

SIMPLE REASON

England & Wales · Charity number 1188243

Details

Status	Registered
Legal form	Charitable company
Company number	11781697
Registered	2020-02-28
Register	View on the Charity Commission register

Contact

Address	59B Leytonstone Road (Basement) London E15 1JA
Phone	07840086856
Email	info.simplereason@gmail.com
Website	www.simplereason.org

Activities

Objects: THE COMPANY'S/CHARITY'S OBJECTS ("OBJECTS") ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING:1.1 TO PROVIDE FINANCIAL SUPPORT AMONG THE VICTIMS OF NATURAL OR OTHER KIND OF DISASTER.1.2 TO ADVANCE THE EDUCATION OF THE PUBLIC BY PROVIDING GRANTS, DONATIONS AND SERVICES.

Activities: 1.1 To provide financial support among the victims of natural or other kind of disaster. 1.2 To advance the education of the public by providing grants, donations and services

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations
- **What:** General Charitable Purposes, Education/training, Other Charitable Purposes
- **Who:** The General Public/mankind

Geography

- Afghanistan
- Bangladesh
- India
- Pakistan

Finances

Period end	Income	Expenditure	Assets	Employees
2025-01-31	£97,478	£92,591	-	-
2024-01-31	£101,172	£130,175	-	-
2023-01-31	£50,607	£38,168	-	-
2022-01-31	£21,842	£30,763	-	-
2021-01-31	£19,314	£10,233	-	-

Trustees

Name	Role	Appointed
HUSSAIN AHMED	Chair	2019-01-22
Emdadul HAQUE		2025-01-06
Mahbooba Sultana Quadir		2021-11-01

SIMPLE REASON

England & Wales - Charity number 1188243

Accounts

Company registration number: 11781697
Charity number: 1188243

SIMPLE REASON
Report and Accounts
31 January 2025

Charity number: 1188243
Report and accounts
Contents

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Charity number: 1188243
Charity/Company Information

Trustee / Director

Hussain Ahmed
Miss Mahbooba Sultana Quadir
Emdadul Haque

Accountants

Capstone Accountants
Unit G.05
93-101 Greenfield Road
London
E1 1EJ

Registered office

59b, Leytonstone Road
London
E15 1JA

Company Registered number

11781697

Charity Registered number

1188243

Charity number: 1188243

Charity number: 1188243

Charitable projects overview

Executive Summary

In 2024, Simple Reason Charity expanded its reach and made a meaningful difference in the lives of vulnerable communities worldwide.

Mission and Vision

Our mission is to support vulnerable communities by providing essential needs like food, water, and shelter. We aim to foster compassion, equality, and justice, helping people overcome hardship and build self-reliant lives.

Key Achievements

In 2024, Simple Reason Charity successfully implemented 214 impactful projects worldwide, Alhamdulillah. Through these initiatives, we directly benefited 192,938 individuals, addressing critical humanitarian needs across multiple sectors. Our work spanned water aid, food aid, emergency response, healthcare, education, dawah, livelihood support, shelter, and more—each project guided by our commitment to compassion, dignity, and sustainable change.

Water Projects

In 2024 alone, Simple Reason provided access to clean drinking water for 59,597 people across Bangladesh, Pakistan, Rohingya refugee camps, and other regions. We established community water facilities in 33 masjids, 31 madrasas, and 5 villages, enabling improved access to water for drinking, ablution, worship, health, and education.

Food Aid

A total of 42,870 individuals benefitted from our Food Aid initiatives in Bangladesh and other countries. During Ramadan, food and iftar packs were distributed, while emergency supplies were delivered during crises. Thousands also received Qurbani meat during Eid al-Adha, and nutritious meals were provided during the winter season.

Emergency Response

Simple Reason responded to urgent humanitarian needs through 38 Emergency Response projects in Bangladesh, Egypt, and beyond, reaching 85,507 people. Support included emergency food, clean water, winter clothing, and healthcare. Major interventions took place in flood-affected areas of Bhola, Feni, and Noakhali, cyclone-hit Sylhet, and in Egypt where families received financial and health assistance.

Other Initiatives

Beyond water, food, and emergency relief, we implemented 73 additional projects across diverse sectors, including healthcare, maktabas, education and dawah, livelihood, shelter, masjid construction, orphan sponsorship, and blanket distribution. These projects created lasting impact—providing children with Quranic education, supporting orphans, building masjids in underserved areas, delivering medical care, and offering warmth and security to vulnerable families.

BASB Complex – Sylhet Dawah Centre

The BASB Complex in Sylhet continued to serve as a vibrant hub for educational and dawah activities. Throughout 2024, the centre hosted monthly family counselling sessions, Quran classes, Arabic lessons, and workshops on prophetic dawah, strengthening both knowledge and community engagement.

Future Outlook for 2025

Our goals for 2025 include expanding projects in water, education, health, livelihood, food aid, emergency response, and dawah and skill development. We aim to increase the number of water well installations in masjids and madrasas, strengthen emergency response capabilities, and foster stronger ties with local communities. Transparency will continue to remain a priority, with detailed project reports ensuring accountability.

Thank You

We express our deepest gratitude to our donors, volunteers, and supporters. Your collective efforts have made our success possible, and we look forward to another year of impactful service.

Charity number: 1188243

Charity number: 1188243

Trustees' Report

The trustees present their report and accounts for the year ended 31 January 2025.

