

COMPANY REGISTRATION NUMBER: 11236565
CHARITY REGISTRATION NUMBER: 1185040

Square Peg Activities Limited
Company Limited by Guarantee
Unaudited Financial Statements
31 August 2024

ADAMS MOORE LIMITED
Accountants and Business Advisers
7 Victoria Road
Tamworth
Staffs
B79 7HS

Square Peg Activities Limited**Company Limited by Guarantee****Financial Statements****Year ended 31 August 2024**

	Page
Trustees' annual report (incorporating the director's report)	1
Independent examiner's report to the trustees	3
Statement of financial activities (including income and expenditure account)	4
Statement of financial position	5
Notes to the financial statements	6
Appendix - Annual Report	15

Square Peg Activities Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 August 2024

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 August 2024.

Reference and administrative details

Registered charity name Square Peg Activities Limited

Charity registration number 1185040

Company registration number 11236565

Principal office and registered office 37 Gate Lane
Sutton Coldfield
B73 5TR
England

The trustees

Ms R Kaur

Mrs C Greaves

Miss C Merrill

Miss R Davis

(Appointed 4 April 2024)

(Resigned 4 April 2024)

Independent examiner Michelle Vincent ACCA, Fruition Accountancy Limited

Structure, governance and management

The charity is a company limited by guarantee governed by its Memorandum and Articles of Association dated 6 March 2018, and amended by special resolution on 2 August 2019. It is a registered charity with the Charity Commission. The registered charity number is 1185040. Any person who is willing to act as a director and who is permitted by law to do so, may be appointed to be a Director by resolution of the Directors.

Objectives and activities

Prevent isolation by providing appropriate accessible leisure facilities for children with disabilities and their families and/or additional needs. Promote well-being by providing disability specific and whole family accessible activities and facilities. Advance physical and creative skills by providing the opportunity to learn new skills for children with disabilities and/or additional needs.

Public benefit

The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Square Peg Activities Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 August 2024

Achievements and performance

Delivers leisure activities from own facilities to children with disabilities and/or additional needs. They promote wellbeing for the individual as well as parents/carers, siblings and ultimately the whole family. The activities give children the opportunity to learn new skills and get creative while having fun. In the past year we have engaged with 438 individual children, 129 families, children aged 2-17 and delivered 246 sessions.

Financial review

The Company has had a successful year in delivering activities due to receiving more funding compared to last year. This has led to an increase in Net Assets and a continued strong Financial Position. The Trustees are confident of maintaining the current level of services provided.

Reserves Policy

We aim to hold unrestricted free reserves sufficient to cover 6 months operating costs.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on and signed on behalf of the board of trustees by:



Ms R Kaur
Trustee

Square Peg Activities Limited

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of Square Peg Activities Limited

Year ended 31 August 2024

I report to the trustees on my examination of the financial statements of Square Peg Activities Limited ('the charity') for the year ended 31 August 2024.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

M Vincent

Michelle Vincent

Michelle Vincent ACCA, Fruition Accountancy Limited
Independent Examiner

Fruition Accountancy Limited
Unit 4
Three Spires House
Station Road
Lichfield
WS13 6HX

Square Peg Activities Limited

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 31 August 2024

			2024		2023
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	5	46,521	141,400	187,922	98,170
Total income		<u>46,521</u>	<u>141,400</u>	<u>187,922</u>	<u>98,170</u>
Expenditure					
Expenditure on charitable activities	6,7	38,174	114,992	153,167	125,121
Total expenditure		<u>38,174</u>	<u>114,992</u>	<u>153,167</u>	<u>125,121</u>
Net income/(expenditure)		<u>8,347</u>	<u>26,408</u>	<u>34,755</u>	<u>(26,951)</u>
Transfers between funds		1,381	(1,381)	—	—
Net movement in funds		<u>9,728</u>	<u>25,027</u>	<u>34,755</u>	<u>(26,951)</u>
Reconciliation of funds					
Total funds brought forward		24,820	16,510	41,330	68,281
Total funds carried forward		<u>34,548</u>	<u>41,537</u>	<u>76,085</u>	<u>41,330</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 6 to 14 form part of these financial statements.

