

# RESULT4ADDICTION

England & Wales · Charity number 1185891

## Details

---

**Status** Registered

**Legal form** CIO

**Registered** 2019-10-21

**Register** [View on the Charity Commission register](#)

## Contact

---

**Address** 19 Beech Walk  
Leeds  
19 Beech Walk  
Adel  
Leeds  
LS16 8NY

**Phone** 07930306254

**Email** [duncan.raistrick@gmail.com](mailto:duncan.raistrick@gmail.com)

**Website** [www.result4addiction.net](http://www.result4addiction.net)

## Activities

---

**Objects:** THE RELIEF OF SICKNESS, THE PRESERVATION OF PHYSICAL AND MENTAL HEALTH AND TO RELIEVE THE NEEDS OF PEOPLE SUFFERING FROM DRUG AND/OR ALCOHOL ADDICTION, PRIMARILY (BUT NOT EXCLUSIVELY) THROUGH THE PROVISION OF ADVICE, SUPPORT AND INFORMATION TO THOSE SUFFERING WITH DRUG AND/OR ALCOHOL ADDICTION, THEIR FAMILY AND FRIENDS AND THOSE PROVIDING SERVICES TO DRUG AND/OR ALCOHOL ADDICTS.

**Activities:** The purpose of the charity is to maintain and develop a website to help people who have an addiction problem. The website is to be found at <http://www.result4addiction.net/> The aim is to help to improve the outcomes for people who have addiction problems who can self assess and browse educational material. Addiction practitioners can self assess practice and learn from video and other sources.

## Classification

---

- **How:** Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Other Defined Groups, The General Public/mankind

## Geography

- Throughout England And Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£2,793	£2,828	-	-
2024-03-31	£253	£1,062	-	-
2023-03-31	£3,289	£1,651	-	-
2022-03-31	£3,576	£3,373	-	-
2021-03-31	£7,500	£7,439	-	-

## Trustees

Name	Role	Appointed
Dr Duncan Raistrick	Chair	2019-10-21
Dr GILLIAN TOBER		2019-10-21
Gemma Hart		2024-01-09
Mark Bisson BSc		2019-10-21

**RESULT4ADDICTION**

England & Wales - Charity number 1185891

---

# Accounts

---



**RESULT4addiction**  
improving addiction  
outcomes

**Annual Report**  
**1/4/2024 to 31/3/2025**  
for the  
**Charity Commission**

**registered charity number 1185891**



## RESULT4addiction

improving addiction outcomes

### Aims and purposes

The purpose of the charity is to maintain and develop a website to help people who have an addiction problem and those who help them. The website is to be found at <http://www.result4addiction.net/> The aim is to improve outcomes for people who have addiction problems. It is recognised that people with a wide range of educational achievement come within the orbit of the website resource and, therefore, a secondary aim is to make the content widely accessible by using plain English across the main topic areas and scientific language only as visitors drill down into the detail of a topic.

### Objectives

The website's primary aim of improving addiction outcomes is pertinent to both individuals who have, or are in recovery from, an addiction problem and to health and social care practitioners who are trying to help them. The objectives are:

- 
1. To support members of the UK public with drug and alcohol problems to...
    - a) self-assess their addiction problem anonymously and monitor progress to recovery
    - b) understand the nature of addiction problems
    - c) understand the nature and benefits of treatment

---

  2. To provide information to members of the UK public who may wish to...
    - a) support family or friends who have an addiction
    - b) learn more about addictions

---

  3. To provide screening for people worried about their drinking or drug taking to...
    - a) check out their substance use
    - b) check out national and international comparisons of substance use

---

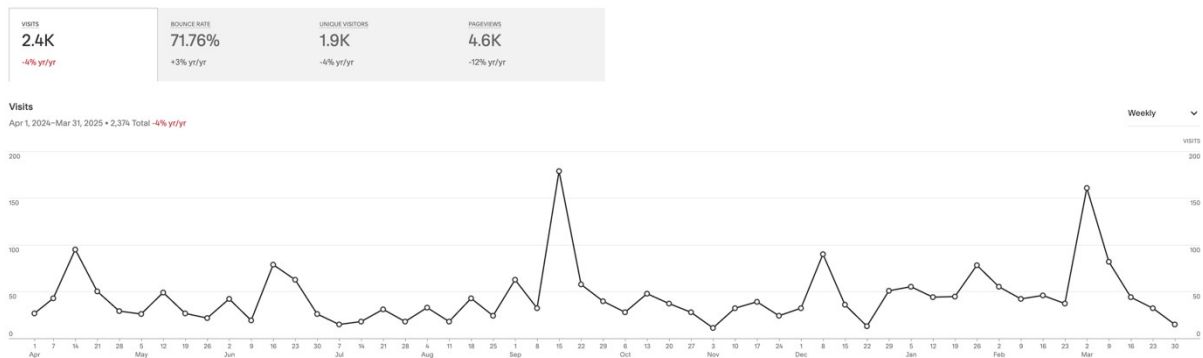
  4. To support practitioners in drug and alcohol services to...
    - a) assess and monitor the severity of service users' addiction problems
    - b) provide education to practitioners on the nature of addiction problems, evidence based treatment and practice, the expected outcomes from addiction treatment, and the evidence supporting many of the commonly used addiction treatment outcome measures
    - c) provide a means of monitoring practitioner performance – typically with a supervisor

