

IPSWICH DEMENTIA ACTION ALLIANCE

England & Wales · Charity number 1187944

Details

Status Registered

Legal form CIO

Registered 2020-02-13

Register [View on the Charity Commission register](#)

Contact

Address 26 Maude Street
Ipswich
IP3 0AU

Phone 07969262404

Email ipswichdementia@gmail.com

Website www.dementiaaction.org.uk/local_alliances/19771_ipswich_dementia_action_alliance

Activities

Objects: TO RELIEVE THE NEEDS OF PEOPLE WITH DEMENTIA AND THEIR CARERS IN IPSWICH AND THE SURROUNDING AREA FOR THE PUBLIC BENEFIT BY:THE PROVISION OF SOCIAL ACTIVITIES TO MEET THEIR NEEDS AND RELIEVE ISOLATION AND LONELINESS; RAISING AWARENESS AND UNDERSTANDING OF DEMENTIA IN IPSWICH AND THE SURROUNDING AREA BY THE PROVISION OF LITERATURE, SESSIONS AND WORKSHOPS;WORKING IN ASSOCIATION AND LIAISON WITH OTHER CHARITIES AND ORGANISATIONS IN IPSWICH AND THE SURROUNDING AREA BY PROVIDING EQUIPMENT AND INFORMATION IN RELATION TO LOCAL SERVICES, ACTIVITIES AND EVENTS.

Activities: Ipswich Dementia Action Alliance employs a part time worker to co-ordinate all of the activities of the Alliance. We meet as a Forum every 3 months to hear of the activities of businesses, organisations, groups, volunteers and people living with dementia that are helping to make Ipswich a dementia friendly place, as well as the needs identified by people living with dementia and their families.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Other Charitable Activities
- **What:** The Advancement Of Health Or Saving Of Lives, Disability, Economic/community Development/employment
- **Who:** People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Suffolk

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£16,666	£12,569	-	-
2024-03-31	£5,008	£14,663	-	-
2023-03-31	£1,799	£9,851	-	-
2022-03-31	£13,635	£7,515	-	-
2021-03-31	£13,578	£10,000	-	-

Trustees

Name	Role	Appointed
Nicola Rose Bradford	Chair	2020-02-13
Colin John Kreidewolf		2022-05-13
Dr Timothy John Lockington		2022-02-08
Elizabeth Edwards		2022-05-13
Jillian Barton		2020-02-13
Joanne Reeder		2022-02-08
Susan P Burman		2022-02-08

IPSWICH DEMENTIA ACTION ALLIANCE

England & Wales - Charity number 1187944

Accounts

IPSWICH DEMENTIA ACTION ALLIANCE

Trustee Annual Report for Charity Commission - April 2024 to March 2025

4th August 2025

Ipswich Dementia Action Alliance is a Charitable Incorporated Organisation – first registered with the charities commission in February 2020.

Registration No. 1187944

Registered Address: 26 Maude Street, Ipswich, Suffolk IP3 0AU

Trustees

Nicola Bradford – Chair

Sue Burman – Treasurer

Jill Barton – Vice Chair

Timothy Lockington

Colin Kriederwolf

Joanne Reeder

Elizabeth Edwards

There have been no trustee resignations during this reporting period, nor any trustee recruitment. All trustees confirm they are in agreement to continue for the coming year.

The governing document of Ipswich Dementia Action Alliance lays out our objectives, to relieve the needs of people with dementia and their carers in Ipswich and the surrounding area for the public benefit by;

The provision of social activities to meet their needs and relieve isolation and loneliness

Raising awareness and understanding of dementia by the provision of literature, sessions and workshops

Weekly Memory Cafes delivered;

Unity Memory Café, held on Mondays at the Unity Centre within Whitton Clinic in the northwest of Ipswich runs from 9.30am to 1pm for those living with dementia and their family carers or friends and includes a hot lunch. This group continues to grow steadily as new families find us, whilst carers who's loved ones now reside in a residential care setting and those who are sadly bereaved continue to attend. We are grateful to the local NHS ICB for the ongoing gift of the use of the hall for this Memory Café.

