

2023



# Pakistan Alliance for Girls Education UK

Trustees' Annual Report

for the year ended  
31 December 2023

The trustees present their report and the unaudited financial statements for the year ended 31 December 2023. Reference and administrative information set out on the following page forms part of this report. The financial statements comply with current statutory requirements, the charity's trust deed and the Statement of Recommended Practice – Accounting and Reporting by Charities where it applies to Receipts and Payments Accounts.



# LEGAL AND ADMINISTRATIVE INFORMATION

**Charity Number**                      **1185727**

**Trustees**

**The trustees who served during the year and up to the date of this report were as follows:**

Suniya Qureshi	
Nadia Bukhari	
Sara Rathore	Resigned 26 October 2023
Mohammad Kassim Gaffar	
Ayub Jamil Dosani	
Shumaila Kisat	Joined 11 February 2024

**Bankers**

Wise Bank  
Shoreditch High Steet  
56 Tea Building,  
London  
E1 6JJ

**Registered Office**

c/o Ace Accountancy  
Services Suite 211A,34-44  
London Road,Morden SM4  
5BT

**Bookkeeper**

Ace Accountancy Services

**Independent examiner**

Patrick Morrello ACA  
Third Sector Accountancy  
Limited Holyoake House  
Hanover Street Manchester  
M60 0AS



# About Us

## REPORT FROM THE CHAIR

Welcome to the 2023 Annual Report of the Pakistan Alliance for Girls' Education (PAGE). This year marks a significant milestone in our journey towards a future where every girl in Pakistan has the opportunity to learn, thrive, and reach her full potential.

## INTRODUCTION

PAGE is a leading non-profit organisation dedicated to empowering girls through education across Pakistan. Since its inception, PAGE has been at the forefront of the fight for girls' right to learn, creating a brighter future for themselves and their communities. We believe that education is the key to unlocking a girl's potential. When girls are educated, they are more likely to be healthy, financially independent, and active participants in society. They also play a crucial role in driving social and economic development for their families and communities.

## PAGE AND GIRLS' EDUCATION

PAGE strongly promotes the significance of education as a means to safeguard childhood and empower girls by taking action against child marriage, early pregnancy, and other harmful practices prevalent throughout Pakistan. A significant portion of births in developing nations occurs among adolescent girls without exposure to formal education. Girls with limited access to schooling face heightened vulnerability to health issues, poverty, and domestic violence. Investing in girls' education yields enduring benefits for local communities and has far-reaching positive impacts on regional, national, and even global economies.



# PAKISTAN ALLIANCE FOR GIRLS' EDUCATION



## Vision

A place where every girl can aspire to a better future and have access to quality education. We aim to be the catalysts for cultural and policy reforms and systematic innovations to help girls' education meet the challenges of the 21st century and provide opportunities for leadership.

## Mission

To create a reality of gender equality whereby more women are entering the education system, earning more qualification, one where women are participating equally in decision making and acquiring leadership roles. This is to be achieved by building more schools, training more teachers and improving coordination among relevant departments, elected representatives, donors, civil society organizations and communities (including parents).

## Core Pillars

PAGE's delivery mechanism has four main pillars:

- Character
- Individual
- Morality
- Community

# Objectives & Activities

PAGE UK carries out activities primarily to raise awareness and fundraising for PAGE Pakistan. PAGE UK is a registered charity in England and Wales since 9 October 2019, and has an independent Board of Trustees to ensure compliance with UK regulations.

The charity was established under a Trust Deed dated 9 September 2019, and its objectives are to promote the education of girls between the ages of 5 and 16 from deprived regions of Pakistan, working in collaboration, but not exclusively with PAGE Pakistan. PAGE UK currently runs an ambassador programme and holds gala events to raise funds that are remitted to PAGE Pakistan to support schools.

The trustees review the charity's aims, objectives and activities each year.



This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remain focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefits when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

## Structure, Governance & Management

The Board of Trustees, comprised of the trustees, meets regularly and sets the overall direction of the charity, sets objectives and monitors the performance of the executive committee. The executive committee, tasked with delivering the goals, meets as needed to develop the ambassador program, organise fundraising events, keep track of the charity's finances, and focus on highlighting the importance of girls' education in Pakistan.

The trustees have no beneficial interest in the charity and can only exercise their powers to further its objectives. All trustees give their time voluntarily and receive no benefits from the charity. No trustees received any remuneration or expense payments during the period.

## Financial Review

During the year the charity raised a total of £40,946 (2022: £139,301) mainly through general donations received throughout the year. The charity has in the past held fundraising galas, however, due to Covid was unable to do so this year. The charity was able to send £80,000 (2022: £98,498) directly to PAGE Pakistan and has been making arrangements to send further funds in the near future. Further details of the charity's performance can be found in the Receipts and Payments accounts on page 21 and the Statement of assets and liabilities on page 22. Apart from the expenditure shown in the accounts the charity had no other overheads or costs related to its UK operation.