Square Peg Activities Limited**Company Limited by Guarantee****Statement of Financial Position****31 August 2024**

	Note	2024 £	2023 £
Fixed assets			
Tangible fixed assets	13	14,918	15,470
Current assets			
Cash at bank and in hand		64,631	33,003
Creditors: amounts falling due within one year	14	3,464	7,142
Net current assets		<u>61,167</u>	<u>25,861</u>
Total assets less current liabilities		<u>76,085</u>	<u>41,331</u>
Net assets		<u>76,085</u>	<u>41,331</u>
Funds of the charity			
Restricted funds		41,537	16,510
Unrestricted funds		<u>34,548</u>	<u>24,821</u>
Total charity funds	16	<u>76,085</u>	<u>41,331</u>

For the year ending 31 August 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on, and are signed on behalf of the board by:



Ms R Kaur
Trustee

The notes on pages 6 to 14 form part of these financial statements.

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 31 August 2024

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in United Kingdom and a registered charity in England and Wales. The address of the registered office is 37 Gate Lane, Sutton Coldfield, B73 5TR, England.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements in conformity with generally accepted accounting principles requires the Director to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of turnover and expenses during the reported period. Actual results in the future could differ from those estimates. In this regard, the Director believes that there are no key judgements or estimates necessary.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

3. Accounting policies *(continued)*

Tangible assets *(continued)*

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings	- 25% straight line
Equipment	- 25% straight line

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

3. Accounting policies *(continued)*

Financial instruments *(continued)*

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. Limited by guarantee

The company is limited by guarantee and has no share capital. Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

5. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations			
Donations	15,394	—	15,394
Other revenue	1,576	—	1,576
Funding	29,551	141,400	170,952
	<u>46,521</u>	<u>141,400</u>	<u>187,922</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
Donations	14,593	—	14,593
Other revenue	3,090	—	3,090
Funding	5,000	75,487	80,487
	<u>22,683</u>	<u>75,487</u>	<u>98,170</u>

6. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Charitable Activities	27,791	106,594	134,386
Support costs	10,383	8,398	18,781
	<u>38,174</u>	<u>114,992</u>	<u>153,167</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Charitable Activities	31,746	74,424	106,168
Support costs	4,785	14,166	18,953
	<u>36,531</u>	<u>88,590</u>	<u>125,121</u>

7. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2024 £	Total fund 2023 £
Charitable Activities	134,386	18,121	152,507	124,342
Governance costs	—	660	660	779
	<u>134,386</u>	<u>18,781</u>	<u>153,167</u>	<u>125,121</u>

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

8. Analysis of support costs

Support costs are costs that the charity incurs in the general running of the organisation.

9. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation of tangible fixed assets	<u>6,269</u>	<u>5,195</u>

10. Independent examination fees

	2024	2023
	£	£
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>660</u>	<u>780</u>

11. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2024	2023
	£	£
Wages and salaries	71,745	46,961
Employer contributions to pension plans	<u>1,167</u>	<u>—</u>
	<u>72,912</u>	<u>46,961</u>

The average head count of employees during the year was 7 (2023: 5). The average number of full-time equivalent employees during the year is analysed as follows:

	2024	2023
	No.	No.
Number of staff - Administration	<u>7</u>	<u>5</u>

No employee received employee benefits of more than £60,000 during the year (2023: Nil).

12. Trustee remuneration and expenses

No emoluments nor expenses were paid to Trustees during the year.

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

13. Tangible fixed assets

	Fixtures and fittings £	Equipment £	Total £
Cost			
At 1 September 2023	10,846	12,125	22,971
Additions	3,595	2,122	5,717
At 31 August 2024	14,441	14,247	28,688
Depreciation			
At 1 September 2023	4,113	3,388	7,501
Charge for the year	2,936	3,333	6,269
At 31 August 2024	7,049	6,721	13,770
Carrying amount			
At 31 August 2024	7,392	7,526	14,918
At 31 August 2023	6,733	8,737	15,470

14. Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals and deferred income	1,030	6,655
Social security and other taxes	1,914	487
Other creditors	520	—
	3,464	7,142

15. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £1,167 (2023: £Nil).