Rushmere Memory Café, held on Thursday mornings at the Rushmere Village Hall on the eastern outskirts of Ipswich is the second Café established by Ipswich DAA. This enables us to reach a wider audience across the town and brings in people who live in villages on the eastern side of town. Additionally, people travel to this Café if a Thursday is more suited to their weekly schedule, and we do have some beneficiaries who attend on both Mondays and Thursdays.

Every Café is supported by our sub-contracted staff member, a trained dementia practitioner from our partnership with another local charity Communities Together East Anglia. This ensures continuity for our beneficiaries and a support structure for our volunteers, and we are grateful to CTEA for this arrangement which minimises our costs and administrative requirements, whilst providing effective safeguarding and data protection.

We are proud of the therapy-based activities we offer such as themed and ability appropriate colouring, puzzles and games, chair based exercise such as OTAGO, Clock Cricket, Seated Dance and Boccia, Singing for the Brain sessions with an external pianist, in addition to reminiscence activities, wellbeing activities and national, local, cultural and historical dates of importance celebrations. For our carers we offer separate sessions focussed on understanding dementia, positive communication, minimising unwanted behaviours, accessing benefits, maintaining their own wellbeing, future planning, finding care, moving people safely, and try to accommodate any topics requested. Our cafes are supported by attendance from the Suffolk Dementia Service, the local PCSO, representatives from Suffolk Family Carers and local Councillors.

For those living with dementia in residential care settings the charity extends its Singing for the Brain session offer to care organisations in recognition of the power of music to reach those living with advanced stages of dementia. The provision utilises the members of a local community choir, Notoriety Choir, and we are very grateful for the time these individuals give.

The success of our regular Café activities led to a request from the NHS Connect Team for Felixstowe to request the trial of a provision in the seaside town to the east of

Ipswich. Following Board approval, a plan for this new service has been implemented and we are very grateful to the Rotary Club of Felixstowe for their donation of £2000, and the Suffolk Community Foundation for awarding £1600 from the Port of Felixstowe Fund to support this new Felixstowe Dementia Café. Numbers of attendees to date are low but we are working hard at getting word out locally through partners, literature and social media.

Raising awareness and understanding of dementia.

April 2024 saw the Suffolk Dementia Strategy published by Suffolk County Council and Ipswich DAA was proud to be part of the consultation process that co-produced the Strategy. Going forward an Action Plan will be written and through our membership of the Suffolk Dementia Forum we will continue to be involved and consult with our beneficiaries to ensure their voices are represented.

During May's, Dementia Action Week we were pleased that our Unity Memory Café was visited by BBC Radio Suffolk and a live broadcast was made featuring our activities and also two carer beneficiaries gave moving personal story interviews for broadcast throughout the week. Information was also shared through a full-page article in the East Anglian Daily Times written by one of our trustees. As May has two Bank Holiday Mondays when our venue was closed, the Unity Café visited two Ipswich community tourist spots and engaged with these tourist businesses, both demonstrating to them and the public that life with dementia is to be lived well and not hidden away.

In June the charity once again played a major role in the planning and delivery of the Suffolk Dementia Marketplace, an event which brings together all local offers for dementia support to showcase to the public and professionals. Our staff and volunteers hosted a Dementia Café on site throughout the day, and our chair of trustees delivered a variety of different bite sized workshops.

The months before Christmas gave cause for us to contact over 100 local businesses to share key messages about dementia and offer further information and awareness sessions to their staff or customers. We were also pleased that several responded positively to our ask for a donation towards our Grand Christmas Raffle.

And finally, March 2025 saw the BBC promote its own Dementia Awareness Week in line with its soap opera Eastenders storyline, showing one of its characters sharing their diagnosis of dementia. We were grateful to our local BBC Radio Suffolk once again contacting us to broadcast local experiences and promote our support services.

Donors

We are very grateful for donations received during this period from;

Elite Universal Ltd, a Felixstowe based Freight Forwarding company donating the proceeds of their Charity Golf Day

East of England Co-Op – Funeral Services, for community donations from three of their branches

Maritime Cargo Processing (MCP plc)

In Memory of loved ones

Beneficiaries attending Memory Café's who wish to donate, and all individual gifts.