Trustees

The following persons served as trustees during the year:

Hussain Ahmed
Miss Mahbooba Sultana Quadir
Emdadul Haque

Trustees' responsibilities

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP)

Accounting and Reporting by Charities issued in 2005 in preparing the annual report and financial statements of the Charity.

Legal Status:

Charity: Registered with the Charity Commission, Charity Number: 1188243

Company: Registered with the Companies House, Company number: 11781697

The Charity's objects are

- a) To provide financial support among the victims of natural or other kind of disaster.
- b) To advance the education of the public by providing grants, donations and services.

Organisation:

A Management Committee, the members of which are the trustees manages the affairs of the charity. The Management Committee manages the business of the charity including the paying of all expenses.

Trustees:

Trustees, who are all members of the executive committee, and who served during the year.

The trustees are elected at the Annual General Meeting, for membership of the Executive Committee and serve until the end of the next Annual General Meeting, where they can stand for re- election as members of the new Executive Committee.

Trustees responsibilities in relation to the financial statements: The committee or Trustees are required by charity's law to prepare financial statements for each financial year which give a true and fair view of the financial activities of the charity and of its financial the end of that year.

In preparing those financial statements the Trustees are required to:

The Trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with applicable law and regulations and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these Financial Statements, the Trustees are required to:

Charity number: 1188243

Charity number: 1188243

Trustees' Report

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- Prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the Financial Statements comply with the Charities Act 2011.

The Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Volunteers:

The Trustees wish to record their appreciation on behalf of the Charity and community for the volunteers who assist in the smooth running of the Charity and are critical in helping to keep the running costs down.

Risk Review :

The Trustees have conducted their own review of the major risks to which the Charity is exposed and steps have been initiated to minimise the identified risks. All functions of the Charity are subjected to periodic review resulting in a process of ongoing improvement.

All staff and volunteers are trained and have all the required statutory and regulatory clearances required.

Serious Incidents and Exceptions:

The Trustees are pleased to note, that there were no incidents which gave rise to the need for the Trustees to lodge a Serious Incident Report with the Charity Commission. Furthermore, there were no Exceptions recorded and which gave rise to the need for the Trustees to record on the Charity's Exceptions' Register.

Related Party and Transactions:

During the year the Charity was under the control of Trustees and Management Committee members as listed above.

No members of the management committee received any remuneration during the year.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the year.

Reserve Policy:

It is the policy of the charity that unrestricted funds, which have not been designated for a specific use, should be maintained at a level equivalent to its expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding. They will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The Centre will actively work to achieve this level of reserves.

Charity number: 1188243

Charity number: 1188243

Trustees' Report

Independent Examiner:

According to the provisions of the Charities Act 2008 and updated 2011, the Committee has agreed that an audit is not required for this financial year. However due to provisions of the same act an independent examiner is required and Capstone Accountants appointed as external Accountant or Independent Examiner.

Capstone Accountants carried out an independent examination of the accounts included in the report. This report, which has been prepared in accordance with the Statement of Recommended Practice(SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the Executive Committee on and signed on their behalf.

This report, which has been prepared in accordance with the Statement of Recommended Practice
(SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the board on 21 August 2025 and signed on its behalf.

Hussain Ahmed
Trustee/Director

Charity number: 1188243

Accountants' Report

**Accountants / Independent Examiner' report to the trustees of
SIMPLE REASON**

We report on the accounts for the year ended 31 January 2025 have been prepared under the historical cost convention and the accounting policies set out in note 1 to the financial statements.

Respective Responsibilities of Trustees and Accountants

The trustees are responsible for the preparation of the financial statements, and they consider that the trust is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion to you.

Basis of Opinion

We conducted our work in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the accounts with the accounting records kept by the charity, and making such limited enquiries of the trustees and officers as we considered necessary for the purpose of this report. These procedures provide only the assurance expressed in our opinion.

Opinion

In our opinion:

- (a) The accounts are in agreement with the accounting records kept by the charity under the requirements of the Statement of Recommended Practice - Accounting and Reporting by Charities;
- (b) Having regard only to, and on the basis of, the information contained in those accounts:

- (1) The accounts have been drawn up in a manner consistent with the accounting requirements specified the Statement of Recommended Practice - Accounting and Reporting by Charities, and
- (2) The charity satisfied the conditions for the exemption from an audit of the accounts for the year specified in the Charities Act.
- (3) This unaudited account has been prepared based on the figures, information, and explanations provided by the management of the current committee.

A K M Jalal Uddin FCCA
Capstone Accountants
Accountants
Unit G.05
93-101 Greenfield Road
London
E1 1EJ

21 August 2025

Charity number: 1188243
Income and Expenditure Account
for the year ended 31 January 2025

	2025	2024
	£	£
Incoming Resources	97,478	101,172
Resource expended		
Event and activities	(82,960)	(93,487)
Administrative expenses	(9,631)	(36,688)
Surplus/(loss) for the financial year	<u>4,887</u>	<u>(29,003)</u>

Charity number: 1188243
Charity Registered number: 11781697
Balance Sheet
as at 31 January 2025

	Notes	2025 £	2024 £
Current assets			
Cash at bank and in hand		4,509	4,129
		<u>4,509</u>	<u>4,129</u>
Creditors: amounts falling due within one year			
	3	(643)	(650)
Net current assets		<u>3,866</u>	<u>3,479</u>
Total assets less current liabilities			
		3,866	3,479
Creditors: amounts falling due after more than one year			
	4	(15,120)	(19,620)
Net liabilities		<u>(11,254)</u>	<u>(16,141)</u>
Funds			
Income and Expenditure Account		(11,254)	(16,141)
Total funds		<u>(11,254)</u>	<u>(16,141)</u>

The financial statements were approved by the Executive Committee and signed on their behalf:

Hussain Ahmed
Trustee/Director

Approved by the board on 21 August 2025

Charity number: 1188243
Notes to the Accounts
for the year ended 31 January 2025

1 Accounting policies

Basis of preparation

The Financial Statements have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and investments measured at market value.