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

16. Analysis of charitable funds

Unrestricted funds

	At 1 September 2023	Income £	Expenditure £	Transfers £	At 31 August 2024 £
General funds	<u>24,820</u>	<u>46,521</u>	<u>(38,174)</u>	<u>1,381</u>	<u>34,548</u>

	At 1 September 2022	Income £	Expenditure £	Transfers £	At 31 August 2023 £
General funds	<u>39,333</u>	<u>22,683</u>	<u>(36,531)</u>	<u>(664)</u>	<u>24,821</u>

Restricted funds

	At 1 September 2023	Income £	Expenditure £	Transfers £	At 31 August 2024 £
Restricted Funds	<u>16,510</u>	<u>141,400</u>	<u>(114,992)</u>	<u>(1,381)</u>	<u>41,537</u>

	At 1 September 2022	Income £	Expenditure £	Transfers £	At 31 August 2023 £
Restricted Funds	<u>28,948</u>	<u>75,487</u>	<u>(88,590)</u>	<u>665</u>	<u>16,510</u>

17. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Tangible fixed assets	14,917	–	14,917
Current assets	23,093	41,537	64,630
Creditors less than 1 year	(3,462)	–	(3,462)
Net assets	<u>34,548</u>	<u>41,537</u>	<u>76,085</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Tangible fixed assets	15,470	–	15,470
Current assets	16,495	16,510	33,005
Creditors less than 1 year	(7,144)	–	(7,144)
Net assets	<u>24,821</u>	<u>16,510</u>	<u>41,331</u>

Square Peg Activities Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 August 2024

18. Financial instruments

The only financial instruments shown in the accounts are trade debtors and trade creditors.

19. Related parties

There were no transactions with related parties during the year.



SQUARE PEG
Activities

WHERE SQUARE PEGS FIT IN

2023/24 Annual Report



Chair of Trustees report

“

it's the family you didn't know you needed, the village you can't do without, it's support, understanding, judgement free and a safe and secure place for the whole family. We genuinely wouldn't be where we are now without them (and the other families who attend
Clare A

Although there has been some challenges during the past 12 months, the Board of Trustees are delighted at how the charity has still managed to grow and evolve.

We have complete faith in the management team and can see that they are recruiting some fantastic support staff. The board is working on plans to support with improving structure and implementing new reporting methods as well as increasing our knowledge on governance.

Additionally we are looking to recruit more trustees who can bring specialist expertise to the charity to support its growth



PROFILE OF COMPANY

The Trustees present their Annual Report for the year ending 31 August 2024

STRUCTURE, GOVERNMENT & MANAGEMENT

Governing Document

The charity is controlled by its governing document, a deed of trust and constitutes a limited company, limited by guarantee as defined by the Companies Act 2006.

Mission

To deliver safe accessible and appropriate leisure activities and facilities that are designed for disabled people's needs