The total unrestricted income was £34,946 (2022: £139,301) and the total restricted income was £6,000 (2022: £0). The total unrestricted expenditure was £75,773 (2022: £99,853) and total restricted expenditure was £6,000 (2022: £0). The funds at the end of the year were £5,682 (2022: £46,509) unrestricted funds.

## Reserves Policy

Free reserves held on 31 December 2023 were £5,682 (2022: £46,509). As a guideline, the Management Committee aims to hold minimum reserves of £5,000 to cover temporary expense shortfalls. As of 31 May 2024 the charity had over £22,000 in the bank accounts.

## Related Parties and relationships With other Organisations

PAGE UK works alongside PAGE Pakistan to improve girls' education in Pakistan. PAGE Pakistan has entered into several partnerships with various organisations described in this report to achieve the charity's objectives.



# PROGRAMMES



## STAR SCHOOLS

PAGE's Star Schools program tackles the challenge of out-of-school children (OOSCs) in Pakistan by providing access to high-quality, non-formal education. These schools go beyond traditional classrooms, offering a 3-year Accelerated Learning Program (ALP) aligned with the national primary curriculum through the technical collaboration of the Japan International Cooperation Agency (JICA). Our innovative teaching approach has yielded impressive results. A recent report shows Star Schools delivering outcomes at least as good, if not better, than comparable public and private schools. This translates to students acquiring the knowledge and skills needed to successfully transition to mainstream middle schools. Since 2018, PAGE has established 170 Star Schools, educating over 10,000 students across 62 of Pakistan's most deprived districts, targeting areas with the highest OOSC population. This focused approach ensures that more girls have the opportunity to access quality education and build a brighter future.

## ACTION FOR GENDER EQUITY AND SOCIO-ECONOMIC UPLIFT OF DISPLACED AFGHAN WOMEN AND GIRLS

PAGE, in partnership with UN Women Pakistan and funded by the Women's Peace and Humanitarian Fund (WPHF), is spearheading the "Action for Gender Equity and Socio-Economic Uplift of Displaced Afghan Women and Girls" project. This initiative, running from November 2022 to 2024, tackles the challenges faced by displaced Afghan women and girls. Education is a cornerstone of this initiative, with 600 children, focusing particularly on girls, receiving access to non-formal education at the primary level. Additionally, 600 women are empowered through a 12-week language and culture program, equipping them with essential skills for potential resettlement. Economic empowerment is another key focus. The project establishes Women Economic Uplift centers for 360 displaced women, offering them fast-track business programs and digital assistance. This equips them with the skills and resources needed to overcome poverty and build sustainable livelihoods.





## SWAT EDUCATION SUPPORT PROGRAM KHUSHAL SCHOOL – MALALA FUND

PAGE actively partners with the Malala Fund to empower girls' education in Pakistan. This collaboration provides comprehensive support to 30 selected students at Khushal School Swat. We go beyond tuition and transport by offering stipends, digital inclusion resources, and essential supplies. Mental health and psychosocial support for students and educators ensure well-being, while community outreach activities promote education's value. Furthermore, PAGE conducts capacity-building teacher training in Swat, focusing on child safeguarding, mental health support, and advanced teaching methodologies. This holistic approach creates a nurturing environment where girls can excel, alongside a well-equipped teaching force committed to their success.



## Education Support – Turkish Red Crescent (TRC)

PAGE and the Turkish Red Crescent (TRC) have joined hands in the Out-of-School Children Project, offering a brighter future for 150 children in Karachi. Launched in March 2022 and continuing until December 2024, this initiative tackles the issue of out-of-school children by establishing five non-formal education centres. These centres provide a safe and nurturing environment with a non-formal, accelerated curriculum, effectively bridging the education gap for students who haven't had the opportunity for formal schooling. The project focuses on completing primary-level education for these 150 students, with a strong emphasis on capacity building for the academic staff and ensuring the safety and security of both children and staff. Accountability and data privacy are also prioritized, with measures in place to protect beneficiaries. This collaborative effort is actively creating a positive change in the lives of these children, equipping them with essential skills and paving the way for a better future.



## MULTI-YEAR RESILIENCE PROGRAM- MYRP

The Multi-Year Resilience Program (MYRP), funded by Education Cannot Wait (ECW), tackles inclusion and strengthens Pakistan's education system. Led by VSO, PAGE acts as a gender-lead organisation and provides expertise in mental health, psychosocial support, and nutrition. PAGE under MYRP prioritises inclusivity for children with disabilities (20%), refugees (30%), and minorities/transgender individuals (10%). By equipping Early Childhood Education (ECE) and Community Learning Program (CLP) teachers with skills in Mental Health and Psychosocial Support (MHPSS) and the School Health Nutrition Program (SHNP), PAGE fosters supportive classrooms and student well-being. Furthermore, the program creates valuable resources like training manuals, referral directories, and social inclusion materials to empower educators and promote inclusivity within schools. This collaborative effort builds resilience within the education system, ensuring a safe and inclusive learning environment for all children in Pakistan.