## The rationale for the website and a brief history

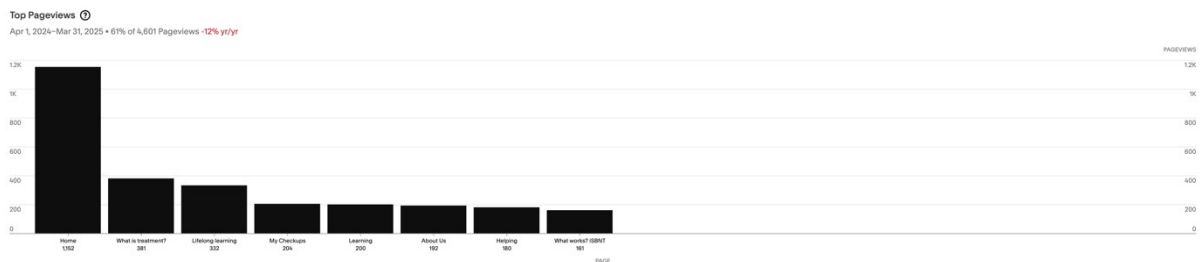
The result4addiction project was started in 2016 by Drs Duncan Raistrick and Gillian Tober who had been Consultants, respectively in Psychiatry and Psychology, at Leeds Addiction Unit for over 30 years. Following the Health and Social Care Act 2016 the commissioning of all substance misuse services was removed from the NHS and placed solely with the Local Authority and over the next few years NHS addiction services were greatly diminished. The project, which became a charity in November 2019, was seen as one contribution to filling the gaps left by the reduction of NHS provision. The website went live in 2018. Mark Bisson, retired senior NHS addiction nurse with extensive clinical, research and teaching experience, joined the project in 2019 and all three contributors became volunteers and Trustees of the charity when it was established. Gemma Hart, a qualified and experienced addiction practitioner, joined as a trustee in 2024.

## Activity 2023-2024

The first chart below shows weekly visits for the year 2024/25. Overall traffic to the website has been running at around 40-50 visits per week. The peaks are usually related to sending out mail shots to practitioners...



The second chart shows the most popular content...



Unsurprisingly the most activity, 52.7% of all contacts, comes from across the UK, which is our target audience. Many other countries have some activity: the United States 16.4%, the India 2.9%, Russia 2.6%, Germany 2.4% and Canada 2.1% are the most active.

## **Important achievements this year and future intentions**

As we reported last year, the original website was heavily geared towards a comparison of outcome measurement scales and learning materials pertinent to improving addiction outcomes. As the site has evolved we have shifted the emphasis to practitioners. The section for practitioners has been further enhanced by adding new video discussions and demonstrations of good practice.

We have developed four training modules for practitioners to gain knowledge and competence in aspects of addiction and its treatment. The modules are:

1. 'Talking to People' - a basic introduction to evidence based consultation skills suitable for dealing with addiction problems;
2. 'Psychopharmacology' - properties and effects of drugs of misuse and some medical interventions;
3. 'Psychosocial Interventions' - exploration of commonly practised, NICE recommended treatments of substance misuse.
4. 'Comorbidity' – an introduction to the mechanisms of comorbidity, the epidemiology, and some basic guidance on how to intervene.

Each module contains instructions for learning, convening study groups, reflecting on knowledge gained and uses the website material to support the learning journey.

A fifth module, 'Outcome Measurement', is planned for development in 2025 and we are also planning turning the existing iSBNT Treatment Manual into a module. We are looking for partners who can a) provide an academic qualification and b) attract or direct learners to the modules.

## **Structure, governance and management**

RESULT4addiction is a Charitable Incorporated Organisation of Trustees only (foundation CIO). The Trustees meet informally every two weeks or so and hold formal meetings every three months with minutes recorded. The business of the charity is straightforward to enact and tasks are divided between the Trustees who work on a voluntary basis for the charity.

Most of the costs of running the website are due to software package licences. The applications we have been using are excellent but the functionality has in several cases been more than that needed or more than justifies the cost. We have, therefore, spent time finding suitable applications at considerably lower costs.

The costs incurred are reduced from the previous year. A number of different software applications have been tried in order to keep costs as low as possible: some of these have proved inadequate when the full functionality was tested and so other applications were then tried. It is usual to be given a free trial or demonstration of applications before committing to a subscription but free trials and demos tend to reveal what features applications have and to hide the detail of what they do not do. We are still in the process of deciding on which packages to use.

## **Administrative information**

The charity does not have a physical base. Contact can be made by email [result4addiction@gmail.com](mailto:result4addiction@gmail.com)

The four Trustees are Duncan Raistrick, Gillian Tober, Mark Bisson and Gemma Hart. To see the credentials of the Trustees visit <https://www.result4addiction.net/about-us>

## Financial review

This is the financial statement for the Charity's financial year April 2024 to March 2025. Receipts were from a single donor and Gift Aid. Outgoings are almost entirely due to software platform licence fees; some fees for survey software used last year were paid in the current year. After trials of a good number of software packages we have settled on the five listed below: Squarespace, the website platform; Heyzine, for creating flip-books; Elfsight, for popups including all video clips; Infogram, for creating graphics; and SmartSurvey, for creating self-assessment questionnaires.

Receipts and Payments Account		
	2023/24	2024/25
	£	£
Receipts/bank balance		
Donations	253	60
Gift aid	0	2732
Cooperative bank balance	2207	1398
<b>Total</b>	<b>2460</b>	<b>4,190</b>
Payments		
Squarespace (website platform)	322	322
Heyzine (flip book)	73	79
Elfsight (popups)	0	195
Infogram (graphics)	342	340
SmartSurvey (questionnaires)	0	1188
Academia subscription	71	71
Other	254	958
<b>Total</b>	<b>1,062</b>	<b>3,153</b>
Bank balance		
<b>Cooperative bank end of year balance</b>	<b>1398</b>	<b>1037</b>

The only tangible asset of the charity is its website – it is not known whether the website has any financial value but we assume not. The charity benefits from all activities being conducted from the Trustees' residences using personal equipment and study areas for which no charge is made to the charity. The charity also benefits from the time given by the Trustees to operating the project and, for the most part, the Trustees cover their personal incidental expenses.

**RESULT4ADDICTION**

England & Wales - Charity number 1185891

---

# Accounts

---



**RESULT4addiction**  
improving addiction  
outcomes

**Annual Report**  
**1/4/2023 to 31/3/2024**  
for the  
**Charity Commission**

**registered charity number 1185891**



# RESULT4addiction

improving addiction outcomes

## Aims and purposes

The purpose of the charity is to maintain and develop a website to help people who have an addiction problem and those who help them. The website is to be found at <http://www.result4addiction.net/> The aim is to improve outcomes for people who have addiction problems. It is recognised that people with a wide range of educational achievement come within the orbit of the website resource and, therefore, a secondary aim is to make the content widely accessible by using plain English across the main topic areas and scientific language only as visitors drill down into the detail of a topic.

