

REGISTERED COMPANY NUMBER: 12315756 (England and Wales)
REGISTERED CHARITY NUMBER: 1187420

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 30 November 2021
for
Carbon Copy Network

Two Rivers Accountancy
38 Eton Wick Road
Eton Wick
Windsor
Berkshire
SL4 6JL

Carbon Copy Network

Contents of the Financial Statements for the Year Ended 30 November 2021

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Report of the Trustees
for the Year Ended 30 November 2021

Chair's Introduction

What a rollercoaster year it has been, from a national lockdown at the start of 2021 to a global climate summit in Glasgow at the end. Throughout the highs and the lows, our charity has focused on the huge contribution of collective local climate action in changing the world around us for the better. The groundswell of local leadership has never been greater and the momentum is accelerating.

A heartfelt thank you to our Trustees, team members and partners, for their dedication and hard work. Without you it would not have been possible to shine such a bright light on so many inspirational change makers and their high-impact, low-carbon projects.

Carbon Copy is contributing in a modest way towards influencing a more positive and fairer policy environment; in helping organisations work together in the race to zero carbon; and by bringing more people along from different backgrounds and places.

There is still much to do, but I remain a stubborn climate optimist for the simple reason that climate change is a choice.

Ric Casale

OBJECTIVES AND ACTIVITIES

Mission

Carbon Copy's mission is to inspire and empower more people to take local climate action, to accelerate our collective response to the climate and biodiversity crises.

Our work is dedicated to speeding up progress towards a carbon zero future through organisations working together. We bring together the ideas and initiatives needed to accelerate climate action; connecting local communities, councils and companies who share the goal of a sustainable future.

Activities

The charity achieves its objectives through a wide range of activities, including:

- Publishing information and advice;
- Hosting talks and events;
- Publishing a newsletter for subscribers;
- Developing and promoting a hub of high-impact, low-carbon initiatives;
- Maintaining the "Carbon Zero Explorer" that covers 380 local authority areas;
- Running workshops and presenting at conferences;
- Creating and hosting a photography exhibition;
- Convening cross-organisation meetings across the UK.

Objects and Public benefit

Carbon Copy's founding object, as set out in the charity's governing document, is:

The promotion for the benefit of the public of the conservation, protection and improvement of the physical and natural environment, in particular by raising awareness of the causes and impact of climate change; and encouraging practical steps to reduce atmospheric carbon dioxide levels and mitigate the effects of climate change.

ACHIEVEMENT AND PERFORMANCE

Achievements and Performance inform

We launched the UK Carbon Zero Explorer in November 2020: a bespoke, interactive map of all UK local authority areas, providing details about current carbon emissions, local emission reduction targets and Climate Action Plans. This unique tool enables more people across the country to access easily key information about local ambition and action plans that address the climate emergency where they live. We went further in March 2021, adding a new dimension to illustrate those Climate Action Plans that are area wide. A whole-area target is challenging; nonetheless, half of all principal local authorities (190/380) have done so, in collaboration with local businesses, communities and other organisations.

Over the last year, Carbon Copy has helped to inform an ever-widening audience about the importance and impact of local climate action. We published 75 articles on topics ranging from corporate insetting to restoring peatlands; creating coalitions to energising communities; boosting the local economy to helping SMEs. Our blogs are a way to reflect and provide comment on key issues and on pivotal moments such as the publishing of the latest IPCC report and the United Nations Climate Summit, COP26. At the same time, we have published informative guest content from local leaders, think tanks, inspirational young people and those taking action on the ground.

We are glad that leading think tanks such as the Institute for Public Policy Research (IPPR) and New Local have used the hub as a resource for producing such reports as The Climate Commons and Communities vs Climate Change. At the same time, we were pleased to inform the National Audit Office about local Climate Action Plans across the UK; to participate in a closed consultation to the Scottish Government on Net Zero Nation; and to be asked by the chair of the Lords Environment & Climate Change Committee to submit evidence to its inquiry Mobilising action on climate change and environment: behaviour change

In January we announced our membership of The Climate Coalition, the UK's largest group of people dedicated to action against climate change: one of over 100 organisations, 22 million strong. A community perspective is too often left out of the environmental discussion and we are proud to be one of several member organisations representing this perspective within The Climate Coalition and more broadly.

