

Trustees' Annual Report for the period							
From		Period start date			Period end date		
		1 st	January	2024	To	31	December

Section A Reference and administration details

Charity name	Generation 2 Generation
Other names charity is known by	G2G
Registered charity number (if any)	1187255
Charity's principal address	32 Rotherwick Road, London
Postcode	NW117DA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Anita Peleg	Chair		Trustee Board
2	Stephen Adler	Treasurer		Trustee Board
3	Lesley Urbach			Trustee Board
4	Louise Heilbron			Trustee Board
5	Andrew Hirsch			Trustee Board
6				
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14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Director: Anita Peleg Associate Directors: Lesley Urbach and Helen Stone

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CIO Foundation
Trustee selection methods (eg. appointed by, elected by)	Appointed by current trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Summary of the objects of the charity set out in its governing document

To advance the education of the public in the history and effect of the Holocaust,

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

- Providing schools, religious, community and civic institutions with speakers who have a personal connection with Holocaust survivors.
- Recruiting descendants of Holocaust survivors who wish to develop a presentation to tell their family story.
- Training and development of potential speakers to deliver educational and engaging presentations using survivor testimony and artefacts.
- Developing educational resources to support teachers to extend learning
- Holding monthly on-line events to give a platform to G2G speakers and to invite other speakers to discuss issues of relevance today.
- Cooperating with other groups and organisations engaged with Holocaust education and education against racism.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The charity is run for and by its volunteers, with funds used for professional services.

Volunteers are involved as follows:

- Management
- Administration and Coordination
- Mentoring presenters
- Reviewing presentations
- Outreach
- Public relations
- Fundraising
- Delivering Presentations

Summary of the main achievements of the charity during the year**A: Achievements****1. Outreach:**

- In 2024 G2G speakers delivered more than 370 presentations to 40,000+ people.
- This represents an 18% increase on the previous year.

2. Number of accredited speakers

- In 2024 we increased the number of accredited G2G Holocaust speakers from 34 to 38
- We expect to increase this to 45 accredited speakers by the end of 2025.
- To include ten 3rd Generation speakers and eight speakers outside London.

3. Speaker development

- 6 new potential speakers were recruited to start training and development
- 18 prospective speakers are receiving support to develop presentations.
- 12 mentors allocated to speakers on a one-to-one basis
- 13 speaker training workshops attended

4. Educational Resources:

- We have created a total of 25 resource packs, each complementing a specific presentation.
- These resources support educators hosting a G2G speaker, to extend student learning.

5. Events and news

- Our monthly public events and newsletter have engaged 1000+ subscribers
- This includes events co-hosted with other organisations involved in Holocaust education and organisations creating awareness of other Genocides. Attendance varies from 50-120 people.
- Our newsletter focuses on current issues relevant to our work and is received by 700+ people every month.

6. Awareness of G2G has increased significantly

- Evidenced by invitations to significant events, media interview requests, word of mouth referrals, referrals from significant organisations and more enquiries through our website.

B: Outcomes and beneficiaries**1. Messages communicated created:**

- Qualitative feedback from host organisations and attendees reveal the following outcomes:
 - Greater awareness of the Holocaust, antisemitism and of how the seeds of hate can grow into genocide
 - Greater empathy with the “other” and the plight of persecuted minorities

2. Reaching young people and adults in the following organisations:

- schools, colleges, universities, youth organisations (75%)
- government departments, councils, libraries, fire services, prisons (12%)
- community, religious and interfaith organisations (10%)
- professional and trade associations (2%)
- private corporations (1%)

Section E Financial review

Brief statement of the charity's policy on reserves

It is the intention to build up reserves to equate to between 4 and 8 months average expenditure

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

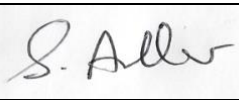
- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Anita Peleg	Stephen Adler
Position (e.g. Secretary, Chair, etc)	Chair	Treasurer
Date	20/08/2024	

Accounts for the year ended 31 December 2024

Income & Expenditure Account

	Unrestricted funds year to 31 December 2024	Unrestricted funds year to 31 December 2023
Income		
Grants from trusts	33656	26906
Donations from individuals	4653	6961
	<u>38309</u>	<u>33867</u>
Outgoings		
Production costs	11845	22452
Salaries	4461	0
Educational resources	0	525
Speaker training	5760	5633
PR, promotion & website	5239	4248
Speaker expenses	3979	4105
Other costs	1033	1544
	<u>32317</u>	<u>38507</u>
Net surplus/deficit for the year	<u>5992</u>	<u>(4640)</u>

Balance sheet as at 31 December 2024

	Unrestricted funds 31 December 2024	Unrestricted funds 31 December 2023
Current assets		
Cash at bank	<u>46923</u>	<u>36719</u>
Current liabilities		
Deferred income	20000	14000
Accruals	680	2468
	<u>20680</u>	<u>16468</u>
Net assets	<u>26243</u>	<u>20251</u>

Represented by

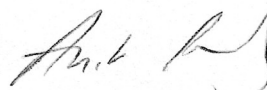
Retained funds from previous year	20251	24891
Surplus for the year	5992	(4640)
Retained funds carried forward	<u>26243</u>	<u>20251</u>

The accounts were approved by the trustees on 14 August 2025

Mr S Adler
Trustee



Ms A Peleg
Trustee



Registered Charity Number 1187255



Section A

Independent Examiner's Report

Report to the trustees

Charity Name

Generation 2 Generation

On accounts for the year
ended

31 December 2024

Charity no
(if any)

1187255

Set out on pages

1

(remember to include the page numbers of additional sheets)

Responsibilities and
basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 12 / 2024**.

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

~~[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. Delete [] if not applicable.~~

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Date:

14/12/25

Name:

Bobby Lane

Relevant professional
qualification(s) or body

FCA - ICAEW

(if any):

Address:

Kinetic Business Centre

Theobald Street

Borehamwood WD6 4PJ

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.