



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## **Trustees' Annual Report for the period**

**From 01 April 2023 To 31 March 2024**

**Charity name: THE STYLE FOR STROKE FOUNDATION**

**Charity registration number: 1186312**

## **Objectives and Activities**

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>The Style For Stroke Foundation assists in the treatment and care of persons suffering from mental or physical illness caused by a strokes or in need of rehabilitation as a result of such illness. In particular, to promote and protect the physical and mental health of sufferers of strokes through the provision of financial assistance to sufferers and the organisations which support them.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>During the period of this Report, the Trustees agreed to provide a financial grant to one organisation which work directly to support stroke survivors and their families.</b>  <b>The sole cash grant was made to 'Shoreditch Trust Stroke Project'. This is a well-established UK charity with a track-record of providing valuable assistance to stroke survivors and their families.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The charity's trustees have due regard to the commission's public benefit guidance and:</b> <ul style="list-style-type: none"><li>• are aware of the guidance;</li><li>• have taken it into account when making any decision to which the guidance is relevant, and</li><li>• have not at any time had any reason to depart from the guidance.</li></ul>

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>During the period of this Report, the charity was only able to raise a small contribution to its funds. However, it was still possible to make a cash donation to a charity which work directly to support stroke survivors.</b></p> <p><b>This cash donation was made to 'Shoreditch Trust Stroke Project'. This charity has been identified by the Trustees as bringing particular benefit to stroke survivors. The grant covered the cost of minibus hire for a day trip for stroke survivors from London to Southend.</b></p> <p><b>By supporting the organisation identified above, the Trustees believe this makes a significant difference to stroke survivors and that this in turn satisfies the core purpose of the charity.</b></p> <p><b>In the period since 01 April 2024 the Foundation has continued to support charities working with stroke survivors and their families with further grants. The most recent grants were made in 2024.</b></p> <p><b>The Foundation expects to continue providing cash grants during 2024/25 as additional funds are raised from cash donations. These donations were received as a result of two successful fundraising events ('The Spring Ball 2024', and the 'Christmas Carol Charity Concert 2024').</b></p>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>The charity has a positive cash balance and no liabilities at the end of the period.</p> <p>The Foundation's core income during the period of this Report originated with a small number of donations via Just Giving, and Amazon.</p> <p>The primary source of the Foundation's income will continue to be to fundraising events, such as the very popular 'The Spring Ball'. One was held in late Spring of 2024 and there are already plans in place to replicate this success with another Spring Ball in 2025.</p> <p>The only expenditure during the period was (a) a recurring subscription to the PR Photoshots service; and (b) the Trustees agreed that a PR Consultant should be reimbursed for services provided for the benefit of the charity ('Jumpers for Joy' fundraising activity).</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not hold reserves.
Amount of reserves held	Para 1.22	Not applicable
Reasons for holding zero reserves	Para 1.22	Given that the charity incurred no liabilities during the period of this Report and does not anticipate incurring any in the following periods, there is no expectation that reserves will be required. In particular, it should be noted that the policy of the charity is that Trustees only commit to grant making after any income has been banked.
Details of fund materially in deficit	Para 1.24	Not applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	No uncertainties have been identified.

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	<b>Trust deed</b>
How is the charity constituted?	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p><b>Potential trustees are invited on the basis that they bring a balance of experience and knowledge which will help to fill existing gaps in the knowledge and expertise of existing trustees.</b></p> <p><b>Any invitation is only initiated following agreement by the existing trustees.</b></p> <p><b>Selection interviews are conducted on an informal basis (ie: an "introductory meeting" with the existing trustees).</b></p> <p><b>New trustees will always be provided with a copy of the Governing Document (Constitution) and the most recent Trustees' Annual Report &amp; Financial Statements.</b></p>

## Reference and Administrative details

Charity name	<b>THE STYLE FOR STROKE FOUNDATION</b>
Other name the charity uses	<b>STYLE FOR STROKE</b>
Registered charity number	<b>1186312</b>
Charity's principal address	<b>c/o East of Eden London Limited</b> <b>71-75 Shelton Street</b> <b>Covent Garden</b> <b>London</b> <b>WC2H 9JQ</b>

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	NICHOLAS EDE	Chair		
2	CLAIRE HENRY			
3	LAURA PRADELSKA			
4				
5				
6				
7				
8				
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17				
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19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	<b>Not applicable</b>
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

