



ANNUAL REPORT

2022 - 2023

Charity No: 1188237

MESSAGE FROM THE CEO

It is my pleasure to share with you the third annual report of the KnownValuedLoved, highlighting what has been another incredibly exciting year of growth for us as a charity. Our team continues to grow in strength and capacity meaning we can do so much work and do it well! We have new church and corporate partners, all of which we are incredibly grateful for. It is so humbling when people become part of our journey and share our passion to see lives rebuilt and communities restored.

Our operations, courses and projects have all significantly developed. We have additional resources to share with partners, new courses and exciting plans and ideas that are keeping us busy. Our fundraising has started to fall into some regular patterns, with WalkTheWalk, our 50km (and more) walk around the Peak District becoming an annual event and a key fundraiser for us. We have also had people take part in events such as the London Marathon and the Great North Run. Our annual, anniversary auction proved again to be a favourite this year, with additional support from staff at Experian (one of our corporate partners). All of this contributes so much to our work, and encourages us so much that people are behind us.

Our partners continue to inspire us. They do such incredible things in challenging situations and circumstances, it really is an honour and privilege to work alongside them. Relationships, built on mutual respect, are so important to us, and create a solid foundation on which we build. We are so grateful for partners who tell us what their needs are, and our ability to work together to find sustainable solutions.

Thank you for taking the time to find out more about what we are doing as a charity and look at ways to support our work. It is always a pleasure to share who we are. I hope you are encouraged by our work.

All our work is made possible by the incredible support we receive from individuals, businesses, schools, and churches, and we are so grateful to everyone who has followed our journey and supported us practically, financially or emotionally.

I really hope you enjoy reading this report, I hope it informs you, inspires you and encourages you – that you are part of the solution and helping children get that education that will give them the chance of a better future.

Andy Ball - CEO

WHO WE ARE

At KnownValuedLoved we believe that education is the key to seeing lives rebuilt and communities restored. Our aim is to develop, support and inform education provision in countries impacted by conflict to give young people the chance of a better future.



Learning is the most important investment in long-term outcomes.

Source: The Learning Generation

ABOUT KNOWNVALUEDLOVED

KnownValuedLoved was set up by Andy Ball in February 2020. Andy has worked in education for 18 years, specialising in Special Educational Needs and Disability (SEND), inclusion and behaviour. Andy has always had a heart to make a difference to more than one classroom of children at a time. The power that education has to change lives is the driving force behind the charity, along with a passion to bring hope and opportunity to those that are overlooked, marginalised and impacted by things outside out of their control. Andy left his job as an Assistant Head at a large secondary school in order to fully dedicate his time to setting up and establishing KnownValuedLoved and says that the opportunity to lead this charity is a dream come true.



EXECUTIVE SUMMARY

We believe that every child has the right to an education, however many children are being denied this right due to conflict. This is particularly prevalent across the Middle East.

In Syria alone, it is estimated that over 2 million children are displaced as a result of hostilities; 1 in every 3 schools are now damaged, destroyed or inaccessible; and over 400,000 teachers are no longer in service.

Restoration of this nature takes long term dedication, and this is why we are committed to establishing KnownValuedLoved in a sustainable way; that will empower communities to make lasting change.



OUR MISSION

We believe education is the key to seeing lives rebuilt and communities impacted by conflict restored.

We develop, support, and inform education provision where it is needed most, to give young people the chance of a better future.

For all young people in communities impacted by conflict to have the opportunity to receive a high-quality education, as is their basic human right.

OUR VISION

ACCESS

Ensuring all young people (in communities impacted by conflict) have access to a high quality, inclusive education.