The Financial Statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015), and the requirements of Accounting and Reporting by Charities:

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) (SORP 2015).

2 Employees

	2025	2024
	Number	Number
Average number of persons employed by the company	0	0

3 Creditors: amounts falling due within one year

	2025	2024
	£	£
Other creditors	643	650
	643	650

4 Creditors: amounts falling due after one year

	2025	2024
	£	£
Other creditors (Qardhe Hasana-Loan)	15,120	19,620
	15,120	19,620

Charity number: 1188243
Detailed income and expenditure account
for the year ended 31 January 2025

This schedule does not form part of the statutory accounts

	Unrestricted	Restricted	2025 £	2024 £
Incoming Resources				
General Donation and Contribution	94,061	-	94,061	94,887
Gift Aid and Admin Income	3,417	-	3,417	6,285
	<u>97,478</u>	<u>-</u>	<u>97,478</u>	<u>101,172</u>
Resources Expended				
Event and activities	82,960	-	82,960	93,487
	<u>82,960</u>	<u>-</u>	<u>82,960</u>	<u>93,487</u>
Administrative expenses				
Employee costs:				
Travel and subsistence	-	-	-	1,126
Motor expenses	-	-	-	185
	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,311</u>
Premises costs:				
Rent	4,200	-	4,200	22,742
Rates and water bill	-	-	-	315
Service charges	-	-	281	342
Light and heat	-	-	-	4,397
	<u>4,481</u>	<u>-</u>	<u>4,481</u>	<u>27,796</u>
General administrative expenses:				
Telephone and internet	239	-	239	1,203
Stationery and printing	-	-	-	1,355
Bank charges	-	-	-	196
Insurance	237	-	237	99
Software	795	-	795	1,368
Repairs and maintenance	-	-	-	564
	<u>1,271</u>	<u>-</u>	<u>1,271</u>	<u>4,785</u>
Legal and professional costs:				
Accountancy fees	1,975	-	1,975	800
Advertising and PR	573	-	573	1,010
Other legal and professional	1,331	-	1,331	986
	<u>3,879</u>	<u>-</u>	<u>3,879</u>	<u>2,796</u>
	<u>9,631</u>	<u>-</u>	<u>9,631</u>	<u>36,688</u>

