



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Trustees' Annual Report for the period

From Period start date 01/01/2020

To Period end date 31/12/2020

Charity name: Suicide&Co

Charity registration number: 1187985

Objectives and Activities

Summary of the purposes of the charity as set out in its governing document

The advancement of health and the relief of those in need in the UK experiencinng any form of bereavement in connection with suicide, by:

- enabling those who are bereaved from suicide to access information and support and making grants to those in need to enable access to appropriate counselling and self-coping techniques, in order to promote their wellbeing and minimise any related mental health issues in the future;
- raising public awareness to address the stigma associated with suicide;
- promoting research into the relationship and rights of individuals caring for those suffering from mental health issues and the public dissemination of the results of such research, for the public benefit; and
- such other means as the Trustees determine.

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.

The maintenance and development of a website containing information and support to those bereaved by suicide and the provision of a counselling support service available to those bereaved by suicide.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

All trustees have had regard for the guidance provided by the Charity Commission, using the online resources on a number of occasions to aid the creation of processes and protocol.

Additional information (optional)

You may choose to include further statements where relevant about:

Policy on grant making

We award grants through the provision of counselling, meaning that we fund our counselling providers who then carry out the counselling per beneficiary. We have partnership agreements with each counselling provider detailing the obligations of each party in respect of carrying out the counselling and payment. Internally, we have a Counselling Policy that details how we triage beneficiaries through our application process.

Policy on social investment including program related investment

We do not have any social investments.

Contribution made by volunteers

Suicide&Co was founded by Amelia Wrighton and Emma Morrisroe. The Suicide&Co team comprises of six volunteer Directors who serve the Board of Suicide&Co, four of whom also serve as Trustees of the charity. The organisation also has the benefit of two further Trustees, who advise the Board.

Each team member brings a wealth of experience from their paid employment that makes them invaluable. Amelia has responsibility for Operations and Strategy and Emma's focus is on Marketing and Communications. Phoebe, our Legal Director, is a practicing lawyer and provides ongoing support in respect of the organisation's legal obligations and governance. Amy, our fourth trustee, is responsible for Fundraising and draws on a wealth of experience of volunteering in the charities sector in her role.

In addition, Kevin is the organisation's Chair and Treasurer, bringing with him wide ranging experience from his role as Honorary Treasurer of Samaritans UK. Chenali has worked extensively in the medical sector as a former doctor, who is now focused on providing healthcare consulting, which makes her in the role of Medical Expert Trustee invaluable to an organisation such as Suicide&Co, where mental health is at the heart of what we do. And last but by no means least, Cassie is the final member of the team, who began her career working in the government and is responsible for the policies and procedures at Suicide&Co. We are further supported by other volunteers on a project basis.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.

Since the launch of our organisation, we have begun building our national outreach as well as creating and developing the foundations required to run a successful and innovative charity, including building a user-friendly website and Help Hub to support those bereaved by suicide from day one. Both our social media and website are sources of information; curating existing content, signposting to useful resources and highlighting lived experience. By offering a source of consolidated and specific information in a user friendly hub, we hope to enable individuals to access the right information as quickly as possible, welcoming them into a non-judgemental community. We are passionate about reversing the existing stigma of suicide and mental health issues and believe that our charity and initiatives will lead to a positive change individually and in society as a whole.

We developed a committee of experts in this field to analyse and advise our organisation on the creation of our counselling service which launched in mid February 2021. Guided by this committee we will continue to work with beneficiaries through feedback surveys and 6 month reviews of the service.

We've partnered established counselling charities who have a network of over 130 counsellors certified with British Association of Counselling and Psychotherapy, who will deliver our counselling.

Our fundraising activities were driven towards raising money for the service. In the first year of our charity (running to 31st December 2020), we received over £33,000 of donations

through a plethora of avenues such as individual giving, grants, major donors, merchandise and community events.

Additional information (optional)

You may choose to include further statements where relevant about:

Performance of fundraising activities against objectives

Our fundraising initiatives have directly delivered against our set objectives. By the end of 2020, we had sufficient funds to provide 55 individuals with one course of counselling, ready for when the service launched.

All our campaigns have directly aligned with our second objective of raising awareness to address the stigma and we are very proud of what we have achieved so far.

Investment performance against objectives

We do not have any investments.

Financial Review

Review of the charity's financial position at the end of the period

2020 Total NET Income: £25,770

2020 Total NET Expenditure: £5,461

End of 2020 Cash Position: £20,308

Statement explaining the policy for holding reserves stating why they are held

The trustees have agreed a reserves policy whereby we should look to hold free reserves of at least five months of operating expenditure. The trustees recognise that as the charity develops its core service, both income and expenditure will likely fluctuate. We will look to mitigate the risks of any shortfall by conducting a regular review of the reserves policy.

Amount of reserves held: Reserves amount: £10,500

Reasons for holding zero reserves: n/a

Details of fund materially in deficit: n/a

Explanation of any uncertainties about the charity continuing as a going concern: none

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)

Individual Giving (including community fundraising and major donors): £17,314

Merchandise: £3,950

Trusts & Grants (including Gift Aid claims): £3,707

Corporate Fundraising: £800

As of 31st December 2020 in the first year of our charity, we received over £33,000 Gross. In 2020, the largest portion of our funds came through major donors; this accounted for £8,500 or 26% of all donations.