Grants

Suffolk Community Foundation – Port of Felixstowe,

North West Ipswich Big Local Trust

Fundraising

This Christmas saw our first Grand Christmas Raffle under lottery licence from Ipswich Borough Council. We are grateful to the various local businesses who donated prizes and were acknowledged on the printed tickets. We were pleased to raise over £800 and will repeat this fundraising next year with a longer pre-Christmas selling period.

INCOME

Donations - Individuals	£	1,729
Donations - Community orgs	£	294
Donations - Business sector	£	8,660
Donations - Café participants	£	3,044
Café fundraisers		£839
Donations - Grants*	£	2,100
TOTAL	£	16,666

Restricted Funds

Singing for the Brain	£	908
Felixstowe Café*		£1,600
Unity Café*	£	500
Reserve from previous year	£	1,705

EXPENDITURE

Admin/Marketing	£	226
Group trips	£	-
Grant made to ActivLives	£	-

Memory Cafes

Staff/Mileage/Consumables	£	9,385
Venue Hire	£	1,908
Pianist	£	630
Clock Cricket	£	420

TOTAL	£	12,569
--------------	----------	---------------

Restricted Funds available

Singing for the Brain	£	203
Total reserves available	£	6,710

IPSWICH DEMENTIA ACTION ALLIANCE

England & Wales - Charity number 1187944

Accounts

IPSWICH DEMENTIA ACTION ALLIANCE AGM MINUTES

Monday 18th November 2024 - 3pm

Kesgrave Community Centre, Ipswich

Attendees:

Nicola Bradford – Chair

Jo Reeder – Trustee

Elizabeth Edwards – Trustee

Jill Barton – Vice Chair & SFTB Lead

Sue Burman – Treasurer

Tim Lockington – Trustee

Colin Kreidewolf – Trustee

Alison Pearson - ActivLives

Rosemary Monteith – Volunteer

Ian Freestow – Service User

Apologies:

Nicola Housden – MSC

Helen Seager

Lesley Holland

Jane Bates

INTRODUCTION

Nicola formally welcomed everyone to today's AGM and introduced the Trustee's to the room. She then proceeded to introduce the three visitors.

Nicola clarified that we are reporting on the period from April 2023 – March 2024.

Chair of Trustees Report – Nicola Bradford

Since April 2023 activity has been very much about the delivery of our memory cafes – we have two successful cafes running, one at the Unity Centre on the west side of Ipswich and second at Rushmere in the East side of town. With a slower start than Unity, Rushmere now has good attendance due to building relationships with local organisations, groups and GP surgeries. The Unity Café is currently running at capacity. There is space within the Rushmere group for additional beneficiaries. Most referrals come through social media, with interest being generated pre and post sessions each week, often a working age relative who makes contact through Facebook. We do also promote groups through printed marketing materials and are created through our partnership with Communities Together East Anglia. One of our Trustees, Jo Reeder is the CEO of CTEA, and through this partnership we are able to benefit from one employee, Jane Bates for 8 hours a week, with her additional hours supported through her wider CTEA role.

One of the favoured activities at both cafes is Singing for the Brain (SFTB), led by Jill Barton and supported by Maria King, pianist, who sight plays and offers incredible support and value to both cafes, enabling our guests to benefit from the power of music. In addition to the cafes, Jill and Maria also deliver SFTB sessions at local care homes with the care homes paying Maria's pianist fee. Homes visited include Henley House, Handford Road, Bucklesham Grange and The Willows Care Home. The funding that supports SFTB is ringfenced within our accounts with the only charge for the pianist, with every other role being undertaken by volunteers. Working

There are usually up to 10 singers, sourced from a local choir. This activity is key to our delivery programme and it is acknowledged by the trustees that it is important to keep funding topped up to support this.

We went through the summer months by benefitting from the outside space where possible, and if outside was not available, we ran summer activities inside with sand pits, water and other resources. There was a summer trip to Bressingham which was funded by the charity, and was one of our largest expenditures for the year. As a result of this, there was a request for trips to continue with beneficiaries requesting to make donations to support this activity.

Clock Cricket is another initiative that is hugely popular with our groups – Sean, who is the leader delivers a seated cricket session – this is delivered monthly as a paid for activity to our beneficiaries. We are working with Sean to work with other organisations across the region.

