



**Known Valued Loved**  
*Restoration through Education*

# Annual Report 2021-2022

Charity No: 1188237

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# TRUSTEE ANNUAL REPORT

The Trustees, who are also Directors for the purposes of the Companies Act, have pleasure in presenting their report and the financial statements of the charity for the year ending February 2022.





# MESSAGE FROM THE CEO

Welcome to the Second annual report of the KnownValuedLoved. It has been another exciting year of Growth in so many ways, including appointing our first additional members of staff, launching new projects, and developing new partnerships with churches and businesses. It has been incredible to see KnownValuedLoved developing into the charity we dreamed it could be - impacting so many different people, giving teachers much needed help and support - making them feel seen and valued, and changing the life opportunities for literally hundreds of children. There is still much more to do and we are just getting started.

Thank you for taking the time to find out more about what we are doing and look at ways to support our work. It is always a pleasure to share who we are I hope you are encouraged by our work.

Our partners continue to inspire us. They do such incredible things in challenging situations and circumstances it really is an honour and privilege to work alongside them. Relationships, built on mutual respect are so important to us, and create a solid foundation on which we built. Partners who tell us what their needs are and we work together to find sustainable solutions.

All our work is made possible by the incredible support we receive from individuals, businesses, schools, and churches, and we are so grateful to everyone who has followed our journey and supported us practically, financially or emotionally.

I really hope you enjoy reading this report, I hope it informs you, inspires you and encourages you – that you are part of the solution and helping children get that education that will give them the chance of a better future.





# THE OBJECTIVES OF THE CHARITY

Our OBJECTIVE is to advance education primarily in communities impacted by conflict anywhere in the world by improving both equality of access and the quality of provision for children and young people.





# MISSION, VALUES, VISION

## **Our MISSION**

We believe education is the key to seeing lives rebuilt and communities impacted by conflict restored. We develop, support and inform education provision where it's needed most to give young people the chance of a better future.

## **Our VALUES**

We are empowering: Our aim is to develop projects that have a lasting impact by working alongside local communities, empowering and equipping them to provide access to relevant, high-quality education for all.

We are independent: Education is a basic human right. We remain independent of political, cultural and religious views, advocating for people regardless of their background and beliefs.

We work with integrity: We truly believe in what we stand for. We want to make sure people are Known within their community and that their needs are seen and understood; that they know that they are Valued and that their lives have purpose; and that they are shown compassion and Loved.

## ***Our VISION***

For everyone to have access to relevant, high-quality education as a basic human right.

For young people to have aspirations and equal opportunities and for communities to flourish.  
Vision

# PURPOSE & ACTIVITIES

## **Education Development Programme**

We support education providers (schools, NGOs, informal education settings) by working with and supporting school leaders and teachers. Our Education Development Programme is the core element of what we do as a charity. The model focuses on sustainable school improvement, by working alongside senior leaders from schools, education providers and local NGO's.

## **Grant Giving Partnership**

Our grant programme exists to support education providers (local NGO's, schools etc) to improve the access to education in their community, the quality of education available, or both.

This is partly achieved by the provision of grants (or where a direct financial transaction is not possible, the provision of resources). All grants will be applied for by the education provider and will need to demonstrate how the funds or resources aim to improve, access to, or quality of the education available to members of their community.

In our second year as a charity we continued to lay foundations, ensuring that KnownValuedLoved becomes a sustainable charity. Reviewing and assessing all processes and procedures have been vital, so that the charity is ready to grow in the upcoming years.

We have continued to develop key areas of our work including teacher training materials, teacher and support staff professional development. We have contributed to building costs, building adaptations, project costs, salary costs to name a few.



# ACHIEVEMENT & PERFORMANCE

In 2021/2022 we continue to make good progress towards our aims:

Supporting 4 projects in 4 countries;

3 school/ education partnerships

10 School Leaders accessing ongoing training and mentoring.

Over 600 children, across 4 projects supported.

We have continued our work with Chateau des Sciences Modernes in Lebanon as well as training teachers through Hope for Communities in Iraq.

Our project with The Fataima Khalil school in Kabul, Afghanistan re started after a period of challenge.





