

**Registered Number: 12278437 (England and Wales)**  
**Charity Number: 1186547**

**Good Business Foundation**

**Trustees' Report and Accounts**  
**for the year ended 31 October 2021**

# **Good Business Foundation**

## **Annual Report for the year ended 31 October 2021**

### **Contents**

	<b>Page</b>
Report of the Trustees.....	1 - 3
Independent Examiner's Report .....	4
Statement of Financial Activities .....	5
Balance Sheet .....	6
Notes to the Financial Statements.....	7 – 9
Detailed Statement of Financial Activities.....	10

# **Good Business Foundation**

## **Report of the Trustees for the year ended 31 October 2021**

The Trustees present their report with the financial statements of the charity for the year to 31 October 2021. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### **OBJECTIVES AND ACTIVITIES**

#### **Objectives and aims**

The objective and aims of the charity is to promote civic responsibility and good citizenship by promoting and encouraging high standards of business conduct including running the Good Business Charter, an initiative that recognises responsible business practices.

The trustees are aware of guidance published by the Charity Commission on Public Benefit and the guidance is taken into account when they review the objectives and activities of the charity.

### **ACHIEVEMENT AND PERFORMANCE**

#### **Review of Activities**

In its first year the Charity is solely dependent on a grant from The Fairness Foundation (previously called the Persula Foundation) to fund its operational costs. In this, its second year, it started to receive some membership income from those organisations renewing their accreditation.

#### **Core Activities for Public Benefit**

The Good Business Foundation runs the Good Business Charter, a UK accreditation which measures responsible business practices across 10 components. These components cover care for employees, suppliers, customers and the environment whilst paying taxes in accordance with the spirit of the law. Encouraging organisations to sign up to this accreditation brings about improved prospects for employees as well as consumers and the general public more widely in terms of a responsible attitude to the environment and fair payment of taxes.

The accreditation was launched in February 2020 and membership in the first year is free. In the first year 100 organisations signed up to the Good Business Charter in spite of the backdrop of the coronavirus pandemic. The second year has seen rapid growth in both the membership and the staff team, with over 600 accredited organisations by the end of the financial year.

In June 2021 the Good Business Foundation celebrated York as the first Good Business Charter city which included accrediting the City of York Council, University of York, York and Scarborough Teaching Hospitals NHS Trust and Aviva. In January 2021 a streamlined version of the Good Business Charter was launched in collaboration with Federation of Small Businesses which has resulted in large numbers of small businesses joining.

#### **Future Plans**

The Good Business Charter plans to continue its strategy of working closely with trade associations and business organisations to inspire more organisations to apply for GBC accreditation. It also plans to showcase the work in York to other councils in the country who may want to adopt the same model of championing good growth through becoming a GBC city, town or county.

The charity will explore ways to get increased recognition within the investment world, government and with the general public which it hopes will encourage more organisations to commit to the 10 components of the Good Business Charter and receive accreditation.

## **Good Business Foundation**

### **Report of the Trustees for the year ended 31 October 2021 (continued)**

#### **FINANCIAL REVIEW**

##### **Reserves Policy**

The Charity's administrative costs are currently being funded by one private donor and funds are topped up as needed. As such the charity does not have a formal reserves policy at the current time.

In this first year of its operations costs were focused on the set up of the organisation, website development to enable online self-certification, and staff costs to launch and promote the accreditation. In the second year, the team has grown and staff costs has been the largest category of expenditure to support the rapidly growing membership.

##### **Financial Position**

The charity is in a strong financial position because of the founder's annual commitment to the budget, something that is protected. As more organisations apply for GBC accreditation, the level of membership income will increase and the over time the charity will become self-sustaining on membership income.

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Governing Document**

Good Business Foundation was established as a company limited by guarantee without share capital and have an exemption from the use of the word 'Limited' on 23 October 2019 by Memorandum and Articles of Association and was registered with the Charity Commission for England and Wales on 22 November 2019.

##### **Organisational Structure**

During the period the Charity had a CEO, an Accreditation Officer and Communications Lead. A Membership Recruitment and Support Manager joined the team in September 2021.

