

Registered Number: 12278437 (England and Wales)
Charity Number: 1186547

Good Business Foundation

Trustees' Report and Accounts

for the year ended 31 October 2023

Good Business Foundation

Annual Report for the year ended 31 October 2023

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Good Business Foundation

Report of the Trustees for the year ended 31 October 2023

The Trustees present their report with the financial statements of the charity for the year to 31 October 2023. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objective and aims of the charity is to promote civic responsibility and good citizenship by promoting and encouraging high standards of business conduct including running the Good Business Charter, an initiative that recognises responsible business practices.

The trustees are aware of guidance published by the Charity Commission on Public Benefit and the guidance is taken into account when they review the objectives and activities of the charity.

ACHIEVEMENT AND PERFORMANCE

Review of Activities

This is the Charity's fourth year of operations where membership income has covered 23% of total expenditure, up from 19% last year. The rest continues to be funded by the Persula Foundation. Accredited organisations historically received a year of free membership so there has been a time lag on income relevant to growth in accredited organisations. From the 1st January 2024 this is not free, and increased prices were introduced on 8 April 2024 to better reflect the time required to accredit organisations and the value of the accreditation.

Core Activities for Public Benefit

The Good Business Foundation runs the Good Business Charter, a UK accreditation which measures responsible business practices across 10 components. These components cover care for employees, suppliers, customers and the environment whilst paying taxes in accordance with the spirit of the law. Encouraging organisations to sign up to this accreditation brings about improved prospects for employees as well as consumers and the general public more widely in terms of a responsible attitude to the environment and fair payment of taxes.

The accreditation was launched in February 2020 and membership in the first year was free. In the first year 100 organisations signed up to the Good Business Charter in spite of the backdrop of the coronavirus pandemic and further growth occurred in the second year in both the membership and staff team. This current financial year has been a year of consolidating the accreditation scheme, and building a more robust accreditation and renewals process which requires organisations to recommit each year to the 10 components and give details of what they have done over the year. They are not invoiced until they have completed their renewal which the charity sees as key to the demonstration of commitment to responsible business behaviour.

Future Plans

The Good Business Charter plans to continue its strategy of working closely with trade associations and business organisations to inspire more organisations to apply for GBC accreditation. It also plans to showcase the work in York to other councils in the country who may want to adopt the same model of championing good growth through becoming a GBC city, town or county.

The charity will explore ways to get increased recognition within the investment world, government and with the general public which it hopes will encourage more organisations to commit to the 10 components of the Good Business Charter and receive accreditation.

The charity marked its inaugural Good Business Week in February 2024 which was well received and is another way to help raise awareness of the scheme. February 2025 will be expanded to be a Good Business Fortnight, coinciding with the charity's five year anniversary.

Good Business Foundation

Report of the Trustees for the year ended 31 October 2023 (continued)

FINANCIAL REVIEW

Reserves Policy

The Charity's administrative costs are currently being subsidised by one private donor and funds applied for annually based on the year's budget, with donations made in two separate tranches. As such the Charity does not have a formal reserves policy at the current time. For the current financial year the first tranche of funding was received prior to the start of the year and therefore was recorded in the 2021/22 accounts. This is the reason there is a deficit for the current year and is purely a timing issue on receipt of funds.

Financial Position

The Charity is in a strong financial position because of the founder's annual commitment to the budget, something that is protected. As more organisations apply for GBC accreditation, the level of membership income will increase and over time the Charity will become self-sustaining on membership income.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

Good Business Foundation was established as a company limited by guarantee without share capital and have an exemption from the use of the word 'Limited' on 23 October 2019 by Memorandum and Articles of Association and was registered with the Charity Commission for England and Wales on 22 November 2019.

Organisational Structure

During the period the Charity had a CEO, a Membership Support Manager, Growth Manager, Community Manager, a Communications and Marketing Officer, and an Accreditation and Renewals Officer.

Risk Management

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The Trustees have identified and assessed the major risks to which the charity is exposed, in particular those related to the operation and finances of the charity. They are satisfied that the charity's exposure to these risks is minimal.

