

# ANNUAL REPORT AND ACCOUNTS

31 January 2023



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## 01

### COMPANY INFORMATION

**Registered office**

9 Castalia Square  
London  
E14 3PQ

**Charity Registered number**

1188243



## CHARITABLE PROJECTS **OVERVIEW**

Simple Reason is a humanitarian aid organisation working to help some of the world's most vulnerable communities.

Our trustees have always had a passion for charitable work and gained experience from the grass root level activities and that was regulated under a name in 2019. Alhamdulillah, currently we are conducting charitable projects in various countries with the trust and support of countless donors and beneficiaries.

2022 was significant and notable for Simple Reason. We helped, served and educated thousands across the globe with the love and

support of our donors and well-wishers.

This year, we took some ambitious steps to positively shape the lives of many thousands of others and empower communities in the most remote regions of the world. Meanwhile in the UK, we have a new central office set up with a strong admin team and the website was refurbished. Local Scholars and community leaders were invited and approached to raise awareness of the charities unique work.

Everything was possible with the support of all our donors' and the infinite mercy of Allah Subhanahu WaTa'la.



### OUR PROJECTS:

#### WATER IS LIFE?

Water is Life` is a project which reached desert lands in Pakistan and remote regions in Bangladesh and structures were established.

Each water tube well has its own project report and a video of its journey from installation process to water supply.

Sanitation and ablution facilities have been constructed in many masjid's, madrasas and community water tanks for entire villages.



## WINTER EMERGENCY

Throughout the winter season, we delivered to vulnerable communities food, blankets and shelter. Amongst those supported were **Rohingyas** and street children.

## STREET CHILDREN

36.5 million children worldwide are displaced and lack basic necessities to survive day-to-day life. Moreover, without adequate food, clean water, early education, and mental health support, these children are exposed to the dangers of society that force them into a cycle of slavery and abuse.

## CARE FOR CHILDREN ON THE STREETS

Health checks, haircuts and provision of clothing, and education within Cox's Bazar of the Chittagong region of Bangladesh



## FOOD AID

Simple Reason's Food Aid continues throughout the year. Especially in Ramadan 2022. Apart from food aid, iftar distribution, dates for Masjid and hot meal projects were running throughout the year.

**BENEFICIARIES:** Rohingya, victims of natural disasters, orphanages.

## RELIGIOUS DUE

Zakat, Qurbani, and Fitrana are entrusted to us as Amanah, and it is our duty to distribute them in accordance with Islamic law.

We have distributed to the 'Most Needy' this year as well.

## EDUCATION

Children living in poverty seek hope and comfort through education and schools. Therefore, they are highly motivated to gain knowledge and break the cycle of poverty and hardships.

A good education can unquestionably help children become better citizens, provide them with better opportunities in life and help them differentiate between good and evil. With education, they can be inspired to work hard and, at the same time, grow into better people. Eventually, they will be able to shape a better society to live in by knowing and respecting rights, laws, and regulations.

Maktab and Madrasa Support Initiative started throughout Bangladesh. And empowering madrasa teachers through digital skills training project started.

## Livelihood

Simple Reason has always focused on permanent self-sustainability under monitoring rather than short-term one-off support.

Simple Reason has provided a permanent way of earning to many people through sewing machines, livestock, vegetable vans etc.

## HEALTHCARE

This year we focused mainly on arranging medical campaigns, especially circumcision camps.

Simple Reason is committed to ensuring the healthy life of all people of all ages in keeping with the UN's Sustainable Development Goal.

# 03

## TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31 January 2023.

### TRUSTEES

The following persons served as trustees during the year:



Asad Ahmed



Hussain Ahmed



Miss Mahbooba Sultana Quadir

### TRUSTEES' RESPONSIBILITIES

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP)

Accounting and Reporting by Charities issued in 2005 in preparing the annual report and financial statements of the Charity.

#### LEGAL STATUS:

**Charity:** Registered with the Charity Commission, Charity Number: 1188243

**Company:** Registered with the Companies House, Company number: 11781697

The Charity's objects are

- a) To provide financial support among the victims of natural or other kind of disaster.
- b) To advance the education of the public by providing grants, donations and services.

## ORGANISATION:

A Management Committee, the members of which are the trustees manages the affairs of the charity. The Management Committee manages the business of the charity including the paying of all expenses.

## TRUSTEES:

Trustees, who are all members of the executive committee, and who served during the year.

Trustees responsibilities in relation to the financial statements: The committee or Trustees are required by charity's law to prepare financial statements for each financial year which give a true and fair view of the financial activities of the charity and of its financial the end of that year.

In preparing those financial statements the Trustees are required to:

The Trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with applicable law and regulations and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England and Wales requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these Financial Statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- Prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the Financial Statements comply with the Charities Act 2011.

The Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed.

They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

#### **VOLUNTEERS:**

The Trustees wish to record their appreciation on behalf of the Charity and community for the volunteers who assist in the smooth running of the Charity and are critical in helping to keep the running costs down.

#### **RISK REVIEW:**

The Trustees have conducted their own review of the major risks to which the Charity is exposed and steps have been initiated to minimise the identified risks. All functions of the Charity are subjected to periodic review resulting in a process of ongoing improvement. All staff and volunteers are trained and have all the required statutory and regulatory clearances required.

#### **SERIOUS INCIDENTS AND EXCEPTIONS:**

The Trustees are pleased to note, that there were no incidents which gave rise to the need for the Trustees to lodge a Serious Incident Report with the Charity Commission. Furthermore, there were no Exceptions recorded and which gave rise to the need for the Trustees to record on the Charity's Exceptions' Register.