Another of our primary focuses initially has been through individual giving, where we have raised over £5,000 from 231 individuals which accounted for 16% of our yearly donations. Grants and trusts also accounted for over £4,000 or 13% of all of our donations in 2020.

When there was a reprieve in lockdown restrictions in the UK, we also saw an increase in community fundraising events and to date we have had 4 community events organised for our charity with a total of over £4,000 or 13% raised so far.

Investment policy and objectives including any social investment policy adopted: n/a

A description of the principal risks facing the charity

The trustees are responsible for risk management within the charity. There are four principal risks identified:

i) Our service - the risk that our counselling service is unaffordable, difficult to access or lacks scale. The trustees seek to mitigate this risk through ongoing review, evidencing, learning and by dedicating both paid and volunteer resources to manage the service with our partners.

ii) IT security - the risk that the charity fails to protect stakeholder assets or data. The trustees conduct periodic reviews of systems infrastructure and have policies in place to reflect regulatory (e.g. GDPR) requirements.

iii) Safeguarding - the charity must protect its beneficiaries and its volunteers from mistreatment, discrimination or abuse. To mitigate this, the charity has the policies and procedures it deems necessary in place (e.g. the Safeguarding Policy) and procedures in place to foster a safe environment.

iv) Finance - the risk that the charity has insufficient funds to deliver its objectives. The trustees have mitigated this through the development of a fundraising plan, a budget for income and expenditure and a reserves policy.

Structure, Governance and Management

Type of governing document: Constitution

How is the charity constituted? CIO

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees

Every Trustee must be appointed for a term of 3 years by a resolution passed at a properly convened meeting of the Trustees.

In selecting individuals for appointment as charity trustees, the Trustees must have regard to the skills, knowledge and experience needed for the effectiveness administration of the CIO.

There must be at least 3 Trustees, and the maximum is 12.

Trustees must be over the age of 16, and at least one must be over 18.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees

We have the following policies and procedures that people go through on their induction: Conflict of Interest, Due Diligence, Grant Making (under revision), Safeguarding, Social Media, Trustee Code of Conduct.

We also have a separate induction pack that gives new starters and overview of all our operations and history. To accompany this, each new starter gets a bespoke plan for introductions with the team and training.

The charity's organisational structure and any wider network with which the charity works

We have a Board of Trustees with 5 Trustees and then a Board of Volunteer Directors with 5 directors that report into the Trustees. The main operations are run by Amelia Wrighton, our Operations & Strategy Director.

In terms of wider networks, we've built an ecosystem of other charities who we have close relationships with. We're also members of Support After Suicide Partnership, National Bereavement Alliance and National Suicide Prevention Alliance.

Reference and Administrative details

Charity name	Suicide&Co
Other name the charity uses	
Registered charity number	1187985
Charity's principal address	Flat 2, 67 Kensington Gardens Square, London, W2 4DG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year Name of person (or body) entitled to appoint trustee (if any)
1	Amelia Wrighton		14/02/2020
2	Emma Morrisroe		14/02/2020
3	Phoebe Fox		14/02/2020
4	Chenali Senanayake		13/02/2021

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity: n/a

Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects: n/a

Details of arrangements for safe custody and segregation of such assets from the charity's own assets: n/a

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s):

A handwritten signature in black ink, appearing to read 'Amelia Wrighton', with a horizontal line underneath.

Full name(s): Amelia Wrighton

Position (eg Secretary, Chair etc): Trustee & Co-Founder

Date: 04/06/2021



CHARITY COMMISSION
FOR ENGLAND AND WALES

Suicide & Co

1187985

Receipts and payments accounts

CC16a

For the period
from

Period start date
01/01/2020

To

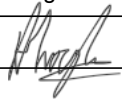
Period end date
31/12/20

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Individual Giving	17,314	-	-	17,314	-
Trading Income	3,950	-	-	3,950	-
Grants/Trusts	3,707	-	-	3,707	-
Corporate	800	-	-	800	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	25,771	-	-	25,771	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	25,771	-	-	25,771	-
A3 Payments					
Website development	3,984	-	-	3,984	-
Internet and IT	559	-	-	559	-
Trustee Expenses	550	-	-	550	-
Bank Charges	180	-	-	180	-
Printing	150	-	-	150	-
Conferences and Subscriptions	69	-	-	69	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	5,492	-	-	5,492	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	5,492	-	-	5,492	-
Net of receipts/(payments)	20,279	-	-	20,279	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	20,279	-	-	20,279	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Current Account	20,279	-	-

		-	-	-
		-	-	-
	Total cash funds	20,279	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
	Details	to nearest £	to nearest £	to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-
	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Amelia Wrighton	04/06/2021	



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Suicide & Co

On accounts for the year
ended

31 December 2020

Charity no
(if any)

1187985

Set out on pages

7-8

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December 2020.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

08 June 2021

Name:

Chaweevan Williams FCCA

Relevant professional
qualification(s) or body
(if any):

Association of Chartered Certified Accountants

Address:

167 Clarence Revenue, New Malden, Surrey KT3 3TX