## Objectives

The website's primary aim of improving addiction outcomes is pertinent to both individuals who have, or are in recovery from, an addiction problem and to health and social care practitioners who are trying to help them. The objectives are:

- 
1. To support members of the UK public with drug and alcohol problems to...
    - a) self-assess their addiction problem anonymously and monitor progress to recovery
    - b) understand the nature of addiction problems
    - c) understand the nature and benefits of treatment

---

  2. To provide information to members of the UK public who may wish to...
    - a) support family or friends who have an addiction
    - b) learn more about addictions

---

  3. To provide screening for people worried about their drinking or drug taking to...
    - a) check out their substance use
    - b) check out national and international comparisons of substance use

---

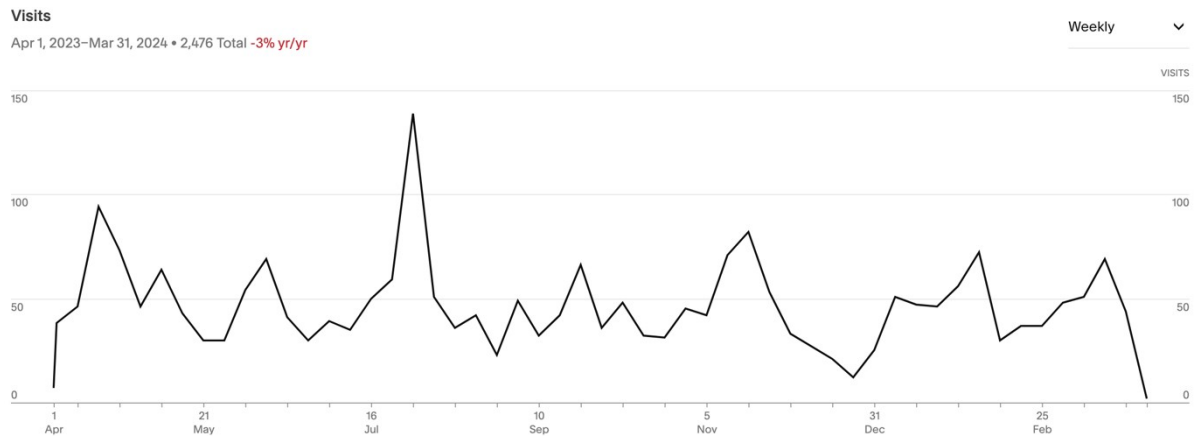
  4. To support practitioners in drug and alcohol services to...
    - a) assess and monitor the severity of service users' addiction problems
    - b) provide education to practitioners on the nature of addiction problems, the expected outcomes from addiction treatment, and the evidence supporting many of the commonly used addiction treatment outcome measures
    - c) provide a means of monitoring practitioner performance – typically with a supervisor

## The rationale for the website and a brief history

The result4addiction project was started in 2016 by Drs Duncan Raistrick and Gillian Tober who had been Consultants, respectively in Psychiatry and Psychology, at Leeds Addiction Unit for over 30 years. Following the Health and Social Care Act 2016 the commissioning of all substance misuse services was removed from the NHS and placed solely with the Local Authority and over the next few years NHS addiction services were greatly diminished. The project, which became a charity in November 2019, was seen as one contribution to filling the gaps left by the reduction of NHS provision. The website went live in 2018. Mark Bisson, retired senior NHS addiction nurse with extensive clinical, research and teaching experience, joined the project in 2019 and all three contributors became volunteers and Trustees of the charity when it was established. Gemma Hart, a qualified and experienced addiction practitioner, joined as a trustee in 2024.

## Activity 2023-2024

The first chart below shows weekly visits for the year 2023/24. Overall traffic to the website has been running at around 40-50 visits per week. The peaks are usually related to sending out mail shots to practitioners...



The second chart shows the most popular content...



Unsurprisingly the most activity, 48.2% of all contacts, comes from across the UK, which is our target audience. Many other countries have some activity: the United States 14.3%, the Philippines 9.1%, India 4.4% are the most active.

## **Important achievements this year and future intentions**

As we reported last year, the original website was heavily geared towards a comparison of outcome measurement scales and learning materials pertinent to improving addiction outcomes. As the site has evolved we have shifted the emphasis to practitioners. The section for practitioners has been further enhanced by adding new video discussions and demonstrations of good practice.

We have developed three training modules for practitioners to gain knowledge and competence in aspects of addiction and its treatment. The modules are:

1. 'Talking to People' - a basic introduction to evidence based consultation skills suitable for dealing with addiction problems;
2. 'Psychopharmacology' - properties and effects of drugs of misuse and some medical interventions;
3. 'Psychosocial Interventions' - exploration of commonly practised, NICE recommended treatments of substance misuse.
4. 'Comorbidity' – an introduction to the mechanisms of comorbidity, the epidemiology, and some basic guidance on how to intervene.

Each module contains instructions for learning, convening study groups, reflecting on knowledge gained and uses the website material to support the learning journey.

A fifth module, 'Outcome Measurement', is planned for development in 2025 and we are also planning turning the existing iSBNT Treatment Manual into a module. We are looking for partners who can a) provide an academic qualification and b) attract or direct learners to the modules.

## **Structure, governance and management**

RESULT4addiction is a Charitable Incorporated Organisation of Trustees only (foundation CIO). The Trustees meet informally every two weeks or so and hold formal meetings every three months with minutes recorded. The business of the charity is straightforward to enact and tasks are divided between the Trustees who work on a voluntary basis for the charity.

Most of the costs of running the website are due to software package licences. The applications we have been using are excellent but the functionality has in several cases been more than that needed or more than justifies the cost. We have, therefore, spent time finding suitable applications at considerably lower costs.

The costs incurred are reduced from the previous year. A number of different software applications have been tried in order to keep costs as low as possible: some of these have proved inadequate when the full functionality was tested and so other applications were then tried. It is usual to be given a free trial or demonstration of applications before committing to a subscription but free trials and demos tend to reveal what features applications have and to hide the detail of what they do not do. We are still in the process of deciding on which packages to use.