QUALITY

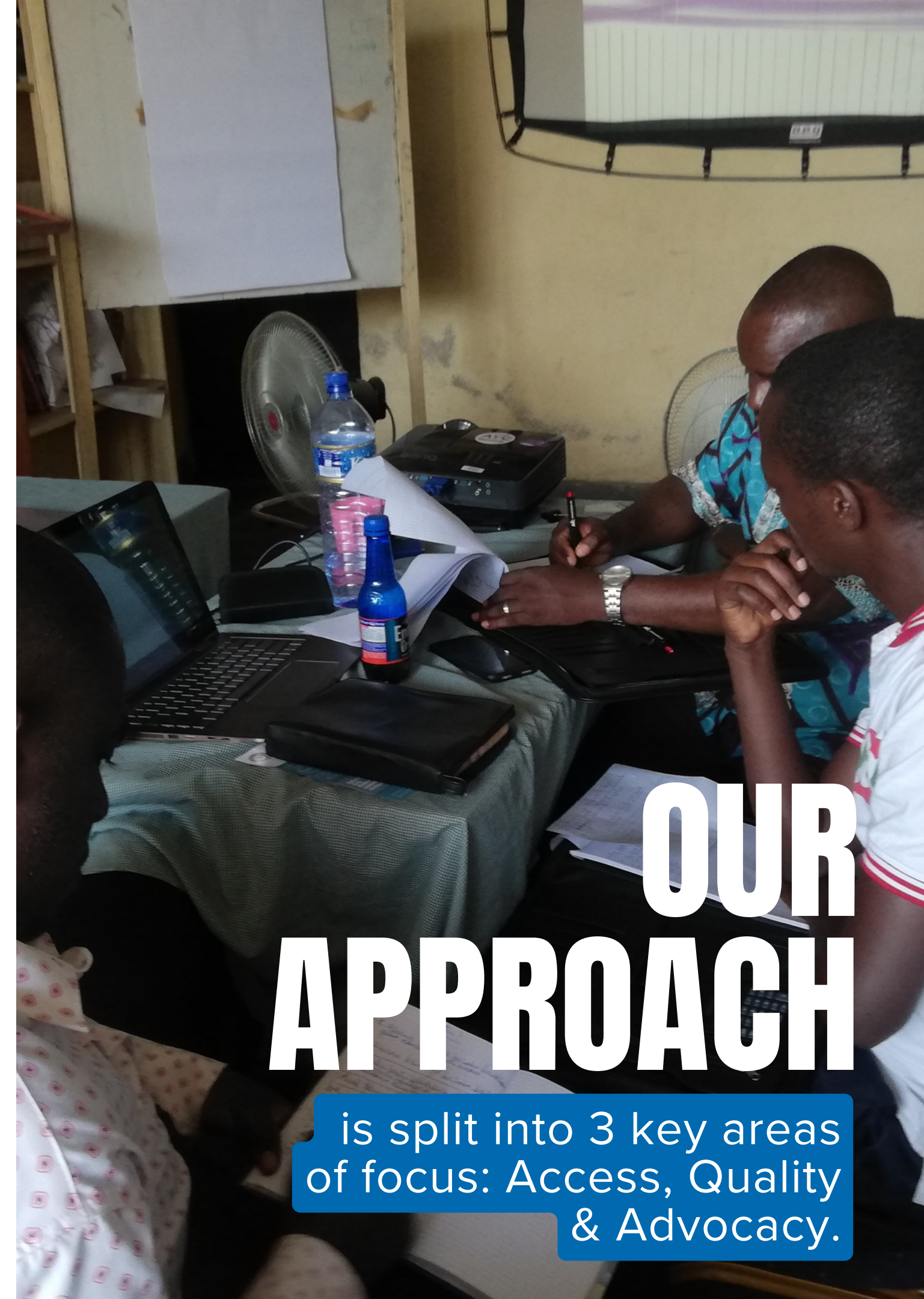
Ensuring that the education on offer is high quality and adds value to life chances. Providing greater opportunities for young people to progress and improve the quality of their own life and the communities they live in.

ADVOCACY

We advocate for the value of and right to an education for all people, regardless of circumstances.