Registered Company Number

12278437

Registered Charity number

1186547

Registered Address

Richer House
Hankey Place
London
SE1 4BB

Good Business Foundation

Report of the Trustees for the year ended 31 October 2023 (continued)

Trustees

The Trustees who served during the year were:-

Simon Fox (Chair)

Julian Richer

John Foster (representing the Confederation of British Industry)

Timothy Sharp (representing the Trade Union Congress)

Katherine Chapman

Miatta Fahnbulleh

Trustees shall serve in office for a period of three years but after that may be reappointed for two further terms of three years. At the end of their third term in office and in subsequent years a Trustee may be reappointed subject to a rigorous review, taking into account the need for progressive refreshing of the board. The CBI and the TUC each have a representative on the Board of Trustees. Other trustees are recruited on the basis of the skills they can bring to the Board.

Bankers

Barclays Bank

1 Churchill Place

London

E14 5HP

This report was approved by the Trustees on 16th July 2024 and signed on its behalf by:

Simon Fox

.....

Simon Fox
Chair

Julian

.....

Julian Richer
Trustee

Good Business Foundation

Independent Examiner's Report to the Trustees of Good Business Foundation

Independent examiner's report to the trustees of Good Business Foundation ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st October 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


Chartered Accountant

Christopher Darwin FCA
Thomas Coombs Limited
Chartered Accountants
3365 The Pentagon
Century Way
Thorpe Park
Leeds
West Yorkshire
LS15 8ZB
Date: 16th July 2024

Good Business Foundation

Statement of Financial Activities (incorporating an income and expenditure account) for the for the year ended 31 October 2023

		2023 Unrestricted Funds £	2022 Unrestricted Funds £
Income and Endowments from			
Donations and legacies	2	80,050	240,000
Membership income	3	47,023	33,760
Total		127,073	273,760
Expenditure on			
Charitable activities		201,552	179,762
Total		201,552	179,762
Net income/(expenditure)		(74,479)	93,998
Total funds brought forward		102,674	8,676
Total funds at 31 October 2023		28,195	102,674

Good Business Foundation

Balance Sheet as at 31 October 2023

		2023	2022
	Note	£	£
Fixed assets			
Tangible assets	7	1,377	603
Current assets			
Debtors	8	4,762	3,722
Cash at bank and in hand		22,456	99,112
		28,695	102,071
Creditors			
Amounts falling due within one year	9	(400)	(763)
Net current assets		26,818	102,071
Net assets		28,195	102,674
Funds			
Unrestricted		28,195	102,674
		28,195	102,674

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2023 in accordance with Section 476 of the Companies Act 2006.

He trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of the Companies Act 2006 relating to financial statements, so far applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Directors, who are also the Charity's Trustees, on 16th July 2024 and signed on their behalf by:

Simon Fox

.....

Simon Fox
Chair

Julian

.....

Julian Richer
Trustee

Good Business Foundation

Notes to the accounts for the year ended 31 October 2023

1. Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and include the results of the Charity's operations as indicated in the Trustees' Report, all of which are continuing.

1.2 Compliance with accounting standards

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011.

1.3 Going concern

The trustees consider that there are no material uncertainties related to events or conditions that may cast significant doubt of the charity's ability to continue as a going concern and the financial statements have therefore been prepared on the going concern basis.

1.4 Incoming resources

Income from all resources is recognised in full in the Statement of Financial Activities in the year in which they are receivable.

1.5 Resources expended

Resources expended are included in full in the Statement of Financial Activities on an accruals basis.

1.6 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Office Equipment	33% Straight line
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1.7 Fund accounting

Funds held by the Charity are either:

Unrestricted general funds - these are funds which can be used in accordance with the Charitable objects at the discretion of the Trustees.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor, contractual arrangement or when funds are raised for a particular restricted purpose.

Designated funds - these are funds set aside by the Trustees out of unrestricted general funds for specific future purposes or projects.

1.8 Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

1.9 Taxation

The charity is exempt from corporation tax on its charitable activities.