# FUNDRAISING

Our main income stream comes from various different fundraisers throughout the year. Within 2021/2022 we have completed the following fundraising events, this in addition to personal donations:

- **London Marathon** – In October 2021 3 people completed the London Marathon. One completed in person and two completed this event virtually.
- **Round Chesterfield Walk the Walk** – In June 2021, 23 people including 5 volunteers walked 50km, around the local Chesterfield area. This is an annual event and plans are already in place for this to be completed in 2022/2023
- **Silent Auction** - In February 2021, we conducted our first Silent Auction, this was held virtually due to Covid 19. We have since held a second Silent Auction in February 2022 As this was held at the end of the financial year, all proceeds will be noted within our 2022/2023 report.
- **Cup Of Hope** - We have partnered with peakbeanuk who have created a unique blend for KnownValuedLoved called Cup of Hope - 'A Cup of Hope for your today giving hope for their tomorrow'. 15% of every purchase of this unique blend will be donated to KnownValuedLoved.
- **Birthday Fundraising** – Allowing donations through a text service, individuals can receive a gift donation, in their name, for their birthday. This is an ongoing fundraiser.
- **Christmas Card sales** – A local artist has created and illustrated bespoke Christmas cards for KnownValuedLoved with a percentage of the sales being donated.
- **£3 Weekend/Small Sacrifice Sunday** – We asked for people to give up a small weekend treat, and instead donate £3 to the charity.
- **Amazon Smile** – We ask that people set up an Amazon Smile account, meaning that every time they shop a donation is made to KnownValuedLoved.



# GRANTS

Following the first financial year, where the funding pot for the Grant Giving Partnership was developed and grown, in year 2 we were able to process Grant Giving applications and subsequently made the following grants:

£2,747.90 in March 2021

£750 in May 2021

£710 in July 2021

£1003.90 in December 2021

**Totalling £5,211.80**





# LOOKING INTO THE FUTURE

We have many exciting plans for the next year.

- We would like to increase our volunteer and employee network which will help us promote the Charity as well as create extra course content.
- One main plan, is to continue to form new links in new communities overseas and make plans to visit the projects.
- To continue to review and address any prioritised gaps in the Trustee Corporate Governance Audit review.
- We are planning to visit the projects to identify any further support that can be offered and to see the money from the grant applications in action.
- Along with many fundraising ideas:
  - A Charity Ball
  - A Charity Golf Day
  - A Charity Marathon Run



# REFERENCE & ADMINISTRATIVE DETAILS

- **Chief Executive Officer** – Andy Ball
- **Chair of Trustees** – Matt Ingram-Smith
- **Trustees** – Alex Nicolson, Kirsty Ball, Jonathan Buckley, Sophie Ingram-Smith & Sarah Nicolson, Richard Harris, Mark Sheikh
- **Company Secretary** – Kirsty Ball
- **Employees**– Janet Stott
- **Freelancers**– Suzanne Lloyd (Virtual Assistance & HR)
- **Volunteers** – Jess Cole Abi Wells, Ashley Henderson & Amy Wainright. Anna Kurkierewicz
- **Undergraduate Placements** - Allocated through Sheffield Hallam University.
- **Volunteer Freelancers** - Ellen Holcombe (Website Designer) & Mark Sheikh (Financial Adviser)
- **Registered Office** - Ikon Church, Unit A-C, Vanguard Trading Estate, S40 2TZ
- **Bank** – Barclays PLC
- **Accountant**–Sutton McGrath & Hartley
- **Charity No.** - 1188237





# STRUCTURE, GOVERNANCE & MANAGEMENT



## **Governing Document**

To comply with the charities Act 2011, KnownValuedLoved was given charity status and began trading on 28<sup>th</sup> February 2020. In the creation of the charity, Trustees were sought for having a strong empathy to the education needs and justice of others. Skills and experience were sought in relevant areas.

## **Organisation/Running for the Charity**

The Board of Trustees have terms of reference which state that it must meet four times a year at the end of every quarter, and that decisions must be made by at least two members of the Board. The Board has met four times during the period covered by this report, and each meeting was quorate.

At the meetings discussions are had around strategy, policies, areas of activity and monitor performance and risk. The day to day management activities is delegated to the Chief Executive Officer. The Trustees give their time voluntarily and receive no benefit. It is expected that Trustees continue to receive training to keep up to date with charities commission requirements and best practice. Trustees are periodically refereed to Charities Commission publications on responsibilities and good practice.

