



## **ALIVE TO THE WORLD EDUCATIONAL CHARITY**

### **Trustees' Report**

for the year ending 31<sup>st</sup> May 2021

Charity registered in England & Wales no. 1184798

**ALIVE TO THE WORLD EDUCATIONAL CHARITY**

**Trustees' Report at 31st May 2022**

	Pages
Contents	2
Trustees and bankers	3
Report of the trustees	4

**ALIVE TO THE WORLD EDUCATIONAL CHARITY**

<b>Charity registration number</b>	1184798
<b>Trustees</b>	Mrs B.J. Brown M.A. Howitt K D G Kirk Dr A.C. McGough
<b>Registered office</b>	Churchfields Farm Smithy Lane West Barthomley Crewe Cheshire CW2 5DF
<b>Bankers</b>	Yorkshire Bank 15 Market Place Macclesfield Cheshire SK10 1AG

## ALIVE TO THE WORLD EDUCATIONAL CHARITY

### Report of the trustees

The trustees have pleasure in submitting their report and the financial statements of the company for the period ended 31<sup>st</sup> May 2022.

#### Objectives and activities

The charity's object is the advancement of the education of the public in the subject of physical, health and sex education (commonly known as PHSE). A facility to sell teacher guides and student books started up in June 2021, both via the charity's website and in hard copy.

#### Charity's organisation and dependence on unpaid volunteers

The charity is a charitable incorporated organisation ('CIO') and is governed by the trustees in accordance with its constitution. Its day-to-day running is in the hands of Mrs Louise Kirk as co-ordinator, whose salary is funded by a third party. Functions other than administrative and secretarial services are performed by her with assistance from other unpaid parties. Mrs Kirk is the wife of Mr David Kirk, one of the trustees.

All the trustees are unpaid volunteers.

The appointment of a new trustee with substantial academic experience in the field is envisaged during the year.

#### Reference and administrative details

The trustees who held office during the period were:

M.A. Howitt  
K.D.G. Kirk  
Dr A.C. McGough

Mrs B.J. Brown was appointed a trustee on 25<sup>th</sup> February 2023.

#### Development work

**Website** This was launched in June 2021, after most of a year's work with web designer Vicky Stanaway (Panda Press) and in close co-operation with Christine Vollmer over the content. The website was made possible by generous donations from the Nantwich and Crewe Catenian Circle and from money which our co-ordinator, Louise Kirk, earned in Lithuania and by working on a major Commonwealth Project (2020).

**Electronic teacher guides** The Guide for Year 3 was completed, together with pictures specially commissioned from Paul Yanque. All three Guides (Years 1-3) were funded by Cardiff Archdiocese's Education Department.

**Compliance charts** These have been drawn up to show how the Alive to the World (ATW) resources meets the Department for Education's statutory guidance for Relationships Education and Health Education (Primary) 2021 for England. Also included in them are the codes from the PSHE Association's Programme of Study for PSHE, which are not compulsory but which teachers regularly consult. Our co-ordinator was happily surprised by how well we were able to follow both sets of guidance, with some interpretation. A few PSHE codes were necessarily omitted.

Compliance charts for our Year 7 and 8 books have not yet been attempted. It is doubtful whether many schools will use these as their main resources at secondary school, whereas they could provide good supplementary materials for both secondary and primary schools.

**Model framework for Catholic RSE** Mrs Kirk put her ideas in a paper which was partly responsible for winning our invitation to Kazakhstan, and gave rise to an article in Adamah Media (April 2022) and Faith magazine (December 2022).

### *Presentations*

**Marriage, Sex and Culture Group (MSC)** Mrs Kirk spoke and had a table at the MSC's August barbecue in Huntingdonshire and at their London conference in February 2022. The MSC gave her an introduction to:

**The Scottish Family Party** In October 2022, she was the invited guest on their livestream show, which gave her 50 minutes to chat to Phil Holden about ATW (399 views to date). The interview features on our website.

**Christian Schools Trust (CST)** We had a table at their two-day conference for small independent Christian schools. Mrs Kirk sold some copies of *Sexuality Explained* to a teacher, who has since told her that they are being used and valued in Nigeria. She gave sets of the ATW books to Karen Bryson, headteacher and founder of a Bright Futures for All school in Croydon. Sadly, her school is currently in abeyance while she finds a new building, but she assures me of her deep belief in ATW.

**Knife-crime Think Tank** Mrs Vollmer was invited to speak at an online think tank arranged by the Lords & Commons Family Child Protection Group in June 2021. Her 5-minute presentation on how ATW has helped contain youth violence and truancy in Venezuela was praised by members of the Group.