## **Administrative information**

The charity does not have a physical base. Contact can be made by email [result4addiction@gmail.com](mailto:result4addiction@gmail.com)

The four Trustees are Duncan Raistrick, Gillian Tober, Mark Bisson and Gemma Hart. To see the credentials of the Trustees visit <https://www.result4addiction.net/about-us>

## Financial review

This is the financial statement for the Charity's financial year April 2023 to March 2024. Receipts were from a single donor. Outgoings are almost entirely due to software platform licence fees.

Receipts and Payments Account		
	2023/24	2022/23
	£	£
Receipts/bank balance		
Donations	253	3,289
Gift aid	0	0
Cooperative bank balance	2207	738
<b>Total</b>	<b>2460</b>	<b>4,027</b>
Payments		
Squarespace	322	322
FlippingBook	0	719
Academia subscription	71	29
Infogram	342	340
Typeform	180	0
KwikSurvey	0	187
Heyzine	73	223
Other	74	
<b>Total</b>	<b>1062</b>	<b>1,820</b>
Bank balance		
<b>Cooperative bank end of year balance</b>	<b>1398</b>	<b>2207</b>

The only tangible asset of the charity is its website – it is not known whether the website has any financial value but we assume not. The charity benefits from all activities being conducted from the Trustees' residences using personal equipment and study areas for which no charge is made to the charity. The charity also benefits from the time given by the Trustees to operating the project and, for the most part, the Trustees cover their personal incidental expenses.

**RESULT4ADDICTION**

England & Wales - Charity number 1185891

---

# Accounts

---



**RESULT4addiction**  
improving addiction  
outcomes

**Annual Report**  
**1/4/2022 to 31/3/2023**  
for the  
**Charity Commission**

**registered charity number 1185891**



## RESULT4addiction

improving addiction outcomes

### Aims and purposes

The sole purpose of the charity is to maintain and develop a website to help people who have an addiction problem. The website is to be found at <http://www.result4addiction.net/> The aim is to help to improve the outcomes for people who have addiction problems. It is recognised that people with a wide range of educational achievement come within the orbit of the website resource and, therefore, a secondary aim is to make the content widely accessible by using plain English across the main topic areas and scientific language only as visitors drill down into the detail of a topic.

### Objectives

The website's primary aim of improving addiction outcomes is pertinent to both individuals who have or are in recovery from an addiction problem and to health and social care practitioners who are trying to help them. The objectives are:

- 
1. To support members of the UK public with drug and alcohol problems to...
    - a) self-assess their addiction problem anonymously and monitor progress to recovery
    - b) understand the nature of addiction problems
    - c) understand the nature and benefits of treatment

---

  2. To provide information to members of the UK public who may wish to...
    - a) support family or friends who have an addiction
    - b) learn more about addictions

---

  3. To provide screening for people worried about their drinking or drug taking to...
    - a) check out their substance use
    - b) check out national and international comparisons of substance use

---

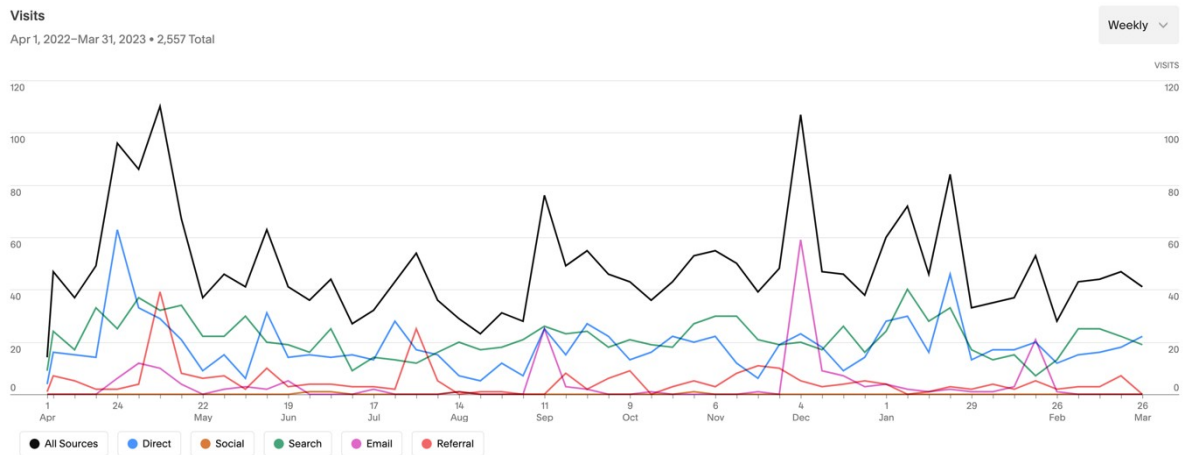
  4. To support practitioners in drug and alcohol services to...
    - a) assess and monitor the severity of service users' addiction problems
    - b) provide education to practitioners on the nature of addiction problems, the expected outcomes from addiction treatment, and the evidence supporting many of the commonly used addiction treatment outcome measures
    - c) provide a means of monitoring practitioner performance – typically with a supervisor

