

# NEW TRICKS

England & Wales · Charity number 1187432

## Details

---

**Status** Registered

**Legal form** CIO

**Registered** 2020-01-17

**Register** [View on the Charity Commission register](#)

## Contact

---

**Address** 117 Cranley Gardens  
London  
N10 3AE

**Phone** 07775640476

**Email** [mailsuejohnson@gmail.com](mailto:mailsuejohnson@gmail.com)

**Website** [www.newtricksschools.org](http://www.newtricksschools.org)

## Activities

---

**Objects:** FOR THE PUBLIC BENEFIT THE ADVANCEMENT OF AMATEUR SPORT BY PROMOTING AND DEVELOPING FREE TO USE ON LINE RESOURCES FOR TEACHING THE GAME OF BRIDGE FOR THE BENEFIT OF ALL LEVELS OF BRIDGE PLAYERS OF ALL AGES AND ALL SOCIO-ECONOMIC BACKGROUNDS.

**Activities:** Production of educational resources about the game of bridge.

## Classification

---

- **How:** Provides Advocacy/advice/information, Other Charitable Activities
- **What:** Amateur Sport
- **Who:** The General Public/mankind

## Geography

---

- Throughout England

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-30	£7,413	£8,809	-	-
2024-04-30	£9,827	£8,769	-	-
2023-04-30	£10,878	£7,027	-	-
2022-04-30	£3,576	£1,823	-	-
2021-04-30	£8,912	£7,761	-	-

## Trustees

Name	Role	Appointed
Dr Caroline Summers		2020-01-01
Mary Sharp		2021-12-01
Susan Johnson		2020-01-01

**NEW TRICKS**

England & Wales - Charity number 1187432

---

# Accounts

---

## ANNUAL REPORT 2024 – 2025

### Activities

**Saturday club:** This continues to be a very good way of bringing the children from different schools together to play and compete face to face. Parents of these children make donations each term, and these make a significant contribution to the cost of paying helpers/supervisors for the sessions.

**Schools:** We wound down the face to face teaching in schools for reasons outlined in last year's annual report, finishing in Summer 2024 and moving to teaching online after school instead (with the exception of Acland Burghley School, where we continued to teach after school face to face). Moving to online has given us the flexibility to keep together groups of learners as they have left primary school and moved to different secondary schools, as many did in September 2024.

Once again, we took a large group of our young players to participate in the Youth Bridge Challenge at Loughborough, with travel being funded directly by EBED (English Bridge Education and Development). I continued to run free online coaching sessions for the U16 squad members twice per week and these children are making excellent progress, with some competing in international youth tournaments.

### **Income sources**

Our income from donations has fallen again this year, as predicted, but a one-off donation from the Makers of Playing Cards Guild was very helpful. Patreon subscriptions bring in an ever-dwindling amount and, as mentioned above, parents of the Saturday group also make contributions.

### **Challenges for the future**

As outlined last year, we are focusing on the challenge of attracting more young people into the game of bridge and making it accessible to all. Central to this is the development of an excellent website, providing learning resources that will support teachers and youth leaders who would like to teach a group of young people, as well as providing everything that an interested youngster needs to teach themselves to play.

During this year, we have made some initial upgrades to the existing site and created new resources with teaching videos and practice hands. EBED have funded the minor website development, reimbursing the fees paid to a developer on Freelancer. In 2025-2026, we will be designing and creating a completely new website with many extra features, again supported by EBED.



## NEW TRICKS ACCOUNTS 2024-2025

Cash in bank 3 April 2024 7,945.20

Cash in bank 2 April 2025 6,241.42

### **INCOME**

Saturday kids contributions 1,990.00

Teaching 195.00

Small donations 71.30

Large donation (Makers of Cards) 2,400.00

Large donation (CSL) 900.00

Patreon 567.05

EBED Reimbursement Freelancer 790.87

EBED Reimbursement Travel 499.05

**TOTAL INCOME 7,413.27**

### **EXPENDITURE**

#### **Teaching**

Suzanne Anisfeld 1,330.00 Immanuel School

Gabi Johnson 800.00 Acland Burghley School & Saturdays

Bridget Rampton 1,000.00 Coldfall School

Ingar Hansen 800.00 North Bridge House School

Saturday supervisors 2,960.00

Shark Bridge 39.65

#### **Miscellaneous**

Hiscox insurance 121.08

Sage Accounting 77.20

Opinion Stage (Quiz hosting)	237.59	
DBS check	45.00	
Website development (Freelancer)	790.87	Reimbursed by EBED
Travel (Kids to camp)	499.05	Reimbursed by EBED
Domain hosting (FastComet)	108.20	
<b>TOTAL EXPENDITURE</b>	<b>8,808.64</b>	

