



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Trustees' Annual Report for the period

From 1 April 2022 Period start date To 31 March 2023 Period end date

Charity name: Trajectory Theatre

Charity registration number: 1187022

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Trajectory Theatre is dedicated to fostering a broader understanding of immersive digital arts within the public sphere. Our stated mission is the creation and presentation of innovative work intended for Extended Reality (XR). In our pursuit of elevating public appreciation for immersive digital arts, we offer valuable insights and lessons learned from our own endeavours to empower other makers to push the boundaries of their creative pursuits.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>We have been actively engaged in providing free consultations and training in XR and as part of offering an open door advice service have provided approximately 40 hours of consultation. By equipping professionals with the tools and knowledge needed to utilise XR technology, we are pursuing our charitable aims, though this impact can often be hard to judge.</p> <p>We have extended our reach beyond our immediate network to collaborate with other theatre groups and charities, in particular David's Bad Day, with Fast Familiar, that is currently in pre-production. This collaborative endeavour demonstrates our commitment to community engagement and the development of new artistic ventures. We hope to create a project that resonates with a wide and diverse audience, thus amplifying the collective impact on public benefit.</p> <p>In line with our commitment to fostering innovation and knowledge sharing, our Artistic Director visited the Sheffield Doc</p>

		<p>Festival. During this event, we had the opportunity to share insights on XR, contributing to the growth and understanding of this transformative technology within the field of documentary filmmaking. Our involvement in such events underscores our dedication to enriching the creative and technological landscape for the benefit of both professionals in the industry and the wider public.</p> <p>Our main activities, including providing training, collaborating with other organisations, and sharing insights on XR, are all driven by our commitment to enhancing public benefit through the advancement of the arts, education, and technology. We remain focused on these initiatives and continuously seek new avenues to expand our impact and fulfil our charitable mission.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<p>The trustees affirm that they have duly considered and followed the guidance provided by the Charity Commission on public benefit in all charitable activities and decision-making processes. The commitment to adhering to this guidance remains unwavering.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Contribution made by volunteers	Para 1.38	<p>Eileen Murekian, who has been the social media volunteer for the charity in this period has made significant contributions by writing creative posts and increasing our social media presence and reach.</p> <p>Our board members' dedication, expertise, and commitment have been instrumental in the success of the charity. Through their leadership, they have provided strategic direction and oversight, ensuring that our charity's goals are met effectively and efficiently. They have offered their professional insights, leveraging their diverse backgrounds and experiences to enhance our programs and initiatives.</p>
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Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>In this period we presented Circus in a Bottle (CIAB), a live performance which uses augmented reality at Vaults Festival to mixed critical reviews and overall positive audience reviews.</p> <p>Additionally, Trajectory Theatre was the sole producer for a mixed media project for a calligraphist called Soraya. The project Sound and silence shows Arabic calligraphy, a rare form of art, in multiple different iterations through projection screens and in traditional ink on paper. The project in this period was still in its early stages of production.</p> <p>We showed our work IPORB (In Pursuit of Repetitive Beats) in multiple venues across the UK, including Coventry, at London Film Festival, in Cardiff, at the international documentary festival in Amsterdam (IDFA), and South by Southwest (SXSW)</p> <p>We continued research on our Startr project which aims to facilitate onboarding for VR by making the journey of the host as easy as possible.</p> <p>Trajectory worked with Parabolic's Crypt on helping out with some VR elements of their project Bridge Command- Away Mission VR, fusing gaming technology with theatrical</p>

		<p>performance. This is a location based VR experience inside of the Bridge Command Immersive theatre experience.</p> <p>Trajectory helped deliver Story trails as part of Unboxed: Creativity in the UK festival. This is an immersive project, led by StoryFutures, consisting of seven artworks that help the general public reimagine public spaces in cities across the UK.</p> <p>We also collaborated with Tamasha Theatre for their Digital Research & Development lab, a series where artists from the Global Majority worked to create a new piece of work using a chosen form of technology – all inspired by the theme of Home.</p> <p>We delivered consultation to Young Vic and the National Theatre for their XR projects.</p>
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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	At the end of this period our financial situation is acceptably stable. We have seen sustained growth and have doubled the turnover of the previous year. Though our reserves have decreased as a factor of continued activity, we are implementing a reserves policy that will ensure we are prepared for future instability.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Limited reserves are held in order to account for future uncertainties or in an attempt to accumulate sufficient funding to deliver projects.
Amount of reserves held	Para 1.22	£228
Reasons for holding zero reserves	Para 1.22	-
Details of fund materially in deficit	Para 1.24	-
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	-