## The rationale for the website and a brief history

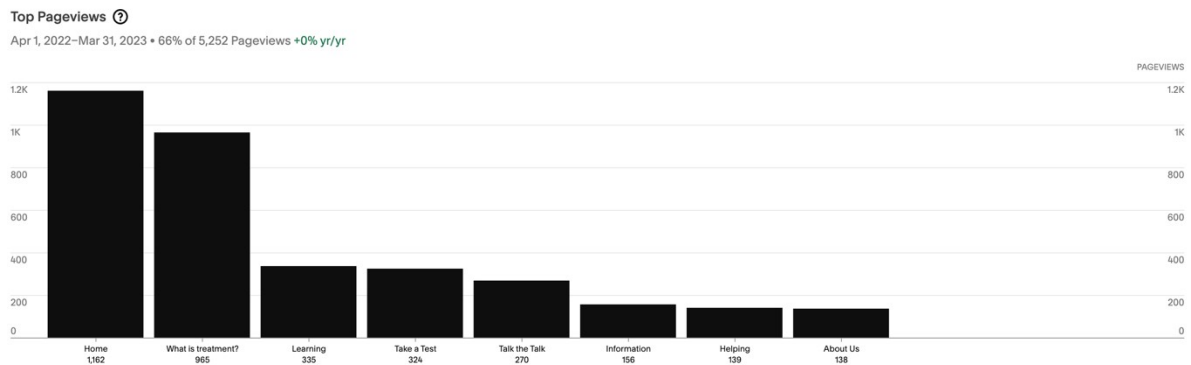
The result4addiction project was started in 2016 by Drs Duncan Raistrick and Gillian Tober who had been Consultants, respectively in Psychiatry and Psychology, at Leeds Addiction Unit for over 30 years. Following the Health and Social Care Act 2016 the commissioning of all substance misuse services was removed from the NHS and placed solely with the Local Authority and over the next few years NHS addiction services were greatly diminished. The project, which became a charity in November 2019, was seen as one contribution to filling the gaps left by the reduction of NHS provision. The website went live in 2018. Mark Bisson, retired senior NHS addiction nurse with extensive clinical, research and teaching experience, joined the project in 2019 and all three contributors became volunteers and Trustees of the charity when it was established and now manage the website.

## Activity 2022-2023

The first chart below shows weekly visits for the year 2022/23. Overall traffic to the website has been running at around 40-50 visits per week. This is a drop on the previous year and the Trustees have discussed how we might turn this around. The peaks are usually related to sending out mail shots to practitioners...



The second chart shows the most popular content...



Unsurprisingly the most activity, 37.8% of all contacts, comes from across the UK, which is our target audience. Many other countries have some activity: the United States 14.6%, the Philippines 9.1%, India 7.5%, Canada 3.7% are the most active.

## **Important achievements this year and future intentions**

### ***A new emphasis on practitioners***

The original website was heavily geared towards a comparison of outcome measurement scales and learning materials pertinent to improving addiction outcomes. As the site has evolved we have shifted the emphasis to practitioners. The section for practitioners has been further enhanced by adding new video discussions and demonstrations of good practice.

We have developed three training modules for practitioners to gain knowledge and competence in aspects of addiction and its treatment. The modules are:

'Talking to People' – a basic introduction to evidence based consultation skills suitable for dealing with addiction problems; 'Psychopharmacology' – properties and effects of drugs of misuse and some medical interventions; 'Psychosocial Interventions' – exploration of commonly practised, NICE recommended treatments of substance misuse. Two further module, 'Comorbidity' and 'Outcome Measurement' are planned for development in 2023/24.

Each module contains instructions for learning, convening study groups, reflecting on knowledge gained and uses the website material to support the learning journey.

It is our hope that the uptake of these modules will increase use of the website. We are wanting to get feedback from learners and then we are looking to run a promotion of the modules. We will continue to send out mailshots every 2-3 months to alert subscribers to any new developments and to maintain interest in the site.

### ***Cost savings***

Virtually all of the costs of running the website are due to software package licences. The applications we have been using are excellent but the functionality has in several cases been more than that needed or more than justifies the cost. We have, therefore, spent time finding suitable applications at considerably lower costs.

## **Structure, governance and management**

RESULT4addiction is a Charitable Incorporated Organisation of Trustees only (foundation CIO). The Trustees meet informally every two weeks or so and hold formal meetings every three months with minutes recorded. The business of the charity is straightforward to enact and tasks are divided between the Trustees who work on a voluntary basis for the charity.

In the next 12 months we are looking to recruit a fourth Trustee who has current involvement with addiction services and in particular staff training.

### **Administrative information**

The charity does not have a physical base. Contact can be made by email [result4addiction@gmail.com](mailto:result4addiction@gmail.com)

The three Trustees are Duncan Raistrick, Gillian Tober and Mark Bisson. To see the credentials of the Trustees visit <https://www.result4addiction.net/about-us>

## Financial review

This is the financial statement for the Charity's financial year April 2022 to March 2023. Receipts were from a single donor. Outgoings are almost entirely due to software platform licence fees. The costs incurred are reduced from the previous year.

Receipts and Payments Account		
	2021/22	2022/23
	£	£
Receipts/bank balance		
Donations	3,576	3,289
Cooperative bank		738
<b>Total</b>	<b>0</b>	<b>4,027</b>
Payments		
Squarespace	230	322
FlippingBook	719	719
Academia subscription	82	29
Infogram	312	340
Qualtrics	1,985	0
KwikSurvey	0	187
Other	83	223
<b>Total</b>	<b>3,373</b>	<b>1,820</b>
Bank balance		
<b>Cooperative bank end of year balance</b>	<b>738</b>	<b>2207</b>

The 'other' category of expenditure was a Filmora video editing licence and catering costs. There were no other miscellaneous costs. Next year Qualtrics and KwikSurvey will be replaced by Typeform at a much lower cost.

The only tangible asset of the charity is its website – it is not known whether the website has any financial value but we assume not. The charity benefits from all activities being conducted from the Trustees' residences using personal equipment and study areas for which no charge is made to the charity. The charity also benefits from the time given by the Trustees to operating the project and the Trustees cover their personal incidental expenses.

**RESULT4ADDICTION**

England & Wales - Charity number 1185891

---

# Accounts

---



**RESULT4addiction**  
improving addiction  
outcomes

**Annual Report**  
**1/4/2021 to 31/3/2022**  
for the  
**Charity Commission**

**registered charity number 1185891**



# RESULT4addiction

improving addiction outcomes

## Aims and purposes

The sole purpose of the charity is to maintain and develop a website to help people who have an addiction problem. The website is to be found at <http://www.result4addiction.net/>. The aim is to help to improve the outcomes for people who have addiction problems. It is recognised that people with a wide range of educational achievement come within the orbit of the website resource and, therefore, a secondary aim is to make the content widely accessible by using plain English across the main topic areas and scientific language only as visitors drill down into a topic.

