



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From Period start date 01 April 2024 to 31 March 2025 Period end date.

Charity name: Alternative Giving CIO

Charity registration number: 1186415

Objectives and Activities.

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Helping homeless and vulnerable people by providing the right support via the Alternative Giving CIO. By working with the right agencies, we are able to coordinate a positive change in our city.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<ul style="list-style-type: none">• To capture and engage with the generosity of the business community to provide a coordinated approach of tackling street homelessness in Wolverhampton.• To positively change the lives of vulnerable people and street homeless by businesses, charities, and the public working together.• Direct funds to target where there is a real need to find lasting solutions to our vulnerable and homeless community.• To support people who feel excluded from society, to get them back on their feet, and give them hope, boost their self-esteem and confidence and eventually to feel valued members of the community once again.• To continue to support people on their journey as they tackle the many challenges in life that has come along.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	yes

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
		Approved by Trustees.

Policy on grant making.	Para 1.38	
Policy on social investment including program related investment.	Para 1.38	N/A
Contribution made by volunteers.	Para 1.38	N/A
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<ul style="list-style-type: none"> • Raising awareness of a responsible way to support the most vulnerable and homeless in the city of Wolverhampton through social media and combined marketing with the combined authority. • To engage with partners in the city of Wolverhampton. • To engage with partners on a wider coverage across the city to raise the profile of the charity. • Grant award applications opened with £25,000 funds available. • Wolverhamptonchange.co.uk with full information on work carried out in support of the charity. • Combine marketing with WMCA winter campaign.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set.	Para 1.41	Engaged with a wide range of partner organisations to tackle the collective responsibilities of working with the most vulnerable and supporting the homeless with the City of Wolverhampton Council, Public Health Team, Wolverhampton BID Co Ltd and charity organisations delivering services to support the objectives of the charity.
		<ul style="list-style-type: none"> • Raising £20,064 by donation points across the city centre.

Performance of fundraising activities against objectives set.	Para 1.41	<ul style="list-style-type: none"> • To continue to manage and maintain the charity boxes with ongoing discussions for Tesco Marston Road and Asda to host a box. • Leaflets with information of the Alternative Giving have been produced that mirrors the poster to distribute at Action Days with a QR code directing people to the website to encourage the public to give directly to the charity and not the person. • Alternative Giving CIO leaflets were shared at an event with Faith and Community groups. • Held a quiz night on the 18th July at the Goose on Lichfield Street and invited all partners and businesses. This was promoted on social media and raised £261 and awareness. • Facilitated and got involved with partner agencies for World Homeless Day in October, which promoted the Alternative Giving CIO and partner services. • Alternative Giving CIO aligned with WMCA winter marketing campaign. • Reviewed our Grant criteria and application process to reflect points raised from the Trustees through the previous Grant applications. • Took part in a video with Councillor Steve Evans highlighting Alternative Giving CIO which was shared on the Council Social media platforms. • Alternative Giving CIO data shared for Rough Sleeper count and took part in a photo with charity partners for Express and Star local newspaper. • Rewrapped 3 Alternative Giving CIO cash collection boxes which included a QR code for the option to make a direct payment to the website.
Investment performance against objectives	Para 1.41	Grant Awards application opened on the 12.03.2025 with £25,000 of funds available.
Other		N/A

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Accounts attached
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Public Donations.
Investment policy and objectives including any social investment policy adopted.	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	Cost of living pressure potentially reducing public donations.
Other		N/A

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution CIO
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g., election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the first charity trustees, every appointed trustee must be appointed for a term of 3 years by a resolution passed at a properly convened meeting of the charity trustees.</p> <p>The appointed trustees have a regard of the skills, knowledge, and experience for the effective administration of the CIO</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees.	Para 1.51	All Trustees have understood all the policies and procedures within induction training.
The charity's organisational structure and any wider network with which the charity works.	Para 1.51	<p>Achieved with partner organisations representing as trustees from:</p> <p>Wolverhampton Council</p> <p>Wolverhampton BID Co Ltd</p> <p>Volunteer Outreach</p>
Relationship with any related parties	Para 1.51	Other charity Organisations and service providers working to support the most vulnerable and homeless
Other		City Centre Businesses

Reference and Administrative details

Charity name	Alternative Giving CIO
Other name the charity uses	N/A
Registered charity number	1186415
Charity's principal address	<p>Suite 1, 178 Stafford Street</p> <p>Wolverhampton</p> <p>WV1 1NA</p>

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Cherry Shine	Trustee		
2	Maria Mckellar	Trustee		
3	Satvinder Goraya	Trustee		
4	Angela Barnes	Trustee		
5	Jim Smith	Trustee		
6	John Denley	Chair		

Corporate trustees – names of the directors at the date the report was approved.

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A		

Funds held as custodian trustees on behalf of others.

Description of the assets held in this capacity.	N/A
Name and objects of the charity on whose behalf the assets are held and how this fall within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Cherry Shine

Position (eg Secretary,
Chair, etc)

Trustee

Date

22.01.2026

Receipts and payments accounts

CC16a

For the period
from

01/04/2024

To


31/03/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
DONATIONS	19,238	-	-	19,238	5,902
INTEREST RECEIVED	826	-	-	826	332
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	20,064	-	-	20,064	6,234
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	20,064	-	-	20,064	6,234
A3 Payments					
GRANTS AND DONATIONS PAID	-	-	-	-	17,050
BANK CHARGES	1	-	-	1	1
SUBSCRIPTIONS	144	-	-	144	216
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	145	-	-	145	17,267
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	145	-	-	145	17,267
Net of receipts/(payments)	19,919	-	-	19,919	11,033
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	7,042	-	-	7,042	18,075
Cash funds this year end	26,961	-	-	26,961	7,042

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	CASH IN HAND AND AT BANK	26,961	-	-
		-	-	-
		-	-	-
	Total cash funds	26,961	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
		Cherry Shine	23.12.2026