



Charity Number: 1188353

Donate A Wig

Trustees' Annual Report

Year ended 31 March 2024

Charity contact information

DONATE A WIG

Charity Number: 1188353

Registered Address: 1 St Winifreds

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Website: www.donateawig.org

Twitter / Facebook / Social Media profile name

The trustees, who are the directors of the organisation, present their annual director's report together with the charity's financial statements for the year ended 31 March 2024, which are also prepared to meet the requirements of a director's report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Memorandum and Articles of Association and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Charity Trustees

The trustees who served the charity during the year were as follows:

1. Michael Oggudah
2. Grace Oggudah
3. Brigitte Graham

Structure, Governance and Management

Donate A Wig (DAW) was officially registered as a Charitable Incorporated Organisation (CIO) – Foundation on 5 March 2020. As a growing organisation, we remain committed to maintaining transparency, accountability, and operational excellence in all aspects of our work.

Trustee recruitment and appointment

The Board of Trustees consists of individuals with an understanding of the charity's mission and a commitment to its objectives. Trustees are encouraged to undergo ongoing training to enhance their knowledge in areas such as governance, fundraising, and patient support. This ensures they remain equipped to navigate the evolving challenges faced by the organisation. Moving forward, DAW aims to diversify the Board by recruiting new Trustees with specialised expertise in

healthcare, finance, and marketing to strengthen our strategic direction and operational efficiency.

Governance

The charity's governance structure is designed to facilitate effective decision-making and oversight. The Board of Trustees meets regularly throughout the year, in addition to the annual general meeting (AGM), to discuss strategic plans, review financial performance, and assess the impact of our programmes. These meetings provide an opportunity to address emerging challenges, set new goals, and ensure compliance with regulatory requirements. As part of our commitment to continuous improvement, we are exploring the implementation of advisory committees to provide expert insights and recommendations in key operational areas.

Aims and Objectives

Donate A Wig was established with the primary aim of supporting individuals affected by cancer in Africa by addressing the emotional and psychological challenges they face during treatment. Our core objectives include:

- **Restoring confidence and dignity** – Through the provision of high-quality wigs, makeovers, and self-esteem workshops tailored to the unique needs of individuals undergoing cancer treatment.
- **Providing holistic support** – Offering practical guidance and emotional support to empower patients and their families throughout their cancer journey.
- **Promoting awareness and advocacy** – Raising awareness about the impact of cancer on self-image and mental well-being, while advocating for greater support for those affected.

The Trustees confirm that they have adhered to the Charity Commission's public benefit guidance when reviewing the charity's aims and planning future initiatives to maximise impact and reach.

Achievements and Performance

Throughout the financial year, DAW has remained committed to delivering essential services in Nairobi, Kenya, primarily through its partnerships with Kenyatta National Hospital (KNH) and the Texas Cancer Centre. These institutions serve a significant number of underprivileged cancer patients, many of whom struggle with the financial burden of treatment and the emotional toll of illness.

Despite operating on a monthly basis, increasing demand and limited resources have posed challenges, leading to a reduction in the number of wigs distributed. However, the charity has made significant strides in expanding its makeup and confidence-building workshops, which have been met with positivity. These workshops empower patients by enhancing their self-image and emotional well-being, allowing them to face their journey with renewed strength and resilience.

Key achievements during the financial period include:

- Expanding our volunteer network to enhance service delivery.
- Strengthening relationships with healthcare providers to better identify and support those most in need.
- Increasing our online engagement and outreach through social media platforms such as Instagram (@DonateAWig), where we share success stories, updates, and encourage community involvement.

Fundraising Activities

Throughout the year, DAW has been fortunate to receive donations from long-term supporters and new contributors alike. These

donations have played an important role in sustaining our initiatives and ensuring continuity of services. To diversify our income streams and build financial resilience, we have initiated several fundraising campaigns, including:

- **Crowdfunding initiatives** – Engaging our online community to support specific projects.
- **Corporate partnerships** – Collaborating with businesses that align with our values to secure sponsorship and in-kind donations.
- **Community fundraising events** – Organising local events such as charity walks, gala dinners, and auctions to raise awareness and funds.

Looking ahead, we aim to leverage grant opportunities and corporate social responsibility (CSR) programmes to further support our mission.

Future Plans

As we look to the future, DAW is focused on enhancing and expanding our services to reach a greater number of individuals affected by cancer. Our key goals and suggested areas for further involvement include:

1. **Expanding Geographic Reach**
 - Establishing partnerships with additional hospitals and cancer support centres across Kenya and other African countries.
 - Conducting outreach programmes in rural areas to provide support to those who may not have access to major treatment centres.
2. **Developing a Permanent Operational Base**
 - Securing a dedicated office space in Nairobi to serve as a hub for our activities, facilitating better coordination and service delivery.
 - Setting up a dedicated helpline to provide ongoing support and advice to patients and their families.
3. **Increasing Volunteer Engagement**
 - Recruiting and training more volunteers, including medical professionals, counsellors, and beauty specialists, to enhance the quality of services provided.

- Partnering with local universities and institutions to create internship opportunities for students in social work, counselling, and healthcare fields.
- 4. Enhancing Programme Offerings**
- Introducing new services such as mental health counselling, nutrition advice, and financial literacy workshops to provide a more comprehensive support system.
 - Creating support groups for cancer patients and survivors to foster a sense of community and shared experience.
- 5. Strengthening Advocacy Efforts**
- Launching awareness campaigns to challenge stigma and misconceptions surrounding cancer in African communities.
 - Working with policymakers and healthcare providers to advocate for improved access to cancer care and support services.
- 6. Diversifying Funding Sources**
- Establishing a donor membership programme to encourage regular giving from individuals and corporate sponsors.
 - Exploring international partnerships with charities and organisations that share a similar mission to pool resources and knowledge.

Conclusion

As Donate A Wig continues to evolve and grow, our commitment remains focused on restoring dignity, confidence, and hope to individuals facing cancer in Africa. Through strategic partnerships, community involvement, and innovative programmes, we aim to create lasting change and empower those we serve.

We invite individuals, businesses, and organisations to join us in our mission, whether through donations, volunteering, or advocacy, to ensure that no one facing cancer has to go through it alone.

Declaration

Signed on behalf of the charity trustees:



Print name

MR. MICHAEL OGGUDAH

Designation

CHAIRMAN

Date

21 JANUARY 2025

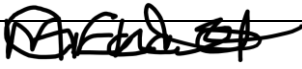


DONATE A WIG			Charity No 1188353	CC16a
Receipts and payments accounts				
For the period from	Period start date 1-Apr-23	To	Period end date 31-Mar-24	

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	-	-	-	-	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	-	-	-	-	-
A3 Payments					
Payments relating directly to charitable activities	5,039	-	-	5,039	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	5,039	-	-	5,039	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	-	-	-	-	-
Net of receipts/(payments)	-	-	-	-	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	-	-	-	-	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash and bank balances at start of	-	-	-
		-	-	-
		-	-	-
	Cash and bank balances at end of year (agree balances with receipts and payments account(s))	2,046	-	-
		Agreement Error	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			MICHAEL OGGUDAH	1/21/2025