## Objectives

The website's primary aim of improving addiction outcomes is pertinent to both individuals who have or are in recovery from an addiction problem and to health and social care practitioners who are trying to help them. The objectives are:

- 
1. To support members of the UK public with drug and alcohol problems to...
    - a) self-assess their addiction problem anonymously and monitor progress to recovery
    - b) understand the nature of addiction problems
    - c) understand the nature and benefits of treatment

---

  2. To provide information to members of the UK public who may wish to...
    - a) support family or friends who have an addiction
    - b) learn more about addictions

---

  3. To provide screening for people worried about their drinking or drug taking to...
    - a) check out their substance use
    - b) check out national and international comparisons of substance use

---

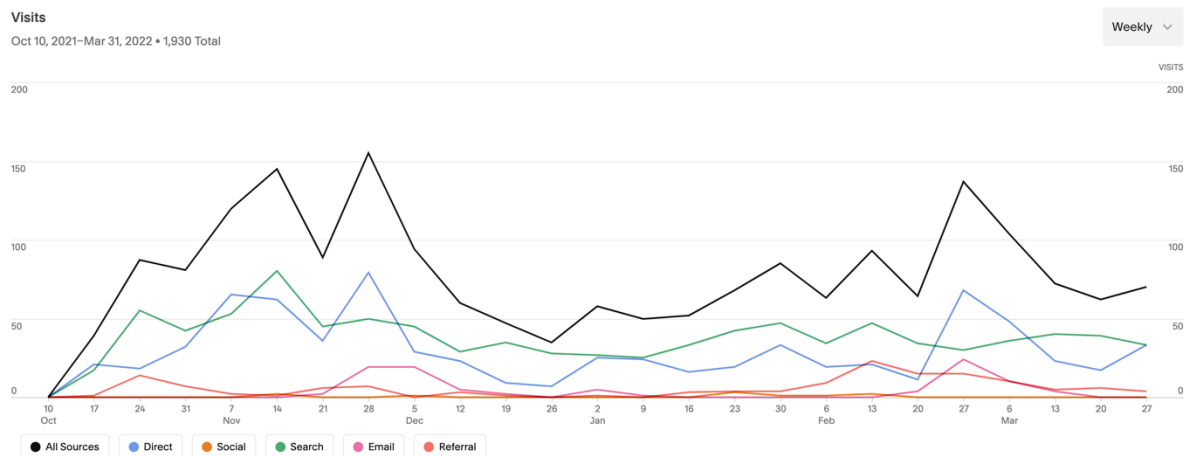
  4. To support practitioners in drug and alcohol services to...
    - a) assess and monitor the severity of service users' addiction problems
    - b) provide education to practitioners on the nature of addiction problems, the expected outcomes from addiction treatment, and the evidence supporting many of the commonly used addiction treatment outcome measures
    - c) provide a means of monitoring practitioner performance - typically with a supervisor

## The rationale for the website and a brief history

The result4addiction project was started in 2016 by Drs Duncan Raistrick and Gillian Tober who had been the senior clinicians at Leeds Addiction Unit for over 30 years. Following the Health and Social Care Act 2016 the commissioning of all substance misuse services was moved to the Local Authority and over the next few years NHS addiction services were greatly diminished. The project, which became a charity in November 2019, was seen as one contribution to filling the gaps left by the reduction of NHS provision. The website went live in 2018. Mark Bisson, retired senior NHS addiction nurse with extensive clinical, research and teaching experience, joined the project in 2019 and all three contributors became volunteers and Trustees of the charity and now manage the website.

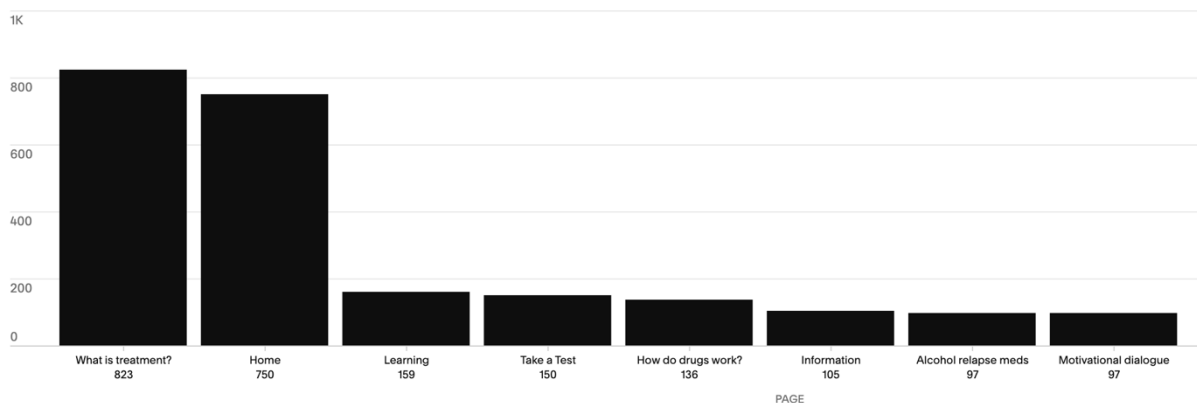
## Activity 2021-2022

Overall traffic to the website has been running at around 200 visits per week. The peaks are probably due to promotional activity of some kind: usually approaching a particular service or sending out emails to practitioners. The first chart below shows weekly visits for the year 2021/22 (analytics available only from October 2021 when the new site template was installed) and the second chart shows the most popular content...



## Top Pageviews

Apr 1, 2021–Mar 31, 2022 • 69% of 3,375 Pageviews +0% yr/yr



There is no way of knowing who has visited the website or why. The website analytics provide data on a number of parameters, for example which countries users are in, and which devices have been used.

## **COVID-19 pandemic**

The pandemic had an impact on the Charity since the first lockdown in March 2020. Face to face meetings, including making video recordings, were suspended. Some face-to-face trustee meetings have been re-instated and face-to-face practice demonstrations have been planned. The pandemic showed the value of having online tools to support practitioners and enable self-assessments.

## **Important achievements this year**

### *1) Improved presentation and accessibility*

This is an on-going process. We have provided more links to improve navigation around the site. The switch to the new template for the site did improve functionality and few received positive feedback from website users. The section for practitioners has been further enhanced by adding new video discussions and demonstrations of good practice.

### *2) Continued engagement with services*

The Trustees continue to provide training and support to substance misuse services. The website forms a key resource where a service adopts a psychosocial model of treatment called Integrated Social Behaviour and Network Therapy.