##### **Risk Management**

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. The Trustees have identified and assessed the major risks to which the charity is exposed, in particular those related to the operation and finances of the charity. They are satisfied that the charity's exposure to these risks is minimal.

##### **Registered Company Number**

12278437

##### **Registered Charity number**

1186547

##### **Registered Address**

Richer House  
Hankey Place  
London  
SE1 4BB

## **Good Business Foundation**

### **Report of the Trustees for the year ended 31 October 2021 (continued)**

#### **Trustees**

The Trustees who served during the year were:-

Simon Fox (Chair)

Julian Richer

Joshua Hardie (representing the Confederation of British Industry) – resigned 31 December 2020

John Foster (representing the Confederation of British Industry)– appointed 15 February 2021

Timothy Sharp (representing the Trade Union Congress)

Katherine Chapman

Miatta Fahnbulleh

Trustees shall serve in office for a period of three years but after that may be reappointed for two further terms of three years. At the end of their third term in office and in subsequent years a Trustee may be reappointed subject to a rigorous review, taking into account the need for progressive refreshing of the board. The CBI and the TUC each have a representative on the Board of Trustees. Other trustees are recruited on the basis of the skills they can bring to the Board.

#### **Bankers**

Barclays Bank

1 Churchill Place

London

E14 5HP

This report was approved by the Trustees on 14 April 2022 and signed on its behalf by:

.....  
Simon Fox  
Chair

.....  
Julian Richer  
Trustee

## **Good Business Foundation**

### **Independent Examiner's Report to the Trustees of Good Business Foundation**

#### **Independent examiner's report to the trustees of Good Business Foundation ('the Charity')**

I report to the trustees on my examination of the accounts of the Charity for the year ended 31 October 2021

#### **Responsibilities and basis of report**

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for Independent Examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the methods and principles of the Statements of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mr Adrian Rodaway BA, FCA, BFP, DChA  
HPH, Chartered Accountants  
54 Bootham  
York  
YO30 7XZ

DATE: 14 April 2022

## Good Business Foundation

### Statement of Financial Activities (incorporating an income and expenditure account) for the for the year ended 31 October 2021

		2021 Unrestricted Funds £	2020 Unrestricted Funds £
<b>Income and Endowments from</b>			
Donations and legacies	2	70,000	165,000
Membership income		18,111	0
<b>Total</b>		<b>88,111</b>	<b>165,000</b>
<b>Expenditure on</b>			
Raising funds		0	0
Charitable activities		95,243	149,192
<b>Total</b>		<b>(7,132)</b>	<b>15,808</b>
Net income/(expenditure)		(7,132)	0
Total funds brought forward		15,808	0
<b>Total funds at 31 October 2021</b>		<b>8,676</b>	<b>15,808</b>

## Good Business Foundation

### Balance Sheet as at 31 October 2021

		2021	2020
	Note	£	£
<b>Current assets</b>			
Debtors	7	7,992	2,039
Cash at bank and in hand		1,044	19,239
		9,036	21,278
<b>Creditors</b>			
Amounts falling due within one year	8		(5,470)
<b>Net current assets</b>		<b>8,676</b>	<b>15,808</b>
<b>Funds</b>			
Unrestricted		8,676	15,808
		8,676	15,808

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of the Companies Act 2006 relating to financial statements, so far applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Trustees on 14 April 2022 and signed on their behalf by: -

.....  
Simon Fox  
Chair

.....  
Julian Richer  
Trustee



## Good Business Foundation

### Notes to the accounts for the year ended 31 October 2021

#### 1. Accounting policies

##### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and include the results of the Charity's operations as indicated in the Trustees' Report, all of which are continuing.

##### 1.2 Compliance with accounting standards

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011.

##### 1.3 Going concern

The trustees consider that there are no material uncertainties related to events or conditions that may cast significant doubt of the charity's ability to continue as a going concern and the financial statements have therefore been prepared on the going concern basis.

