



WAKEFIELD PRIDE **TRUSTEE REPORT 2023**



OVERVIEW

This is our second annual trustees meeting since our charitable foundation in January 2020.

Understandably – all present agree that this last financial year has seen some of the biggest challenges yet as we recovered from the Pandemic and found a new home at Borough Road Carpark.

In our meeting we discuss in chronological order what we have achieved and what we seek to achieve over the next year as a charity.

As such this report reflects what we have discussed in the meeting and all present agree that this is an accurate representation of what our charity at Wakefield Pride R/C 1188056 have done/ and what we plan for the future.

As such this report forms a narrative of what we discussed

BACKGROUND

We reflect on the history of our organisation and its roots from when Wakefield pride first came together in 2005 as a community group to organise an annual Pride event in our city of Wakefield. We reflect on how 'group' has had many volunteers, members, committees and how we came to gain Charitable status in January 2020.

We also reflect on the success of 2021, our last Pride event when we did things 'a little differently' holding events within venues rather than outside against the backdrop of Covid restrictions. Though it was different kind of day it was hugely successful for us and helped foster relationships with multiple businesses and venues within our city.

We acknowledge how our events during the pandemic have supported local businesses and also supported Artists. They have also promoted inclusivity and diversity throughout the city. It enabled us to reach out to parts of our communities that we hadn't before. In short, though not how we usually organise it - by default it had been a massive success.

We reflect on how we have evolved. We agree we have come a long way from our humble beginnings originally and notoriously founded on the back of a beer mat in the Rainbow Pub back in 2005.

We discuss the various venues, from The Rainbow Carpark to Sun Lane to our new venue - Borough Road Carpark. Our event has got bigger and bigger and so we have adapted to larger spaces and venues.

We look at how far we have to come to where we are now having just organised Wakefield's biggest outdoor music festival within the city limits on 14th August 2022.

We look back at the relationships we have fostered within our city - the community event stage that has become an integral part of our annual event at Trinity Walk and the commencement of our annual event - we all agree that Trinity Walk is integral to our event and inception of our main event.



2022 – A CHANGE OF VENUE

As Trustees we look back on how we came to our new home at Borough Road.

Late 2021- Spring 2022 we were still on track to hold our Main event on Wood Street in the heart of our city on Sunday 14th August. Wood Street had been offered to us by Wakefield Council as a possible new venue after our previous home on Sun Lane had reached saturation point in 2019.

Then came the realisation of the enormity and scale and problems facing us to hold the Main Pride event on Wood Street.

As a group we had many many meetings, we liaised with Wakefield Council, Licensing, SAG, West Yorkshire Police, NHS and other interested parties.

Since being offered Wood Street in 2019 things had changed, there weren't so many empty shops/ units anymore, the old police station was earmarked for residential development, businesses now had pavement licences – concerns were raised about safety and licencing. We faced major challenges with the logistics of the proposed site.

It was clear to us that we needed to find an alternative.

Where in the centre of the city is big enough with enough capacity to hold our event? It was a tough few weeks until we had an epiphany – Borough Road Car park!

We sought permission to use the space and were granted it in principal by Wakefield Council, now came the logistics.....

Time was against us, SAG, Licensing etc all have time constraints and deadlines to meet in order to meet the deadline for the 14th August 2022



2022 – A CHANGE OF VENUE

We adapted our very detailed Event Management Plan from previous events and arranged a site visit with West Yorkshire Police and Licensing.

Concerns were raised about the scale and safety of the event, the level of detail in our existing plan, and the fact that we were treated a new event. Moving site meant that we were in effect starting from scratch again. It was made clear to us that we had to employ an Event Management company to write an Event Safety Plan (EMP) to gain the endorsement and confidence to hold the main event at Borough Road by West Yorkshire Police and Wakefield Licensing. We sought a local events management company that had worked with Wakefield Council before.

Our charities committee approached Grace and Tailor and instructed them to plan the EMP for us.