Through our media channels this year, we've supported major campaigns and events by Friends of Carbon Copy (for example, the Ashden Awards) and by The Climate Coalition (for example, Great Big Green Week) as well as marking November 13, the date when the first local council in the UK declared a climate emergency (in 2018).

inspire

Our growing hub of carbon stories is an increasingly useful source of real world, low-carbon initiatives. People from different organisations share details of their inspiring projects, for others to copy and adapt. In seeding this hub, which is growing organically as people publish their own initiatives, we've gathered carbon stories from all four nations in the UK; across sectors; and covering seven different climate action areas (biodiversity and nature; the built environment; circular economy; energy; finance; land use, food and agriculture; transport).

Report of the Trustees
for the Year Ended 30 November 2021

Our publishing platform is proven and purpose-built for local. It's free to use, open access and non-commercial. As we have seen throughout 2021, the hub works really well for companies, community groups and councils to share their high-impact, low-carbon initiatives as well as to copy great ideas. By making the link between initiatives and local Climate Action Plans, we also hope to accelerate more collaboration between different stakeholders with the shared goal of a carbon zero future.

In the lead up to COP26, we were delighted to work directly with the five Energy Hubs in England as well as the Devolved Administrations in Scotland, Wales and Northern Ireland, to host on our platform the carbon stories they had gathered within their respective areas. We collaborated with Planet Mark during the Zero Carbon Tour, an ambitious initiative developed by BEIS in partnership with local authorities and other partners, that raised awareness of the action different organisations can take to support the drive to net zero. Over 120 locations were visited and 200 carbon stories captured for publishing on Carbon Copy.

As a result of our work with project leaders and collaboration with other partners, we are on a trajectory to publish 1000 inspiring carbon stories in the New Year - a huge milestone and invaluable resource for many different stakeholders.

involve

We were a key partner and participant in Walk2COP26, a 500-mile walk from London to Glasgow in October, led by a team of six walkers including one of our charity's trustees. The walk was a direct and interactive way to engage more people on climate change and showcase local action. Through local press, radio and TV coverage, our communications team helped in reaching an audience of over 2 million people. We took our message about the power of place-based leadership on the climate crisis to the global climate summit in Glasgow, where we hosted two hybrid events at Strath Union.

During Walk2COP26, we organised and hosted ten cross-cutting events involving around 500 people in total - convening councils, companies and communities in town halls, corporate HQs and schools along the route. Local meetups with project leaders of low-carbon initiatives were another highlight, from an Eco-Village in Market Harborough to Grace Kitchen in Bradford to Clyde Wind Farm. Walk With Us was a huge success too - a live event involving hundreds of participants from around the UK and a dozen other countries, conversing in real time via a dedicated app about collective action, agency and accelerating change.

In June, we launched the UK's first virtual photography exhibition about local climate action, taking an innovative approach in communicating to a wider audience. The grand opening of Picture This: was hosted by the environmental presenter and writer, Atul Kumar, and aired at London Climate Action Week. A virtual exhibition hall was filled with 100 winning submissions, the culmination of a six-week programme involving people across all four nations.

Earlier in the year, we involved people in discussions about the climate crisis and ongoing action by hosting a series of online events during the national lockdown. We presented Unlocking Climate Action: wide-ranging talks by local leaders in England, Scotland and Wales about how they involved the broader community in their work and the different ways of bringing more people together.

include

Carbon Copy Network (Registered number: 12315756)

Report of the Trustees
for the Year Ended 30 November 2021

We believe strongly in collaborating with others to address the ecological and climate crisis, and as a charity made great progress this year in working with different people and partners to expand our reach and impact.

We strengthened our board of trustees, welcoming Claudia Jaksch in July. Claudia is Chief Operating Officer, Head of Sustainability and interim Chief Executive at the think tank Policy Connect. We have already benefited greatly from her perspective and expertise in engaging different stakeholders in issues around sustainability policy.

In February, we announced the first four members of our new advisory board: Zarina Ahmad, Sonya Bedford MBE, Zunaira Malik and Professor Ian Thomson. We are privileged to receive their advice and it's a mark of how far we've come that we were able to attract such fantastic talent.

Four leadership organisations joined our roster of Friends of Carbon Copy this year: mySociety, Climate Action, Ashden and Planet Mark. We are collaborating on local Climate Action Plans data with mySociety, a pioneer in the use of online technologies to help people become more involved in civic life. We are looking for ways to make stronger connections with local through Climate Action, a high-profile organisation building national and international partnerships. We are supporting community engagement by local councils with Ashden, a charity that supports climate innovation from grassroots to global action. And we are gathering carbon stories from around the UK with help from Planet Mark, a company helping businesses of all sizes with their sustainability goals.

