

RUN BRECKLAND

England & Wales · Charity number 1187004

Details

Status Registered

Legal form CIO

Registered 2019-12-17

Register [View on the Charity Commission register](#)

Contact

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Thetford
IP24 2UG

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Activities

Objects: THE OBJECTS OF THE CIO ARE TO:-A) PROMOTE COMMUNITY PARTICIPATION IN HEALTHY RECREATION FOR THE BENEFIT OF THE INHABITANTS OF BRECKLAND AND THE SURROUNDING AREAS BY THE PROVISION OF FACILITIES FOR RUNNING AND WALKING WITHOUT DISTINCTION OF AGE, SEX, SEXUAL ORIENTATION, RACE, PHYSICAL ABILITY, MENTAL HEALTH OR OF POLITICAL, RELIGIOUS OR OTHER OPINIONS; ANDB) TO ADVANCE SUCH CHARITABLE PURPOSES (ACCORDING TO THE LAW OF ENGLAND AND WALES) AS THE TRUSTEES SEE FIT FROM TIME TO TIME IN PARTICULAR BUT NOT EXCLUSIVELY THROUGH THE PROVISION OF GRANTS.

Activities: To promote community participation in healthy recreation for the benefit of the inhabitants of Breckland and the surrounding areas by the provision of facilities for running and walking without distinction of age, sex, sexual orientation, race, physical ability, mental health, or of political, religious or other opinions; and to advance such charitable purposes as the trustees see fit.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, The Advancement Of Health Or Saving Of Lives, Amateur Sport, Environment/conservation/heritage
- **Who:** Children/young People, Elderly/old People, People With Disabilities, People Of A Particular Ethnic Or Racial Origin, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Norfolk
- Suffolk

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£13,463	£13,642	-	-
2023-12-31	£11,074	£8,894	-	-
2022-12-31	£3,246	£2,614	-	-
2021-12-31	£2,173	£1,184	-	-
2020-12-31	£5,316	£5,179	-	-

Trustees

Name	Role	Appointed
Graham Wade	Chair	2020-01-13
Sharon Nash		2020-01-13
Susan Colledge		2020-01-13

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Trustees' Annual Report for 1 January 2024 to 31 December 2024

General

We continued our partnership with BFER (The Brecks Fen Edge & Rivers Landscape Partnership Scheme) which is funded by the National Lottery Heritage Fund, and who supported our 2024 events. We have been able to purchase new equipment, and have plans for further purchases in 2025, both to maintain existing equipment and to provide new and/or better kit. BFER donated an AED (defibrillator)

BFER helped to pay for refreshments for the Thetford River Run, and Run Breckland offered free places to volunteers who had marshalled for Run Breckland and/or BFER. Our largest expenditure costs in 2024 were medals, running numbers, two AEDs, and chip timing.

Sharon Nash was re-appointed at the 2024 AGM as a trustee for a further three year term, and to continue as administrator of the trust. Sue Colledge and Sharon Nash to remain as signatories to the trust's bank account. It was agreed that the three trustee structure should remain the same, with Sue Colledge standing for re-appointment in 2025, and Graham Wade in 2026.

We organised twelve events in 2024:- repeats of the Thetford 5K Bunny Run; the Euston Estate Marathon/Half Marathon; the Mildenhall and Thetford 2K/5K River Runs; The Sapiston 5K/10K; the Breckland Forest 10K Run; and the Thetford 5K Santa Run, plus three, free, social group runs as part of Suffolk County Council's Brecks Festival 2024 (Jackdaw 5K, 7.5K and 10K trail runs), and two evening free events (the 5K Spooky Run and the 5K Midwinter Run). These were very well received. They'd been introduced to encourage runners to take part in events that would be run at the speed of the slowest participants, being designed to help build confidence for those who weren't sure about attempting longer distance events, or running in the dark with lights. We are hoping to introduce more of these in 2025 as they brought in a variety of participants who we'd not met before, and encouraged new friendships. Over the course of the year 90 volunteers were involved.

We continue to collect used trainers to send on to JogOn, who repair and reuse, or recycle them which prevents them from going into landfill. This has been well supported by our runners.