All present reflect on the cost of this years event and this years accounts. We acknowledge the hidden costs, the EMP, Licensing, fencing that was required to satisfy our licensing obligations. We discuss how we funded this year.

We applied for funding and grants in order to fund the event, a well-trodden process that we have done for the last 15 years. Various grants were secured, sponsorship was sought from businesses we have collaborated with in the past and throughout the pandemic. These are reflected in this years Audited accounts. We gained new sponsorships, our largest contributors being Coca-Cola European Enterprises and the YPO, and the usual grants from National Lottery etc.

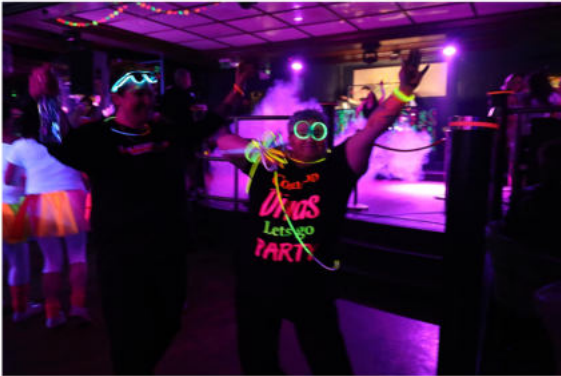
We also sought sponsorship from other sources/businesses reflected in our accounts.

We continued to hold our regular 'members' meetings to plan our fundraising.

As Trustees we acknowledge how much of an impact the new venue has had on costs.

KEY POINTS FOR 2023

In Spring 2022 we supported a local school by providing toys for Ukrainian Children displaced by the conflict in their country. We held a Spring fundraising event at Velvet Bar 'Neon Divas'.



We held a Jubilee Race night at the Rainbow. We attended and had stalls at Banners held High on Wood Street, Wakefield Armed Forces Day in Pontefract, Morrison Supermarket in Lupset, local businesses throughout the city, Normanton Musical Theatre Society in Normanton. Our Trustees agree that these satellite events are very important for our charity, raising our profile, raising money and giving us a presence.

These events also enabled us to meet new contacts, supporters, sponsors and the general public as a whole. We discussed how our 'shop' has been a huge success this year and contributed to our sustainability.



KEY POINTS FOR 2023

Wakefield Girls High School invited us to a colour run event organised by their sixth formers to raise money for our charity. Our trustees acknowledge how much of an honour it was that we were chosen as their nominated charity and were allowed to attend.

Our Main event was held, as always on the second Sunday in August, this year falling on the 14th.

We went big this year, bigger parade, bigger venue, bigger stage, bigger artists. We flooded social media, we were interviewed by local press, radio stations.

We partnered with many many venues throughout the city – the whole city was awash with rainbow flags in support of our event. We had volunteers from YPO and Coca-Cola European enterprises help on the day as part of the sponsorship packages.



KEY POINTS FOR 2023

Scope Wakefield gave us enormous support and facilitated a lot of the logistics of the day.

We acted on feedback from previous events and impact surveys including have a BSL signer and disabled access at the main event.

We donated surplus soft drinks from the main event to foodbanks, charities in Wakefield providing free meals to children during the summer holidays.

We held an impact survey post main event – our trustees look over the results, feedback which will be enable our next event to build on the success of this year.

We're overwhelmed by the positive feedback we have had for this years main event.

We sponsored Ossett RUFC Women's Rugby promoting inclusivity and equality in grass roots sport.



KEY POINTS FOR 2023

We held a Christmas Pride event at The Calder and Hops with some local artists and held a raffle to raise funds, we encouraged our attendees to bring Christmas presents to our 'alternative Santa's grotto' to donate to local children.

Wakefield's Bake-off celebrity Karen Wright baked and donated a Christmas cake which we raffled.

In December we had our Christmas appeal, again with the help of our pride partners and agencies to provide a Christmas Dinner to those most vulnerable within our communities, we delivered them out.