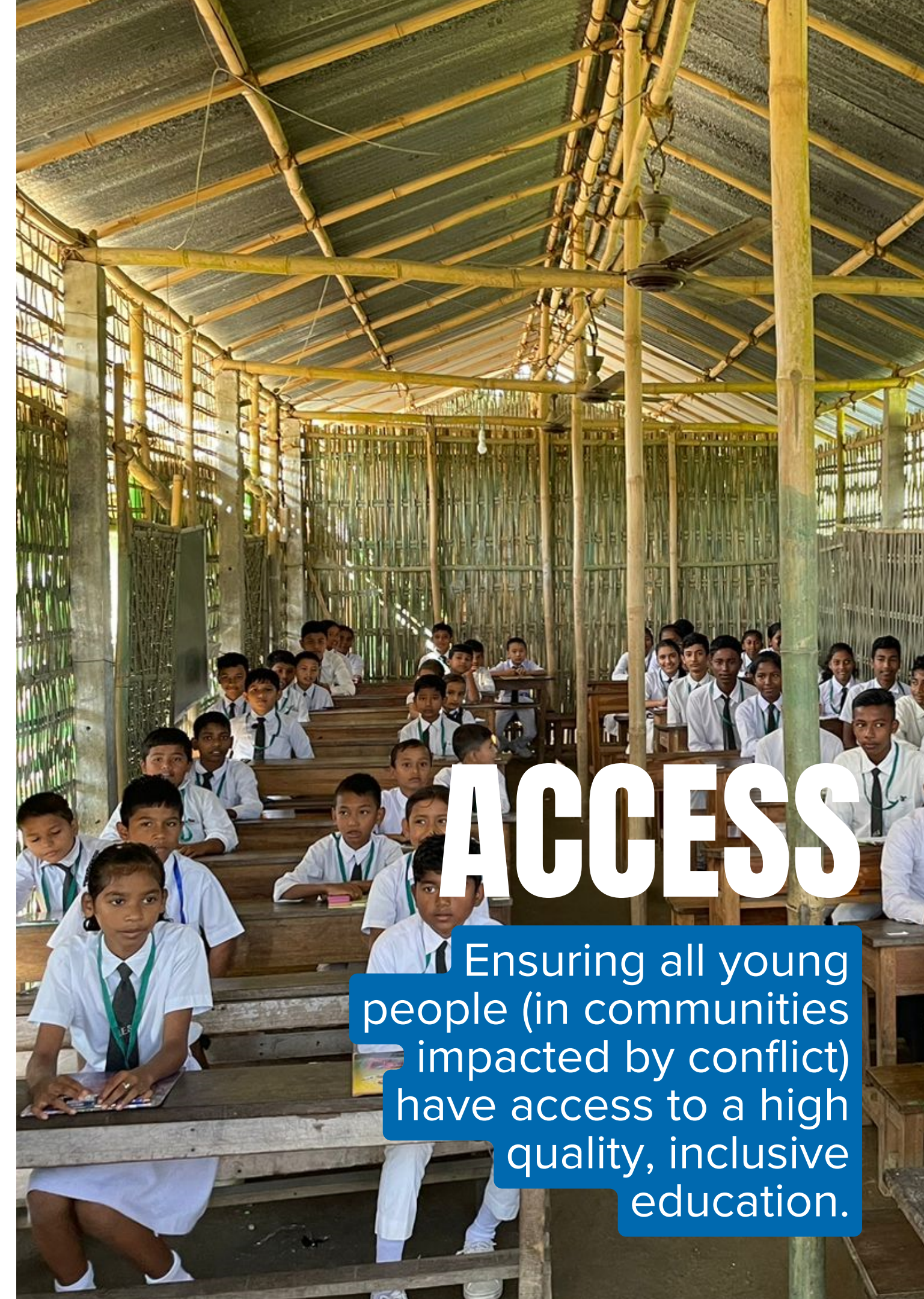
OUR APPROACH

is split into 3 key areas of focus: Access, Quality & Advocacy.