Autumn 2023 saw Harvest playing a part in our activities, including bread making, celebrated Remembrance and at Unity Café, guests started to stay for a longer session – as a result of this, times were extended to 9.30am – 1pm including a light lunch, which initially was supported by volunteers to deliver this. Over this period, a working relationship was built with Combat2Coffee who deliver the community café at the Unity Centre which has resulted in the café now providing the light lunch and drinks – for just £2.50 per head.

We were invited to be the charity beneficiary for the Notoriety Café – and a group of participants enjoyed the concert, which resulted in a generous donation made to support the work of the charity. The singing activity continued at the Golden Days Café at Ipswich Town Football Club.

Following Christmas, we gifted a calendar to all of our participants, containing photographs of different activities throughout the year. Sadly this sees faces we have now lost, but this is looked on as a cherished memory. This activity has continued this year with the calendar going to print for 2025. This year the cost of calendar production will be covered by the participants at their request. The photographs have been chosen by the groups.

In the New Year, we lost some participants which has resulted in the four widows affected, continuing to attend the group, keeping in touch each other and maintaining the friendships forged over a period of time with continued support. This has shown the importance of the role of the carer and the support that they receive from the group – not just the person living with dementia.

Towards the end of the financial year, due to the challenges within the sector around funding, we found that we had used the majority of our reserves to continue our delivery. Trustees had to review this and talk about ways to safeguard the future of the work started – with the main impact being the staff member which provided the consistency of delivery which was viewed to be extremely important.

This instigated the start of a donation based as for beneficiaries alongside a corporate as to local businesses, resulting in a significant partnership with a local freight business – Elite Universal.

During this period, the first Suffolk Dementia Marketplace in May 2022 – with two of our trustees involved with the planning and organisation of this event. This also gave IDAA an opportunity to

offer a “mobile” version of our memory cafes, with an activities room being offered as support route for families living with dementia.

Healthwatch Suffolk’s report “A roundabout with no signposts” was integral to raising awareness around dementia – IDAA have been involved with the production of this which has subsequently led to a Suffolk wide strategy for dementia and action plan.

Financial Report – Sue Burman

Sue presented a summary of accounts for 2023/24, showing the financial activity throughout the year. The accounts clearly show that the cushion of reserve surplus has now been expended and subsequently the importance of continuing to generate funds to support the work of the charity. The accounts show a donation of £2,000 from Elite Universal prior to them supporting us through their annual golf day.

Role of the Trustee

Nicola asked all Trustees if they are prepared to stand for a further year – all current Trustees were in agreement.

An application has been received by Helen Seager as a Trustee, but to support fundraising activity. All Trustees in favour.

Any Other Business

No other business raised.

Ian raised his thanks to the IDAA for his personal journey and the support that he has received.

AGM formally closed with thanks to all for attending and continuing to support IDAA.

INCOME

Donations - Individuals	£	310
Donations - Community orgs	£	1,128
Donations - Business sector	£	2,450
Donations - Café participants	£	120
Grant - Utley Family Fund	£	1,000

TOTAL £ **5,008**

Restricted Funds
Singing for the Brain £ 1,450

Reserve £ 10,000

EXPENDITURE

Admin/Marketing	£	1,118
Group trips	£	981
Grant made to ActivLives	£	2,000

Memory Cafes

Staff/Mileage/Consumables	£	8,247
Venue Hire	£	972
Pianist	£	925
Clock Cricket	£	420

TOTAL £ **14,663**

Restricted Funds
Singing for the Brain £ 925

Reserves expended £ 10,000

IPSWICH DEMENTIA ACTION ALLIANCE

England & Wales - Charity number 1187944

Accounts

Ipswich Dementia Action Alliance

Reg Charity 1187944

Cashflow - Financial Year 2022/23

Year end 01/04/22 - 31/03/23

Ipswich Building Society account *****080 Closed 16/1/23 Co-operative Bank *****060 opened

