



## **Trustees Annual Report & Accounts**

**For period from 9<sup>th</sup> December 2019 to 9<sup>th</sup> December 2020**

Charity Name: People For You

Charity Number: 1186817

Date of registration (as CIO): 9<sup>th</sup> December 2019

Registered office: Community House, 15 College Green, Gloucester GL1 2LZ

Correspondence address: 5 Court Way, Rodborough, Stroud GL5 3TR

First Charity Trustees: Carol Ann Cloughley  
Frances Mary Collinson  
Andrew William Wright  
Caroline Anne Wright

The 4 trustees administer and share responsibility for governing the charity. They direct how it is managed and run. The trustees were recruited by word of mouth with the emphasis that they were representative of the communities that they serve and have the ability to play an integral leadership role in the charity. One trustee is a volunteer for the People For You Service, whilst another is an ex-police officer.

Staff member: Sue Black p/t manager

### **Objective of People For You**

To promote social inclusion for the public benefit, in particular but not exclusively, by the provision of an intergenerational befriending service to address loneliness and social isolation among older people living in the Gloucestershire Cotswolds and the surrounding areas arising as a result of their age, infirmity, ill-health, disability or social circumstances.

For the purposes of this explanation “socially excluded” means being excluded from society, or parts of society, as a result of one or more of the following factors; unemployment, financial hardship, youth or old age and ill-health (physical or mental).

### **Summary of the main achievements of People For You during the year Dec 2019 to Dec 2020**

The principal aim and activity of People For You is to bring people together. For volunteers to be able to visit their clients in their own homes, on a regular basis, with the attendant forging of new friendships and mutual companionship. People For You has been operating now for 13 years, thus ensuring its place as an established and recognised service offering support to lonely, isolated and vulnerable people in the community. It operates in Lechlade, Fairford, Tetbury and their surrounding areas.

However, for the past year, everyone is only too well aware of the impact of covid, in the world as a whole. So, for the year of 2020, People For You has been hindered in providing its regular service. So, in order to



minimize as much as possible the impact of this virus, People For You has adapted its service by offering telephone befriending during the pandemic. It is vital that we continue to offer our service to those who are already lonely and isolated and a regular friendly voice on the phone can work wonders in keeping the client informed as well as ensuring their needs are met, both emotionally and practically. It is particularly vital at this time not to feel overlooked or forgotten and the People For You service provides a vital lifeline.

One of the significant and positive outcomes from the Covid-19 pandemic is the wake-up call in society in general to the negative impact of loneliness and isolation. People For You's first reaction to lockdown was to engage with all the other support networks in the community to get the word out about the support we can provide - to people who maybe had not previously had issues with loneliness and isolation until the advent of lockdown. People For You is now more widely recognised and acknowledged as being vital as a service in support of the mental and physical well-being of our communities.

During this year we have also introduced the use of social media so as to maximise our coverage and enhance our networking capacity.

We continue to promote letter writing and email correspondence as another means of communication, particularly for those with hearing issues.

Sadly, this year we have been unable to host our social events due to lockdown and shielding. These social events initiate and encourage social interaction, thus facilitating local engagement, with the forging of new friendships and promotion of a sense of belonging.

### **Other Optional Information**

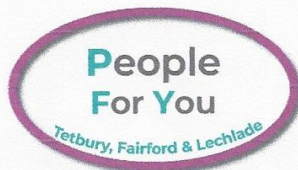
People For You is at the forefront in offering a service that facilitates community cohesion. We recruit volunteers in the community to visit isolated and lonely people in the community. This ensures that the community is self-supporting and "people led". And where viable, we turn the service on its head – which can result in a client becoming a volunteer. The personal reward for the client is self-evident as is the inevitable reward for the community. And the benefits and rewards for the volunteers is also self-evident. Many newly retired volunteers struggle with the loss of routine and sense of self-worth and satisfaction that their career had previously provided. And their work commitment previously undertaken often precluded any real connection with their community. It is well known that retirement brings up issues of loss of identity, a feeling of being disconnected and lonely - and that is where People For You can offer a really positive solution by providing an opportunity to connect and support their community – all positive factors in re-establishing a sense of high self-esteem, self-worth, a sense of purpose and an opportunity to "give back". If a community consists of healthy, happy people fulfilling a vital role, then inevitably this will result in a healthy, happy community that works together and is "people led".

### **Future Plans**

With the introduction of the vaccine, 2021 will hopefully be the turning point enabling People For You to return to providing its 1-1 befriending service, together with the resumption of hosting our social events. We will continue to actively promote People For You to ensure that everyone in the community is aware of the service our charity provides – and that everyone has access to it.

### **Financial Review – Dec 2019 to Dec 2020**

Please find attached the People For You accounts which provides income and expenditure for the above period, with funding provided by a local charity, local Masonic Society and district council.



**Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature: Caroline Wright

Full name: CAROLINE WRIGHT

Position: TRUSTEE

Date: 26th FEBRUARY 2021

