

# **SALFORD PRIDE**

## **FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024**

Registered Charity No. 1187448

# SALFORD PRIDE

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**SALFORD PRIDE****Report of the Trustees****The Financial Year Ended 31 December 2024**

The Board of Trustees of Salford Pride is pleased to present the Annual Report for the year ended 31 December 2024, together with the financial statements for the same period. These accounts have been prepared in accordance with the Charities Act 1993, as amended by the Charities Act 2006, and in line with the governing constitution of the organisation.

Salford Pride is a Charitable Incorporated Organisation (CIO), registered with the Charity Commission for England and Wales under registration number 1184778. This report outlines the organisation's activities, achievements, governance, and financial performance over the course of 2024.

**Mission Statement**

Salford Pride believes that every person should be treated equally and with respect, regardless of sexual orientation, gender identity, race, religion etc. Our mission is to work to build a stronger, diverse community in Salford, that celebrates inclusion and equality; where lesbian, gay, bisexual, transgender and queer (LGBTQ+) people are represented, thrive, and can live authentically, in our city and beyond.

**Executive Statement:**

2024 was a year of both challenge and resilience for Salford Pride. The organisation underwent significant internal change, including a transition in board leadership to address issues of complacency and underperformance. While such changes can be difficult, they were necessary to safeguard the charity's long-term sustainability and effectiveness.

As a volunteer-led organisation, Salford Pride relies heavily on the passion and dedication of our volunteer team. Unfortunately, a reduction in volunteer numbers in 2024 meant we had to make the difficult decision to scale back some of our planned events and projects. Rather than placing undue pressure on our remaining volunteers, we chose to prioritise wellbeing and focus our energy on delivering high-impact, community-centred initiatives.

Despite these challenges, our team achieved a remarkable amount. Most notably, we successfully delivered Salford's flagship LGBTQ+ celebration in Peel Park, welcoming thousands of attendees. This event not only brought our diverse community together but also provided a vital platform to raise awareness of the pressing issues facing LGBTQ+ people in Salford and beyond.

Our volunteers showed outstanding commitment and adaptability, and their work has left a lasting impact. I am immensely proud of what we accomplished in 2024 and remain optimistic about the path ahead as we continue to grow, rebuild, and advocate for equality and inclusion across our city.

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### Objectives and Activities

In response to a reduction in volunteer capacity during 2024, Salford Pride strategically prioritised the delivery of our flagship event, *The Pink Picnic*, ensuring that the LGBTQ+ community in Salford continued to have a visible, inclusive, and celebratory space. This event remained a vital platform for community engagement, representation, and advocacy.

In addition to event delivery, Salford Pride maximised the use of our digital platforms to maintain year-round visibility and impact. Through our social media channels, we provided educational content on key issues affecting the LGBTQ+ community, highlighted important observance days, and shared vital resources. This digital outreach helped to raise awareness, combat misinformation, and challenge stigma, reinforcing our commitment to inclusion and equality even during a period of limited operational capacity.

The charity's three objectives are

1. Raising awareness and educating the public about the issues and difficulties affecting the lives of LGBTQ+ people.
2. Cultivating a sentiment in favour of equality and diversity through celebrating the diversity of the LGBTQ+ community; and
3. Staging an annual LGBTQ+ festival and smaller events, including regular social events for the LGBTQ+ community in a safe environment throughout the year. To fulfil the charities three objectives the activities and programmes currently carried out for public benefit by the charity can be broadly categorised into the following groups:
  - a. **Single Events:** which includes, awareness, inclusivity, educational and fundraising events.
  - b. **Online Campaigns:** which includes awareness and education campaigns that are longer than a week.
  - c. **Other programmes:** includes awareness and celebration of LGBTQ+ Observance Days.

Despite a challenging year, Salford Pride successfully delivered its flagship event, *The Pink Picnic*, alongside a series of impactful digital campaigns and observances.

*The Pink Picnic* remained the cornerstone of our annual programme, bringing together thousands of people in Peel Park to celebrate LGBTQ+ identity, foster a sense of belonging, and promote visibility and inclusion across the city. The event provided a safe, welcoming, and family-friendly environment that encouraged community pride, strengthened local partnerships, and amplified the voices of underrepresented groups.

In addition to this major event, Salford Pride developed and delivered five targeted social media campaigns, running from one week to a full month. These campaigns were designed to educate, inform, and inspire, covering a wide range of topics relevant to the LGBTQ+ community, including health and wellbeing, history, allyship, and intersectionality.

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We also marked seventeen LGBTQ+ observance dates throughout the year, using our platforms to share educational content, honour the significance of each day, and raise awareness of ongoing challenges and achievements within the community. These efforts extended our reach beyond physical events, ensuring that our advocacy and support remained accessible, especially to those who may face barriers to in-person participation.

