

Whitby Wildlife Sanctuary

Registered Charity CIO: 1185213



Charity Address: Broomfields farm,
Stainsacre Lane, Whitby, YO22 4NW

ANNUAL REPORT & FINANCIAL STATEMENTS

From 01/01/2023 - 31/12/2023

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Reference & Administrative Details

Trustees:

Chair: Laurie Farmer

Secretary: Sam Taylor

Finance: Mark Smith

Catherine Law

Jennifer Law

Carole Hardwick (appointed
24.06.23)

Whitby Wildlife Sanctuary

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2023.

Objectives & Activities

Objects & Aims

2023 has proven to be one of our busiest years for a long time. Our previous year being under AI (avian influenza) restrictions had a dramatic effect on the charity in many ways. Our centre had to be closed entirely and this was still the case for the first two months of 2023. Not being able to be open and not having the usual number of animals coming to our centre had an effect on income. This is evident in 2023 when you see an increase in donations coming in, once we were able to be open again. In comparison to 2022, we saw an increase of £40,000 in donations. The current cost of living crisis has seen many rescue centres close for good, or have their operations significantly reduced. Many other centres therefore just don't have the capacity to operate a phonenumber anymore too and as a result, we have been increasingly busy giving phone advice to the general public. As we have kept our phonenumber open, we have received calls from all over the UK, not just the North East: our main area of operation. The cost of living crisis, coupled with our increase in animal rescue work in 2023 is reflected in our higher veterinary bills, food costs, utility bills, waste collections

and health and safety equipment. We will be, if funds are available, increasing our bird facilities as we have found the increase in work to require more enclosures and housing for a variety of bird species. Staff salaries have increased and will continue to rise each year in line with minimum wage levels.

Once AI restrictions were lifted, we were able to return to our normal number of volunteers for our on site team - vital to the general day to day work required for caring for the animals. This included the return of students for their work placements. Generally, our volunteers who had not been granted licenses by APHA to work on site in 2022 were all keen to return in 2023. We were also able to return to other events such as educational talks - this is something we have always advocated. Once we reopened in March 2023, our workload increased drastically - which just shows how much we are needed in the area. Financially, our staff have helped to keep costs down as much as possible and have always gone the extra mile, volunteering time outside of their scheduled work hours. The trustees are pleased with the way WWS has performed in 2023 and we hope that 2024 will be a year where we continue to excel and develop the site, though we think going forward there will always be some form of restrictive work in regards to our response to avian influenza.

Public Benefit

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by

the Charity Commission for England and Wales.

Financial Review

Policy on Reserves

The trustees review the charity's reserves policy annually, depending on the level of expenditure versus income each year. The level of reserves as of 28/01/24 is at £30,000. In 2023, we set up a separate account to keep these reserves. The reserves are our essential operating costs for 3 months.

Going Concern

Trustees confirm that Whitby Wildlife Sanctuary remains a going concern.

Structure, Governance and Management

Nature of Governing Document

The charity is registered as a Charitable Incorporated Organisation (CIO) and is governed by its constitution adopted on the 6th September 2019. It is managed by the Board of Trustees.


Recruitment and Appointment of Trustees

New trustees are appointed by a majority vote of the current trustees. This follows a process of approval by current trustees, being first nominated by a trustee, meeting

that nominee, and assessing whether they are appropriate for that position.

Trustees Report

This annual report was approved by the trustees of the charity on 28 January 2024, prior to uploading onto the Charity commission website and signed on its behalf by:


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L Farmer

Chairman and Trustee

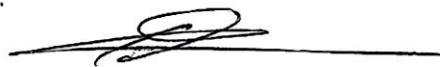
Statement of Trustee Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations. The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 28 January 2024 and signed on its behalf by:



L Farmer

Chairman and Trustee

Statement of Financial Activities for the Year Ended December 2023

	Notes	Jan - Dec 23
Income		
Shop Sales & Cash donations		£44,161.83
Paypal donations		£6,271.82
BACs Donations		£28,234.41
Text Donations		£3,725.50
CAF donations		£28,224.97
Facebook donations	2	£27,835.46
Total		£207,189.71
Expenditure		
Food / Bedding		£9,744.67
Equipment		£14,450.89
Building materials / housing	5	£24,739.65
Van fuel / maintenance		£366.21
Vets bills	3	£32,375.12
Phone & Internet		£1,324.62
Mortgage &	4	£10,246.56

Utilities		
Wages		£40,546.26
Volunteer Expenses		£10.70
Admin / Other		£7,515.49
Shop rent		£10,500.00
Total		£174,781.39
Annual Surplus	1	£32,400.32
Balance		£23,467.84

previous years which has now been paid off.

