

# Hearing Ambassadors – Annual Report- 2022-2023

<b>Charity Name</b>	Hearing Ambassadors
<b>Registration Number</b>	1187089
<b>Address</b>	Robin Lye, Windmill Lane, Eyam, Hope Valley, Derbyshire S32 5RJ
<b>Trustees</b>	Dr Cheryle Berry MBE
	Andrew Campbell
	Gillian Campbell
<b>Structure and Management</b>	<p>Hearing Ambassadors is managed by 3 Trustees</p> <p>Chair – Dr Cheryle Berry MBE Secretary – Gillian Campbell Trustee – Andrew Campbell</p> <p>We also have an Honorary Treasurer, John Spalton</p> <p>The Charity is managed by the Trustees, assisted by a Steering Group of 5 volunteers. During 2022-23 Steering Group meetings were held every 3 months. An approved record of every meeting is held. The meeting minutes record actions (with owner and timeline), decisions, and financial commitments.</p> <p>No new Trustees have been recruited since the charity was started, and there are no plans to recruit any new trustees. Should our plans change, new Trustees will be recruited from our valued Steering Group members.</p>
<b>2022 - 2023 Activities and Objectives</b>	<p>Hearing Ambassadors overall objective is “To educate the public on hearing well-being and in so doing to enable the development of skills, strategies and competencies to promote social inclusion regardless of hearing ability”</p> <p>During 2022-23, we continued our special focus on young people aged 8-14, helping them to understand the risks of noise induced hearing loss due to one very loud sound, like a firework, or prolonged exposure to the sort of loud music experienced at gigs, pubs, gyms, bars, and games consoles by reinforcing positive behaviours.</p>
<b>2022 - 2023 Achievements and Public Benefit</b>	<p>Now that the restrictions on face-to-face meetings have been lifted, this year, Hearing Ambassadors have not only given hearing awareness presentations to many Charities and other Organisations in Scotland, England and Wales, but we have also been interviewed by BBC Radio Derby. We have been extending our reach proactively by networking with other hearing support charities.</p> <p>This year, we wanted to create something very special for young</p>

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	<p>people, so we approached Derby University to ask if students from their Applied Theatre MA Course could help us to produce a piece of theatre which could be used to change young people's perceptions of loud music. The Course Leader, an Associate Professor, and two of her MA students worked with around 20 young actors from Derby Youth Theatre to co-create three new videos which will be launched on our updated website as soon as it is available. In the lively productions, the young people explain to their peers how hearing works, how to recognise when noises are too loud and how to protect themselves from loud sounds. They also explored what they need to do to communicate with children who are hard of hearing.</p> <p>The young actors created a new character called Loh (pronounced Low and meaning Loss of hearing). Loh is a villain and uses dastardly tricks to try to beat the Sound Warrior. See <a href="http://www.SoundWarriors.org">www.SoundWarriors.org</a> to find out more.</p> <p>We were very excited that half the cast were children from Derby Deaf Youth Theatre, and the children seamlessly integrated young people from both the hearing and non-hearing world. The children took so much understanding from their work that we have decided to develop the themes into half-day workshops for schools during 2023-24, with an additional objective of achieving better integration with deaf children.</p>
<b>2022 - 2023 Financial Review</b>	<p>During the year we raised almost £2000 from donations and Speaker Fees, and we spent about £4500 on Sound Warriors Video productions, merchandise, and website development. £2500 of this year's spend came from reserves. The expenditure on the Sound Warriors video will support future income generation through presentations and speaker visits. We finished the year with sufficient funds to meet essential expenditure for 2023-24.</p>
<b>2022 - 2023 Funds held by custodian trustee</b>	None

## Hearing Ambassadors

### Income & Expenditure for 12 months ending 5th April 2023

Income	2023	2022
Donations	1000.00	2605.00
Donations Gift Aided	171.28	1496.18
Workshops	0.00	0.00
Sponsorship	0.00	400.00
Sundry income	20.82	32.73
Grant	0.00	500.00
Speaker Fees	345.00	0.00
Gift Aid claim	44.05	374.00
<b>Total Income</b>	<b>1581.15</b>	<b>5407.91</b>
<b>Expenses</b>		
Sundries	71.28	264.09
Video productions	4000.00	1245.90
Workshop hire fees	0.00	0.00
Meeting hire costs	0.00	191.80
Sound Warriors	262.98	1564.46
Name badges	0.00	0.00
Drop Box Fees	0.00	0.00
Equipment purchases	0.00	0.00
Website build & maintenance	332.57	333.61
<b>Total Expenses</b>	<b>4666.83</b>	<b>3599.86</b>
<b>Surplus</b>	<b>-3085.68</b>	<b>1808.05</b>
Funds brought forward	3470.79	3470.79
<b>Funds carried forward</b>	<b>385.11</b>	
<b>Represented by</b>		
Bank	331.58	3087.31
Payment in advance	9.48	9.48
Gift Aid debtor	44.05	374.00
	<b>385.11</b>	<b>3470.79</b>

Honorary Treasurer WJK Spalton ACIB.  
8th January 2024

### INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

I have examined the accounts of the Hearing Ambassadors for the 12 months ended 5 April 2023 and in my opinion they represent a true and fair view of the Charity financial affairs and are in accordance with the records.

Jon Sewell – Independent Examiner.

JW Sewell ACIB– Independent Examiner

Date 31-Jan-24

inc Amazon and interest +£ 0.06 error in GA provision in 2022.