

**ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st DECEMBER 2020**

**MESSAGE ON THE MOVE
CHARITABLE INCORPORATED ORGANISATION**

CHARITY REG. NO. 1186660

Message On the Move

Charity number: 1186660

Financial Year: 1st January 2020 – 31st December 2020

Trustees at 31st December 2020:

Leslie Lucas (Secretary)

Jonathan Brooks-Martin (Chairman)

John Jenkins

Rachel Mugford

Retired: Peter Day (15th October 2020)

Manager: Matthew Rich

Legal Status: Charitable Incorporated Organisation, established in 2019

Objects: To advance the Christian faith by bringing words from the Old and New Testaments of the Bible to the notice of the travelling public and the public in general through the use of printed material or other means.

Office Address: Green Garth, Lowick Green, Ulverston, Cumbria. LA12 8DT

Bank: CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling. ME19 4jQ

Operating Name: We have continued to use the operating name MEMO

Message on the Move is the official registered name of the charity.

MEMO is a member of the Evangelical Alliance.

Campaigns: This year MEMO CIO took over the display of social media posters from MEMO unincorporated trust from the 15th October 2020. Each month we used 3 or 4 different images each containing the words of the Bible with an aim of helping people find the hope and help that God can bring to those who follow Him.

Between 16 October – 31 December 2020 MEMO registered charity 1186660 used £1,267.02 expenditure on Social Media advertising on Facebook and Instagram.

For the calendar year 2020 MEMO registered charities 233136 & 1186660 were together able to make a considerable impact with over 2 million views,

50,994 interactions

1,665 shares

3,002 comments

and 38,962 clicks on the images to go to Chatnow.org

Management and Staff: Matthew Rich continued as the self-employed Trust Manager of MEMO under a contract with MEMO for his services. The Charity has no employees and was not dependent on the services of unpaid volunteers, other than those who serve as Trustees. All gifts received were in the form of cheques, cash and charity voucher.

Finances:

Prior to the 15th October 2020 the Charity received no income and incurred no expenditure because the campaigns prior to that date were funded by Message on the Move Unincorporated Trust (The "Trust"). At the 15th October 2020 the Trust transferred its assets to MEMO CIO amounting to £2,473.29 cash deposit and £23,523.17 value of the M&G Investment Funds.

Donation and trust income for just over 2 months was £776 and Investment Income was £277, a total of £1,053. We withdrew £0 from our investment portfolio with M & G Funds. Expenditure for just over 2 months was £2,392.

Trusteeship: In 2020 the trustees were Leslie Lucas, Jonathan Brooks-Martin, Peter Day (retired 15th October 2020), John Jenkins and Rachel Mugford. The Trustees record their thanks to Peter for his many years of service to MEMO, first as its Publicity Officer and after as Trust Manager, and following his retirement as Trust Manager Peter served MEMO as a Trustee of the MEMO unincorporated Trust and of the MEMO CIO. .

Public Benefit: The Trustees have had regard to the public benefit guidance issued by the Charity Commission. The trustees consider that its activities further the charities aims for the public benefit by supporting local Christian churches in their efforts to engender lives lived for God and for their fellow men and women. They also consider that the Christian gospel as worked out in the life of Christian believers has a wholly beneficial impact on society in general by providing an impetus to honest living and to works of charity.

Closure of MEMO Unincorporated Trust: The Trustees of Message on the Move Unincorporated Trust Charity Registration number 233136 resolved on the 9th March 2020 to transfer the assets of the Trust to Message On The Move Charitable Incorporated Organisation (CIO) Charity Registration number 1186660 and following the transfer the Charity will close. After the payment of all amounts owing by the Trust the transfer of the assets was made on the 15th October 2020.

Accounts' Inspection

The income of the Charity is less than the amount required by Charity law for an independent inspection. The Trustees are satisfied that the financial return made to the Charity Commission and which is incorporated in this Report is a true and accurate statement.

Approved by the Trustees on

Signed on behalf of the Trustees by , Chairman



Receipts and payments

For the period from

01/01/2020

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £
A1 Receipts		
Churches	100	
Individuals	300	25
Trusts	-	
Portfolio	277	-
Other	351	-
Legacy	-	-
	-	-
	-	-
Sub total (Gross income for AR)	1,028	25
A2 Asset and investment sales, (see table).		
		-
Transfer in from MEMO unincorporated trust	2,473	-
Sub total	2,473	-
Total receipts	3,501	25
A3 Payments		
Poster Design and Print	698	
Site rental	1,247	
website	20	-
publicity	48	-
management	352	-
office expenses	10	-
committee expenses	-	-
travel	7	-
other	10	-
Sub total	2,392	-
A4 Asset and investment purchases, (see table)		
	-	-
	-	-
Sub total	-	-
Total payments	2,392	-
Net of receipts/(payments)	1,109	25
A5 Transfers between funds		-
A6 Cash funds last year end	-	-
Cash funds this year end	1,109	25

Section B Statement of assets and liabilities at the end of the period

Categories

Details

B1 Cash funds

Bank

Total cash funds

(agree balances with receipts and payments account(s))

B2 Other monetary assets

Details

B3 Investment assets

Details

M and G Charifund
M and G Charibond

B4 Assets retained for the charity's own use

Details

B5 Liabilities

Details

Signed by one or two trustees on behalf of all the trustees

Signature

d

Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
1,134	-	-
-	-	-
-	-	-
1,134	-	-

Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

Fund to which asset belongs	Cost (optional)	Current value (optional)
General	-	17,767
General	-	7,942
	-	-
	-	-
	-	-

Fund to which asset belongs	Cost (optional)	Current value (optional)
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-

Fund to which liability relates	Amount due (optional)	When due (optional)
	-	
	5	

	-	
	-	
	-	

Print Name	Date of approval