5. Refurbishment of the main site following the APHA restrictions meant that of the £24k spent on site development through the year, half of it was spent in Jan/Feb.

Notes to the Financial Statements for the Year Ended December 2023

1. Most of this was generated from historical gift aid, not yet processed. We put these funds into a separate account - 3 month essential running costs.
2. Facebook fundraising for the year came in at £27.8k, down from £48k in 2022 and £52k in 2021, which shows the extent to which new Facebook algorithms have hurt this fundraising platform.
3. Annual vet fees are now averaging around £38k per year, up from £22k in 2020/1.
4. We spent £22k on utilities which included the backlog of costs from



Financial Statement 2023



Opening Balance (Current Account)	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
Income													
Text Donations	£ 232.00	£ 422.50	£ 417.50	£ 275.00	£ 7,499.40	£ 111.00	£ 260.50	£ 237.50	£ 354.00	£ 335.00	£ 516.50	£ 683.00	£ 3,725.50
Grants	£ 1,141.19	£ 1,090.45	£ 1,182.83	£ 2,808.11	£ 3,376.35	£ 3,058.20	£ 1,856.45	£ 4,122.55	£ 7,744.41	£ 7,587.00	£ 4,198.44	£ 2,894.58	£ 41,966.40
Cash/Check Donations	£ 3,300.00	£ 2,890.37	£ 3,447.77	£ 158.51	£ 365.07	£ -	£ -	£ -	£ 1,711.85	£ -	£ 1,543.51	£ -	£ 6,271.83
Event payments	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ 8,166.37
Gift Aid	£ 864.63	£ 3,115.48	£ 1,265.29	£ 766.78	£ 3,234.59	£ 1,586.77	£ 1,612.84	£ 2,127.70	£ 2,777.44	£ 3,331.70	£ 5,172.44	£ 2,575.85	£ 35,305.62
Bank transfers	£ 2,142.88	£ 2,232.24	£ 1,889.90	£ 2,376.04	£ 2,064.36	£ 2,107.50	£ 2,033.48	£ 2,257.18	£ 2,296.86	£ 2,149.81	£ 2,303.52	£ 2,070.52	£ 28,224.97
CAF	£ 1,534.56	£ 2,077.23	£ 3,406.50	£ 1,844.82	£ 4,314.49	£ 4,314.49	£ 2,364.79	£ 4,364.96	£ 1,367.40	£ 158.90	£ 147.94	£ -	£ 27,625.48
Facebook	£ 1,560.00	£ 11,480.00	£ 286.57	£ -	£ 1,431.38	£ 486.76	£ 636.42	£ 908.57	£ 911.03	£ 734.55	£ 690.85	£ 297.87	£ 17,365.42
Shop Sales - Oud	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ 170.81	£ -	£ -	£ -	£ 1,676.91
Other	£ 15,846.75	£ 25,063.64	£ 8,763.38	£ 8,025.26	£ 23,038.31	£ 17,032.13	£ 8,897.80	£ 13,989.28	£ 25,870.23	£ 41,481.41	£ 14,422.19	£ 9,251.40	£ 207,185.71
Total Income	£ 68,76	£ 415.49	£ 1,475.20	£ 1,340.88	£ 14,752.20	£ 626.08	£ 684.00	£ 1,375.47	£ 258.49	£ 853.54	£ 1,166.31	£ 1,208.74	£ 9,744.87
Expenditure													
Food / feeding	£ 2,132.56	£ 5,891.55	£ 420.98	£ 288.16	£ 330.89	£ 1,339.81	£ 1,387.27	£ 1,024.46	£ 408.27	£ 877.05	£ 616.76	£ 715.39	£ 14,850.89
Equipment	£ 1,682.22	£ 10,372.85	£ 265.00	£ -	£ 3,131.11	£ 397.09	£ 1,390.79	£ -	£ 736.46	£ -	£ 4,282.80	£ 2,674.32	£ 24,738.25
Building materials/Housing	£ 24.00	£ 6,036.71	£ 9.71	£ -	£ 7,244.93	£ 259.00	£ -	£ -	£ -	£ -	£ -	£ -	£ 966.21
Vets	£ 104.86	£ 85.34	£ 104.86	£ 74.60	£ 135.24	£ 118.91	£ 185.12	£ 752.25	£ 3,114.08	£ 4,152.05	£ 2,331.91	£ -	£ 12,352.22
Phone & Internet	£ 764.50	£ 795.08	£ 201.85	£ 3,607.72	£ 576.03	£ 576.03	£ 576.03	£ 501.55	£ 591.55	£ 591.55	£ 591.55	£ 601.72	£ 10,346.26
Rent/Rates	£ 3,633.01	£ 3,000.77	£ 3,206.02	£ 2,824.32	£ 2,964.35	£ 3,259.59	£ 3,557.40	£ 2,880.80	£ 3,181.40	£ 3,336.80	£ 4,729.40	£ 3,161.80	£ 40,546.26
Equine/land - Volunteer	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ 10.70
PR	£ 765.07	£ 945.86	£ 250.83	£ 411.15	£ 280.38	£ 718.29	£ 594.00	£ 594.00	£ 1,420.74	£ 135.00	£ 140.88	£ 1,053.85	£ 7,175.49