##### 1.4 Incoming resources

Income from all resources is recognised in full in the Statement of Financial Activities in the year in which they are receivable.

##### 1.5 Resources expended

Resources expended are included in full in the Statement of Financial Activities on an accruals basis.

##### 1.6 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Office Equipment	33% Straight line
------------------	-------------------

##### 1.7 Fund accounting

Funds held by the Charity are either:

Unrestricted general funds - these are funds which can be used in accordance with the Charitable objects at the discretion of the Trustees.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the Charity. Restrictions arise when specified by the donor, contractual arrangement or when funds are raised for a particular restricted purpose.

Designated funds - these are funds set aside by the Trustees out of unrestricted general funds for specific future purposes or projects.

##### 1.8 Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

##### 1.9 Taxation

The charity is exempt from corporation tax on its charitable activities.

## Good Business Foundation

### Notes to the accounts for the year ended 31 October 2021 (continued)

#### 2. Donations and Legacies

	2021 £	2020 £
Donations	70,000	165,000
Membership income	18,111	0
	88,111	165,000

#### 3. Charitable activities costs

	2021 £	2020 £
Direct costs	84,528	108,977
Support costs (see note 4)	10,715	40,215
	95,243	149,192

#### 4. Support costs

	2021 £	2020 £
Governance costs	10,715	40,215

#### 5. Staff costs

	2021 £	2020 £
Staff costs comprise:		
Wages and salaries	72,015	52,003
Social security costs	446	0
Other pension costs	1,201	920
	73,662	52,923

The Charity had one full-time and four part-time employees during the year.

## Good Business Foundation

### Notes to the accounts for the year ended 31 October 2021 (continued)

No employees received emoluments in excess of £60,000.

The CEO is considered to represent the key management personnel of the charity. Total compensation of £48,003, inclusive of employer national insurance and pension contributions, was paid in the year (2020: 42,307).

#### 6. Trustees' Remuneration and Benefits

No Trustee, or anyone connected with a Trustee, has a material interest in any of the Charity's transactions.

##### Trustees' expenses

There were no trustees' expenses reimbursed in the year (2020 - £108.00).

#### 7. Debtors: Amounts Falling Due within One Year

	2021 £	2020 £
Prepayment	7,992	2,039
	7,992	2,039

#### 8. Creditors: Amounts Falling Due within One Year

	2021 £	2020 £
Accruals		5,110
Independent Examination Fee	360	360
	360	5,470

#### 9. Related Party Disclosures

During the year Good Business Foundation received donations totalling £70,000 from The Fairness Foundation (previously called The Persula Foundation), a charity of which Julian Richer is also a trustee.

During the year Richer Sounds Ltd, a company controlled by one of the trustees, paid expenses on behalf of the Good Business Foundation totalling £63,624 (2020 - £129,689).

## Good Business Foundation

### Detailed Statement of Financial Activities for the year ended 31 October 2021

	2021 £	2020 £
<b>Income and Endowments</b>		
Donations and Legacies		
Donations	70,000	165,000
Membership income	<u>18,111</u>	<u>0</u>
<b>Total Income</b>	<b>88,111</b>	<b>165,000</b>
<b>Expenditure</b>		
<b>Charitable Activities</b>		
Wages	71,106	51,452
Social security costs	446	0
Pension costs	1,370	1,471
Staff costs	740	409
Printing, postage, telephone and stationery	2,906	610
Travel and conferences	0	1,382
IT and technical support	2,666	4,049
Website start-up build and development	5,130	38,007
Advertising	164	7,890
Founder member plaques	<u>0</u>	<u>3,707</u>
	<b>84,528</b>	<b>108,977</b>
<b>Governance costs</b>		
Independent examination fee	360	360
Bank charges	54	0
Insurance	8,282	2,704
Legal fees	<u>2,019</u>	<u>37,151</u>
	<b>10,715</b>	<b>40,215</b>
<b>Total expenditure</b>	<b>95,243</b>	<b>149,192</b>
<b>Net (expenditure) / income</b>	<b>(7,132)</b>	<b>15,808</b>