



Report of the Trustees and Unaudited Financial Statements
for the year ended 31st October 2022 for Children's Hospital Pyjamas

Registered charity number: 1185739



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REPORT OF THE TRUSTEES

The trustees present their report, together with the financial statements of Children's Hospital Pyjamas, for the year ended 31st October 2022.

The financial statements have been prepared to comply with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) –(Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (March 2018) and the Charities Act 2011.

The Trustees confirm that they have considered the Charity Commissioner's guidance on public benefit.

Children's Hospital Pyjamas is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission for England and Wales on 10th October 2019.

CEO WELCOME

I am so very proud of all we have achieved this year. Coming out of a pandemic and heading straight into the current cost-of-living crisis has been challenging. However, my amazing team and the generosity of the general public, companies, foundations and trusts has helped us to surpass our donations from 2020/2021. This has allowed us to support even more children and young people, at a time when they need it the most.

As our financial year closes, the passion displayed by my team and our supporters has been amazing. I have been brought to tears so many times this year, as I read the testimonials we receive and see the smiles on some of the photos we are sent, of children wearing their new pyjamas. Going forward, we hope to increase the number of coordinators we have, so that the charity can continue to expand. We are constantly working behind the scenes and are always looking at new ways to raise additional funds and support more families.

Charmaine Green
Chief Executive Officer



ABOUT OUR CHARITY

Where did the idea come from?

Our organisation began in November 2010 when the founder's daughter was in hospital, following a cancer diagnosis. She was distressed at yet another hospital stay, especially as this one fell on the day of her planned and much awaited 3rd birthday party! However, with perfect timing, she received a brand-new Peppa Pig scooter that had been gifted to the hospital by another family. This scooter made a real difference and changed the mood of the entire stay, as the family felt someone was thinking of them during this difficult time and was wishing their daughter well.

After returning home, the family decided they'd like to support other children and asked friends and family to donate new toys, to be gifted to their local hospital. Three years later, they saw a need for more practical donations and Children's Hospital Pyjamas was created. Pyjamas are now donated by members of the public, schools and businesses, and distributed to hospitals, hospices and refuges throughout the UK, for poorly or disadvantaged children and young people.

Our goal and why pyjamas are needed

Our goal is to relieve the suffering of children in need of support, love and care by providing pyjamas. These are donated to children, aged new-born to eighteen years old, via hospitals, hospices and refuges.

We are often asked why pyjamas are needed, as the expectation is they should be provided by parents or care givers. Here are some examples of why we donate pyjamas:

- Children may arrive in A&E having had their clothing damaged, or when there hasn't been time to pack essentials. Some children arrive into hospital via social services and don't have any pyjamas. Other children have their own pyjamas but need a fresh pair due to illness or accident. "Often families come into hospital very unexpectedly and having the option of clean, unused pyjamas makes such a positive difference to their stay. A difference they will never forget. Families have been so appreciative and the pyjamas have always been so well received and help parents and carers have one less thing to worry about during what can be a very stressful and worrying time".
- In refuges, children may have fled a dangerous situation and might not have any clothing, so we offer pyjamas for comfort.
- Our donated pyjamas have also been used to dress children who have passed away, so their families can see them looking comfortable and at peace. The emergency department of Croydon University Hospital advises "We have recently had quite a few child deaths here in A&E at Croydon Health Services. I was upset when we were sending children to the mortuary in either an adults hospital gown or the clothes they died in. Children's Hospital Pyjamas kindly donated 100 sets of pyjamas so that in future we can dress the children nicely and their parents can see them looking presentable and comfortable in the last step of the patient journey. The kindness and generosity shown will have a huge impact on the department and we really appreciate the support of the charity and it's donors."



STRUCTURE AND GOVERNANCE

Chair of Trustees	Keishea Aidoo (appointed 5 th May 2019)
Trustees	Reanne Snagg (appointed 17 th February 2022)
	Kelly Dixon (appointed 28 th September 2021)
	Lisa Novelli-Brett (appointed 5 th May 2019)
Charity address	Weatherill House Business Centre New South Quarter 23 Whitestone Way Croydon Surrey CR0 4WF

STAFFING LEVELS

We continue to review all costs on an on-going basis and, this year, have seen the need for two salaried staff to spend dedicated time raising funds and awareness of the charity.