## EDUCATION INITIATIVES FOR FLOOD-AFFECTED COMMUNITIES IN BALUCHISTAN AND SINDH

In response to the devastating floods in Pakistan, PAGE joined forces with the International Development and Relief Foundation (IDRF) to launch the "Education in Emergency" project. Funded by IDRF, this initiative focuses on establishing 42 Temporary Learning Centers (TLCs), which have since been upgraded to permanent Star Schools, in flood-affected districts of Baluchistan and Sindh provinces. Launched in December 2022 and renewed for another term in 2024, the project prioritises resuming education for 1,260 children whose schooling was disrupted by the disaster. It provides essential supplies, mental health services, and sports activities. Additionally, it tackles climate change through awareness campaigns and tree plantation drives, promoting environmental responsibility. To ensure long-term sustainability, the project empowers teachers with training in emergency education, child-friendly teaching methods, and mental health support. Furthermore, Village Education Committees (VECs) are established and trained, fostering community engagement and collaboration in rebuilding efforts, with a particular focus on education. This comprehensive approach ensures a holistic response to the educational needs of flood-affected children while promoting well-being, environmental awareness, and community empowerment.







## Enrolment, Retention and Progression (ERP) of Out of School Children (OOSC) in ICT

Enrolment, retention, and progression of out-of-school children (OOSC) in Islamabad is a joint effort by PAGE and the Ministry of Federal Education and Professional Training Pakistan. This campaign is initially focused on enrolling 500 out-of-school children by providing them with adequate learning facilities along with suitable teachers and facilitators, JICA-approved ALP content, digital content, and learning solutions that aid them for supplementary learning. Beyond academics, the initiative strives to provide essential supplies like uniforms and shoes, and explores options for nutritious meals to support student well-being and focus. Regular monitoring and evaluation ensure program effectiveness. Feedback from students, instructors, and the community informs continuous improvement, fostering a strong foundation for these children's educational journey.

## OXFORD PARENTING

Parenting Pakistan supported PAGE in its primary aim of bridging the gender gap in education through evidence-based parenting tips. Under the project, PAGE distributed materials for long-term involvement in community service by providing proper evidence-based parenting tips running from April 2023 till December 2023.







## ACHIEVE- EMPOWERING GIRLS WITH "SKILLS THAT SHAPE THE FUTURE"

The ACHIEVE program is a collaborative effort between PAGE, Prince's Trust International (now renamed King's Trust international), and financially supported by Zindigi Trust, empowered 100 girls in Islamabad and Swat with a focus on both personal and academic development. Through a tailored curriculum incorporating confidence-building, communication, entrepreneurship, employability, and digital skills, the program fosters safe and inclusive spaces for girls to learn and grow. Design thinking activities and exposure visits ignite aspirations and challenge stereotypes, leading to a visible increase in confidence, communication skills, and overall empowerment among participants. This pilot project serves as a beacon for wider community empowerment, offering a blueprint for shaping girls' futures and setting them up for success in the world of work.





## PAGE INTERNSHIP PROGRAMMES

PAGE has provided internships and volunteer opportunities to students and individuals from different organisations such as Roots Millennium, NUST, Bahria University, City Schools, National Defence University, and the Froebel International School. During the year, PAGE worked with several interns who contributed to secondary data collection, research, and development. This helped the youngsters interact with the children from underprivileged communities and engage with them to promote education through different activities.

## POLICY AND ADVOCACY

Advocacy for Girls' Education in Pakistan remains the cornerstone of PAGE's efforts. PAGE has established a strong network of partnerships, notably with different government bodies in Pakistan, including the SDG Secretariat, the Pakistan Institute of Education, Federal Directorate of Education and continues to be a very active partner with Ministry of Federal Education and Professional Training.



# CSR Forum

PAGE has also successfully launched its Corporate Social Responsibility (CSR) Forum for Girls Education: A forum comprising of corporate sector organisations focused on girls' education. The forum works directly with the organisations Working on Girls Education to support, sponsor, and provide technical resources for the implementation of programmes

## We established new partnerships

In the year 2023, PAGE is delighted to have formed new partnerships notably with The King's Trust International, Zindgi by JS Bank, L'Oréal Funds for Women, Parenting International, UNICEF, Turkish Red Crescent, Zong 4G, Yottabyte, and Beehive.



### ALLIANCE MEMBERS





# YOTTABYTE

This partnership is aimed at empowering young girls and women to gain the necessary knowledge and tools to succeed in today's digital world. PAGE is working closely with YOTTABYTE to provide access to digital skills training, mentorship programs, and other educational resources.

