

Burma Skincare Initiative

REPORT AND AUDITED ACCOUNTS

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Trustees' Report and Financial Statements for the period 1 April 2023 to 31 March 2024

Registered Charity Number

1187197

Principal Office:

4 Fitzroy Square
London
W1T 5HQ

Trustees at the date this report was approved.

Professor Christopher Griffiths (Chair)
Mr Stephen Lue
Dr Su Lwin

Bankers

NatWest plc

Accountant

Delta Solutions
3 Wellgreen Close
Hale
Altrincham
WA15 8PT

Objectives and Activities of the Burma Skincare Initiative

Overview

The Burma Skincare Initiative (BSI) is a small charity, founded in 2020, that has as its overarching mission the promotion of skincare excellence and equity of access to skincare for the people of Burma (Myanmar). A particular focus is on skincare provision to the disadvantaged and displaced people of Burma. It is an active and sustainable collaboration between dermatologists and dermatology nurses based predominantly in the UK with their colleagues in Burma. The BSI's strategy is founded on the three pillars of: education, research and clinical care articulated via a 10-year strategic plan focused on short, medium, and long-term goals.

Objectives

The BSI has the following objectives:

Short-term:

To run an inaugural BSI dermatology meeting in Yangon, Burma (Myanmar). Establish travel and exchange fellowships for doctors and nurses and virtual case conferences. To set up research studies on diagnosis and management of mycetoma. To establish a fully functional website for the charity.

Medium-term:

To provide regular BSI meetings and training in diagnosis and management of skin disease by community nurses and healthcare workers in township hospitals with aid of educational videos and teledermatology. To design and run a skin disease survey in Burma and to establish a diagnostics service for immunobullous diseases. To work with colleagues to establish rural skincare clinics.

Long-term:

To establish a regional dermatology training and research centre in Burma

Achievements and Performance

In the reporting year 1 April 2023 to 31 March 2024 the persistence of the military coup d'état in Burma, on 1 February 2021, continued to necessitate important changes to the charity's strategy to enable it to fulfill its objectives. This was because the military junta prevented travel to Burma and the border remained closed

to the BSI during the reporting period. Targeting of healthcare facilities and healthcare personnel by the military led to closure of specialist services and medical training and a rapid dispersal of the dermatology workforce in Burma with a consequent disintegration of specialist skincare provision in the country. This shifted the burden of diagnosing and managing skin disease in Burma to non-specialist frontline healthcare workers (FHCWs). The BSI has addressed this crisis situation under the umbrella term of “Essential Emergency Skincare” (EES) by revising delivery of its objectives so as to task-share skincare provision away from dermatologically-trained experts to Myanmar FHCWs such as community nurses and medical students. This was achieved in the reporting period through: continuing development and implementation of one-page diagnostic/management flowcharts on skin diseases; and the establishment of and delivery of pioneering teledermatology services in the country through a strong *pro bono* collaboration with the Consultant Connect company and consultant dermatologists at King’s College Hospital and Guy’s Hospital in London. We continue to build on this with further initiatives planned for 2024-25. The EES framework ensures the sustainability of skincare in Burma during a national crisis; this has been achieved through task-sharing – delegation of healthcare provision to FHCWs. The BSI has bridged gaps in, and sustained delivery of, education, training, and skincare services initially during the COVID-19 pandemic and latterly the coup d’état.

The appointment of a freelance, executive assistant in February 2024 was instrumental in allowing the three trustees to concentrate on strategic rather than operational matters. This appointment was crucial in the development of the new BSI website www.burmaskincare.org in collaboration with Burnett Design and in planning for the BSI Spirit of Partnership Garden at the Royal Horticultural Society (RHS) Chelsea Flower Show in May 2024.

The RHS Chelsea Flower Show May 2024 – Planning

Raising awareness of and promoting the BSI’s work to the public in the UK and overseas is front and centre to its mission and are linked to fund raising. A full report on the BSI *Spirit of Partnership Garden* at the 2024 RHS Chelsea Flower Show will appear in the the BSI’s annual report for 2024-25. In short, the BSI, as part of the drive to raise awareness about its work, applied to the RHS to have a Sanctuary Garden at the Chelsea RHS Flower Show in May 2024. Working closely with Andrew Fisher-Tomlin, Founder of the London College of Garden Design, a competition was run for graduates of the College to design a garden for the BSI. A strong field was short-listed to three applicants who were interviewed at Kew Gardens in 2022. A dynamic young garden designer, Helen Olney, was selected and her design *The Spirit of Partnership Garden* was developed in collaboration with the BSI Trustees

and Conquest Creative Spaces (Sussex) and submitted for consideration by the RHS committee. Despite strong competition, the application was successful. Success necessitated sponsorship for the garden design and build at Chelsea and the subsequent garden rebuild at its legacy site at Dulwich College, London. We also engaged a PR company Ten Stories to handle the promotion of the garden to the media. Sponsors included: Sanofi; Boots No.7 Company; Almirall; British Dermatological Nursing Group; DEBRA; Skincare Alliance; Devonshire Clinic; and Lahpet Restaurant. Building work for the garden began at Conquest Creative Spaces in East Sussex in the winter of 2024 with the assembly of a traditional Burmese Stilt House and Stupa (Buddhist shrine) for onward transport to Chelsea in May 2024.