SIMPLE REASON

England & Wales - Charity number 1188243

Accounts

simple reason

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REPORT AND **ACCOUNTS**

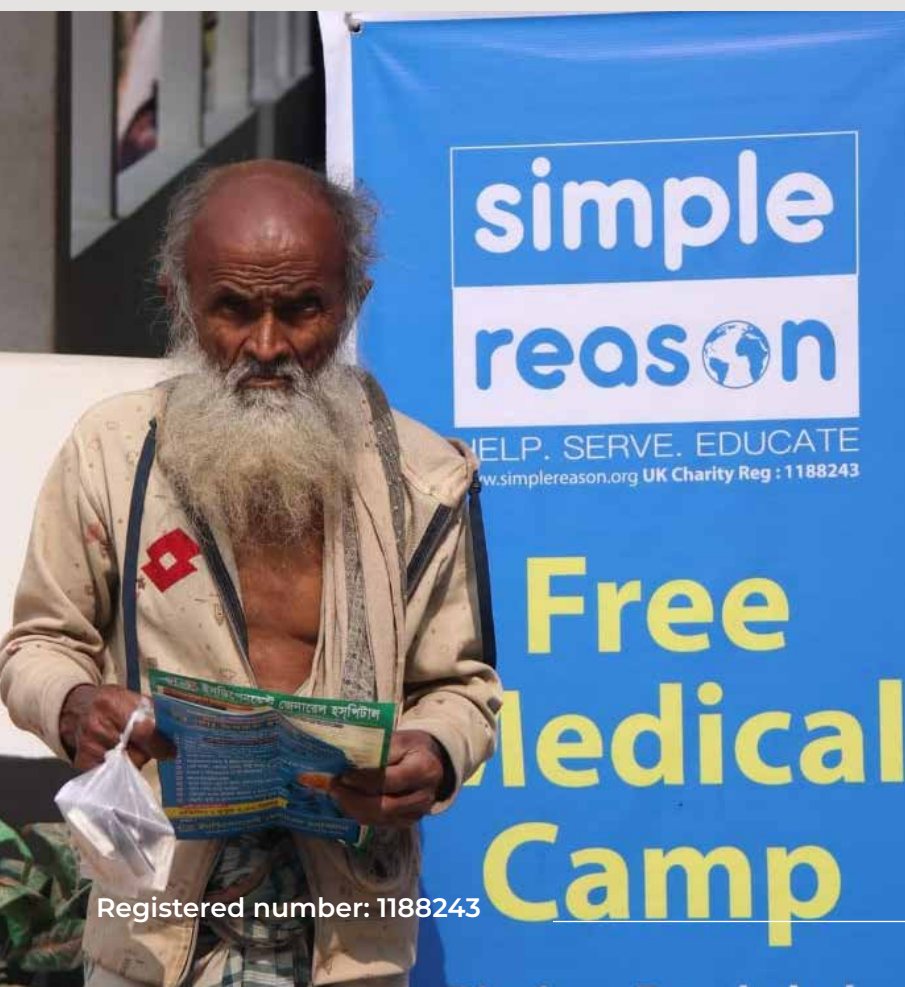
31 JANUARY
2024

Company registration number: 11781697

Charity registration number: 1188243

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COMPANY INFORMATION

Directors / Trustees

Asad Ahmed
Hussain Ahmed
Miss Mahbooba Sultana Quadir

Accountants

Capstone Accountants
Unit G.05
93-101 Greenfield Road
London
E1 1EJ

Registered office

Unit 10, 5 Vine Court
London
E1 1JH

Charity Registered number

1188243

Company Registered number

11781697



CHARITABLE PROJECT OVERVIEW



In 2023, Simple Reason Charity experienced significant growth, making a substantial impact on communities in need.



Our mission is to provide vital necessities to vulnerable communities, helping them tackle challenges such as lack of **food, water, and shelter**. We strive to promote social justice, equality, and compassion, aiming to make impoverished communities self-sufficient.



In 2023, we installed 34 community water facilities across Bangladesh and Pakistan, benefiting over **10,505 individuals**, including **13 masjids**, **16 madrasas**, and **8 villages**. We established two Maktabs in Sylhet and Cox's Bazar, Bangladesh, **educating 117 students**, and supported **7 madrasas while providing teacher training in Bangladesh, Pakistan, Turkey, and Morocco**. Our emergency response efforts reached **4,205 beneficiaries**, including aid for the Turkey-Syria earthquake, the Bangladesh flood, and the Morocco earthquake. We provided winter clothing to **1,617 individuals** in Bangladesh and Morocco, and food distributions benefited **10,795 people**

across Bangladesh, Pakistan, Turkey, and Morocco. Additionally, our health camps supported 810 beneficiaries in Bangladesh and Morocco, and we conducted family counselling workshops. We empowered Muslim scholars, Dae, and new Muslims through livelihood projects, provided long-lasting shelter, and planted trees in Bangladesh. We supported the construction of three mosques and established a permanent Dawah Centre in Sylhet, Bangladesh. Our madrasa support initiatives provided financial and intellectual assistance, with plans to expand in 2024. In 2023, the total number of beneficiaries of Simple Reason was 32,590.



FUTURE OUTLOOK FOR 2024

Our goals for 2024 include expanding projects in water, education, health, livelihood, food aid, emergency response, and madrasa support. We aim to increase the number of water well installations, strengthen emergency response capabilities, and foster stronger ties with local communities. Transparency will remain a priority, with detailed project reports ensuring accountability.



THANK YOU

We express our deepest gratitude to our donors, volunteers, and supporters. Your collective efforts have made our success possible, and we look forward to another year of impactful service.

TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31 January 2024.

TRUSTEES

The following persons served as trustees during the year:



Asad Ahmed



Hussain Ahmed



Miss Mahbooba Sultana Quadir

TRUSTEES' RESPONSIBILITIES

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP)

Accounting and Reporting by Charities issued in 2005 in preparing the annual report and financial statements of the Charity.

Legal Status:

Charity: Registered with the Charity Commission, Charity Number: 1188243

Company: Registered with the Companies House, Company number: 11781697

The Charity's objects are

- a) To provide financial support among the victims of natural or other kind of disaster.
- b) To advance the education of the public by providing grants, donations and services.

ORGANISATION:

A Management Committee, the members of which are the trustees manages the affairs of the charity. The Management Committee manages the business of the charity including the paying of all expenses.

TRUSTEES:

Trustees, who are all members of the executive committee, and who served during the year.

The trustees are elected at the Annual General Meeting, for membership of the Executive Committee and serve until the end of the next Annual General Meeting, where they can stand for re- election as members of the new Executive Committee.

Trustees responsibilities in relation to the financial statements: The committee or Trustees are required by charity's law to prepare financial statements for each financial year which give a true and fair view of the financial activities of the charity and of its financial the end of that year.

In preparing those financial statements the Trustees are required to:

The Trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with **applicable law and regulations and United Kingdom Accounting Standards** (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in **England and Wales** requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these Financial Statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- Prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the Financial Statements comply with the Charities Act 2011.

The Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

VOLUNTEERS:

The Trustees wish to record their appreciation on behalf of the Charity and community for the volunteers who assist in the smooth running of the Charity and are critical in helping to keep the running costs down.

RISK REVIEW:

The Trustees have conducted their own review of the major risks to which the Charity is exposed and steps have been initiated to minimise the identified risks. All functions of the Charity are subjected to periodic review resulting in a process of ongoing improvement. All staff and volunteers are trained and have all the required statutory and regulatory clearances required.