Date	Reference	Description	Pymt out	pymt in	Balance	Note
01/04/2022		opening balance			£20,215.63	
25/07/2022	R Fern	Much Loved		£1,237.39	£21,453.02	
27/09/2022	J Barton	Jubilee Hats	£17.99		£21,435.03	
08/11/2022	Re J Bates	Communities Together	£9,250.00		£12,185.03	
30/11/2022	Interest	From Building Society		£103.05	£12,288.08	
16/01/2023	Interest	Closing interest		£23.23	£12,311.31	A/c closed
16/01/2023	P Fern	Funeral donation		£20.00	£12,331.31	
31/01/2023	P Fern	Funeral donation		£184.00	£12,515.31	
01/02/2023	P Fern	Funeral donation		£10.00	£12,525.31	
15/02/2023	P Fern	Muchloved donation		£264.22	£12,789.53	
06/03/2023	J Barton	Printer Ink	£33.98		£12,755.55	
06/03/2023	N Bradford	M Smith 03/22 wage	£120.00		£12,635.55	
14/03/2023	J Day	Compost for café	£8.99		£12,626.56	
14/03/2023	N Bradford	M Smith 4/5/6/7/22	£420.00		£12,206.56	
15/03/2023	Chantry Church	Donation		£60.00	£12,266.56	

Opening Balance 1/4/22 £20,215.63

Closing Balance 31/03/23 £12,266.56

IPSWICH DEMENTIA ACTION ALLIANCE

England & Wales - Charity number 1187944

Accounts

IDAA Ipswich Dementia Action Alliance
Registered Charity No. 1187944

Minutes of the AGM

Date: Monday 14th November 2022 Time: 13.00
Location: The Unity Centre, Meredith Road, Ipswich IP1 6ED

Present:

Trustees –
Nicola Bradford, Chair
Jill Barton,
Liz Edwards,
Jo Reeder,
Cllr Colin Kriedwolf
Cllr Tim Lockington
Sue Burman

Guests:

Wendy Chard – Home Instead
Amanda-Jane Frank – Hallmark Homes
Leslie and Ian, regular attendees to weekly Memory Café at the Unity Centre, Leslie is Ian's wife and main carer as Ian lives with dementia.

Apologies:

Steve Bryce - Trustee

Welcome

Nicola welcomed all to the meeting, particularly our guests, and all introduced themselves. Nicola explained that following a review of last year's AGM which was a large and more public event, it was decided to host such an event every second year due to the significant costs incurred.

Chairs Report

The first success of the past year to report is the increase in trustees to govern and support the charity, up from 2 to 8 in number. We welcomed Sue Burman, being Roger Fern's daughter, to continue to see through his great vision and passion for Ipswich DAA and will utilise Sue's career experience in banking to fulfil the role of treasurer for the charity.

Ipswich Borough Councillors Colin Kriedwolf and Tim Lockington have joined as trustees to continue the work of their past colleague, Cllr Fern, with Colin having vast experience of a wide variety of charity and community boards and Tim previously being Consultant Geriatrician for Parkinson's at Ipswich Hospital and now looking to volunteer in his retirement.

Liz Edwards is welcomed as a trustee having been a member of the Ipswich DAA since its establishment as the representative from Ipswich Town Football Club. Her ongoing role with the Club and its Foundation continue and make a strong partnership with the DAA.

Jo Reeder joined as a trustee bringing her career knowledge of previously working for the charity Suffolk AGE UK. Since its closure in 2020 Jo has taken the role as CEO of Communities Together East Anglia and shares her particular experience of fundraising, marketing and corporate partnerships.

Steve Bryce became a trustee to learn more about the charity sector and specifically dementia. He is the operating officer of Ipswich Buses and is particularly keen to develop the transport service to become dementia friendly.

Another welcome to the organisation this year was in August when we were joined by Jane Bates, our part time co-ordinator, who replaced Debbie Murrell following Debbie's resignation.

In the community, our work on delivering the Therapy Project has continued, with a renewed focus on Pet Therapy tools rather than Therapy dolls as the feedback received has been more positive in this area. Singing for the Brain has also continued in residential settings where Covid has allowed and we are very grateful to Jill Barton and her choral volunteers for making this possible.

Our development this year has been the establishment of two new 'Dementia Cafes' for Ipswich. The first has been developed on a monthly cycle in partnership with Ipswich Town Football Club and takes place within the stadium, supported by both IDAA staff and volunteers alongside ITFC staff and volunteers. The focus for the activity centres around the heritage of the football club with past players visiting and memorabilia in abundance. The second is on a weekly model, with the session content co-produced with people living with dementia and their carers. A particular feature has been to offer activities of appeal to men living with dementia as the groups composition is such, and has been a mix of physical and sport related activities, table top gardening and topic conversations and guests.