Current staffing levels (per week):

CEO – 15 hours

Operations Manager – 10 hours

VOLUNTEERS

We currently have more than 40 volunteer coordinators who live in various regions across the UK. Our coordinators contact businesses, schools and workplaces to source funding for their local area, alongside collecting donations of pyjamas from friends, family and members of the public.

Most of our hospitals, hospices and refuges need a variety of pyjamas and our aim is to donate 92 pairs to each location. This equates to 2 pairs for boys and 2 pairs for girls, in each size from new-born to adult size large. Some locations have different needs and this is discussed with the coordinator who tailors collections as required, with our head office sometimes purchasing or sending pyjamas to coordinators to supply any missing sizes. Once collected, the pyjamas are sorted, packaged and delivered by the coordinators at the beginning of December each year.

Our head office in Croydon follows a similar process, but they donate to areas where we do not have a local coordinator, a new location asks for support or an existing location needs some additional pyjamas throughout the year. These pyjamas are sourced in the same manner as above, as well as via direct donations to our head office and fundraising. Deliveries are then undertaken by our management team, volunteers and courier services.



With each pair of pyjamas donated, we attach a pair of hand made hearts, which are sewn by our volunteer sewing team. If you're interested in joining this amazing team, please visit <https://www.facebook.com/groups/403209850782160/>. The hearts really make a difference, as explained by Lola's Mum when Lola was discharged from hospital but her brothers stayed in. "Lola totally understood the purpose of the fabric hearts she received as she knew they were a way of staying connected even when apart. Before she left hospital ,she gave one of her matching hearts to her little brother, because she loves him and he's staying in hospital while she gets to go home".



