

THE ANITA MENDIRATTA FOUNDATION

England & Wales - Charity number 1185358

Details

Other names	AMF
Status	Registered
Legal form	CIO
Registered	2019-09-17
Register	View on the Charity Commission register

Contact

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Activities

Objects: THE OBJECTS OF THE CIO ARE: SUCH CHARITABLE PURPOSES FOR THE PUBLIC BENEFIT AS ARE EXCLUSIVELY CHARITABLE ACCORDING TO THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES MAY FROM TIME TO TIME DETERMINE.

Activities: The charity will work with partner organisations which meet its due diligence requirements in order to provide this support on the ground. Local organisations providing education, safe childcare, health and wellbeing, supplemental school programmes, infrastructure and other initiatives enabling children and families to rebuild their lives will be supported through grant-funding.

Classification

- **How:** Makes Grants To Organisations
- **What:** General Charitable Purposes, Disability
- **Who:** The General Public/mankind

Geography

- Afghanistan
- Angola
- Azerbaijan
- Bahrain
- Bangladesh
- Belize
- Bhutan
- Bolivia
- Bosnia And Herzegovina
- Botswana
- Burma
- Cambodia
- Central African Republic
- Chile
- Congo
- Congo (Democratic Republic)
- Djibouti
- Dominica
- Dominican Republic
- East Timor
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Ethiopia
- French Guiana
- French Polynesia
- Gabon
- Guam
- Guatemala
- Guinea
- Guinea-bissau
- Guyana
- Haiti

- Honduras
- India
- Israel
- Ivory Coast
- Jamaica
- Jordan
- Kazakhstan
- Kenya
- Kiribati
- Kosovo
- Kyrgyzstan
- Laos
- Lebanon
- Lesotho
- Liberia
- Libya
- Macedonia
- Malawi
- Malaysia
- Maldives
- Mali
- Martinique
- Mexico
- Micronesia
- Mongolia
- Montserrat
- Morocco
- Mozambique
- Namibia
- Nepal
- Nicaragua
- Niger
- Occupied Palestinian Territories
- Pakistan
- Palau

- Panama
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Puerto Rico
- Qatar
- Rwanda
- Serbia
- Sierra Leone
- Somalia
- South Sudan
- Sudan
- Suriname
- Syria
- Tajikistan
- Tanzania
- Thailand
- The Gambia
- Togo
- Trinidad And Tobago
- Tunisia
- Turkmenistan
- Tuvalu
- Uganda
- Uzbekistan
- Venezuela
- Zambia
- Zimbabwe

Finances

Period end	Income	Expenditure	Assets	Employees
2024-09-17	£9,948	£32,956	-	-
2023-09-17	£13,952	£24,323	-	-
2022-09-17	£101,136	£8,522	-	-
2021-09-17	£0	£0	-	-
2020-06-17	£0	£0	-	-

Trustees

Name	Role	Appointed
Anita Mendiratta	Chair	2019-09-17
Alan Elliot Merschen		2019-09-17
Dr Cheryl James-Ward		2019-09-17
Simon John Walsh		2019-09-17

THE ANITA MENDIRATTA FOUNDATION

England & Wales - Charity number 1185358

Accounts



THE ANITA
MENDIRATTA
FOUNDATION

ANNUAL REPORT

SEPTEMBER 2023 - SEPTEMBER 2024



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CHAIRMAN'S NOTE



For any Foundation seeking to serve with purpose, it is not enough to simply grow – we must also continuously learn. Growth allows us to elevate our reach, but learning ensures we elevate our relevance. To truly make an impact, we must be willing to listen more deeply, engage more openly, and act more intelligently, shaping our support not only around what is needed, but how it is best delivered. The most effective foundations are those that are not only generous in what they give, but intentional in how they give it.

Such, gratefully, has been the case with Anita Mendiratta Foundation (AMF) this reporting year.

AMF has, this critical year, elevated not only our reach, but our impact, each step taken a direct expression of our mission: *Getting children at risk back on the path of education by working with partners across the globe who share our vision, values and determination.*

For children forced out of school by crisis, be it poverty, conflict, natural disaster, or social disruption, restoring early education is not just urgent, it is transformative.

Because when a child is able to return to the classroom, hope is restored not only in their young lives, but in their families, their communities, their futures.

Through that simple but powerful act, entire local ecosystems are reactivated operationally, financially, and emotionally, keeping families safe, strong, and hopeful.

This is the work of AMF. In partnership with trusted local organisations in tourism-dependent countries recovering from crisis, AMF's focus is on supporting re-entry into education. Whether little ones entering early education, children in primary school, or young adults entering vocational training, AMF works to rebuild community resilience and unlock long-term opportunity. Through every project, we aim to make a world of difference, quietly, carefully, and with conviction.

How do we choose? Carefully, considerately, and compassionately, confident that even the smallest steps taken with the greatest heart can lead to the deepest impact. For me, that has been the defining truth of this journey. This past year has been both a continuation of our AMF impact, and a celebration of our AMF community – partners, donors, benefactors. In Andhra Pradesh, India, AMF proudly marked its third year of partnership with APT Social Service Society, a safe and loving home for 45 orphaned girls. What made this year particularly special was the opportunity for our AMF team to visit the children in person for the very first time to see their joy, their pride in their school uniforms, and the lasting impact of the transportation, school supplies, and bunk beds we've been honoured to provide.

CHAIRMAN'S NOTE

- Seeing their eyes light up with recognition and trust reminded us that impact is never just in numbers. It is in moments. It is in relationships built across miles and made strong through care.
- This was also the year AMF expanded its support into Nepal, joining hands with Street Child to help build a new school in a remote Himalayan village for a community where formal education had remained out of reach. With this partnership, we are not only helping to construct a physical school, but to create a generational shift: a future where children will no longer have to walk for hours or leave their families behind to access a basic education. Instead, they will learn in a space built with their culture, their needs, and their futures at its heart.
- And in India's Andhra region, we also deepened our commitment to girls' empowerment through a new partnership with Adventure Aid, creating a new sewing programme for girls and young women. This sewing programme has since evolved into the EmpowerHer sewing school, which can be found on our website. This programme equips young women, many of whom are survivors of severe hardship, with practical skills, emotional strength, and a pathway to financial independence. What makes this initiative so powerful is not just the training, but the transformation. With every stitch, these women are reclaiming their agency and rebuilding their futures, stitch by stitch, with pride.

Across each of these projects and through our on-the-ground partners – APT, Street Child, Adventure Aid – what unites us all is not just need, but the promise.

Because at our core, and deep in our hearts, AMF exists to unlock promise.

To our donors, our partners, our Board of Trustees, our team, and the extraordinary women and men on the ground turning vision into daily impact, I offer my deepest, warmest, loving thanks. You are the heartbeat of AMF.

As we look to the year ahead my resolve is stronger than ever. My determination is greater than ever. And my gratitude is stronger than ever. Because now more than ever every starfish matters. x

Best always,



Anita Mendiratta

OUR IMPACT



AMF is a registered charity (registered number 1185358). We partner with local organisations in tourism-dependent countries to help rebuild communities following a crisis by getting children at risk back on the path to education. By reactivating community ecosystems through schooling, we ensure families and communities remain safe, strong and hopeful in the face of adversity.

We would like you to support us in our crucial work so please read on and let us tell you more about ourselves, what we do, what we have achieved and how we will go about allocating the funding given to us.

WHAT WE AIM TO DO: OUR OBJECTIVES AND ACTIVITIES

OUR MISSION

By raising new money and careful management of our existing funds, AMF provides a public benefit by making grants to organisations across the globe, our mission is:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

Our aim for 2024 is to expand the reach of The Anita Mendiratta Foundation by supporting a greater number of education-focused projects and deepening partnerships with trusted organisations around the world.

In 2023, AMF proudly awarded two impactful grants – one in India to continue our support of the APT Social Service Society’s children’s home, and one in Jordan in partnership with Humanity & Inclusion, providing critical educational access for children with disabilities.

In 2024, we were delighted to fund three additional projects: ongoing support for the APT Children’s Home in Andhra Pradesh; the launch of the EmpowerHer Sewing School in collaboration with Adventure Aid and IHCL, equipping women in rural India with skills and opportunity; and a vital school reconstruction initiative in Nepal in partnership with Street Child, providing earthquake-resilient classrooms and safe learning environments for hundreds of children.

OUR IMPACT - CONTINUED

These life-changing projects would not have been possible without your generous donations and enduring trust in our mission – thank you.

GRANTS PROCESS

Grants are made in accordance with charity law, our constitution, and the desired donation allocation of donors. In choosing projects, we endeavour to reflect the stated needs and aspirations of the communities.

During the operating year 2024 AMF gave grants totalling £31,135.30.

When considering where to focus future attention our Trustees are committed to the Charity Commission’s guidance on public benefit and what this means for AMF in fulfilment of our declared mission.



OUR WORK

We believe that restoring access to education is the most powerful way to protect those most vulnerable - young and old - rebuilding communities, and creating lasting opportunity in the wake of crisis.

For this reason, AMF continues to apply its focus on the following 4 critical areas of community rebuilding:

OPERATIONAL

ACCESS:



Removing barriers to education, helping children find a safe place to learn, play and grow.

TRAINING:



Investing in the local population to support sustainable childcare and educational programmes.

STRATEGIC

PARTNERSHIPS:



Building relationships with trusted, respected on-the-ground organisations to support the rebuild and remobilisation of communities.

SUSTAINABILITY:



Attracting other funders to ensure sustainability of programme support.

OUR ACTIVE PROJECTS

SNAPSHOT

THE WHERE:

Andhra Pradesh,
India

THE WHEN:

1 Year

THE WHAT:

Child Welfare,
Education.

THE WHO:

45 girls



APT Social Service Society

Support for Orphaned and Vulnerable Children

AMF is honoured to support APT Social Service Society, a safe haven for orphaned and vulnerable children in Andhra Pradesh, India for a third year. Many of these children have lived on the streets, faced hunger and extreme poverty, been forced into child labour, or lost their families. APT gives them not just a roof and a bed, but something far more powerful: love, dignity, and the chance to go to school and dream again.

AMF has proudly supported APT by covering essential educational costs for over 60 children, aged 6 to 16. Our ongoing grant ensures they have access to school fees, uniforms, books, and daily transportation – giving them the resources and routine needed to thrive in the classroom and beyond.

Funding Support: 2023–2024

Thanks to the generosity of our donors, AMF approved a grant of INR 707,600 (approximately £6,800 / USD 8,300) to cover:

- Tuition fees for over 60 children
- Uniforms and shoes
- Textbooks and stationery
- Daily safe transportation to school – including a vehicle, drives, and funding for gas.

This investment does more than provide materials. It ensures consistency, dignity, and the belief in every child that they are worthy of an education—and a future.



OUR ACTIVE PROJECTS

CONDUCTING DUE DILIGENCE - A SITE VISIT TO APT

October 2023 Site Visit: A Strategic Review

In October 2023, AMF's Co-Leads of Global Projects conducted an in-depth site visit to APT to evaluate the effectiveness and sustainability of the Foundation's support. The visit had several objectives:

- Assess project progress in helping children stay enrolled in school.
- Verify the allocation and impact of AMF funding.
- Evaluate well-being, living conditions, and educational facilities.

The AMF team visited the orphanage and local schools, met the children, engaged with their caregivers and teachers, and observed firsthand how the resources were being utilised. **These engagements confirmed the impact of the Foundation's contribution in creating a safe, encouraging environment for learning and growth.**

From the moment we arrived, we were welcomed not as visitors, but as family. The children ran to greet us with laughter and open arms. We played games in the dirt path next to the orphanage, watched the children create colourful drawings with donated supplies from our donors, and enjoyed beautiful dances and ceremonies that the children had rehearsed and performed on our arrival.



We sat with the staff, some of whom grew up in the home themselves, who give so much of themselves every day to these children, offering not only care but a sense of belonging - a family.

And yet, as joyful as these moments were, they were anchored in the reality of rural India and the extreme poverty that is an everyday reality not only for these children, but the community they will one day inhabit as adults.

We saw the limitations. The cracks in walls. The scarcity of supplies. The fragility of a system that depends entirely on goodwill. And still, we saw resilience. We saw futures being rebuilt, one child at a time. Most importantly, we saw the glimmer of hope that education brings these children, particularly the girls.



OUR ACTIVE PROJECTS

CONDUCTING DUE DILIGENCE - A SITE VISIT



KEY FINDINGS FROM AMF'S 2023 PROJECT SITE VISIT

During AMF's October 2023 visit to APT Social Service Society in Andhra Pradesh, five core insights emerged, highlighting both the meaningful impact of our support and areas for future focus.

- AMF's support is directly keeping 60+ orphaned children in school with consistent attendance, strong engagement, and visible emotional growth.
- The grant is being responsibly managed, with school fees, uniforms, books, and transportation delivered as intended.
- While the environment is safe and loving, infrastructure remains modest, highlighting a need for future investment in facilities.
- Children deeply valued the personal interactions during the visit, reinforcing that care, presence, and trust are just as vital as material support.
- The visit uncovered gaps in need and affirmed the importance of regular, on-site engagement to ensure sustainable impact.

What We Learned, What We Carry Forward

This visit was more than an audit—it was a powerful reminder.

- We learned the **power of presence**. The children didn't just need support; they craved connection.
- We saw that **hope lives in the ordinary** — in laughter during games, in chalk on hands, in the pride of a choreographed Bollywood number.
- We were reminded that **philanthropy is most powerful when it's personal** – demonstrated by the suitcases full of donations for the children from our donors.

OUR ACTIVE PROJECTS

CONDUCTING DUE DILIGENCE

Reflections from the Heart of Change

Standing amidst the dust and vibrant colours of Andhra Pradesh, what struck us most was not simply the impact of AMF's funding, but the transformative power of human connection. In every smile, every shared moment, and every hopeful gaze, we witnessed a quiet revolution taking place—one built not on grand gestures, but on consistency, care, and belief in potential.

The visit reminded us that change is not always loud. Sometimes it's in the steadiness of a girl boarding the school vehicle safely each morning, or the pride with which a child displays their schoolbooks, knowing someone believes in their future. These are not just stories of charity; they are stories of dignity being restored, futures being reclaimed, and communities being gently rebuilt from the inside out.

In these moments, we saw what AMF is truly about—not just providing support, but walking beside those we serve, listening, learning, and standing in solidarity. This is the essence of due diligence at AMF: ensuring impact with integrity, compassion, and an unwavering commitment to those who need us most.



"Verification isn't just about confirming funds are used properly—it's about seeing the real impact on children's lives. It helps us identify what's working, but also what's missing. These visits ground us in reality, ensuring our support remains accountable, relevant, and responsive to the evolving needs of the children we serve."

"Site visits are an essential part of project verification, offering donors the reassurance that their contributions are reaching exactly where AMF has committed. But this visit changed my life forever. Witnessing first-hand the impact our projects have on the lives of so many beautiful children—and knowing that our donors made this possible—has left an indelible mark on me."



OUR ACTIVE PROJECTS

SNAPSHOT

THE WHERE:

Karnali, Nepal

THE WHEN:

6 months to build

THE WHAT:

A Primary School

THE WHO:

500 children



Shiva Shankar Basic School

Rebuilding Earthquake Destroyed School in Nepal

On November 3, 2023, a powerful 6.4 magnitude earthquake struck Nepal's Jajarkot and Rukum West districts, leaving devastation in its wake. It was the deadliest quake since the 2015 Gorkha disaster, killing more than 150 people, injuring hundreds more, and damaging or destroying over 36,000 homes. Among the hardest hit were schools, a community pillar in most of the remote and mountainous villages, leaving thousands of children without safe spaces to learn.

