

Company registration number: 11781697
Charity number: 1188243

SIMPLE REASON

Report and Accounts

31 January 2025

Charity number: 1188243
Report and accounts
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Charity number: 1188243
Charity/Company Information

Trustee / Director

Hussain Ahmed
Miss Mahbooba Sultana Quadir
Emdadul Haque

Accountants

Capstone Accountants
Unit G.05
93-101 Greenfield Road
London
E1 1EJ

Registered office

59b, Leytonstone Road
London
E15 1JA

Company Registered number

11781697

Charity Registered number

1188243

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Charitable projects overview

Executive Summary

In 2024, Simple Reason Charity expanded its reach and made a meaningful difference in the lives of vulnerable communities worldwide.

Mission and Vision

Our mission is to support vulnerable communities by providing essential needs like food, water, and shelter. We aim to foster compassion, equality, and justice, helping people overcome hardship and build self-reliant lives.

Key Achievements

In 2024, Simple Reason Charity successfully implemented 214 impactful projects worldwide, Alhamdulillah. Through these initiatives, we directly benefited 192,938 individuals, addressing critical humanitarian needs across multiple sectors. Our work spanned water aid, food aid, emergency response, healthcare, education, dawah, livelihood support, shelter, and more—each project guided by our commitment to compassion, dignity, and sustainable change.

Water Projects

In 2024 alone, Simple Reason provided access to clean drinking water for 59,597 people across Bangladesh, Pakistan, Rohingya refugee camps, and other regions. We established community water facilities in 33 masjids, 31 madrasas, and 5 villages, enabling improved access to water for drinking, ablution, worship, health, and education.

Food Aid

A total of 42,870 individuals benefitted from our Food Aid initiatives in Bangladesh and other countries. During Ramadan, food and iftar packs were distributed, while emergency supplies were delivered during crises. Thousands also received Qurbani meat during Eid al-Adha, and nutritious meals were provided during the winter season.

Emergency Response

Simple Reason responded to urgent humanitarian needs through 38 Emergency Response projects in Bangladesh, Egypt, and beyond, reaching 85,507 people. Support included emergency food, clean water, winter clothing, and healthcare. Major interventions took place in flood-affected areas of Bhola, Feni, and Noakhali, cyclone-hit Sylhet, and in Egypt where families received financial and health assistance.

Other Initiatives

Beyond water, food, and emergency relief, we implemented 73 additional projects across diverse sectors, including healthcare, maktabas, education and dawah, livelihood, shelter, masjid construction, orphan sponsorship, and blanket distribution. These projects created lasting impact—providing children with Quranic education, supporting orphans, building masjids in underserved areas, delivering medical care, and offering warmth and security to vulnerable families.

BASB Complex – Sylhet Dawah Centre

The BASB Complex in Sylhet continued to serve as a vibrant hub for educational and dawah activities. Throughout 2024, the centre hosted monthly family counselling sessions, Quran classes, Arabic lessons, and workshops on prophetic dawah, strengthening both knowledge and community engagement.

Future Outlook for 2025

Our goals for 2025 include expanding projects in water, education, health, livelihood, food aid, emergency response, and dawah and skill development. We aim to increase the number of water well installations in masjids and madrasas, strengthen emergency response capabilities, and foster stronger ties with local communities. Transparency will continue to remain a priority, with detailed project reports ensuring accountability.

Thank You

We express our deepest gratitude to our donors, volunteers, and supporters. Your collective efforts have made our success possible, and we look forward to another year of impactful service.

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Trustees' Report

The trustees present their report and accounts for the year ended 31 January 2025.

Trustees

The following persons served as trustees during the year:

Hussain Ahmed
Miss Mahbooba Sultana Quadir
Emdadul Haque

Trustees' responsibilities

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP)

Accounting and Reporting by Charities issued in 2005 in preparing the annual report and financial statements of the Charity.

