



## **Trustees' Annual Report for the period 1 April 2021 to 31 March 2022**

**Charity name: Project WHY UK**

**Charity registration number: 1184910**

### **1. Finding our feet in the new normal**

As India and the world began to emerge from the global pandemic, the year 2021-22 was an evolutionary period for Project WHY UK. Students were becoming used to new ways of learning as the world continued to emerge from a global pandemic. We were proud to support Project WHY India in preparing and running its education centres as it continued to have a real impact in New Delhi.

Our fundraising efforts during the year included birthday collections, the 'sponsor a teacher' campaign and, notably, a sponsored marathon run. Our grant-making activity remained below expectations and we ended the year with strong reserves once again. We remain well placed to support education centres in India as they adapt to the new normal.

On behalf of Project WHY UK, the trustees thank our generous community of donors for their support over the financial year.

## **2. The London Marathon 2021**

Project WHY UK was awarded a place at the 2021 London Marathon through the charity ballot, and our own Viren Bhojwani, a founding trustee of Project WHY UK, stepped forward to the challenge.

Using his work and social networks, Viren successfully raised £14,503<sup>1</sup>, far surpassing the target of £5,000 set by the trustees. This made up over half of our total funds raised during the year.

Viren successfully completed the challenge in 4 hours and 18 minutes, cheered on by his fellow trustees.

## **3. Donations**

Project WHY UK's income during the year was a total of £24,555. Of this:

- £6,936 was received in ad hoc or regular donations, unconnected to specific fundraising initiatives;
- £2,991 was received in donations as part of our "sponsor a teacher" initiative; and
- £14,628 was raised through our other fundraising activities, such as the London Marathon.

## **4. Grant-making and what was achieved**

Project WHY UK made a total of £11,392 in grants to Project WHY India during the financial year, in accordance with its grant-making policy. This policy details, in particular, the process by which grants can be applied for and the decision process followed by the trustees in respect of any such application.

Project WHY UK once again made fewer transfers of funds to Project WHY India than expected. This was primarily because Project WHY India was going through an adaptation process post-pandemic, and therefore made a limited number of requests. Further information on the reserves position of Project WHY UK is contained at section 5 below.

### ***Center repairs***

Project WHY India's education centres at Giri Nagar, Govindpuri and Okhla all required capital expenditure during the year. A number of the items funded were technological in nature; for example, CCTV camera systems and computers for administration.

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<sup>1</sup> Includes gift aid claimed by Virgin Money Giving and net of fees deducted by Virgin Money Giving

In addition, at the Govindpuri Centre, Project WHY India used funds granted by Project WHY UK to resume their creche service and to start a sewing education programme for vulnerable women. The trustees are proud that both of these services help to put disadvantaged women on the job ladder and provide them with a sense of independence.

Overall, £3,200 was provided for the purpose of centre repairs.

### *Running the centres*

With in-person teaching having resumed, the trustees were also able to provide grants for the general running of the centres, including the provision of transport, payment of centre-manager salaries and the purchase of educational equipment.

Overall, £4,720 was provided for the purpose of running the centres.

### *Teachers' salaries*

Through its successful 'sponsor a teacher' campaign, Project WHY UK continued to receive recurring donations, which were specifically earmarked for contributions to the salaries of one primary teacher, one middle-school teacher and one computer teacher. These amounted to a total of £293 per month until August 2021 and £218 per month thereafter, and therefore a total of £2,991 during the year.

The following grants were made for these purposes:

- **June 2021:** £1,758
- **October 2021:** £1,022
- **February 2022:** £578

A total of £3,358 was therefore granted under the "sponsor a teacher" campaign. The grants made for these purposes during the year to Project WHY India are higher than the amounts received for administrative reasons, because the grants include funds carried forward from the previous financial year which had been earmarked for this campaign.

### *Food distributions*

An amount of £114 was raised during the previous financial year through the 'we will walk 500 miles' campaign. This amount was earmarked for food distributions, and was granted to Project WHY India during the financial year 2021-22 for administrative reasons.

## 6. Reserves and funds carried forward

Project WHY UK continues to have a policy of retaining a minimum of £500 in reserves for its general administrative expenses.

Project WHY UK came into the financial year 2020 with £19,219 in funds carried forward, received income of £24,555, incurred expenditure of £315 and made grants of £11,392. The financial year was therefore ended with £32,067 in funds carried forward.

The carried forward amount held by Project WHY UK at the end of the financial year was therefore significantly above its minimum reserves policy amount of £500. While the trustees understand there to be a pressing need for financial aid for education centres in India, it did not receive further grant requests during the financial year which it considered would fulfil its charitable objects. This was primarily because Project WHY India was going through an adaptation process post-pandemic. Project WHY UK therefore hopes to use its remaining funds constructively during the subsequent financial year.

