

Hallmark Care Homes Foundation
Unaudited Financial Statements
Year Ended 31 December 2021

MURAS BAKER JONES LIMITED

Chartered accountants
Regent House
Bath Avenue
Wolverhampton
West Midlands
WV1 4EG

Hallmark Care Homes Foundation

Financial Statements

Year ended 31 December 2021

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Hallmark Care Homes Foundation

Trustees' Annual Report

Year ended 31 December 2021

The trustees present their report and the unaudited financial statements of the charity for the year ended 31 December 2021.

Reference and administrative details

Registered charity name	Hallmark Care Homes Foundation		
Charity registration number	1187293		
Principal office	Hallmark Care Homes 2 Kingfisher House Radford Way Billericay		
The trustees	Mrs A Goyal MBE A Goyal CBE V Goyal Mrs S Goyal Ms J Rayner S Cockell Ms K Mc Millan Ms C Whatford CBE	(Appointed 4 October 2021) (Appointed 3 March 2022) (Appointed 3 March 2022) (Appointed 3 March 2022)	
Independent examiner	O Ross Regent House Bath Avenue Wolverhampton West Midlands WV1 4EG		

Structure, governance and management

Hallmark Care Homes Foundation is an unincorporated charity which was established on 9 February 2019 under a Trust Deed and was registered by the Charity Commission as a trust on 10 January 2020. Four trustees were appointed initially and four additional trustees have been recruited in 2021-22: Julie Rayner, Christine Whatford, Kirstie McMillan and Steve Cockell. The board appointed Stephen Burke as chief executive in May 2021.

The trustees have received training and information in governance and their legal and financial responsibilities. They have agreed policies and procedures for the governance and management of the foundation and they regularly assess and mitigate key risks. The trustees have also agreed a strategic plan and values for the foundation and oversee its implementation and outcomes.

Hallmark Care Homes Foundation

Trustees' Annual Report *(continued)*

Year ended 31 December 2021

Objectives and activities

Hallmark Care Homes Foundation was founded by Hallmark Care Homes and its executive chairman, Avnish Goyal. The foundation aims to ensure that everyone can age well every step of the way by investing in the future of care. It makes grants to charities, researchers, innovators and partnerships to promote and support projects that meet this aim. This includes supporting the current and future care workforce and family carers, improving the quality of care, particularly dementia care, and making quality care sustainable and accessible for all. We aim to work in partnership with other organisations to lever in additional funding and create a bigger impact.

Achievements and performance

The first years of the Hallmark Care Homes Foundation were overshadowed by the pandemic and the challenges that Covid-19 has created for the care sector. Nevertheless in 2021 the foundation was able to make a number of grants and work in partnership to champion social care and support the care workforce. In 2021 the foundation received income of £188,220 and made grants totalling £105,718. Support costs were £83,858.

Grants have helped develop the Championing Social Care partnership and its promotional and fundraising activities such as Care Home Open Week, alongside support for the care workforce through the Care Workers Charity (CWC) and its Covid emergency relief fund. In 2021 the foundation also pledged three years' funding for the CWC's mental health support service offering free counselling and advice to care workers.

As the year progressed, the foundation was able to plan and agree a number of new grants for research, policy and practice projects. These included support for a new intergenerational project called Crafting Connections with The Together Project; work with schools and colleges in partnership with Working Options in Education to encourage young people to take up jobs in care; creation of a new index to benchmark whether 'safer ageing' is improving in Britain with Hourglass; development of intergenerational coaching between young people embarking on careers and senior care managers with Circl; the planning, design and construction of the first 'play garden' on a care home site in the UK to promote interaction between younger and older people.

The work and priorities of the foundation have been promoted through development of branding, a website and other activities, including publication of Care 2030, a vision paper for delivering better care for older and disabled people.