Together, these initiatives helped to maintain strong community connections, provide continuous representation, and advance our mission of promoting equality, inclusion, and visibility for all LGBTQ+ people in Salford.

In planning all activities and programmes, Salford Pride remains fully aligned with the Charity Commission's general guidance on public benefit, with a strong emphasis on promoting equality, diversity, and inclusion as core components of that benefit. The Board of Trustees ensures that all initiatives undertaken are consistent with the organisation's charitable objectives and contribute meaningfully to our mission.

At the heart of our work is an ambitious long-term vision: to help eliminate discrimination based on sexual orientation and gender identity in Salford. Through our events, campaigns, and advocacy efforts, we strive to create a more inclusive and equitable society where all LGBTQ+ individuals feel visible, valued, and empowered.

### How we work

Salford Pride delivers its charitable aims through two primary approaches:

1. **Direct Delivery** – By designing and implementing our own events, programmes, and campaigns that directly benefit the public and advance the visibility, inclusion, and wellbeing of the LGBTQ+ community.
2. **Collaborative Partnerships** – By working alongside partner organisations to support and enhance their efforts, contributing to a wider network of services and initiatives that serve and advocate for LGBTQ+ people across Salford and the surrounding areas.

This dual approach allows us to maximise our impact, build stronger community connections, and ensure that our work remains responsive to the evolving needs of those we serve.

### Voluntary help and gifts in kind

Salford Pride is a volunteer-led organisation, and the dedication, passion, and commitment of our volunteers remain at the heart of everything we do. Each year, our volunteers contribute thousands of hours to support our mission, enabling the charity to deliver meaningful programmes, events, and advocacy for the LGBTQ+ community in Salford.

The Board of Trustees is deeply grateful for the unwavering support of our volunteer team. Their energy and drive are instrumental in helping Salford Pride achieve its charitable aims and make a lasting impact in the community.

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In 2024, our core voluntary team, consisting of twelve dedicated individuals, worked consistently throughout the year to support the strategic direction of the organisation. Their efforts have enabled us to not only meet but exceed our objectives, significantly expanding the reach and visibility of Salford Pride across Salford and beyond.

In addition to the vital contributions of our volunteers, we are also thankful for the generosity of local businesses who provided in-kind support. Many contributed prizes and resources for our events and fundraising activities, which played an important role in helping us raise funds and deliver community initiatives.

The continued collaboration between volunteers, local partners, and supporters underscores the strength and spirit of community that drives Salford Pride forward.

### **What we did: Activities, Achievements, Performance**

**The Pink Picnic 2024:** In 2024, Salford Pride proudly delivered our annual LGBTQ+ pride celebration and flagship event, **The Pink Picnic**, Salford's largest and most inclusive LGBTQ+ event. This year's celebration welcomed over 8,000 attendees from across Salford and beyond, reflecting its growing impact and regional significance, it was also the highest turnout in the event's 13-year history

The project was made possible through the dedication of twelve local volunteers who collectively contributed over 2,500 hours in the planning and delivery of the event. On the day itself, an additional fifteen volunteers supported the smooth operation of the celebration.

**The Pink Picnic** serves as a powerful platform to amplify the voices of local LGBTQ+ individuals, showcase LGBTQ+ artists, and champion equality and inclusion. The event fosters community cohesion, challenges stereotypes, reduces discrimination, and raises awareness of the ongoing issues affecting the LGBTQ+ community on a daily basis.

**Online Campaigns:** In 2024, Salford Pride successfully delivered five targeted online campaigns, each running for a duration of one to four weeks. These campaigns were strategically implemented throughout the year to raise awareness, engage our communities, and promote key messages aligned with our mission and values.

**LGBTQ+ History Month:** Salford Pride delivered a month-long campaign in recognition of LGBTQ+ History Month, aimed at educating the public about key historical figures who have played a pivotal role in advancing LGBTQ+ rights. The campaign served as a platform to raise awareness of the rich and often overlooked history of the LGBTQ+ movement, celebrate the significant progress achieved to date, and highlight the continued work needed to achieve full equality and inclusion.

**Hate Crime Awareness Week:** As part of Hate Crime Awareness Week, Salford Pride delivered a dedicated week-long online campaign to educate the public on what constitutes a hate crime

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and how to report incidents locally. With many hate crimes going unreported, accurate statistics for the Greater Manchester area remain difficult to determine. This campaign aimed to raise awareness, empower individuals with the knowledge and tools to report hate crimes, and encourage greater community accountability and support for those affected.