**NEW TRICKS**

England & Wales - Charity number 1187432

---

# Accounts

---

## ANNUAL REPORT 2023 - 2024

### Activities

**Saturday club:** We found out in the summer term of last year that we would no longer be able to use the space at the Acol Bridge Club on Saturday afternoons so we needed a venue for our sessions that bring the children from different schools together at weekends. For the first term of the current academic year (2023-2024) we used a room in Highgate Library but that was pretty unsatisfactory in many ways. Since November, we have been given the use of space at Acland Burghley School, where several of our young students are now pupils, having moved up to senior school there (from Brookfield) in September 2023. This has been a great success and we now regularly have around 15 to 20 players each Saturday during term time. These are mostly children aged 9 to 12 but we have a few of the parent learners coming along each week too. I typically pay two or three helpers to help supervise these sessions and, where necessary, to run them in my absence. These costs are reflected in teaching costs in the accounts (Gabi Johnson, Rufus Barnett, Nikhil Dewan and Rafi). The larger number of attendees at these sessions has increased our costs to between £80 and £160 per week.

**Schools:** As mentioned in last year's report, the lack of volunteers in schools has led to a situation whereby we cannot realistically afford to go on teaching in most of the schools where we previously did. For the summer term of this academic year, I have been running after school teaching for the Coldfall students in my own home because it allows us to keep the group to eight well-motivated children (previously the school could add new children to the group each half term, some of whom didn't really want to be there, so that was quite disruptive). It also gives the flexibility to cancel the sessions when I am not available so there is no need to pay a teacher now for this group. Most of this group will graduate to senior school in September and be very scattered, so this arrangement also allows us to keep coaching them as a group together after school.

The Acland Burghley after school group still takes place in the school, and will continue to do so from September. The group has been expanded by the addition of two new members joining the original five that moved from Brookfield.

We have been teaching a group at North Bridge House school this year, using a paid teacher (Ingar Hansen) . This activity is cash neutral, as the school pays New Tricks the amount that we pay Ingar.

We have also continued to teach the group at Immanuel College, paying Suzanne Anisfeld to run that group. This cost cannot be sustained so we will not continue in the new school year.

Once again, we took a large group of our young players to participate in the Youth Bridge Challenge at Loughborough, achieving great successes in both the more experienced and less experienced categories. I continue to run free online coaching sessions for the U16 squad members twice per week and these children are making excellent progress.

### **Income sources**

Our income from donations has fallen this year, and I fear that it will continue to do so in coming years as one-off larger donations become harder and harder to come by. The pool of philanthropic bridge players is ever-dwindling. The parents of our Saturday children continue to provide a steady source of funds but it is not sufficient to cover our outgoings. As my focus has been on the schools project I have not had time to make new video content for our adult audience and Patreon subscriber numbers continue to fall.

### **Challenges for the future**

The principal challenge for New Tricks is how to reach a much wider audience of young players and potential young players. To this end, our main focus in 2024-2025 will be on the development of a new website, designed to enable any enthusiast to get a group of learners together and have everything they need to progress from beginners to good players. We will be working in cooperation with English Bridge Education and Development on this very important project and we hope that it will have a significant impact in the new academic year.

**NEW TRICKS**

England & Wales - Charity number 1187432

---

# Accounts

---

## **ANNUAL REPORT 2022-2023**

Due to the change in the reporting year from the calendar year to the financial year, this report covers the period January 2022 until April 2023. Future reports will be April to April.