### **3) Provision of formal training**

Discussions to develop more formal training and assessment were commenced, and course structure and content were outlined.

### *4) Improved engagement with the website*

A two monthly email campaign that was started in March 2021 has continued to promote practice improvements through regular updates. Topics for the updates are in the form of interviews with influential researchers or clinicians, demonstrations of therapy skills, and guidance on common addiction treatment procedures.

## **Structure, governance and management**

RESULT4addiction is a Charitable Incorporated Organisation of Trustees only (foundation CIO). The Trustees meet informally every two weeks or so and hold formal meetings every three months with minutes recorded. The business of the charity is straightforward to enact and tasks are divided between the Trustees who work on a voluntary basis for the charity.

## **Administrative information**

The charity does not have a physical base. Contact can be made by email [result4addiction@gmail.com](mailto:result4addiction@gmail.com)

The three Trustees are Duncan Raistrick, Gillian Tober and Mark Bisson. To see the credentials of the Trustees visit <https://www.result4addiction.net/about-us>

## Financial review

This is the financial statement for the Charity's financial year April 2021 to March 2022. Receipts were from a single donor. Outgoings are almost entirely due to software platform licence fees. Similar costs were incurred in the previous year.

Receipts and Payments Account		
	2021/22	2020/21
	£	£
Receipts		
Donations	3,576	3,300
<b>Total</b>	<b>3,576</b>	<b>3,300</b>
Payments		
Squarespace	230	311
FlippingBook	719	719
Academia journals	82	69
Infogram	312	307
Qualtrics	1,985	1373
Artwork/printing/design	0	0
Other	83	377
<b>Total</b>	<b>3,373</b>	<b>3,156</b>
Bank balance		
<b>Cooperative bank</b>	<b>738</b>	<b>573</b>

The 'other' category of expenditure in 2021/22 was a Filmora video editing licence and sundry items; in 2020/21 it was for a Google advertising campaign, which was tried as an experiment. The campaign was effective at bringing people to the site, but too expensive to sustain without additional funding.

The only tangible asset of the charity is its website - it is not known whether the website has any financial value but we assume not. The charity benefits from all activities being conducted from the Trustees' residences using personal equipment and study areas for which no charge is made to the charity. The charity also benefits from the time given by the Trustees to operating the project.

**RESULT4ADDICTION**

England & Wales - Charity number 1185891

---

# Accounts

---



**RESULT4addiction**

improving addiction  
outcomes

**Annual Report 2020/21**  
for the  
**Charity Commission**

**registered charity number 1185891**



# RESULT4addiction

improving addiction outcomes

## Aims and purposes

The sole purpose of the charity is to maintain and develop a website to help people who have an addiction problem. The website is to be found at <http://www.result4addiction.net/>. The aim is to help to improve the outcomes for people who have addiction problems. It is recognised that people with a wide range of educational achievement come within the orbit of the website resource and, therefore, a secondary aim is to make the content widely accessible by using plain English across the main topic areas and scientific language only as visitors drill down into a topic.

## Objectives

The website's primary aim of improving addiction outcomes is pertinent to both individuals who have or are in recovery from an addiction problem and to health and social care practitioners who are trying to help them. The objectives are:

- 
1. To support members of the UK public with drug and alcohol problems to...
    - a) self-assess their addiction problem anonymously and monitor progress to recovery
    - b) understand the nature of addiction problems
    - c) understand the nature and benefits of treatment

---

  2. To provide information to members of the UK public who may wish to...
    - a) support family or friends who have an addiction
    - b) learn more about addictions

---

  3. To provide screening for people worried about their drinking or drug taking to...
    - a) check out their substance use
    - b) check out national and international comparisons of substance use

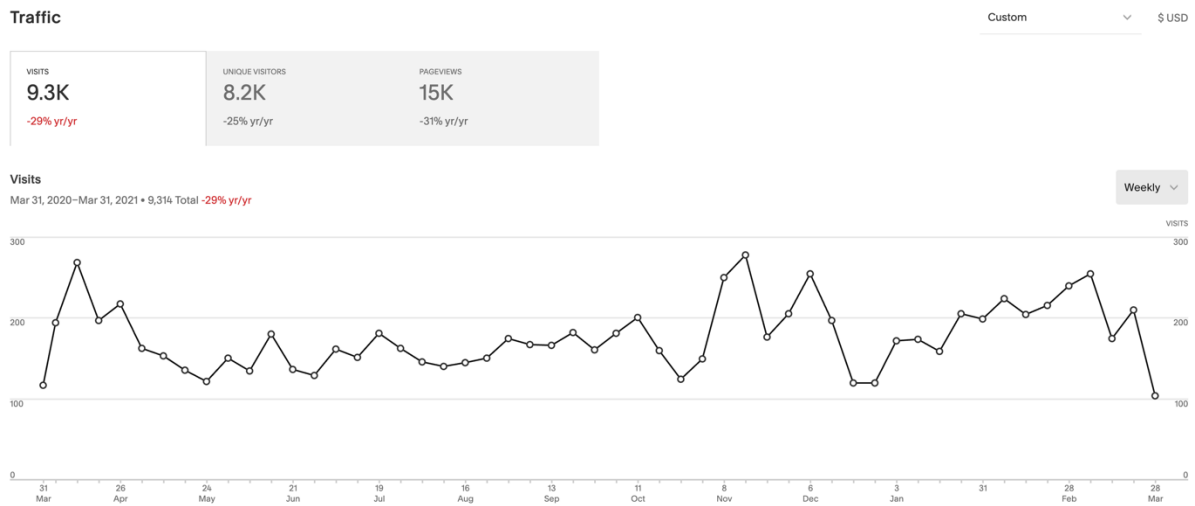
---

  4. To support practitioners in drug and alcohol services to...
    - a) assess and monitor the severity of service users' addiction problems
    - b) provide education to practitioners on the nature of addiction problems, the expected outcomes from addiction treatment, and the evidence supporting many of the commonly used addiction treatment outcome measures
    - c) provide a means of monitoring practitioner performance - typically with a supervisor

## The rationale for the website and activity this year

The result4addiction project was started in 2016 by Drs Duncan Raistrick and Gillian Tober who had been the senior clinicians at Leeds Addiction Unit for over 30 years. Following the Health and Social Care Act 2016 the commissioning of all substance misuse services was moved to the Local Authority and over the next few years NHS addiction services were greatly diminished. The project, which became a charity in November 2019, was seen as one contribution to filling the gap left by the demise of NHS provision. The website went live in 2018. Mark Bisson, retired senior NHS addiction nurse with extensive clinical, research and teaching experience, joined the project in 2019 and all three contributors became volunteers and Trustees of the charity and now manage the website.