Young people are not only victims of climate change; they are valuable contributors to climate action as agents of change, entrepreneurs and innovators. We wanted to include more young people directly in our work so Carbon Copy could benefit from their drive and we could pool our knowledge. In March, we ran two successful micro-placement programmes with the University of Oxford and in June we ran an extended six-week programme with SixDegrees Edinburgh, a vibrant consultancy run by students.

An illustrated description of our successes in 2021 can also be found in our Impact Report 2021.

FINANCIAL REVIEW

Financial review

Carbon Copy enjoyed a successful year of operations with total income of £144,920. Fundraising income continues to be the major contributor to our overall financial position. Nonetheless, secondary income from project work increased this year to almost 17% of total income. In addition, we received a small number of donations from wider supporters of Carbon Copy.

Total expenditure for the year was £124,343 during a time of significant expansion in the number and scale of programmes delivered. Cost efficiencies were gained primarily as a result of reduced expenditures to maintain rather than build an online publishing platform.

Cash flows and cash flow forecasts are closely monitored by the Trustees to ensure that the charity always has enough funds to meet its liabilities as they become due. The Trustees have a target of holding reserves equivalent to three months' core operating costs. At the year end, unrestricted funds stood at £89,773 and £36,231 was held as working capital in the charity's bank account.

We have seen a significant increase this year in the demand for Carbon Copy's services and expertise. Building on our publishing platform and the growing momentum behind local climate action, we believe the range of opportunities will continue to expand, strengthening our charity's cash flows and revenue mix.

On this basis, the Trustees are confident that Carbon Copy remains a going concern.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, the Memorandum and Articles of Association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006. The Board of Trustees are directors for the purposes of company law and Trustees for the purposes of charity law.

Under the Memorandum and Articles of Association, the term in office of each Trustee expires after three years and they may offer themselves for re-election. New Trustees are appointed under special resolution by a Board meeting. During 2021, the Board re-elected one of the previous Trustees whose term had expired and successfully increased its capacity and complemented its skill set by recruiting an additional Trustee.

The team structure has been appropriate for the activities undertaken by the charity this year and will be adjusted as needed, in line with future plans.

In 2021, the Trustees set up and operated an Advisory Board that convened on a quarterly basis to provide input on selected programme implementation led by the Trustees and other team members.

Risk assessment and management is managed under the charity's Risk Management Policy and reviewed regularly at meetings of the Board of Trustees.

Carbon Copy places great importance on the security of data and personal information. For information on how the charity uses and protects personal data, please see our privacy policy. <https://carboncopy.eco/privacy-policy>

Carbon Copy Network (Registered number: 12315756)

Report of the Trustees
for the Year Ended 30 November 2021

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
12315756 (England and Wales)

Registered Charity number
1187420

Registered office
38 Eton Wick Road
Eton Wick
Windsor
Berkshire
SL4 6JL

Trustees
R Casale
H B Allen
A D Knott
C M Jaksch (appointed 1.7.21)

The Trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period December 1, 2020 to November 30, 2021.

The Trustees serving since the end of the prior year and during the year were as follows:

- Riccardo Casale (Chair of Board of Trustees)
- Andy Knott (Chair of Advisory Board)
- Heather Allen
- Claudia Jaksch

Key team members since the end of the prior year and during the year were as follows:

- Isabelle Sparrow (Chief Storyteller)
- Yasmin Redfern (Social Media, from June 2021)
- Arun Rajput (Social Media, from April to June 2021)
- Ellie Ellwood (Project Research, from February 2021)
- Lidia Creech (Carbon Stories Research, from September 2021)

Independent Examiner
Two Rivers Accountancy
38 Eton Wick Road
Eton Wick
Windsor
Berkshire
SL4 6JL

Principal Bankers
Starling Bank
2 Finsbury Ave
London
EC2M 2PP

Carbon Copy Network (Registered number: 12315756)

Report of the Trustees
for the Year Ended 30 November 2021

Approved by order of the board of trustees on 16 February 2022 and signed on its behalf by:


.....
R Casale - Trustee

Independent Examiner's Report to the Trustees of
Carbon Copy Network

Independent examiner's report to the trustees of Carbon Copy Network ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 30 November 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Delia Allott
FCCA
Two Rivers Accountancy
38 Eton Wick Road
Eton Wick
Windsor
Berkshire
SL4 6JL

Date: 21/2/22

Carbon Copy Network

Statement of Financial Activities for the Year Ended 30 November 2021

		Year Ended 30.11.21 Unrestricted fund £	Period 14.11.19 to 30.11.20 Total funds £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		120,920	185,051
Other trading activities	2	24,000	-
Investment income	3	-	1
Total		144,920	185,052
 EXPENDITURE ON			
Charitable activities			
Accelerating knowledge transfer and momentum on local climate action		58,188	97,098
Other		66,155	18,758
Total		124,343	115,856
 NET INCOME		20,577	69,196
 RECONCILIATION OF FUNDS			
Total funds brought forward		69,196	-
 TOTAL FUNDS CARRIED FORWARD		89,773	69,196

The notes form part of these financial statements

Balance Sheet

30 November 2021

	Notes	30.11.21 Unrestricted fund £	30.11.20 Total funds £
FIXED ASSETS			
Intangible assets	7	43,469	48,250
CURRENT ASSETS			
Debtors	8	16,000	796
Cash at bank		36,231	20,750
		<hr/> 52,231	<hr/> 21,546
CREDITORS			
Amounts falling due within one year	9	(5,927)	(600)
NET CURRENT ASSETS		<hr/> 46,304	<hr/> 20,946
TOTAL ASSETS LESS CURRENT LIABILITIES		<hr/> 89,773	<hr/> 69,196
NET ASSETS		<hr/> 89,773	<hr/> 69,196
FUNDS	10		
Unrestricted funds		89,773	69,196
TOTAL FUNDS		<hr/> 89,773	<hr/> 69,196

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 November 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 November 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

Carbon Copy Network (Registered number: 12315756)

Balance Sheet - continued
30 November 2021

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 16 February 2022 and were signed on its behalf by:



.....
R Casale - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Intangible assets

Patents and licences include IP rights and are being amortised over 10 years.

Computer software includes the costs of developing the charities website and virtual hub. These costs are being amortised over 5 years.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Notes to the Financial Statements - continued
for the Year Ended 30 November 2021

2. OTHER TRADING ACTIVITIES

	Year Ended 30.11.21 £	Period 14.11.19 to 30.11.20 £
Project management	24,000	-

3. INVESTMENT INCOME

	Year Ended 30.11.21 £	Period 14.11.19 to 30.11.20 £
Deposit account interest	-	1

4. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Year Ended 30.11.21 £	Period 14.11.19 to 30.11.20 £
Patents and licences amortisation	294	295
Computer software amortisation	13,127	11,400

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 November 2021 nor for the period ended 30 November 2020.

Trustees' expenses

Trustees expenses consisted of expenses incurred carrying out charitable activities, such as travelling, and were not material in terms of the amounts involved.

Notes to the Financial Statements - continued
for the Year Ended 30 November 2021

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	185,051
Investment income	1
Total	185,052
EXPENDITURE ON	
Charitable activities	
Accelerating knowledge transfer and momentum on local climate action	97,098
Other	18,758
Total	115,856
NET INCOME	69,196
TOTAL FUNDS CARRIED FORWARD	69,196

7. INTANGIBLE FIXED ASSETS

	Patents and licences £	Computer software £	Totals £
COST			
At 1 December 2020	2,947	56,998	59,945
Additions	-	8,640	8,640
At 30 November 2021	2,947	65,638	68,585
AMORTISATION			
At 1 December 2020	295	11,400	11,695
Charge for year	294	13,127	13,421
At 30 November 2021	589	24,527	25,116
NET BOOK VALUE			
At 30 November 2021	2,358	41,111	43,469
At 30 November 2020	2,652	45,598	48,250

Carbon Copy Network

Notes to the Financial Statements - continued
for the Year Ended 30 November 2021

8. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.11.21	30.11.20
	£	£
Prepayments and accrued income	16,000	796

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.11.21	30.11.20
	£	£
Accruals and deferred income	5,927	600