- Training teachers in all aspects of inclusion - we have developed inclusive practice programmes which include behaviour management and SEND.
- Our bespoke teacher training programme - covers things like planning, character development, leadership qualities, lesson content, learning behaviours, short/long term memory and information retention.
- Training and mentoring school leaders around sustainable school improvement.
- Full school leadership programme – including school values, policies and practice, managing staff, classroom layout and lesson observations.
- We support other NGO charities to add education provision into their existing provision, such as after school clubs, English lessons and play sessions.
- We help to finance school improvements to make them accessible..

1 in 4 children leave education without being able to read or write



Ensuring all young people (in communities impacted by conflict) have access to a high quality, inclusive education.

Less than 2% of global humanitarian aid goes towards education

Ensuring that the education on offer is high quality and adds value to life chances. Providing greater opportunities for young people to progress and improve the quality of their own life and the communities they live in.

- We develop teaching materials and resources such as lesson specific content, worksheets and lesson plans.
- We build teacher training centres ensuring that the training is accessible to teachers in different communities.
- We have created a network of over 150 teachers from around the world to share good practice by using social media.
- We finance teacher salaries to ensure qualified staff can be hired and retained.



QUALITY

In countries affected by conflict, girls are 2.5 times more likely to be out of school than boys.

We advocate for the value of and right to an education for all people, regardless of circumstances.

- We write and influence policy that affects young peoples' rights and opportunities to flourish in life.
- We make contact and build relationship with local education leaders, community leaders and local Governments to share the work we are doing and any impact we make.
- We widen the knowledge of staff and parents in their understanding of education to improve the life chances for all young people.
- We use our social media and communication platforms to raise awareness of issues around the world which affect young people and their right to access to high quality education.



STRATEGIC VISION

Programmatic priorities

Expand expertise: SEND	Expand expertise: Secondary education	Expand education resources	Develop new courses	Increase accessibility to our support
Elevate local level leadership in the country	Presence on the ground in the communities we support	Be flexible to our projects' resource needs	Advance advocacy and influence	Create a centre of excellence or teacher training centre in every country we support

STRATEGIC VISION

Operational priorities

Expand evaluation and evidence	Demonstrate impact of spend	Ensure donors feel KNOWN, VALUED and LOVED and see the impact of their giving	Create meaningful corporate and church partnerships	Increase the awareness of the work done by KVL
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This is an exciting time for KnownValuedLoved and we cannot wait to share the impact and successes in the communities we support.

PURPOSE & ACTIVITIES

We have grown considerably over the past three years. We continue to develop key areas of our work focusing on teacher training materials and teacher and support staff professional development. We have also contributed to building costs, building adaptations, project costs and salary costs.

Grant Giving Partnership

Our grant programme exists to support education providers (schools, NGOs, informal education settings) to improve the access to education in their community, the quality of education available, or both. This is partly achieved by the provision of grants (or where a direct financial transaction is not possible, the provision of resources). All grants are applied for by the education provider and need to demonstrate how the funds or resources aim to improve access to, or the quality of education available to the community

Education Development Programme

We support education providers by working with and supporting school leaders and teachers. Our Education Development Programme is the core element of what we do as a charity. The model focuses on sustainable school improvement, through working alongside senior leaders from schools, education providers and local NGOs.

BENEFICIARIES SO FAR

Every £1 invested in learning yields £4 to £10 in impact.

Country	Burundi	Iraq	Afghanistan	Lebanon	India
Teachers received training	35 teachers 2 school leaders	7 teachers 2 school leaders	30 teachers 5 school leaders	35 teachers 2 school leaders	Starting 2023 30 teachers 4 school leader
Children in school	100+	85	90	350	130

WHAT WE HAVE ACHIEVED IN YEAR 3

Our CEO has visited projects for the first time this year. His visits have included Lebanon, Iraq, India, and Burundi.