## 7. Further information required by the UK charity statement of recommended practice (SORP)

### *Charitable purposes and constitution (SORP 1.17 and 1.25)*

Project WHY UK is a Charitable Incorporated Organisation (CIO) governed by a foundation constitution. Its charitable purposes are:

*“To further such charitable purposes (charitable under English Law) as the trustees see fit from time to time in particular, but not limited to, the advancement of education for the public benefit and the relief of poverty in India, through the provision of grants to charities and organisations furthering such purposes. To the extent that the Sri Ram Goburdhun Charitable Trust (Registered Charity Number S32978, India, its field based programme being known as Project WHY India), makes recommendations to the trustees to further these objects, the trustees may promote these objects through the provision of funds to the Sri Ram Goburdhun Charitable Trust.”*

### *Public benefit (SORP 1.18)*

In the course of their duties, the trustees of Project WHY UK confirm they have had regard to the guidance issued by the Charity Commission on public benefit.

### *Trusteeship and organisational structure (SORP 1.25 and 1.51)*

In accordance with Project WHY UK's constitution, trustees are appointed by a resolution passed at a properly convened meeting of the current charity trustees, having regard to any potential candidate's skills, knowledge and relevant experience.

The charity was incorporated as a CIO on 15 August 2019. Its founding trustees remained in place as at the end of the financial year ending 31 March 2022 and there were no new trustee appointments during the financial year. All trustees give their time voluntarily and receive no remuneration or other benefits.

The trustees regularly communicate electronically and hold meetings to discuss both fundraising initiatives and to review their trustee duties and discuss any grant requests from Project WHY India. During the financial year, all trustee meetings were held electronically partly due to the continuing Covid-19 situation.

### *Banking and property*

Project WHY UK's bank account is held in the organisation's name, as a CIO, at Lloyds Bank. As such, none of the trustees hold title to any property belonging to the charity, nor are any funds held as a custodian trustee on behalf of others.

## 8. Reference and administrative details

<b>Charity name</b>	Project WHY UK
<b>Registered charity number</b>	1184910
<b>Charity's principal address</b>	Flat 4 4 Parkland Terrace Leeds LS6 4PW
<b>Charity trustees at the end of the financial year</b>	<ol style="list-style-type: none"><li>1. Harriet Louise Page (as chair)</li><li>2. Jennifer Susan Page</li><li>3. Jonathan Charles West</li><li>4. Mahua Ghosh</li><li>5. Cathy Robinson</li><li>6. Catherine Imogen Lough</li><li>7. Viren Sunil Bhojwani</li></ol>



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Project WHY UK. Charity number 1184910

## Receipts and payments accounts

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For the period  
from

Period start date  
1 April 2021

To

Period end date  
31 March 2022

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to nearest £	to nearest £	to nearest £	to nearest £	to nearest £
<b>A1 Receipts</b>					
Donations and gifts	6,936	2,991	-	9,927	7,160
Charitable activities	14,628	-	-	14,628	21,807
	-	-	-	-	-
<b>Sub total</b>	<b>21,564</b>	<b>2,991</b>	<b>-</b>	<b>24,555</b>	<b>28,967</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>21,564</b>	<b>2,991</b>	<b>-</b>	<b>24,555</b>	<b>28,967</b>
<b>A3 Payments</b>					
Investment administration cost	315	-	-	315	672
Expenditure on charitable activities	7,920	3,472	-	11,392	10,661
	-	-	-	-	-
<b>Sub total</b>	<b>8,235</b>	<b>3,472</b>	<b>-</b>	<b>11,707</b>	<b>11,333</b>
<b>A4 Asset and investment purchases</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>8,235</b>	<b>3,472</b>	<b>-</b>	<b>11,707</b>	<b>11,333</b>
<b>Net of receipts/(payments)</b>	<b>13,329</b>	<b>- 481</b>	<b>-</b>	<b>12,848</b>	<b>17,634</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end*</b>	<b>18,224</b>	<b>995</b>	<b>-</b>	<b>19,219</b>	<b>1,585</b>
<b>Cash funds this year end</b>	<b>31,553</b>	<b>514</b>	<b>-</b>	<b>32,067</b>	<b>19,219</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Cash held at Lloyds Bank	31,553	514	-
		-	-	-
	<b>Total cash funds</b>	<b>31,553</b>	<b>514</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
<b>B3 Investment assets</b>		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>		Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
<b>B5 Liabilities</b>		Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name		Date of approval

**\*Note:** During the financial years 2019-20 and 2020-21, all cash donations were treated as unrestricted for the purposes of the accounts. On review, the trustees have decided that the money received from: (a) donors for the 'Sponsor a Teacher' campaign; and (b) the 'We Will Walk 500 Miles' campaign for food distributions, are earmarked for teachers and food packages respectively, and therefore should be treated as restricted. As a result, the amount of £19,219 carried forward from the year 2020-21 has been split into £18,224 in unrestricted funds and £995 in restricted funds.