10. MOVEMENT IN FUNDS

	At 1.12.20 £	Net movement in funds £	At 30.11.21 £
Unrestricted funds			
General fund	69,196	20,577	89,773
TOTAL FUNDS	<u>69,196</u>	<u>20,577</u>	<u>89,773</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	144,920	(124,343)	20,577
TOTAL FUNDS	<u>144,920</u>	<u>(124,343)</u>	<u>20,577</u>

Comparatives for movement in funds

	Net movement in funds £	At 30.11.20 £
Unrestricted funds		
General fund	69,196	69,196
TOTAL FUNDS	<u>69,196</u>	<u>69,196</u>

Notes to the Financial Statements - continued
for the Year Ended 30 November 2021

10. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	185,052	(115,856)	69,196
TOTAL FUNDS	<u>185,052</u>	<u>(115,856)</u>	<u>69,196</u>

11. RELATED PARTY DISCLOSURES

There were no related party transactions that require disclosure under the SORP, for the year ended 30 November 2021.

carboncopy

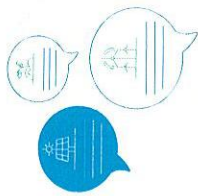
Our **impact** in **2021**



[illegible]

To change everything, we need everyone! Are you in?

December 2021



1,000

High-impact,
low-carbon stories
published



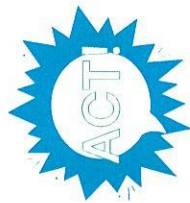
24,000+

Connections by people
on Carbon Copy



200+

Shared over 200
Climate Action Plans
with 2030 net-zero
targets



70,000+

Impressions per week on
Carbon Copy's online hub



Picture This:

Launched UK-wide climate
action photography
exhibition



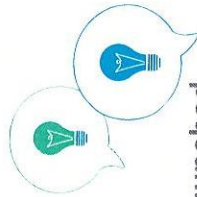
Young People

Collaborated with
Oxford University,
SixDegrees Eimourgh,
2050 Climate Group



75

Articles published
about climate
action leadership



Launched

Carbon Copy
Advisory Board



Welcomed

Ashden, Climate Action,
mySociety, Planet Mark
became Friends of CC



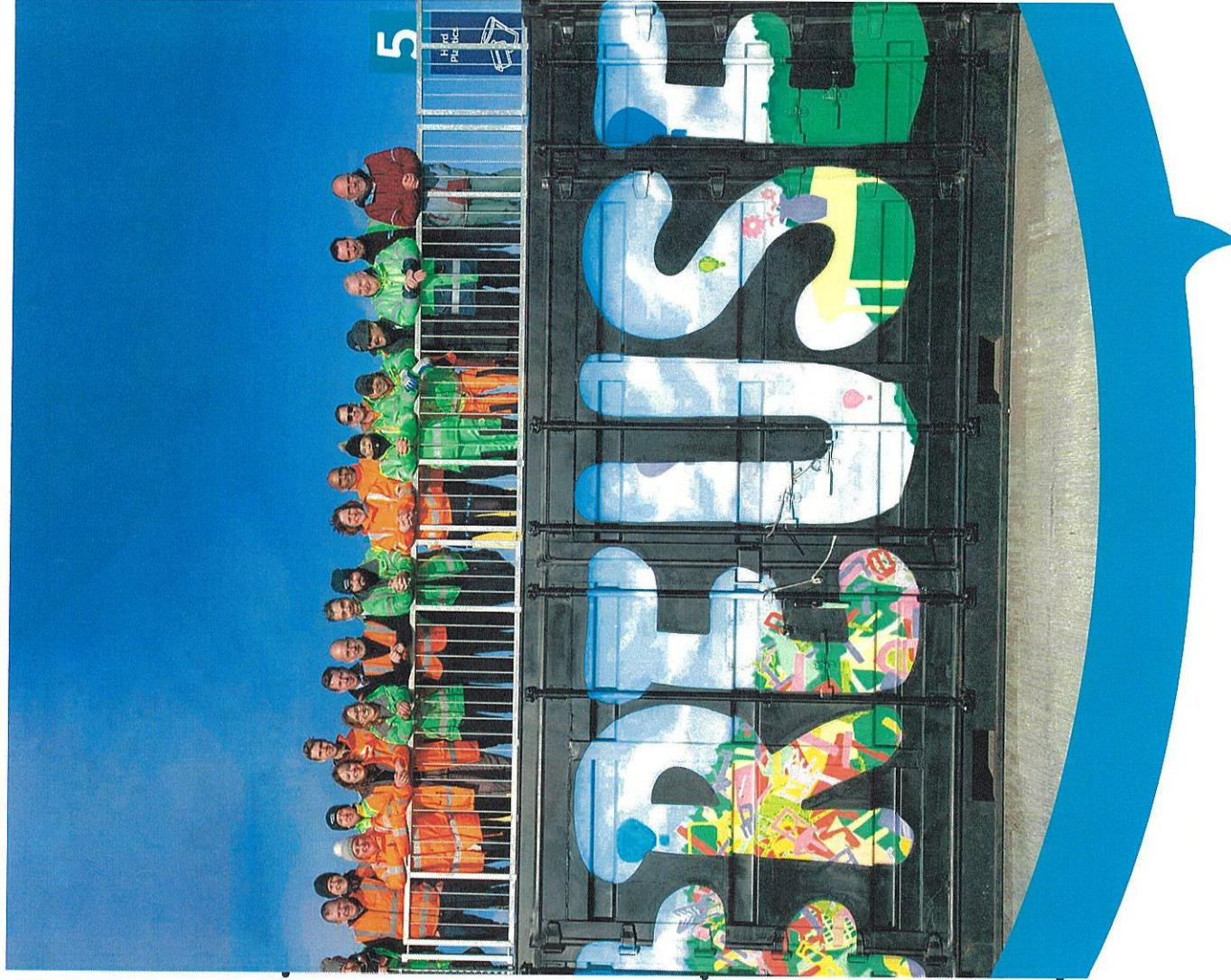
COP26

Showcased local
climate action at global
climate summit



2 million+

Media reach during our
UK walk to COP26

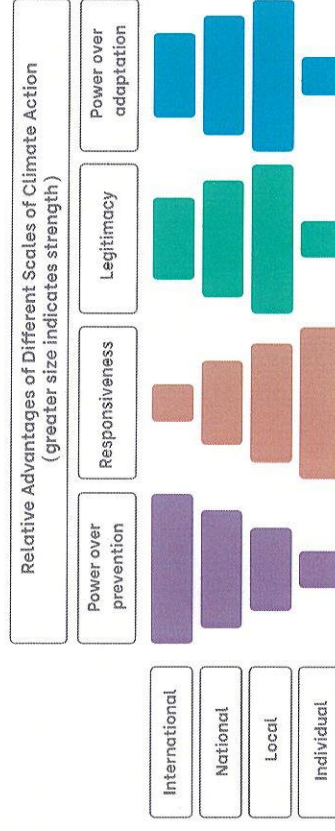


Reuse Shop by Bristol Waste

Massive small change

Carbon Copy is a UK charity, inspiring big-thinking local action on the climate and biodiversity crises. We're here to help you discover what's happening in your local area, to share and celebrate low-carbon success stories, and for organisations to showcase their own brilliant examples of working together.

The race to carbon zero, and the climate change mitigation and adaptation measures needed to get there in time, requires action at every scale – from individual to local to national and international. Carbon Copy champions people-led, place-based action to address the climate crisis because local has the power and potential to reach and engage communities in climate action – everywhere.



Source: New Local, Communities vs Climate Change report, October 2021.

Although local does not lead in the macro policies and agreements that can prevent the root causes of the climate crisis and biodiversity loss, it is one of the more responsive and legitimate ways of implementing changes collectively. It also has greater power over implementing the adaptation measures that are an inevitable consequence of our changed climate.

We serve as a hub for a thousand carbon stories and for people leading on climate action to share what's working. We amplify their example and help accelerate more collaboration between different organisations who share the same goal of a carbon zero future.