**Lesbian Visibility Week:** As part of Lesbian Visibility Week, Salford Pride delivered a dedicated week-long online campaign celebrating influential lesbians from the UK who have driven positive change for the lesbian community. The campaign provided an opportunity to spotlight key issues affecting lesbians today, while also recognising and celebrating the achievements of lesbians both locally and nationally. Through this initiative, Salford Pride aimed to raise awareness, promote inclusion, and elevate the voices and experiences of the lesbian community.

**Bisexuality Awareness Week:** As part of Bisexual Awareness Week, Salford Pride delivered a dedicated week-long online campaign aimed at celebrating the achievements of the bisexual community and raising awareness of the unique challenges they face. The campaign provided educational content on key terminology and highlighted issues such as biphobia, bi erasure, and the persistent stigma experienced by bisexual individuals, where their identity is often dismissed or misunderstood. The initiative sought to foster greater understanding, visibility, and acceptance of the bi community within the broader LGBTQ+ landscape.

**Trans Day of Remembrance Campaign:** In recognition of Trans Day of Remembrance, Salford Pride delivered a week-long campaign focused on raising awareness of the challenges faced by transgender individuals and promoting the support services available to those in need. Amid a climate where trans people face heightened political scrutiny and hostility, the campaign provided an important platform to demonstrate solidarity with the trans community. It also highlighted critical issues, including the alarming rise in violence and fatalities affecting trans individuals, while honouring and remembering those lives tragically lost.

**Other programmes:** In addition to the campaigns and events delivered throughout 2024, Salford Pride also marked seventeen key LGBTQ+ observance days, including Lesbian Day of Visibility, Trans Day of Visibility, and the International Day Against Homophobia. These dates were recognised through targeted social media activity, sharing key information to raise awareness, celebrate the diversity of our LGBTQ+ communities in Salford, and highlight the ongoing challenges and discrimination faced by LGBTQ+ individuals. The aim was to promote visibility, challenge stereotypes and stigma, and contribute to meaningful, long-term social change.

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### Public benefit

In 2024, Salford Pride delivered a wide range of campaigns, and our main project, The Pink Picnic to advance education, promote equality and diversity, and foster community cohesion for LGBTQ+ people across Salford.

Throughout the year, we utilised our digital platforms, particularly our social media channels to raise awareness of key issues affecting the LGBTQ+ community. These campaigns focused on topics such as discrimination based on sexual orientation and gender identity, and were designed to educate the wider public, challenge harmful stereotypes, and promote greater understanding. In addition, we actively observed and celebrated numerous LGBTQ+ awareness and visibility days, using these moments to spotlight and champion the diverse identities and experiences within our community.

A major highlight of the year was the successful delivery of *The Pink Picnic 2024*, Salford's official LGBTQ+ pride celebration. The event served as a vibrant platform to showcase LGBTQ+ talent, amplify community voices, and bring together people from all backgrounds in a safe, inclusive, and celebratory environment. By promoting visibility, unity, and participation, The Pink Picnic contributed significantly to our mission of building a safer, more connected Salford for all LGBTQ+ people who live, work, and study in the city.

### Objects, Structure, Governance and Management

Salford Pride is a non-governmental, non-political, non-religious organisation established in 2011 and became a registered Charitable Incorporated Organisation (CIO) on 20 January 2020. Salford Pride is a Charitable Incorporated Organisation registered with the Charity Commission.

The charity constitution defines the charity's objectives as being:

1. Raising awareness and educating the public about the issues and difficulties affecting the lives of lesbian, gay, bisexual, and transgender (LGBTQ+) people.
2. Cultivating a sentiment in favour of equality and diversity through celebrating the diversity of the LGBTQ+ community; and
3. Staging an annual LGBTQ+ festival and smaller events, including regular social events for the LGBTQ+ community in a safe environment throughout the year.

Our Charity Commission registration number 1184778

### Trustees structure

The charity constitution allows for up to 12 trustees to be appointed.

Trustees serve for a term of 3 years with no more than one third of the trustees retiring in any one year. Trustees can serve until they either resign or their term ends without renewal.



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Our trustees are responsible for setting the strategy and are responsible in law for the running of Salford Pride. All the trustees, except where otherwise stated, served for the whole year.

Sharmina August	(resigned May 2025)
Joshua Brooks	(appointed February 2024)
Marcus Taylor	(appointed March 2024)
Reece Holmes	(appointed March 2024. resigned August 2025)
Thomas Dutton	(appointed March 2024)
Daniel Stears	(resigned February 2024)
Philip Wilson-Marks	(resigned March 2024)
Fahmida Afzal	(resigned March 2024)

New trustees are recruited through online advertisement or nominated by members of the board of trustees. New candidates are interviewed and vetted by members of the board of trustees and appointed at an AGM where they have the necessary skills to contribute to the charity's management and development.