Income

Participant numbers were steady in 2024, and we kept all the prices at the same level as previous years which meant that income had to be carefully monitored. With BFER's support every event broke even, with a few bringing in a small profit which will be added to the equipment purchase pot. We have had fewer takers, however, for "virtual" runs.

Expenditure

Many costs continue to increase, including medals, so we cast our net wider to find suitable alternatives (e.g. acrylic medals for the 2K/5K events). The cost of chip timing soared, although the company that is working with us at present are continuing to do their best to keep the price affordable for a small community organisation like Run Breckland. We continue to hire a van for the bigger events, as the amount of equipment we now have (including all the new signage purchased in 2023) is too much for volunteers to load into cars. Our local van hire company continue to offer a discounted price for the van hire.

Because there is no infrastructure to the free social runs, we wanted to make sure that the Run Leaders were in a position to assist participants if required. BFER provided monies to pay for training for three UKA Coach Licences (for Graham Wade, Aga Niedzwiecka, and Rachel Marsh).

This Report was submitted to, and agreed at, the trust's 2025 AGM.

Run Breckland, 1 Peter Drive, Thetford, IP24 2UG

	Events	TOTAL		
Balance carried over on 31/12/2023				£4,794.30
Income	General Office	Events		
Sales/Entry Fees	£0.00	£9,397.67		£9,397.67
Bank Interest	£70.95	£0.00		£70.95
Donations	£0.00	£134.52		£134.52
Grants	£3,860.00	£0.00		£3,860.00
Total Receipts per Department	£3,930.95	£9,532.19	£13,463.14	
Expenditure				
Medals and Running Numbers	£0.00	£4,154.58		£4,154.58
Chip Timing	£0.00	£3,009.82		£3,009.82
Direct Event Costs	£0.00	£2,357.20		£2,357.20
Equipment Purchase	£2,607.58	£0.00		£2,607.58
Insurance	£263.42	£0.00		£263.42
General Office Costs	£1,250.11	£0.00		£1,250.11
Total Payments per Department	£4,121.11	£9,521.60	£13,642.71	
Total Profit/Loss				-£179.57
Closing Balance on 31/12/2024				£4,614.73



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Trustees' Annual Report for 1 January 2023 to 31 December 2023

General

We continued our partnership with BFER (The Brecks Fen Edge & Rivers Landscape Partnership Scheme) which is funded by the National Lottery Heritage Fund, who supported all our 2023 events. We have been able to purchase new equipment, and have plans for further purchases in 2024, both to maintain existing equipment and to provide new and/or better kit. For example, we were able to buy large yellow signs with black arrows that can be seen for some distances, and these were particularly useful for the longer distance events, e.g. marathon. We were also able to buy similar sized signage for our 2K/5K events.

BFER offered to pay for refreshments for the Thetford River Run, and Run Breckland offered free places to volunteers who had marshalled for Run Breckland and/or BFER.

Graham Wade was re-appointed at the 2023 AGM as a trustee for a further three year term, and to continue as chairman of the trust. Sue Colledge and Sharon Nash to remain as signatories to the trust's bank account. It was agreed that the three trustee structure should remain the same, with Sharon Nash standing for re-appointment in 2024, and Sue Colledge in 2025.

We organised seven events in 2023:- the Thetford 5K Bunny Run; the Euston Estate Marathon/Half Marathon; the Mildenhall and Thetford 2K/5K River Runs; The Sapiston 5K/10K; the Breckland Forest 10K Run; and the Thetford 5K Santa Run. The Marathon/Half Marathon and the Sapiston Runs were new, and the Breckland Forest 10K Run returned after a three year gap. All of them sold well, and the majority sold out. We are building relationships through these new event, for example we have been invited to organise an event as part of Suffolk County Council's Brecks Festival 2024.

We have started collecting used trainers to send on to JogOn, who repair and reuse, or recycle them which prevents them from going into landfill. This has been well received by our runners.