#### **RELATED PARTY TRANSACTIONS:**

During the year the Charity was under the control of Trustees and Management Committee members as listed above.

No members of the management committee received any remuneration during the year.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the year.

#### **RESERVE POLICY**

It is the policy of the charity that unrestricted funds, which have not been designated for a specific use, should be maintained at a level equivalent to its expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding.

They will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The Charity will actively work to achieve this level of reserves.

## INDEPENDENT EXAMINER

According to the provisions of the Charities Act 2008 and updated 2011, the Committee has agreed that an audit is not required for this financial year. However due to provisions of the same act an independent examiner is required and Capstone Accountants appointed as external Accountant or Independent Examiner.

## TRANSACTION AND FINANCIAL POSITION

The Statement of Financial Activities shows net surplus for the year of £50,607.00 and our accumulated funds stand at £12,862.00 in total.

Capstone Accountants carried out an independent examination of the accounts included in the report. This report, which has been prepared in accordance with the Statement of Recommended Practice (SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the Executive Committee and signed on their behalf.

This report, which has been prepared in accordance with the Statement of Recommended Practice (SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the board on 13 October 2023 and signed on its behalf.



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Hussain Ahmed  
Trustee/Director



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Asad Ahmed  
Trustee/Director



## INDEPENDENT EXAMINER' REPORT

We report on the accounts for the year ended 31 January 2023 have been prepared under the historical cost convention and the accounting policies set out in note 1 to the financial statements.

### RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND ACCOUNTANTS

The trustees are responsible for the preparation of the financial statements, and they consider that the trust is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion to you.

### BASIS OF OPINION

We conducted our work in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the accounts with the accounting records kept by the charity, and making such limited enquiries of the trustees and officers as we considered necessary for the purpose of this report. These procedures provide only the assurance expressed in our opinion.



A K M Jalal Uddin FCCA

Capstone Accountants

Unit G.05 93-101 Greenfield Road London E1 1EJ

13 October 2023

### OPINION IN OUR OPINION:

- (a) The accounts are in agreement with the accounting records kept by the charity under the requirements of the Statement of Recommended Practice - Accounting and Reporting by Charities;
- (b) Having regard only to, and on the basis of, the information contained in those accounts:
  - (1) The accounts have been drawn up in a manner consistent with the accounting requirements specified the Statement of Recommended Practice - Accounting and Reporting by Charities, and
  - (2) The charity satisfied the conditions for the exemption from an audit of the accounts for the year specified in the Charities Act.
  - (3) This unaudited Account we have prepared in accordance with the figure, information and explanation we have received from the management of the current committee.

## INCOME AND EXPENDITURE **ACCOUNT**

for the year ended 31 January 2023

	<b>2023</b>	<b>2022</b>
	<b>£</b>	<b>£</b>
Incoming Resources	50,607	21,842
<b>Resource expended</b>		
Event and activities	(25,552)	(29,730)
Administrative expenses	(12,616)	(1,033)
<b>Surplus/(loss) for the financial year</b>	<b>12,439</b>	<b>(8,921)</b>

**BALANCE SHEET**

as at 31 January 2023

	Notes	2023 £	2022 £
<b>Current assets</b>			
Cash at bank and in hand		13,512	423
		13,512	423
		423	
Creditors: amounts falling due within one year	2	(650)	
Net assets		12,862	423
<b>Funds</b>			
Income and Expenditure Account		12,862	423
<b>Total funds</b>		<b>12,862</b>	<b>423</b>

The financial statements were approved by the Executive Committee and signed on their behalf:



Hussain Ahmed  
Trustee/Director



Asad Ahmed  
Trustee/Director

Approved by the board on 13 October 2023

## NOTES TO THE ACCOUNTS

### for the year ended 31 January 2023

#### 1. ACCOUNTING POLICIES

##### **BASIS OF PREPARATION**

The Financial Statements have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and investments measured at market value.

The Financial Statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015), and the requirements of Accounting and

##### **REPORTING BY CHARITIES:**

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) (SORP 2015).

Voluntary income and donations are included in incoming resources when they are receivable, except when the donors specify that they must be used in future accounting periods or donors' conditions have not been fulfilled, then the income is deferred. The income from fundraising ventures is shown gross, with the associated costs included in fundraising costs.

##### **CREDITORS**

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

#### 2. Creditors: amounts falling due within one year

	2023	2022
	£	£
Other creditors	650	-
	650	-

## DETAILED INCOME AND EXPENDITURE ACCOUNT

for the year ended 31 January 2023

*This schedule does not form part of the statutory accounts*

			2023	2022
	Unrestricted	Restricted	£	£
<b>Incoming Resources</b>				
General Donation and Contribution	50,607	-	50,607	21,842
	50,607	-	50,607	21,842
<b>Resources Expended</b>				
Event and activities	25,552	-	25,552	29,730
	25,552	-	25,552	29,730
<b>Administrative expenses</b>				
Rent	7,125	-	7,125	-
Rates and water bill	276	-	276	-
Light and heat	3,047	-	3,047	-
	10,448	-	10,448	-
<b>General administrative expenses:</b>				-
Telephone and internet	186		186	186
Postage	33		33	-
Stationery and printing	279		279	-
Bank charges	167		167	-
Software	332		332	497
Repairs and maintenance	521		521	-
	1,518		1,518	683
<b>Legal and professional costs:</b>				
Other legal and professional	650		650	350
	650		650	350
	12,616	-	12,616	1,033



**simple** **reason** 

Help. Serve. Educate