



# Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	1	March	2024		28	February	2025

## Section A Reference and administration details

Charity name Showtime Community Productions CIO

Other names charity is known by N.A.

Registered charity number (if any) 1186672

Charity's principal address 5 KEYS CRESCENT

WEST BROMWICH

West Midlands

Postcode B71 1AX

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Tammy Pearsall	Chair	21-2-2022	
2	Chad Dent	Deputy Chair	27-2-2024 to 26-2-2025	
3	Terry Fitzgerald	Vice Chair	27-2-2024 to 26-2-2025	
4	Matthew Flavin	Secretary	27-2-2024	
5	Sara Bailey	Minute Secretary	27-2-2024	
6	Linda Pearsall	Treasure	27-2-2024	
7	Jane Wigman	Safe Guarding Lead	27-2-2024 to 26-2-2025	
8				
9				
10				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

N.A.

## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation (Foundation)
Trustee selection methods (eg. appointed by, elected by)	Trustees must be appointed by a resolution passed at a properly convened meeting of the charity trustees

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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**Summary of the objects of the charity set out in its governing document**

Showtime Community Production CIO's charitable aim is:

The advancement of education in the arts of theatre and theatre production for public benefit by providing opportunities for people in West Bromwich and the surrounding areas to engage with and practice all aspects of theatrical production through the production and presentation of amateur productions.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

Our initial activities this year were to create performance opportunities and workshop with the aim of advancing the education of the arts and performing arts and continue to develop our policies and procedures.

We continued to raise awareness, promote and publicise our charity within our local community to attract participants to our organisation. We attended and performed at local community events including Sandwell Childrens Festival, Santa at the Valley, The Rotary Clubs Wednesbury Carnival at Brunswick Park and Wednesbury Christmas Light Switch on.

We also arranged workshops in order for our members to create and craft their own props for our shows.

This year we supported ourselves by fundraising at local events in order to continue our work developing our members skills in performing arts.

## Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

### Summary of the main achievements of the charity during the year

Showtime Community Productions CIO prides itself on our ability to produce top quality entertainment for our community while building and extending the skills of our members. This year has been no exception with successful shows and new members to upskill and mentor.

#### Sandwell Supers Save The Day – Community Show

Our community show was aim to advance the Showtime Juniors knowledge of street performing and technical theatre. With the juniors taking the lead in the 20-minute piece, with audience interaction, comedy and dance routines. They were also taught how to effectively use and handle a handheld microphone which they had never had the experience of before. The juniors rose to the challenge and enjoyed having the spotlight. This helped their confidence, self-esteem and teamwork, which was nice to see. We were lucky to perform this community show at 'The Children's Festival' at Sandwell Valley on the 1st & 2nd June 2024. This was a great chance to see how the show would be received and what the audience reaction would be before performing it again at Wednesbury Carnival on 12th July 2024. We couldn't be prouder of this accomplishment from the script to the performance. We had some very nice positive comments at both events. Not only had we educated our younger members, but we had also sent out a message to the children of our audience through telling this story, (Don't take things from strangers) which made all our members feel rewarded for their hard work.

#### Remembrance Sunday

For the third year running, Showtime Community Productions CIO took part in the Wednesbury Remembrance Day Parade, where we give the opportunity to two of our younger members to lay a wreath at the cenotaph. It was a proud moment to be joining other groups and our community in paying tribute to our armed forces. It was also a chance to meet other organisations and people who had supported Showtime Community Productions CIO throughout the years. It was nice to introduce the Showtime Juniors to people who have supported their hard work and helped fund their projects during the year.

#### Cinderella, Pantomime

##### Christmas Light Switch On

As part of the publicity and promotion for our up-and-coming Pantomime, we attended Christmas light switch on's in two local towns. These were on 15th and 30th November, respectively, Characters, in costume from the pantomime, walked around the town and interacted with the public. This gave us the opportunity to meet our potential audience and let them know what we were about. We also did a short performance on the community stage, giving a taste of what was to come in the Pantomime. This gave the members a chance to practise interacting and performing and singing in front of an audience. The junior members did a dance routine from the Pantomime giving them a sense of the audience reaction to their performance.

##### Jason Forest, Podcast – 7th November 24

In November, our members had the opportunity to once again work with Jason Forrest from The Milk Bar Podcast to promote our annual pantomime,

Cinderella. This gave four of our members the opportunity to develop their confidence through a different performance medium, answer questions given to them on the spot surrounding the performance and experience what it is like to be on a live video feed. It required our members to be able to think on the spot about the answers they were going to give in response to the questions asked. Our members enjoyed the opportunity of getting to experience something different and gave the charity a further opportunity to promote our performance to a wider audience and connect further with the community.

Santa at the Valley – 14th December 24

A great opportunity to promote and perform a small segment of 'Cinderella' came when we took part in Sandwell Valley's 'Santa at the Valley'. It was a fantastic experience for our members to interact with children and their family and advertise the show. 'Cinderella' was accompanied by 'Buttons' around the Park Farm interacting with children asking about Christmas wishes and having photo with them. It was lovely to see the young children's faces as they excitedly waited to see Father Christmas and unexpectedly met Cinderella and Buttons.

Cinderella, Pantomime – Wednesbury Town Hall, January

Our full scale Pantomime "Cinderella" took place 15th to 18th January 2026. The cast included members who have returned after a break and also new members. Everyone came together to learn from each other to produce an exceptional show.

The scenery, props and costumes were made in-house and enhanced the shows ambience. The

junior members were able to use head microphones, which made them feel as much a part of the show as the adults.

The Pantomime included dance routines, songs and puppets, made by members. The logistics of working the puppets had to be worked out and practised, which was another new skill for members.

