

ANNUAL ACCOUNTS



**JUST
KIDDING**

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Legal and Administrative

Trustees:

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London E5 9HR

Charity No:

1186598

Independent Examiner:

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Unit A 3 The Vale
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Message of the chair

AHEAD OF THE GAME

We could focus on the hardships that the cost-of-living crises generated. We could cry about the children we did not have enough resources to support, and our long wait list, we could cry about missed opportunities, the tough economic climate, and reduced funding. But Just kidding is Ahead of the Game, we have learned to be agile; to maneuver challenges, and focus on what we CAN do.

This year, We created the best version of Just Kidding to effectively meet the needs of kids and their families to the best ability. Where we lacked the resources or scope we collaborated with other organizations, to share resources, refer children, and importantly; keep learning.

Our theme and strategy for the year is Ahead of the Game, with robust planning and preparation, we can equip children to brave challenges and reach further. The formative years of our childhood significantly influence who we become as adults. Early memories have a major influence on us, shaping our preferences, views, and even the development of our brains. From familiar smells to relationships, these early experiences can stay with us for a lifetime. The effects of growing up, lacking basic needs or a secure and happy home are not only debilitating for children at the moment but also long-lasting. Trauma can forever alter their lives. One caring adult can make all the difference for a child who has experienced adverse childhood experiences or trauma. Thank you does not say justice for the great work our mentors are doing.

Mentoring is an invaluable resource for many children in our society. It provides an opportunity for these children to have a positive role model, someone to look up to and learn from. Our mentors are a lifeline for these children; they offer guidance, support, and encouragement when it is needed most. They provide the kind of support that can help shape the lives of these children and ensure that they reach their full potential.

Donors:

You are all inundated with worthy requests and still, you have placed your trust in us and chosen to invest in a young organization that cares about young people. Thank you for your trust. Wise investment.

Some of the children may have every `dis` or `dys` challenge now, like disadvantaged (dysfunction, dysregulated, dyslexia disturbed distressed) But with the right support they can surmount their challenges and transition into adulthood, confident as winners, Ahead of the game.

Your tremendous support, our supporters, meant that worries about whether our whole range of services would survive were curtailed while, like most charities, we had financial difficulties we managed to replenish reserves gradually and sustained our existing offer.

Rose Berkowitz

Vision: Every day should be joyful, growth-orientated, and emotionally safe for all children and young people.

Our Mission:

Our Mission: Just Kidding takes childhood very very seriously. We help children communicate so that they are included, valued, and heard.

At Just Kidding, we understand that childhood is not child's play - it is a time of rapid growth and development, both physically and mentally. We take play seriously. Play is not just something that children do for fun - it is a crucial part of their development, helping them to learn important skills and prepare for the challenges of adulthood.

The same is true for our young adults: Our music, sports, outings, and youth camps are tailored for teenagers and young adults alike. Not only do they aim to provide fun entertainment (which is essential too!), but also to help them cultivate life and leadership skills, resilience, communication, and agency which breaks the social limitations and barriers that they have been born into.

Research has shown that play is essential for children's cognitive, emotional, and physical development. It helps them to develop their language and communication skills, learn problem-solving and critical thinking, develop empathy and social skills, and improve their physical coordination and dexterity.

Barriers to play include:

Financial: Overcrowded living conditions and lack of access to toys and games make children irritable and uninterested in play due to hunger.

Emotionally: children who have adult responsibilities or have to raise themselves cannot relate to or engage well in play. They have aged prematurely and missed out on a huge opportunity.

Social: Children who are excluded socially, face language barriers, or have communication-related issues, as well as those from historically marginalized backgrounds, often don't have opportunities to engage in social play.

As an organization dedicated to supporting children and families, we take play seriously, we are ahead of the game, and offer a wealth of typical children's services such as holiday programs, mentoring, and youth club- yet these services are not of standard quality, they are all with our unique signature and innovative approach. We believe that every child deserves the opportunity to learn, grow, and develop through play. We are committed to providing safe and supportive environments encouraging children to explore, experiment, and have fun.