## WE CHAMPIONED GIRLS' EDUCATION AT THE WORLD STAGE!



We represented the efforts by PAGE for Girls Education at the Global arena.

Executive Director PAGE, Ms. Fajer Rabia Pasha, participated as a speaker at the High-Level Financing Conference by Education Cannot Wait in Geneva.

Fajer also held a dialogue with students of China Women University on Girls and Women Education.

She was also invited to the Women and Children Museum Beijing China and China Women University to exchange views on girls' education.

Our outstanding student, Dua Batool was invited to the World Innovation Summit for Education (WISE) in Doha to share her successful journey with PAGE.





# WE STRENGTHENED PARENTING PRACTICES IN FLOOD-AFFECTED COMMUNITIES!

In collaboration with GPI, PAGE established 42 learning centres in flood-affected regions starting in December 2022, continuing during 2023.

PAGE promoted parenting support through educational sites about Parenting for Lifelong Health (PLH).

Engaged 1,928 parents (1,178 men, 750 women) through educational sessions

Covered districts in Sindh (Qamber Shahdad Kot, Shikarpur, Jacobabad, Jamshoro) and Balochistan (Naseerabad, Jaffarabad, Jhal Magsi)





# WE ACHIEVED NEW MILESTONES!



PAGE won the 2023 Literacy Awards Program Successful Practice Honoree by The US Library of Congress

PAGE Star Schools selected as one of the two Laureates of the 2023 edition of the UNESCO Prize for Girls' and Women's Education

UNESCO

联合国教科文组织女童和妇女教育  
2023年联合国教科文组织女童和妇女教育奖颁奖典礼

中国 北京 Beijing China | 2023.9.28



# STATEMENT OF RESPONSIBILITIES OF THE TRUSTEES

The trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Charity law requires the trustees to prepare receipts and payments accounts.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable group and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees' annual report has been approved by the trustees on 18 / 06 / 2024 and signed on their behalf by

*Kassim Gaffar*

Kassim Gaffar  
Chair / Trustee

# INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF PAKISTAN ALLIANCE FOR GIRLS' EDUCATION FOR THE YEAR ENDED 31 DECEMBER 2023

I report to the trustees on my examination of the accounts of the above charity for the year ended 31 December 2023 as set out on pages 21 to 22.

## Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act"). The charity's trustees consider that an audit is not required for this year under section 144 of the Act and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention.

## Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

## Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Act; and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act
- have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Patrick Morrello ACA  
Third Sector Accountancy Limited  
Holyoake House  
Hanover Street  
Manchester  
M60 0AS

Date: 18 / 06 / 2024



**Pakistan Alliance for Girls Education UK**  
**1185727**

**RECEIPTS AND PAYMENTS ACCOUNTS**  
**for the period from 1 January 2023 to 31 December 2023**

**Receipts and payments**

	Unrestricted funds £	Restricted funds £	Total funds 2023 £	2022 £
<b>Receipts</b>				
Donations	32,446	-	32,446	83,975
Grants	2,500	6,000	8,500	25,000
Legacies	-	-	-	30,000
Other income generated	-	-	-	326
<b>Total receipts</b>	<b>34,946</b>	<b>6,000</b>	<b>40,946</b>	<b>139,301</b>
<b>Payments</b>				
Grants made	74,000	6,000	80,000	98,498
Bank charges	21	-	21	-
Fundraising event costs	50	-	50	-
Card processing fees	562	-	562	515
Independent examination	1,140	-	1,140	840
<b>Total payments</b>	<b>75,773</b>	<b>6,000</b>	<b>81,773</b>	<b>99,853</b>
<b>Net of receipts/(payments)</b>	<b>- 40,827</b>	<b>-</b>	<b>- 40,827</b>	<b>39,448</b>
Cash funds last year-end	46,509	-	46,509	7,061
<b>Cash funds this year-end</b>	<b>5,682</b>	<b>-</b>	<b>5,682</b>	<b>46,509</b>

**Pakistan Alliance for Girls Education UK**  
**1185727**

**Statement of assets and liabilities at the end of the year**

	Unrestricted funds	Restricted funds	Total funds 2023	Total funds 2022
<b>Cash funds</b>	£	£	£	£
Bank current account	4,104	-	4,104	45,053
Other	1,578	-	1,578	1,456
<b>Total cash funds</b>	<u>5,682</u>	<u>-</u>	<u>5,682</u>	<u>46,509</u>

There were no other monetary assets or liabilities as at 31 December 2023.

Approved and signed on behalf of all trustees on 18 / 06 / 2024 by:

*Kassim Gaffar*

Kassim Gaffar, Chair

*Ayub Dosani*

Ayub Dosani, Treasurer