Energy Superhub, Oxford

Net-Zero Carbon Emissions Declaration by Local Area



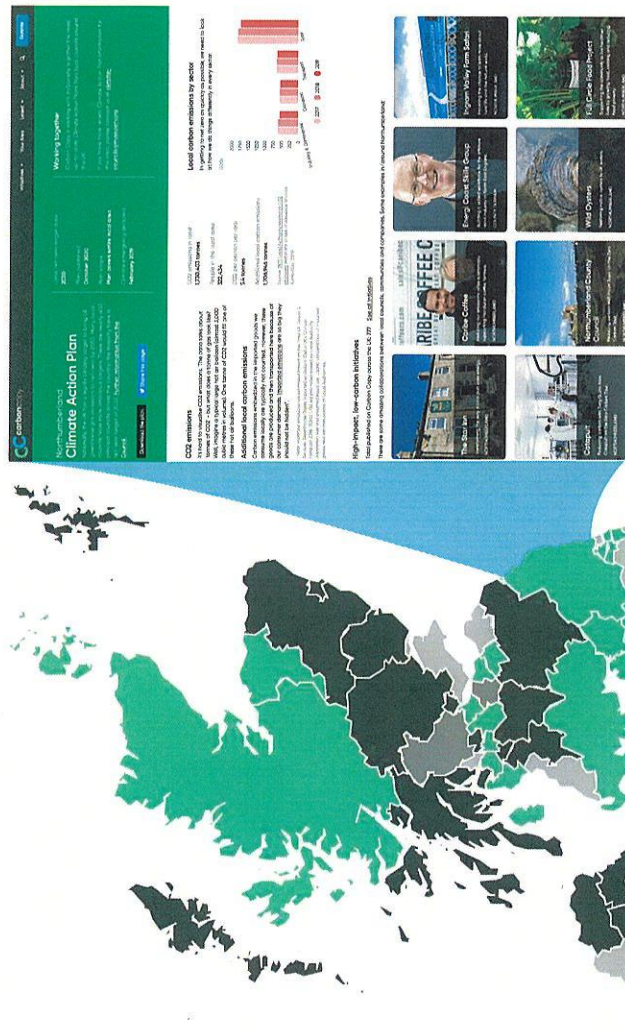
Inform

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There are myriad ways to address the climate crisis where you live and work. This is reflected in over 75 articles published by Carbon Copy in 2021, on topics ranging from corporate inserting to restoring peatlands: creating conditions to energising communities; boosting the local economy to helping SMEs. Our blogs are a way to reflect and provide comment on key issues, and pivotal moments such as the publishing of the latest IPCC report, and the United Nations Climate Summit, COP26. At the same time, we have published informative guest content from local leaders, think tanks, inspirational young people and those taking action on the ground.

In January we announced our membership of The Climate Coalition, the UK's largest group of people dedicated to action against climate change: one of over 100 organisations, 22 million strong. A community perspective is too often left out of the environmental discussion and we are proud to be one of several member organisations representing this perspective within The Climate Coalition and more broadly.

Through our media channels this year, we've supported major campaigns and events by Friends of Carbon Copy (for example, the Ashden Awards) and by The Climate Coalition (for example, Great Big Green Week) as well as marking November 13, the date when the first local council in the UK declared a climate emergency (in 2018).

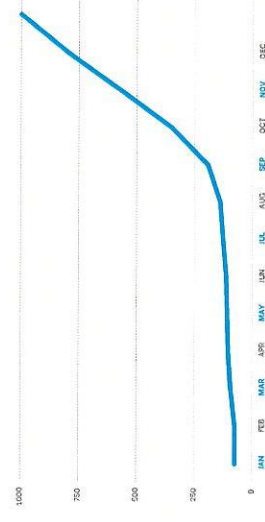


Inspire

Our growing hub of carbon stories is an increasingly useful source of real world, low-carbon initiatives. People from different organisations share details of their inspiring projects, for others to copy and adapt. In seeding this hub, which is growing organically as people publish their own initiatives, we've gathered carbon stories from all four nations in the UK; across sectors; and covering seven different climate action areas (biodiversity and nature; the built environment; circular economy; energy; finance; land use, food and agriculture; transport).

Our publishing platform is proven and purpose-built for local. It's free to use, open access and non-commercial. As we have seen throughout 2021, the hub works really well for companies, community groups and councils to share their high-impact, low-carbon initiatives as well as to copy great ideas. By making the link between initiatives and local Climate Action Plans, we also hope to accelerate more collaboration between different stakeholders with the shared goal of a carbon zero future.

In the lead up to COP26, we were delighted to work directly with the five Energy Hubs in England as well as with different associations and councils across Scotland, Wales and Northern Ireland, to host on our platform the carbon stories they had gathered within their respective areas. We collaborated with Planet Mark during the Zero Carbon Tour, an ambitious initiative developed by BEIS in partnership with local authorities and other partners, that raised awareness of the action different organisations can take to support the drive to net zero. Over 120 locations were visited and 200 carbon stories captured for publishing on Carbon Copy.