Legal Status:

Charity: Registered with the Charity Commission, Charity Number: 1188243

Company: Registered with the Companies House, Company number: 11781697

The Charity's objects are

- a) To provide financial support among the victims of natural or other kind of disaster.
- b) To advance the education of the public by providing grants, donations and services.

Organisation:

A Management Committee, the members of which are the trustees manages the affairs of the charity. The Management Committee manages the business of the charity including the paying of all expenses.

Trustees:

Trustees, who are all members of the executive committee, and who served during the year.

The trustees are elected at the Annual General Meeting, for membership of the Executive Committee and serve until the end of the next Annual General Meeting, where they can stand for re- election as members of the new Executive Committee.

Trustees responsibilities in relation to the financial statements: The committee or Trustees are required by charity's law to prepare financial statements for each financial year which give a true and fair view of the financial activities of the charity and of its financial the end of that year.

In preparing those financial statements the Trustees are required to:

The Trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with applicable law and regulations and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these Financial Statements, the Trustees are required to:

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Trustees' Report

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- Prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the Financial Statements comply with the Charities Act 2011.

The Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Volunteers:

The Trustees wish to record their appreciation on behalf of the Charity and community for the volunteers who assist in the smooth running of the Charity and are critical in helping to keep the running costs down.

Risk Review :

The Trustees have conducted their own review of the major risks to which the Charity is exposed and steps have been initiated to minimise the identified risks. All functions of the Charity are subjected to periodic review resulting in a process of ongoing improvement. All staff and volunteers are trained and have all the required statutory and regulatory clearances required.

Serious Incidents and Exceptions:

The Trustees are pleased to note, that there were no incidents which gave rise to the need for the Trustees to lodge a Serious Incident Report with the Charity Commission. Furthermore, there were no Exceptions recorded and which gave rise to the need for the Trustees to record on the Charity's Exceptions' Register.

Related Party and Transactions:

During the year the Charity was under the control of Trustees and Management Committee members as listed above.

No members of the management committee received any remuneration during the year.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the year.

Reserve Policy:

It is the policy of the charity that unrestricted funds, which have not been designated for a specific use, should be maintained at a level equivalent to its expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding. They will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The Centre will actively work to achieve this level of reserves.

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Trustees' Report

Independent Examiner:

According to the provisions of the Charities Act 2008 and updated 2011, the Committee has agreed that an audit is not required for this financial year. However due to provisions of the same act an independent examiner is required and Capstone Accountants appointed as external Accountant or Independent Examiner.

Capstone Accountants carried out an independent examination of the accounts included in the report. This report, which has been prepared in accordance with the Statement of Recommended Practice(SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the Executive Committee on and signed on their behalf.

This report, which has been prepared in accordance with the Statement of Recommended Practice

(SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the board on 21 August 2025 and signed on its behalf.

Hussain Ahmed
Trustee/Director

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Accountants' Report

**Accountants / Independent Examiner' report to the trustees of
SIMPLE REASON**

We report on the accounts for the year ended 31 January 2025 have been prepared under the historical cost convention and the accounting policies set out in note 1 to the financial statements.

Respective Responsibilities of Trustees and Accountants

The trustees are responsible for the preparation of the financial statements, and they consider that the trust is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion to you.

Basis of Opinion

We conducted our work in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the accounts with the accounting records kept by the charity, and making such limited enquiries of the trustees and officers as we considered necessary for the purpose of this report. These procedures provide only the assurance expressed in our opinion.

Opinion

In our opinion:

- (a) The accounts are in agreement with the accounting records kept by the charity under the requirements of the Statement of Recommended Practice - Accounting and Reporting by Charities;
- (b) Having regard only to, and on the basis of, the information contained in those accounts:

(1) The accounts have been drawn up in a manner consistent with the accounting requirements specified the Statement of Recommended Practice - Accounting and Reporting by Charities, and

(2) The charity satisfied the conditions for the exemption from an audit of the accounts for the year specified in the Charities Act.