New trustees that are appointed are given a formal induction to the work of the organisation and provided with the information they need to fulfil their roles.

### Organisational Structure

The Board of Trustees is responsible for the overall governance and strategic oversight of Salford Pride. The Chair provides leadership in the day-to-day management of the organisation, supported by fellow trustees who contribute their expertise across various areas of operations.

The Board meets formally at least once per quarter to review performance, set strategic priorities, and ensure the organisation remains aligned with its charitable objectives. In addition to these formal meetings, trustees also engage in more frequent planning sessions with the volunteer team to coordinate the delivery of programmes, events, and campaigns.

The Board retains full decision-making authority over the charity's activities, including financial oversight and the allocation of resources. This structure ensures that Salford Pride operates efficiently, transparently, and in accordance with its governing document and legal obligations.

### Reference & Administration Details

#### Charity Details:

**Name:** Salford Pride

**Number:** 1187448

**SALFORD PRIDE****Principal Office**

67 Canon Hussey Court  
Islington Way  
Salford  
M3 5JA

**Independent Examiners**

Hilton Jones t/a Community Accountancy Service  
Hollinwood Business Centre  
Albert Street  
Oldham  
OL8 3QL

**Bankers**

Santander Bank PLC  
Bootle  
Merseyside  
L30 4GB

The Co-operative Bank plc  
1 Balloon Street  
Manchester  
M4 4BE

**Financial Review**

During the 2024 financial year, Salford Pride generated net funds of £106,046.80 through sponsorships, grants, fundraising activities, and public donations. The majority of these funds were allocated within the same year to support the delivery of our programmes and to cover the charity's core operational costs.

Grant funding was the largest source of income for Salford Pride during the period of January to December 2024. The total net income from grants amounted to £54,000, comprising £31,500 in restricted funds and £22,500 in unrestricted funds. The restricted funds were designated for specific purposes, with defined conditions on their use, and were allocated to support the costs of particular programmes and activities delivered by the charity.

Sponsorship represented our second largest source of income in 2024, generating net funds of £17,250. This included revenue from event sponsorships, pitch fees and stall hire fees. Sponsorship income was unrestricted and primarily utilised to support the charity's core operational costs.

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The remaining income consisted of donations and fundraising efforts. Net income from donations totalled £15,252.10, generated through public contributions via our website, ticket sales, and collections at events. Fundraising activities contributed a net income of £19,268.70, derived from a combination of fundraising events, event ticket sales, and partner contributions, including support from the Amazon Smile scheme and the Rainbow Lottery.

The charity has no funds which are materially in deficit.

### Investment powers and policy

The majority of the charity's funds are allocated for short-term use, typically within 12 months of receipt, which limits opportunities for long-term investment. However, the charity remains committed to maintaining an adequate level of reserves to ensure the continued delivery of Salford Pride's services and to safeguard against unforeseen financial challenges.

### Reserves policy and going concern

As at 31 December 2024, the charity held reserves of £38,312 of which £36,506 are considered free reserves, after accounting for funds invested in tangible fixed assets.

The trustees aim to maintain a level of free reserves equivalent to approximately 36 months of unrestricted charitable expenditure. In addition, the trustees allocated an additional £10,000 to The Pink Picnic 2025 from revenue raised in 2024. Our trustees also seek to hold reserves sufficient to cover 25% of the total cost of the charity's principal annual project, *The Pink Picnic*, to mitigate the risk of cancellation should sufficient funds not be secured in the forthcoming year.

The trustees believe that maintaining this level of reserves provides a prudent buffer to ensure the charity can continue to meet its obligations, respond to funding applications, and cover core support and governance costs.

The charity's primary sources of income are grants and sponsorship. Based on current forecasts and funding commitments, the trustees consider it appropriate to prepare the financial statements on a going concern basis. Accordingly, the accounts do not include any adjustments that would be required should these income streams cease.

### Risk management

The Board of Trustees conducts an annual review of the major risks to which the charity is exposed, alongside an assessment of the systems and financial procedures in place to mitigate those risks. Internal control risks are minimised through the implementation of robust authorisation procedures for all transactions and payments. In addition, comprehensive procedures are in place to ensure compliance with health and safety regulations for staff, volunteers, and visitors, helping to maintain a safe and secure operating environment.

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### Future Plans

Salford Pride is committed to continuing and expanding its work to enhance the visibility of LGBTQ+ individuals within Salford. We aim to provide increased opportunities to champion, showcase, and celebrate the diverse communities across the city, fostering positive social change and actively working to reduce discrimination based on sexual orientation and gender identity.