As attendees of the weekly group, Ian and Leslie were asked to give their perspective. Ian said he likes coming, and Leslie backed this up by sharing that he does as much as he can independently to get ready to leave on a Monday, noticeably different to other days. Leslie also spoke of the benefits she has received from attending, including meeting other couples in similar circumstances, the information and support she has received as a carer to access equipment and services, and generally that there is a place where they can visit as a couple and feel 'normal'. Nicola thanked them both for their contributions and committed to continuing to develop the IDAA through co-production.

Looking ahead to the next twelve months the trustees would be exploring opportunities to develop further 'dementia cafes' across the town, engage with local business and organisations to establish 'Champions' for dementia within local sectors and communities and continue to inform all about the needs of people living with dementia, their carers and their families.

Presentation of Accounts April 2021– Mar 2022

Sue Burman presented a spreadsheet detailing;

Income: £13,635.20 Expenditure: £7515.11

A full copy of the accounts can be requested via ipswichdementia@gmail.com and will be uploaded to Charities Commission.

Ian and Leslie left the meeting.

Election of Trustees

The two current Trustees were re-elected

Nicola Bradford, to continue as Chair

Jill Barton, appointed as Vice Chair

Sue Burman, appointed as Trustee and Treasurer

Colin Kriedwolf as Trustee

Tim Lockington as Trustee

Elizabeth Edwards as Trustee

Jo Reeder as Trustee

Stephen Bryce as Trustee

Annual Return submission to the Charity Commission.

As a Board with new Trustees, Nicola shared the questions asked by the Commission and all discussed and agreed the responses for uploading.

The AGM was declared closed at 2.30pm

IPSWICH DEMENTIA ACTION ALLIANCE

Cashflow - Financial Year 2021/22

Year end 31-Mar-22

Ipswich Building Society account 800185080

Date	Reference	Description	Pymt out	pymt in	Balance
01/04/2021		opening balance			£15,975.54
09/07/2021	IBC	Cemeteries fund		£10,000.00	£25,975.54
24/07/2021	R.Fern	Much loved		£180.00	£26,155.54
06/08/2021	R.Fern	Much loved		£26.55	£26,182.09
06/08/2021	IBC Invoice	D.Murrell wages 21/22	£7,000.00		£19,182.09
29/10/2021		Dementia walk fundraiser		£3,328.38	£22,510.47
29/10/2021	ITFC	Hire of Beattie Suite for AGM	£237.60		£22,272.87
17/11/2021	D.Murrell	Glass award & name badges	£78.90		£22,193.97
17/11/2021	D.Murrell	Foamex Board	£78.61		£22,115.36
30/11/2021	IBS	Interest		£17.27	£22,132.63
13/01/2022		Donation		£83.00	£22,215.63
31/03/2022	M Smith	Admin Support (March)	£120.00		£22,095.63
31/03/2022		Closing Balance			£22,095.63
		Sub Totals	£7,515.11	£13,635.20	

IPSWICH DEMENTIA ACTION ALLIANCE

England & Wales - Charity number 1187944

Accounts

Minutes of the AGM

Date: Monday 8th November 2021

Time: 4.15

Location: Beattie's Lounge, Ipswich Town Football Club, Portman Road, Ipswich IP1 2DA.

Present:

Nicola Bradford – Chair; Jill Barton – Trustee; Debbie Murrell – Project Coordinator; Julie Dennis – Care UK; Judith Goldsmith – Dementia Together Sue Ryder; Wendy Chard – Home Instead; Liz Edwards – ITFC; Jennifer Wilson Health and Wellbeing Officer Ipswich Borough Council;