Charity Lectures and Events

4 July 2023 A Reunion for “Friends of the BSI” was held in conjunction with the International Psoriasis Council, the Global Psoriasis Atlas, and the International Federation of Psoriasis Associations at the 25th World Congress of Dermatology, Singapore. The event was well attended with approximately 100 people from the international dermatology community that including the presidents of dermatology societies worldwide. Dr Lwin provided a verbal update to the gathering about the achievements of the Charity in the previous year.

4 July 2023 – Prof Griffiths spoke on "Grand challenges in global skin health", at the International League of Dermatological Societies Symposium, 25th World Congress of Dermatology Singapore. His lecture included many references to the BSI and its initiatives. The lecture was attended by 80 international dermatologists.

26 October 2023 – Prof Griffiths spoke on “International migration and skin health: the Burma Skincare Initiative case study” at an International League of Dermatological Societies Satellite Symposium, IUSTI E Congress, Valetta, Malta. The symposium was attended by 40 European dermatologists and venereologists.

2 November 2023 - Dr Lwin spoke on “Essential Emergency Skincare. A global health dermatology initiative for Myanmar and Beyond” at the British Association of Dermatologists Global Health Dermatology Day, London. This was attended by 35 consultant dermatologists, trainee dermatologists and medical students.

2 November 2023 - Dr Lwin and Prof Griffiths ran a Workshop on teledermatology which was centred on the development and operation of the BSI teledermatology service in Myanmar at the British Association of Dermatologists Global Health Dermatology Day, London. This was attended by 35 consultant dermatologists, trainee dermatologists and medical students.

14 December 2023 – Prof Griffiths spoke on “Global health Dermatology” at the 10th Annual A Day at St John’s meeting, St Thomas’ Hospital, London. His lecture used the BSI as an exemplar of several global health initiatives including Essential Emergency Skincare and Teledermatology. The meeting, organised by Dr Lwin, was attended by 100 junior doctors and medical students

December 2023 Prof Griffiths and Dr Lwin participated in an overseas humanitarian trip to the Eastern Cape, South Africa as part of the Global Psoriasis Atlas skin disease survey SKINSCAPE organised by Prof Griffiths. This intensive 10-day field survey of skin disease in two remote townships was a defining study that set the template for point prevalence surveys of skin disease. This was an important experience that will assist in planning a future field survey in Burma.

Charity Publications

Htet KZ, Griffiths CEM, Lwin SM. Essential emergency skincare: a global health dermatology innovation for Myanmar and beyond. *British Journal of Dermatology*. 2023; 189:760-763.

Moorhead L, Griffiths CEM, Lwin SM. The Burma Skincare Initiative Spirit of Partnership Garden. *Dermatological Nursing* 2024; 23: 52-54

Griffiths C, Moorhead L, Lwin S. The Burma Skincare Initiative Spirit of Partnership Garden. Chelsea Flower Show 2024. British Association of Dermatologists Spring Newsletter. March 2024

Lwin SM, Griffiths CEM. Case study of leadership crossing orders. The Burma Skincare Initiative. Chapter in Chamber N Editor (2023). *Research Handbook on Leadership in Healthcare*. Edward Elgar Publishing.

Structure Governance and Management

Trustees during the year covered by this report

Professor Christopher Griffiths (Chair), Mr Stephen Lue and Dr Su Lwin all are founder trustees of the charity

The current Trustees and their areas of responsibility are given below:

Professor Christopher Griffiths (Chair)

Mr Stephen Lue (Trustee)

Dr Su Lwin (Trustee)

Governance

The Trustees have developed:

- a vision and mission statement for the BSI;
- a robust policy framework including policies on:
 - Risk Management
 - Investment
 - Safeguarding vulnerable beneficiaries
 - Conflicting Interests
 - Complaint Handling
- a five-year business plan;
- a strategic plan for the next 10 years; and
- A trustee register of skills and interests.

The Trustees receive regular formal training on their responsibilities.

The Trustees have overall responsibility for the day-to-day management of the BSI and meet regularly to discuss matters and to make decisions affecting the charity.

A risk assessment has been prepared and reviewed by the Trustees. Policies and procedures have been formalised so that any risks can be identified, actively managed and where possible, mitigated.

Statement of Trustees' responsibilities

In the attached accounts, the Trustees have prepared financial statements for the period up to 31 March 2024. In preparing such statements the Trustees are required to:

- select suitable accounting policies and apply them consistently.
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume the Foundation will continue in its operational existence.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at the time the financial position of the Foundation and to enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Foundation and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The report was approved by the trustees on 22 January 2025 and signed on its behalf by:



Professor Christopher Griffiths
Chair



Dr Su Lwin
Trustee

Financial Review

The Trustees review the financial position of the charity as part of the regular Trustee meetings and are satisfied that the income of the fund is sufficient to meet annual operating expenditure.