Income

Participant numbers increased in 2023, compared to the previous year, but we kept all the prices at the same level as previous years which meant that income had to be carefully monitored. With BFER's support every event broke even, with a few bringing in a small profit which will be added to the equipment purchase pot. We have had fewer takers, however, for "virtual" runs.

Expenditure

Many costs have increased, including medals, so we cast our net wider to find suitable alternatives (e.g. acrylic medals for the 2K/5K events). The cost of chip timing soared, although the company that is working with us at present are doing their best to keep the price affordable for a small community organisation like Run Breckland.

The largest equipment expenditure in 2023 was the new signs, which also needed poles (two each, so that they couldn't be spun round in the wind. We also purchased whistles for our marshals on the advice of the police. We have also hired a van for each event, as the amount of equipment we now have (including the generator purchased in 2022) is too much for volunteers to load into cars. Our local van hire company have agreed to a discounted price for the van hire. Forestry England have changed the way they charge for events. It now charges £95+VAT plus a percentage from each event's gross income.

This Report was submitted to, and agreed at, the trust's 2024 AGM.

Run Breckland, 1 Peter Drive, Thetford, IP24 2UG

	Events	General Office	TOTAL
Balance carried over on 1/1/2022			£2,614.06
Income			
Sales/Entry Fees	£10,018.29	£0.00	£10,018.29
Bank Interest	£0.00	£27.99	£27.99
Fundraising/Grants	£1,028.19	£0.00	£1,028.19
Total Receipts per Department	£11,046.48	£27.99	£11,074.47
Expenditure			
Medals and Running Numbers	£3,347.86	£0.00	£3,347.86
Direct Event Costs	£4,485.29	£0.00	£4,485.29
Equipment Purchase	£699.98	£0.00	£699.98
Insurance	£253.77	£0.00	£253.77
General Office Costs	£0.00	£107.33	£107.33
Total Payments per Department	£8,786.90	£107.33	£8,894.23
Total Profit/Loss			£2,180.24
Closing Balance on 31/12/23			£4,794.30

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Trustees' Annual Report for 1 January 2022 to 31 December 2022

General

Following the previous years' Covid lockdowns we were able to hold events in 2022, although there were still some limitations due to the pandemic. We encouraged people to return to and get used to running in a group. To achieve this we provided hand sanitiser for use by runners and marshals, and gloves, masks and shields to be used by marshals.

Early in 2022 we met with BFER (The Brecks Fen Edge & Rivers Landscape Partnership Scheme) which is funded by the National Lottery Heritage Fund and who wanted to work with us to organise running events and share information relating to the Breckland environment, waterways and heritage. In return they would assist financially, not necessarily towards specific events but generally in terms of renewing and purchasing equipment, some of which is for the replacement of existing equipment, and some of which is for improvements to our events. As long as we ensure each event breaks even, any support or grants can be used for the future.

Sue Colledge was re-appointed at the 2022 AGM as a trustee for a further three year term, and to continue as treasurer of the trust. Sue Colledge and Sharon Nash to remain as signatories to the trust's bank account. It was agreed that the three trustee structure should remain the same, with Graham Wade standing for re-appointment in 2023, and Sharon Nash in 2024.

Income

There were fewer participants for most of the five events that we held in 2022, but we were able to cover the costs of these events by controlling our budgets. We were unable, for example, to hire in chip timing for most, as the price for this service went up considerably, but instead used stopwatch timing. Three of these events were brand new, working with BFER and Suffolk County Council Rights of Way, and were based around the River Little Ouse (Thetford River 5K Run), the River Lark (Mildenhall River 2K/5K Run), and the River Black Bourn (Jackdaw 7.5K Run).

Expenditure

We had to replace some signage, tables etc due to wear and tear, and purchased new items (e.g. a generator as some venues are unable to provide electricity for our hot water boiler and lights).

We have found that the cost of most items needed for running events have increased over the rate of inflation, e.g. medals, chip timing (as mentioned above), etc. We are committed to keeping our events low in cost as our aim is to encourage everyone to take part, and then to keep fit and train to progress from shorter runs to longer ones, and we have kept the majority of our prices at their pre-Covid level. We have noted that many other running events have had to increase their entry fee or even cancel their events due to the current economic crisis, but we will resist doing this for as long as we can. We are in a good position in that everyone who "works" for Run Breckland is a volunteer, from trustee to event marshal.