(3) This unaudited account has been prepared based on the figures, information, and explanations provided by the management of the current committee.

A K M Jalal Uddin FCCA
Capstone Accountants
Accountants
Unit G.05
93-101 Greenfield Road
London
E1 1EJ

21 August 2025

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Income and Expenditure Account
for the year ended 31 January 2025

	2025 £	2024 £
Incoming Resources	97,478	101,172
Resource expended		
Event and activities	(82,960)	(93,487)
Administrative expenses	(9,631)	(36,688)
Surplus/(loss) for the financial year	<u>4,887</u>	<u>(29,003)</u>

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Balance Sheet

as at 31 January 2025

	Notes	2025 £	2024 £
Current assets			
Cash at bank and in hand		4,509	4,129
		<u>4,509</u>	<u>4,129</u>
Creditors: amounts falling due within one year	3	(643)	(650)
Net current assets		<u>3,866</u>	<u>3,479</u>
Total assets less current liabilities		<u>3,866</u>	<u>3,479</u>
Creditors: amounts falling due after more than one year	4	(15,120)	(19,620)
Net liabilities		<u>(11,254)</u>	<u>(16,141)</u>
Funds			
Income and Expenditure Account		(11,254)	(16,141)
Total funds		<u>(11,254)</u>	<u>(16,141)</u>

The financial statements were approved by the Executive Committee and signed on their behalf:

Hussain Ahmed
Trustee/Director

Approved by the board on 21 August 2025

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Notes to the Accounts
for the year ended 31 January 2025

1 Accounting policies

Basis of preparation

The Financial Statements have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and investments measured at market value.

The Financial Statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015), and the requirements of Accounting and Reporting by Charities:

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) (SORP 2015).

2 Employees

	2025 Number	2024 Number
Average number of persons employed by the company	<u>0</u>	<u>0</u>

3 Creditors: amounts falling due within one year

	2025 £	2024 £
Other creditors	<u>643</u>	<u>650</u>
	<u>643</u>	<u>650</u>

4 Creditors: amounts falling due after one year

	2025 £	2024 £
Other creditors (Qardhe Hasana-Loan)	<u>15,120</u>	<u>19,620</u>
	<u>15,120</u>	<u>19,620</u>

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**Detailed income and expenditure account
for the year ended 31 January 2025**

This schedule does not form part of the statutory accounts

	Unrestricted	Restricted	2025 £	2024 £
Incoming Resources				
General Donation and Contribution	94,061	-	94,061	94,887
Gift Aid and Admin Income	3,417	-	3,417	6,285
	<u>97,478</u>	<u>-</u>	<u>97,478</u>	<u>101,172</u>
Resources Expended				
Event and activities	82,960	-	82,960	93,487
	<u>82,960</u>	<u>-</u>	<u>82,960</u>	<u>93,487</u>
Administrative expenses				
Employee costs:				
Travel and subsistence	-	-	-	1,126
Motor expenses	-	-	-	185
	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,311</u>
Premises costs:				
Rent	4,200	-	4,200	22,742
Rates and water bill	-	-	-	315
Service charges	-	-	281	342
Light and heat	-	-	-	4,397
	<u>4,481</u>	<u>-</u>	<u>4,481</u>	<u>27,796</u>
General administrative expenses:				
Telephone and internet	239	-	239	1,203
Stationery and printing	-	-	-	1,355
Bank charges	-	-	-	196
Insurance	237	-	237	99
Software	795	-	795	1,368
Repairs and maintenance	-	-	-	564
	<u>1,271</u>	<u>-</u>	<u>1,271</u>	<u>4,785</u>
Legal and professional costs:				
Accountancy fees	1,975	-	1,975	800
Advertising and PR	573	-	573	1,010
Other legal and professional	1,331	-	1,331	986
	<u>3,879</u>	<u>-</u>	<u>3,879</u>	<u>2,796</u>
	<u>9,631</u>	<u>-</u>	<u>9,631</u>	<u>36,688</u>