As a result of our work with project leaders and collaboration with other partners, we are on a trajectory to publish 1000 inspiring carbon stories in the New Year – a huge milestone and invaluable resource for many different stakeholders.



Involve

We were a key partner and participant in Walk2COP26, a 500-mile walk from London to Glasgow in October, led by a team of six walkers including one of our charity's trustees. The walk was a direct and interactive way to engage more people on climate change and showcase local action. Through local press, radio and TV coverage, our communications team helped in reaching an audience of over 2 million people. We took our message about the power of place-based leadership on the climate crisis to the global climate summit in Glasgow, where we hosted two hybrid events at Strath Union.

During Walk2COP26, we organised and hosted ten cross-cutting events involving around 500 people in total – convening councils, companies and communities in townhalls, corporate HQs and schools along the route. Local meetups with project leaders of low-carbon initiatives were another highlight, from an Eco-Village in Market Harborough to Grace Kitchen in Bradford to Clyde Wind Farm. Walk With Us was a huge success too – a live event involving hundreds of participants from around the UK and a dozen other countries, conversing in real time via a dedicated app about collective action, agency and accelerating change.

In June, we launched the UK's first virtual photography exhibition about local climate action, taking an innovative approach in communicating to a wider audience. The grand opening of "Picture This" was hosted by the environmental presenter and writer, Atul Kumar, and aired at London Climate Action Week. A virtual exhibition hall was filled with 100 winning submissions, the culmination of a six-week programme involving people across all four nations.

Earlier in the year, we involved people in discussions about the climate crisis and ongoing action by hosting a series of online events during the national lockdown. We presented Unlocking Climate Action: wide-ranging talks by local leaders in England, Scotland and Wales about how they involved the broader community in their work and the different ways of bringing more people together.



Car Free Day, Norwich



More Trees BANES, Bath and North East Somerset

Include

We believe strongly in collaborating with others to address the climate and biodiversity crises, and as a charity made great progress this year in working with different people and partners to expand our reach and impact.

We strengthened our board of trustees, welcoming Claudia Jakisch in July. Claudia is Chief Operating Officer, Head of Sustainability and interim Chief Executive at the think tank Policy Connect. We have already benefited greatly from her perspective and expertise in engaging different stakeholders in issues around sustainability policy.

In February, we announced the first four members of our new advisory board: Zarinah Ahmad, Sonya Bedford MBE, Zunaira Malik and Professor Ian Thomson. We are privileged to receive their advice and it's a mark of how far we've come that we were able to attract such fantastic talent.

Four leadership organisations joined our roster of Friends of Carbon Copy this year: mySociety, Climate Action, Ashden and Planet Mark. We are collaborating on local Climate Action Plans data with mySociety, a pioneer in online technologies that help people become more involved in civic life. We are looking for ways to make stronger connections with local through Climate Action, a high-profile organisation building national and international partnerships. We are supporting community engagement by local councils with Ashden, a charity that supports climate innovation from grassroots to global action. And we are gathering carbon stories from around the UK with help from Planet Mark, a company helping businesses of all sizes with their sustainability goals.

Young people are not only victims of climate change; they are valuable contributors to climate action as agents of change, entrepreneurs and innovators. We wanted to include more young people directly in our work so Carbon Copy could benefit from their drive and we could pool our knowledge. In March, we ran two successful micro-placement programmes with the University of Oxford and in June we ran an extended six-week programme with SixDegrees Edinburgh, a vibrant consultancy run by students.

Someone

The Decade of Action for nations, places and people to drastically reduce our collective carbon emissions by 2030 started last year. This ticking clock matters, profoundly. Just think about someone in your life who will still be around in 2030 and think about how that person will live in a climate changed world.

Through our work this year, we have seen how much impact local people can have in addressing the climate and biodiversity crises. They are taking the lead, in more places and ways that we could possibly count, knowing that we cannot wait for someone else to solve this emergency. In truth, no one knows the place where you live better than you do, so why let someone else decide?

Our aim in 2022 is to support at least 200 UK local areas in moving towards net zero by 2030. With real world examples and learning, through the connections Carbon Copy makes between different kinds of organisations, and by collaborating with our Friends and partners, we want to help those inspirational people across the country UK who are working together on climate action.



Walk2COP26 Climate Action Assembly, Moffat



**Inspiring big-thinking local climate action
to accelerate progress towards a carbon zero future.**

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