Our programs and services are designed to help children develop important life skills, such as creativity, curiosity, resilience, and self-confidence. We work closely with parents, educators, and other community partners to ensure that children have access to high-quality play-based learning experiences that support their growth and development.

At Just Kidding, we are proud to be advocates for play and its importance in children's lives. By supporting children's play, we can help them to build a strong foundation for success in school and life. Just Kidding is Ahead of the Game; in supporting children's development through childhood so that they can be winners in adulthood and have fun each day in the process.





Social Station is an after-school speech and communication club for 45 children exhibiting risk factors for autism, sensory issues, anxiety, or communication-related disorders. The project is facilitated by a Speech and Language therapist who is supported by Speech and Language Therapy student volunteers..

Communication skills are fundamental to the development of learning, and social and emotional well-being and are

essential to support the development of skills for life and work. The impact of communication is significant and wide-ranging, affecting critical areas for children. Social skills are the skills we use every day to interact and communicate with others.

This program teaches children fundamental social communication skills, using social stories and role-play to learn about sharing, cooperation, and conflict resolution through team-

building exercises. Improving social communication skills will lead to children learning to understand each other's differences and to learn self-acceptance, which in turn install empathy in each child and build life-long self-confidence. Multi-sensory tools and different art mediums are used to allow children to unleash their creativity and self-expression to discover a sense of self and to further develop their self-confidence.



Chance TO ADVANCE:

We support school leavers who will not pursue further education as they have struggled extensively in school with literacy and communication due to disabilities, family backgrounds, immigration, etc.

We will also engage 14-18-year-olds in between schools due to truancy, absenteeism, suspension, or immigration status. These young people could be classed as NEET and endure multiple challenges. The Chance to Advance program was created to demonstrate that young people can learn and move towards independence and successful inclusion in the community. Target skills are designed to provide each individual with the opportunity to acquire and advance skills in the areas of:

1) Functional literacy Skills course and 1-1, for immigrants who are out of school-14-19 and for children who are in between schools (suspended, or long-term school refusal) as well as for school leavers who have not attained a passing grade in their English GCSE'S and young people with disabilities.

2) Social communication literacy: Social etiquette, work ethic, and communication skills for the workplace workshop.

3) Bytesize Digital Literacy In addition to basic literacy training, we will offer a range of IT Literacy courses that are prerequisites for any job and day-to-day living.

This course is modified for learners with disabilities and language barriers and groups are kept to a maximum of 5 students per trainer. Starting and Shutdown computers, creating a new user, Installing new software introduction to the Internet, Browsing and searching websites, Sending and receiving email, Introduction to MS Word, creating a document Writing a formal letter Saving as PDF Introduction to MS Excel

4) Getting Around Skills: Learning to navigate public transportation, basic directional skills, etc.

Susy is a 7 year old with a delightful giggle yet severe and awkward stutter that persistently shadows her. Her family is struggling to make ends meet and have been unable to afford fresh fruit for the last six weeks. Susy feels increasingly irritable and, as the weeks go on, she begins to feel like a banana, and other favorite foods are out of reach.

Mariam is a 17 year old who is considered a NEET (Not in Education, Employment or Training), she also has dyspraxia and poor executive function skills.

Mariam had been longing for independence and the chance to explore more of the world than the few miles radius she was usually confined to. Chance to Advance taught her how to read maps and follow directions. She also learned how to navigate public transport.

Mariam finds herself able to take the tube confidently and without getting lost. She finds freedom in being able to travel independently - something she never thought was possible.



RED APPLE PROJECT



Bella was ecstatic to receive a goodie bag filled with fruits at the end of her social skills group session. Her mother prepared pureed apples for Bella's baby brother, vegetable crudité for dinner and set aside a fresh fruit for Bella's lunch box each day of the week.

Good fruit is tastier and sweeter than sweets; it makes me feel so good inside and I even get a scented fruit reward sticker for bringing a fruit to school.