The earthquake compounded existing challenges of poverty, isolation, and limited access to basic services and left families without the little support they once had when their children had access to a classroom.

In response, The Anita Mendiratta Foundation partnered with Street Child UK to support urgent efforts to restore education for affected communities.

Together, we funded the construction of a new school - a Transitional Learning Centre (TLC) and a dedicated WASH (Water, Sanitation and Hygiene) facility at the Shiva Shankar Basic School in Nalgad Municipality - one of the areas most impacted by the quake.

The TLC was designed as an immediate solution to ensure children could return to school as quickly as possible. Built using disaster-resilient materials, the structure offers a safe, stable environment where approximately 300 children can continue their education without delay.

More than just a classroom, the centre restores routine and reassurance for children who have experienced profound trauma and disruption.

OUR ACTIVE PROJECTS

STREET CHILD UK



Alongside the TLC, the construction of a WASH facility ensures that clean drinking water, gender-segregated toilets, and handwashing stations are available on-site. These services are critical in post-disaster contexts—not only for protecting children’s health, but for keeping them, especially girls, in school. By addressing both educational and hygiene needs, this project supports the long-term wellbeing of students and the broader community.

This intervention was carried out with a strong emphasis on community engagement, aligning with Street Child’s and AMF’s shared commitment to sustainable, locally-driven recovery. The result is not only a functional learning space, but also a strengthened foundation for educational continuity, a source of temporary jobs for the community, and community resilience.



For families in Nalgad, the reopening of Shiva Shankar Basic School marks a turning point in their recovery. It offers hope, stability, and a renewed sense of possibility.

As long-term reconstruction continues, the TLC and WASH facilities will ensure that children are not left behind, and that education remains a priority even in crisis.

We hope the photographs of the children returning to school, learning in new classrooms, puts a smile on your face as it did ours. We extend our deepest gratitude to our donors and on-the-ground partners. Your generosity and dedication helped transform destruction into opportunity.

Together, we are helping children in Nepal reclaim their right to learn, grow, and dream: no matter what challenges they face now or in the future.

OUR ACTIVE PROJECTS



STREET CHILD UK



***“We are very grateful to the Anita Mendiratta Foundation for their generous support in rebuilding education after the 2023 Jajarkot Earthquake. With their support we were able to construct two classrooms and two latrines with a hand washing station, which is now supporting over 300 children and 10 teachers in the remote village of Nalgad municipality in Karnali. This structure will last for over 10 years and will continue to support many more children in the years to come.*”**

During recovery and response programmes after disasters, often remote locations are underreached, but we are thankful to AMF for prioritising hard to reach areas and supporting the children there.”

Sanjay Budathoki- Programmes Manager, Street Child of Nepal



OUR ACTIVE PROJECTS

SNAPSHOT

THE WHERE:

Andhra Pradesh,
India

THE WHEN:

6 months

THE WHAT:

Education Program

THE WHO:

15 women, 5
communities

Skills Education for Young Girls and Women



In 2024, The Anita Mendiratta Foundation proudly supported a transformative vocational training initiative in rural Andhra Pradesh, India—an area where economic hardship, caste-based exclusion, and limited education opportunities continue to challenge women's access to dignified livelihoods.

In partnership with Adventure Aid, a UK-registered charity led by Ashley Platen-Mills, we funded a comprehensive sewing programme designed to equip women with lifelong skills and practical tools for income generation.

Thanks to the generosity of our donors, 15 women from marginalised communities received sewing training. The grant covered the full cost of instruction, centre fees, and the provision of a personal sewing machine to each participant upon completion, empowering the women to start home-based businesses and achieve financial independence.

This project prioritises support for Dalit women, those most often excluded from mainstream opportunities due to deep-rooted social inequities.

Many participants are single mothers or young women with minimal formal education, who previously relied on agricultural labour that earns less than £2 per day. Through this programme, they now have a realistic chance to double their income while remaining within their communities and caring for their families.

To ensure post-training success, Adventure Aid selects a maximum of three women per village, creating sustainable opportunities without oversaturating the local market. This approach strengthens the village economy, supports the participants' ability to generate ongoing work, and lays a foundation for long-term stability.

OUR ACTIVE PROJECTS

ADVENTURE AID



The programme's impact extends far beyond each individual. Increased income allows women to invest in their families, most importantly by sending their children to school. In past cohorts, several graduates have used their earnings to enrol their children in private education, further amplifying the intergenerational benefits of economic empowerment.

Adventure Aid has been active in Andhra Pradesh since 2013, working closely with trusted local partners to deliver projects in education and vocational training. This year's programme marks the fifth successful cohort of sewing trainees and continues a model that has already transformed dozens of lives.

At The Anita Mendiratta Foundation, we believe in the power of small, intentional interventions to create lasting change. Through the support of vulnerable, impoverished young women to enter vocational training, this project is a clear example, an initiative rooted in dignity, opportunity, and the belief that every woman, when given the tools and support, can build a better life for herself and her family.



It never ceases to amaze me what can be achieved when like-minded individuals come together with a common goal, pooling their resources and delivering a project that is impactful to so many, like the sewing project is. It impacts not only the individual, but their family and the wider community. Long may this partnership continue.

Ashley Platen-Mills
Founder & President of Adventure Aid

We remain deeply grateful to our donors and partners who made this possible.

Together, we are creating threads of change that strengthen the social and economic fabric of entire communities.



MONITORING & EVALUATION

DELIVERING WITH FOCUS AND ACCOUNTABILITY

At the Anita Mendiratta Foundation (AMF), we do more than fund education – we deliver measurable, mission-aligned impact. Our commitment to Monitoring & Evaluation (M&E) ensures that every initiative contributes directly to our stated charitable objectives and maximises donor trust.

Directly and Meaningfully Translating Mandate Into Measurable Action

AMF's operational mandate is reflected in four priority areas:

1. Safe and Accessible Schooling.
 - a. Funding school reintegration.
 - b. Covering fees, uniforms, and safe transport to support stable attendance.
2. Community-Centric Learning Initiatives.
 - a. Supporting learning hubs that also serve as shelters and social infrastructure.
3. Teacher Training and Capacity Building.
 - a. Enhancing teaching quality, especially in crisis-affected areas.
4. Employable Skills Development for Adults.
 - a. Providing vocational training to enable families to sustainably support children's education..

AMF's Delivery Parameters

To guide strategic focus and resource efficiency, AMF operates to the following measurable parameters:

Metric	Target	Purpose
Projects Initiated	Max. 5 annually	Ensures quality over quantity, safeguarding project depth and donor stewardship
Children Supported	Min. 200 enrolled/year	Focus on access and consistency of education for at-risk children
Partnerships Developed	At least 3 donor partnerships/year	Reinforces long-term funding sustainability

MONITORING & EVALUATION

Trusted Partnerships: Our Eyes on the Ground

As AMF is not an implementing agency, we rely on trusted partners to ensure:

- All funded charities are registered not-for-profits
- Programmes are verifiably active and accessible
- Local Rotary clubs can conduct spot checks throughout the project lifecycle



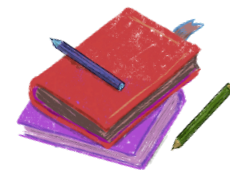
These strategic partnerships underpin our impact model and include:

- Rotary International – infrastructure expertise and verification
- Local NGOs & Community Groups – operational delivery and relevance (e.g., Mercy & Grace, Street Child, Humanity & Inclusion)

Evaluation in Practice

Our Monitoring and Evaluation framework evaluates:

- Outputs: What is delivered (e.g., classrooms built, uniforms distributed)
- Outcomes: What changes (e.g., improved attendance, community cohesion)
- Impact: What endures (e.g., generational uplift, self-sufficiency)



Regular updates, site visits, and beneficiary engagement provide transparency and allow AMF to assess programme health and adapt swiftly to challenges.

STRATEGIC REPORT

STRATEGIC VISION

As outlined in the Charitable Objects of the Anita Mendiratta Foundation, our Foundation is acutely focused on:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

Our ongoing mission is to identify and support individuals and projects rebuilding childcare and education in crisis-affected communities. While emergency response often prioritises infrastructure, restoring education and the social fabric of daily life is frequently delayed – leaving children and families without the routine, stability and sense of purpose that learning provides. At AMF, we believe these elements are not secondary but essential to long-term recovery and resilience.

BY 2025 AMF WILL BE:

- Continuing to work with trusted, respected, on-the-ground global organisations to identify, verify and activate grants for the enablement of education in locations across the globe hit by crisis.
- Strengthening AMF’s reputation as a trusted pathway to education for children, inspiring new project applications and donor support to enable sustainable, thoughtful recovery.

- Work with companies and organisations to create partnerships to make a greater impact on those in need of our support.

STRATEGIC FOCUS

PARTNERSHIPS

During the operational year of 2024 AMF continued to work with Rotary Great Britain and Ireland in searching for projects to support. Rotary GBI were critical in supporting the due diligence checks needed to issue grants during this operating year.

We were also fortunate this year to work alongside two remarkable organisations: Adventure Aid UK, a volunteer-led charity dedicated to empowering vulnerable communities through sustainable development projects and hands-on support; and Street Child, a leading international charity working to ensure children in low-resource environments can access education, even in the most challenging circumstances.

All partners have brought valuable expertise and deep local insight to our shared mission.



For AMF'S 6th year of operations, we hope to partner with more trusted, verified organisations to identify and mobilise projects across the globe.

FINANCE

Ensure sustainability. Ensuring a financially secure future whilst not compromising in reaching out to as many people as possible.

FINANCIALS

FINANCIAL REVIEW: ACHIEVEMENTS AND PERFORMANCE IN 2024

The AMF financial accounts year end is September.

In the financial year end of 2024, the foundation had an income of £9,948.00. In addition to this, the foundation had a total expenditure of £32,956.11.

RESERVES

On 17 September 2024, AMF had total funds of £59,134.43 (with total free reserves of £8,223.25).

RESERVES POLICY

Purpose - The purpose of this policy is to give confidence to stakeholders that the charity's finances are being managed and can also provide an indicator of future funding needs. This policy can be found on our website.

DEFINITIONS

Free Reserves:

That part of the charity's unrestricted income funds that is freely available to spend.

Undesignated funds:

Unrestricted funds earmarked for essential future spending, for example, to fund a project that could not be met from future income alone.

Restricted funds:

These are monies received from supporters/grant funders for a specific area of expenditure. They are not freely available to spend.

Operating Costs:

Operating costs include bank charges for international transfers, account fees, STRIPE deduction fees (as stated on our website) independent examiners report, website hosting and Data Protection Fee.

RESPONSIBILITIES AND ACCOUNTABILITY

TRUSTEES

- Trustees have overall responsibility for the governance of the organisation and should be able to justify the holding of income as reserves.
- Where the Trustees have a reserves policy, this policy must be set out in the Trustees' annual report.
- Trustees should keep the reserves policy under review to ensure it meets a charity's changing needs and circumstances. In this way Trustees will be aware of the build-up of excess reserves or of reserves being unexpectedly or rapidly depleted.

PROCEDURES AND IMPLEMENTATION

Total Reserves

Include restricted reserves, designated funds (including tangible fixed assets) and free reserves (the general fund).

CALCULATION OF FREE RESERVES TARGET

The Anita Mendiratta Foundation aims to keep operating costs to less than 7% of the total annual income of the Foundation, therefore the reserves policy is based on a percentage of total annual income rather than the operating costs.

Free reserves should total 20% of annual income based on the previous budget year. This should be regularly reviewed to ensure that it meets the Foundation's changing needs and circumstances.

Designation of funds:

- Funds can be designated for the following items:
- Significant capital spend.
 - Piloting new services.

FINANCIALS

FINANCIAL REVIEW: ACHIEVEMENTS AND PERFORMANCE IN 2024

Designation of funds continued:

- Capacity building which self-funds after year one.
- Capacity building which generates income to fund increases in operating costs.

Each item should be supported with a costed business case, be scrutinized by the Board of Trustees before approval. This should take place during the budget approval process.

Designated funds should be used within two years of their target date, if this does not take place they should either be released back into free reserves or re-approved for designation.

The annual report and accounts should detail the amount and purpose of the designations.

September 18th 2023 – September 17th 2024	£
Income Funds	
• Restricted	00.00
• Unrestricted income funds:	9,948.00
• Designated (earmarked) funds:	00.00
• Our Reserve	8,223.25
Grants	(31,135.30)
Operating Costs	(920.81)
Governance Costs (accountancy)	(900.00)
Total Net Assets	59,134.43

FINANCIALS

REMUNERATION POLICY

The Trustee board and the Global Project Team comprise the key management personnel of the charity as they oversee:

- directing and controlling the charity,
- running and operating the charity on a day-to-day basis.

None of the AMF Trustees are specifically paid in relation to AMF, they give their time freely. Details of expenses paid to key management personnel are disclosed on page 27 of the annual report.

Members of AMF's Trustees are required to disclose all relevant interests and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed on page 27 of the annual report.

GUIDE TO AMF'S FINANCES

GOING CONCERN

Going concern is an accounting term for a company that has the resources needed to continue operating indefinitely until it provides evidence to the contrary. This term also refers to a company's ability to make enough money to stay afloat or to avoid bankruptcy. If a business or organisation is not a going concern, it means it has gone bankrupt and its assets were liquidated.

While respecting the need for Foundation set-up in accordance with UK Charity Commission best practice and resulting legal and other costs for same, it is extremely important to the Trustees Board that there is minimal cost to the Foundation for continued administrative and operating costs. For this reason, CACHET Consulting Ltd., trading as ANITA MENDIRATTA & Associates, has continued to absorb some of the administrative costs for the Foundation.

AUDITING AMF'S ACCOUNTS

We take transparency very seriously, following all UK guidelines to ensure both our fundraising and accounting practices are operating to the correct level. As such we are registered to the UK Charity commission and are independently audited each year. To review our accounts for the year, see page 27.

AMF's accounts were audited by Shaun Nixon of CI Accounting LTD. For the full independent examination report, please go to page 27.



LEADERSHIP

TRUSTEES AND COMMITTEE MEMBERS



ANITA MENDIRATTA, CHAIRMAN

A globally recognised and respected Tourism, Aviation and Development practitioner, published author, and diplomat, Anita Mendiratta is the Founder and President of ANITA MENDIRATTA & Associates, a London-based international consulting firm. Working closely with the United Nations and a portfolio of other global entities at the forefront of international development, Anita possesses over two decades working closely with leaders in governments, businesses, and international organisations. A 'Rotary daughter', Anita is admired for having an innate ability to feel the 'heartbeat' behind the economic, social, political and environmental dynamics of nations.

“ Just 6 years ago Anita Mendiratta Foundation (AMF) officially began operations - a quiet, deeply personal commitment to creating a meaningful, lasting impact for little ones around the world in places well known that were needing our help, now. Since then, each day, each place AMF touches, each child's smile we see, has reinforced to me that AMF is heart in motion - my heart, the hearts of our Trustees and team, and those of our donors and partners. Each AMF project we are blessed to activate reflects our fundamental commitment to not trying to change the whole world at once - no one can do that, but changing someone's world, with love, hope, and dignity, one AMF programme at a time - because we can and we must. x ”

SIMON J WALSH, TRUSTEE

Simon is a Partner at Oury Clark Solicitors. His primary focus is Corporate and Commercial Law, however, he is also across the key aspects of Employment Law and The UK's Immigration Law landscape. Simon has extensive commercial and corporate experience coupled with first-hand knowledge of operating in a variety of regions (including Australia, Middle East, France and Northern Africa).