The magic trick of Cinderella's transformation was taught to two of the junior members and was skilfully executed, to the delight of the audience.

The cast learned about special effects which broadened their knowledge of performance.

The performances were very well received, and the seven performances were attended by 1500 people.

Cinderella, Pantomime School Performances

As part of our main pantomime run – we provided 2 free school shows to schools in the local areas, where we were able to offer over 500 tickets free of charge to allow young people the opportunity to experience live theatre, who may not get the opportunity otherwise to have attended a pantomime. We performed an adapted version of the show. One comment said "Some of our children have never seen a pantomime so it was very beneficial for them. Some children aspire to be actors, dancers and singers so they enjoyed seeing this. A great adapted version for schools.' The performance was well received and was appreciated by all those who attended.

#### Conclusion

Over the past year Showtime Community Productions CIO has produced some wonderful theatre for our community. We have aimed to educate and upskill our members in areas of theatre production in a different direction, giving them more opportunity to encourage and support one another. This has created a unique bond within the group through teamwork, welcoming new members and our performance.

Showtime is viewed as a positive attribute in our community with our performances having great public review and audience following. We are proud to be seen as this positive role model in our community. We hope to continue this in our following years and produce more entertaining show for our community and explore other areas of theatre and theatre production.

## Section E

## Financial review

**Brief statement of the charity's policy on reserves**

We have no cash reserves

**Details of any funds materially in deficit**

None

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

We attended local events to fund raise. Tombola, Raffles, Carnival Games etc.

Our expenditure has been used to support our objectives, totally. All of the expenditure is to rehearse and produce productions by our members, for the public.

As all of our funds are utilised in producing our productions, we do not have funds to invest.

## Section F

## Other optional information

Our organisation hopes to move forward in the next year by producing and exploring different shows and performances for the local community. We also plan to attend other community events to advertise and publicise Showtime Community Productions CIO and our events to the local community and encourage them to get involved with our organisation.

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

T Pearsall

M Flavin

Full name(s)

Tammy Pearsall

Matthew Flavin

Position (eg Secretary, Chair, etc)

Chair

Secretary

Date

04/09/2025



## Showtime Community Productions CIO

### Income and Expenditure Account 1st March 2024 to 28th February 2025

#### Income

	£	p	£	p
Ticket Sales			7350.71	
Sales of Programmes, Lights, & Tiaras			370.00	
Raffles			370.00	
Sales of Refreshments			543.87	
Wednesbury Lights Switch-on			310.00	
Car Boot			30.00	
Pay Pal Giving Fund			21.73	
Donations: Rotary Club of Wednesbury	700.00			
Salter Trust	500.00			
Rugby Club	130.00			
Simple Life Homes	1000.00		2330.00	
			11326.31	

#### Expenditure

Event Hire	3000.00	
Staging	2168.72	
Hire of Town Hall	944.60	
Costumes & Props.	928.44	
Video Camera Hire	72.00	
T-Shirts	197.00	
Advertisement	90.00	
Printing Requisites	31.99	
Insurance	157.00	
Wednesbury Poppy Appeal	20.00	7609.75

#### Excess of Income over Expenditure for Year

3716.56



## Showtime Community Productions C.I.O.

### Balance Sheet

28th February 2025

£ p

#### Accumulated Fund

As at 1st March 2024

3160.07

Add:

Excess of Income over Expenditure for Year

3716.56

8428.27

#### Represented By

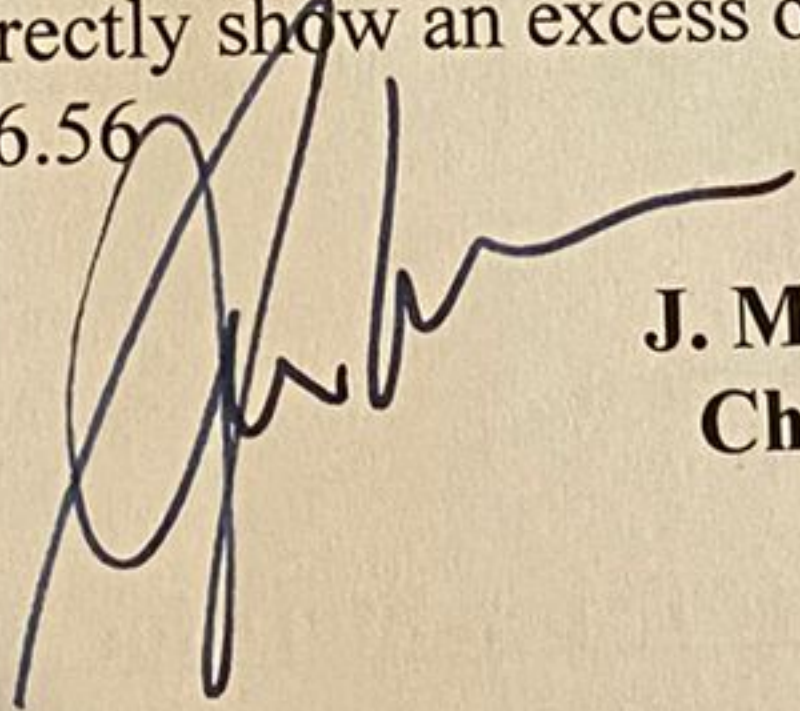
Balance at The Co-operative Bank

8428.27

### Auditors Report

I have prepared the above Accounts of Showtime Community Productions C.I.O., for the year ended 28th February 2025, and verify and confirm that they are in accord with the books and vouchers presented, together with explanations given to me, and accordingly, correctly show an excess of Income over Expenditure for the year, of £3716.56

28th February 2025

  
J. Michael Warner F.C.A.  
Chartered Accountant