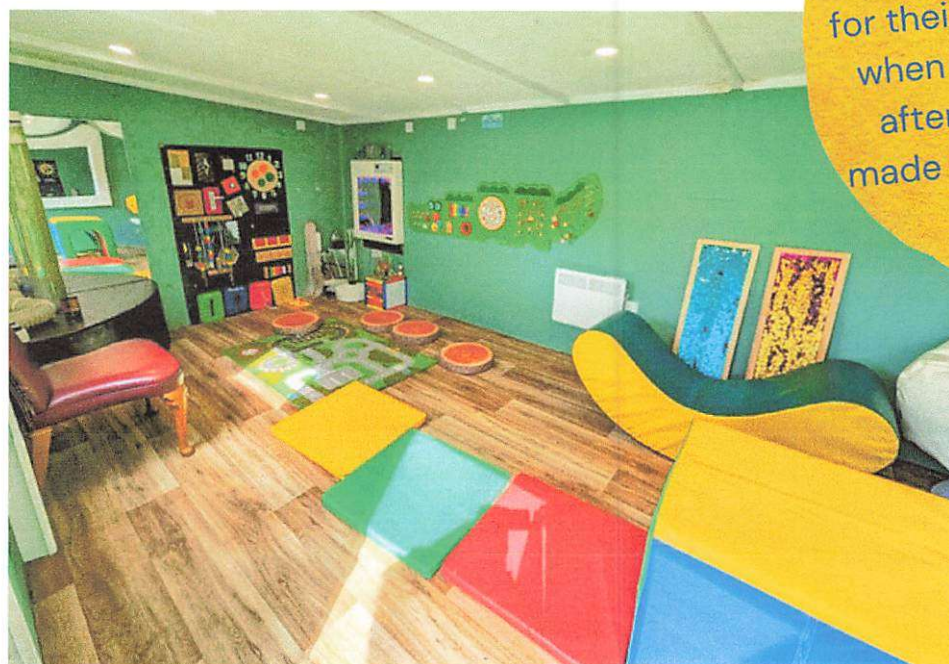
Vision

To become the "go to" organisation in North Birmingham for families with disabled children for leisure advice and community



Square Peg has been a part of our twins' lives for a long time. Especially for their 12th birthday and the support when we lost one of the Twins, Alex, after his 14th birthday. Talitha has made friends as well as the both of us as parents.

Tony



129

Families supported in
2023-2024

169

Individual children attending
during the summer

869

Attendances over the
summer

91

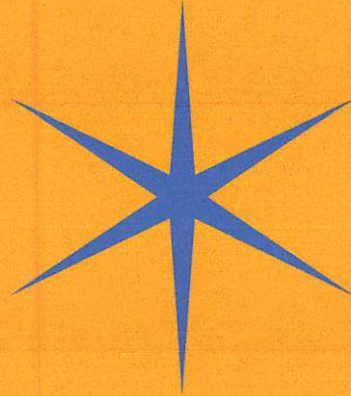
Attended our sessions for
disabled adults

11

Parent/Carer breakfast
meet ups organised

70%

Children attend more than
once a week in holidays



Projects

Details

Outcome

Gaming Room

New media wall,
slimline chairs and
bespoke desks all
funded by local
Rotary Clubs

- There is now room for more children to use the space
- The kids love the room even more now it looks "professional."

Pantomime

Our annual trip to
the Panto funded
partly by Happy
Days

- We managed to take 221 people to the theatre and allowed families to go in a safe space as a group.

Disabled Adults

It was our aim to
increase provision
for disabled adults

- We ran 17 sessions for disabled adults
- 71 adults have attended with or without carers, we're following their lead on activities

CLUBS

Our clubs are aimed at special interests, meaning that children can attend after school clubs as mainstream children do, providing them the equality of opportunity they deserve. Two of which are highlighted below:

Lego Club has been re-established and is currently used by up to 15 children each week. Although there is lots of Lego fun, the children are also able to use the gardens and sensory room giving them a variety of opportunity.

Home Education Club has grown so much that we have had to increase it to two sessions per week.

Youth Club is a new project which has grown from strength to strength. It is our first drop and go session for children age 11-18. We have already had to increase numbers from 10-14 as it is so popular.

Gaming Club attracts different families every month and is a great way for children to game in a social environment

Pre-school Group is for children with or suspected to have a disability, we also welcome their siblings

3

After school clubs

2

Clubs for children out of school

109

Term time sessions were available

Projects

Details

Outcome

Youth Club

Create a group for over 11's where children are dropped off and they can have their own space.

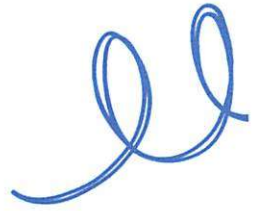
- The group is thriving and we've already had to expand
- The kids choose all their activities and bring tuck money in to help with independence

Second Home Ed Club

The group has expanded so it was time to start a second session

- A new Friday Storytime session has been set up which is a great addition to the Tuesday free play group.