“ Being a trustee of The Anita Mendiratta Foundation fills me with pride as I witness the tangible, positive change we bring to communities in need. The foundation's unwavering commitment to dignity, opportunity, and hope continues to inspire and uplift lives around the world. ”



LEADERSHIP

TRUSTEES AND COMMITTEE MEMBERS - CONTINUED



CHERYL JAMES-WARD, TRUSTEE

Dr. Cheryl James-Ward is an internationally recognized educational leader based in the Southwestern United States, known for transforming school systems through innovation, access, and visionary leadership. A former superintendent, CEO, tenured professor, and NASA software engineer, she brings an unparalleled breadth of expertise to every initiative she leads. Her work has consistently centered on building future-ready schools, empowering leadership teams, and fostering strong, trust-based community partnerships.

“AMF is about creating pathways to success for children in tourism-supported countries who have endured extreme hardship. As a board member, I’ve witnessed the transformative power of our work—from providing transportation to funding sewing machines that empower young women to launch their own businesses. It has been a humbling and life-changing experience to be part of a mission that turns resilience into opportunity.”

ALAN ELLIOTT MERSCHEN, TRUSTEE

Alan Elliott is the founder of SIGMUND- the first of its kind, not-for-profit free open-source platform for global innovators in tourism. SIGMUND promotes the sharing of creative ideas with potential collaborators. While originally starting his career in academia, Merschen started consulting projects for a variety of industries. This is when he discovered it was the travel and tourism industry that captivated his real interest. Merschen created Myriad Travel Marketing, specializing exclusively in the international travel industry with private clients and governments on five continents. Merschen also serves on several non-profit and start-up advisory boards.



“What began as a simple idea has grown into a powerful, human-centric approach to creating meaningful change bringing education to those most in need. With remarkable rigour, enthusiasm, and passion, the AMF team has taken the torn fabric of many of the world’s crises and sewn it into a tapestry of lasting impact. I deeply admire what AMF do each day and can’t wait to see what’s next.”

LEADERSHIP

STATEMENT OF TRUSTEE'S RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulation.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2016),
- make judgments and estimates that are reasonable and prudent; state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements,
- and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. In so far as the Trustees are aware at the time of approving our Trustees' Annual Report.

In so far as the Trustees are aware at the time of approving our Trustees' Annual Report:

- (a) there is no relevant audit information of which the company's auditors are unaware; and
- (b) the Trustees have taken all the steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The Annual Report was approved by the Trustees and signed on their behalf by:



ANITA MENDIRATTA, CHAIRMAN.
The Anita Mendiratta Foundation.
Charity no. 1185358
19.06.2024

TEAM AMF

AMF has two staff seconded from CACHET Consulting Ltd., (trading as ANITA MENDIRATTA & ASSOCIATES), who have been nominated by the board of Trustees to be responsible for the daily running of the foundation, building the community through marketing and communications and conducting project visits and evaluations.

The staff work tirelessly to ensure the smooth running of the Foundation; actively seeking projects, vetting project applications, writing official documentation, processing accounts, and communicating with partners and donors.

JESSICA ZIJLSTRA

Acting as CO-LEAD of GLOBAL PROJECTS, Jessica assists with the daily running and operation of AMF. This includes, amongst many day-to-day tasks, communication with partners throughout the project and marketing support for AMF. In addition to this, Jessica conducts project site visits to ensure that donations have been spent appropriately, that agreed outcomes are being delivered, and that each project is having the intended impact on the ground.



Being part of AMF has shown me the extraordinary power of quiet, consistent action. Every project we support is rooted in compassion and care, and it's an honour to help turn that vision into real opportunities for children and communities around the world.



GRACE TOWLER

Grace as CO-LEAD of GLOBAL PROJECTS, assists with the day-to-day operations of AMF, including processing and responding to grant requests. Grace also works closely with Jessica and Geoff Blurton, to conduct all due diligence checks on applications and projects. Additionally undertaking site visits to project locations, providing on-the-ground oversight to verify that funds are being used as intended and to engage directly with partners and beneficiaries, ensuring our support is truly making a difference.



Over these six years with AMF, I've witnessed how a shared commitment to education, dignity and community resilience can truly change lives. It's a privilege to be part of a movement where every effort, no matter how small, adds up to meaningful impact.



TEAM AMF

ADVISORS

At AMF, we recognise the importance of combining passion with expertise. That's why we engage trusted advisors and respected organisations such as Rotary International to guide our work. Our advisors provide invaluable support, offering strategic insight and technical expertise to ensure the success of every project.

They play a crucial role in conducting due diligence, verifying on-the-ground activities, and ensuring that every initiative aligns with our mission of sustainable community recovery. Rotary's global network, with its extensive web of clubs and connections, enhances this approach by enabling seamless collaboration, local verification, and the sharing of best practices across borders. This trusted support system not only safeguards the integrity of our projects but also amplifies our collective impact, making each initiative more robust, transparent, and sustainable.

GEOFF BLURTON

Geoff Blurton has continued as FOUNDATION ADVISOR AND ROTARY INTERNATIONAL RELATIONSHIP MANAGER. Geoff is an integral part of mobilising and monitoring on-the-ground operational processes for AMF, especially at the outset of project and partner identification. Geoff is a Rotarian and former Salvation Army leader.



GOVERNANCE STRUCTURE

AMF's Trustee's Committee meets 4 times per calendar year in line with the foundation's governing documents.

Members of the Trustee board are selected to give the charity a good mix of appropriate professional skills – for example, finance, investment, and fundraising. All members of the Trustee board are provided with the Charity Commission's guidance: public benefit: an overview and the essential trustee: what you need to know (CC3) and what this means for a Trustee.

Trustees are appointed for a term of three years and may be reappointed for two further terms of three years but are not normally eligible for a further reappointment. An induction programme is in place for new Trustees.



INDEPENDENT EXAMINATION REPORT

I report on the accounts of the company for the year ended 17 September 2024, which are set out on pages 19 and 20.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit and consequently, no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.



INDEPENDENT EXAMINATION REPORT - CONTINUED -

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Shaun Nixon
CI Accountancy Ltd

Date: ~~30~~06.2025.....

11-12 The Courtyard,
St. Mary's Chare,
Hexham,
Northumberland.
NE46 1NH





THE ANITA
MENDIRATTA
FOUNDATION



*It made a difference to this one.
Thank you for all your support in 2024.*

If you would like to support the Anita Mendiratta Foundation or
would like more information, please contact us:

10 John Street, London, WC1 2EB, United Kingdom
contact@anitamendirattafoundation.org

www.anitamendirattafoundation.org



CHARITY COMMISSION
FOR ENGLAND AND WALES

THE ANITA MENDIRATTA FOUNDATION

England & Wales - Charity number 1185358

Accounts



THE ANITA
MENDIRATTA
FOUNDATION

ANNUAL REPORT

SEPTEMBER 2022 - SEPTEMBER 2023



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CHAIRMAN'S NOTE



Dear Supporters, Partners and Friends of the Anita Mendiratta Foundation (AMF),

As another year of impact comes to a close for AMF, I am honoured to share with you our official AMF Annual Report the period of September 2022 to September 2023 - our expression of the impact that AMF has made in the lives of children in need across the globe because of your trust in us.

No doubt you will see that through this period, our fourth official year of operations, we have stayed true to our commitment to our core purpose, strictly observant of our obligations as a UK registered Charity, and responsible to you as a delivery agent of your vision to ensure that no child facing crisis feels alone.

The compass of AMF - our Charitable Objects - remains unchanged:

"Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e. natural disaster, terrorism, social unrest).

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation."

What has changed is our ability to answer the call of duty when the support of AMF is needed. Because of our now proven systems, structures, and spirit of engagement both internally and externally, AMF has grown stronger, smarter, swifter, and more certain than ever of our area of focus. We fundamentally believe in our reason for being, our way of working, our impact, and the incredible blessing we have in having supporters like you who share our determination to make a world of difference for little ones across the world.

CHAIRMAN'S NOTE

For this reason, I as Chairman of AMF share this report with you with great pride and confidence. I am sincerely grateful to every person who makes AMF the source of hope it has become for many of our project leaders and beneficiaries. Especially the little ones whose radiant smiles you will see across the pages of this report.

Who are these sweet souls we have had the privilege to support this year? Over the period of this reporting cycle, the wings of AMF spread wider, making it possible to lovingly tuck many more children in need under the comfort AMF has been able to provide. Where in the world have we been operating?

Firstly, INDIA. This has been our second year of support of Apt Social Service Society in Andhra Pradesh, India, a not-for-profit organisation and a registered charity in India. We are delighted to continue our support of this incredible Children's Home that has been working tirelessly for over a decade to enable over 60 children - all orphans between the critical developmental ages of 6 to 16 years - to have a safe place to call 'home' with caring guardians providing them with safe, ongoing access to quality schooling. AMF has been an important part of ensuring these children have not only the school fees, uniforms and supplies they need for daily learning but also the transport they need to safely travel to school without fear of the streets and the undesired interest and interference of others that sadly occurs.

It is AMF's commitment to make every day at school a day of promise and positive possibility.

Also this year, JORDAN. Sadly, in Jordan as elsewhere in the world, children with disabilities - physical or mental - face significant difficulties accessing education. As a result of the crisis in Syria, Jordan's challenge is magnified as not only are Jordanian children held back from learning, so too are Syrian refugee children forced to find safety outside of their home country. With up to one-third of children within this category of challenge, Humanity and Inclusion (HI), a project proudly supported by AMF this year, is able to provide critical social and economic rehabilitation services, especially access to education for all, with emphasis on children with disabilities. It has been a genuine honour working with HI as, together, we work for the wellbeing of these sweet young ones as they look to living a future built on fair, quality, and loving supported learning.

We at AMF know how important it is that you, our invaluable donors, partners, and champions, see our ongoing demonstration of our honouring our shared vision. I am confident that you will find that this Annual Report honestly and reassuringly reflects the inspiring impact of AMF across the globe, with a clear breakdown of exactly how project choices are made, and funding is allocated.

CHAIRMAN'S NOTE

Within AMF, from our carefully selected, exceptionally qualified and compassionate Trustees to our remarkable, rigorous Co-Leads of Global Projects, and of course our lovely Foundation advisor and Rotary International relationship manager, we are all determined to ensure that AMF does all that it can – responsibly, swiftly and sustainably – to remove barriers that unfairly prevent children at risk from returning to the path of education. We know that in addition to unlocking a future of hope and possibility for a child, through our work AMF is also able to unlock the ability of a family and community to focus on engaging in meaningful work that offers an opportunity to earn an honest living for the benefit of all. This multiplier effect is where the power of AMF is its most purposeful.

This is especially true in these ever-changing and ever-challenging times in which we all live. Global, regional, and local crises are impacting all of our lives. For those already struggling, these crises magnify their need, which amplifies the call to action to AMF. We hear it and are determined to respond. Words cannot express the immense gratitude that we have for the active, impact-generating relationship we have with Rotary International who works with us to identify, verify, monitor, and sustain AMF projects. Our ability to link to, and leverage, Rotary International's global network enables us to work quickly and confidently identification, doing the right things, at the right time, the right way, with the right people, to ensure the right results.

For this, I extend my deepest gratitude. As stated in the past, our partnership with Rotary International is an invaluable testament to AMF's not only focus, but approach, to service above self.

Today, as we look to the future with ever-elevating determination, we are so grateful to know that we move forward with you. Our enduring, sincerest thanks to you for your trust, your support, your confidence, and your faith.

Together, we will continue to make a world of impact for little ones around the world. Together we will continue to be a source of hope, love and laughter for those needing to hold their hands as they face their futures.

Because, as we know in our hearts, every starfish matters.



Anita Mendiratta

OUR IMPACT



AMF is a registered charity (registered number 1185358). We partner with local organisations in tourism-dependent countries to help rebuild communities following a crisis by getting children at risk back on the path to education. By reactivating community ecosystems through schooling, we ensure families and communities remain safe, strong and hopeful in the face of adversity.

We would like you to support us in our crucial work so please read on and let us tell you more about ourselves, what we do, what we have achieved and how we will go about allocating the funding given to us.

WHAT WE AIM TO DO: OUR OBJECTIVES AND ACTIVITIES

OUR MISSION

By raising new money and careful management of our existing funds, AMF provides a public benefit by making grants to organisations across the globe, our mission is:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

OUR IMPACT

Our aim for 2023 was to support more project applications, having funded its first project in 2022 the Foundation was actively seeking more education-focused projects across the world to support.

The Anita Mendiratta Foundation was thrilled to award two grants in 2023 seeing immediate positive impact, more information on these projects can be found on page 09 of this annual report. This would not have been possible if it wasn't for your support and your generous donations.

GRANTS PROCESS

Grants are made in accordance with charity law, our constitution, and the desired donation allocation of donors. In choosing projects, we endeavour to reflect the stated needs and aspirations of the communities.

During the operating year 2023 AMF gave grants totalling £22,330.074.

When considering where to focus future attention our Trustees are committed to the Charity Commission's guidance on public benefit and what this means for AMF in fulfilment of our declared mission.



OUR WORK



We fundamentally believe that getting children back onto the pathway of education is crucial for community recovery after a crisis.

For this reason, AMF continues to apply its focus on the following 4 critical areas of community rebuilding:

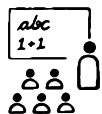
OPERATIONAL

ACCESS:



Removing barriers to education, helping children find a safe place to learn, play and grow.

TRAINING:



Investing in the local population to support sustainable childcare and educational programmes.

STRATEGIC

PARTNERSHIPS:



Building relationships with trusted and respected on-the-ground organisations to support the rebuild and remobilisation of communities.

SUSTAINABILITY:



Attracting other funders to ensure sustainability of programme support.

PROJECTS

ACCESSIBLE EDUCATION FOR ORPHANS IN ANDHRA PRADESH, INDIA HIGHLIGHTS NEED FOR SAFE SCHOOL TRANSPORT



For the second year running, The ANITA MENDIRATTA Foundation had the honour of partnering with APT Social Service Society, a small orphanage located in the town of Sattenapalli in Andhra Pradesh, India. The orphanage houses 45 children and provides them with a safe, caring and nurturing space to learn and grow.

Last year, thanks to our donors, AMF was able to provide APT Social Service Society with a vehicle to ensure safe transportation to school for the children. The vehicle has proven critical in getting the children to/from school on time. Increasing attendance and attainment.

In this year's application, APT Social Service

Society requested financial support for the children's education fees, their uniforms, books and equipment. In addition to this support, they requested funding to be able to purchase some bunk beds for the children, who had to sleep on the floor in the orphanage, where they were at risk of snakes and rats being able to reach them.

Sleep is crucial to a child's ability to learn and process what they have been taught during the day. The Trustees of The Anita Mendiratta Foundation agreed that the children being given bunk beds to allow them a decent night's sleep would be essential to their continued attendance and rising attainment within school.

PROJECTS

APT SOCIAL SERVICE SOCIETY



PROJECTS

APT SOCIAL SERVICE SOCIETY

AMF and Apt Social Service Society worked together to purchase bunk beds for the children of the orphanage. AMF also funded the girl's school fees, uniforms, books, equipment and vehicle running costs. Apt Social Service Society requested a total of INR784,000.00 (GBP£8521.00) to cover all the above costs for the year.

AMF was very pleased to support this project for a second year to ensure the continuation of attendance and attainment in school.



"Thank you for your great and kind heart. Thank you for your encouragement and support. I sincerely thank the Anita Mendiratta Foundation. Thank you for selecting Apt Children's Home and helping our 35 children. Your grant helped our children a lot and they are happy to go to school with full uniforms and education materials by vehicle."