SERIOUS INCIDENTS AND EXCEPTIONS:

The Trustees are pleased to note, that there were no incidents which gave rise to the need for the Trustees to lodge a Serious Incident Report with the Charity Commission. Furthermore, there were no Exceptions recorded and which gave rise to the need for the Trustees to record on the Charity's Exceptions' Register.

RELATED PARTY TRANSACTIONS:

During the year the Charity was under the control of Trustees and Management Committee members as listed above.

No members of the management committee received any remuneration during the year.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the year.

RESERVE POLICY

It is the policy of the charity that unrestricted funds, which have not been designated for a specific use, should be maintained at a level equivalent to its expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding.

They will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The Centre will actively work to achieve this level of reserves.

INDEPENDENT EXAMINER

According to the provisions of the Charities Act 2008 and updated 2011, the Committee has agreed that an audit is not required for this financial year. However due to provisions of the same act an independent examiner is required and Capstone Accountants appointed as external Accountant or Independent Examiner.

Capstone Accountants carried out an independent examination of the accounts included in the report. This report, which has been prepared in accordance with the Statement of Recommended Practice(SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the Executive Committee on and signed on their behalf.

This report, which has been prepared in accordance with the Statement of Recommended Practice (SORP) Accounting and Reporting by Charities issued in 2005

This report was approved by the board on 20 June 2024 and signed on its behalf.



Hussain Ahmed
Trustee/Director



Asad Ahmed
Trustee/Director



ACCOUNTANTS' REPORT

Accountants / Independent Examiner' report to the trustees of SIMPLE REASON

We report on the accounts for the year ended 31 January 2024 have been prepared under the historical cost convention and the accounting policies set out in note 1 to the financial statements.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND ACCOUNTANTS

The trustees are responsible for the preparation of the financial statements, and they consider that the trust is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion to you.

BASIS OF OPINION

We conducted our work in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the accounts with the accounting records kept by the charity, and making such limited enquiries of the trustees and officers as we considered necessary for the purpose of this report. These procedures provide only the assurance expressed in our opinion.



A K M Jalal Uddin FCCA
Capstone Accountants
Unit G.05 93-101 Greenfield Road London E1 1EJ
20 June 2024

OPINION IN OUR OPINION:

- a. The accounts are in agreement with the accounting records kept by the charity under the requirements of the Statement of Recommended Practice - Accounting and Reporting by Charities;
- b. Having regard only to, and on the basis of, the information contained in those accounts:
 1. The accounts have been drawn up in a manner consistent with the accounting requirements specified the Statement of Recommended Practice - Accounting and Reporting by Charities, and
 2. The charity satisfied the conditions for the exemption from an audit of the accounts for the year specified in the Charities Act.
 3. This unaudited Account we have prepared in accordance with the figure, information and explanation we have received from the management of the current committee.



INCOME AND EXPENDITURE ACCOUNT

for the year ended 31 January 2024

	2024 £	2023 £
Incoming Resources	101,172	50,607
Resource expended		
Event and activities	(93,487)	(25,552)
Administrative expenses	(36,688)	(12,616)
(Loss)/surplus for the financial year	<u>(29,003)</u>	<u>12,439</u>

BALANCE SHEET

as at 31 January 2024

	Notes	2024 £	2023 £
Current assets			
Cash at bank and in hand		4,129	13,512
		<u>4,129</u>	<u>13,512</u>
Creditors: amounts falling due within one year	3	<u>(650)</u>	<u>(650)</u>
Net current assets		<u>3,479</u>	<u>12,862</u>
Total assets less current liabilities		<u>3,479</u>	<u>3,479</u>
Creditors: amounts falling due after more than one year	4	<u>(19,620)</u>	<u></u>
Net (liabilities)/assets		<u>(16,141)</u>	<u>12,862</u>
Funds			
Income and Expenditure Account		<u>(16,141)</u>	<u>12,862</u>
Total Funds		<u>(16,141)</u>	<u>12,862</u>

The financial statements were approved by the Executive Committee and signed on their behalf:



Hussain Ahmed
Trustee/Director



Asad Ahmed
Trustee/Director

Approved by the board on 20 June 2024

NOTES TO THE ACCOUNT

for the year ended 31 January 2024

1 Accounting policies

Basis of preparation

The Financial Statements have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and investments measured at market value.

The Financial Statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015), and the requirements of Accounting and

Reporting by Charities:

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) (SORP 2015).

Voluntary income and donations are included in incoming resources when they are receivable, except when the donors specify that they must be used in future accounting periods or donors' conditions have not been fulfilled, then the income is deferred. The income from fundraising ventures is shown gross, with the associated costs included in fundraising costs.

CREDITORS

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

2 Employees

Average number of persons employed by the company

2024 Number	2023 Number
0	0

3 Creditors: amounts falling due within one year

Other creditors

2024 £	2023 £
650	650
650	650

4 Creditors: amounts falling due after one year

Other creditors (Qardhe Hasana-Loan)