As our flagship event, **The Pink Picnic**, continues to grow in popularity, we are exploring strategic approaches to expand its reach and impact, maximizing public benefit. Looking ahead, our organisation intends to strengthen local engagement by increasing volunteer involvement and fostering deeper collaboration with charities, community organisations, and businesses within Salford and the wider region. Through these efforts, we aspire to build a more inclusive, supportive, and connected community.

**SALFORD PRIDE****Trustees' responsibilities in relation to the financial statements**

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards.

The law applicable to charities in England and Wales requires the trustee(s) to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements,

The trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP
- Make judgements and estimates that are reasonable and prudent.
- State whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements, and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the charity and enable them to ascertain to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the charity constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 17<sup>th</sup> October 2025 and signed on their behalf by:

**Name: Marcus Taylor**

**Position: Chair of the Board**

**Signature:**

A handwritten signature in black ink, appearing to read 'M Taylor', is written over a light blue horizontal line.

**INDEPENDENT EXAMINERS REPORT TO THE TRUSTEES OF  
SALFORD PRIDE  
REGISTERED CHARITY NO. 1187448**

I report on the accounts of the charity, for the Year Ended 31<sup>st</sup> December 2024, which are set out on pages 13 to 23.

**Respective Responsibilities of Trustees and Examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity is preparing accrued accounts and I am qualified to undertake the examination by being a qualified member of the Association of Chartered Certified Accountants.

It is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- To state whether particular matters have come to my attention.

**Basis of Independent Examiners Report**

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out below.

**Independent Examiner's Statement**

In connection with my examination, other than listed below, no matter has come to my attention :  
(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records have in accordance with section 130 of the 2011 Act; and
  - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 Act,
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Signed: .....

James Hilton Jones FCCA

Date: 17<sup>th</sup> October 2025

Hilton Jones t/a Community  
Accountancy Service  
Hollinwood Business Centre, Albert  
Street, Oldham OL8 3QL

**STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2024**  
**(INCLUDING INCOME AND EXPENDITURE ACCOUNT)**

		Unrestricted Funds	Restricted Funds	Total Funds Year Ended 31 December 2024	Total Funds Year Ended 31 December 2023
	Further Details	£	£	£	£
<b>Income from:</b>					
Donations and legacies	(3)	15,525	-	15,525	14,512
Charitable Activities	(4)	22,500	21,500	44,000	13,672
Other Trading Activities	(5)	36,519	-	36,519	39,026
Interest Income		-	-	-	-
<b>Total</b>		<b>74,544</b>	<b>21,500</b>	<b>96,044</b>	<b>67,210</b>
<b>Expenditure on:</b>					
Raising Funds	(6)	81,098	-	81,098	58,147
Charitable Activities	(6)	(18,598)	24,405	5,807	6,950
Other	(6)	-	-	-	-
<b>Total</b>		<b>62,500</b>	<b>24,405</b>	<b>86,905</b>	<b>65,097</b>
<b>Net income/(expenditure)</b>		<b>12,044</b>	<b>(2,905)</b>	<b>9,139</b>	<b>2,113</b>
Transfers between funds	(17)	(2,905)	2,905	-	-
<b>Net movement in funds</b>		<b>9,139</b>	<b>-</b>	<b>9,139</b>	<b>2,113</b>
<b>Reconciliation of funds</b>					
Total funds brought forward	(17)	29,173	-	29,173	27,060
<b>Total funds carried forward</b>	<b>(17)</b>	<b>38,312</b>	<b>-</b>	<b>38,312</b>	<b>29,173</b>

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

The notes on pages 16 to 23 form part of these accounts.

**BALANCE SHEET AS AT 31 DECEMBER 2024**

	Notes	2024 £	2023 £
<b>Fixed assets:</b>			
Tangible assets	(11)	1,806	-
Total fixed assets		1,806	-
<b>Current assets:</b>			
Stocks	(12)	-	-
Debtors	(13)	373	198
Cash at Bank & in Hand		46,783	29,600
Total current assets		47,156	29,798
<b>Liabilities:</b>			
Creditors: Amounts falling due within one year	(14)	10,650	625
Net current assets or liabilities		36,506	29,173
Total assets less current liabilities		38,312	29,173
Creditors: Amounts falling due after more than one year	(16)	-	-
Provisions for liabilities		-	-
<b>Total net assets or liabilities</b>		<b>38,312</b>	<b>29,173</b>
<b>The funds of the charity:</b>			
Restricted income funds	(17)	-	-
Unrestricted income funds	(17)	38,312	29,173
<b>Total charity funds</b>		<b>38,312</b>	<b>29,173</b>

Approved on behalf of the Trustees Management Committee

Marcus Taylor                      Trustee

Date: 17th October 2025

The notes on pages 16 to 23 form part of these accounts.



