



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 1/1/2020      Period start date      To 31/12/2020      Period end date

**Charity name: Jaleh Esfahani Cultural Foundation**

**Charity registration number: 1187620**

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance public education and participation in, and appreciation of, Iranian/Persian culture, tradition, language, history, music, poetry, film and theatre, in particular but not exclusively by: <ul style="list-style-type: none"><li>• Organising public performance</li><li>• Educational workshops and talks</li><li>• Promoting the study and research of Iranian and Persian arts and literature and to make the results of these studies and research accessible to the general public</li><li>• The provision of grants for related projects</li></ul>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	During 2020 we have organised: 1- The 10 <sup>th</sup> Annual Poetry Prize for young Persian Poets (Spoken in Afghanistan, Iran and Tajikistan and the diaspora), in which around 50 young poets (under 30) took part). 2- Organised theatre workshops coached for Persian speaking youth in London (using Zoom), in total 35 people benefited. 3- Organised 3 Poetry events (using Zoom), for the benefit of Persian Speaking Diaspora by well known poets from Afghanistan, Iran and Tajikistan. 4- Three Talks and debates on recent novels and literary works were held online with attendance of more than 300 people live and hundred more views after the vent.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All activities are carried out for the benefit of the public.

## Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
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Policy on grant making	Para 1.38	We have written policy on grant making. However no grants were made during the period.
Policy on social investment including program related investment	Para 1.38	None
Contribution made by volunteers	Para 1.38	All charity activities and work are carried out by volunteers and trustees without any remunerations.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Our work benefits the Persian Speaking people, in particular young people, to engage with their mother tongue culture in England. More than 3000 people have benefited by taking part in our events, most of which were held online during the 2020, as due to the COVID-19 Pandemic all our in-person activities were suspended from February 2020.

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Trustees are happy that despite the change in practices and holding all events online, see previous item, we have managed to reach our audience, in particular younger generations. Our annual fund raising event had to be cancelled, but we managed to hold the Annual Poetry Prize for the youth successfully. In fact, the move to online events has widened the audience and more diverse participation and engagement.
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Performance of fundraising activities against objectives set	Para 1.41	Fund raising activities were lower than previous years mainly due to the lack of opportunities to organise social events, dinners, gatherings, sale of books and tickets, etc.
Investment performance against objectives	Para 1.41	None
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Trustees are happy with the financial performance, despite the limited fundraising opportunities and the fact that the online appeal did not generate much response. Expenditure has also been lower, mainly due to most events being online. At the end of the period the charity has clear funds at bank which would be sufficient for continuing its activities at similar rates for the next couple of years, even without a fundraising event.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	None
Amount of reserves held	Para 1.22	<b>0</b>
Reasons for holding zero reserves	Para 1.22	We do not need to have a reserve funds as the trustees and certain donors has always been forthcoming with any unforeseen events and expenditure.
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Donations by trustees and others
Investment policy and objectives including any social investment policy adopted	Para 1.46	None
A description of the principal risks facing the charity	Para 1.46	No financial risk is anticipated as no investment and property is involved.
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	The charity has adopted, almost with no change, the Charities Commission's 'Foundation' model constitution in 2020.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Founding trustees are continuing as trustees. No new trustee has been selected during the period.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	Jaleh Esfahani Cultural Foundation
Other name the charity uses	Aka Bonyad Jaleh Esfahani
Registered charity number	1187620
Charity's principal address	15 Chancellor's Wharf, Crisp Road, London W6 9RT

### **Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Farah Abbasi			
2	Saba Ansari			
3	Bijan Badi			
4	Mehrdad Badi			
5	Vahid Keshavarz			
6	Forouatn Parand	Chair		
7	Bidjan Pourbehnam	Treasurer/Account Signatory		
8	Iraj Sattari			
9	Rouhineh Shafii			
10	Nahid Shahpar			
11	Rouhangiz Shiranipour	Account Signatory		
12	Morassa Stansfield			
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>	F Parand	
<b>Full name(s)</b>	Foroutan Parand	
<b>Position (eg Secretary, Chair, etc)</b>	Chair	
<b>Date</b>	30/1/2021	





CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
Jaleh Esfahani Cultural Foundation

No (if any)  
1187620

## Receipts and payments accounts

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For the period from	Period Start	To	Period end date
	01/01/2020		31/12/2020

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Trustees regular donations (Monthly)	1,140	-	-	1,140	-
Other one off Donors (6 people)	2,570	-	-	2,570	-
Other monthly donors (2 people)	360	-	-	360	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>4,070</b>	<b>-</b>	<b>-</b>	<b>4,070</b>	<b>-</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>4,070</b>	<b>-</b>	<b>-</b>	<b>4,070</b>	<b>-</b>
<b>A3 Payments</b>					
Venue	63	-	-	63	-
Zoom Sub-Webinar	600	-	-	600	-
Events Food/Drink	70	-	-	70	-
Musicians/Coaches/Lecturers	470	-	-	470	-
Website Domain-Maintenance	1,275	-	-	1,275	-
Trophys	269	-	-	269	-
Monetary Poetry Prizes	2,250	-	-	2,250	-
Printing/Artwork/etc.	300	-	-	300	-
Photography/Videos	150	-	-	150	-
Donations/Grants	160	-	-	160	-
Misc.	120	-	-	120	-
<b>Sub total</b>	<b>5,727</b>	<b>-</b>	<b>-</b>	<b>5,727</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>5,727</b>	<b>-</b>	<b>-</b>	<b>5,727</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>- 1,657</b>	<b>-</b>	<b>-</b>	<b>- 1,657</b>	<b>-</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>11,536</b>	<b>-</b>	<b>-</b>	<b>11,536</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>9,879</b>	<b>-</b>	<b>-</b>	<b>9,879</b>	<b>-</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Bank Balance on 31/12/20	12,279	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	12,279	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
<b>B2 Other monetary assets</b>	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Expenditure paid by trustees to be reimbursed	Unrestricted	2,395	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	