

Company Number: 12278437 (England and Wales)
Charity Number: 1186547

Good Business Foundation

Trustees' Report and Accounts
for the year ended 31 October 2022

Good Business Foundation

Annual Report for the year ended 31 October 2022

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Good Business Foundation

Report of the Trustees for the year ended 31 October 2022

The Trustees present their report with the financial statements of the charity for the year to 31 October 2022. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objective and aims of the charity is to promote civic responsibility and good citizenship by promoting and encouraging high standards of business conduct including running the Good Business Charter, an initiative that recognises responsible business practices.

The trustees are aware of guidance published by the Charity Commission on Public Benefit and the guidance is taken into account when they review the objectives and activities of the charity.

ACHIEVEMENT AND PERFORMANCE

Review of Activities

This is the Charity's third year of operations where membership income has covered 19% of total expenditure, the rest continuing to be funded by the Persula Foundation. Accredited organisations receive a year of free membership so there will always be a time lag on income relevant to growth in accredited organisations.

Core Activities for Public Benefit

The Good Business Foundation runs the Good Business Charter, a UK accreditation which measures responsible business practices across 10 components. These components cover care for employees, suppliers, customers and the environment whilst paying taxes in accordance with the spirit of the law. Encouraging organisations to sign up to this accreditation brings about improved prospects for employees as well as consumers and the general public more widely in terms of a responsible attitude to the environment and fair payment of taxes.

The accreditation was launched in February 2020 and membership in the first year is free. In the first year 100 organisations signed up to the Good Business Charter in spite of the backdrop of the coronavirus pandemic and further growth occurred in the second year in both the membership and staff team. This current financial year has been a year of consolidating the accreditation scheme, and building a more robust accreditation and renewals process. In March 2022, the Good Business Charter accredited its 1,000th organisation, the Institute of Directors, and continues to attract organisations of a variety of sizes and sectors.

Future Plans

The Good Business Charter plans to continue its strategy of working closely with trade associations and business organisations to inspire more organisations to apply for GBC accreditation. It also plans to showcase the work in York to other councils in the country who may want to adopt the same model of championing good growth through becoming a GBC city, town or county.

The charity will explore ways to get increased recognition within the investment world, government and with the general public which it hopes will encourage more organisations to commit to the 10 components of the Good Business Charter and receive accreditation.

FINANCIAL REVIEW

Reserves Policy

The Charity's administrative costs are currently being subsidised by one private donor and funds applied for annually based on the year's budget, with donations made in two separate tranches. As such the Charity does not have a formal reserves policy at the current time.

Good Business Foundation

Report of the Trustees for the year ended 31 October 2022 (continued)

Financial Position

The Charity is in a strong financial position because of the founder's annual commitment to the budget, something that is protected. As more organisations apply for GBC accreditation, the level of membership income will increase and over time the Charity will become self-sustaining on membership income.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing Document

Good Business Foundation was established as a company limited by guarantee without share capital and have an exemption from the use of the word 'Limited' on 23 October 2019 by Memorandum and Articles of Association and was registered with the Charity Commission for England and Wales on 22 November 2019.

Organisational Structure

During the period the Charity had a CEO, a Membership Support Manager, Growth Manager, Community Manager and Communications Lead.

Risk Management

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The Trustees have identified and assessed the major risks to which the charity is exposed, in particular those related to the operation and finances of the charity. They are satisfied that the charity's exposure to these risks is minimal.

Registered Company Number

12278437

Registered Charity number

1186547

Registered Address

Richer House
Hankey Place
LONDON
SE1 4BB

Trustees

The Trustees who served during the year were:-

Simon Fox (Chair)
Julian Richer
John Foster (representing the Confederation of British Industry)
Timothy Sharp (representing the Trade Union Congress)
Katherine Chapman
Miatta Fahnbulleh

Trustees shall serve in office for a period of three years but after that may be reappointed for two further terms of three years. At the end of their third term in office and in subsequent years a Trustee may be reappointed subject to a rigorous review, taking into account the need for progressive refreshing of the board. The CBI and the TUC each have a representative on the Board of Trustees. Other trustees are recruited on the basis of the skills they can bring to the Board.

Good Business Foundation

Report of the Trustees for the year ended 31 October 2022 (continued)

Bankers

Barclays Bank
1 Churchill Place
LONDON
E14 5HP

This report was approved by the Trustees on 15 May 2023 and signed on its behalf by:

.....

Simon Fox
Chair

.....

Julian Richer
Trustee

Good Business Foundation

Independent Examiner's Report to the Trustees of Good Business Foundation

Independent examiner's report to the trustees of Good Business Foundation ('the Charity')

I report to the trustees on my examination of the accounts of the Charity for the year ended 31 October 2022.

