

## **Trustees Report**

### **Inspired by Keira**

### **For the period 20 September 2019 to 31 December 2020**

The charity spend a considerable amount of time in 2019 trying to obtain charity status which they achieved in September 2019.

From September 2019 the charity then focussed its time on fundraising events to raise funds to support the charities objectives and activities. The trustees are very grateful to all those who donated to the charity. The majority of the fundraising occurred in late 2019 and early 2020 - fundraising activities include events to raise donations and the sale of Inspired by Keira merchandise. The charity are especially grateful to a local school who provided a considerable donation in late 2019.

The charity were pleased to support the purchase of a defibrillator for a local sports club. Saving lives is something which the charity feels is important, particularly in relation to the heart, and therefore the charity was pleased to be able to support this.

Unfortunately in 2020, the charity's activities were stopped by the Covid-19 pandemic and therefore both fundraising and charitable activities for the majority of 2020 were put on hold. However, coming into 2021 the charity hopes to help families using the funds it has previously raised as the UK emerges from the pandemic and charitable activities are able to continue.

Trustees for the period:

Joe Ball

Loanna Ball

Poppy Brimson

## Profit and Loss

Inspired by Keira

For the period 20 September 2019  
to 31 December 2020

Account	20 Sep 2019-31 Dec 2020
---------	-------------------------

### Turnover

Donations	8,724.62
Sales	1,109.42
<b>Total Turnover</b>	<b>9,834.04</b>

### Cost of Sales

Cost of Goods Sold	57.00
Direct Expenses	468.00
Event costs	999.53
<b>Total Cost of Sales</b>	<b>1,524.53</b>

<b>Gross Surplus</b>	<b>8,309.51</b>
----------------------	-----------------

### Administrative Costs

Advertising & Marketing	485.68
Depreciation Expense	1,092.53
Insurance	270.45
Legal Expenses	600.00
Motor Vehicle Expenses	96.90
Postage, Freight & Courier	18.93
Subscriptions	233.19
Telephone & Internet	203.87
<b>Total Administrative Costs</b>	<b>3,001.55</b>

<b>Surplus for the year</b>	<b>5,307.96</b>
-----------------------------	-----------------

# Balance Sheet

## Inspired by Keira

### As at 31 December 2020

Account	31 Dec 2020
<b>Fixed Assets</b>	
<b>Tangible Assets</b>	
Buildings	3,500.00
Less Accumulated Depreciation on Buildings	(2,100.00)
Less Accumulated Depreciation on Plant and Machinery	(189.05)
Plant and Machinery	596.98
<b>Total Tangible Assets</b>	<b>1,807.93</b>
<b>Total Fixed Assets</b>	<b>1,807.93</b>
<b>Current Assets</b>	
<b>Cash at bank and in hand</b>	
Inspired By Keira	9,617.17
<b>Total Cash at bank and in hand</b>	<b>9,617.17</b>
<b>Total Current Assets</b>	<b>9,617.17</b>
<b>Net Current Assets (Liabilities)</b>	<b>9,617.17</b>
<b>Total Assets less Current Liabilities</b>	<b>11,425.10</b>
<b>Net Assets</b>	<b>11,425.10</b>
<b>Capital and Reserves</b>	
Surplus	5,307.96
Retained Surplus	6,117.14
<b>Total Capital and Reserves</b>	<b>11,425.10</b>