Between January 2022 and the end of the academic year in July 2022 we continued to teach in Coldfall, Brookfield and Rickmansworth Park Schools and added a new school - Holy Trinity & St Silas (Camden).

### **New Schools and activities**

In September 2022, with the start of the new school year, we continued to run the clubs in these four schools and introduced Saturday afternoon club sessions for children at the Acol Bridge Club in West Hampstead. These sessions provide an important opportunity for the children from the different schools to come together to play at the weekend. The Acol sessions will also play an important role when the current Year 6 children move on to various senior schools in September 2023, as we will no longer have the opportunity to teach them in school. Without this facility, the children would probably have to give up playing. We make a charge of £10 per child for these sessions, which helps to cover the cost of paid teaching support there from bridge teacher Gabi Johnson and England Under-21 squad members, James Cater and Rufus Barnett.

New schools added during the Autumn term were St. Andrew's Primary School, Enfield and Immanuel College (Junior School) in Bushy. Immanuel will make a contribution to the charity (amount to be determined) as they are a fee-paying school. We also started teaching at UCS Junior Branch, another independent school in the Spring term, and received a small income from them.

In March 2023 we took 26 children from four of our schools to compete in a tournament organised by English Bridge Education and Development (EBED) in Loughborough. This was a wonderful opportunity to take part in a proper competition and the children had a great day out. We hired a coach to transport them to Loughborough, which was a significant expense, but we were able to raise contributions from parents and bridge players to cover the cost, as well as a grant from EBED.

### **Income Sources**

Income sources during the year have been these individual donations, Acol subscriptions, and the contribution from UCS. In addition, we continue to create bridge videos for experienced players and to ask them to make small, regular contributions via Patreon for which they are rewarded with early access to videos and the opportunity to play challenges against our experts. We currently receive around £240 per month through this channel.

I have started providing teaching to a small number of adults who make donations to the charity in recompense. This has been fairly sporadic sessions with only two individuals in the current reporting year but has expanded to include a group of parents of four of our school learners as of April 2023 and this will provide another (albeit low level) source of income.

### **Challenges for the future**

Recruiting and retaining volunteers continues to be the greatest challenge that we face. People are reluctant to commit to helping regularly, and some do so for a while and then lose interest and give up. In order to continue to resource the after school clubs we have had to move to a model where we pay the team leader in each school and aim to recruit enough volunteer help to be able to run the sessions: The paid teachers are: Bridget Rampton (Coldfall and Holy Trinity), Suzanne Anisfeld (Rickmansworth Park and Immanuel) and Sandie Weinberg (UCS).

Sustaining this level of expenditure on teaching support will not be feasible in the long term so it will be necessary to cut back on the number of schools where we teach in the future and to concentrate on a smaller number of schools and the Acol Club sessions.

## NEW TRICKS ACCOUNTS APRIL 2022-APRIL 2023

**Cash in bank 5/4/2022** **1891.16**

### Income

Acol kids subs	1735.00
Teaching	553.00
Smaller donations	946.13
Larger donations:	
Cafe Bridge	1400.00
Lutterworth BC	793.58
Janet de Botton	1000.00
Jon Harris	1000.00
EBED	450.00
Patreon	2809.00

**Total income** **10,877.67**

### Expenditure

Teaching:	
Bridget Rampton (Coldfall & Holy Trinity)	2480.00
Gaby Johnson (Acol Saturdays)	607.66
Suzanne Anisfeld (Rickmansworth Park and Immanuel)	1610.00
Sandie Grant (UCS)	210.00
Rufus Barnett (Acol Saturdays)	440.00
James Cater (Acol Saturdays)	200.00

**Teaching total** **5547.66**

Coach to Loughborough tournament 895.00

Tech support 266.74

Quiz software for website (Opinion Stage,annual) 254.11

Accounting software (Sage, £7.20 pm) 28.80

Liability insurance (Hiscox, £9.80pm) 19.60

Disclosure & Barring 15.00

**Total Expenditure** **7026.91**

**Cash in bank 5/4/2023** **5,500.57**

**NEW TRICKS**

England & Wales - Charity number 1187432

---

# Accounts

---

## NEW TRICKS ANNUAL REPORT 2021-2022

For the remainder of the 2020-2021 academic year it continued to be impossible to go into schools due to Covid restrictions. As these restrictions began to be lifted in September 2021, we were able to start running bridge clubs at those schools where we had established contacts prior to the Covid shutdown, namely Brookfield (Camden), Coldfall (Haringey) and Rickmansworth Park, Hertfordshire.