Some of our deliveries



Hearts made by our volunteer sewing team



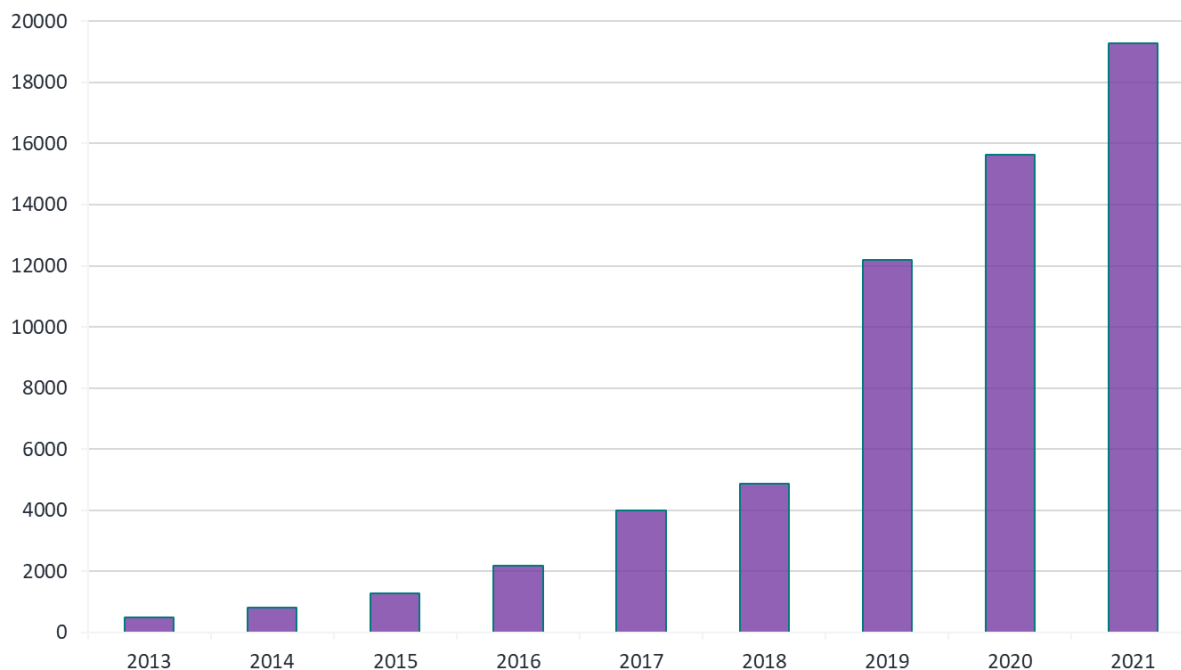
Locations of 2021/22 coordinators



ACHIEVEMENTS AND PERFORMANCE

Number of pyjamas delivered

	2021/22	2020/21	2019/20
Pyjamas distributed	19,289	15,636	12,202
Donation locations	127	92	60



Number of pyjamas delivered by year

In 2021/2022, we delivered 19,289 pairs of pyjamas, which was an increase of 23% compared to the previous year. This was very similar to the increase witnessed from 2019/2020 (28%). Looking further back, we registered as a charity in 2019 and have seen an overall increase in donations of almost 300% in this time.



Locations of 2021/22 donations



Implications of COVID-19 and the cost-of-living crisis

This report applies to 1st November 2021 to 31st October 2022. COVID-19 is no longer as prevalent or considered as harmful as it once was, but the effects of this pandemic are long lasting and far reaching. We know that many families have been adversely affected by COVID-19 and the current cost-of-living crisis is compounding this. Last year, we received requests to donate to 90 locations and this year we have received requests from 127 locations.

As well as affecting families, there has been an impact on businesses and fundraising. So far, we have been fortunate as we have been able to support more people and we hope the donations we need continue next year as we have received requests from more than 160 locations already.

Award nominations

We have been nominated for the Croydon Business Excellence Awards 2022, due to take place on 9th November 2022. We are 1 of 15 finalists in the 'Best charity or social enterprise' category.



Our CEO, Charmaine, was nominated for the BBC Make a Difference awards in the 'Volunteer' category. From hundreds of nominations, she reached the final 8 and attended an awards ceremony in Surrey. Whilst she did not win the award, she was given a highly commended status.



FUTURE DEVELOPMENT PLANS

Over the coming months, we are looking to recruit new coordinators, in areas where we do not currently have any. This will be via a variety of means including our social media sites, word of mouth and through existing and upcoming partnerships. This will increase our reach, but also decrease central costs as we will be able to collect donations in the local area, rather than distributing from our head office in Croydon.

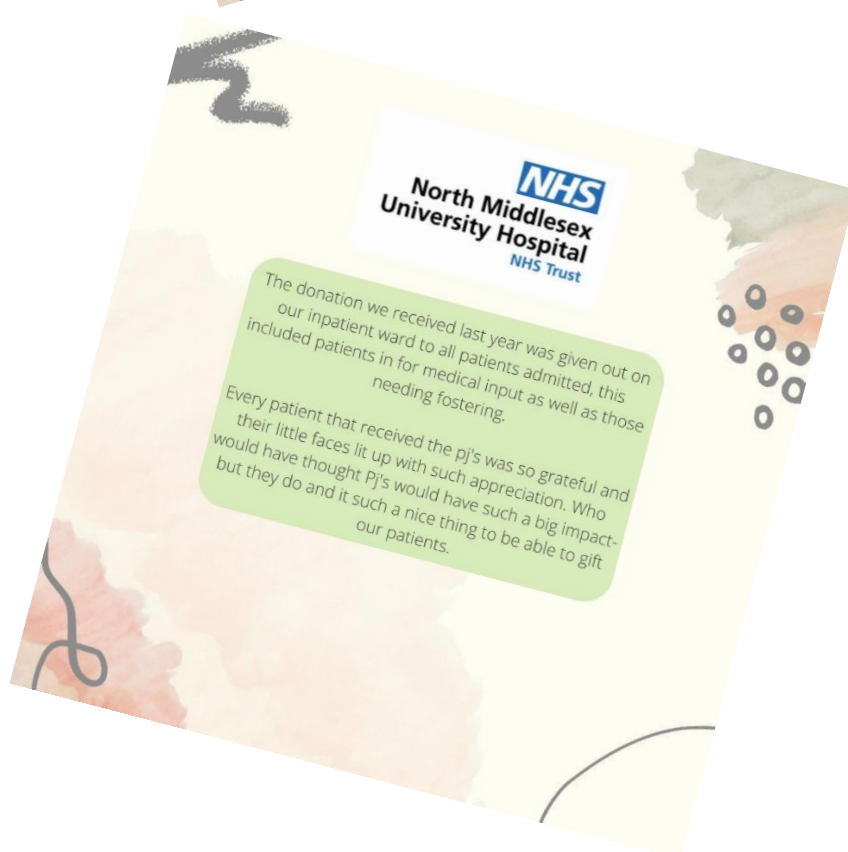
We have some exciting plans in place with our new partner, Puddle Ducks, who are a national swimming business. They are holding pyjama swim days and asking parents to donate pyjamas and/or monies, which they will send to us in November 2022. Going forward, we hope to make this an annual event to increase the visibility of our charity, across the UK.