Mrs Gathram - Head of Apt Social Service Society



AMF was beyond thrilled to support APT Social Service Society for a second year. This ongoing commitment underscores the foundation's dedication to fostering positive change and impactful initiatives in communities across the globe. Through its renewed partnership, the foundation aims to contribute to the sustainable development and advancement of the project's objectives, enriching the lives of individuals and fostering a brighter future for all.

PROJECTS

INCREASING ACCESS TO INCLUSIVE EDUCATION FOR OUT-OF-SCHOOL CHILDREN WITH DISABILITIES IN JORDAN, WITH HUMANITY & INCLUSION.



Aligned with Humanity & Inclusion's mission, we are restoring early childhood education in Jordan—a country navigating the delicate balance of tourism dependence and multifaceted crises. Humanity & Inclusion's vision centres on inclusivity, particularly addressing the needs of the most vulnerable children aged four to six, who face the risk of exclusion.

Working at the grassroots level, their dedication remains steadfast towards marginalized groups, including Syrian refugee children and Jordanian children with disabilities. Through collaborative efforts, we strive to eliminate exclusion and promote meaningful engagement in education, thus planting the seeds for a hopeful future

With the support from AMF, Humanity & Inclusion were able to connect their Early Intervention (EI) and Community Based Rehabilitation (CBR) systems at the community level, with their pre-school and primary education centres. A seamless transition to school is a lifeline for children with additional needs. Once enrolled in school, the continued support from CBR volunteers alongside teachers, parents and caregivers, bolsters attendance, retention and active participation.

By fostering a safe learning environment and sharing Humanity & Inclusion's expertise on disability inclusion, we aim to strengthen the long-term stability of inclusive education in Jordan, while transforming negative attitudes towards disability.

PROJECTS

HUMANITY & INCLUSION

JAWAD'S STORY

Meet Jawad from Jordan, a spirited 5 year old boy with Down syndrome, whose journey is a testament to the boundless potential that lies within every child, regardless of their challenges.

For the first few years of his life, Jawad's bright spirit was overshadowed by his struggle to communicate and grasp new skills. Yet, through the home-based activities facilitated by Humanity & Inclusion, a transformative shift has occurred. These initiatives have not only unlocked his potential but have also equipped his parents with the tools to effortlessly incorporate skill-building into their everyday lives.



THIS COULD NOT HAVE BEEN DONE WITHOUT OUR DONORS AND SUPPORTERS.

Gratitude fills our hearts for the generosity extended through your donations and the collaborative efforts between Humanity & Inclusion and the Anita Mendiratta Foundation. Together, we've nurtured his journey, fostering an environment where his parents now embrace each moment as a chance for connection, joy, and enlightenment. Education is at the heart of their daily routines, and Jawad flourishes, propelled by his resilience and the unwavering encouragement of his community.

Thanks to our partners, donors and supporters Jawad and many other children like him are on a path towards a brighter future.

PROJECTS

HUMANITY & INCLUSION



PROJECTS

HUMANITY & INCLUSION

“Our partnership with the Anita Mendiratta Foundation has been instrumental in restoring early years education for crisis-affected children with disabilities in Jordan. For children who were previously unseen, AMF has simply been a lifeline for them and their families. Together, we have supported over 50 children to go to school, each one a story of triumph, hope and newfound confidence. We are incredibly grateful for our partnership in Jordan and the difference AMF has made.”

Victoria Roots, Partnerships & Philanthropy Officer, Humanity & Inclusion UK



STRATEGIC REPORT

STRATEGIC VISION

As outlined in the Charitable Objects of the Anita Mendiratta Foundation, our Foundation is acutely focused on:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

Our continued aim is to identify people and projects in need of support for local community rebuilding of childcare post-crisis. This has been chosen as, while in the immediate phase after a crisis aid agencies and other entities go in to provide core infrastructure, the social fabric of local communities is often kept as secondary priority, with education programmes having to wait, which means people are left waiting for a sense of routine, a sense of stability and a sense of value.



BY 2024 AMF WILL BE:

- Continuing to work with trusted, respected, on-the-ground global organisations to identify, verify and activate grants for the enablement of education in locations across the globe hit by crisis.
- Continuing to build AMF's reputation as a respected entity providing a pathway back to education for children and young people, thereby inspiring both new project applications and donor contributions to ensure that those in need get the support required for sustainable, thoughtful recovery.
- Work with companies and organisations to create partnerships to make a greater impact on those in need of our support.

STRATEGIC REPORT

STRATEGIC FOCUS

PARTNERSHIPS

During the operational year of 2023 AMF continued to work with Rotary Great Britain and Ireland in searching for projects to support. Rotary GBI were critical in supporting the due diligence checks needed to issue grants during this operating year.

We were also lucky enough to partner with Humanity & Inclusion (HI), a globally recognised and trusted organisation delivering essential aid and support to those who have been hit by a crisis. HI also continue to support during the recovery process. For more information regarding our work with Humanity & Inclusion, please go to page 12.



For AMF'S 4th year of operations, we hope to partner with more trusted, verified organisations to identify and mobilise projects across the globe.

FINANCE

Ensure sustainability. Ensuring a financially secure future whilst not compromising in reaching out to as many people as possible.

TRAINING

Our staff are our most valuable asset and we fully believe in supporting training which will strengthen not only their professional skillsets but the future of the foundation.



FINANCIALS

FINANCIAL REVIEW: ACHIEVEMENTS AND PERFORMANCE IN 2023

The AMF financial accounts year end is September.

In the financial year end of 2023, the foundation had an income of £13,951.83. In addition to this, the foundation had a total expenditure of £23,333.10.

RESERVES

On 17 September 2023, AMF had total funds of £82,232.54 (with total free reserves of £18,322.76).

RESERVES POLICY

Purpose - The purpose of this policy is to give confidence to stakeholders that the charity's finances are being managed and can also provide an indicator of future funding needs. This policy can be found on our website.

DEFINITIONS

Free Reserves:

That part of the charity's unrestricted income funds that is freely available to spend.

Designated funds:

Unrestricted funds earmarked for essential future spending, for example, to fund a project that could not be met from future income alone.

Restricted funds:

These are monies received from supporters/grant funders for a specific area of expenditure. They are not freely available to spend.



FINANCIALS

RESPONSIBILITIES AND ACCOUNTABILITY

TRUSTEES

- Trustees have overall responsibility for the governance of the organisation and should be able to justify the holding of income as reserves.
- Where the Trustees have a reserves policy, this policy must be set out in the Trustees' annual report.
- Trustees should keep the reserves policy under review to ensure it meets a charity's changing needs and circumstances. In this way Trustees will be aware of the build-up of excess reserves or of reserves being unexpectedly or rapidly depleted.

PROCEDURES AND IMPLEMENTATION

Total Reserves

Include restricted reserves, designated funds (including tangible fixed assets) and free reserves (the general fund).

CALCULATION OF FREE RESERVES TARGET

The Anita Mendiratta Foundation aims to keep operating costs to less than 7% of the total annual income of the Foundation, therefore the reserves policy is based on a percentage of total annual income rather than the operating costs.

Free reserves should total 20% of annual income based on the previous budget year. This should be regularly reviewed to ensure that it meets the Foundation's changing needs and circumstances.

DESIGNATION OF FUNDS:

Funds can be designated for the following items:

- Significant capital spend.
- Piloting new services.
- Capacity building which self-funds after year one.
- Capacity building which generates income to fund increases in operating costs.

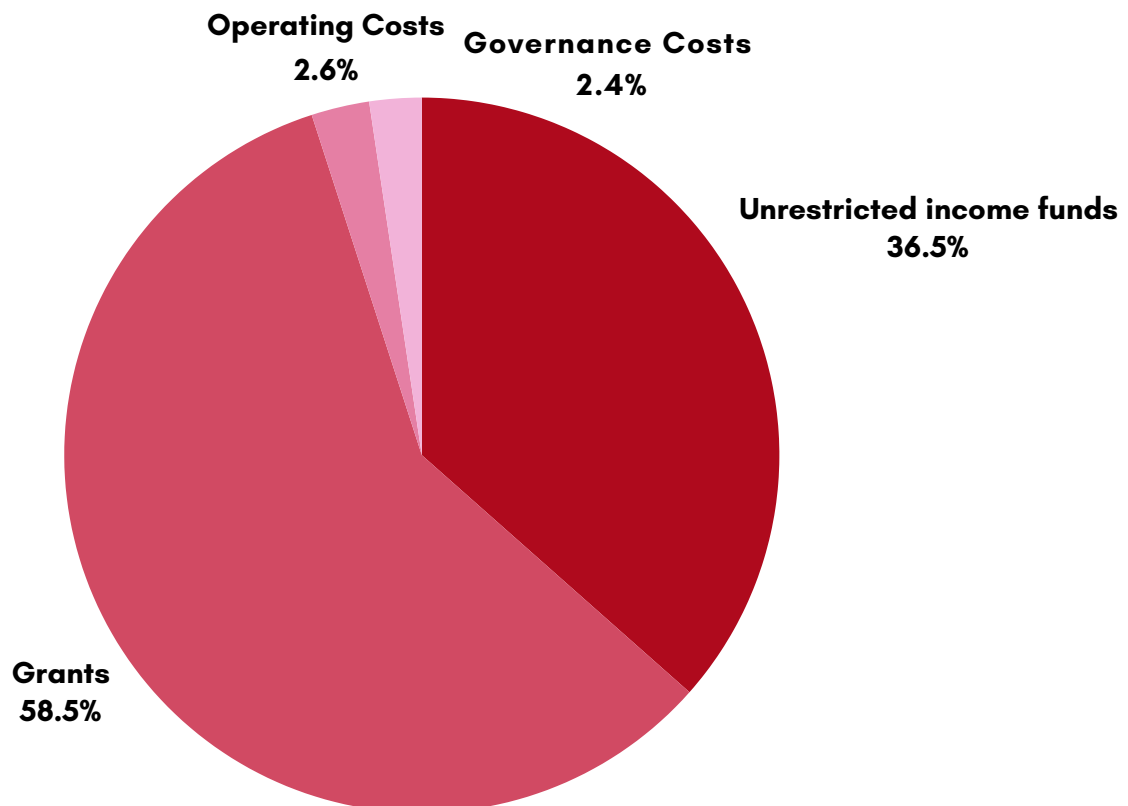
Each item should be supported with a costed business case, be scrutinized by the Board of Trustees before approval. This should take place during the budget approval process. Designated funds should be used within two years of their target date, if this does not take place they should either be released back into free reserves or re-approved for designation.

The annual report and accounts should detail the amount and purpose of the designations.



FINANCIALS

September 18th 2022 - September 17th 2023	£
Income Funds	
• Restricted	00.00
• Unrestricted income funds:	13,951.00
• Designated (earmarked) funds:	00.00
• Our Reserve	18,322.76
Grants	(22,330.74)
Operating Costs	(1,002.36)
Governance Costs (accountancy)	(900.00)
Total Net Assets	82,232.54



FINANCIALS

REMUNERATION POLICY

The Trustee board and the Global Project Team comprise the key management personnel of the charity as they oversee:

- directing and controlling the charity,
- running and operating the charity on a day-to-day basis.

None of the AMF Trustees are specifically paid in relation to AMF, they give their time freely. Details of expenses paid to key management personnel are disclosed on page 20 of the annual report.

Members of AMF's Trustees are required to disclose all relevant interests and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed on page 20 of the annual report.

GUIDE TO AMF'S FINANCES

GOING CONCERN

Going concern is an accounting term for a company that has the resources needed to continue operating indefinitely until it provides evidence to the contrary. This term also refers to a company's ability to make enough money to stay afloat or to avoid bankruptcy. If a business or organisation is not a going concern, it means it has gone bankrupt and its assets were liquidated.

While respecting the need for Foundation set-up in accordance with UK Charity Commission best practice and resulting legal and other costs for same, it is extremely important to the Trustees Board that there is minimal cost to the Foundation for continued administrative and operating costs. For this reason, CACHET Consulting Ltd., trading as ANITA MENDIRATTA & Associates, has continued to absorb some of the administrative costs for the Foundation.

AUDITING AMF'S ACCOUNTS

We take transparency very seriously, following all UK guidelines to ensure both our fundraising and accounting practices are operating to the correct level. As such we are registered to the UK Charity commission and are independently audited each year. To review our accounts for the year, see page 20.

AMF's accounts were audited by Shaun Nixon of CI Accounting LTD. For the full independent examination report, please go to page 26.

LEADERSHIP



ANITA MENDIRATTA



SIMON J. WALSH



DR. CHERYL JAMES-WARD



ALAN ELLIOT MERSCHEN

TRUSTEES AND COMMITTEE MEMBERS

ANITA MENDIRATTA, CHAIRMAN

A globally recognised and respected Tourism, Aviation and Development practitioner, published author, and diplomat, Anita Mendiratta is the Founder and President of ANITA MENDIRATTA & Associates, a London-based international consulting firm. Working closely with the United Nations and a portfolio of other global entities at the forefront of international development, Anita possesses over two decades working closely with leaders in governments, businesses, and international organisations. A 'Rotary daughter', Anita is admired for having an innate ability to feel the 'heartbeat' behind the economic, social, political and environmental dynamics of nations.

SIMON J WALSH, TRUSTEE

Simon is a Partner at Oury Clark Solicitors. His primary focus is Corporate and Commercial Law, however, he is also across the key aspects of Employment Law and The UK's Immigration Law landscape. Simon has extensive commercial and corporate experience coupled with first-hand knowledge of operating in a variety of regions (including Australia, Middle East, France and Northern Africa).

LEADERSHIP

TRUSTEES AND COMMITTEE MEMBERS - CONTINUED

CHERYL JAMES-WARD, TRUSTEE

Dr. Cheryl James-Ward has more than 25 years dedicated to public education as a teacher, professor and an educational leader. Dr. Cheryl James-Ward is a former NASA engineer and tenured professor at San Diego State University, Department of Educational Leadership where she taught school leaders and aspiring administrators.

ALAN MERSCHEN, TRUSTEE

Alan Elliott is the founder of SIGMUND- the first of its kind, not-for-profit free open-source platform for global innovators in tourism. SIGMUND promotes the sharing of creative ideas with potential collaborators. While originally starting his career in academia, Merschen started consulting projects for a variety of industries. This is when he discovered it was the travel and tourism industry that captivated his real interest. Merschen created Myriad Travel Marketing, specializing exclusively in the international travel industry with private clients and governments on five continents. Merschen also serves on several non-profit and start-up advisory boards.

STATEMENT OF TRUSTEE'S RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulation.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period.

LEADERSHIP

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2015),
- make judgments and estimates that are reasonable and prudent; state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements,
- and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. In so far as the Trustees are aware at the time of approving our Trustees' Annual Report.

In so far as the Trustees are aware at the time of approving our Trustees' Annual Report:

(a) there is no relevant audit information of which the company's auditors are unaware; and

(b) the Trustees have taken all the steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The Annual Report was approved by the Trustees and signed on their behalf by:



ANITA MENDIRATTA, CHAIRMAN.
The Anita Mendiratta Foundation.
Charity no. 1185358
19.03.2024

TEAM AMF



JESSICA ZIJLSTRA.

GRACE TOWLER

GEOFF BLURTON

AMF has two staff seconded from CACHET Consulting Ltd., [trading as ANITA MENDIRATTA & ASSOCIATES], who have been nominated by the board of Trustees to be responsible for the daily running of the foundation, building the community through marketing and communications and conducting project visits and evaluations. The staff work tirelessly to ensure the smooth running of the Foundation; actively seeking projects, vetting project applications, writing official documentation, processing accounts, and communicating with partners and donors.