Financial review

The financial results for the period are set out on pages 4 to 10. The charity has recorded a deficit of £1,356 in its second period of activity (2020 surplus £15,926. Total income amounted to £188,220 (2020 £367,698) and total expenditure amounted to £189,576 (2020 £351,772), resulting in a net operational outflow of £1,356 (2020 inflow £15,926). The trustees' policy is to maintain its unrestricted funds at a level that allows the charity to commit to future activities with confidence. The trustees will review the total reserves position annually. At the end of the reporting period, there is a surplus of funds of £14,570 (2020 £15,926).

Plans for future periods

Following development of the trustees' strategic vision, the foundation is implementing its key plans alongside raising awareness of its work. Several new grants have been planned to make a reality of ageing well and improving care including research by Open University into relational care and development of a long term campaign by people drawing on care and support with Social Care Future, as well as continuing support for Championing Social Care.

Hallmark Care Homes Foundation

Trustees' Annual Report *(continued)*

Year ended 31 December 2021

The trustees' annual report was approved on 15 September 2022 and signed on behalf of the board of trustees by:

A handwritten signature in dark ink, consisting of a series of loops and a long horizontal stroke extending to the right.

A Goyal CBE
Trustee

Hallmark Care Homes Foundation

Independent Examiner's Report to the Trustees of Hallmark Care Homes Foundation

Year ended 31 December 2021

I report to the trustees on my examination of the financial statements of Hallmark Care Homes Foundation ('the charity') for the year ended 31 December 2021.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



O Ross
Independent Examiner

Regent House
Bath Avenue
Wolverhampton
West Midlands
WV1 4EG

15 September 2022

Hallmark Care Homes Foundation

Statement of Financial Activities

Year ended 31 December 2021

		2021		2020
	Note	Unrestricted funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	4	188,220	188,220	103,775
Other trading activities	5	—	—	263,923
Total income		<u>188,220</u>	<u>188,220</u>	<u>367,698</u>
Expenditure				
Expenditure on raising funds:				
Costs of other trading activities	6	—	—	68,924
Expenditure on charitable activities	7,8	189,576	189,576	282,848
Total expenditure		<u>189,576</u>	<u>189,576</u>	<u>351,772</u>
Net (expenditure)/income and net movement in funds		<u>(1,356)</u>	<u>(1,356)</u>	<u>15,926</u>
Reconciliation of funds				
Total funds brought forward		15,926	15,926	—
Total funds carried forward		<u>14,570</u>	<u>14,570</u>	<u>15,926</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 7 to 11 form part of these financial statements.

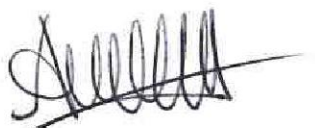
Hallmark Care Homes Foundation

Statement of Financial Position

31 December 2021

	Note	2021 £	2020 £
Current assets			
Cash at bank and in hand		21,516	43,344
Creditors: amounts falling due within one year	13	<u>6,946</u>	<u>27,418</u>
Net current assets		<u>14,570</u>	<u>15,926</u>
Total assets less current liabilities		<u>14,570</u>	<u>15,926</u>
Net assets		<u>14,570</u>	<u>15,926</u>
Funds of the charity			
Unrestricted funds		<u>14,570</u>	<u>15,926</u>
Total charity funds	16	<u>14,570</u>	<u>15,926</u>

These financial statements were approved by the board of trustees and authorised for issue on 15 September 2022, and are signed on behalf of the board by:



A Goyal CBE
Trustee

The notes on pages 7 to 11 form part of these financial statements.