## Statement of Cash Flows for the year ended 31 December 2024

## Reconciliation of net movement in funds to net cash flow from operating activities

	Year Ended 31 December 2024	Year Ended 31 December 2023
	£	£
Net movement in funds	9,139	2,113
Add back depreciation	903	416
Deduct investment income	-	-
Decrease/(increase) in stocks	-	-
Decrease/(increase) in debtors	(175)	2,855
Increase/(decrease) in creditors	10,025	(1,775)
<b>Net cash used in operating activities</b>	<b>19,892</b>	<b>3,609</b>
<b>Cash flows from investment activities:</b>		
Interest	-	-
Purchase of fixed assets	(2,709)	-
<b>Net cash provided by investing activities</b>	<b>(2,709)</b>	<b>-</b>
 Increase/(decrease) in cash and cash equivalents during the year	 17,183	 3,609
Cash and cash equivalents brought forward	29,600	25,991
<b>Cash and cash equivalents carried forward</b>	<b>46,783</b>	<b>29,600</b>

## Notes to the accounts for the year ended 31 December 2024

**1. Accounting policies****(a) Basis of preparation and assessment of going concern**

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities 2019 preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 1st January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

**(b) Funds structure**

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donor or trust deed. There are 3 restricted funds.

Unrestricted income funds comprise those funds which the trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds where the trustees, at their discretion, have created a fund for a specific purpose.

Further details of each fund are disclosed in note 17.

**(c) Income recognition**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that those conditions will be fulfilled in the reporting period.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank. Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

**(d) Expenditure Recognition**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated or apportioned to the applicable expenditure headings. For more information on this attribution refer to note (f) below.

**(e) Irrecoverable VAT**

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

**(f) Allocation of support and governance costs**

Support costs have been allocated between governance costs and other support costs. Governance costs comprise all costs involving the public accountability of the charity and its compliance with regulation and good practice. These costs include costs related to independent examination and legal fees together with an apportionment of overhead and support costs.

Governance costs and support costs relating to charitable activities have been apportioned based on type of expense. The allocation of support and governance costs is analysed in note 8.

**(g) Costs of raising funds**

The costs of raising funds consists of events.

**(h) Charitable Activities**

Costs of charitable activities include governance costs and an apportionment of support costs as shown in note 7.

**(i) Tangible fixed assets and depreciation**

All assets costing more than £500 are capitalised and valued at historical cost. Depreciation is charged on the following basis:

Furniture and Equipment 33.33% on cost

**(j) Realised gains and losses**

All gains and losses are taken to the Statement of Financial Activities as they arise. Realised gains and losses on investments are calculated as the difference between sales proceeds and their opening carrying value or their purchase value if acquired subsequent to the first day of the financial year. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their varying value. Realised and unrealised investment gains and losses are combined in the Statement of Financial Activities.

**(k) Pensions**

The charity currently does not administer contributions to a pension scheme on behalf of individuals.

**(l) Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**(m) Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**2. Related party transactions and trustees' expenses and remuneration**

The trustees all give freely their time and expertise without any form of remuneration or other benefit in cash or kind. Expenses paid to the trustees in the year totalled £nil (2023: £nil).

**3. Donations and Legacies**

	Unrestricted	Restricted	Total Funds	Total Funds
	Year Ended 31 December 2024	Year Ended 31 December 2024	Year Ended 31 December 2024	Year Ended 31 December 2023
	£	£	£	£
Donations	15,525	-	15,525	14,512
	15,525	-	15,525	14,512

Previous reporting period:

	Unrestricted	Restricted	Total Funds
	Year Ended 31 December 2023	Year Ended 31 December 2023	Year Ended 31 December 2023
	£	£	£
Donations	14,512	-	14,512
	14,512	-	14,512

## 4. Income from charitable activities

	Unrestricted	Restricted	Total Funds	Total Funds
	Year Ended 31	Year Ended	Year Ended 31	Year Ended
	December	31 December	December 2024	31 December
	2024	2024		2023
	£	£	£	£
Restricted grants:				
The National Lottery Fund	-	10,000	10,000	-
Salford City Council	-	-	-	7,672
Salford CVS - Wellbeing Fund	-	1,500	1,500	1,000
The Booth Charities	-	-	-	3,000
Salford CVS - Arts & Culture Investment Fund	-	10,000	10,000	-
Unrestricted grants:				
Salix Homes	2,500	-	2,500	1,500
Irwell Valley Housing	-	-	-	500
Salford City Council	20,000	-	20,000	-
	<u>22,500</u>	<u>21,500</u>	<u>44,000</u>	<u>13,672</u>

