



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

**From** 13 Nov 2019 **Period start date** **To** 31 Dec 2020 **Period end date**

**Charity name:** Alice Ruggles Trust

**Charity registration number:** 1186309

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To preserve and protect the health and safety of the public from the dangers of coercive control and stalking and to bring about lasting improvements in the management of perpetrators and the protection of victims specifically by:</p> <ul style="list-style-type: none"> <li>(1) raising public awareness;</li> <li>(2) ensuring that relevant legislation is effective and adhered to, and in particular ensuring that stalking offences result in immediate action both to protect the victim and to deal effectively with the perpetrator. The Trust will achieve this by, for example, providing education and training for police, military and other relevant agencies;</li> <li>(3) campaigning for improved legal measures relating to stalking and related offences; and</li> <li>(4) supporting research into ways to improve the protection of victims of stalking and the management of perpetrators.</li> </ul>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p><b>Raising public awareness</b></p> <p><i>PSHE relationship safety resource.</i> This package of accredited materials and lesson plans on stalking and coercive behaviour for Key Stage 4 students (14- to 16-year-olds), developed in 2019 and made available nationally by the PSHE Association, was delivered in over 300 schools including a systematic roll-out in Co. Durham led by Durham Constabulary, which has motivated several other police forces to follow suit in 2021.</p> <p><i>Girlguiding.</i> In collaboration with Girlguiding Kent West, we developed a relationships badge</p>

		<p>to teach Guides about healthy and unhealthy relationships, managing unwanted behaviour, supporting friends and safeguarding themselves.</p> <p><i>Social media.</i> we have expanded our social media presence, achieving a doubling in size during the year and so enabling us to reach more people with regular messages about stalking and coercive control.</p> <p><b>Professional training and best practice</b></p> <p><i>Short courses and qualifications for professionals working with young people.</i> Working with St Mary's University, Twickenham, we developed an Ofqual-registered suite of qualifications aiming to upskill professionals working with young people so that they recognise stalking and respond appropriately. These are available from April 2021.</p> <p><i>Training and CPD.</i> Despite the Covid restrictions, during 2020 the Trust — either alone or in cooperation with other agencies and charities— delivered training for social and healthcare professionals and workshops for domestic abuse caseworkers in Buckinghamshire, Hertfordshire, Merseyside, Nottinghamshire, West Berkshire and elsewhere.</p> <p>We commenced work with Tees, Esk and Wear Valleys NHS Foundation Trust to produce a comprehensive package of training materials for all their staff relating to stalking and harassment.</p> <p><i>Conference.</i> Our second day-conference, in October, brought together 196 participants (including police from 24 different forces; CPS and judiciary; social, health, youth and probation services; academic researchers and educators; youth ambassadors and students) on-line to explore how best to support stalking victims under 25 years of age.</p> <p><b>Research</b></p> <p>The Trust commissioned a number of student projects from Curtin University in Perth, Australia to inform our work in raising awareness among young people. The overall aim is to create and evaluate effective ways of educating young populations about stalking and related problem behaviours, including coercive control.</p> <p><b>Campaigning</b></p> <p>Following the successful campaign to introduce Stalking Protection Orders we worked to ensure that the provisions of the Domestic Abuse Bill</p>
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		<p>will give adequate protection to victims of coercive control and stalking. The Trust also continues to lend its support to a campaign led by Paladin National Stalking Advocacy Service to introduce a register that would enable police to pro-actively identify, track, monitor and manage stalkers.</p> <p><b>National Stalking Consortium</b></p> <p>The Alice Ruggles Trust is a member of the National Stalking Consortium, formed in 2014, and attends regular consortium meetings. This is a collaboration of organisations working in stalking. Its overall aim is to improve support to victims of stalking throughout the UK.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees confirm they have given careful consideration to the Charity Commission's public benefit guidance when setting the Trust's objectives and planning its activities during the year.