Good Business Foundation

Notes to the accounts for the year ended 31 October 2023 (continued)

2. Donations and Legacies

	2023 £	2022 £
Donations	80,050	240,000

3. Income from charitable activities

	2023 £	2022 £
Membership income	47,023	33,760

4. Support costs

	2023 £	2022 £
Governance costs	5,819	10,038

5. Staff costs

	2023 £	2022 £
Staff costs comprise:		
Wages and salaries	162,816	134,824
Social security costs	10,484	7,415
Other staff costs	489	75
Other pension costs	3,482	2,635
	177,271	144,949

Good Business Foundation

Notes to the accounts for the year ended 31 October 2023 (continued)

The Charity had one full-time and four part-time employees during the year (2022: The Charity had one full-time and four part-time employees during the year).

1 employee received emoluments in excess of £60,000.

The CEO is considered to represent the key management personnel of the charity. Total compensation of £69,199, inclusive of employer national insurance and pension contributions, was paid in the year (2022: £71,598).

6. Trustees' Remuneration and Benefits

No Trustee, or anyone connected with a Trustee, has a material interest in any of the Charity's transactions.

Trustees' expenses

There were no trustees' expenses reimbursed in the year (2022: £0).

7. Tangible fixed assets

	Computer equipment	Totals £
COST		
At 1 November 2022	904	904
Additions	1,613	1,613
At 31 st October 2023	2,517	2,517
DEPRECIATION		
At 1 November 2022	301	301
Charge for year	839	839
At 31 October 2023	1,040	1,040
NET BOOK VALUE		
At 31 October 2022	603	603
At 31 October 2023	1,377	1,377

8. Debtors: Amounts Falling Due within One Year

	2023 £	2022 £
Prepayment	1,553	1,139
Membership income	3,209	2,583
	4,762	3,722

Good Business Foundation

Notes to the accounts for the year ended 31 October 2023 (continued)

9. Creditors: Amounts Falling Due within One Year

	2023 £	2022 £
Independent Examination Fee	400	360
Wages payable	-	403
	400	763

10. Related Party Disclosures

During the year Good Business Foundation received donations totalling £0 (2022:£40,000) from The Fairness Foundation and £80,000 (2022: £200,000) from Persula Foundation, charities of which Julian Richer is also a trustee.

During the year Richer Sounds Ltd, a company controlled by one of the trustees, paid expenses on behalf of the Good Business Foundation totalling £177,378 (2022: £170,586).

During the year membership income was received from Acts 435 totalling £25, ASB Help totalling £25, Zero Hours Justice totalling £25 and Tax Watch totalling £25. These are all charities of which Julian Richer is also a trustee. Membership income of £470 was received from Richer Sounds, a company of which Julian Richer is a director.

During the year membership income was received from Living Wage Foundation totalling £169, a charity of which Katherine Chapman is also Executive Director.

During the year membership income was received from New Economics Foundation totalling £25, a charity of which Miatta Fahnbulleh was also Executive Director.

During the year membership income was received from the CBI totalling £290, an organisation of which John Foster is also on the executive committee.

Good Business Foundation

Detailed Statement of Financial Activities for the year ended 31 October 2023

	2023 £	2022 £
Income and Endowments		
Donations and Legacies		
Donations	80,050	240,000
Membership income	<u>47,023</u>	<u>33,760</u>
Total Income	127,073	273,760
Expenditure		
Charitable Activities		
Wages	162,816	134,824
Social security costs	10,484	7,415
Pension costs	3,482	2,635
Staff costs	489	75
Printing, postage, telephone and stationery	4,317	3,016
Travel and conferences	3,285	962
IT and technical support	3,192	3,393
Depreciation of fixed assets	839	301
Advertising	<u>6,829</u>	<u>17,103</u>
	195,733	169,724
Governance costs		
Independent examination fee	430	360
Bank charges	335	210
Insurance	1,656	8,372
Legal fees	<u>3,398</u>	<u>1,096</u>
	5,819	10,038
Total expenditure	<u>201,552</u>	<u>179,762</u>
Net income/(expenditure)	(74,479)	93,998