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trajectory is governed by a constitution

How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trajectory Theatre is a charitable incorporated organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Reach Volunteering is our main platform for recruiting trustees. We have also been advertising on social media including X (formerly) Twitter, Instagram and LinkedIn, although these posts link back to the Reach platform.</p> <p>New trustee candidates are selected via panel. When we choose a candidate, their profile has to match the skills, knowledge and experience needed for the effective administration of the CIO.</p> <p>Every trustee candidate must be appointed by a resolution which is passed at an officially convened meeting of the charity trustees. Resolution in writing or electronic form is agreed upon by a majority of all of the charity trustees.</p>

Reference and Administrative details

Charity name	Trajectory Theatre
Other name the charity uses	
Registered charity number	1187022

Charity's principal address	StoryFutures Innovation Hub, 2nd Floor Schilling Building, RHUL, Egham Hill, Egham

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Jo Kerr	Chair		
2	Mikaela Murekian	Acting Chair		
3	Ian Patrick			
4	Charlotte Whitbread			
5	Jazmin Morris		01/04/22- 18/10/22	
6	Elaine Wong			

Corporate trustees – names of the directors at the date the report was approved

Director name		
NA		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
NA		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	NA
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	NA
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	NA

Exemptions from disclosure


Reason for non-disclosure of key personnel details

NA

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Joanna Kerr	
Position (eg Secretary, Chair, etc)	Chair	
Date	30/01/24	



Receipts and payments accounts

For the period
from

Period start date
April 1st 2022

To

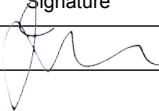
Period end date
March 31st 2023

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations	2,778	-	-	2,778	2,133
Primary Purpose Trading	19,198	-	-	19,198	18,714
Tax Rebate	-	-	-	-	376
Recharged Expenses	13,050	-	-	13,050	1,127
Grants	4,000	-	-	4,000	2,000
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	39,026	-	-	39,026	24,350
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	39,026	-	-	39,026	24,350
A3 Payments					
Freelancer Fees	32,350	-	-	32,350	18,873
Staff & Volunteer Training	41	-	-	41	100
Application and Festival Fees	7	-	-	7	60
Online Services	-	-	-	-	90
Computer Software	347	-	-	347	183
Computer Hardware and Equipment (non-asset)	848	-	-	848	301
Stationary, Printing and Office Equipment	18	-	-	18	57
Creative Production Costs	701	-	-	701	-
Motor Expenses	-	-	-	-	259
Rent or Space Hire	180	-	-	180	-
Advertising and Promotion	68	-	-	68	34
Insurance	361	-	-	361	143
Leasing and Hiring Equipment Fees	755	-	-	755	161
Legal and Professional Fees	12	-	-	12	-
Formation Costs	100	-	-	100	-
Postage and Courier	27	-	-	27	656
Travel	1,618	-	-	1,618	984
Accommodation and Meals	3,047	-	-	3,047	1,217
Bank/Finance Charges	2	-	-	2	-
Business Entertaining	132	-	-	132	119
Sub total	40,613	-	-	40,613	23,237
A4 Asset and investment purchases, (see table)					
Computer Equipment Purchase	987	-	-	987	-
	-	-	-	-	-
Sub total	987	-	-	987	-
Total payments	41,599	-	-	41,599	23,237
Net of receipts/(payments)	- 2,574	-	-	- 2,574	1,113
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,802	-	-	2,802	1,689
Cash funds this year end	228	-	-	228	2,802

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B1 Cash funds				
	Bank Accounts	228	-	-
		-	-	-
		-	-	-

Total cash funds		228	-	-
(agree balances with receipts and payments account (s))		OK	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets				
Details				
Trade Debtors		3,024	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets				
Details		Fund to which asset belongs	Cost (optional)	Current value (optional)
Subsidiary Shares		Unrestricted Funds	100	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use				
Details		Fund to which asset belongs	Cost (optional)	Current value (optional)
Computer Equipment		Unrestricted Funds	5,740	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities				
Details		Fund to which liability relates	Amount due (optional)	When due (optional)
Trade Creditors		Unrestricted Funds	1,575	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval
			Jo Kerr	26/03/24



Section A

Independent Examiner's Report

Report to the trustees/
members of

TRAJECTORY TREATRE

On accounts for the year
ended

31 March 2023

Charity no
(if any)

1187022

Set out on page

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 March 2023.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

26 March 2024

Name:

Chaweevan Williams FCCA

Relevant professional
qualification(s) or body :

Chartered Certified Accountants

Address:

Verdant Accountants Limited

20-22 Wenlock Road, London N1 7GU