2024 £	2023 £
19,620	
19,620	

Registered number: 1188243

DETAILED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 JANUARY 2024

This schedule does not form part of the statutory accounts

	Unrestricted	Restricted	2024 £	2023 £
Incoming Resources				
General Donation and Contribution	94,887	-	94,887	50,607
Gift Aid and Admin Income	6,285	-	6,285	-
	101,172	-	101,172	50,607
Resources Expended				
Event and activities	93,487	-	93,487	25,552
	93,487	-	93,487	25,552
Administrative expenses				
Employee costs:				
Travel and subsistence	1,126	-	1,126	-
Motor expenses	185	-	185	-
	1,311	-	1,311	-
Premises costs:				
Rent	22,742	-	22,742	7,125
Rates and water bill	315	-	315	276
Service charges			342	-
Motor expenses	185	-	185	185
Light and heat	4,397	-	4,397	3,047
	27,796	-	27,796	10,448
General administrative expenses:				
Telephone and internet	1,203		1,203	186
Postage	-	-	-	33
Stationery and printing	1,355	-	1,355	279
Bank charges	167	-	196	167
Insurance	99	-	99	3,047
Software	1,368	-	1,368	332
Repairs and maintenance	564	-	564	521
	4,756		4,785	1,518
Legal and professional costs:				
Accountancy fees	800	-	800	-
Advertising and PR	1,010		1,010	-
Other legal and professional	986	-	986	650
	2,796	-	2,796	650
	36,688	-	36,688	12,616



simple reason
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SIMPLE REASON

England & Wales - Charity number 1188243

Accounts

ANNUAL REPORT AND ACCOUNTS

31 January 2023

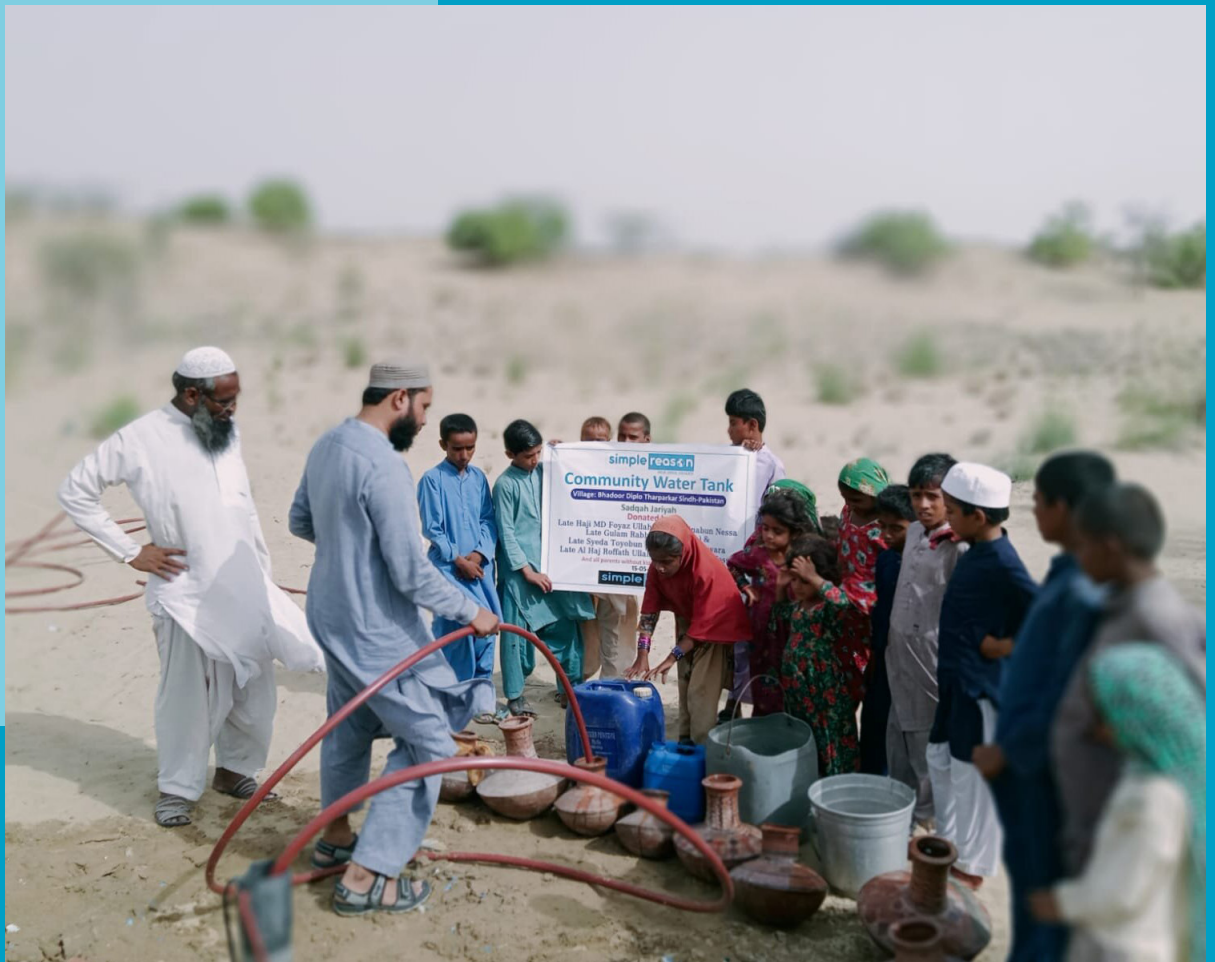


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01

COMPANY INFORMATION

Registered office
9 Castalia Square
London
E14 3PQ

Charity Registered number
1188243

02

CHARITABLE PROJECTS **OVERVIEW**

Simple Reason is a humanitarian aid organisation working to help some of the world's most vulnerable communities.