JESSICA ZIJLSTRA

Acting as CO-LEAD of GLOBAL PROJECTS, Jessica assists with the daily running and operation of AMF. This includes, amongst many day-to-day tasks, communication with partners throughout the project and marketing support for AMF. Jessica also works closely with Grace to manage the Foundation's social media accounts.

GRACE TOWLER

Grace as CO-LEAD of GLOBAL PROJECTS, assists with the day-to-day operations of AMF, including processing and responding to grant requests. Grace also works closely with Jessica and Geoff to conduct all due diligence checks on applications and projects. Additionally, Grace supports Jessica with the management of the Foundation's social media.

GEOFF BLURTON

Geoff Blurton has continued as FOUNDATION ADVISOR AND ROTARY INTERNATIONAL RELATIONSHIP MANAGER. Geoff is an integral part of mobilising and monitoring on-the-ground operational processes for AMF, especially at the outset of project and partner identification. Geoff is a Rotarian and former Salvation Army leader.

INDEPENDENT EXAMINATION REPORT

I report on the accounts of the company for the year ended 17 September 2023, which are set out on pages 20 and 21.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit and consequently, no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.



INDEPENDENT EXAMINATION REPORT - CONTINUED -

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

S Nixon

.....
Shaun Nixon
CI Accountancy Ltd

Date: 29.03.2024.....

11-12 The Courtyard,
St. Mary's Chare,
Hexham,
Northumberland.
NE46 1NH





GOVERNANCE STRUCTURE

AMF's Trustee's Committee meets 4 times per calendar year in line with the foundation's governing documents.

Members of the Trustee board are selected to give the charity a good mix of appropriate professional skills - for example, finance, investment, and fundraising. All members of the Trustee board are provided with the Charity Commission's guidance: public benefit: an overview and the essential trustee: what you need to know (CC3) and what this means for a Trustee.

Trustees are appointed for a term of three years and may be reappointed for two further terms of three years but are not normally eligible for a further reappointment. An induction programme is in place for new Trustees.



It made a difference to this one.
Thank you for all your support in 2023.



If you would like to support the Anita Mendiratta Foundation or would like more information, please contact us:

10 John Street, London, WC1 2EB, United Kingdom
contact@anitamendirattafoundation.org

www.anitamendirattafoundation.org



CHARITY COMMISSION
FOR ENGLAND AND WALES

Company registration number: CE018870
Charity registration number: 1185358

The Anita Mendiratta Foundation

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 17 September 2023

CI Accountancy Ltd
11-12 The Courtyard
St. Mary's Chare
Hexham
Northumberland
NE46 1NH

The Anita Mendiratta Foundation
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The following page does not form part of the statutory financial statements:

Statement of financial activities per fund	11
--	----

The Anita Mendiratta Foundation
Reference and Administrative Details

Charity name	The Anita Mendiratta Foundation
Charity registration number	1185358
Company registration number	CE018870
Registered office	10 John Street London WC1N 2EB
Trustees	Dr Cheryl James-Ward Mr Simon John Walsh Mr Alan Elliott Merschen Ms Anita Mendiratta
Chief executive officer	Ms Anita Mendiratta
Accountant	CI Accountancy Ltd 11-12 The Courtyard St. Mary's Chare Hexham Northumberland NE46 1NH

The Anita Mendiratta Foundation

Trustees' Report

Charity's Objects:

"Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e. natural disaster, terrorism, social unrest).

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation."

Aim for 2023:

Our aim for 2023 was to support more project applications, having funded its first project in 2022 the Foundation was actively seeking more education-focused projects across the world to support. The ANITA MENDIRATTA Foundation was thrilled to award two grants in 2023 seeing immediate positive impact, more information on these projects can be found on page 09 of the annual report. This would not have been possible if it wasn't for your support and your generous donations.

Achievements:

During the operating year 2023 AMF gave grants totalling £22,330.74, split between two projects - Apt Social Service Society and Humanity and Inclusion.

Apt Social Service Society:

For the second year running, The ANITA MENDIRATTA Foundation had the honour of partnering with APT Social Service Society, a small orphanage located in the town of Sattenapalli in Andhra Pradesh, India. The orphanage houses 45 children and provides them with a safe, caring and nurturing space to learn and grow. In this year's application, APT Social Service Society requested financial support for the children's education fees, their uniforms, books and equipment. In addition to this support, they requested funding to be able to purchase some bunk beds for the children, who had to sleep on the floor in the orphanage, where they were at risk of snakes and rats being able to reach them.

Sleep is crucial to a child's ability to learn and process what they have been taught during the day. The Trustees of The Anita Mendiratta Foundation agreed that the children being given bunk beds to allow them a decent night's sleep would be essential to their continued attendance and rising attainment within school.

Humanity and Inclusion:

Aligned with Humanity and Inclusion's mission, AMF helped restore early childhood education in Jordan—a country navigating the delicate balance of tourism dependence and multifaceted crises. Humanity and Inclusion's vision centres on inclusivity, particularly addressing the needs of the most vulnerable children aged four to six, who face the risk of exclusion.

With the support from AMF, Humanity and Inclusion were able to connect their Early Intervention (EI) and Community Based Rehabilitation (CBR) systems at the community level, with their pre-school and primary education centres. A seamless transition to school is a lifeline for children with additional needs. Once enrolled in school, the continued support from CBR volunteers alongside teachers, parents and caregivers, bolsters attendance, retention and active participation.

Aim for 2024:

Continuing to work with trusted, respected, on-the-ground global organisations to identify, verify and activate grants for the enablement of education in locations across the globe hit by crisis.

Continuing to build AMF's reputation as a respected entity providing rapid and effective response to communities in crisis, thereby inspiring both new project applications and donor contributions to ensure that those in need get the support required for sustainable, thoughtful recovery.

The Anita Mendiratta Foundation
Trustees' Report

Wisely invest in hard and soft infrastructure to enable smarter, smoother processes and systems for project activation and impact evaluation.

Work with companies and organisations to create partnerships to make a greater impact on those in need of our support

Small company provisions

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.



.....
Ms Anita Mendiratta
Trustee

Date: 28 03 2024
.....

Independent Examiner's Report to the Trustees of The Anita Mendiratta Foundation

I report on the accounts of the company for the year ended 17 September 2023, which are set out on pages 5 to 10.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act; and
- state whether particular matters have come to my attention.


Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charitieshave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Shaun Nixon
CI Accountancy Ltd

Date: 28/03/2024
.....

11-12 The Courtyard
St. Mary's Chare
Hexham
Northumberland
NE46 1NH

The Anita Mendiratta Foundation
Statement of Financial Activities (including Income and Expenditure Account) for the
Year Ended 17 September 2023

	Unrestricted Funds	Total Funds 2023	Total Funds 2022
Note	£	£	£
Incoming resources			
Incoming resources from generated funds			
Voluntary income	2	13,952	101,136
Total incoming resources		<u>13,952</u>	<u>101,136</u>
Resources expended			
Costs of generating funds			
Costs of generating voluntary income	3	23,388	7,622
Governance costs	6	935	900
Total resources expended		<u>24,323</u>	<u>8,522</u>
Net movements in funds		(10,371)	92,614
Reconciliation of funds			
Total funds brought forward		92,614	-
Total funds carried forward		<u><u>82,243</u></u>	<u><u>92,614</u></u>

The notes on pages 7 to 10 form an integral part of these financial statements.

The Anita Mendiratta Foundation (Registration number: CE018870)

Balance Sheet as at 17 September 2023

		2023		2022	
	Note	£	£	£	£
Current assets					
Cash at bank and in hand			83,143		93,514
Creditors: Amounts falling due within one year	9		<u>(900)</u>		<u>(900)</u>
Net current assets			<u>82,243</u>		<u>92,614</u>
Net assets			<u>82,243</u>		<u>92,614</u>
The funds of the charity:					
Unrestricted funds					
Unrestricted income funds			<u>82,243</u>		<u>92,614</u>
Total charity funds			<u>82,243</u>		<u>92,614</u>

For the financial year ended 17 September 2023, the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008 January 2015).

Approved by the Board on 28/03/24.. and signed on its behalf by:



Ms Anita Mendiratta
Trustee

The notes on pages 7 to 10 form an integral part of these financial statements.

The Anita Mendiratta Foundation

Notes to the Financial Statements for the Year Ended 17 September 2023

1 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)', issued in March 2005, the Financial Reporting Standard for Smaller Entities (effective January 2015) and the Companies Act 2006.

Fund accounting policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Further details of each fund are disclosed in note 12.

Incoming resources

Donations are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Resources expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of generating funds are the costs associated with attracting voluntary income.

Grants payable are payments made to third parties in the furtherance of the charitable objectives. Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specific service or output.

Grants payable without performance conditions are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

Governance costs include costs of the preparation and examination of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

The Anita Mendiratta Foundation

Notes to the Financial Statements for the Year Ended 17 September 2023

..... continued

2 Voluntary income

	Unrestricted Funds £	Total Funds 2023 £	Total Funds 2022 £
Donations and legacies			
Appeals and donations	13,952	13,952	101,136
	13,952	13,952	101,136

3 Costs of generating voluntary income

	Unrestricted Funds £	Total Funds 2023 £	Total Funds 2022 £
Donations and legacies			
Grants payable - institutions	22,331	22,331	7,095
Computer software and maintenance costs	425	425	71
Advertising	336	336	-
Bank charges	296	296	456
	23,388	23,388	7,622

4 Grantmaking

	Grants to institutions £
Donations and legacies	22,331

The support costs associated with grant making are £0.

5 Grants to institutions

Name of Institution	Activity	£
Grants payable - institutions	Donations and legacies	22,331

The Anita Mendiratta Foundation

Notes to the Financial Statements for the Year Ended 17 September 2023

..... continued

6 Governance costs

	Unrestricted Funds £	Total Funds 2023 £	Total Funds 2022 £
Accountancy fees	900	900	900
Legal and professional costs	35	35	-
	<u>935</u>	<u>935</u>	<u>900</u>

7 Trustees' remuneration and expenses

No trustees received any remuneration during the year.

8 Taxation

The company is a registered charity and is, therefore, exempt from taxation.

9 Creditors: Amounts falling due within one year

	2023 £	2022 £
Accruals and deferred income	<u>900</u>	<u>900</u>

10 Members' liability

The charity is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The Anita Mendiratta Foundation

Notes to the Financial Statements for the Year Ended 17 September 2023

..... continued

11 Related parties

Controlling entity

The charity is controlled by the trustees who are all directors of the company.

12 Analysis of funds

	At 18 September 2022	Incoming resources	Resources expended	At 17 September 2023
	£	£	£	£
General Funds				
Unrestricted income fund	92,614	13,952	(24,323)	82,243

13 Net assets by fund

	Unrestricted Funds	Total Funds 2023	Total Funds 2022
	£	£	£
Current assets	83,143	83,143	93,514
Creditors: Amounts falling due within one year	(900)	(900)	(900)
Net assets	82,243	82,243	92,614

The Anita Mendiratta Foundation
Statement of financial activities by fund Year Ended 17 September 2023

	Unrestricted income fund 2023	Unrestricted income fund 2022
	£	£
Incoming resources		
Incoming resources from generated funds		
Voluntary income	13,952	101,136
Total incoming resources	<u>13,952</u>	<u>101,136</u>
Resources expended		
Costs of generating funds		
Costs of generating voluntary income	23,388	7,622
Governance costs	935	900
Total resources expended	<u>24,323</u>	<u>8,522</u>
Net movements in funds	(10,371)	92,614
Reconciliation of funds		
Total funds brought forward	<u>92,614</u>	-
Total funds carried forward	<u><u>82,243</u></u>	<u><u>92,614</u></u>

This page does not form part of the statutory financial statements.

THE ANITA MENDIRATTA FOUNDATION

England & Wales - Charity number 1185358

Accounts



THE ANITA
MENDIRATTA
FOUNDATION

ANNUAL REPORT

SEPTEMBER 2021 - SEPTEMBER 2022



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CHAIRMAN'S NOTE



Dear Supporters, Dear Friends,

With great pride we share with you the Annual Report of the Anita Mendiratta Foundation (AMF) for the operating year of 2022 (covering the period of September 2021 to September 2022) - our third full year of operations as a UK registered Charity.

Writing the Chairman's Letter for an Annual Report can be a challenging exercise. Why? One would think that simply stating the facts and the stats of the past years' worth of activity would be enough. We know our readers - our dearly valued partners, donors, and wider community, wish to see the fundamentals of the Foundation operating at a standard of global best practice and verified excellence.

This includes demonstrating that we are complying with all that is required of, in our case, the great honour of being an official UK charity.

Furthermore, it requires demonstrating our commitment to our Charitable Objects:

"Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e. natural disaster, terrorism, social unrest).

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation."

In addition, it is important that we demonstrate that we are ensuring that our donors are having their ambitions and expectations met when they entrust AMF with their donations.

CHAIRMAN'S NOTE

For this reason, you will find that the Annual Report for 2021 has been carefully composed to reflect the operations of AMF across the globe, with clear breakdown of exactly how funding is allocated.

Importantly, the reporting year of 2022 focuses heavily on AMF's delivery of new projects that were activated to ensure that barriers to education for young children, especially girls, are removed.

Specifically, AMF had the pleasure of working with an orphanage in India which is determined to ensure that young girls are able to get the learning and life opportunity that they deserve and that they so anxiously seek. Through this process of project identification and activation, AMF underwent a critical learning curve itself. Each new project is an opportunity for our Foundation, for any Foundation, to become more effective in project mobilisation. For all of us at AMF this is an invaluable gift as it enables us to respond more swiftly, smoothly and safely to projects in the future.

Central to this is ensuring that the support provided by the Foundation mirrors the exact needs of the beneficiary.

Often the needs can be very simple, very inexpensive, and very easy to distribute to young learners: mandatory school uniforms, schoolbooks and lunch boxes which children must have to be permitted to attend classes, a dedicated transport vehicle that enables young girls to safely travel to their place of learning, a clean bed to sleep in at night protecting them from hard floors and menacing little creepy crawlies. They are needs that we so easily can take for granted as expectations. For so many, they are the difference between heartache and hope.

Importantly, by removing the barriers that block a child from attending school, AMF is able to remove the pressure of daytime childcare, thus enabling them to go to work and earn an honest living - the lever to safe, secure, healthy homes and communities. This is the power of the projects that AMF supports. They are specifically chosen to be able to have a ripple effect from child to family, family to community, today to tomorrow.

Year after year, the need of the work of AMF only grows greater. Sadly, 2022 was a year of continued pain and pressure on the world. Over and above continuation of the global pandemic, life-shaking crises. Political unrest, natural disasters and economic hardship only added to suffering of so many.

CHAIRMAN'S NOTE

Especially the little ones who simply want a chance to live, laugh and learn in a safe, nurturing, hopeful environment.

Through our reporting, therefore, our focus remains on providing you with all the confidence, reassurance and inspiration that you need seeing that every single donation that has been entrusted to AMF is being towards making a meaningful, sustainable impact with the right projects, in the right places, at the right time, for the right reasons.

We are deeply honoured that at this time, when the world is reaching out for safe, trustworthy ways to care for others facing crisis, AMF has been successful in identifying people and places around the world that genuinely need our help, continuing to have as our first filter traditional travel economies and destinations where communities play an active role in developing the tourism offering for visitors from around the world, and in doing so, they strengthen their own lives, livelihoods and futures.

I am particularly proud that the third year of operations of AMF was spent continuing to work closely with Rotary International to establish a strong, trustworthy global network that can, and does, enable quick, confident identification of projects where AMF's Charitable Objects can be brought to life to uplift the lives of others.