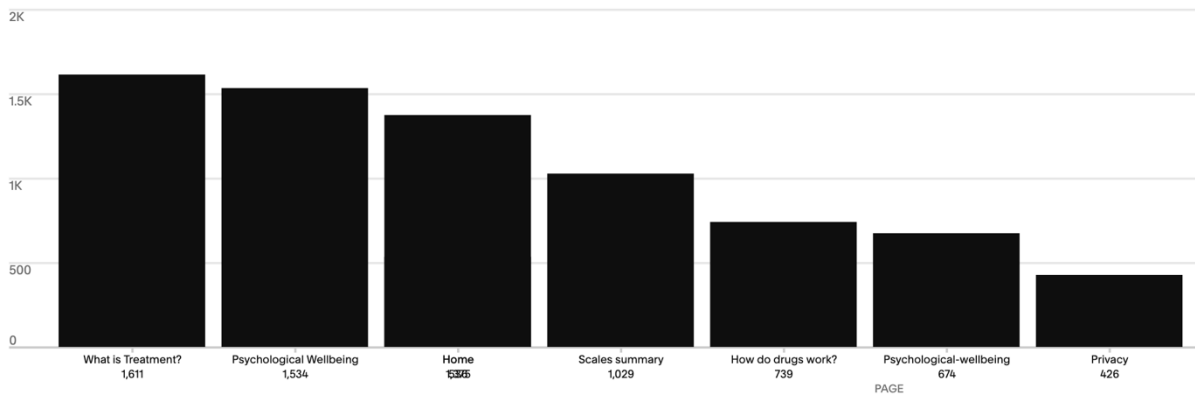
Overall traffic to the website has been running at around 200 visits per week. The peaks are probably due to promotional activity of some kind: usually approaching a particular service or sending out emails to clinical staff. The first chart below shows weekly visits for the year 2020/21 and the second chart shows the most popular content...



## Popular Content

### Top Pages by Views

Mar 31, 2020–Mar 31, 2021 • 14,775 Total



Of course, there is no way of knowing who has visited the website or why. The website analytics do provide data on a number of parameters, for example which countries and which devices.

## **COVID-19 pandemic**

The pandemic has had an impact on the Charity since the first lockdown in March 2020. Face to face meetings, including making video recordings, have been suspended. On a positive note the pandemic has shown the value of having online tools to support practitioners and enable self-assessments.

## **Important achievements this year**

### *1) Improved the look and feel of the website*

This is a never-ending process. The key improvements this year have been to utilise new images from a local artist so that the branding of the site is now more cohesive and navigation around the site is easier. A switch to a new template for the site has also improved the functionality and feel. The section for practitioners has been greatly enhanced by adding a new treatment manual and video demonstrations of good practice.

### *2) Improved the feedback given after self-assessment*

The first priority of the website is for people to be able to test themselves and get useful feedback. Both the tests to indicate the presence or not of disorders and the tasks to help people in recovery have been improved. Further improvement is always possible and users are invited to give their feedback on what could be better.

### *3) Engaged with NHS services*

The Trustees have been providing training and support to the NHS substance misuse service in Sheffield. The website is an integral part of the service adopting a psychosocial model of treatment called Integrated Social Behaviour and Network Therapy.

### *4) Improved engagement with the website*

A two monthly email campaign was started in March 2021 to promote practitioner updates. Topics for the updates are in the form of interviews with influential researchers or clinicians, demonstrations of therapy skills, and guidance on common addiction procedures.

### **5) YouTube**

A YouTube channel has been created as a means of raising the profile of RESULT on social media and making our video recording easily accessible to a wider audience.

## **Structure, governance and management**

RESULT4addiction is a Charitable Incorporated Organisation of Trustees only (foundation CIO). The Trustees meet informally every two weeks or so and hold formal meetings every three months with minutes recorded. The business of the charity is straight forward

to enact and tasks are divided between the Trustees who work on a voluntary basis for the charity.

### **Administrative information**

The charity does not have a physical base. Contact can be made by email [result4addiction@gmail.com](mailto:result4addiction@gmail.com)

The three Trustees are Duncan Raistrick, Gillian Tober and Mark Bisson. To see the credentials of the Trustees visit <https://www.result4addiction.net/about-us>

## Financial review

This is the financial statement for the Charity's financial year April 2020 to March 2021. Receipts were from a single donor. A funding application to the Society for the Study of Addiction for £3,460 was turned down. Outgoings are almost entirely due to software platform licence fees. Similar costs were incurred in the previous year and also before the project became a charity.

Receipts and Payments Account		
	2019/20	2020/21
	£	£
Receipts		
Donations	4,500	3,300
<b>Total</b>	<b>4,500</b>	<b>3,300</b>
Payments		
Squarespace	259	311
FlippingBook	719	719
Academia journals	0	69
Infogram	336	307
Qualtrics	1,800	1373
Artwork/printing/design	1,100	0
Other	0	377
<b>Total</b>	<b>4,283</b>	<b>3,156</b>
Bank balance		
<b>Cooperative bank</b>	<b>217</b>	<b>573</b>

The 'other' category of expenditure was entirely on a Google advertising campaign, which we tried as an experiment. The campaign was effective at bringing people to the site, but too expensive to sustain without additional funding. The only tangible asset of the charity is its website - it is not known whether the website has any financial value but we assume not. The charity benefits from all activities being conducted from the Trustees' residences using personal equipment and study areas for which no charge is made to the charity. The charity also benefits from the time given by the Trustees to operating the project.