Admin / Other	£ 705.00	£ 895.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 875.00	£ 10,500.00
Shop Rent	£ 7,867.41	£ 2,080.16	£ 1,862.47	£ 2,148.85	£ 1,976.06	£ 1,476.25	£ 587.12	£ 910.93	£ 593.24	£ 855.50	£ 1,346.71	£ 1,429.80	£ 23,330.72
Shop Merchandise	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Shop Fittings / Maintenance	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Total Expenditure	£ 18,254.00	£ 30,062.17	£ 7,722.86	£ 11,191.97	£ 10,264.88	£ 11,067.71	£ 6,056.73	£ 14,855.34	£ 11,370.12	£ 11,945.47	£ 16,076.56	£ 11,251.12	£ 174,781.39
Profit/Loss	£ -2,387.15	£ -5,646.53	£ 1,070.37	£ -1,104.11	£ 4,487.33	£ -2,277.59	£ -1,222.93	£ -1,079.87	£ -1,111.63	£ 24,538.07	£ -1,855.05	£ -9,042.38	£ -5,036.52
Transfers	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Closing Balance (Current Account)	£ 18,864.37	£ 12,600.84	£ 13,871.31	£ 10,704.80	£ 15,347.93	£ 10,022.35	£ 8,993.42	£ 9,407.36	£ 10,890.49	£ 27,745.46	£ 26,037.55	£ 23,487.84	£ 23,487.84
Reserves	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Total Cash Available	£ 18,864.37	£ 12,600.84	£ 13,871.31	£ 10,704.80	£ 15,347.93	£ 10,022.35	£ 8,993.42	£ 9,407.36	£ 10,890.49	£ 27,745.46	£ 26,037.55	£ 23,487.84	£ 23,487.84
Previous Balance	£ 18,864.37	£ 12,600.84	£ 13,871.31	£ 10,704.80	£ 15,347.93	£ 10,022.35	£ 8,993.42	£ 9,407.36	£ 10,890.49	£ 27,745.46	£ 26,037.55	£ 23,487.84	£ 23,487.84
Profit/Loss	£ -2,387.15	£ -5,646.53	£ 1,070.37	£ -1,104.11	£ 4,487.33	£ -2,277.59	£ -1,222.93	£ -1,079.87	£ -1,111.63	£ 24,538.07	£ -1,855.05	£ -9,042.38	£ -5,036.52
Paid in	£ 18,864.37	£ 25,063.64	£ 8,763.38	£ 8,025.26	£ 23,038.31	£ 17,032.13	£ 8,897.80	£ 13,989.28	£ 25,870.23	£ 41,481.41	£ 14,422.19	£ 9,251.40	£ 207,185.71
New Balance	£ 18,864.37	£ 12,600.84	£ 13,871.31	£ 10,704.80	£ 15,347.93	£ 10,022.35	£ 8,993.42	£ 9,407.36	£ 10,890.49	£ 27,745.46	£ 26,037.55	£ 23,487.84	£ 23,487.84
Reserves Opening Balance	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Transferred In	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Transferred Out	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -
Reserves Closing Balance	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -	£ -

Period	31 Dec 2022 (to: F-10 2023)
Previous Balance	£21,079.52
Paid out	£19,413.01
Paid in	£17,052.67
New Balance	£18,719.18

Period	31 Dec 2023
Previous Balance	£21,079.52
Paid out	£19,413.01
Paid in	£17,052.67
New Balance	£18,719.18

Acting as an independent accountant, I believe this represents a true and fair view of the charity's operating performance in 2023.

James McBride
19/1/24
CIMA ID: 1-A47XJZ

Independent Examiners Report

Basis of Independent Examiner's Statement:

My examination was carried out in accordance with general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts presented a true and fair view and the report is limited to those matters set out in the statements below.

Independent Examiner's Statement:

In connection with my examination, no matter has come to my attention (~~other than that disclosed below~~*):

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the charities act;
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the charities act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Please delete the words in the brackets if they do not apply*

Signed: 

Date: 29/1/24

Name: JAMES MCBRIDE

Relevant professional qualification or body: CIMA