The cost of living crisis directly led to a 60% increase in referral rate and demands on Just Kidding's programs and services as families struggle to provide for their children's basic needs. This placed additional pressure on Kust Kidding to provide high-quality services to an increased number of children, which has strained our resources and funding. In a survey completed by 38 parents of our beneficiaries; 40%

reported worrying about not having enough 22% were skipping meals in order to have enough to feed the children.

Project Red Apple wants every child to feast on the tart sweetness and crunch into a juicy apple and other fruits and vegetables daily. It is a program that aims to address the issue of food insecurity and lack of access to fresh

fruits and vegetables for children and teens whose families receive food from food banks but rarely enjoy fresh fruit and vegetables. The program is designed especially for families facing acute financial constraints made worse by the cost of living crises.

Project Red Apple delivers fruit and veggie goody bags to children in need. These goody bags are filled with fresh fruits and vegetables and are designed to provide a healthy and nutritious snack or meal option for children and teens. The goody bags are distributed at our

after school activities and available at selected local groceries free of charge for families in need.

Project Red Apple is the idea and fruits of Toby, a young person attending our Learn to live program. Together with other young people they worked hard to make it happen. And have reaped fruitful results. They delivered over 700 fruit and veggie goody bags to children in need.

Overall, Project Red Apple is an important initiative that helps to ensure that children and teens from families in need have

access to the healthy and nutritious food options essential for their physical and cognitive development.. By providing affordable and accessible fresh fruits and vegetables, the program is helping to improve the lives and wellbeing of many children and teens in the community.



IMPACT



We know our service is needed because we can see its real-life benefits for the children we work with. The following case study, written by one of our past volunteers, illustrates how our service directly impacts the children we support: We started working with Becky* in December 2018. When we first met Becky, it was clear she was struggling with emotional regulation and getting on with other children. Becky really struggled to communicate and make eye contact. She was unable to focus and often lashed out physically when she got frustrated or upset. She would never participate in group games and often seemed completely dissociated from her surroundings. It was incredibly rare to see her smile and when she did it appeared to be more of a grimace. Over three months of working with Becky we witnessed a gradual but noticeable change in his behaviour. She slowly began to engage with our volunteers and participate in one on one games. After some time, she started to take part in circle games and activities with other children. She found activities that she really enjoyed doing, especially playdough, Connect 4 (with hers own set of rules) and playing running games. Towards the end of our time with becky, she had begun to speak to us. Her transformation is one of the most notable we have seen. She is the perfect example of how the opportunity to play in a safe environment is what children need to process their experiences and build resilience against ongoing challenges.

Outcomes as follows:

Sustaining friendships 85% of participants reported improve friendship skills, 30 children shared that they made a new friendship at our club

Improving self-esteem - 94% of participants reported improve self-esteem through the Rosenberg Self Esteem

Test Model and on our feedback form.

Other areas of predicted outcomes reported and evaluated included:

Being more responsible and empathetic

Being able to express difficult feelings

Navigating social situations successfully

Interacting with peers help children build social, reciprocal and communicative skills. Through playful activities they learned actively listening, interpreting body language, asking questions, taking turns and other skills that will help them feel comfortable in social and unknown situations.

Our Theory of Change

In early 2021 we produced our theory of Change, an evaluation framework that outlines our key objectives for children, and the indicators we can use to track progress against these desired outcomes.

We devised this by looking at what is happening in our area in terms of living conditions and social pressures, climate-then the covid-19 related challenges, what young people need in terms of skills and opportunities, and what young people want and enjoy doing out of school. We then looked at our capabilities and what we want to achieve as an organization.

Children are referred to us by their teachers, school sencos, mentors, therapists and social workers.

A breakdown of our users

- 12 children have dyslexia or other significant literacy difficulty.
- 8 children are on the ASD spectrum
- 11 children have ADHD
- 3 children have dyspraxia
- 7 immigrant children
- 12, have other Sen needs (mild to moderate)
- 18 struggle with social anxiety
- 12 with other emotional/mental health challenge
- 18 come from complex backgrounds and families

Of these children,

58% have reached peer academic level this year!

