their knowledge in areas such as governance, fundraising, and patient support. This ensures they remain well-equipped to navigate the evolving challenges faced by the organisation. Moving

forward, DAW aims to diversify the Board by recruiting new Trustees with specialised expertise in healthcare, finance, and marketing to strengthen our strategic direction and operational efficiency.

## Governance

Donate A Wig continues to be guided by a strong and accountable governance framework that supports effective leadership, transparency, and long-term sustainability. The Board of Trustees meets regularly throughout the year, alongside the Annual General Meeting (AGM), to provide strategic direction, review financial performance, and monitor the impact of our programmes.

These meetings allow the Trustees to respond proactively to emerging challenges, set ambitious but realistic goals, and ensure full compliance with Charity Commission and regulatory requirements. In keeping with our commitment to best practice and continuous improvement, the Board is exploring the introduction of specialist advisory committees. These committees will draw on expert insight to strengthen decision-making across key operational and programme areas.

## Aims and Objectives

Donate A Wig was founded to support individuals affected by cancer in Africa, with a particular focus on the emotional and psychological impact of treatment. Hair loss and changes in appearance can deeply affect confidence and identity, and our work exists to restore dignity, hope, and self-worth during an incredibly challenging time.

Our core objectives are to:

- **Restore confidence and dignity**  
Provide high-quality wigs, makeovers, and confidence-building workshops tailored to the individual needs of people undergoing cancer treatment.

- **Deliver holistic support**  
Offer practical guidance, emotional encouragement, and compassionate care to empower patients and their families throughout their cancer journey.
- **Promote awareness and advocacy**  
Raise awareness of the impact cancer has on self-image and mental wellbeing, while advocating for improved support systems for those affected.

The Trustees confirm that, in reviewing our aims and planning future activities, they have fully complied with the Charity Commission's public benefit guidance, ensuring that Donate A Wig's work continues to deliver meaningful and measurable benefit.

## Achievements and Performance

During the year ending March 2025, Donate A Wig remained steadfast in its mission to serve cancer patients in Nairobi, Kenya, primarily through our valued partnerships with **Kenyatta National Hospital (KNH)** and **Texas Cancer Centre**. These institutions support a large number of underprivileged patients who face not only the financial burden of treatment, but also the emotional weight of their diagnosis.

Operating on a largely monthly basis, the charity has faced increasing demand amid limited resources. As a result, the number of wigs distributed during the year was reduced. However, this challenge also led to a renewed focus on expanding our **make-up, confidence, and self-esteem workshops**, which have been met with overwhelming positivity and impact. These sessions have helped patients reconnect with their sense of self, equipping them with renewed strength, resilience, and confidence as they navigate treatment.

### Key achievements during the year include:

- Expansion of our volunteer network, improving our ability to deliver services consistently.

- Strengthened collaboration with healthcare professionals to better identify and support patients most in need.
- Increased digital presence and engagement through platforms such as Instagram (@DonateAWig), allowing us to share stories of impact, programme updates, and opportunities for community involvement.

## Fundraising Activities

Throughout the year, Donate A Wig has been deeply encouraged by the generosity of both long-standing supporters and new donors. Their contributions have been vital in sustaining our programmes and ensuring continuity of care for beneficiaries.

To strengthen financial resilience and diversify income streams, the charity undertook a range of fundraising initiatives, including:

- **Crowdfunding campaigns** – Mobilising our online community to support specific projects and urgent needs.
- **Corporate partnerships** – Collaborating with values-aligned businesses to secure financial support and in-kind donations.
- **Community fundraising events** – Hosting activities such as charity walks, gala dinners, and auctions to raise both funds and awareness.

Looking ahead, the charity aims to further explore grant funding opportunities and Corporate Social Responsibility (CSR) partnerships to underpin future growth and stability.

## Future Plans

s Donate A Wig looks beyond 2025, our focus is on deepening impact, expanding reach, and building a sustainable foundation for the future. Our key priorities include:

### **1. Expanding Geographic Reach**

- Developing partnerships with additional hospitals and cancer support centres across Kenya and other African countries.
- Delivering outreach programmes in rural and underserved communities where access to support services is limited.

### **2. Establishing a Permanent Operational Base**

- Securing a dedicated office space in Nairobi to act as a central hub for coordination and service delivery.
- Launching a dedicated helpline to offer ongoing advice, reassurance, and signposting for patients and their families.

### **3. Increasing Volunteer Engagement**

- Recruiting and training a wider pool of volunteers, including medical professionals, counsellors, and beauty specialists.
- Partnering with universities and training institutions to provide internship and placement opportunities in social work, counselling, and healthcare.

### **4. Enhancing Programme Offerings**

- Introducing additional services such as mental health counselling, nutritional guidance, and financial literacy workshops.
- Establishing peer support groups for patients and survivors to foster community, shared experience, and encouragement.

### **5. Strengthening Advocacy and Awareness**

- Delivering targeted awareness campaigns to challenge stigma and misconceptions surrounding cancer within African communities.

- Working alongside policymakers and healthcare providers to advocate for improved access to cancer care and psychosocial support.

## 6. Diversifying Funding Sources

- Launching a donor membership programme to encourage regular giving from individuals and corporate partners.
- Exploring international partnerships with like-minded charities and organisations to share resources, expertise, and learning.

## Conclusion

As Donate A Wig continues to grow and evolve, our purpose remains clear: to restore dignity, confidence, and hope to individuals facing cancer across Africa. Through strong governance, trusted partnerships, and innovative, people-centred programmes, we are committed to creating lasting and meaningful change.

We warmly invite individuals, businesses, and organisations to stand with us—through donations, volunteering, advocacy, or partnership—so that no one facing cancer has to walk their journey alone.

## Declaration

Signed on behalf of the charity trustees:



Print name

MR. MICHAEL OGGUDAH

Designation

CHAIRMAN



Date

28 JANUARY 2026



DONATE A WIG

Charity No  
1188353

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
1-Mar-20

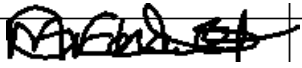
To

Period end date  
31-Mar-24

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Donations	2,500	-	-	2,500	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	2,500	-	-	2,500	-
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	2,500	-	-	2,500	-
<b>A3 Payments</b>					
Payments relating directly to charitable activities	5,200	-	-	5,200	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	5,200	-	-	5,200	-
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	5,200	-	-	5,200	-
<b>Net of receipts/(payments)</b>	2700-	-	-	2700-	-
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	-	-	-	-	-
<b>Cash funds this year end</b>	2700-	-	-	2700-	-

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash and bank balances at start of year	-	-	-
		-	-	-
		-	-	-
	<b>Cash and bank balances at end of year</b> (agree balances with receipts and payments account(s))	- 2,700	-	-
	OK	OK	OK	
		<b>Unrestricted funds to nearest £</b>	<b>Restricted funds to nearest £</b>	<b>Endowment funds to nearest £</b>
<b>B2 Other monetary assets</b>	<b>Details</b>			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>	<b>Current value (optional)</b>
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	<b>Details</b>	<b>Fund to which asset belongs</b>	<b>Cost (optional)</b>	<b>Current value (optional)</b>
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	<b>Details</b>	<b>Fund to which liability relates</b>	<b>Amount due (optional)</b>	<b>When due (optional)</b>
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			MICHAEL OGGUDAH	3/30/2025