We opted for people to be referred or self-referred, we helped 50 families that comprised of over 200 people.



KEY POINTS FOR 2023

The famous trimmings from the Black Rock, Wakefield were sold and the proceeds given to our Charity to help fund our 2023 events.

We held a stall in Morrisons supermarket for LGBTQIA History month.

We recorded a TikTok video in Wakey Wines with two of our committee members to launch our 2023 £1 for Pride appeal, we acknowledge its success, post reach, and subsequent extra followers to our social media. Our Website is now ranked higher on Google too as a result.

Social media is alive with Wakefield Pride.

We now have multiple income sources from Facebook Donations, Just Giving, PayPal all set up.

We are Proud of what we have achieved.



WHAT NEXT?

We have advertised and invited new members to join to join our Charity, bring new ideas and help share the workload.

We have welcomed 3 new committee members in February 2023.

As Trustees we agree that sustainability is the key.

We have identified some of our biggest outlays for our events.

We are looking at the viability of have a premises with a shop and space to hold workshops, meetings, counselling, and mental health work. We are setting up a CIC in readiness.

Income from the premises would help our sustainability. We're also planning quarterly fundraisers, Charity sports events and more.

We're looking to take our stall/shop to more events this year than previously after the shop's success this financial year.



WHAT NEXT?

And of course Wakefield Pride 2023 main event is scheduled for Borough Road, Sunday August 13th

We are acting on feedback from our impact survey and social media to improve on the 'You said we did' policy we hold.

We are moving into the next 12 months with strong relationships. Our current finances are our biggest challenge against the backdrop of the cost of living crisis.

We are looking at ways to bring down costs where possible and other sources of funding.

Our members continue to work tirelessly for our Charity and our current members work well together to ensure that we are meeting our Charities missions and goals.



REGISTERED CHARITY NUMBER: 1188056

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR
ENDED 31 MARCH 2023
FOR
WAKEFIELD PRIDE**

Harrison & Co
Chartered Accountants
531 Denby Dale Road West
Calder Grove
Wakefield
West Yorkshire
WF4 3ND

WAKEFIELD PRIDE

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023

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WAKEFIELD PRIDE

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 MARCH 2023**

The trustees present their report with the financial statements of the charity for the year ended 31 March 2023. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1188056

Principal address

40 Lower Warrengate
Wakefield
West Yorkshire
WF1 1SA

Trustees

Mr M Copeland
Ms J Ineson
Ms J King

Treasurer
Chair
Secretary

Independent examiner

Harrison & Co
Chartered Accountants
531 Denby Dale Road West
Calder Grove
Wakefield
West Yorkshire
WF4 3ND

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes an unincorporated charity.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

Approved by order of the board of trustees on 3 July 2023 and signed on its behalf by:

DocuSigned by:


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Mr M Copeland - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
WAKEFIELD PRIDE**

I report on the accounts for the year ended 31 March 2023, which are set out on pages three to six.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

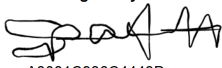
I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. that accounting records were not kept as required by section 130 of the Act; or
2. that the accounts do not accord with those records; or
3. that the accounts do not comply with the accounting requirements of the Act; or
4. that there is further information needed for a proper understanding of the accounts.

Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

DocuSigned by:

A3081C936C4443D...

Sherice Parfitt
FCCA FMAAT
Harrison & Co
Chartered Accountants
531 Denby Dale Road West
Calder Grove
Wakefield
West Yorkshire
WF4 3ND

Date:

WAKEFIELD PRIDE**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023**

	Notes	Unrestricted fund £	Restricted fund £	Total funds £
INCOMING RESOURCES				
Incoming resources from generated funds				
Voluntary income		5,632	16,000	21,632
Activities for generating funds	2	23,807	6,500	30,307
Total incoming resources		29,439	22,500	51,939
RESOURCES EXPENDED				
Costs of generating funds				
Costs of generating voluntary income	3	(7,636)	11,606	3,970
Fundraising trading: cost of goods sold and other costs		36,522	19,706	56,228
Governance costs		360	-	360
Total resources expended		29,246	31,312	60,558
NET INCOMING/(OUTGOING) RESOURCES BEFORE TRANSFERS				
		193	(8,812)	(8,619)
Gross transfers between funds	6	(1,428)	1,428	-
Net incoming/(outgoing) resources		(1,235)	(7,384)	(8,619)
RECONCILIATION OF FUNDS				
Total funds brought forward		1,308	7,384	8,692
TOTAL FUNDS CARRIED FORWARD		73	-	73

The notes form part of these financial statements

WAKEFIELD PRIDE**BALANCE SHEET
AT 31 MARCH 2023**

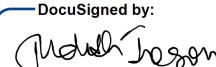
	Notes	Unrestricted fund £	Restricted fund £	Total funds £
CURRENT ASSETS				
Cash at bank and in hand		433	-	433
CREDITORS				
Amounts falling due within one year	5	(360)	-	(360)
NET CURRENT ASSETS		<u>73</u>	<u>-</u>	<u>73</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>73</u>	<u>-</u>	<u>73</u>
NET ASSETS		<u><u>73</u></u>	<u><u>-</u></u>	<u><u>73</u></u>
FUNDS	6			
Unrestricted funds				73
Restricted funds				-
TOTAL FUNDS				<u><u>73</u></u>

The financial statements were approved by the Board of Trustees on 3 July 2023 and were signed on its behalf by:

DocuSigned by:

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Mr M Copeland -Trustee

DocuSigned by:

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Ms J Ineson -Trustee

The notes form part of these financial statements

WAKEFIELD PRIDE**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023****1. ACCOUNTING POLICIES****Accounting convention**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the Charities Act 2011 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. ACTIVITIES FOR GENERATING FUNDS

	£
Fundraising events	5,951
Shop income	5,018
Sponsorships	19,338
	<hr/>
	30,307
	<hr/>

3. COSTS OF GENERATING VOLUNTARY INCOME

	£
Support costs	3,970
	<hr/>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2023.

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	£
Other creditors	360
	<hr/>

WAKEFIELD PRIDE**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE YEAR ENDED 31 MARCH 2023****6. MOVEMENT IN FUNDS**

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
General fund	1,308	193	(1,428)	73
Restricted funds				
Restricted fund	7,384	(8,812)	1,428	-
TOTAL FUNDS	<u>8,692</u>	<u>(8,619)</u>	<u>-</u>	<u>73</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	29,439	(29,246)	193
Restricted funds			
Restricted fund	22,500	(31,312)	(8,812)
TOTAL FUNDS	<u>51,939</u>	<u>(60,558)</u>	<u>(8,619)</u>

WAKEFIELD PRIDE**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023**

£

INCOMING RESOURCES**Voluntary income**

Donations	5,632
Grants	16,000

21,632
Activities for generating funds

Fundraising events	5,951
Shop income	5,018
Sponsorships	19,338

30,307

Total incoming resources	51,939
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RESOURCES EXPENDED**Fundraising trading: cost of goods sold and other costs**

Purchases/Events	16,871
Acts	14,195
Equipment	17,324
Hotel	497
Security	7,341

56,228
Governance costs

Accountancy	360
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Support costs**Management**

Insurance	747
Advertising	1,248
Sundries	1,975

3,970

Total resources expended	60,558
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Net expenditure	(8,619)
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This page does not form part of the statutory financial statements

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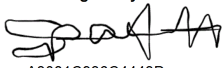
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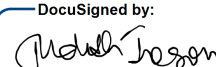
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WAKEFIELD PRIDE

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
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Accountancy	360
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Support costs**Management**

Insurance	747
Advertising	1,248
Sundries	1,975
	<hr/>

3,970

Total resources expended	<hr/> 60,558
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Net expenditure	<hr/> <hr/> (8,619)
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This page does not form part of the statutory financial statements