Our trustees have always had a passion for charitable work and gained experience from the grass root level activities and that was regulated under a name in 2019. Alhamdulillah, currently we are conducting charitable projects in various countries with the trust and support of countless donors and beneficiaries.

2022 was significant and notable for Simple Reason. We helped, served and educated thousands across the globe with the love and

support of our donors and well-wishers.

This year, we took some ambitious steps to positively shape the lives of many thousands of others and empower communities in the most remote regions of the world. Meanwhile in the UK, we have a new central office set up with a strong admin team and the website was refurbished. Local Scholars and community leaders were invited and approached to raise awareness of the charities unique work.

Everything was possible with the support of all our donors' and the infinite mercy of Allah Subhanahu WaTa'ala.



OUR PROJECTS:

WATER IS LIFE?

Water is Life` is a project which reached desert lands in Pakistan and remote regions in Bangladesh and structures were established.

Each water tube well has its own project report and a video of its journey from installation process to water supply.

Sanitation and ablution facilities have been constructed in many masjid's, madrasas and community water tanks for entire villages.

WINTER EMERGENCY

Throughout the winter season, we delivered to vulnerable communities food, blankets and shelter. Amongst those supported were **Rohingyas** and street children.

STREET CHILDREN

36.5 million children worldwide are displaced and lack basic necessities to survive day-to-day life. Moreover, without adequate food, clean water, early education, and mental health support, these children are exposed to the dangers of society that force them into a cycle of slavery and abuse.

CARE FOR CHILDREN ON THE STREETS

Health checks, haircuts and provision of clothing, and education within Cox's Bazar of the Chittagong region of Bangladesh



FOOD AID

Simple Reason's Food Aid continues throughout the year. Especially in Ramadan 2022. Apart from food aid, iftar distribution, dates for Masjid and hot meal projects were running throughout the year.

BENEFICIARIES: Rohingya, victims of natural disasters, orphanages.

RELIGIOUS DUE

Zakat, Qurbani, and Fitrana are entrusted to us as Amanah, and it is our duty to distribute them in accordance with Islamic law.

We have distributed to the `Most Needy` this year as well.

EDUCATION

Children living in poverty seek hope and comfort through education and schools. Therefore, they are highly motivated to gain knowledge and break the cycle of poverty and hardships.

A good education can unquestionably help children become better citizens, provide them with better opportunities in life and help them differentiate between good and evil. With education, they can be inspired to work hard and, at the same time, grow into better people. Eventually, they will be able to shape a better society to live in by knowing and respecting rights, laws, and regulations.

Maktab and Madrasa Support Initiative started throughout Bangladesh. And empowering madrasa teachers through digital skills training project started.

Livelihood

Simple Reason has always focused on permanent self-sustainability under monitoring rather than short-term one-off support.

Simple Reason has provided a permanent way of earning to many people through sewing machines, livestock, vegetable vans etc.

HEALTHCARE

This year we focused mainly on arranging medical campaigns, especially circumcision camps.

Simple Reason is committed to ensuring the healthy life of all people of all ages in keeping with the UN's Sustainable Development Goal.

03

TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31 January 2023.

TRUSTEES

The following persons served as trustees during the year:



Asad Ahmed



Hussain Ahmed



Miss Mahbooba Sultana Quadir

TRUSTEES' RESPONSIBILITIES

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP)

Accounting and Reporting by Charities issued in 2005 in preparing the annual report and financial statements of the Charity.

LEGAL STATUS:

Charity: Registered with the Charity Commission, Charity Number: 1188243

Company: Registered with the Companies House, Company number: 11781697

The Charity's objects are

- a) To provide financial support among the victims of natural or other kind of disaster.
- b) To advance the education of the public by providing grants, donations and services.

ORGANISATION:

A Management Committee, the members of which are the trustees manages the affairs of the charity. The Management Committee manages the business of the charity including the paying of all expenses.

TRUSTEES:

Trustees, who are all members of the executive committee, and who served during the year.

Trustees responsibilities in relation to the financial statements: The committee or Trustees are required by charity's law to prepare financial statements for each financial year which give a true and fair view of the financial activities of the charity and of its financial the end of that year.

In preparing those financial statements the Trustees are required to:

The Trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with applicable law and regulations and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England and Wales requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these Financial Statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- Prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the Financial Statements comply with the Charities Act 2011.

The Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed.

They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

VOLUNTEERS:

The Trustees wish to record their appreciation on behalf of the Charity and community for the volunteers who assist in the smooth running of the Charity and are critical in helping to keep the running costs down.

RISK REVIEW:

The Trustees have conducted their own review of the major risks to which the Charity is exposed and steps have been initiated to minimise the identified risks. All functions of the Charity are subjected to periodic review resulting in a process of ongoing improvement. All staff and volunteers are trained and have all the required statutory and regulatory clearances required.

SERIOUS INCIDENTS AND EXCEPTIONS:

The Trustees are pleased to note, that there were no incidents which gave rise to the need for the Trustees to lodge a Serious Incident Report with the Charity Commission. Furthermore, there were no Exceptions recorded and which gave rise to the need for the Trustees to record on the Charity's Exceptions' Register.

RELATED PARTY TRANSACTIONS:

During the year the Charity was under the control of Trustees and Management Committee members as listed above.

No members of the management committee received any remuneration during the year.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity during the year.