Responsibilities and basis of report

Since the Charitable Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for Independent Examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the methods and principles of the Statements of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mr Adrian Rodaway BA, FCA, BFP, DChA
HPH, Chartered Accountants
54 Bootham
YORK
YO30 7XZ

DATE: 15 May 2023

Good Business Foundation

Statement of Financial Activities (incorporating an income and expenditure account) for the for the year ended 31 October 2022

		2022 Unrestricted Funds £	2021 Unrestricted Funds £
Income and Endowments from			
Donations and legacies	2	240,000	70,000
Membership income	3	33,760	18,111
Total		273,760	88,111
Expenditure on			
Raising funds		0	0
Charitable activities		179,762	95,243
Total		179,762	95,243
Net income/(expenditure)		93,998	(7,132)
Total funds brought forward		8,676	15,808
Total funds at 31 October 2022		102,674	8,676

Good Business Foundation

Balance Sheet as at 31 October 2022

		2022	2021
	Note	£	£
Fixed assets			
Tangible assets	7	603	0
Current assets			
Debtors	8	3,722	7,992
Cash at bank and in hand		99,112	1,044
		103,437	9,036
Creditors			
Amounts falling due within one year	9	(763)	(360)
Net current assets		102,674	8,676
Funds			
Unrestricted		102,674	8,676
		102,674	8,676

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Directors, who are also the Charity's Trustees, on 15 May 2023 and signed on their behalf by: -

.....
Simon Fox
Director

.....
Julian Richer
Director

Good Business Foundation

Notes to the accounts for the year ended 31 October 2022

1. Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and include the results of the Charity's operations as indicated in the Trustees' Report, all of which are continuing.

1.2 Compliance with accounting standards

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011.

1.3 Going concern

The trustees consider that there are no material uncertainties related to events or conditions that may cast significant doubt of the charity's ability to continue as a going concern and the financial statements have therefore been prepared on the going concern basis.

1.4 Incoming resources

Income from all resources is recognised in full in the Statement of Financial Activities in the year in which they are receivable.

1.5 Resources expended

Resources expended are included in full in the Statement of Financial Activities on an accruals basis.

1.6 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Office Equipment	33% Straight line
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1.7 Fund accounting

Funds held by the Charity are either:

Unrestricted general funds - these are funds which can be used in accordance with the Charitable objects at the discretion of the Trustees.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor, contractual arrangement or when funds are raised for a particular restricted purpose.

Designated funds - these are funds set aside by the Trustees out of unrestricted general funds for specific future purposes or projects.

1.8 Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

1.9 Taxation

The charity is exempt from corporation tax on its charitable activities.

Good Business Foundation

Notes to the accounts for the year ended 31 October 2022 (continued)

2. Donations and Legacies

	2022 £	2021 £
Donations	240,000	70,000

3. Income from charitable activities

	2022 £	2021 £
Membership income	33,760	18,111

4. Support costs

	2022 £	2021 £
Governance costs	10,038	10,715

5. Staff costs

	2022 £	2021 £
Staff costs comprise:		
Wages and salaries	134,824	71,106
Social security costs	7,415	446
Other staff costs	75	740
Other pension costs	2,635	1,370
	144,949	73,662

Good Business Foundation

Notes to the accounts for the year ended 31 October 2022 (continued)

The Charity had one full-time and four part-time employees during the year.

1 employee received emoluments in excess of £60,000.

The CEO is considered to represent the key management personnel of the charity. Total compensation of £71,598, inclusive of employer national insurance and pension contributions, was paid in the year (2021: 48,003).

6. Trustees' Remuneration and Benefits

No Trustee, or anyone connected with a Trustee, has a material interest in any of the Charity's transactions.

Trustees' expenses

There were no trustees' expenses reimbursed in the year (2021: £0).

7. Tangible fixed assets

	Computer equipment	Totals £
COST		
At 1 November 2021	0	0
Additions	904	904
At 31 October 2022	904	904
DEPRECIATION		
At 1 November 2021	0	0
Charge for year	301	301
At 31 October 2022	301	301
NET BOOK VALUE		
At 31 October 2021	0	0
At 31 October 2022	603	603

8. Debtors: Amounts Falling Due within One Year

	2022 £	2021 £
Prepayment	1,139	7,992
Membership income	2,583	0
	3,722	7,992

Good Business Foundation

Notes to the accounts for the year ended 31 October 2022 (continued)

9. Creditors: Amounts Falling Due within One Year

	2022 £	2021 £
Independent Examination Fee	360	360
Wages payable	403	0
	763	360

10. Related Party Disclosures

During the year Good Business Foundation received donations totalling £40,000 from The Fairness Foundation and £200,000 from Persula Foundation, charities of which Julian Richer is also a trustee.

During the year Richer Sounds Ltd, a company controlled by one of the trustees, paid expenses on behalf of the Good Business Foundation totalling £170,586 (2021: £63,624).

Good Business Foundation

Detailed Statement of Financial Activities for the year ended 31 October 2022

	2022 £	2021 £
Income and Endowments		
Donations and Legacies		
Donations	240,000	70,000
Membership income	<u>33,760</u>	<u>18,111</u>
Total Income	273,760	88,111
Expenditure		
Charitable Activities		
Wages	134,824	71,106
Social security costs	7,415	446
Pension costs	2,635	1,370
Staff costs	75	740
Printing, postage, telephone and stationery	3,016	2,906
Travel and conferences	962	0
IT and technical support	3,393	2,666
Website start-up build and development	0	5,130
Depreciation of fixed assets	301	0
Advertising	<u>17,103</u>	<u>164</u>
	169,724	84,528
Governance costs		
Independent examination fee	360	360
Bank charges	210	54
Insurance	8,372	8,282
Legal fees	<u>1,096</u>	<u>2,019</u>
	10,038	10,715
Total expenditure	179,762	95,243
Net income/(expenditure)	93,998	(7,132)