## **Risk Management**

The Trustees will periodically review important areas of risk. In particular. Areas of safeguarding are already recognised when dealing with vulnerable individuals. Other areas are regularly reviewed, such as skills and financial procedures.

# TRUSTEES' RESPONSIBILITIES IN RELATION TO FINANCIAL STATEMENTS

The Trustees are responsible for preparing the Trustees report and financial statements in accordance with applicable law and United Kingdom Accounting Standards.

Company law requires the Trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and of the income and resources and application of resources including the income and expenditure of the charitable company for that period

In preparing those statements, the trustees are required to:

- Select suitable accounting policies and apply them consistently
- Observe the methods and principles in the Charities SORP
- Make Judgements and estimates that are reasonable and prudent
- State whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is appropriate to presume that the charity will not continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enables that the financial statement comply with the Companies Act 2006. the Trustees are also responsible for safeguarding the assets of the charity hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



# FINANCIAL OVERVIEW

The charity received an income of £25,085.91, £13,125.21 was spent on expenditures and £5,211.80 was spent on grant funding, leaving a bank balance at the end of the financial year as £18,870.51.

## **Reserves Policy**

Considering the impact of the global pandemic and the negative impact on the third sector, the Trustees consider it prudent to maintain reserves, to cover monthly outgoings. At the end of the financial year this was £3,830.00



# ANNUAL ACCOUNTS 2021-2022

REGISTERED COMPANY NUMBER: CE020902 (England and Wales)

REGISTERED CHARITY NUMBER: 1188237

Report of the Trustees and

Unaudited Financial Statements

for the Period 28 February 2021 to 28 February 2022





Account	2022
<b>Turnover</b>	
% of Partner Sales (Bacs)	696.27
Amazon Smile/ Easy Fundraising	156.37
Church Partnership Income	2,340.00
Donation Via Bacs	4,938.77
Donation Via Paypal	8,193.00
Donation Via Stripe	4,899.76
Donation via Text	335.26
Gift aid Income	3,526.48
<b>Total Turnover</b>	<b>25,085.91</b>

**Cost of Sales**

Direct Wages	8,337.78
Subcontractors	840.00
<b>Total Cost of Sales</b>	<b>9,177.78</b>

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**Gross Profit****15,908.13**

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**Administrative Costs**

Advertising & Marketing	19.19
Audit & Accountancy fees	600.00
Employers National Insurance (312)	0.36
Fundraising Cost	2,516.76
Grant fund Donations	5,211.80
Postage & Packaging	41.24
Stewardship	24.00
Subscriptions	369.68
WFH Expenses	376.20
<b>Total Administrative Costs</b>	<b>9,159.23</b>

<b>Operating Profit</b>	<b>6,748.90</b>	
<b>Profit on Ordinary Activities Before Taxation</b>	<b>6,748.90</b>	
<b>Profit after Taxation</b>	<b>6,748.90</b>	
<b>Opening Balance</b>		12,013.64
<b>Closing Balance</b>		18,870.51
Less		
Earmarked Reserves	5,021.01	
Cash Reserves for Charity	3,830.00	
Sub-total commitments		8,851.01
Cash Available for investment		10,019.50
Suplus/(shortfall) in 21/22		0
Total Unearmarked Reserves		10,019.50

## **Report of the Trustees** **for the Period 28 February 2021 to 28 February 2022**

The Trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 28 February 2021 to 28 February 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### **INCORPORATION**

The charitable company was incorporated on 28 February 2020.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

#### **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

### **REFERENCE AND ADMINISTRATIVE DETAILS**

#### **Registered Company number**

CE020902 (England and Wales)

#### **Registered Charity number**

1188237

#### **Registered office**

Ikon Church, Vanguard Trading Estate, Britannia Road, Chesterfield, S40 2TZ

#### **Trustees**

S Nicholson

A Nicholson

J Buckley

M Ingram-Smith

Mrs K Ball

Mrs S Ingram-Smith

#### **Company Secretary**

Approved by order of the board of Trustees on \_\_\_\_\_. and signed on its behalf by:

*Matt Ingram-Smith*

Trustee



# TRUSTEE DECLARATION

The accounts have been prepared in accordance with the provisions of the Charities SORP.

## Declarations

The trustees declare that they have approved the trustees report above

Name Matt Ingram – Smith

Signed Matt Ingram-Smith

Dated: 13th September 2022