The year in review



The year has continued to see all our staple activities with a couple of additions. We have increased numbers of attendees to a maximum of 30 during school holiday activities as we have had more staff to cover the sessions meaning we can support more children than ever before.

We continue to work closely with local SEN colleges and provide their students Work Experience in a variety of roles including admin, gardening, play work and painting/decorating. We treat all our volunteers and work experience students with the same respect and conditions as staff so interview and reference them to ensure the standard is as required.

The two play staff who joined us last year were still with us and return in whichever school holidays they can manage around their university commitments. The children enjoy the familiarity of having regular staff members so this is something that we have learned we will continue in the future. We still recruit volunteers from 6th form colleges and schools which is great for the children to have younger people there to support them

FUTURE PLANS

The plans for moving premises have been revisited and it has been decided that the time isn't right for a big move, that is would be too costly and disruptive. This has been put on hold until another plan can be formulated that would be more cost effective and relevant.

There are plans for more recruitment to be undertaken in the next few months. A new Business Improvement Manager will be recruited to take the role of operations and also to move us into the digital age and to bring fresh ideas. This will allow the current Operational Director to focus on what she does best, funding.

Summer Highlight

Summer holidays are always our biggest undertaking. It is looked forward to by children, parents and staff. It's a mammoth planning and implementing exercise but is so worth the effort. Disappointingly this year funding from the local council was cut by 43% so we had to dig deep to deliver more home grown activities with less trips and visiting entertainment than we usually provide. Summer 2024 saw a host of new families attend along side our regulars creating new friendships and community.

Winter Highlight

The theme for this Christmas was The Grinch where the colour green was very evident in all areas of the centre. Outside was the marquee area that represented "Whoville" where the children could throw snowballs and enjoy the outdoor fun. We provided a magical Santa experience for 84 children over two full days. This remains one of our most loved activities.



Finances

2023/2024

Total Income

£187,922

Donations

£15,394

**Trusts & Foundation
Funding**

£170,952

Other revenue

£1,576

Total Expenditure

£153,167



RESERVES POLICY: We aim to hold unrestricted free reserves sufficient to cover 6 months operating costs which are currently £77,000

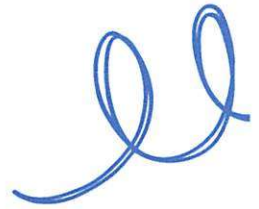
The Charity and Trustees are currently investigating further ways to develop sustainable funding streams. It is the duty of the Trustees to monitor reserves available to be able to fund the activities of the charity and they regularly review the reserves required to meet known and estimated expenditure in furtherance of the charity's objectives and for its administration

RESTRICTED FUNDS

Restricted funds which are received from Trusts or Foundation funders can only be applied to defined activities. Restrictions can either arise because of a condition set by a donor/funder on how income may be applied or because an appeal raises funds for a defined area of concern/activity. Restricted Funds carried forward from 2023/2024 are £41,537



Risk management



The trustees have a duty to identify and review the risks that the charity is exposed to and to ensure appropriate controls are in place to provide reasonable assurance against fraud or error. Key risks to Square Peg Activities have been identified and recorded on the Risk Register, alongside appropriate mitigation plans. The charity will report back to the trustees at all board meetings and keep them informed of any new risks identified. Based on the register, the top three principal risks to the charity have been identified as being:

ISSUE: Lack of skill in operating good governance

SOLUTION: Chair of Trustees to upskill her own knowledge and disseminate to the other trustees.

-This goal has is in the process of being met. The Chair is undergoing training as well as bring knowledge gained in her role as trustee of a larger charity.

ISSUE: Lack of volunteers

SOLUTION: Employ a new member of staff to be responsible for building a team of and managing volunteers

-This goal has been met by the recruitment of the Delivery and Outreach Coordinator whose role is partly to reach out to schools and colleges to recruit volunteers. To date this has been very successful.