This year has seen two new employees being added to the KVL team, along with multiple volunteers.

Over the past year, we have spent time recruiting new Board members to ensure diversity, and will continue with this over the course of the next year.

We have launched the second round of training in Kurdistan, meaning more teachers have been equipped with the skills to promote higher quality education.

Working in Afghanistan, we have supported 'Girls out of Education'.

This year has seen a lot of progress being made on developing the educational documents that provide invaluable resources to the education settings that KVL supports.



FUNDRAISING

Birthday Fundraising – Our supporters can make a gift donation in their name to mark their birthday through a text message service.

Christmas Card sales – A local artist has created and illustrated bespoke Christmas cards for KnownValuedLoved with a percentage of the sales being donated.

WalktheWalk – In June 2022, 25 people walked 50km, around the local Chesterfield area. This is an annual event and plans are already in place for this to be completed in 2023

£3 Weekend/Small Sacrifice Sunday – We asked our supporters to give up a small weekend treat, and instead donate £3 to the charity.

Corporate Partnerships – In 2022, we established our first corporate partnership with Experian. This has brought in many new links and supporters, as well as fundraising opportunities

Amazon Smile – We asked that people set up an Amazon Smile account, meaning that every time they shop a donation is made to KnownValuedLoved.

Silent Auction - In February 2022, we held our second successful virtual silent auction.

Cup Of Hope - We have partnered with Peak Bean UK who have created a unique blend for KnownValuedLoved called Cup of Hope. 15% of every purchase of this unique blend is then donated to KnownValuedLoved.

GRANT GIVING PARTNERSHIP

In line with our Constitution, we now have a funding allocation available for the Grant Giving Partnership, which has developed and grown.

This will allow KnownValuedLoved to make grants to others.

Within this financial year we have subsequently made the following grants:

Hope for Communities - Kurdistan £2,250

Totalling £2,250



OUR TRUSTEES

Chair of Trustees

Matt Ingram-Smith - Commenced February 2020 - ongoing

Trustees

Alex Nicolson - Commenced February 2020 - ongoing

Ian Tannahill - Commenced December 2022 - ongoing

Jonathan Buckley - Commenced February 2020 - December 2022

Kirsty Ball - Commenced February 2020 - March 2022

Mark Sheikh - Commenced January 2022 - ongoing

Oliver Scheidt - Commenced December 2022 - ongoing

Richard Harris - Commenced January 2022 - ongoing

Sarah Nicholson - Commenced February 2020 - March 2022

Sophie Ingram - Smith - Commenced February 2020 - March 2022

OTHER IMPORTANT INFORMATION

- **Chief Executive Officer** – Andrew Ball
- **Employees**– Janet Stott, Suzy Wyatt, Fiona Morgan, Jasminder Odusanya
- **Freelancers**– Suzanne Lloyd (Virtual Assistance & HR)
- **Volunteers** – Anna Kurkierewicz, Georgia Hanson
- **Undergraduate placements** - Allocated through Sheffield Hallam University.
- **Volunteer freelancers** - Ellen Holcombe (Website Designer)
& Mark Sheikh (Financial Adviser)
- **Registered office** - Ikon Church, Unit A-C, Vanguard Trading Estate, S40 2TZ
- **Bank** – Lloyds Bank
- **Bookkeeper** - Suzanne Lloyd
- **Examiner**–Jennifer Copley Finance
jennifercopley.finance@gmail.com
Facebook @JenniferCopleyFinance
- **Charity No.** - 1188237



STRUCTURE, GOVERNANCE & MANAGEMENT

Governing document

Under the charities Act 2011, KnownValuedLoved was given charity status and began its charitable work on 28th February 2020. In the creation of the charity, Trustees were sought for having a strong empathy to the education needs and justice of others. Skills and experience were sought in relevant areas. Ongoing Trustees recruitment is completed using online platforms such as Reach Volunteering, the KnownValuedLoved website and LinkedIn. Any potential new Trustees qualities and skills are aligned with the Trustee skills audit and following a successful interview are approved by the Trustees prior to their term commencing.