Raciel Sagun & Kieran Banes – Barchester; Jo Reeder- BSEVC; Chris & John Rogers – Chantry Methodist Church; Councillor Elizabeth Hughes – Mayor of Ipswich, Cllr Colin Kriedwolf, Cllr Tim Lockington, Cllr Neil MacDonald, Cllr John Cook, Cllr Jenny Smith, Cllr John Downie – Ipswich Borough Council; Nicola Weldon and Rachel Dawson – Ellison's Solicitors; Maureen Howes & Sam Jangun – Headway Suffolk; Lisa Stannard & Emma Helyard – Ipswich Borough Council; Mike Garland – Ipswich Tourist Guides Association; Andrea Clifton – Medequip; Ellis Northrop & Sally Jones – New Wolsey Theatre; Lizzie & Simon Chittock – Roger Ferns daughter and son-in-law; Sue Burman – Rogers daughter; Peter Berry & Deb Bunt – Authors Slow Puncture; Sandie Oxborrow & Leah Bolt- SAICP; Mandy Rawlins – The Hold; Tina Vickers & Christine Goodwin – Memory Lane Cafe; Julia Endecott – The Tudwick Foundation; Len Green – Castle Hill United Reform Church; Pat Godbold – ITFC; Whitewatch Fire Crew – Ransomes Fire Station.

Apologies:

Amanda-Jane Frank – Hallmark Homes; Steve Bryce – Ipswich Buses; Phil Lown – Sporting Memories; Claire Percy – Right at Home; Nigel Stead – Driving Miss Daisy; Rebecca Richardson – Greater Anglia Rail; Andrea Morgan – Nurseplus.

Welcome by Chair – Nicola Bradford

2021 has been a difficult year for many people including the IDAA. In April we encountered the heart-breaking loss of our much loved and unique lead Roger Fern.



The summer months were spent regrouping and rallying ourselves back together and we are happy to report that we are totally committed and determined to continue with Rogers' vision and passion for making Ipswich a Dementia Friendly community.

Chairs Report

Some of the latest Dementia Friends statistics are extremely encouraging
IP1 - IP10 currently has 12,000 Dementia Friends (1,700 of those achieved via Zoom)

IP1 - IP4 currently has 7,500 Dementia Friends

The IDAA will continue its work via Zoom or face to face to ensure these numbers grow by carrying out Dementia Friends awareness sessions. Many of our working partnerships have also used zoom to enable them to continue to provide services to help people living with dementia including DanceEast and Sporting Memories.

Prior to lockdown, the IDAA funded the purchase of a Magic Table (Tovatafel). This is an interactive games table with a variety of activities, which we continue to place for 6 month periods in local care homes and memory cafes to see whether they find it useful before they make a decision to purchase one themselves.

Jill Barton launched a Singing for the Brain project assisted by some of her choir colleagues/volunteers. When the project launched it had full backing from Bucklesham Grange, Prince George House, Alice Grange and Henley House care homes where Jill was initially restricted to performing via zoom due to Covid restrictions. In June the group was allowed to perform face to face at Bucklesham Grange. This took place outside in the garden but the group has now been allowed to sing inside the home. This project has been extremely well received.

Research has shown that the use of Therapy Pets and Dolls can be extremely beneficial to people living with the latter stages of dementia. To that end we applied for a grant and received funding from the Fonnereau Road Health Foundation to commence our Doll Therapy Project.

We have purchased a variety of interactive pets and dolls, the animals bark, meow and move and react to touch and the dolls have heartbeats. A number of these are currently out in the community helping local people living with dementia. We are monitoring the success of this project and Judith Goldsmith from Dementia Together has been instrumental in getting these products out in the community to the people that need them.

The work that we do and the projects we undertake need a lot of coordination and the chair would like to take this opportunity to thank all



of the volunteers and funders, with a special mention to The Fonnereau Health Foundation, The Tudwick Foundation, Ipswich Borough Council Area Committees, and lastly Roger Fern for his vision and passion in striving to make Ipswich a Dementia Friendly Community.

Presentation of Accounts

April 2020- Mar 2021

Income: £13,578.12

Expenditure: £10,000.00

A full copy of the accounts can be requested from Debbie Murrell via ipswichdementia@gmail.com

Election of Trustees

The two current Trustees were re-elected

- Nicola Bradford
- Jill Barton

The IDAA are looking for more trustees. The commitment required would be to attend one meeting per month. If you are interested in becoming a Trustee for us or would like some further information please contact Debbie Murrell via ipswichdementia@gmail.com

AOB

None from the floor.

Please can you complete the feedback form in the middle of the tables and leave them with Debbie.

The AGM was declared closed at 4:35pm