With the aim of decreasing costs, we are reaching out to a number of couriers and asking for their support in delivering our donations to hospitals, hospices and refugees who have asked for assistance.

We are also seeking new fundraising opportunities and have applied for places in the Leicester half marathon, as well as the Great North Run. We hope this will raise some much needed funds.



TESTIMONIALS





INDEPENDENT EXAMINERS REPORT TO THE TRUSTEES FOR THE YEAR ENDED 31ST OCTOBER 2022

I report to the trustees on my examination of the accounts of the charity for the year ended 31 October 2022.

Responsibilities and basis of report

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiners statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached

Kevin Guweddeko
KG Accountants
Delta House
175-177 Borough High Street
London
SE1 1HR

DocuSigned by:
Kevin Guweddeko 16-Jan-23
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Statement of Financial Activities For the year ended 31st October 2022

	Notes	Unrestricted funds £	2021 £
Income and endowments from:			
Donations and legacies	2	45,310	16,225
Other trading activities	3		
Fund raising events		8,706	-
Total		54,016	16,225
Expenditure on:			
Raising funds	4/5		
Costs of generating donations and legacies		(36,742)	(17,524)
Fundraising trading: cost of goods sold and other costs		(216)	-
Total		(36,958)	(17,524)
Net income/expenditure		17,058	(1,299)
Reconciliation of funds			
Total funds brought forward		7,215	8,514
Total funds carried forward		24,273	7,215

Statement of Financial Position For the year ended 31st October 2022

	Notes	2022 £	2021 £
Current assets			
Cash at bank and in hand		24,582	7,215
		24,582	7,215
Creditors: amounts falling due within one year	10	(73)	-
Net current assets		24,509	7,215
Total assets less current liabilities		24,509	7,215
Net assets		24,509	7,215
The funds of the charity			
Unrestricted income funds	11	24,509	7,215
Total funds		24,509	7,215

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

Reanne Snagg
Trustee

31st October 2022



Notes to the Financial Statements

For the year ended 31st October 2022

1. Accounting Policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Charities Act 2011.

Children's Hospital Pyjamas meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Incoming resources

All incoming resources are included in the statement of financial activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

Resources expended

Liabilities are recognised as resources expended when there is a legal or constructive obligation committing the Charity to the expenditure:

2. Income from donations and legacies

	2022	2021
	£	£
Unrestricted funds		
Donations received	32,310	11,225
Grants received	13,000	5,000
	<u>45,310</u>	<u>16,225</u>

3. Income earned from other activities

	2022	2021
	£	£
Unrestricted funds		
Fund raising events	8,706	-
	<u>8,706</u>	<u>-</u>

4. Expenditure on generating donations and legacies

	2022	2021
	£	£
Unrestricted funds		
Subscriptions	424	-
Support costs	36,318	17,524
	<u>36,742</u>	<u>17,524</u>