70% have made a new friend

80% have improved existing relationships

100% have improved self esteem and confidence



Case Study

David is an 8-year-old boy with social deficits who has been attending Social Station, a program offered by Just Kidding, for six months. When David first joined the program, he struggled to initiate conversations and play with his peers. He would often sit by himself during group activities and become upset when others did not approach him.

However, with the support of the Social Station staff, David has made significant progress in his social skills. The staff worked with him on initiating conversations with his peers by modeling appropriate language and prompting him to ask questions. They also provided him with opportunities to practice turn-taking and cooperative play, which helped him to build relationships with his peers.

Over time, David became more comfortable interacting with his peers and would often seek out their company during group activities. He began to use his new social skills to initiate conversations and share his interests with others. His parents also noted improvements in his behavior at home, including an increased willingness to engage in family activities and communicate his needs.

David's progress at Social Station is a testament to the importance of early intervention for children with social deficits. By providing him with individualized support and opportunities to practice his social skills, he was able to make significant strides in his social development. Just Kidding's programs, such as Social Station, continue to make a positive impact on the lives of children like David who may otherwise struggle to develop these essential skills.



TRUSTEES REPORT:

Our programs are led by project managers but staffed entirely with volunteers in order to reduce the costs. All our staff and volunteers undergo child safeguarding training and are DBS checked. The trustees are satisfied with the charity's activities this year and are pleased with the direction in which Just Kidding is heading. We have made a huge difference in the lives of children with invisible disabilities and communication challenges and the trustees are proud to have inspired this change.

RESERVE

It is the policy of the charity to maintain unrestricted funds, which are the free reserves of the charity, at a level which equates to approximately three months unrestricted expenditure. This provides sufficient funds to cover management and administration costs.

Despite initial challenges sparked by Covid 19, The trustees are delighted that we have reached this position this year.

RISK ASSESSMENT

The trustees have identified and reviewed the major risks to which the charity is exposed. Both manual and automated checks are consistently invoked, particularly those relating to the operations and finance of the charity. The trustees are satisfied that these systems and procedures mitigate any perceived risks.

Trustees are active in reviewing possible day to day challenges and are prepared to take necessary measures.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the profit or loss of the charity for that period.

In preparing those financial statements, trustees must/are required to/have ensured to:

Select suitable accounting policies and then apply them consistently;

Make judgements and estimates that are reasonable and prudent;

Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in its activities.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2006.

AUDITOR

There is no audit requirement for the charity. An independent examiner's unqualified report will be prepared by De Claron Ltd.

ON BEHALF OF THE BOARD SIGNED:

J. Krausz



INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF JUST KIDDING

I report the accounts of the Charity for the year ended 09/11/2020, which are set on pages 12 and 13

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under the Charities Act 2006 and that an independent examination is needed. It is my responsibility to:

- Examine the accounts (under the 2006 Act);
- Follow the procedures laid down in the General Directions given by the Charity Commissioners (under the 2006 Act); and
- State whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINER'S REPORT

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records.

INDEPENDENT EXAMINER'S STATEMENT

In connection with my examination, no matter has come to my attention: which gives me reasonable cause to believe that in any material respect the requirements

- To keep accounting records in accordance with the 2006 Act; and
- To prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2006 Act have not been met; or, (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