Our partnership with Rotary International is an invaluable testament to AMF's not only focus, but approach, to service above self.

Today, as we look towards year 4 of AMF, we express our profound appreciation to not only our invaluable Donors and partners, but also people across the world reaching out to AMF with projects seeking the support of the Foundation.

With our hands on our hearts, we thank you for your trust, your support, your confidence, and your faith.

Together we can, will, and are, making an impact.

Because every starfish matters.

Anita Mendiratta

OUR IMPACT



AMF is a registered charity (registered number 1185358). We exist to raise funds and receive donations for the benefits of communities who have been affected by crisis, whether it be political unrest, terrorism, natural disaster, or pandemic/epidemics. By securing donations, legacies and sponsorships, AMF can provide substantial support to make a positive impact on communities who are rebuilding.

We would like you to support us in our crucial work so please read on and let us tell you more about ourselves, what we do, what we have achieved and how we will go about allocating the funding given to us.

WHAT WE AIM TO DO: OUR OBJECTIVES AND ACTIVITIES

OUR MISSION

By raising new money and careful management of our existing funds, AMF provides a public benefit by making grants to organisations across the globe, our mission is:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

OUR IMPACT

Our aim for 2022 was to start supporting project applications, the Foundation had spent 2 years ensuring that all internal infrastructure was in place to process applications for funding. The ANITA MENDIRATTA Foundation was thrilled to award its first grant in 2021 seeing immediate positive impact, more information on this project can be found on page 09 of this annual report. This would not have been possible if it wasn't for your support and your generous donations.

GRANTS PROCESS

Grants are made in accordance with charity law, our constitution, and the desired donation allocation of donors. In choosing projects, we endeavour to reflect the stated needs and aspirations of the communities.

During the year 2022 AMF gave grants totalling £7095.00.

When considering where to focus future attention our Trustees are committed to the Charity Commission's guidance on public benefit and what this means for AMF in fulfilment of our declared mission.



OUR WORK



One of the great tragedies of crisis is that victims often feel completely abandoned when they are asked to wait for support. AMF is fundamentally committed to ensuring that communities impacted by crisis know and feel that they matter, and that rebuilding their lives matters. For this reason, AMF continues to apply its focus on the following 4 critical areas of community rebuilding:

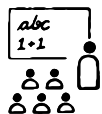
OPERATIONAL

ACCESSIBILITY:



Providing post-crisis support to children and families traumatised by disaster and waiting for a 'safe place' to live and learn.

TRAINING:



Investing in the local population to support sustainable childcare and educational programmes.

STRATEGIC

PARTNERSHIPS:



Building relationships with trusted and respected on-the-ground organisations to support the rebuild and remobilisation of communities.

SUSTAINABILITY:



Attracting other funders to ensure sustainability of programme support.

PROJECTS

ACCESSIBLE EDUCATION FOR ORPHANS IN ANDHRA PRADESH, INDIA HIGHLIGHTS NEED FOR SAFE SCHOOL TRANSPORT



The Anita Mendiratta Foundation had the honour of partnering with Apt Social Service Society, a small orphanage in the town of Sattenapalli, Andhra Pradesh housing 35 children. The orphanage was in desperate need of a better way to get their girls to school, many of whom were rescued from the streets, and were in danger of being lured or stolen back everyday they took the walk to school.

Additionally, to attend school, all pupils were required to pay ₹18,000 INR (Approximately £188 GBP) in primary school fees, and ₹30,000 INR (Approximately £320 GBP) annually for secondary school children respectively.

Uniforms, books, and stationary are also required for each student to attend the local schools, and these costs add up prohibitively for the orphanage each year.

Apt Social Service Society is a registered charity in India, and had worked previously with a local Rotary chapter, as confirmed by our partner Rotary Great Britain and Ireland. Recent local news coverage and community sentiment is very positive of the institution which provides a safe and secure home for the children until they reach adulthood.

PROJECTS

APT SOCIAL SERVICE SOCIETY

AMF and Apt Social Service Society worked together to purchase a new vehicle for the female students. This provided the needed safety for the female students, and improved retention rates markedly. Local community members spoke on the increased confidence and attendance of the students from the orphanage, showing the positive impact a simple vehicle could make for the overall well-being of students.

Additionally, all 35 children living at Apt Social Service Society received new school uniforms, backpacks, and needed school supplies. It is incredible that something as simple as a new school uniform can drastically improve a student's feeling of self-worth, happiness, and school performance.



"Now children can go to school safely, for the correct time and have everyday attendance. Before when children go little late, school management send children back to home. On the road, it was not safe for girls. Now for girls, it is very safe. Now by this project, all our children had school bags with study materials to study well. Their attendance is good. They are wearing uniforms to school. They are paid their school fee and also tuition fee. Now without any tension mentally and physically they are sitting in the classrooms and studying well. Children are going to school happily."

(A message from a member of the local community)

AMF was touched to begin our journey as a charity with such a hard-working, worthy group of students. We wish Apt Social Service Society, and all of the students, a healthy, happy, and successful next school year.

STRATEGIC REPORT

STRATEGIC VISION

As outlined in the Charitable Objects of THE ANITA MENDIRATTA FOUNDATION, our Foundation is acutely focused on:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

Our continued aim is to identify people and projects in need of support for local community rebuilding of childcare post-crisis. This has been chosen as, while in the immediate phase after a crisis aid agencies and other entities go in to provide core infrastructure, the social fabric of local communities is often kept as secondary priority, with education programmes having to wait, which means people are left waiting for a sense of routine, a sense of stability and a sense of value.



BY 2023 AMF WILL BE:

- Continuing to work with trusted, respected, on-the-ground global organisations to identify, verify and activate grants for the enablement of education in locations across the globe hit by crisis.
- Continuing to build AMF's reputation as a respected entity providing rapid and effective response to communities in crisis, thereby inspiring both new project applications and donor contributions to ensure that those in need get the support required for sustainable, thoughtful recovery.
- Wisely invest in hard and soft infrastructure to enable smarter, smoother processes and systems for project activation and impact evaluation.

STRATEGIC REPORT

STRATEGIC FOCUS

PARTNERSHIPS

During 2022 AMF continued to work with Rotary Great Britain and Ireland in searching for projects to support. Rotary GBI were critical in supporting the due diligence checks needed to issue grants during this operating year.



For AMF'S 4th year of operations, we hope to partner with more trusted, verified organisations to identify and mobilise projects across the globe.

FINANCE

Ensure sustainability. Ensuring a financially secure future whilst not compromising in reaching out to as many people as possible.

TRAINING

Our staff are our most valuable asset and we fully believe in supporting training which will strengthen not only their professional skillsets but the future of the foundation.



FINANCIALS

FINANCIAL REVIEW: ACHIEVEMENTS AND PERFORMANCE IN 2022

The AMF financial accounts year end is September.

In the financial year end of 2022, the foundation had an income of £100,136.06. In addition to this, the foundation had total expenditure of £7,593.05.

RESERVES

On 17 September 2022, AMF had total funds of £91,613.81, with total free reserves of £0.00.

RESERVES POLICY

Purpose - The purpose of this policy is to give confidence to stakeholders that the charity's finances are being managed and can also provide an indicator of the future funding needs.

DEFINITIONS

Free Reserves:

That part of the charity's unrestricted income funds that is freely available to spend.

Designated funds:

Unrestricted funds earmarked for essential future spending, for example, to fund a project that could not be met from future income alone.

Restricted funds:

These are monies received from supporters/grant funders for a specific area of expenditure. They are not freely available to spend.



FINANCIALS

RESPONSIBILITIES AND ACCOUNTABILITY

TRUSTEES

- Trustees have overall responsibility for the governance of the organisation and should be able to justify the holding of income as reserves.
- Where the Trustees have a reserves policy, this policy must be set out in the Trustees' annual report.
- Trustees should keep the reserves policy under review to ensure it meets a charity's changing needs and circumstances. In this way Trustees will be aware of the build-up of excess reserves or of reserves being unexpectedly or rapidly depleted.

PROCEDURES AND IMPLEMENTATION

Total Reserves

Include restricted reserves, designated funds (including tangible fixed assets) and free reserves (the general fund).

CALCULATION OF FREE RESERVES TARGET

The ANITA MENDIRATTA Foundation aims to keep operating costs to less than 7% of the total annual income of the Foundation, therefore the reserves policy is based on a percentage of total annual income rather than the operating costs.

Free reserves should total 20% of annual income based on the previous budget year. This should be regularly reviewed to ensure that it meets the Foundation's changing needs and circumstances.

DESIGNATION OF FUNDS:

Funds can be designated for the following items:

- Significant capital spend.
- Piloting new services.
- Capacity building which self-funds after year one.
- Capacity building which generates income to fund increases in operating costs.

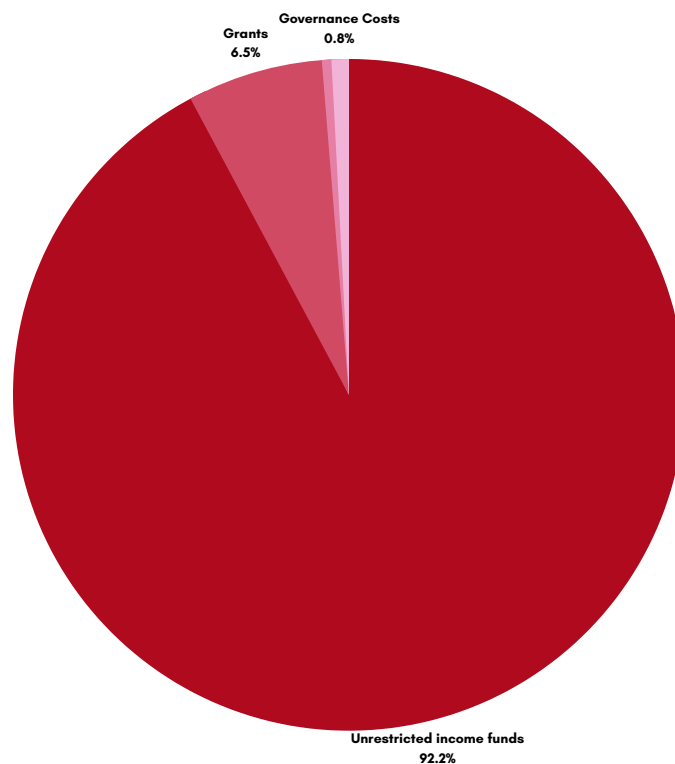
Each item should be supported with a costed business case, be scrutinized by the Board of Trustees before approval. This should take place during the budget approval process. Designated funds should be used within two years of their target date, if this does not take place they should either be released back into free reserves or re-approved for designation.

The annual report and accounts should detail the amount and purpose of the designations.



FINANCIALS

September 18th 2021 – September 17th 2022	£
Income Funds	
• Restricted	00.00
• Unrestricted income funds:	100,136.06
• Designated (earmarked) funds:	00.00
• Our Reserve	00.00
Grants	(7,095.00)
Operating Costs	(527.25)
Governance Costs (accountancy)	(900.00)
Total Net Assets	91,613.81



FINANCIALS

REMUNERATION POLICY

The Trustee board and the Global Project Team comprise the key management personnel of the charity as they oversee:

- directing and controlling the charity,
- running and operating the charity on a day-to-day basis.

None of the AMF Trustees are specifically paid in relation to AMF, they give their time freely. Details of expenses paid to key management personnel are disclosed on page 22 of the annual report.

Members of AMF's Trustees are required to disclose all relevant interests and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed on page 22 of the annual report.

GUIDE TO AMF'S FINANCES

GOING CONCERN

Going concern is an accounting term for a company that has the resources needed to continue operating indefinitely until it provides evidence to the contrary. This term also refers to a company's ability to make enough money to stay afloat or to avoid bankruptcy. If a business or organisation is not a going concern, it means it has gone bankrupt and its assets were liquidated.

While respecting the need for Foundation set-up in accordance with UK Charity Commission best practice and resulting legal and other costs for same, it is extremely important to the Trustees Board that there is minimal cost to the Foundation for continued administrative and operating costs. For this reason, CACHET Consulting Ltd., trading as ANITA MENDIRATTA & Associates, has continued to absorb some of the administrative costs for the Foundation.

AUDITING AMF'S ACCOUNTS

We take transparency very seriously, following all UK guidelines to ensure both our fundraising and accounting practices are operating to the correct level. As such we are registered to the UK Charity commission and are independently audited each year. To review our accounts for the year, see page 9.

AMF's accounts were audited by Shaun Nixon of CI Accounting LTD. For the full independent examination report, please go to page 21.

LEADERSHIP



ANITA MENDIRATTA



SIMON J. WALSH



DR. CHERYL JAMES-WARD



ALAN ELLIOT MERSCHEN

TRUSTEES AND COMMITTEE MEMBERS

ANITA MENDIRATTA, CHAIRMAN

A globally recognised and respected Tourism, Aviation and Development practitioner, author, diplomat, Anita Mendiratta is the Founder and President of ANITAMENDIRATTA & Associates, a London-based international consulting firm. Working closely with the United Nations and a portfolio of other global entities at the forefront of international development, Anita possesses over two decades working closely with leaders in governments, businesses, and international organisations. A 'Rotary daughter', Anita is admired for having an innate ability to feel the 'heartbeat' behind the economic, social, political and environmental dynamics of nations.

SIMON J WALSH, TRUSTEE

Simon is a Partner at Oury Clark Solicitors. His primary focus is Corporate and Commercial Law, however he is also across the key aspects of Employment Law and The UK's Immigration Law landscape. Simon has extensive commercial and corporate experience coupled with first-hand knowledge of operating in a variety of regions (including Australia, Middle East, France and Northern Africa).

LEADERSHIP

TRUSTEES AND COMMITTEE MEMBERS - CONTINUED

CHERYL JAMES-WARD, TRUSTEE

Dr. Cheryl James-Ward has more than 25 years dedicated to public education as a teacher, professor and an educational leader. Dr. Cheryl James-Ward is a former NASA engineer and tenured professor at San Diego State University, Department of Educational Leadership where she taught school leaders and aspiring administrators.

ALAN MERSCHEN, TRUSTEE

Alan Elliott is the founder of SIGMUND- the first of its kind, not-for-profit free open-source platform for global innovators in tourism. SIGMUND promotes the sharing of creative ideas with potential collaborators. While originally starting his career in academia, Merschen started consulting projects for a variety of industries. This is when he discovered it was the travel and tourism industry that captivated his real interest. Merschen created Myriad Travel Marketing, specializing exclusively in the international travel industry with private clients and governments on five continents. Merschen also serves on several non-profit and start-up advisory boards.

STATEMENT OF TRUSTEE'S RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulation.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period.

LEADERSHIP

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2015),
- make judgments and estimates that are reasonable and prudent; state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements,
- and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. In so far as the Trustees are aware at the time of approving our Trustees' Annual Report.

In so far as the Trustees are aware at the time of approving our Trustees' Annual Report:

(a) there is no relevant audit information of which the company's auditors are unaware; and

(b) the Trustees have taken all the steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The Annual Report was approved by the Trustees and signed on their behalf by:



ANITA MENDIRATTA, CHAIRMAN.
The Anita Mendiratta Foundation.

Charity no. 1185358

09.03.2023

TEAM AMF



JESSICA ZIJLSTRA.



GRACE TOWLER



DANIEL JOHN



GEOFF BLURTON

AMF has three staff seconded from CACHET Consulting Ltd., [trading as ANITA MENDIRATTA & ASSOCIATES], who have been nominated by the board of Trustees to be responsible for the daily running of the foundation and building the community through marketing and communications.