RESERVE POLICY

It is the policy of the charity that unrestricted funds, which have not been designated for a specific use, should be maintained at a level equivalent to its expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding.

They will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. The Charity will actively work to achieve this level of reserves.

INDEPENDENT EXAMINER

According to the provisions of the Charities Act 2008 and updated 2011, the Committee has agreed that an audit is not required for this financial year. However due to provisions of the same act an independent examiner is required and Capstone Accountants appointed as external Accountant or Independent Examiner.

TRANSACTION AND FINANCIAL POSITION

The Statement of Financial Activities shows net surplus for the year of £50,607.00 and our accumulated funds stand at £12,862.00 in total.

Capstone Accountants carried out an independent examination of the accounts included in the report. This report, which has been prepared in accordance with the Statement of Recommended Practice (SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the Executive Committee and signed on their behalf.

This report, which has been prepared in accordance with the Statement of Recommended Practice (SORP) Accounting and Reporting by Charities issued in 2005.

This report was approved by the board on 13 October 2023 and signed on its behalf.



Hussain Ahmed
Trustee/Director



Asad Ahmed
Trustee/Director

INDEPENDENT EXAMINER' REPORT

We report on the accounts for the year ended 31 January 2023 have been prepared under the historical cost convention and the accounting policies set out in note 1 to the financial statements.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND ACCOUNTANTS

The trustees are responsible for the preparation of the financial statements, and they consider that the trust is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion to you.

BASIS OF OPINION

We conducted our work in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the accounts with the accounting records kept by the charity, and making such limited enquiries of the trustees and officers as we considered necessary for the purpose of this report. These procedures provide only the assurance expressed in our opinion.



A K M Jalal Uddin FCCA

Capstone Accountants

Unit G.05 93-101 Greenfield Road London E1 1EJ

13 October 2023

OPINION IN OUR OPINION:

- (a) The accounts are in agreement with the accounting records kept by the charity under the requirements of the Statement of Recommended Practice - Accounting and Reporting by Charities;
- (b) Having regard only to, and on the basis of, the information contained in those accounts:
 - (1) The accounts have been drawn up in a manner consistent with the accounting requirements specified the Statement of Recommended Practice - Accounting and Reporting by Charities, and
 - (2) The charity satisfied the conditions for the exemption from an audit of the accounts for the year specified in the Charities Act.
 - (3) This unaudited Account we have prepared in accordance with the figure, information and explanation we have received from the management of the current committee.

05

INCOME AND EXPENDITURE **ACCOUNT** for the year ended 31 January 2023

	2023	2022
	£	£
Incoming Resources	50,607	21,842
Resource expended		
Event and activities	(25,552)	(29,730)
Administrative expenses	(12,616)	(1,033)
Surplus/(loss) for the financial year	12,439	(8,921)

BALANCE SHEET

as at 31 January 2023

	Notes	2023 £	2022 £
Current assets			
Cash at bank and in hand		13,512	423
		13,512	423
		423	
Creditors: amounts falling due within one year	2	(650)	
Net assets		12,862	423
Funds			
Income and Expenditure Account		12,862	423
Total funds		12,862	423

The financial statements were approved by the Executive Committee and signed on their behalf:



Hussain Ahmed
Trustee/Director



Asad Ahmed
Trustee/Director

Approved by the board on 13 October 2023

07

NOTES TO THE ACCOUNTS

for the year ended 31 January 2023

1. ACCOUNTING POLICIES

BASIS OF PREPARATION

The Financial Statements have been prepared under the historical cost convention, as modified by the revaluation of certain fixed assets and investments measured at market value.

The Financial Statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015), and the requirements of Accounting and

REPORTING BY CHARITIES:

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) (SORP 2015).

Voluntary income and donations are included in incoming resources when they are receivable, except when the donors specify that they must be used in future accounting periods or donors' conditions have not been fulfilled, then the income is deferred. The income from fundraising ventures is shown gross, with the associated costs included in fundraising costs.

CREDITORS

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

2. Creditors: amounts falling due within one year

	2023	2022
	£	£
Other creditors	650	-
	<hr/>	<hr/>
	650	-

DETAILED INCOME AND EXPENDITURE ACCOUNT

for the year ended 31 January 2023

This schedule does not form part of the statutory accounts

	Unrestricted	Restricted	2023	2022
			£	£
Incoming Resources				
General Donation and Contribution	50,607	-	50,607	21,842
	<u>50,607</u>	<u>-</u>	<u>50,607</u>	<u>21,842</u>
Resources Expended				
Event and activities	25,552	-	25,552	29,730
	<u>25,552</u>	<u>-</u>	<u>25,552</u>	<u>29,730</u>
Administrative expenses				
Rent	7,125	-	7,125	-
Rates and water bill	276	-	276	-
Light and heat	3,047	-	3,047	-
	<u>10,448</u>	<u>-</u>	<u>10,448</u>	<u>-</u>
General administrative expenses:				
Telephone and internet	186		186	186
Postage	33		33	-
Stationery and printing	279		279	-
Bank charges	167		167	-
Software	332		332	497
Repairs and maintenance	521		521	-
	<u>1,518</u>		<u>1,518</u>	<u>683</u>
Legal and professional costs:				
Other legal and professional	650		650	350
	<u>650</u>		<u>650</u>	<u>350</u>
	<u>12,616</u>	<u>-</u>	<u>12,616</u>	<u>1,033</u>

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