Risk management

The Trustees will periodically review important areas of risk. In particular, safeguarding is already recognised when dealing with vulnerable individuals. Other risks are regularly reviewed, such as skills and financial procedures.



RUNNING THE CHARITY

The Board of Trustees have terms of reference which state that it must meet three times a year at the minimum, and that decisions must be made by at least two members of the Board, or a third of its members, depending on which is greater. The Board has met three times during the period covered by this report, and each meeting was quorate.

At the meetings, discussions are had around strategy, policy, areas of activity, finance, performance and risk. The day to day management activities are delegated to the Chief Executive Officer. The Trustees give their time voluntarily and receive no benefit. It is expected that Trustees continue to receive training to keep up to date with Charities Commission requirements and best practice. Trustees are periodically referred to the Charities Commission publications on responsibilities and good practice.





FINANCIAL OVERVIEW

KnownValuedLoved had an opening balance of £18,870, and received an income of £27,206. During the financial year. £31, 848 was spent on expenditures and £2,250 was spent on grant funding, leaving a bank balance at the end of the financial year of £11,978. This included the charity reserves of £5,996 and £5,982 of unrestricted funds. as detailed below

Reserves Policy

Considering the impact of the global pandemic and the negative impact on the third sector, the Trustees consider it prudent to maintain reserves to cover monthly outgoings. At the end of the financial year the charity reserves were £5,996. This money is held in a savings account with Lloyds Bank. This account is added to every month and will continue to increase until the Reserves Policy is met. This money has not had to be used within this financial year.

TRUSTEE DECLARATION

The Trustees declare that they have approved the Trustees report above

Name Matt Ingram – Smith (Chair of Trustees)

Signed: Matt Ingram-Smith

Dated: 6th November 2023



Income and Expenditure report on a Receipts & Payments/cash basis

KNOWNVALUEDLOVED

For the year ended 28 February 2023

revised cash basis

	2022/23	2021/22
Opening Balance	18,870.51	12,005.94
Changing opening balance to a cash basis		7.70
Changes to opening balance for b/f error		-111.55
NEW OPENING BALANCE	18,870.51	11,902.09

Income

Amazon Smile/ Easy Fundraising	138.12	156.37
Partner Sales	622.24	696.27
Text donation fundraising	143.11	323.04
Other fundraising	8168.69	18165.31
Donations	7426.44	
Church Partnership Income	5110.00	2340
Donations by corporate Orgs	1598.72	0
Gift aid Income	3665.83	3526.48
Interest Income	8.08	0
University Placement income	325.00	0
Total Income	27,206.23	25,207.47

Outgoings

Charitable Activities	28705.57	14176.25
Fundraising	671.79	2516.76
Computer Equipment	759.80	0
Governance	3816.88	1480.8
Admin Expenses	144.11	65.24
Total Outgoings	34,098.14	18,239.05

Defincit surplus - **6,891.91** **6,968.42**

Closing Balance	11,978.60	18,870.51
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Unrestricted Reserves		
set aside per the reserves policy	5,996.08	-
unallocated	5,982.52	18,870.51
Restricted	-	-

Cash/Bank Balance	11,978.60	18,870.51
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Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
KNOWNVALUEDLOVED

**On accounts for the year
ended**

28 February 2022

**Charity no
(if any)**

1188237

Set out on pages

Page 29 of the TAR

https://drive.google.com/file/d/194A6t_reqHtLZyHkF220v5V_pegUOgGD/view

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 28/02/2022.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Date: 08/12/2023

Name:

Jennifer Copley

**Relevant professional
qualification(s) or body:**

N/A to this post

Contact:

jennifercopley.finance@gmail.com
www.facebook.com/jennifercopleyfinance

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.