**Family Education Trust (FET)** Mrs Kirk is invited each year to give a report at the FET's AGM. She tried to get the Trust to create a register of approved resources for RSE. Piers Shepherd, as research assistant, came behind this but sadly the Trustees were not persuaded.

Contact with other bodies

**Lords & Commons Family & Child Protection Group** Mrs Kirk is a core member of the Group and sometimes fills in as Minutes Secretary. She prepared the chapter on "The Role of Mothers" in the Group's report on the Family, to be published shortly and distributed to MPs and more widely.

**Catholic Union (CU)** Mr and Mrs Kirk called on Rob Ffello, the newly appointed Chairman of the Catholic Union, asking if the CU ask the Catholic Education Service to widen the number of RSE resources it approves.



**Christian Concern** Steve Beegoo, Education Director, has given Mrs Kirk valuable tips and invited her to the CST meeting (see above).

**Michaela Community School** Mrs Brown secured an invitation for her and Mrs Kirk to call on Kathryn Birbalsingh at her school. They had a fascinating morning at the school.

**Cardiff Archdiocese** It has been a major disappointment that, having sponsored our Years 1 – 3 books from the beginning, Fr Bernard Sixtus, Education Director of Cardiff Archdiocese, has failed to sell them to his schools. He found himself sponsoring the Fertile Heart (FH) programme, which involved his best teachers, alongside ATW, and FH got priority.

We have, however, been lucky that Cardiff put some £12,000 towards the production of our early year resources. Fr Bernard remains personally supportive.

**Southwark Archdiocese** Mrs Kirk was told that the Archdiocese was bedding in the Ten Ten resources but, after their preliminary examination, she was invited to reapply in April 2023 for ancillary status.

**Shrewsbury Diocese** Mrs Kirk met Canon Jonathan Brandon, head of catechesis for Shrewsbury, in June 2021. He promised to arrange a meeting between her and the catechetical team, which is pending.

**Christian Coalition for Education (CCfE)** Mrs Kirk had a working lunch with Fr Michael Nazir-Ali and was invited to speak to the CCfE which he chairs. This became a zoom meeting where she was put in touch with the new head of the Association of Christian Teachers, who has linked ATW to their website.

Churchfields Farm  
Smithy Lane West  
Barthomley  
Crewe  
Cheshire  
CW2 5DF

12<sup>th</sup> April 2023

By order of the trustees



K.D.G. Kirk,  
Trustee.



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Alive to the World	1184798
--------------------	---------

CC16a

## Receipts and payments accounts

For the period from	Period start date 01-Jun-21	To	Period end date 31-May-22
------------------------	--------------------------------	----	------------------------------

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	4,740	-	-	4,740	7,830
Bank rebates	6	-	-	6	-
Royalties	21	-	-	21	-
Sales of books and materials	266	-	-	266	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>5,033</b>	<b>-</b>	<b>-</b>	<b>5,033</b>	<b>7,830</b>
<b>A2 Asset and investment sales, (see table).</b>					
Listed investments	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>5,033</b>	<b>-</b>	<b>-</b>	<b>5,033</b>	<b>7,830</b>
<b>A3 Payments</b>					
Books for resale	68	-	-	68	
Books for internal use	39	-	-	39	37
Promotional material (including promotional books)	830	-	-	830	240
Consultancy fees	434	-	-	434	83
Alive to the World series	2,527	-	-	2,527	
Travel and conferences	938	-	-	938	
Finance and insurance	506	-	-	506	126
Office expenses	1,264	-	-	1,264	484
Miscellaneous	41	-	-	41	-
<b>Sub total</b>	<b>6,647</b>	<b>-</b>	<b>-</b>	<b>6,647</b>	<b>970</b>
<b>A4 Asset and investment purchases. (see table)</b>					
Website and computer equipment		-	-	-	2,700
Drawings		-	-	-	522
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,222</b>
<b>Total payments</b>	<b>6,647</b>	<b>-</b>	<b>-</b>	<b>6,647</b>	<b>4,192</b>
<b>Net of receipts/(payments)</b>	<b>- 1,614</b>	<b>-</b>	<b>-</b>	<b>- 1,614</b>	<b>3,638</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>3,638</b>	<b>-</b>	<b>-</b>	<b>3,638</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>2,024</b>	<b>-</b>	<b>-</b>	<b>2,024</b>	<b>3,638</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Bank account	2,024	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	2,024	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Website		2,700	-
	Drawings		522	-
	Keyboard and hub		29	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	