Previous reporting period:

	Unrestricted	Restricted	Total Funds
	Year Ended 31	Year Ended	Year Ended 31
	December	31 December	December 2023
	2023	2023	
	£	£	£
Restricted grants:			
Salford City Council	-	7,672	7,672
Salford CVS - Wellbeing Fund	-	1,000	1,000
The Booth Charities	-	3,000	3,000
Unrestricted grants:			
Salix Homes	1,500	-	1,500
Irwell Valley Housing	500	-	500
	<u>2,000</u>	<u>11,672</u>	<u>13,672</u>

## 5. Income from other trading activities

	Unrestricted	Restricted	Total Funds	Total Funds
	Year Ended 31	Year Ended	Year Ended 31	Year Ended
	December	31 December	December 2024	31
	2024	2024	2024	December
	£	£	£	2023
Fundraising	224	-	224	532
Bar Sales	1,973	-	1,973	1,839
Ticket Sales	10,772	-	10,772	5,275
Stall Hire	6,300	-	6,300	3,880
Sponsorship	17,250	-	17,250	27,500
	<u>36,519</u>	<u>-</u>	<u>36,519</u>	<u>39,026</u>

Previous reporting period:

	Unrestricted	Restricted	Total Funds
	Year Ended 31	Year Ended	Year Ended 31
	December	31 December	December 2023
	2023	2023	2023
	£	£	£
Fundraising	532	-	532
Bar Sales	1,839	-	1,839
Ticket Sales	5,275	-	5,275
Stall Hire	3,880	-	3,880
Sponsorship	27,500	-	27,500
	<u>39,026</u>	<u>-</u>	<u>39,026</u>

## 6. Expenditure

	Activities	Year Ended 31	Year Ended 31
	£	December 2024	December 2023
	£	£	£
<b>Expenditure on raising funds:</b>			
Advertising	50	50	5
Fundraising Expenses	-	-	275
Website and Internet Costs	-	-	125
Event & Activity Costs	<u>81,048</u>	<u>81,048</u>	<u>57,742</u>
	<u>81,098</u>	<u>81,098</u>	<u>58,147</u>
<b>Expenditure on charitable activities:</b>			
Employment Costs	-	-	-
Telephone	60	60	-
Team Building Entertainment	-	-	83
Talk About it Male	-	-	400
Refreshments	171	171	307
Clothing, T-shirts and Accessories	486	486	-
Equipment	11	11	-
Merchant Account Fees	451	451	-
Bank Charges	101	101	124
Subscriptions	2,386	2,386	1,156
Computer & Software Costs	74	74	291
Insurance	477	477	3,445
Governance	655	655	625
Post, Printing & Stationery	32	32	103
Depreciation	<u>903</u>	<u>903</u>	<u>416</u>
	<u>5,807</u>	<u>5,807</u>	<u>6,950</u>
<b>Other expenditure:</b>			
Sundry	-	-	-
	<u>-</u>	<u>-</u>	<u>-</u>
	<u>86,905</u>	<u>86,905</u>	<u>65,097</u>
Unrestricted funds		62,500	37,502
Restricted funds		<u>24,405</u>	<u>27,595</u>
		<u>86,905</u>	<u>65,097</u>

**7. Analysis of expenditure on charitable activities**

As per note 6.

**8. Allocation of governance and support costs**

The breakdown of support costs and how these were allocated between governance and other support costs is shown below:

	General Support	Governance	Total 2024	Basis of apportionment
Accountancy Fees	-	655	655	type of expense
	-	655	655	

Previous reporting period;

	General Support	Governance	Total 2023	Basis of apportionment
Accountancy Fees	-	625	625	type of expense
	-	625	625	

**9. Analysis of staff costs**

	Year Ended 31 December 2024	Year Ended 31 December 2023
	£	£
Wages and Salaries	-	-
Redundancy	-	-
Social Security Costs	-	-
Pension Costs	-	-
	-	-
Charitable activities	-	-
Support costs	-	-
	-	-

The average number of employees during the year was nil (2023: nil).

The charity considers its key management personnel comprises the trustees. The total employment benefits, including employer pension contributions of the key management personnel were £nil (2023: £nil). No employee has benefits in excess of £60,000.