We put out a call on social media to offer grants to organisations that held similar aims as Run Breckland but there were no takers.

This Report was submitted to, and agreed at, the trust's 2023 AGM.

Run Breckland, 1 Peter Drive, Thetford, IP24 2UG

	Events	General Office	TOTAL
Balance carried over on 1/1/2022			£2,745.11
Income			
Sales/Entry Fees	£3,169.54		£3,169.54
Bank Interest		£0.92	£0.92
Fundraising/Grants		£5.00	£5.00
Refunds	£72.00		£72.00
Total Receipts per Department	£3,241.54	£5.92	£3,247.46
Expenditure			
Medals and Running Numbers	£759.00		
Direct Event Costs	£1,286.45		
Equipment Purchase	£1,244.08		
General Office Costs		£88.98	
Total Payments per Department	£3,289.53	£88.98	£3,378.51
Total Profit/Loss			-£131.05
Closing Balance on 31/12/22			£2,614.06



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Run Breckland – 2021 Annual Report

General

Due to the Covid-19 pandemic, we were unable to hold any further events until the end of the year. We did have a very successful Santa Run, albeit under Covid “rules”. In order to achieve this we purchased hand sanitiser for use by runners and marshals, gloves, masks and shield to be used by marshals, a screen (for the registration team), and cloakroom equipment as the entire event, including registration and bag drop, had to be held outside.

Income

2021 was mostly about keeping ourselves busy on social media and encouraging people to take part in “virtual” events, i.e. where the runner completed a distance alone and then electronically submitted their time/distance results to Run Breckland in return for a medal. Some runners were interested in running for “vintage” medals, i.e. for left over medals from “real” events that Run Breckland had held in previous, pre-Covid, years if they’d not been able to attend personally and, until the Santa Run, this was our only sales income.

We also applied for, and were delighted to have received, a £300 grant from Thetford Town Council to purchase the items listed under “General”, above, which we used to ensure that our Santa Run was as safe as possible from the threat of the spread of Covid. This was something that we hadn’t budgeted for, but would have had to purchase, so we are very grateful for TTC’s assistance.

Expenditure

We did not have to purchase insurance for running events as, due to the pandemic, our previous annual insurance had been put on hold as we’d not been holding any events. The policy was resurrected in time for the 2021 Santa Run.

We did not spend all of the TTC grant on the one event we held in 2021, but will be purchasing more PPE-related items in 2022 (as long as we are able to continue holding events).

We did have to buy new medals, running numbers etc for the Santa Run, and arranged for chip timing, but these were included in the budget for this event. We also refunded some runners who had booked an event that had had to be cancelled due to Covid as they did not want to complete a “virtual” run instead. We were advised by the chip timing company that their prices were due to increase, which could mean we won’t be able to provide this facility for our smaller runs in future years.

Run Breckland - Receipts and Payments 2020

	Events	General Office	TOTAL
Receipts			
Balance carried over on 1/1/2021	£0.00	£2,745.11	£2,745.11
Sales/Entry Fees	£1,873.43	£0.00	£1,873.43
Bank Interest	£0.00	£0.16	£0.16
Fundraising/Grants	£300.00	£0.00	£300.00
Total Receipts per Department	£2,173.43	£0.16	£2,173.59
Payments			
Covid-related Refunds	£235.00	£0.00	£235.00
Medals and Prizes	£230.00	£0.00	£230.00
Direct Event Costs	£565.12	£0.00	£565.12
Grants	£119.94	£0.00	£119.94
General Office Costs	£0.00	£34.42	£34.42
Total Payments per Department	£1,150.06	£34.42	£1,184.48
Receipts minus Payments			£989.11
Total held in bank at 31/12/2021			£1,756.00

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Run Breckland – 2020 Annual Report

General

Due to the Covid-19 pandemic, we postponed the events that had already been organized (Breckland Forest Marathon and Half Marathon, scheduled to take place on 26 April 2020, and the Thetford 5K Easter Bunny Run, scheduled for 5 April 2020) until 2021, and did not organize any other events for 2020. However, to try to keep people outdoors and running we organized virtual running events in return for medals.