Hallmark Care Homes Foundation

Notes to the Financial Statements

Year ended 31 December 2021

1. General information

The charity is a public benefit entity and a registered charity in England and Wales and is unincorporated. The address of the principal office is 2 Kingfisher House, Radford Way, Billericay, CM12 0EQ.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Hallmark Care Homes Foundation

Notes to the Financial Statements *(continued)*

Year ended 31 December 2021

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

Hallmark Care Homes Foundation

Notes to the Financial Statements *(continued)*

Year ended 31 December 2021

4. Donations and legacies

	Unrestricted Funds £	Total Funds 2021 £	Unrestricted Funds £	Total Funds 2020 £
Donations				
Donations	188,220	188,220	103,775	103,775

5. Other trading activities

	Unrestricted Funds £	Total Funds 2021 £	Unrestricted Funds £	Total Funds 2020 £
Fundraising events	—	—	263,923	263,923

6. Costs of other trading activities

	Unrestricted Funds £	Total Funds 2021 £	Unrestricted Funds £	Total Funds 2020 £
Fundraising events	—	—	68,924	68,924

7. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2021 £	Unrestricted Funds £	Total Funds 2020 £
Charitable grant activities	105,718	105,718	260,000	260,000
Support costs	83,858	83,858	22,848	22,848
	189,576	189,576	282,848	282,848

8. Expenditure on charitable activities by activity type

	Grant funding of activities £	Support costs £	Total funds 2021 £	Total fund 2020 £
Charitable grant activities	105,718	83,057	188,775	282,099
Governance costs	—	801	801	749
	105,718	83,858	189,576	282,848

Hallmark Care Homes Foundation

Notes to the Financial Statements *(continued)*

Year ended 31 December 2021

9. Analysis of support costs

	Charitable grant activities	Total 2021	Total 2020
	£	£	£
Staff costs	55,678	55,678	—
Governance costs	800	800	750
Legal and professional fees	13,520	13,520	18,684
Website and publicity	12,972	12,972	3,355
Bank charges	94	94	60
Insurance	794	794	—
	<u>83,858</u>	<u>83,858</u>	<u>22,849</u>

10. Analysis of grants

	2021	2020
	£	£
Grants to institutions		
Alzheimer's Society	—	200,000
The Care Workers Charity	26,000	30,000
Open University	—	20,000
Caretech Foundation	49,718	10,000
Care England	10,000	—
Championing Social Care	10,000	—
The Together project	10,000	—
Total grants	<u>105,718</u>	<u>260,000</u>

11. Independent examination fees

	2021	2020
	£	£
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>800</u>	<u>749</u>

12. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

13. Creditors: amounts falling due within one year

	2021	2020
	£	£
Accruals and deferred income	1,550	27,418
Social security and other taxes	2,739	—
Hallmark Care Homes Group Holdings Limited	2,657	—
	<u>6,946</u>	<u>27,418</u>

Hallmark Care Homes Foundation

Notes to the Financial Statements *(continued)*

Year ended 31 December 2021

14. Deferred income

	2021 £	2020 £
Amount deferred in year	<u>—</u>	<u>26,668</u>

The balance at 31 December 2020 of £26,668 represents funds raised in relation to the cancelled event in 2020 due to the pandemic. The funds have been released during 2021.

15. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £2,656 (2020: £Nil).

16. Analysis of charitable funds

Unrestricted funds

	At 1 January 2021 £	Income £	Expenditure £	At 31 December 2021 £
General funds	<u>15,926</u>	<u>188,220</u>	<u>(189,576)</u>	<u>14,570</u>

	At 1 January 2020 £	Income £	Expenditure £	At 31 December 2020 £
General funds	<u>—</u>	<u>367,698</u>	<u>(351,772)</u>	<u>15,926</u>

17. Analysis of net assets between funds

	Unrestricted Funds £	Total Funds 2021 £
Current assets	21,516	21,516
Creditors less than 1 year	<u>(6,946)</u>	<u>(6,946)</u>
Net assets	<u>14,570</u>	<u>14,570</u>

	Unrestricted Funds £	Total Funds 2020 £
Current assets	43,344	43,344
Creditors less than 1 year	<u>(27,418)</u>	<u>(27,418)</u>
Net assets	<u>15,926</u>	<u>15,926</u>