De Claron Ltd.
3a The Vale
London
NW11 8SB

21st February 2022

Just Kidding - y/e 31.10.2022
Income & Expenditure Statement

	Year to 31.10.2022		Year to 31.10.2021	
	Unrestricted Funds	Restricted Funds	Unrestricted Funds	Restricted Funds
	£	£		
INCOMING RESOURCES				
VOLUNTARY INCOME				
DONATIONS	14,645.00	-	27,152.00	37,323.00
GRANTS RECEIVED	-	78,585.00	-	63,200.00
INVESTMENT INCOME				
INTEREST RECEIVED	-		-	
	14,645.00	78,585.00	27,152.00	100,523.00
TOTAL INCOMING RESOURCES		93,230.00		127,675.00
RESOURCES EXPENDED				
COSTS OF GENERATING FUNDS				
GOVERNANCE and MANAGER'S SALARY		-		-
CHARITABLE ACTIVITIES				
PROJECTS :		28,501.20		107,325.84
EDUCATIONAL RESOURCES	-		-	
DIGITAL LITERACY	6,251.94		21,076.35	
FEEL GOOD HUB	7,646.80		17,394.26	
LEARNING TO LIVE	7,480.81		18,439.24	
SOCIAL STATION	7,121.65		16,186.88	
SUMMER PROJECT	60,947.56		34,229.11	
GOVERNANCE COSTS				
ACCOUNTANCY & ADMINISTR	330.00		216.00	
POSTAGE, PRINTING, STATIONERY	-		268.60	
RENT & OFFICE EXP	76.84		94.80	
OTHER RESOURCES EXPENDED				
BANK CHARGES	-		-	
	61,354.40	28,501.20	579.40	107,325.84
TOTAL EXPENSES		89,855.60		107,905.24
NET INCOMING RESOURCES	(46,709.40)	50,083.80	26,572.60	(6,802.84)
TOTAL INCOMING RESOURCES		3,374.40		19,769.76
FUNDS BROUGHT FORWARD		25,621.86		5,852.10

TOTAL FUNDS CARRIED FORWARD

28,996.26

25,621.86

Balance Sheet

	as at 10.11.2021		as at 09.11.2020	
	£	£		
CURRENT ASSETS				
CASH at BANK	28,996.26		25,621.86	
LOAN DEBTORS	-		-	
		28,996.26		25,621.86
SHORT TERM CREDITORS				
CREDITORS				
NET ASSETS		28,996.26		25,621.86
FUND ACCOUNT				
TOTAL FUNDS		28,996.26		25,621.86

INDEPENDENT EXAMINER' S UNQUALIFIED REPORT TO THE MEMBERS OF JUST KIDDING

Independent Examiner' s Report to the Trustees of Just Kidding

I report on the accounts of the Charity for the year ended 31 October 2022, which are set out under the income and expenditure statement and balance sheet.

Respective responsibilities of trustees and examiner

The charity' s trustees are responsible for the preparation of the accounts. The charity' s trustees consider that an audit is not required for this year under the Charities Act 2022 (the 2022 Act)) and that an independent examination is needed.

It is my responsibility to

- examine the accounts (under the 2022 Act);
- to follow the procedures laid down in the General Directions given by the Charity Commissioners (under the 2022 Act); and
- to state whether particular matters have come to my attention.

Basis of independent examiner' s report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner' s statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with the 2022 Act; and
 - accounting or to prepare accounts which accord with the accounting records and comply with the requirements of the 2022 Act have not been met;
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



De Claron Ltd.
3a The Vale
LONDON NW11 8SB:
09 March 2023

JUST KIDDING

Notes to the Financial Statements For the Year Ended 31 October 2022

1 ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention as modified to include the revaluation of land and building with the exception of investments which are included at market value. These financial statements have been prepared

Charity status

The charity is an unincorporated association. The members of the charity are the trustees named on page 2.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Incoming resources

All incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Income tax recoverable in relation to donations received under Gift Aid or deed of covenant is recognised at the time of the donation.

Resources expended

All expenditure is accounted for on a cash basis and has been included under expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities they have been allocated on a basis c

Management and administration costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

Going Concern

The accounts have been prepared on a going concern basis as the trustees consider the charity will continue to operate for a period of at least twelve months from the date of the approval of these accounts.

2 NET INCOMING RESOURCES

During the year no trustees received any remuneration, benefits in kind or reimbursement of expenses.

JUST KIDDING

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