**5. Expenditure on other trading activities**

	2022	2021
	£	£
Unrestricted funds		
Support costs	216	-
	<u>216</u>	<u>-</u>

6. Analysis of support costs

	Voluntary Income	Fundraising trading	2022	2021
	£	£	£	£
Management	22,851	-	22,851	-
IT	-	216	216	-
Support cost 5	-	-	-	9,571
Governance costs	13,467	-	13,467	7,953
	<u>36,318</u>	<u>216</u>	<u>36,534</u>	<u>17,524</u>

7. Net income/(expenditure) for the year

This is stated after
charging/(crediting):

	2022	2021
	£	£
Accountancy fees	-	340
Staff pension contributions	31	-



8. Staff costs and emoluments

Total staff costs for the year ended 31 October 2022 were:

	2022	2021
	£	£
Salaries and wages	1,602	-
Pension costs	31	-
	<u>1,633</u>	<u>-</u>
	2022	2021
Chief executive officer	1	0
Operations Manager	1	0
	<u>2</u>	<u>0</u>

9. Comparative for the Statement of Financial Activities

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

10. Creditors: amounts falling due within one year

	2022	2021
	£	£
Other creditors	73	-
	<u>73</u>	<u>-</u>



11. Movement in funds

Unrestricted Funds

	Balance at 01/11/2021	Incoming resources	Outgoing resources	Balance at 31/10/2022
	£	£	£	£
<i>General</i>				
General	7,215	54,016	(36,958)	24,273
	<u>7,215</u>	<u>54,016</u>	<u>(36,958)</u>	<u>24,273</u>

Unrestricted Funds - Previous year

	Balance at 01/11/2020	Incoming resources	Outgoing resources	Balance at 31/10/2021
	£	£	£	£
<i>General</i>				
General	8,514	16,225	(17,524)	7,215
	<u>8,514</u>	<u>16,225</u>	<u>(17,524)</u>	<u>7,215</u>

Purpose of unrestricted Funds

General

We collect brand new pairs of pyjamas for children aged between new-born and 18 (inclusive). The pyjamas are then donated to Hospitals, Hospices, Hospital at home teams and women's refuges up and down the Country. They will then distribute the pyjamas to children who are poorly or underprivileged.

12. Analysis of net assets between funds

	Net current assets / (liabilities)	Net Assets
	£	£
Unrestricted funds		
<i>General</i>		
General	24,509	24,509
	<u>24,509</u>	<u>24,509</u>
Previous year		
Unrestricted funds		
<i>General</i>		
General	7,215	7,215
	<u>7,215</u>	<u>7,215</u>



Detailed Statement of Financial Activities For the year ended 31st October 2022

	2022 £	2021 £
INCOME AND ENDOWMENT		
Donations and legacies		
Donations	32,310	11,225
Grants Receivable	13,000	5,000
	45,310	16,225
Other trading activities		
Fund Raising Events	8,706	-
	8,706	-
Total incoming resources	54,016	16,225
EXPENDITURE		
Raising donations and legacies		
Subscriptions	(424)	-
	(424)	-
SUPPORT COSTS		
Management		
Staff Costs - Wages & Salaries	(1,602)	-
Staff Costs - Pension Contributions	(31)	-
Purchases	(787)	(3,220.27)
Pyjamas	(16,142)	(4,813.17)
Storage	(629)	(1,537.52)
Courier & Delivery	(3,660)	-
	(22,851)	(9,571)
IT		
Fundraising It	(216)	-
	(216)	-
Support cost 5		
	-	(9,571)
Governance costs		
Accountancy Fees	-	(340)
Professional Fees	(3,098)	-
Premises Costs	(7,156)	-
Other Office Costs	(71)	(491)
Advertising/Promotional	-	(212)
Bank Charges	(72)	(72)
Card Fee	-	(2)
Printing, Postage And Stationery	(2,818)	(4,121)
Rent	-	(2,715)
Insurance	(252)	-
	(13,467)	(7,953)
Total resources expended	(36,958)	(17,524)
Net Income	17,058	(1,299)