JESSICA ZIJLSTRA

Acting as CO-LEAD of GLOBAL PROJECTS, Jessica assists with the daily running and operation of AMF, including communication with partners throughout the project and marketing support for AMF.

GRACE TOWLER

Grace as CO-LEAD of GLOBAL PROJECTS, assists with the day-to-day operations of AMF, including processing and responding to grant requests and research of projects across the globe.

DANIEL JOHN

Daniel is head of Community Building at the Foundation, creating and posting all of the Foundations communications across all media platforms.

GEOFF BLURTON

Geoff Blurton has continued as FOUNDATION ADVISOR AND ROTARY INTERNATIONAL RELATIONSHIP MANAGER. Geoff is an integral part of mobilising and monitoring on-the-ground operational processes for AMF, especially at the outset of project and partner identification. Geoff is a Rotarian and former Salvation Army leader.

INDEPENDENT EXAMINATION REPORT

I report on the accounts of the company for the year ended 17 September 2022, which are set out on pages 13 to 16.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under

section 145 (5) (b) of the 2011 Act; and

- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.



INDEPENDENT EXAMINATION REPORT - CONTINUED -

Independent examiner's statement

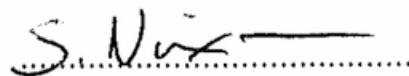
In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Shaun Nixon
CI Accountancy Ltd

Date:.....30.03.2023.....

11-12 The Courtyard,
St. Mary's Chare,
Hexham,
Northumberland.
NE46 1NH





GOVERNANCE STRUCTURE

AMF's Trustee's Committee meets 4 times per calendar year in line with the foundation's governing documents.

Members of the Trustee board are selected to give the charity a good mix of appropriate professional skills - for example, finance, investment, and fundraising. All members of the Trustee board are provided with the Charity Commission's guidance: public benefit: an overview and the essential trustee: what you need to know (CC3) and what this means for a Trustee.

Trustees are appointed for a term of three years and may be reappointed for two further terms of three years but are not normally eligible for a further reappointment. An induction programme is in place for new Trustees.



It made a difference to this one.
Thank you for all your support in 2022.



If you would like to support the Anita Mendiratta Foundation or would like more information, please contact us:

10 John Street, London, WC1 2EB, United Kingdom
contact@anitamendirattafoundation.org

www.anitamendirattafoundation.org



CHARITY COMMISSION
FOR ENGLAND AND WALES

THE ANITA MENDIRATTA FOUNDATION

England & Wales - Charity number 1185358

Accounts



THE ANITA
MENDIRATTA
FOUNDATION

ANNUAL REPORT

JUNE 2020 - SEPTEMBER 2021



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CHAIRMAN'S NOTE



Dear Supporters,

It is our genuine pleasure to share with you the Annual Report of the Anita Mendiratta Foundation (AMF) for the operating year of 2021 - our second full year of operations as a UK registered Charity.

AMF is very proud of our official UK Charity status as it reinforces the sincerity, strength and safety of our Foundation as a vehicle for helping children, communities, and countries facing crisis.

2021 was also, as we all know, the second year of the global pandemic. We as a global community have had to stand strong as the global pandemic caused an unprecedented, unimaginable, endless crisis across borders worldwide. No one has been immune to the trauma of COVID-19. Interestingly, the global pandemic has sensitised the world of the need to help others.

We are deeply honoured that at this time, when the world is reaching out for safe, trustworthy ways to care for others facing crisis, AMF has been able to focus our efforts on identifying people and places around the world that genuinely need our help: traditional travel and tourism economies and destinations where communities play an active role in developing the tourism offering for visitors from around the world, and in doing so, they strengthen their own lives and livelihoods.

It is natural for one to wonder why AMF would continue to focus on travel & tourism based destinations when the global pandemic caused global travel and tourism to come to a halt. Why? Simply this: communities that depend on the sector have still had to continue to find ways to move forward, to sustain economic activity, to ensure their children are able to remain safe, healthy, and able to attend school, even when there were no tourists. The need for hope, and help, has only grown stronger. The call to action has only grown louder.

CHAIRMAN'S NOTE

The global community cannot and will not, however, respond to crisis unless genuinely, confidently, and personally motivated. Year 2 of AMF was a great blessing for the Foundation as it clarified the focus, commitment, security, and sustainability of AMF, thereby enabling absolute supported of AMF to have peace of mind knowing that donations are going to people and places that are genuinely needing, deserving and grateful for their support.

Having focused Year 1 of AMF on putting all of our governance, protocols, and operating procedures in place, in Year 2 we clearly defined our call to action.

In addition, the second year of operations of AMF was spent working closely with Rotary International to establish a global network for quickly and confidently identifying projects where AMF's charitable objects could be brought to life and help other people in their lives - ensuring that no child feels invisible, no community feels they need to wait for help.

And so, as we close Year 2 ready to fully mobilise in-field in Year 3, AMF remains profoundly grateful for all of the support that we have received from Rotary International, from our Donors, and from people reaching out to AMF with projects seeking the support of the Foundation.

We thank you for your trust, your support, your confidence, and your faith. And most importantly, we thank you for joining us on this important journey. With ever-growing dedication and determination, AMF is working with you to ensure that no child is left behind from the education that they so rightly deserve, and the love that they need.

Every starfish matters.



Anita Mendiratta

OUR IMPACT



AMF is a registered charity (registered number 1185358). We exist to raise funds and receive donations for the benefits of communities who have been affected by crisis, whether it be political unrest, terrorism, natural disaster, or pandemic/epidemics. By securing donations, legacies and sponsorships, AMF can provide substantial support to make a positive impact on communities who are rebuilding.

We would like you to support us in our crucial work so please read on and let us tell you more about ourselves, what we do, what we have achieved and how we will go about spending the money given to us.

WHAT WE AIM TO DO: OUR OBJECTIVES AND ACTIVITIES

OUR MISSION

By raising new money and careful management of our existing funds, AMF provides a public benefit by making grants to organisations across the globe, our mission is:

"Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest)."

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation."

OUR IMPACT

Our aim for 2021 was to establish a partnership with Rotary International Great Britain and Ireland and officially launching the charity. AMF's website was put live on 1st September 2021 and since then the charity has received projects requests from across the globe.

We are also thrilled that we have secured partnership with Rotary International Great Britain and Ireland which will allow the Foundation to verify project requests, source verified on-the-ground organisations who can help support project initiation and monitoring. Through this partnership AMF is exploring projects across the globe who are looking for support.

GRANTS PROCESS

Grants are made in accordance with charity law, our constitution, and the desired donation allocation of donors. In choosing projects, we endeavour to reflect the stated needs and aspirations of the communities. During the year 2021 AMF gave grants totalling £0, however the Foundation did begin processing a number of applications after the official launch date of 1st September 2021.

When considering where to focus future attention our Trustees are committed to the Charity Commission's guidance on public benefit and what this means for AMF in fulfilment of our declared mission.



OUR WORK



One of the great tragedies of crisis is that victims often feel completely abandoned when they are asked to wait for support. AMF is fundamentally committed to ensuring that communities impacted by crisis know and feel that they matter, and that rebuilding their lives matters. For this reason, AMF continues to apply its focus on the following 4 critical areas of community rebuilding:

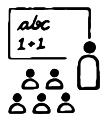
OPERATIONAL

ACCESSIBILITY:



Providing post-crisis support to children and families traumatised by disaster and waiting for a 'safe place' to live and learn.

TRAINING:



Investing in the local population to support sustainable childcare and educational programmes.

STRATEGIC

PARTNERSHIPS:



Building relationships with trusted and respected on-the-ground organisations to support the rebuild and remobilisation of communities.

SUSTAINABILITY:



Attracting other funders to ensure sustainability of programme support.

STRATEGIC REPORT

STRATEGIC VISION

As outlined in the Charitable Objects of THE ANITA MENDIRATTA FOUNDATION, our Foundation is acutely focused on:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

Our aim is to continue to identify people and projects in need of support for local community rebuilding of childcare post-crisis. This has been chosen as, while in the immediate phase after a crisis aid agencies and other entities go in to provide core infrastructure, the social fabric of local communities is often kept as secondary priority, with education programmes having to wait, which means people are left waiting for a sense of routine, a sense of stability and a sense of value.



In so doing, the AMF will not only work to sustain education programmes of some of the youngest members of the community, it will help free from disruption and fear the hearts and minds of their families, and the wider community, thus enabling hope and momentum of daily life to return sooner.

BY 2022 AMF WILL BE:

- Working with organisations in need by providing grants to support education when crisis has hit.
- Known for providing rapid and effective response to communities in crisis and ensuring that those in need get the long-term support required for recovery.

STRATEGIC REPORT

STRATEGIC FOCUS

PARTNERSHIPS

During 2021, The AMF established an international partnership with Rotary International Great Britain and Ireland. Through this partnership, the AMF can more efficiently initiate operations on the ground and coordinate project activation and monitoring.



FINANCE

Ensure sustainability. Ensuring a financially secure future whilst not compromising in reaching out to as many people as possible.

FINANCIALS

FINANCIAL REVIEW: ACHIEVEMENTS AND PERFORMANCE IN 2021

The AMF financial accounts year end was shifted to September to fit with its operational year.

In the financial year end of 2021, the foundation had an income of £00.00. In addition to this, the foundation had total expenditure of £0.00.

RESERVES

On 17 September 2021, AMF had total funds of £0.00, with total free reserves of £0.00.

RESERVES POLICY

Purpose - The purpose of this policy is to give confidence to stakeholders that the charity's finances are being managed and can also provide an indicator of the future funding needs.

DEFINITIONS

Free Reserves:

That part of the charity's unrestricted income funds that is freely available to spend.

Designated funds:

Unrestricted funds earmarked for essential future spending, for example, to fund a project that could not be met from future income alone.

Restricted funds:

These are monies received from supporters/grant funders for a specific area of expenditure. They are not freely available to spend.



FINANCIALS

RESPONSIBILITIES AND ACCOUNTABILITY

TRUSTEES

- Trustees have overall responsibility for the governance of the organisation and should be able to justify the holding of income as reserves.
- Where the Trustees have a reserves policy, this policy must be set out in the Trustees' annual report.
- Trustees should keep the reserves policy under review to ensure it meets a charity's changing needs and circumstances. In this way Trustees will be aware of the build-up of excess reserves or of reserves being unexpectedly or rapidly depleted.

PROCEDURES AND IMPLEMENTATION

Total Reserves

Include restricted reserves, designated funds (including tangible fixed assets) and free reserves (the general fund).

CALCULATION OF FREE RESERVES TARGET

The ANITA MENDIRATTA Foundation aims to keep operating costs to less than 7% of the total annual income of the Foundation, therefore the reserves policy is based on a percentage of total annual income rather than the operating costs.

Free reserves should total 20% of annual income based on the previous budget year. This should be regularly reviewed to ensure that it meets the Foundation's changing needs and circumstances.

DESIGNATION OF FUNDS:

Funds can be designated for the following items:

- Significant capital spend.
- Piloting new services.
- Capacity building which self-funds after year one.
- Capacity building which generates income to fund increases in operating costs.

Each item should be supported with a costed business case, be scrutinized by the Board of Trustees before approval. This should take place during the budget approval process. Designated funds should be used within 2 years of their target date, if this does not take place they should either be released back into free reserves or re-approved for designation.

The annual report and accounts should detail the amount and purpose of the designations.



FINANCIALS

June 18th 2020 – September 17th 2021	£
Income Funds	
• Restricted	00.00
• Unrestricted income funds:	00.00
• Designated (earmarked) funds:	00.00
• Our Reserve	00.00
Grants	(00.00)
Operating Costs	(00.00)
Total Net Assets	00.00



REMUNERATION POLICY

The Trustee board and the Global Project Team comprise the key management personnel of the charity as they oversee:

- directing and controlling the charity,
- running and operating the charity on a day-to-day basis.

None of the AMF Trustees are specifically paid in relation to AMF, they give their time freely. Details of expenses paid to key management personnel are disclosed on page 8 of the annual report.

Members of AMF's Trustees are required to disclose all relevant interests and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed on page 8 of the annual report.

FINANCIALS

GUIDE TO AMF'S FINANCES

GOING CONCERN

Going concern is an accounting term for a company that has the resources needed to continue operating indefinitely until it provides evidence to the contrary. This term also refers to a company's ability to make enough money to stay afloat or to avoid bankruptcy. If a business or organisation is not a going concern, it means it has gone bankrupt and its assets were liquidated.

While respecting the need for Foundation set-up in accordance with UK Charity Commission best practice and resulting legal and other costs for same, it is extremely important to the Trustees Board that there is no cost to the Foundation for continued administrative and operating costs.

For this reason, CACHET Consulting Ltd., trading as ANITA MENDIRATTA & Associates, has continued to absorb all website, marketing, and administrative costs.

AUDITING AMF'S ACCOUNTS

We take transparency very seriously, following all UK guidelines to ensure both our fundraising and accounting practices are operating to the correct level. As such we are registered to the UK Charity commission and are independently audited each year. To review our accounts for the year, see page 9.



LEADERSHIP



ANITA MENDIRATTA



SIMON J. WALSH



DR. CHERYL JAMES-WARD



ALAN MERSCHEN

TRUSTEES AND COMMITTEE MEMBERS

ANITA MENDIRATTA, CHAIRMAN

A committed Tourism & Development practitioner, Anita Mendiratta is the Founder and President of CACHET Consulting Ltd, trading as ANITA MENDIRATTA & Associates, a London-based international consulting firm created in 2002 that she has championed over the past 20 years. A Rotary daughter with over two decades working closely with leaders in governments, businesses, and international organisations across the Tourism, Aviation and Development sectors, Anita is globally trusted and respected as a strategic advisor and six-time published author.

SIMON J WALSH, TRUSTEE

Simon is a Partner at Oury Clark Solicitors. His primary focus is Corporate and Commercial Law, however he is also across the key aspects of Employment Law and The UK's Immigration Law landscape. Simon has extensive commercial and corporate experience coupled with first-hand knowledge of operating in a variety of regions (including Australia, Middle East, France and Northern Africa).

LEADERSHIP

TRUSTEES AND COMMITTEE MEMBERS - CONTINUED

CHERYL JAMES-WARD, TRUSTEE

Dr. Cheryl James-Ward has more than 25 years dedicated to public education as a teacher, professor and an educational leader. Dr. Cheryl James-Ward is the Superintendent of San Dieguito High School District. San Dieguito High School District consists of five middle and five high schools and is the highest performing district in San Diego County. Dr. Cheryl James-Ward is a former NASA engineer and tenured professor at San Diego State University, Department of Educational Leadership where she taught school leaders and aspiring administrators.

ALAN MERSCHEN, TRUSTEE

As the former president of Myriad, partner with MMGY Global and Founder/Executive Director of the SIGMUND PROJECT, Alan's efforts are hands-on and wide-ranging. The SIGMUND Project is travel & tourism's first digital not-for-profit dedicated to innovation and collaboration. SIGMUND is a not-for-profit benefits corporation, fully funded by private grants. With the goal of increasing innovation in the global tourism community, SIGMUND asks for no funds from individuals, companies, or governments.

STATEMENT OF TRUSTEE'S RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulation.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period.

LEADERSHIP

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2015),
- make judgments and estimates that are reasonable and prudent; state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements,
- and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. In so far as the Trustees are aware at the time of approving our Trustees' Annual Report.