**10. Independent Examiner Fees**

	Year Ended 31 December 2024	Year Ended 31 December 2023
	£	£
Independent examination fees	655	625
	655	625

**11. Tangible Fixed Assets**

	Equipment	Total
Cost	£	£
At 01 January 2024	4,420	4,420
Additions	2,709	2,709
At 31 December 2024	<u>7,129</u>	<u>7,129</u>
<b>Depreciation</b>		
At 01 January 2024	4,420	4,420
Charge for Year	903	903
At 31 December 2024	<u>5,323</u>	<u>5,323</u>
<b>NET BOOK VALUE</b>		
At 31 December 2024	<u>1,806</u>	<u>1,806</u>
At 31 December 2023	<u>-</u>	<u>-</u>

**12. Stocks**

The charity does not hold stocks of any items.

**13. Analysis of debtors**

	2024	2023
	£	£
Debtors	-	-
Prepayments	373	198
	<u>373</u>	<u>198</u>

Debtors and prepayments relate to restricted funds £nil (2023: £nil) and unrestricted funds £ (2023: £198).

**14. Creditors: amounts falling due within one year**

	2024	2023
	£	£
Creditors	-	-
Deferred income	10,000	-
Accruals	650	625
	<u>10,650</u>	<u>625</u>

**15. Deferred income**

Deferred income comprises grants received for periods after the year end.

Balance as at 1 January 2024	-
Amount released to income earned from charitable activities	-
Amount deferred in year	10,000
Balance at 31 December 2024	<u>10,000</u>

**16. Creditors: amounts falling due after more than one year**

	2024	2023
	£	£
Provisions for liabilities	-	-
	<u>-</u>	<u>-</u>

## 17. Analysis of charitable funds

## Analysis of movements in unrestricted funds

	Balance at 01 January 2024	Incoming Resources	Resources Expended	Transfers	Balance at 31 December 2024
	£	£	£	£	£
General Fund	29,173	74,544	(62,500)	(2,905)	38,312
	29,173	74,544	(62,500)	(2,905)	38,312

## Previous reporting period:

	Balance at 01 January 2023	Incoming Resources	Resources Expended	Transfers	Balance at 31 December 2023
	£	£	£	£	£
General Fund	15,810	55,538	(37,502)	(4,673)	29,173
	15,810	55,538	(37,502)	(4,673)	29,173

## Name of unrestricted fund:

General Fund

## Description, nature and purpose of the fund

The "free reserves" after allowing for all designated funds

## Analysis of movements in restricted funds

	Balance at 01 January 2024	Incoming Resources	Resources Expended	Transfers	Balance at 31 December 2024
	£	£	£	£	£
The National Lottery Fund	-	10,000	(10,215)	215	-
Salford CVS - Wellbeing Fund	-	1,500	(1,500)	-	-
Salford CVS - Arts & Culture Investment Fund	-	10,000	(12,690)	2,690	-
	-	21,500	(24,405)	2,905	-



## 17. Analysis of charitable funds

## Analysis of movements in restricted funds

	Balance at 01 January 2023	Incoming Resources	Resources Expended	Transfers	Balance at 31 December 2023
	£	£	£	£	£
Groundwork	750	-	(1,244)	494	-
National Lottery Fund	10,000	-	(12,066)	2,066	-
Salford City Council	-	7,672	(7,922)	250	-
Salford CVS - Wellbeing Fund	-	1,000	(1,404)	404	-
The Booth Charities	-	3,000	(4,459)	1,459	-
Irwell Valley Housing	500	-	(500)	-	-
	11,250	11,672	(27,595)	4,673	-

## Name of restricted fund:

The National Lottery Fund

Salford CVS - Wellbeing Fund

Salford CVS - Arts &amp; Culture Investment Fund

## Description, nature and purpose of the fund

for the Pink Picnic event 2024

for the Pink Picnic event 2024

for the Pink Picnic event 2024

## 18. Analysis of net assets between funds

	Unrestricted funds	Designated funds	Restricted funds	Total 2024
	£	£	£	£
Tangible fixed assets	1,806	-	-	1,806
Cash at bank and in hand	36,783	-	10,000	46,783
Other net current assets/(liabilities)	(277)	-	(10,000)	(10,277)
Creditors of more than one year	-	-	-	-
<b>Total</b>	<b>38,312</b>	<b>-</b>	<b>-</b>	<b>38,312</b>

	Unrestricted funds	Designated funds	Restricted funds	Total 2023
	£	£	£	£
<b>Previous reporting period:</b>				
Tangible fixed assets	-	-	-	-
Cash at bank and in hand	29,600	-	-	29,600
Other net current assets/(liabilities)	(427)	-	-	(427)
Creditors of more than one year	-	-	-	-
<b>Total</b>	<b>29,173</b>	<b>-</b>	<b>-</b>	<b>29,173</b>

## 19. Financial Instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised on a transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at an amortised cost using the effective interest method.