#### **Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Over the year, the Trust had a significant impact in raising awareness amongst young people and their support networks of the dangers of coercive control and stalking, both through formal education and informal engagement. During 2020 our PSHE resources were downloaded over 6000 times and used in at least 300 schools. The "UnFollow Me" video had been watched by over a million young people on social media, while our own social media presence doubled in size over the year, averaging 3000 impressions per day on Twitter, for example.</p> <p>We also had a significant impact on training and procedures around stalking among professional practitioners, particularly in the police and CPS. By the end of the year, Trust representatives had spoken directly to more than 4000 professionals in the criminal justice system (including police from more than 20 forces across England and Wales), as well as in offender management, social care and healthcare. Engagement took place both physically (up until March 2020) and on-line, at training and CPD sessions or conferences. The impact of Alice's personal story is at the heart of all our messaging.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Since our inception (initially as a Charitable Trust in 2017) our activities have been financed primarily from fundraising events and donations. Despite the challenges resulting from the Covid-19 restrictions during 2020, the generous quantity of donations received during the first two years of our existence relative to the modest costs of the Trust's activities to date has left us in a relatively strong position even as we work to scale up the charity's activities.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	A funding model based largely on personal donations is unsustainable as the charity grows. At the same time, in growing the charity we face many uncertainties, quite apart from the additional challenges posed by Covid-19 measures. We have therefore built up an equitable reserve that we intend to maintain at a level where it will sustain the current level of activities for at least 12 months following any unforeseen circumstances.
Amount of reserves held	Para 1.22	£ 40,000
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	No uncertainties in the foreseeable future

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Apart from the first Trustees, every Trustee must be appointed (for a term of 3 years) by a resolution of the Trustees called at a special meeting of the Trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Alice Ruggles Trust
Other name the charity uses	
Registered charity number	1186309
Charity's principal address	Fargate House Main Street Tur Langton LEICESTER LE8 0PJ

Corporate trustees – names of the directors at the date the report was approved

Name of trustees holding title to property belonging to the charity

[illegible]

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

Victoria Charleston — Strategy and Development Manager
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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information



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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Clive Lance Neville Ruggles	Susan Elizabeth Hills
<b>Position (eg Secretary, Chair, etc)</b>	Chair	Secretary
<b>Date</b>	31 March 2021	



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
Alice Ruggles Trust

No (if any)  
1186309

CC16a

## Receipts and payments accounts

For the period from	13/11/2019	To	31/12/2020
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Transfer of funds from existing charity 1175316	62,289	-	-	62,289	-
Donations	3,666	-	-	3,666	-
Fundraising events	8,844	-	-	8,844	-
Gift aid	1,512	-	-	1,512	-
Fees for conferences and training events	14,175	-	-	14,175	-
Grants	290	-	-	290	-
Reimbursements of expenses	1,129	-	-	1,129	-
Sales of merchandise	70	-	-	70	-
<b>Sub total (Gross income for AR)</b>	<b>91,975</b>	<b>-</b>	<b>-</b>	<b>91,975</b>	<b>-</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>91,975</b>	<b>-</b>	<b>-</b>	<b>91,975</b>	<b>-</b>
<b>A3 Payments</b>					
Staffing costs	21,480	-	-	21,480	-
Costs of training and awareness-raising activities	6,146	-	-	6,146	-
Costs of fundraising activities	1,246	-	-	1,246	-
Trustee expenses	302	-	-	302	-
Insurance	345	-	-	345	-
Stationery etc	85	-	-	85	-
Bank fees	317	-	-	317	-
Administration costs	88	-	-	88	-
	-	-	-	-	-
<b>Sub total</b>	<b>30,009</b>	<b>-</b>	<b>-</b>	<b>30,009</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>30,009</b>	<b>-</b>	<b>-</b>	<b>30,009</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>61,966</b>	<b>-</b>	<b>-</b>	<b>61,966</b>	<b>-</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>61,966</b>	<b>-</b>	<b>-</b>	<b>61,966</b>	<b>-</b>

### Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>				
	Bank account	55,707	-	-
	PayPal account	5,856	-	-
	Cash	403	-	-
	<b>Total cash funds</b>	<b>61,966</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s))

OK

**Unrestricted  
funds**  
to nearest £

OK

**Restricted funds**  
to nearest £

OK

**Endowment  
funds**  
to nearest £

## B2 Other monetary assets

### Details

Donations due from intermediaries	4,029	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

## B3 Investment assets

### Details

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

## B4 Assets retained for the charity's own use

### Details

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

## B5 Liabilities

### Details


Details	Fund to which liability relates	Amount due (optional)	When due (optional)
Staffing costs payable	Unrestricted	2,847	31 January 2021
PSHE resource updates	Unrestricted	5,875	
Training not yet delivered	Unrestricted	1,196	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

Date of approval



Clive Ruggles

31-Mar-21



**Section A**

**Independent Examiner's Report**

<b>Report to the trustees/ members of</b>	Charity Name Alice Ruggles Trust		
<b>On accounts for the year ended</b>	31 December 2020	<b>Charity no (if any)</b>	1186309
<b>Set out on pages</b>	1 and 2		

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2020.

**Responsibilities and basis of report** As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Signed:** 

**Date:** 13/07/2021

**Name:** Gina F Martlew

**Relevant professional  
qualification(s) or body  
(if any):**

**Address:**

Orchard Close

Lazonby

Penrith  
CA10 1AJ

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**