ISSUE: Lack of business acumen for proposals to move premises

SOLUTION: recruit a pro-bono business mentor to support the preparation of a robust business plan

-This goal has been met. We have been fortunate to gain the pro-bono services of Cranfield Trust who donated a mentor for six months to help build the business plan, this has been completed

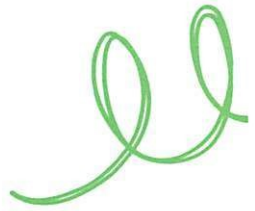
ISSUE: Lack of networking with external organisations

SOLUTION: recruit a new member of staff to take responsibility for networking

Again the Delivery and Outreach Coordinator is meeting this goal with her networking amongst other providers at local events.



Statement of Public Benefit

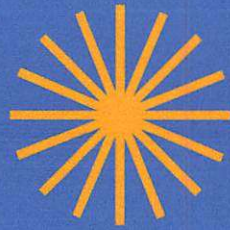


Under the Charities Act 2011, charities are required to demonstrate that their aims are for the public benefit. The two key principles which must be met in this context are, first, that there must be an identifiable benefit or benefits; and, secondly, that the benefit must be to the public, or a section of the public. Charity trustees must ensure that they carry out their charity's aims for the public benefit, must have regard to the Charity Commission's guidance, and must report on public benefit in their Annual Report. Square Peg Activities Limited Board of Trustees regularly monitors and reviews the success of the organisation in meeting its key objective of providing appropriate leisure activities for children with disabilities and their families. The trustees confirm, in the light of the guidance, that these aims fully meet the public benefit test and that all the activities of the charity, described in the Trustees' annual report, are undertaken in pursuit of these aims

Registered England & Wales charity number: 1185040
Registered Office: 39 Gate Lane Sutton Coldfield B73 5TR
Operations Director: Mrs Sharon Needham
Creative Director: Lauren Baker



The Board of *Trustees*



Acknowledgements

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small companies' regime



BOARD OF TRUSTEES

Mrs Ramandeep Kaur – Chair

Ms Crystal Merrill

Mrs Claire Greaves

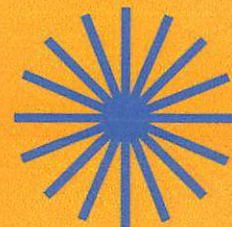


Trustee statement of Responsibility

The trustees (who are also directors of Square Peg Activities Limited for the purposes of company law) are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
 - Observe the methods and principles in the Charities SORP
 - Make judgments and estimates that are reasonable and prudent
 - State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
 - Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation
- The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charitable company and group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



In so far as the trustees are aware:

- There is no relevant audit information of which the charitable company's auditors are unaware

- Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information

We'd like to thank all our donors for their generous *support*



Thank You

We would like to extend a huge thank you to all the families who have donated, local businesses who have donated money as well as offered time, funders and everyone else who have supported us through the last financial year. We appreciate your support and hope this continues in the future.



Our volunteers

People in management

Our colleagues

Our Funders





Childrens Quarter 12,753.00
 Sutton Coldfield Charitable Trust 7,575.00
 Bailey Thomas 4,668.00
 Owen Family Trust 1,000.00
 Lottery Funding 9,152.00
 The Rowlands Trust 1,500.00
 Children In Need 10,000.00
 Landau 2,157.60
 Asda 480.00
 Gosling 10,000.00
 Heart of England Community Foundation 15,000.00
 Cole Charitable Trust 1,200.00
 Barbara Ward 5,000.00
 Happy Days 2,500.00
 Trees of David 750.00
 Marsh Trust 500.00
 Patrick Trust 1,300.00
 Heart Of England Wesleyan 9,515.00
 Rotary Club 350.16
 29th May 61 7,000.00
 Archer Trust 3,000.00
 Heart Of England BBCF 3,000.00
 Baron Davenport 500.00
 TK Maxx 500.00
 Roughley Trust 2,000.00
 Masonic Charitable Trust 5,000.00
 Postcode Local 25,000.00

141,400.76