Results for the year

Incoming resources were £971 and total expenditure was £7,110. There was a deficit for the year of £6,139

Accounts for the year ending 31/03/2024

2023

2022

Statement of Financial Activities for the year ended 31/03/2024

	Notes	Unrestricted funds	Restricted funds	Total funds 2024	Prior Period Total funds 2023
		£	£	£	£
Income and endowments from:					
Donations and legacies	2	971	0	971	110
Total income		971	0	971	110
Expenditure on:					
Raising funds	3	297	0	297	0
Charitable activities	4	6,813	0	6,813	10,046
Total expenditure		7,110	0	7,110	10,046
Net income/(expenditure)		(6,139)	0	(6,139)	(9,936)
Transfers between funds		0		0	0
Net movement in funds		(6,139)	0	(6,139)	(9,936)
Total funds brought forward		16,215	10,000	26,215	36,151
Total funds carried forward		10,076	10,000	20,076	26,215

Accounts for the year ending 31/03/2024

Balance Sheet as at 31/03/2024

	Notes	2024	2023
		£	£
Current Assets			
Debtors	172,040		0
Cash at bank and in hand	134,335		26,215
	<u>306,375</u>		<u>26,215</u>
Current Liabilities			
Creditors and accruals	286,298		0
Net current assets		20,076	26,215
Net assets		<u>20,076</u>	<u>26,215</u>
The funds of the charity			
Restricted funds		10,000	10,000
Unrestricted funds		10,076	16,215
Total charity funds	5	<u>20,076</u>	<u>26,215</u>

Approved by the trustees on 22/01/2025 and signed on its behalf by



Chair



Trustee

Notes to the accounts for the year ending 31/03/2024

1) Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Children's Burns Foundation meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

b) Donations and grants

Donations, grants other forms of voluntary income are recognised as incoming resources when receivable.

c) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

d) Fund Accounting

Funds held by the Foundation can be one of:

- i) Unrestricted general funds – which can be used in accordance with the Foundation's objects at the discretion of the
- ii) Designated funds- which are funds set aside by the Trustees out of unrestricted general funds for specific future purposes or projects; or
- iii) Restricted funds – which are funds that can only be used for particular restricted purposes within the objects of the

Notes to the accounts for the year ending 31/03/2024

2) Donations and legacies

	<i>Unrestricted funds</i>	<i>Restricted funds</i>		<i>Total funds 2024</i>	<i>Prior Period Total funds 2023</i>
	£	£		£	£
Donations	971	0		971	110
Total	971	0	0	971	110

3) Expenditure on raising funds

	<i>Unrestricted funds</i>	<i>Restricted funds</i>		<i>Total funds 2024</i>	<i>Prior Period Total funds 2023</i>
	£	£		£	£
Supporter events	297	0		297	0
Total	297	0	0	297	0

Notes to the accounts for the year ending 31/03/2024

4) Expenditure on charitable activities

	<i>Unrestricted funds</i>	<i>Restricted funds</i>		<i>Total funds 2024</i>	<i>Prior Period Total funds 2023</i>
	£	£		£	£
Raising awareness	0	0		0	6,781
Audit & Accountancy fees	210	0		210	534
Website	2,562	0		2,562	0
PR costs	2,850	0		2,850	0
IT Software and Consumables	44	0		44	0
Admin staff costs	1,147	0		1,147	1,210
Governance	0	0		0	480
Telephone	0	0		0	763
Printing and stationery	0	0		0	132
Trustee expenses	0	0		0	146
Total	6,813	0	0	6,813	10,046

5) Statement of funds

	<i>Brought forward</i>	<i>Incoming resources</i>	<i>Resources expended</i>	<i>Transfer between funds</i>	<i>Carried forward</i>
	£	£	£	£	£
Restricted funds					
Restricted funds	10,000	0	0	0	10,000
Unrestricted funds					
Unrestricted funds	16,215	971	(7,110)	0	10,076
Total	26,215	971	(7,110)	0	20,076











BSI Final Report 2024

Final Audit Report

2025-01-23

Created:	2025-01-23
By:	Sue Weighell (sue@delta-solutions.org.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAAPppZZsK8GM3n1CTdw_WjklITYQc9ngMj6

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Signature Date: 2025-01-23 - 4:19:54 PM GMT - Time Source: server- IP address: 82.3.55.74
-  Document emailed to su.m.lwin@kcl.ac.uk for signature
2025-01-23 - 4:19:59 PM GMT
-  Email viewed by su.m.lwin@kcl.ac.uk
2025-01-23 - 6:01:28 PM GMT- IP address: 82.36.41.121
-  Signer su.m.lwin@kcl.ac.uk entered name at signing as Su Lwin
2025-01-23 - 6:02:10 PM GMT- IP address: 82.36.41.121
-  Document e-signed by Su Lwin (su.m.lwin@kcl.ac.uk)
Signature Date: 2025-01-23 - 6:02:12 PM GMT - Time Source: server- IP address: 82.36.41.121
-  Agreement completed.
2025-01-23 - 6:02:12 PM GMT