We started as an after school club at Coldfall, with a small number of children from Year 5 and Year 6. During the Autumn term at Brookfield and Rickmansworth Park we introduced whole year groups (60 Year 5 children at Brookfield and 30 Year 3 children at Rickmansworth Park) to bridge over a six week course, after which they were given the opportunity to join an after school/ lunchtime club in the second half of term. We had good sign-up rates, with 12 children from Brookfield and all 30 from Rickmansworth Park choosing to carry on learning as part of the club.

Holy Trinity & St Silas School in Camden joined the programme in January 2022, with Year 5 having a six week course during which half of the class attended on alternate weeks. We then set up an after school club on a sign-up basis and 12 children joined that.

We held a training day for volunteers in March 2022. Also in March, we engaged the services of Smart PA, a provider of administrative support on a month-by-month basis, in order to get all of our administrative systems established.

## New Tricks Accounts 2021-2022

### INCOME

03.06.2021	300	Loan. Sue Johnson
03.08.2021	500	Loan. Sue Johnson
24.09.2021	50	Donation. Scottish Bridge Union
08.11.2021	193	Patreon
23.02.2022	180	Patreon
16.03.2022	208	Patreon
17.03.2022	50	Loan. Sue Johnson
21.03.2022	50	Loan. Sue Johnson
28.03.2022	2000	Donation. Sherwood Foundation
30.03.2022	15	Teaching. Sandie Grant
30.03.2022	30	Teaching. Vivienne McNaughton

**Total Income** **3,576**

### EXPENDITURE

03.06.2021	240	Video creation. D B Hunt.
07.07.2021	120	Video creation. D B Hunt.
03.08.2021	210	Video creation D.B Hunt
26.09.2021	23	DBS check. Suzanne Anisfeld
11.10.2021	165	Video creation. D B Hunt
07.02.2022	180	Video creation. D B Hunt
24.02.2022	360	Admin support. Smart PA
22.03.2022	360	Admin support. Smart PA
01.04.2022	165	Video creation. D B Hunt

**Total expenditure** **1,823**

**NEW TRICKS**

England & Wales - Charity number 1187432

---

# Accounts

---

## NEW TRICKS ANNUAL REPORT 2020 - 2021

Due to the implementation of Covid restrictions in early Spring, activities connected with promotion of bridge for schools were suspended for the remainder of the year.

The focus of activity was on the continuing production of video materials, both beginner tutorials and the Tournament Series masterclass for existing players.

After a brisk start, donations via GoFundMe slowed steadily over the year, as it is largely the same audience hearing the appeals each time.

Heading into 2021, the plan is to continue to build resources for schools, including a dedicated website, in readiness for the point at which approaches to schools becomes possible.

## **New Tricks Accounts 2020-2021**

### **INCOME**

<b>Individual donations:</b>			£
03.03.2020	Keith Ashley	1000	
23.03.2020	Jon Harris	4500	
06.05.2020	Acorn Property	1000	
<b>GoFundMe donations</b>			
Jan. 2020 - Dec. 2020		1412	
<b>Total Income</b>		<b>8912</b>	

### **EXPENDITURE**

<b>Video creation (D.B. Hunt)</b>			
22.04.2020		850	
12.05.2020		570	
03.06.2020		765	
01.07.2020		830	
01.08.2020		810	
01.09.2020		806	
01.10.2020		630	
10.11.2020		600	
<b>Website management (M. Blackmore)</b>			
03.03.2020		1125	
03.06.2020		275	
01.10.2020		500	
<b>Total expenditure</b>		<b>7761</b>	

### **OTHER ITEMS**

22.09.2020/25.09.2020

Cheque received from Jon Harris for £900 to pay Devonshires (solicitors) and payment of £900 made to Devonshires. Net effect nil.