Income

It was hoped that the Breckland Forest Marathon and Half Marathon, and the Thetford 5K Easter Bunny Run, could both take place in 2021, so many of the participants who had already booked were happy to leave their money with our ticket website to be used for the 2021 events.

We set the price for the virtual events lower than for “real” events as we did not have to provide any infrastructure, so found that many of the runners who wanted to do a virtual event left their money in for 2021, and paid separately for the 2020 virtual events. This is evidenced by the 2020 income for events coming directly into the Run Breckland bank account, most of which was paid in by virtual runners who had already booked the “real” event via the website.

2020 was more about keeping ourselves busy on social media and encouraging people to take part in virtual events. Some runners were interested in running for “vintage” medals, i.e. left over medals from “real” events that Run Breckland had held in previous years but that those runners had not been able to attend. A combination of all of this helped us to keep our heads above water in what was to be an inactive year for “real” running events.

Expenditure

We lost our deposit for the Marathon/Half Marathon toilet hire (£72), and we had already ordered medals for both events (Marathon and Bunny Run) so stood also to lose money on these. However, we were able to recoup our costs by offering the virtual running events referred to above. A virtual event meant that runners had to complete the required distance alone, and use their own route, but, once they submitted evidence that they had successfully completed the distance to Run Breckland via their running apps, we would send them the appropriate medal. As the Covid restrictions were loosened in the summer, we were able personally to hand the medals over to runners and take photographs to use on our social media, which helped keep the organisation in the public eye, and encourage others to take part.

There was a bank charge of £7 due to an error, but the bank paid us £40 because of poor customer service. We transferred monies from the Treasurer’s account into a separate Run Breckland interest bearing account, and back, holding the minimum we needed in the Treasurer’s Account which allowed some interest to be earned. The interest rate reduced considerably over the year. The expenditure figure in “Adjustments” includes these transfers, the bank charge and (very little) interest.

We purchased annual insurance in mid-2019 which was intended to cover the first half of 2020. The insurance company agreed to put that policy “on hold” until we are able to restart our events (probably in 2021).

Run Breckland - Receipts and Payments 2020		Events	General Office	TOTAL
Treasurer's Account				
Receipts				
	Balance carried over on 1/1/2020	£0.00	£2,286.95	£2,286.95
	Sales/Entry Fees	£1,709.09	£0.00	£1,709.09
	Transfers from Savings Account	£842.96	£338.35	£1,181.31
	Bank Charge Compensation	£0.00	£40.00	£40.00
	Fundraising	£35.00	£63.93	£98.93
	Total Receipts per Department	£2,587.05	£2,729.23	£5,316.28
Payments				
	Transfers to Savings Account	£0.00	£2,863.93	£2,863.93
	Adjustments (refunds and bank fees)	£20.00	£7.00	£27.00
	Runners' Goody Bags/Refreshments	£0.00	£0.00	£0.00
	Course Marshalling Expenses	£0.00	£0.00	£0.00
	Insurance	£0.00	£0.00	£0.00
	Medals and Prizes	£972.93	£0.00	£972.93
	Direct Event Costs	£133.90	£686.10	£820.00
	Donations to organisations supported	£431.49	£63.93	£495.42
	Total Payments per Department	£1,558.32	£3,620.96	£5,179.28
	Receipts minus Payments			£137.00
	Treasurer's Account Balance at 31/12/2020			£137.00
Savings Account				
Receipts				
	Balance at 1/1/2020	£0.00	£0.00	£0.00
	Transfers from Treasurer's Account	£0.00	£2,800.00	£2,800.00
	Interest	£0.00	£0.31	£0.31
		£0.00	£2,800.31	£2,800.31
Payments				
	Transfer to Treasurer's Account	£842.96	£338.35	£1,181.31
	Receipts minus Payments			£1,619.00
	Savings Account Balance at 31/12/2020			£1,619.00
	Total funds held by Run Breckland at 31/12/2020			£1,756.00