In so far as the Trustees are aware at the time of approving our Trustees' Annual Report:

(a) there is no relevant audit information of which the company's auditors are unaware; and

(b) the Trustees have taken all the steps that he ought to have taken as a trustee to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The Annual Report was approved by the Trustees and signed on their behalf by:



ANITA MENDIRATTA, CHAIRMAN.
The Anita Mendiratta Foundation.
Charity no. 1185358
09.04.2021

IN ADDITION



JESSICA ZIJLSTRA



GRACE TOWLER



GEOFF BLURTON

AMF has two staff seconded from CACHET Consulting Ltd., [trading as ANITA MENDIRATTA & ASSOCIATES], who have been nominated by the board of Trustees to be responsible for the daily running of the foundation.

JESSICA ZIJLSTRA

Acting as CO-LEAD of GLOBAL PROJECTS, Jessica assists with the daily running and operation of AMF, including communication with partners throughout the project and marketing support for AMF.

GRACE TOWLER

Grace as CO-LEAD of GLOBAL PROJECTS, assists with the day-to-day operations of AMF, including processing and responding to grant requests and research of projects across the globe.

In addition, AMF has secured the invaluable support of one of Rotary International and The Salvation Army's finest global project leaders to assist with AMF project identification, verification and activation:

GEOFF BLURTON

Geoff Blurton has continued as FOUNDATION ADVISOR AND ROTARY INTERNATIONAL RELATIONSHIP MANAGER. Geoff is an integral part of mobilising and monitoring on-the-ground operational processes for AMF, especially at the outset of project and partner identification.



GOVERNANCE STRUCTURE

AMF's Trustee's Committee meets 4 times per calendar year in line with the foundation's governing documents.

Members of the Trustee board are selected to give the charity a good mix of appropriate professional skills - for example, finance, investment, and fundraising. All members of the Trustee board are provided with the Charity Commission's guidance: public benefit: an overview and the essential trustee: what you need to know (CC3) and what this means for a Trustee.

Trustees are appointed for a term of three years and may be reappointed for two further terms of three years but are not normally eligible for a further reappointment. An induction programme is in place for new Trustees.



It made a difference to this one.
Thank you for all your support in 2021.



If you would like to support the Anita Mendiratta Foundation or would like more information, please contact us:

10 John Street, London, WC1 2EB, United Kingdom
amf@anitamendiratta.com

www.anitamendirattafoundation.org



CHARITY COMMISSION
FOR ENGLAND AND WALES

THE ANITA MENDIRATTA FOUNDATION

England & Wales - Charity number 1185358

Accounts



THE ANITA
MENDIRATTA
FOUNDATION

The Anita Mendiratta Foundation, a charitable
incorporated organisation (registered charity
number 1185358)



ANNUAL REPORT

2020



THE ANITA
MENDIRATTA
FOUNDATION

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SUPPORTING VICTIMS OF CRISIS

Crisis can hit anywhere, anytime, and without any warning. When it does, its victims are left with their lives and livelihoods in varying degree of destruction and disruption. Fear, hurt and aloneness can last long after recovery efforts occur.

The ANITA MENDIRATTA FOUNDATION will provide action-based hope to affected communities, working side-by-side with locals to rebuild and remobilise after a traumatic event, reinforcing to locals that they are not alone, even once foreign aid has ceased.

Specifically, we focus on sustaining the advancement of education in developing communities around the world, aiding persons regardless of sex, race, religion, or nationality.

All images used within this report are used from the AMF website and are not images of previous or current projects. AMF will aim to replace these website images with those from projects it supports over time.

CHAIRMAN'S INTRODUCTION



ANITA MENDIRATTA,
CHAIRMAN OF THE ANITA
MENDIRATTA FOUNDATION.

It is our honour to share with you the Annual Report of the ANITA MENDIRATTA FOUNDATION (AMF) for the operating year 2020. 2020 was our first full year as a UK registered charity.

It is important to note that, recognising and respecting the responsibilities of a Foundation in operating as a trusted, verified, sustainable force for positive impact for those in need, AMF committed Year 1 of operations towards ensuring that the Foundation has the strongest possible internal infrastructure and highest standards of governance in place from the outset. In so doing, AMF will be ready for when crisis hits, able to respond externally with clarity and confidence, swiftly, securely and sustainably.

“We’ve all experienced it: news breaks, a crisis has occurred somewhere in the world causing unexpected damage and dysfunction to both lives and livelihoods. Our hearts start to ache while our minds start to race thinking of those impacted, wondering how we can help. Moments of crisis reveal how not only interconnected our shared world has become, but interdependent. Suffering has no borders.

In such moments, while exceptionally qualified, proven entities rapidly move in to restore infrastructure critical to momentum of widescale recovery – healthcare, transport, water and electricity, communications. – localized social services often need to wait, especially those related to childcare, education and SME / cottage industry operations. But how does one tell a child they need to wait to feel safe? To feel seen? To sleep peacefully?

AMF will work to ensure that no child feels invisible, no community feels they need to wait. Our focus will be on supporting first response recovery efforts by identifying complementary, next layer programmes that we can support to help communities in the developing world dependent on Travel & Tourism – the world’s largest industry for opportunity generation, investment attraction and national identity. With trusted partners including Rotary International, we will help rebuild community confidence, stability, activity and hope. Especially for the littlest ones.

At AMF we know firsthand just how critical the Travel & Tourism industry is not just to travellers, but to the places to which they travel – the lives and livelihoods dependent on visitation. By helping communities to re-build we are able to help their destinations re-invite travellers, re-inspiring a stronger tomorrow.

A handwritten signature in dark ink, appearing to read 'Anita'.

ANITA MENDIRATTA, CHAIRMAN





OUR IMPACT

AMF is a registered charity (registered number 1185358). We exist to raise funds and receive donations for the benefits of communities who have been affected by crisis, whether it be political unrest, terrorism, natural disaster, or pandemic/epidemics. By securing donations, legacies and sponsorships, AMF can provide substantial support to make a positive impact on communities who are rebuilding.

We would like you to support us in our crucial work so please read on and let us tell you more about ourselves, what we do, what we have achieved and how we will go about spending the money given to us.

WHAT WE AIM TO DO: OUR OBJECTIVES AND ACTIVITIES

OUR MISSION

By raising new money and careful management of our existing funds, AMF provides a public benefit by making grants to organisations across the globe, our mission is:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

To date, our focus has been on establishing partnerships with Rotary Great Britain and Ireland (GB&I) and building strong internal infrastructure within the foundation so that once we begin receiving donations, we can respond immediately and efficiently if crisis hits.

Our future plans are to increase our level of funding to achieve our target of £25,000.00 for Year 2 of operation. Our hope is that by Year 3 we will have achieved a funding target of £50,000.00 and by Year 4 we will reach a funding target of £100,000.00 which will be AMF’s annual target for it’s first decade.

GRANTS PROCESS

Grants are made in accordance with charity law, our constitution and the desired donation allocation of donors. In choosing projects, we endeavour to reflect the stated needs and aspirations of the communities. During the year 2020 grants totalling £0 were made as Year 1 of AMF was dedicated to setting up systems and processes of operation. When considering where to focus future attention our Trustees are committed to the Charity Commission’s guidance on public benefit and what this means for AMF in fulfilment of our declared mission.



One of the great tragedies of crisis is that victims often feel completely abandoned when they are asked to wait for support. AMF is fundamentally committed to ensuring that communities impacted by crisis know and feel that they matter, and that rebuilding their lives matters. For this reason, AMF applies its focus on the following 4 critical areas of community rebuilding:

OPERATIONAL

ACCESSIBILITY:



Providing post-crisis support to children and families traumatised by disaster and waiting for a 'safe place' to live and learn.

STRATEGIC

PARTNERSHIPS:



Building relationships with trusted and respected on-the-ground organisations to support the rebuild and remobilisation of communities.

TRAINING:



Investing in the local population to support sustainable childcare and educational programmes.

SUSTAINABILITY:



Attracting other funders to ensure sustainability of programme support.

STRATEGIC REPORT:

STRATEGIC VISION

As outlined in the Charitable Objects of THE ANITA MENDIRATTA FOUNDATION, our Foundation is acutely focused on:

“Sustaining the advancement of education in developing communities around the world with the aim of remobilisation of communities when they are in recovery stage following crisis events (i.e., natural disaster, terrorism, social unrest).”

Countries of emphasis will be those where the tourism sector contributes significantly to the national economy and identity. This will be done through, inter alia, working in cooperation with on-the-ground organisations in the community or region affected by a crisis event to rapidly support reactivation of initiatives that directly impact children and their families in particular, but without limitation.”

Our aim is to identify people and projects in need of support for local community rebuilding of childcare post-crisis. This has been chosen as, while in the immediate phase after a crisis aid agencies and other entities go in to provide core infrastructure, the social fabric of local communities is often kept as secondary priority, with education programmes having to wait, which means people are left waiting for a sense of routine, a sense of stability and a sense of value.

In so doing, the AMF will not only work to sustain education programmes of some of the youngest members of the community, it will help free from disruption and fear the hearts and minds of their families, and the wider community, thus enabling hope and momentum of daily life to return sooner.

BY 2020 AMF WILL BE:

- Ensuring a financially secure future whilst not compromising on reaching out to as many people as possible, irrespective of ethnicity, religion, social class or ability to pay.
- Known for providing rapid and effective response to communities in crisis and ensuring that those in need get the long-term support required for recovery.

STRATEGIC FOCUS

PARTNERSHIPS:

Increase and develop partnership opportunities. As an international foundation that responds to crisis, AMF will continue to seek partnership opportunities with trusted organisations across the globe. These partnerships will allow for a swifter response to the crisis.

FINANCE:

Ensure sustainability. Ensuring a financially secure future whilst not compromising in reaching out to as many people as possible.



STRATEGIC REPORT:

FINANCIAL REVIEW:

ACHIEVEMENTS AND PERFORMANCE IN 2020.

The AMF financial accounts year ends in September.

In the financial year end of 2020, the foundation had an income of £0.00. In addition to this, the foundation had total expenditure of £0.00.

RESERVES

At 17 September 2020, AMF had total funds of £0.00.

RESERVES POLICY

As a new charity, the focus Year 1 has been ensuring that all operations at AMF have the strongest possible internal infrastructure for project identification, approval, activation and monitoring.

The Trustees are in the process of developing a Reserves Policy that will be implemented in FY21 and reviewed annually, ensuring appropriate levels of reserves are maintained.

The Trustees understand the importance of ensuring that the Foundation has substantial funds to establish and continue supporting global projects, and will therefore determine the appropriate funding based on the Foundation's first year of in-field operating activity.

REMUNERATION POLICY

The Trustee board and the Global Project Team comprise the key management personnel of the charity as they oversee:

- directing and controlling the charity,
- running and operating the charity on a day to day basis.

None of the AMF Trustees are specifically paid in relation to AMF, they give their time freely. Details of expenses paid to key management personnel are disclosed on page 8 of the annual report.

Members of AMF's Trustees are required to disclose all relevant interests and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed on page 8 of the annual report.

GUIDE TO AMF'S FINANCES

GOING CONCERN:

Going concern is an accounting term for a company that has the resources needed to continue operating indefinitely until it provides evidence to the contrary. This term also refers to a company's ability to make enough money to stay afloat or to avoid bankruptcy. If a business or organisation is not a going concern, it means it has gone bankrupt and its assets were liquidated.

2020	£
Income Funds	
Restricted	00.00
Unrestricted income funds:	00.00
Designated (earmarked) funds)	00.00
Our Reserve	00.00
Grants	(00.00)
Operating Costs	(00.00)
Total Net Assets	00.00

While respecting the need for Foundation set-up in accordance with UK Charity Commission best practice and resulting legal and other costs for same, it is extremely important to the Trustees Board that there is no cost to the Foundation for initial administrative and operating costs.

For this reason, CACHET Consulting Ltd., trading as ANITA MENDIRATTA & Associates, has absorbed all year-one set-up costs of AMF.





TRUSTEES AND COMMITTEE MEMBERS

ANITA MENDIRATTA, CHAIRMAN.

A committed Tourism & Development practitioner, Anita Mendiratta is the Founder and President of CACHET Consulting Ltd, trading as ANITA MENDIRATTA & Associates, a London-based international consulting firm created in 2002 that she has championed over the past 17 years.

A Rotary daughter with over two decades working closely with leaders in governments, businesses, and international organisations across the Tourism, Aviation and Development sectors, Anita is globally trusted and respected as a strategic advisor and six-time published author.

SIMON J WALSH, TRUSTEE.

Simon is a Partner at Oury Clark Solicitors. His primary focus is Corporate and Commercial Law, however he is also across the key aspects of Employment Law and

The UK's Immigration Law landscape.

Simon has extensive commercial and corporate experience coupled with first-hand knowledge of operating in a variety of regions (including Australia, Middle East, France and Northern Africa).

CHERYL JAMES-WARD, TRUSTEE.

Dr. Cheryl James-Ward has more than 25 years dedicated to public education as a teacher, professor and an educational leader. Cheryl is the new CEO and principal at a public high school recognized as one of the most innovative schools in the United States (CNNMoney). This 21st century high school is focused on design thinking, project-based learning, and internships for all students.

Dr. Cheryl James-Ward is a former NASA engineer and tenured professor at San Diego State University, Department

Department of Educational Leadership where she taught school leaders and aspiring administrators.

ALAN MERSCHEN, TRUSTEE.

As the former president of Myriad and a partner with MMGY Global, Al's efforts are hands-on and wide-ranging. Al's also an accomplished speaker, having presented on five continents and in countless countries on topics including research, marketing, changing trends and the creative process.

In more than 30 years with Myriad, Al's worked with more than international and U.S.-based destinations. His experience touches most categories in the travel and tourism industry, including cruise lines, airlines, tour companies and consortia.

STATEMENT OF TRUSTEE'S RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report (including the Strategic Report) and the financial statements in accordance with applicable law and regulation.

Company law requires the Trustees to prepare financial statements for each financial year. Under that law, the Trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2015),
- make judgments and estimates that are reasonable and prudent; state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements,
- and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. In so far as the Trustees are aware at the time of approving our Trustees' Annual Report:

- (a) as seen in the financial reporting on page 8, there has been 0 activity for Year 1, therefore there has been no requirement to officially appoint an auditor for the AMF accounts,
- (b) AMF will appoint an auditor to review the accounts for the end of the financial year (September 2021).

The Annual Report was approved by the Trustees and signed on their behalf by:



ANITA MENDIRATTA, CHAIRMAN.
The Anita Mendiratta Foundation.
Charity no. 1185358
09.04.2021



GOVERNANCE STRUCTURE



AMF's Trustee's Committee meets 4 times per calendar year in line with the foundation's governing documents.

Members of the trustee board are selected to give the charity a good mix of appropriate professional skills – for example, finance, investment, and fundraising.

All members of the trustee board are provided with the Charity Commission's guidance: *public benefit: an overview* and *the essential trustee: what you need to know (CC3)* and what this means for a trustee.

Trustees are appointed for a term of three years and may be reappointed for two further terms of three years but are not normally eligible for a further reappointment. An induction programme is in place for new Trustees.

AMF has two staff seconded from CACHET Consulting Ltd., trading as ANITA MENDIRATTA & ASSOCIATES, who have been nominated by the board of Trustees to be responsible for the daily running of the foundation. **Mrs Jessica Zijlstra** and **Miss Grace Towler**, both acting as GLOBAL PROJECT LEAD, assist with the daily running and operation of AMF, including processing and responding to grant requests, research and location of projects across the globe, communicating with partners throughout the project and admin support for AMF.





THE ANITA
MENDIRATTA
FOUNDATION



CHARITY COMMISSION
FOR ENGLAND AND WALES

If you would like to support the Anita Mendiratta Foundation or would like more information, please contact us:

10 John Street, London, WC1 2EB, United Kingdom
amf@anitamendiratta.com

www.anitamendirattafoundation.org