## Exemptions from disclosure

Reason for non-disclosure of key personnel details


**Not applicable**

## Other optional information

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	NICHOLAS EDE	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	20.01.2025	

THE STYLE FOR STROKE FOUNDATION  
Receipts and Payments Account

	Year start date		Year end date
For the year from	01/04/2023	To	31/03/2024

Receipts and payments

	2023/24 Unrestricted funds £	2023/24 Restricted funds £	2023/24 Total funds £	Last Year Total funds £
<b>Receipts</b>				
<b>Donations, legacies and similar income</b>				
Membership subscriptions	-	-	-	-
Donations	36	-	36	18,498
Legacies	-	-	-	-
Gift Aid	-	-	-	-
Other similar income	-	-	-	-
Sub total	36	-	36	18,498
<b>Grants</b>				
Grant	-	-	-	-
Other grants	-	-	-	-
Sub total	-	-	-	-
<b>Fundraising (gross)</b>				
Detail 1	-	-	-	-
Detail 2	-	-	-	-
Other fundraising activities	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
<b>Investment income</b>				
Bank interest	-	-	-	-
Building Society interest	-	-	-	-
Other investment income	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
<b>Total Gross Income</b>	36	-	36	18,498
<b>Asset and investment sales, etc.</b>	-	-	-	-
<b>Total receipts</b>	36	-	36	18,498



# THE STYLE FOR STROKE FOUNDATION

## Receipts and Payments Account

Year start date

Year end date

For the year from	01/04/2023	To	31/03/2024		
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### Receipts and payments

	2023/24 Unrestricted funds £	2023/24 Restricted funds £	2023/24 Total funds £	Last Year Total funds £
<b>Payments</b>				
Charitable Payments				
Wages	-	-	-	-
Rent	-	-	-	-
Water	-	-	-	-
Electricity and Gas	-	-	-	-
Insurance	-	-	-	-
Repairs and Renewals	-	-	-	-
Materials and equipment	-	-	-	-
Printing and photocopying	-	-	-	-
AGM and trustee expenses	-	-	-	460
DONATIONS	400	-	400	18,215
Other costs detail 2 - PR PHOTOSHOTS FEES	300	-	300	162
Other costs detail 3 - PR SUPPORT FEES	1,000	-	1,000	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>1,700</b>	<b>-</b>	<b>1,700</b>	<b>18,837</b>
<b>Fundraising expenses</b>				
Detail 1	-	-	-	-
Detail 2	-	-	-	-
Detail 3	-	-	-	-
Other fundraising costs	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total Gross Expenditure</b>	<b>1,700</b>	<b>-</b>	<b>1,700</b>	<b>18,837</b>
<b>Asset and investment purchases, etc.</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>1,700</b>	<b>-</b>	<b>1,700</b>	<b>18,837</b>
<b>Net of receipts/(payments)</b>	<b>- 1,664</b>	<b>-</b>	<b>- 1,664</b>	<b>- 339</b>
<b>Cash funds last year end</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>- 1,664</b>	<b>-</b>	<b>- 1,664</b>	<b>- 339</b>

## Statement of assets and liabilities at the end of the year

	31/03/2024	31/03/2024	31/03/2024	Last Year
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
<b>Cash funds</b>				
Bank current account	511	-	511	2,175
Bank deposit account	-	-	-	-
Cash/Floats	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Total cash funds (Agree balances with receipts and payments account(s))</b>	<b>511</b>	<b>-</b>	<b>511</b>	<b>2,175</b>
<b>Other monetary assets</b>				
Tax claim	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Investment assets</b>				
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Non monetary assets for charity's own use</b>				
Stock	-	-	-	-
Land and buildings	-	-	-	-
Motor vehicles	-	-	-	-
Other	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Liabilities</b>				
Accounts not yet paid	-	-	-	-
Expenses incurred but not invoiced	-	-	-	-
Subscriptions not yet paid	-	-	-	-
Loan - detail	-	-	-	-
Other liabilities	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

### Contingent liabilities and future obligations

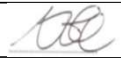
#### Notes to the Accounts

"The Trustees declare that the charity has given no guarantee where potential liability is outstanding at the date of the statement of assets & liabilities"

"The Trustees declare that the charity has no outstanding debts which are secured by an express charge on any of the assets of the charity at the date of the statement of assets & liabilities."

#### Signed by one or two trustees on behalf of all the trustees

Signature



Print Name  
NICHOLAS EDE

Date of approval  
20.01.2025